

How Baker's Floor & Surface Saved \$1M In Global Team Costs With Playroll

\$1m

Team Cost Savings

20

Global Hires



Images: Adobe Stock



Industry
Construction

Headquarters
California, USA

Company Size
51-200

Use Case
Migration, Hire In New Markets,
Improve Employee Experience

Hiring Through Playroll In
The Philippines, India

THE COMPANY

Meet Baker's Floor & Surface

Baker's Floor & Surface is a trusted leader in flooring solutions, specializing in epoxy and polished concrete, with over 30 years experience in the industry.

THE PROBLEM

Finding Support To Tap Into Wider Talent Pools

Facing increased demand and limited local talent in the U.S., Baker's Floor & Surface struggled to find skilled engineers without significantly increasing their labor costs. It was high time to start hiring internationally, and the team turned to Employer Of Record services to simplify the process. However, they had a poor experience with their initial EOR provider, which lacked transparency and failed to offer adequate support for their remote teams.

THE SOLUTION

Partnering With An EOR That Puts People First

Baker's Floor & Surface required a EOR partner that could:

- ✓ Prioritize a high-quality employee experience
- ✓ Ensure compliance in their key regions
- ✓ Offer transparent pricing

After discovering Playroll's reputation for excellent customer service and affordability, Baker's Floor & Surface made the switch.

THE RESULT

Saving \$1m In Team Costs, With Happier Teams

The team successfully migrated 14 employees from their previous EOR provider to Playroll, and soon made 5 new hires to boot. In the process, they've saved \$1m in annual employment cost for their team by tapping into cost-friendly regions with the needed high-quality talent.

Their employees now receive full support, with their employee rights fully protected through Playroll's built-in compliance checks.

"We've experienced only good things with Playroll. Billing is very easy to figure out, people are always in contact. Anytime we have a question, there's always somebody to answer it. Everybody has been amazing to work with."

Kathleen Sousa, Director of Operations,
Baker's Floor & Surface