

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 1

Q1. How did you vote in the General Election on 12th December 2019?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Conservative	734 35%	383 37% ^b	351 33%	47 20%	68 19%	77 23%	139 37% ^{def}	126 40% ^{def}	278 57% ^{def} gh	204 36% ^m	211 36% ^m	175 41% ^m	145 28%	34 19% ^y	26 30% ^y	74 32% ^{ny}	61 36% ^{ny}	69 38% ^{ny}	70 47% ^{nop} vy	37 36% ^{ny}	90 46% ^{nop} vy	78 28% ^{ny}	114 40% ^{ny}	83 46% ^{nop} y	1 1%	99 28%	273 32%	59 28%	
Labour	602 29%	286 28%	316 29%	101 43% ^{ghi}	131 36% ^{ghi}	121 36% ^{ghi}	102 28% ⁱ	68 22% ⁱ	78 16%	179 31%	167 28%	107 25%	149 29%	16 9% ^y	33 38% ^{ny}	103 44% ^{nqs} tuvwxyz	57 33% ^{ny}	64 35% ^{ny}	40 27% ^{ny}	32 31% ^{ny}	51 26% ^{ny}	95 35% ^{ny}	78 27% ^{ny}	33 18% ^{ny}	- -	134 38% ^B	263 31%	89 43%	
Liberal Democrat	192 9%	114 11% ^b	77 7%	17 7%	28 8%	33 10%	36 10%	31 10%	48 10%	76 13% ^{klm}	54 9%	30 7%	33 6%	18 10% ^{ory}	2 2%	18 8% ^y	7 4%	7 4%	13 9% ^y	7 7% ^y	14 7% ^y	42 15% ^{opqr} tuy	31 11% ^{opqr} y	33 18% ^{nopqr} stuvwxy	- -	27 7%	96 11%	20 10%	
SNP	91 4%	54 5%	37 3%	4 2%	27 7% ^{di}	14 4%	21 6% ^{di}	11 4%	14 3%	21 4%	25 4%	22 5%	23 5%	91 52% ^{opqr} stuvwxyz	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	19 5%	36 4%	14 7%	
Brexit Party	60 3%	28 3%	33 3%	2 1%	13 4%	6 2%	8 2%	17 5% ^{dftg}	14 3%	9 2%	11 2%	13 3%	27 5% ^{gjk}	3 1%	9 10% ^{npr} stuvwxyz	8 3% ^x	10 6% ^{nx}	6 3%	3 2%	3 3%	4 2%	7 3%	7 2%	1 *	- -	5 1%	23 3%	3 1%	
Greens	46 2%	24 2%	22 2%	4 2%	11 3%	6 2%	9 2%	9 3%	9 2%	19 3% ^l	14 2% ^l	3 1%	10 2%	- -	1 2%	2 1%	1 1%	8 5% ^{np}	3 2%	* *	5 3% ⁿ	6 2%	10 3% ⁿ	9 5% ^{npq}	1 1%	7 2%	21 2%	4 2%	
Democratic Unionist Party (DUP)	18 1%	6 1%	12 1%	1 *	4 1%	3 1%	2 *	5 2%	2 *	2 *	9 1%	4 1%	3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	18 28% ^{nopq} rstuvwxy	7 2% ^B	4 *	1 *	
Alliance Party	12 1%	3 *	9 1%	- -	- -	3 1%	5 1% ^{ee}	1 *	3 1%	4 1%	4 1%	1 *	3 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 19% ^{nopq} rstuvwxy	1 *	4 *	- -	
Plaid Cymru	9 *	4 *	6 1%	- -	1 *	- -	1 *	3 1%	4 1%	2 *	2 *	1 *	5 1%	- -	- -	- -	- -	- -	- -	9 9% ^{nopq} rstuvwxy	- -	- -	- -	- -	- -	2 *	1 *	1 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Prepared by BritainThinks

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Table 1

Q1. How did you vote in the General Election on 12th December 2019?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North of Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
Social Democratic and Labour Party (SDLP)	8*	2*	61%	11%	72% fghi	-	-	-	-	2*	31%	31%	-	-	-	-	-	-	-	-	-	-	-	-	813% nopq rstuvw x	31%	51%	-		
UKIP	7*	3*	4*	1*	1*	1*	21%	1*	1*	-	2*	31%	2*	-	-	21%	1*	1*	21%	-	-	1*	-	-	-	21%	3*	-		
Sinn Féin	5*	3*	2*	1*	31%	-	1*	1*	-	31%	1*	1*	1*	-	-	-	-	-	-	-	-	-	-	-	58% nopq rstuvw x	31%	2*	21%		
Ulster Unionist Party (UUP)	1*	1*	-	-	-	-	-	1*	-	-	-	-	1*	-	-	-	-	-	-	-	-	-	-	-	12%	-	-	-		
Other	161%	121%	4*	-	41%	-	31%	41%	51%	41%	61%	2*	41%	1*	-	11%	21%	1*	11%	11%	42% v	-	1*	42% v	22% v	41%	51%	1*		
I did not vote	24812%	848%	16415% a	4319% ghi	5716% ghi	6319% ghi	318% i	3010% i	245%	366%	7112% j	4811% j	9418% jkl	116%	1315% n	2410%	2816% nx	2514% n	149%	1212%	2814% n	3412%	3211%	148%	1422% np sw x	339%	10012%	73%		
Prefer not to say	412%	141%	273%	115% hi	72%	62%	92% h	1*	61%	102%	81%	133%	102%	42%	23%	1*	32%	11%	21%	11%	1*	103% pu	114% pu	42%	12%	113%	142%	52%		
Don't know/ can't remember	6*	1*	5*	-	2*	21%	1*	1*	-	2*	2*	1*	1*	-	-	-	-	-	11%	-	-	31%	21%	-	11%	21%	3*	11%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

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Absolutes/col percents

Table 2

Q1. How did you vote in the General Election on 12th December 2019?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Conservative	734 35%	509 69%bcd	104 43%cd	60 29%d	43 6%	734 100%efghijlm	-	-	-	-	-	-	-	-
Labour	602 29%	61 8%	58 24%a	76 37%ab	370 50%abc	-	602 100%efghijlm	-	-	-	-	-	-	-
Liberal Democrat	192 9%	9 1%	10 4%a	33 16%ab	133 18%ab	-	-	192 100%efghijlm	-	-	-	-	-	-
SNP	91 4%	7 1%	9 4%a	8 4%a	62 8%ab	-	-	-	-	-	91 100%efghilm	-	-	-
Brexit Party	60 3%	49 7%bcd	7 3%d	1 1%	-	-	-	-	60 100%efghijlm	-	-	-	-	-
Greens	46 2%	10 1%	10 4%a	7 3%	18 2%	-	-	-	-	46 100%efghijlm	-	-	-	-
Democratic Unionist Party (DUP)	18 1%	11 1%	2 1%	-	5 1%	-	-	-	-	-	-	-	-	18 26%efghijl
Alliance Party	12 1%	-	1 *	1 *	10 1%a	-	-	-	-	-	-	-	-	12 18%efghijl
Plaid Cymru	9 *	1 *	2 1%	1 *	5 1%	-	-	-	-	-	-	-	-	9 14%efghijl
Social Democratic and Labour Party (SDLP)	8 *	-	-	-	8 1%a	-	-	-	-	-	-	-	-	8 12%efghijl
UKIP	7 *	6 1%d	1 *	-	-	-	-	-	-	-	-	7 100%	-	-
Sinn Féin	5 *	-	-	1 1%a	4 *	-	-	-	-	-	-	-	-	5 7%efgjl
Ulster Unionist Party (UUP)	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	1 2%ef

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

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Table 2

Q1. How did you vote in the General Election on 12th December 2019?**Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Other	16 1%	7 1%	1 *	1 *	8 1%	- -	- -	- -	- -	- -	- -	- -	- -	16 23%efghijl
I did not vote	248 12%	61 8%	32 13%a	16 8%	71 10%	- -	- -	- -	- -	- -	- -	- -	248 100%efghijm	- -
Prefer not to say	41 2%	9 1%	7 3%	2 1%	10 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know/ can't remember	6 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

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Absolutes/col percents

Table 3

Q2. In 2016, the United Kingdom voted to leave the European Union, in a referendum on 23rd June. Thinking about this referendum, which of the following comes closest to describing your viewpoint?

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North-east Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Pleased about the result	986 47%	489 48%	496 46%	73 31%	120 33%	138 41% ^d	177 48% ^d	178 57% ^d	300 62% ^d	231 40%	250 42%	238 56% ^j	267 52% ^j	56 31%	54 63% ⁿ	109 47% ⁿ	93 55% ⁿ	88 49% ⁿ	89 60% ⁿ	46 45% ⁿ	117 60% ⁿ	99 36%	127 45% ⁿ	88 49% ⁿ	21 33%	143 40%	381 45%	74 36%
I am pleased about the result and have no significant concerns about leaving the EU	742 35%	380 37%	362 34%	41 18%	70 19%	109 32% ^d	132 36% ^d	148 48% ^d	242 50% ^d	168 29%	186 32%	186 44% ^j	203 40% ^j	41 23%	40 47% ⁿ	86 37% ⁿ	73 43% ⁿ	70 39% ⁿ	74 50% ⁿ	34 33%	86 44% ⁿ	68 25%	95 33% ⁿ	60 33%	15 24%	102 29%	287 34%	50 24%
I am pleased about the result but have some significant concerns about leaving the EU	244 12%	109 11%	134 13%	32 14%	50 14%	29 9%	44 12%	30 10%	58 12%	63 11%	65 11%	52 12%	64 13%	14 8%	13 16%	24 10%	20 12%	18 10%	14 10%	12 12%	31 16% ⁿ	31 11%	32 11%	28 16% ⁿ	5 9%	40 11%	94 11%	24 12%
I am disappointed about the result but can see some significant positives to leaving the EU	208 10%	102 10%	106 10%	35 15% ^f	46 13% ^f	24 7%	31 8%	25 8%	47 10%	59 10%	72 12% ^m	38 9%	39 8%	13 8%	8 10%	21 9%	20 12%	17 9%	18 12%	11 10%	17 9%	31 11%	27 9%	20 11%	4 6%	35 10%	85 10%	30 15%
I am disappointed about the result and can see no significant positives to leaving the EU	747 36%	380 37%	367 34%	103 44% ^h	158 43% ^h	134 40% ^h	134 36% ⁱ	90 29%	129 27%	263 46% ^k	223 38% ^l	121 28%	140 28%	94 53% ^o	15 18%	90 38% ^o	46 27%	61 34% ^o	32 22%	37 36% ^o	52 27%	113 41% ^o	108 38% ^o	62 35% ^o	36 57% ^o	148 41%	334 39%	96 47%
NET: Disappointed about the result	955 46%	482 47%	473 44%	137 59% ^f	204 56% ^f	158 47% ^h	165 45% ⁱ	115 37%	176 36%	322 56% ^k	295 50% ^l	159 37%	180 35%	108 61% ^o	23 27%	111 47% ^o	67 39%	78 43% ^o	50 34%	47 46% ^o	69 35%	144 52% ^o	135 48% ^o	83 46% ^o	40 63% ^o	184 51%	420 49%	126 61%
None of these	157 7%	52 5%	105 10% ^a	22 9% ⁱ	39 11% ^h	40 12% ^h	29 8% ⁱ	18 6% ⁱ	9 2%	20 4%	44 7% ^j	29 7% ^j	64 12% ^j	14 8%	8 10%	14 6%	11 6%	15 8%	10 6%	9 9%	9 5%	32 12% ^p	23 8%	10 6%	3 4%	32 9%	51 6%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

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Table 4

Q2. In 2016, the United Kingdom voted to leave the European Union, in a referendum on 23rd June. Thinking about this referendum, which of the following comes closest to describing your viewpoint?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Pleased about the result	986 47%	742 100%cd	244 100%cd	-	-	613 83%fgijlm	119 20%g	20 10%	56 93%fgijlm	20 43%fgj	15 17%	7 100%	93 38%fgj	25 37%fgj
I am pleased about the result and have no significant concerns about leaving the EU	742 35%	742 100%bcd	-	-	-	509 69%fgijlm	61 10%g	9 5%	49 81%fgijlm	10 22%fgj	7 7%	6 84%	61 25%fgj	19 28%fgj
I am pleased about the result but have some significant concerns about leaving the EU	244 12%	-	244 100%acd	-	-	104 14%fg	58 10%	10 5%	7 11%	10 21%fg	9 9%	1 16%	32 13%g	6 9%
I am disappointed about the result but can see some significant positives to leaving the EU	208 10%	-	-	208 100%abd	-	60 8%	76 13%ehl	33 17%ehlm	1 2%	7 15%h	8 9%	-	16 7%	3 5%
I am disappointed about the result and can see no significant positives to leaving the EU	747 36%	-	-	-	747 100%abc	43 6%	370 61%ehil	133 69%ehil	-	18 39%eh	62 67%ehil	-	71 29%eh	39 57%ehil
NET: Disappointed about the result	955 46%	-	-	208 100%ab	747 100%ab	103 14%h	446 74%ehil	166 87%efthijlm	1 2%	25 54%ehl	70 76%ehil	-	88 35%eh	43 62%ehil
None of these	157 7%	-	-	-	-	18 3%	37 6%e	6 3%	3 5%	1 3%	6 7%e	-	67 27%efghijm	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

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Table 5

Q3. Thinking about the next year or so, how optimistic or pessimistic do you feel about the United Kingdom?

Base: All respondents

		Gender			Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-	North	North	York-	West	East	Wales	East-	London	South	South	North-	Public	Private	Opinion	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	land	East	West	shire	Mid-	Mid-	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	Influence	
															(n)	(o)	(p)	& Humber-	lands	lands									(C)	
																		side	(r)	(s)										
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
NET: Optimistic		1011	520	491	92	116	138	184	175	306	259	287	223	243	60	44	114	99	83	89	44	106	122	142	92	18	164	381	89	
		48%	51% ^b	46%	40%	32%	41% ^e	50% ^{def}	56% ^{def}	63% ^{defg}	45%	49%	52% ^j	48%	34%	51% ^{ny}	49% ^{ny}	58% ^{nrtvy}	46% ^{ny}	60% ^{nprty}	43%	54% ^{ny}	44% ^{ny}	50% ^{ny}	51% ^{ny}	28%	46%	45%	43%	
Very optimistic	(4)	271	155	116	13	30	29	46	47	107	122	80	60	66	14	16	29	24	25	25	12	18	38	43	23	7	34	90	23	
		13%	15% ^b	11%	6%	8%	9%	12% ^d	15% ^{def}	22% ^{defgh}	14%	10%	15% ^k	13%	8%	18% ^{on}	12%	14%	14%	17% ^{nu}	12%	9%	14%	15% ⁿ	13%	10%	10%	11%	11%	
Fairly optimistic	(3)	740	365	375	79	86	109	139	128	199	179	226	157	178	46	28	85	75	59	64	32	88	84	99	69	11	129	291	66	
		35%	36%	35%	34% ^e	24%	32% ^e	37% ^e	41% ^{ef}	41% ^{ef}	31%	38% ^j	37%	35%	26%	33%	36% ^{ny}	44% ^{ntv}	33% ^y	43% ^{nvy}	31%	45% ^{nrtvwy}	31%	35% ^y	38% ^{ny}	18%	36%	34%	32%	
Fairly pessimistic	(2)	542	261	281	70	119	93	86	71	104	182	147	108	105	53	21	59	35	50	33	28	49	73	75	46	22	104	237	62	
		26%	26%	26%	30% ⁱ	33% ^{ghi}	28%	23%	23%	21%	32% ^{klm}	25%	25%	21%	30%	24%	25%	20%	28%	22%	28%	25%	26%	26%	26%	24%	29%	28%	30%	
Very pessimistic	(1)	329	171	158	39	72	61	64	43	51	100	94	49	86	43	11	45	23	21	10	20	25	46	45	24	17	52	148	45	
		16%	17%	15%	17% ⁱ	20% ⁱ	18% ⁱ	17% ⁱ	14%	10%	17% ^l	16%	12%	17% ^l	24% ^{qrs}	12%	19% ^s	14%	11%	7%	19% ^s	13%	17% ^s	16% ^s	13%	27% ^{oqr}	15%	17%	22%	
															uwx										sux					
NET: Pessimistic		871	432	439	109	191	154	149	114	154	282	241	157	191	95	31	103	58	71	43	48	74	118	120	70	39	156	384	106	
		42%	42%	41%	47% ^{hi}	53% ^{ghi}	46% ^{hi}	40% ⁱ	37%	32%	49% ^{klm}	41%	37%	37%	54% ^{oqr}	37%	44% ^s	34%	39%	29%	47% ^{qs}	38%	43% ^s	42% ^s	39%	62% ^{opq}	43%	45%	52%	
															suvwx										rsuvwx					
Don't know/ no opinion		215	71	144	32	56	44	37	22	24	32	62	46	76	22	10	17	14	27	16	10	15	35	24	19	6	39	87	11	
		10%	7%	13% ^a	14% ^{hi}	15% ^{hi}	13% ^{hi}	10% ⁱ	7%	5%	6%	10% ^j	11% ^j	15% ^{jk}	12%	12%	7%	8%	15% ^p	11%	10%	8%	13%	8%	11%	10%	11%	10%	5%	
Mean		2.51	2.53	2.48	2.33	2.24	2.36	2.50e	2.62de	2.79de	2.44	2.48	2.63jk	2.51	2.20	2.65ny	2.45ny	2.64ny	2.57ny	2.78np	2.40	2.54ny	2.47ny	2.53ny	2.56ny	2.13	2.46	2.42	2.35	
								f	f	fgh										tuvwxy										
Standard deviation		0.94	0.97	0.92	0.86	0.92	0.92	0.95	0.93	0.92	0.95	0.91	0.92	0.98	0.95	0.97	0.97	0.92	0.91	0.84	0.97	0.85	0.97	0.96	0.91	0.98	0.89	0.93	0.96	
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.07	0.12	0.07	0.07	0.08	0.07	0.10	0.06	0.06	0.06	0.07	0.13	0.05	0.03	0.07	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 6

Q3. Thinking about the next year or so, how optimistic or pessimistic do you feel about the United Kingdom?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Optimistic	1011 48%	661 89%bcd	149 61%cd	101 49%d	53 7%	606 83%fgijlm	136 23%	35 18%	53 88%fgijlm	21 45%fgj	20 21%	4 57%	92 37%fgj	19 28%
Very optimistic	(4) 271 13%	242 33%bcd	12 5%d	10 5%d	1 *	198 27%fgijlm	20 3%	2 1%	21 34%fgijlm	1 3%	3 4%	- -	11 5%g	8 11%fg
Fairly optimistic	(3) 740 35%	419 56%cd	137 56%cd	91 44%d	52 7%	408 56%fgijlm	117 19%	33 17%	33 54%fgijlm	20 42%fgjm	16 18%	4 57%	80 32%fgjm	12 17%
Fairly pessimistic	(2) 542 26%	30 4%	62 25%a	64 31%a	359 48%abc	80 11%	220 37%ehl	101 53%efhijlm	3 6%	14 30%eh	27 30%eh	- -	67 27%eh	25 37%eh
Very pessimistic	(1) 329 16%	11 2%	12 5%a	13 6%a	283 38%abc	11 1%	176 29%ehl	42 22%ehl	1 1%	8 17%eh	36 40%eghil	- -	31 12%eh	19 28%ehl
NET: Pessimistic	871 42%	42 6%	74 30%a	77 37%a	642 86%abc	91 12%	396 66%ehil	143 74%efhil	4 7%	22 47%eh	63 69%ehil	- -	98 39%eh	44 65%ehil
Don't know/ no opinion	215 10%	39 5%	21 9%	29 14%ad	52 7%	37 5%	69 12%e	14 7%	3 5%	3 8%	9 9%	3 43%	59 24%efghijm	5 7%
Mean	2.51	3.27bcd	2.67d	2.55d	1.67	3.14fgijlm	1.96	1.97	3.27fgijlm	2.33fgj	1.84	3.00	2.38fgj	2.12
Standard deviation	0.94	0.62	0.66	0.72	0.62	0.67	0.83	0.68	0.63	0.81	0.88	0.00	0.83	0.98
Standard error	0.02	0.02	0.04	0.06	0.02	0.03	0.04	0.05	0.09	0.12	0.09	0.00	0.06	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 7

Q3. Thinking about the next year or so, how optimistic or pessimistic do you feel about the United Kingdom?

Base: All respondents (Excl Don't know/ no opinion)

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)			
Unweighted base	1896	983	913	195	247	300	361	309	484	586	537	339	434	167	64	219	165	146	147	104	190	231	239	168	56	295	765	197		
Weighted base	1882	952	930	201	307	292	334	289	461	541	528	380	434	155	75*	217	157	154	132	92*	180	240	261	162	57*	319	765	195		
NET: Optimistic	1011 54%	520 55%	491 53%	92 46%	116 38%	138 47%e	184 55%e	175 61%def	306 66%defg	259 48%	287 54%j	223 59%j	243 56%j	60 39%	44 58%ny	114 53%ny	99 63%ntv y	83 54%ny	89 67%np rtwy	44 48%	106 59%ny	122 51%ny	142 54%ny	92 57%ny	18 31%	164 51%	381 50%	89 46%		
Very optimistic	(4) 271 14%	155 16%b	116 13%	13 6%	30 10%	29 10%	46 14%e	47 16%def	107 23%def gh	80 15%	60 11%	66 17%k	66 15%	14 9%	16 21%nu	29 13%	24 15%	25 16%	25 19%nu	12 13%	18 10%	38 16%	43 16%	23 14%	7 12%	34 11%	90 12%	23 12%		
Fairly optimistic	(3) 740 39%	365 38%	375 40%	79 39%e	86 28%	109 37%e	139 42%e	128 44%e	199 43%e	179 33%	226 43%j	157 41%j	178 41%j	46 30%	28 38%	85 39%y	75 48%ntv y	59 38%y	64 49%ntv y	32 34%	88 49%ntv wy	84 35%y	99 38%y	69 43%ny	11 20%	129 41%	291 38%	66 34%		
Fairly pessimistic	(2) 542 29%	261 27%	281 30%	70 35%ghi	119 39%ghi	93 32%i	86 26%	71 25%	104 23%	182 34%lm	147 28%	108 28%	105 24%	53 34%q	21 28%	59 27%	35 22%	50 33%	33 25%	28 31%	49 27%	73 30%	75 29%	46 29%	22 38%q	104 32%	237 31%	62 32%		
Very pessimistic	(1) 329 17%	171 18%	158 17%	39 19%h	72 23%hi	61 21%h	64 19%h	43 15%	51 11%	100 18%l	94 18%	49 13%	86 20%l	43 28%oqr suwx	11 14%	45 21%st	23 15%	21 13%	10 8%	20 21%st	25 14%	46 19%st	45 17%st	24 15%	17 30%qrs uwx	52 16%	148 19%	45 23%		
NET: Pessimistic	871 46%	432 45%	439 47%	109 54%hi	191 62%fgh i	154 53%hi	149 45%h	114 39%	154 34%	282 52%klm	241 46%	157 41%	191 44%	95 61%opq rsuvwx	31 42%	103 47%st	58 37%	71 46%st	43 33%	48 52%qs	74 41%	118 49%qs	120 46%st	70 43%	39 69%opq rsuvwx	156 49%	384 50%	106 54%		
Mean	2.51	2.53	2.48	2.33	2.24	2.36	2.50e	2.62de f	2.79de fgh	2.44	2.48	2.63jk	2.51	2.20	2.65ny	2.45ny	2.64ny	2.57ny	2.78np tuvwx	2.40	2.54ny	2.47ny	2.53ny	2.56ny	2.13	2.46	2.42	2.35		
Standard deviation	0.94	0.97	0.92	0.86	0.92	0.92	0.95	0.93	0.92	0.95	0.91	0.92	0.98	0.95	0.97	0.97	0.92	0.91	0.84	0.97	0.85	0.97	0.96	0.91	0.98	0.89	0.93	0.96		
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.07	0.12	0.07	0.07	0.08	0.07	0.10	0.06	0.06	0.06	0.07	0.13	0.05	0.03	0.07		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 8

Q3. Thinking about the next year or so, how optimistic or pessimistic do you feel about the United Kingdom?

Base: All respondents (Excl Don't know/ no opinion)

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	1896	696	223	169	731	700	539	188	50	46	86	4	189	64
Weighted base	1882	703	223	178	695	697	532	178	57*	43*	83*	4**	189	64*
NET: Optimistic	1011 54%	661 94%bcd	149 67%d	101 57%d	53 8%	606 87%fgijlm	136 26%	35 20%	53 93%fgijlm	21 49%fgj	20 24%	4 100%	92 48%fgjm	19 30%
Very optimistic	(4) 271 14%	242 34%bcd	12 5%d	10 6%d	1 *	198 28%fgijlm	20 4%	2 1%	21 36%fgijlm	1 3%	3 4%	- -	11 6%g	8 12%fg
Fairly optimistic	(3) 740 39%	419 60%d	137 61%d	91 51%d	52 7%	408 59%fgijlm	117 22%	33 19%	33 57%fgjm	20 46%fgjm	16 20%	4 100%	80 42%fgjm	12 19%
Fairly pessimistic	(2) 542 29%	30 4%	62 28%a	64 36%a	359 52%abc	80 11%	220 41%eh	101 57%efhijlm	3 6%	14 33%eh	27 33%eh	- -	67 35%eh	25 40%eh
Very pessimistic	(1) 329 17%	11 2%	12 5%a	13 7%a	283 41%abc	11 2%	176 33%eghl	42 24%eh	1 1%	8 19%eh	36 44%eghil	- -	31 16%eh	19 30%ehl
NET: Pessimistic	871 46%	42 6%	74 33%a	77 43%a	642 92%abc	91 13%	396 74%ehil	143 80%ehil	4 7%	22 51%eh	63 76%ehil	- -	98 52%eh	44 70%ehl
Mean	2.51	3.27bcd	2.67d	2.55d	1.67	3.14fgijlm	1.96	1.97	3.27fgijlm	2.33fgj	1.84	3.00	2.38fgj	2.12
Standard deviation	0.94	0.62	0.66	0.72	0.62	0.67	0.83	0.68	0.63	0.81	0.88	0.00	0.83	0.98
Standard error	0.02	0.02	0.04	0.06	0.02	0.03	0.04	0.05	0.09	0.12	0.09	0.00	0.06	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 9

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

Summary

Base: All respondents

		Statements														
		Boris Johnson's Brexit deal is the start of a new era for the UK	Now that we've left the EU, life in the UK will go back to normal	I'm relieved that the UK has left the EU	The UK should prioritise getting a trade deal with the USA over the EU	There should be a referendum on re-joining the EU before 2030	The UK leaving the EU has made it more likely that Scotland will become an independent country	The UK leaving the EU will mean more money for the NHS	Although the UK has left the EU, the division between supporters of Leave and Remain is here to stay	Now that the UK has left the EU, I want to see much less media coverage of Brexit	I'm worried that President Trump will take advantage of the UK in a future trade deal	When it comes to negotiating trade deals, most other countries need us more than we need them	The UK's reputation abroad has suffered as a result of Brexit	No matter what you think of him, Boris Johnson has delivered what he promised on Brexit	Regardless of how you voted in the referendum, we all need to accept that the UK is leaving the EU	Brexit gave the political establishment the shake-up that it urgently needed
Unweighted base		2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097
Weighted base		2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097	2097
NET: Agree		1312 63%	857 41%	1010 48%	563 27%	714 34%	1167 56%	762 36%	1464 70%	1534 73%	1300 62%	881 42%	1194 57%	1410 67%	1765 84%	1113 53%
Strongly agree	(4)	487 23%	196 9%	572 27%	156 7%	417 20%	408 19%	217 10%	451 22%	727 35%	702 33%	249 12%	628 30%	630 30%	1139 54%	465 22%
Tend to agree	(3)	825 39%	660 31%	438 21%	407 19%	297 14%	759 36%	545 26%	1013 48%	808 39%	598 28%	632 30%	566 27%	781 37%	627 30%	648 31%
Tend to disagree	(2)	226 11%	529 25%	276 13%	584 28%	260 12%	373 18%	435 21%	309 15%	297 14%	404 19%	473 23%	442 21%	224 11%	115 5%	343 16%
Strongly disagree	(1)	235 11%	378 18%	634 30%	432 21%	786 37%	130 6%	396 19%	37 2%	106 5%	116 6%	320 15%	209 10%	247 12%	109 5%	353 17%
NET: Disagree		461 22%	908 43%	910 43%	1016 48%	1045 50%	503 24%	831 40%	346 16%	403 19%	519 25%	793 38%	650 31%	471 22%	224 11%	697 33%
Don't know		324 15%	333 16%	177 8%	518 25%	338 16%	427 20%	504 24%	287 14%	160 8%	278 13%	422 20%	253 12%	216 10%	108 5%	287 14%
Mean		2.88	2.38	2.49	2.18	2.20	2.87	2.37	3.04	3.11	3.04	2.48	2.87	2.95	3.41	2.68
Standard deviation		0.96	0.94	1.23	0.95	1.24	0.87	1.00	0.71	0.86	0.93	0.96	1.01	0.99	0.83	1.06
Standard error		0.02	0.02	0.03	0.02	0.03	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 10

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

Boris Johnson's Brexit deal is the start of a new era for the UK

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	1312 63%	656 64%	655 61%	129 55%	188 52%	185 55%	227 61%e	222 72%defg	361 74%defg	357 62%	370 63%	288 68%lm	296 58%	91 51%	55 65%	222 63%nt	123 72%ntwy	123 68%ntvy	110 74%nptvwy	52 51%	131 67%ntv	155 56%	170 60%	122 67%ntvy	33 52%	215 60%	508 60%	112 54%
Strongly agree	(4) 487 23%	267 26%b	220 20%	28 12%	69 19%	60 18%	83 22%d	89 29%defg	158 33%defg	129 23%	153 26%	98 23%	107 21%	20 11%	23 27%ln	54 23%ln	49 29%nv	53 29%nv	40 27%ln	21 21%ln	47 24%ln	54 20%ln	71 25%ln	43 24%ln	11 17%	72 20%	184 22%	45 22%
Tend to agree	(3) 825 39%	389 38%	435 41%	101 43%e	119 33%	125 37%	144 39%	133 43%e	203 42%e	227 40%	218 37%	190 45%km	189 37%	71 40%	32 38%	93 40%	74 43%t	70 39%	71 48%ltvw	30 30%	83 43%t	100 37%	99 35%	79 44%t	22 35%	143 40%	324 38%	67 32%
Tend to disagree	(2) 226 11%	115 11%	111 10%	33 14%h	60 17%ghi	39 12%h	32 9%	17 6%	44 9%	78 14%k	54 9%	40 9%	54 11%	23 13%q	7 8%	32 14%q	10 6%	19 11%	15 10%	17 17%qx	19 10%	31 11%	35 12%q	14 8%	5 8%	31 9%	103 12%	38 19%
Strongly disagree	(1) 235 11%	134 13%b	101 9%	26 11%	46 13%i	42 12%i	45 12%i	41 13%i	35 7%	72 13%	69 12%	39 9%	55 11%	32 18%pqrsx	7 8%	25 11%	17 10%	16 9%	10 7%	10 10%	22 11%	35 13%	36 13%	15 8%	11 17%ss	56 16%	111 13%	37 18%
NET: Disagree	461 22%	249 24%b	212 20%	59 25%i	106 29%ghi	81 24%i	77 21%	58 19%	79 16%	150 26%kl	123 21%	79 19%	109 21%	55 31%oqr sux	14 16%	57 24%qx	27 16%	36 20%	25 17%	27 26%qx	41 21%	65 24%	71 25%qx	28 16%	16 25%	88 24%	214 25%	75 36%
Don't know	324 15%	117 11%	207 19%a	45 19%hi	68 19%hi	69 21%hi	67 18%hi	30 10%	45 9%	66 11%	95 16%j	59 14%	104 20%jl	31 18%ss	16 19%	30 13%	22 13%	22 12%	13 9%	23 23%pqrsu	24 12%	55 20%psu	44 15%	30 17%ss	14 23%ss	56 16%	130 15%	19 9%
Mean	2.88	2.87	2.89	2.69	2.71	2.76	2.87	2.96def	3.10defg	2.82	2.92	2.94	2.86	2.54	3.04n	2.86n	3.04nvy	3.01ny	3.03nv	2.81	2.91n	2.79n	2.85n	3.00ny	2.67	2.76	2.81	2.64
Standard deviation	0.96	1.00	0.91	0.89	0.99	0.97	0.98	0.98	0.88	0.97	0.99	0.90	0.96	0.98	0.92	0.95	0.93	0.93	0.84	0.98	0.95	0.99	1.01	0.88	1.06	1.02	0.99	1.06
Standard error	0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.08	0.12	0.07	0.07	0.08	0.07	0.10	0.07	0.07	0.07	0.07	0.15	0.06	0.04	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 11

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

Boris Johnson's Brexit deal is the start of a new era for the UK

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1312 63%	678 91%bcd	184 75%d	144 69%d	248 33%	667 91%fgijlm	246 41%	91 48%	50 83%fgijlm	27 58%f	38 41%	5 75%	133 53%f	35 51%
Strongly agree	(4) 487 23%	367 50%bcd	43 17%d	33 16%d	33 4%	338 46%fgijlm	44 7%	15 8%	26 43%fgijlm	4 9%	8 9%	1 9%	34 14%f	12 17%fg
Tend to agree	(3) 825 39%	311 42%d	141 58%ad	110 53%ad	215 29%	329 45%fj	202 34%	77 40%	24 41%	23 49%f	30 33%	4 66%	99 40%	23 33%
Tend to disagree	(2) 226 11%	5 1%	19 8%a	28 14%a	168 23%abc	22 3%	121 20%eghl	23 12%eh	1 1%	8 17%eh	15 17%eh	- -	25 10%e	8 12%eh
Strongly disagree	(1) 235 11%	8 1%	4 2%	8 4%a	212 28%abc	7 1%	128 21%ehl	38 20%ehl	1 1%	4 9%e	25 28%ehil	- -	13 5%e	14 21%ehl
NET: Disagree	461 22%	13 2%	23 9%a	37 18%ab	380 51%abc	29 4%	249 41%eghil	61 32%ehl	2 3%	12 26%eh	41 44%ehil	- -	39 16%eh	23 33%ehl
Don't know	324 15%	51 7%	37 15%a	27 13%a	119 16%a	38 5%	106 18%e	40 21%e	8 14%e	7 16%e	13 14%e	2 25%	77 31%efghjm	11 16%e
Mean	2.88	3.50bcd	3.08d	2.94d	2.11	3.43fgijlm	2.33	2.45	3.45fgijlm	2.70fj	2.26	3.12	2.89fgjm	2.57
Standard deviation	0.96	0.58	0.61	0.73	0.94	0.61	0.96	0.97	0.61	0.81	1.03	0.36	0.81	1.08
Standard error	0.02	0.02	0.04	0.06	0.04	0.02	0.04	0.08	0.09	0.13	0.11	0.18	0.06	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 12

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**Now that we've left the EU, life in the UK will go back to normal****Base: All respondents**

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	857 41%	466 46%b	390 36%	68 29%	119 33%	113 34%	148 40% d	142 46% def	267 55% def gh	232 41%	228 39%	203 48% jkm	193 38%	58 33%	39 46% y	97 41% y	84 49% envy	79 44% y	72 49% envy	40 40% y	89 46% envy	92 33%	122 43% envy	72 40% y	13 20%	122 34%	337 40%	80 39%
Strongly agree	(4) 196 9%	105 10%	91 9%	17 7%	29 8%	25 8%	28 8%	31 10%	65 13% def g	55 10%	48 8%	42 10%	50 10%	13 7%	8 9%	23 10%	17 10%	27 15% nu	15 10%	11 11%	12 6%	23 8%	29 10%	16 9%	3 4%	24 7%	79 9%	26 13%
Tend to agree	(3) 660 31%	361 35% b	299 28%	51 22%	91 25%	87 26%	119 32% d	111 36% def g	201 41% def g	177 31%	180 31%	160 38% jkm	143 28%	45 25%	31 37% y	74 32% y	67 39% envy	52 29%	57 38% envy	29 29%	77 39% envy	69 25%	93 33% y	57 31% y	10 16%	98 27%	257 30%	54 26%
Tend to disagree	(2) 529 25%	257 25%	272 25%	72 31% i	88 24%	90 27%	96 26%	73 24%	109 23%	147 26%	151 26%	104 25%	128 25%	52 29%	24 29%	53 23%	35 20%	46 26%	35 24%	29 28%	47 24%	70 26%	74 26%	41 22%	22 35% q	89 25%	214 25%	57 28%
Strongly disagree	(1) 378 18%	192 19%	186 17%	51 22% i	95 26% ghi	70 21% i	62 17% i	55 18% i	46 10%	129 23% lm	114 19% l	54 13%	81 16%	43 24% ors	8 10%	49 21% os	27 16%	26 15%	15 10%	15 15%	34 17%	59 21% os	48 17%	31 17%	23 36% opq rstuvw x	78 22%	181 21%	47 23%
NET: Disagree	908 43%	450 44%	458 43%	123 53% ghi	183 50% hi	160 48% i	158 43% i	128 41% i	156 32%	276 48% lm	265 45% l	158 37%	209 41%	95 54% oqr suwx	33 38%	103 44%	62 36%	73 40%	50 34%	44 43%	81 42%	129 47% qs	122 43%	72 40%	44 71% nop qrstuv wx	166 46%	395 46%	105 51%
Don't know	333 16%	107 10%	225 21% a	42 18%	60 17%	63 19% i	65 18%	40 13%	63 13%	64 11%	96 16% j	65 15%	108 21% jl	24 14%	13 16%	34 15%	25 15%	29 16%	27 18%	18 17%	25 13%	53 19%	41 14%	37 20%	6 9%	70 20% B	120 14%	21 10%
Mean	2.38	2.41	2.35	2.18	2.18	2.25	2.37de	2.44de	2.68de	2.31	2.33	2.53jk	2.40	2.18y	2.54ny	2.35y	2.51nv	2.52nv	2.60np	2.43y	2.40ny	2.25y	2.42ny	2.39y	1.87	2.24	2.32	2.32
Standard deviation	0.94	0.94	0.94	0.93	0.98	0.94	0.91	0.94	0.87	0.97	0.94	0.89	0.95	0.94	0.84	0.98	0.93	0.98	0.86	0.94	0.89	0.97	0.94	0.95	0.87	0.94	0.96	1.01
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.07	0.11	0.07	0.08	0.08	0.07	0.10	0.07	0.07	0.06	0.08	0.12	0.06	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 13

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

Now that we've left the EU, life in the UK will go back to normal

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	857 41%	559 75%bcd	116 48%d	89 43%d	70 9%	508 69%fgijlm	134 22%	36 19%	47 78%fgijlm	17 37%fg	19 21%	5 80%	61 25%	15 21%
Strongly agree	(4) 196 9%	156 21%bcd	15 6%d	16 8%d	8 1%	123 17%fgijlm	33 5%g	1 1%	14 23%fgijlm	5 11%gl	6 6%g	-	7 3%	4 5%g
Tend to agree	(3) 660 31%	404 54%bcd	101 41%d	73 35%d	63 8%	385 52%fgijlm	101 17%	35 18%	33 55%fgijlm	12 26%	14 15%	5 80%	54 22%	11 16%
Tend to disagree	(2) 529 25%	78 11%	72 29%a	74 35%a	272 36%a	128 17%	195 32%ehl	72 37%ehl	4 6%	13 28%h	31 34%eh	1 9%	59 24%eh	24 35%eh
Strongly disagree	(1) 378 18%	9 1%	15 6%a	20 10%a	324 43%abc	13 2%	192 32%ehl	60 31%ehl	1 2%	11 25%eh	33 37%ehl	-	42 17%eh	23 34%ehl
NET: Disagree	908 43%	87 12%	87 36%a	94 45%a	596 80%abc	140 19%	387 64%ehl	131 68%ehl	5 9%	24 53%eh	64 70%ehl	1 9%	100 40%eh	47 69%ehl
Don't know	333 16%	96 13%	41 17%d	25 12%	81 11%	86 12%	81 14%	25 13%	8 13%	5 10%	8 9%	1 12%	87 35%efghijm	7 10%
Mean	2.38	3.09bcd	2.57d	2.46d	1.63	2.95fgijlm	1.95	1.87	3.14fgijlm	2.26g	1.90	2.90	2.16fgj	1.92
Standard deviation	0.94	0.64	0.74	0.80	0.70	0.68	0.90	0.76	0.66	1.01	0.91	0.33	0.86	0.89
Standard error	0.02	0.03	0.05	0.06	0.03	0.03	0.04	0.06	0.10	0.16	0.10	0.15	0.07	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 14

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
I'm relieved that the UK has left the EU

Base: All respondents

	Gender		Age							Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	1010	508	502	76	122	140	183	181	307	249	269	233	259	56	65%npv wxy	116	96	97	94	51	113	97	130	88	16	142	392	83
	48%	50%	47%	33%	34%	42% ^d	49% ^{de}	58% ^{def}	63% ^{def}	43%	46%	55% ^{jk}	51% ^{ej}	31%		49% ^{nv}	56% ^{nvw}	54% ^{nv}	63% ^{npt}	50% ^{nv}	58% ^{nvw}	35%	46% ^{nv}	49% ^{nv}	25%	40%	46%	40%
Strongly agree	(4) 572	305	267	35	58	73	95	121	191	137	153	141	141	30	29	71	51	60	54	26	59	57	75	49	10	79	217	42
	27%	30% ^b	25%	15%	16%	22%	26% ^{de}	39% ^{def}	39% ^{def}	24%	26%	33% ^{jk}	28%	17%	34% ^{nv}	31% ^{nv}	30% ^{nv}	33% ^{nv}	37% ^{nvw}	26%	30% ^{nv}	21%	26% ⁿ	27% ⁿ	15%	22%	25%	20%
Tend to agree	(3) 438	203	235	41	64	67	88	61	116	112	116	92	118	26	26	44	45	37	40	25	53	41	55	39	6	64	175	41
	21%	20%	22%	18%	18%	20%	24%	20%	24%	20%	20%	22%	23%	15%	31% ^{nv}	19%	26% ^{nv}	20%	27% ^{nv}	24% ^{vy}	27% ^{nv}	15%	19%	22%	10%	18%	21%	20%
Tend to disagree	(2) 276	118	158	47	63	43	38	31	54	78	74	55	70	34	8	26	27	24	15	8	19	45	43	18	8	45	114	30
	13%	12%	15% ^a	20% ^{fgh}	17% ^{ghi}	13%	10%	10%	11%	14%	12%	13%	14%	19% ^{pst}	10%	11%	16%	13%	10%	8%	10%	16% ^t	15%	10%	13%	13%	13%	14%
Strongly disagree	(1) 634	340	295	84	131	109	118	77	115	219	201	101	114	76	14	76	34	47	28	31	50	97	89	61	31	126	287	81
	30%	33% ^b	27%	36% ^{hi}	36% ^{hi}	32% ⁱ	32% ⁱ	25%	24%	38% ^{lm}	34% ^{lm}	24%	22%	43% ^{opq}	16%	33% ^{oqs}	20%	26%	19%	30% ^o	26%	35% ^{oqs}	31% ^{oqs}	34% ^{oqs}	50% ^{opq}	35%	34%	39%
NET: Disagree	910	457	453	131	194	152	155	109	170	296	274	156	184	110	22	103	61	71	43	39	69	142	132	79	40	171	400	111
	43%	45%	42%	56% ^{fgh}	53% ^{ghi}	45% ^{hi}	42% ⁱ	35%	35%	52% ^{lm}	47% ^{lm}	37%	36%	62% ^{opq}	26%	44% ^{os}	36%	39%	29%	38%	35%	52% ^{opq}	46% ^{oqs}	44% ^{os}	63% ^{opq}	48%	47%	54%
Don't know	177	58	119	26	46	43	32	20	8	27	46	37	67	11	8	16	13	13	11	12	13	36	23	13	7	44	59	13
	8%	6%	11% ^a	11% ⁱ	13% ^{hi}	13% ^{hi}	9% ⁱ	6% ⁱ	2%	5%	8% ^{ej}	9% ^{ej}	13% ^{ejkl}	6%	9%	7%	8%	7%	7%	12%	7%	13% ^{np}	8%	7%	12%	12% ^B	7%	6%
Mean	2.49	2.49	2.50	2.13	2.15	2.36	2.47 ^{de}	2.77 ^{de}	2.80 ^{de}	2.31	2.41	2.70 ^{jk}	2.65 ^{jk}	2.06	2.92 ^{np}	2.51 ^{nv}	2.72 ^{nv}	2.66 ^{nv}	2.87 ^{np}	2.52 ^{ny}	2.67 ^{nv}	2.24	2.44 ^{ny}	2.46 ^{ny}	1.90	2.30	2.41	2.23
Standard deviation	1.23	1.26	1.20	1.12	1.15	1.22	1.23	1.24	1.20	1.23	1.24	1.21	1.18	1.15	1.10	1.27	1.14	1.23	1.15	1.24	1.20	1.21	1.23	1.25	1.17	1.23	1.23	1.20
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.06	0.09	0.13	0.09	0.09	0.10	0.09	0.12	0.09	0.08	0.08	0.10	0.16	0.07	0.04	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 15

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
I'm relieved that the UK has left the EU

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1010 48%	712 96%bcd	185 76%cd	57 28%cd	22 3%	619 84%fgijlm	134 22%g	26 14%	59 98%efgijlm	19 41%fgj	13 14%	7 100%	93 38%fgj	22 32%gj
Strongly agree	(4) 572 27%	491 66%bcd	47 19%cd	16 8%cd	12 2%	396 54%fgijlm	49 8%	9 5%	43 71%efgijlm	6 13%	8 9%	4 53%	33 13%fg	13 19%fg
Tend to agree	(3) 438 21%	221 30%cd	138 57%acd	41 20%cd	11 1%	223 30%fgjm	85 14%j	17 9%	16 27%fgj	13 27%fgj	5 5%	3 47%	60 24%fgj	9 14%
Tend to disagree	(2) 276 13%	9 1%	25 10%a	84 40%abd	128 17%ab	52 7%	95 16%eh	33 17%eh	-	11 24%eh	23 25%efhm	-	44 18%eh	7 10%h
Strongly disagree	(1) 634 30%	5 1%	4 2%	44 21%ab	578 77%abc	34 5%	327 54%ehil	122 64%efhil	-	13 28%eh	49 54%ehil	-	49 20%eh	36 52%ehil
NET: Disagree	910 43%	14 2%	29 12%a	127 61%ab	706 94%abc	86 12%h	423 70%ehil	155 81%efhilm	-	24 51%eh	72 79%ehilm	-	93 37%eh	43 62%ehl
Don't know	177 8%	16 2%	29 12%ad	23 11%ad	19 3%	29 4%	45 7%e	11 6%	1 2%	4 8%	6 7%	-	62 25%efghijm	4 6%
Mean	2.49	3.65bcd	3.06cd	2.16d	1.25	3.39fgijlm	1.74g	1.52	3.73efgijlm	2.29fgj	1.67	3.53	2.42fgjm	1.99g
Standard deviation	1.23	0.54	0.64	0.89	0.56	0.82	1.01	0.87	0.45	1.06	0.95	0.54	1.06	1.23
Standard error	0.03	0.02	0.04	0.07	0.02	0.03	0.04	0.06	0.06	0.16	0.10	0.22	0.08	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 16

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

The UK should prioritise getting a trade deal with the USA over the EU

Base: All respondents

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)		
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
NET: Agree		563 27%	302 30% ^b	261 24%	64 28%	90 25%	72 21%	100 27%	79 25%	159 33% ^{efh}	154 27%	159 27%	138 33% ^m	112 22%	33 19%	35 41% ^{ntu} vxy	70 30% ^{nx}	55 32% ^{ntx} y	56 31% ^{nx}	51 34% ^{ntv} xy	20 19%	51 26% ^x	65 24%	86 30% ^{ntx}	30 17%	11 17%	83 23%	241 28%	66 32%		
Strongly agree	(4)	156 7%	99 10% ^b	57 5%	15 6%	28 8%	22 6%	28 8%	24 8%	39 8%	36 6%	45 8%	44 10% ^{jm}	30 6%	9 5%	12 15% ^{npqs} tv	15 6%	10 6%	19 10%	7 5%	5 5%	15 8%	18 6%	32 11% ^{ns}	11 6%	3 5%	29 8%	64 8%	24 11%		
Tend to agree	(3)	407 19%	203 20%	204 19%	49 21%	61 17%	50 15%	71 19%	55 18%	119 25% ^{efh}	117 20%	113 19%	94 22% ^m	82 16%	25 14%	22 26% ^{nx}	55 24% ^{nx}	45 26% ^{ntv} xy	37 21% ^x	44 30% ^{ntu} vwxy	15 14%	36 18% ^x	47 17%	54 19% ^x	19 10%	7 12%	54 15%	177 21% ^A	42 20%		
Tend to disagree	(2)	584 28%	299 29%	284 26%	65 28%	83 23%	103 31% ^{ee}	90 24%	95 31% ^{ee}	147 30% ^{ee}	169 29%	171 29%	105 25%	139 27%	40 23%	14 17%	65 28%	53 31% ^o	48 27%	45 30% ^o	32 31% ^o	50 25%	79 29%	81 28%	59 33% ^{oo}	18 29%	95 26%	220 26%	58 28%		
Strongly disagree	(1)	432 21%	238 23% ^b	195 18%	48 21%	82 23%	68 20%	80 22%	58 19%	96 20%	151 26% ^{lm}	128 22% ^l	62 15%	91 18%	50 28% ^{opq} rs	10 12%	41 17%	25 15%	34 19%	22 15%	25 24%	46 23% ^q	64 23% ^q	58 21%	39 22%	18 29% ^{oqs}	82 23%	188 22%	58 28%		
NET: Disagree		1016 48%	537 52% ^b	479 45%	113 49%	165 46%	171 51%	170 46%	153 49%	244 50%	320 56% ^{lm}	299 51% ^l	167 39%	230 45%	91 51% ^o	24 29%	106 45% ^o	78 45% ^o	82 45% ^o	67 45% ^o	56 55% ^o	96 49% ^o	143 52% ^o	139 49% ^o	98 54% ^o	36 58% ^o	176 49%	408 48%	116 56%		
Don't know		518 25%	184 18%	334 31% ^a	55 24% ⁱ	107 30% ⁱ	93 28% ⁱ	101 27% ⁱ	79 25% ⁱ	83 17%	99 17%	131 22% ^j	120 28% ^j	168 33% ^{jk}	53 30% ^w	26 30%	58 25%	38 22%	43 24%	30 20%	26 25%	49 25%	67 24%	60 21%	53 29%	16 25%	99 28%	203 24%	24 12%		
Mean		2.18	2.20	2.17	2.17	2.14	2.11	2.18	2.19	2.25	2.08	2.17	2.39 ^{jk} m	2.15	1.93	2.63 ^{np} qstuvw xy	2.25 ^{nx} y	2.30 ^{nt} vxy	2.30 ^{nt} xy	2.30 ^{nt} xy	2.00	2.13	2.09	2.27 ^{nx} y	2.02	1.91	2.11	2.18	2.17		
Standard deviation		0.95	0.98	0.91	0.92	1.00	0.91	0.98	0.93	0.93	0.93	0.95	0.97	0.92	0.95	1.01	0.91	0.86	0.99	0.85	0.89	0.98	0.93	1.00	0.90	0.92	0.98	0.96	1.02		
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.06	0.06	0.05	0.04	0.04	0.06	0.05	0.08	0.14	0.07	0.07	0.09	0.07	0.10	0.08	0.07	0.07	0.08	0.14	0.06	0.04	0.08		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

*** small base**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 17

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**The UK should prioritise getting a trade deal with the USA over the EU****Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	563 27%	369 50%bcd	70 29% ^d	47 23% ^d	54 7%	330 45%fgijlm	108 18% ^{gj}	16 8%	27 45%fgijlm	7 15%	5 6%	3 41%	47 19% ^{gj}	12 18% ^{gj}
Strongly agree	(4) 156 7%	118 16%bcd	11 4% ^d	14 7% ^d	9 1%	96 13% ^{gjl}	29 5% ^g	2 1%	11 18%fgijlm	3 6% ^g	1 1%	1 9%	7 3%	3 5%
Tend to agree	(3) 407 19%	250 34%bcd	59 24% ^d	33 16% ^d	45 6%	234 32%fgijlm	79 13% ^{gj}	13 7%	17 27%fgij	4 9%	4 4%	2 33%	40 16% ^{gj}	9 13%
Tend to disagree	(2) 584 28%	180 24%	79 33% ^a	93 45% ^{abd}	210 28%	209 28%	166 28%	65 34% ^{hl}	9 16%	19 40% ^{hl}	21 23%	1 16%	59 24%	20 29%
Strongly disagree	(1) 432 21%	16 2%	22 9% ^a	26 13% ^a	356 48% ^{abc}	26 4%	217 36% ^{ehl}	76 40% ^{ehl}	1 1%	12 26% ^{eh}	39 42% ^{ehl}	-	36 15% ^{eh}	22 31% ^{ehl}
NET: Disagree	1016 48%	196 26%	101 42% ^a	119 57% ^{ab}	566 76% ^{abc}	235 32% ^h	382 64% ^{ehl}	141 73% ^{efhl}	10 17%	30 66% ^{ehl}	60 66% ^{ehl}	1 16%	95 38% ^h	42 61% ^{ehl}
Don't know	518 25%	178 24% ^d	73 30% ^{cd}	42 20%	127 17%	169 23%	112 19%	35 18%	23 38% ^{efg}	9 19%	26 29% ^f	3 43%	106 43% ^{efgijm}	15 21%
Mean	2.18	2.84bcd	2.34 ^d	2.21 ^d	1.53	2.71fgijlm	1.84 ^{gj}	1.63	3.00	1.94 ^{gj}	1.50	2.87	2.12 ^{fgj}	1.89 ^{gj}
Standard deviation	0.95	0.78	0.78	0.80	0.69	0.80	0.90	0.70	0.80	0.87	0.69	0.75	0.85	0.90
Standard error	0.02	0.03	0.06	0.06	0.03	0.03	0.04	0.05	0.14	0.14	0.08	0.37	0.07	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 18

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
There should be a referendum on re-joining the EU before 2030

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North-east (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	714 34%	361 35%	352 33%	107 46%ghi	176 49%fghi	124 37%hi	121 33%i	80 26%	105 22%	228 40%lm	205 35%l	117 28%	164 32%	69 39%oqs	20 23%	83 35% s	47 28%	58 32% s	30 20%	34 33% s	58 30%	114 41%oqs u	103 36% s	64 35% s	35 55%nop qrstu w x	139 39%	318 37%	109 53%
Strongly agree	(4) 417 20%	218 21%	198 18%	61 26%hi	98 27%ghi	68 20%i	72 19%i	49 16%	69 14%	140 25%lm	128 22%l	62 15%	85 17%	41 23%os	8 9%	44 19%	28 16%	27 15%	16 11%	21 21%os	30 15%	66 24%ors u	72 25%oqr su	41 22%os	23 37%opq rstu x	85 24%	189 22%	59 28%
Tend to agree	(3) 297 14%	143 14%	154 14%	46 20%ghi	78 22%ghi	57 17%hi	49 13%i	31 10%	37 8%	88 15%	76 13%	55 13%	79 15%	28 16%	12 14%	38 16%	19 11%	31 17%	14 9%	13 12%	29 15%	47 17% s	31 11%	23 13%	12 19%	55 15%	130 15%	50 24%
Tend to disagree	(2) 260 12%	126 12%	134 12%	29 13%	58 16%hi	45 13%	48 13%	29 9%	51 10%	79 14%	74 13%	54 13%	52 10%	16 9%	11 13%	33 14%	22 13%	16 9%	24 16%	10 10%	22 11%	36 13%	39 14%	22 12%	8 12%	58 16%	104 12%	29 14%
Strongly disagree	(1) 786 37%	414 40%b	372 35%	45 19%	64 18%	104 31%de	148 40%def g	149 48%def gh	275 57%def gh	194 34%	212 36%	185 43% jkl	194 38%	49 28%	42 49%ent y	88 38% envy	74 43% envy	74 41% envy	71 48% ent y	33 32%	90 46% ent y	73 27%	108 38% envy	71 39% envy	12 20%	105 29%	290 34%	46 22%
NET: Disagree	1045 50%	539 53%b	506 47%	74 32%	122 34%	148 44%de	196 53%def	179 58%def gh	325 67%def gh	274 48%	287 49%	238 56% jkm	246 48%	65 37%	54 63% ent y	121 52% envy	96 56% ent y	91 50% ny	95 64% npr twxy	43 42%	112 57% ent y	109 40%	147 52% envy	93 51% envy	20 32%	163 45%	394 46%	75 36%
Don't know	338 16%	123 12%	216 20%a	52 22%gi	64 18%i	63 19%i	54 15%	52 17%i	54 11%	71 12%	98 17%	70 16%	100 20% j	43 24% puw x	12 14%	30 13%	28 16%	33 18%	24 16%	25 24% spuw x	25 13%	52 19%	35 12%	25 14%	8 13%	56 16%	139 16%	22 11%
Mean	2.20	2.18	2.21	2.68f hi	2.70f hi	2.32hi	2.14hi	1.92	1.77	2.35lm	2.25l	1.99	2.13	2.46o q rsu	1.80	2.19os	2.01	2.07	1.80	2.29os	1.99	2.48o p qrsu	2.27os u	2.21os	2.83o p qrstu w x	2.39	2.30	2.66
Standard deviation	1.24	1.25	1.22	1.18	1.14	1.22	1.23	1.21	1.14	1.25	1.26	1.17	1.22	1.26	1.06	1.21	1.20	1.20	1.09	1.28	1.18	1.23	1.28	1.27	1.21	1.22	1.25	1.17
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.05	0.05	0.06	0.07	0.06	0.10	0.14	0.08	0.10	0.10	0.09	0.14	0.09	0.08	0.08	0.10	0.16	0.07	0.05	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 19

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
There should be a referendum on re-joining the EU before 2030

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	714 34%	44 6%	44 18%a	67 32%ab	536 72%abc	53 7%	346 58%ehil	119 62%ehil	3 6%	13 28%eh	52 57%ehil	-	76 31%eh	36 52%ehil
Strongly agree	(4) 417 20%	15 2%	15 6%a	19 9%a	365 49%abc	24 3%	213 35%ehil	67 35%ehil	1 2%	6 14%eh	32 36%ehil	-	39 16%eh	27 39%ehil
Tend to agree	(3) 297 14%	29 4%	29 12%a	48 23%ab	170 23%ab	29 4%	133 22%ehi	52 27%ehilm	2 4%	6 14%e	20 21%eh	-	38 15%eh	9 14%e
Tend to disagree	(2) 260 12%	69 9%	55 22%ad	61 29%ad	52 7%	89 12%	77 13%	23 12%	7 11%	8 17%	9 10%	1 14%	35 14%	6 9%
Strongly disagree	(1) 786 37%	590 79%bcd	107 44%cd	45 22%d	25 3%	535 73%fgijlm	62 10%	23 12%	44 73%fgijlm	16 34%fgj	11 12%	5 70%	57 23%fgj	18 26%fgj
NET: Disagree	1045 50%	659 89%bcd	161 66%cd	106 51%d	78 10%	624 85%fgijlm	139 23%	47 24%	51 84%fgijlm	24 51%fgj	20 22%	6 84%	92 37%fgj	24 35%
Don't know	338 16%	39 5%	39 16%a	34 16%a	134 18%a	57 8%	116 19%e	26 13%e	6 10%	10 21%e	19 21%e	1 16%	80 32%efghm	9 13%
Mean	2.20	1.24	1.77a	2.24ab	3.43abc	1.32	3.02ehil	2.98ehil	1.27	2.10eh	3.02ehil	1.16	2.35eh	2.75ehil
Standard deviation	1.24	0.63	0.95	0.96	0.81	0.72	1.05	1.06	0.65	1.16	1.09	0.41	1.17	1.30
Standard error	0.03	0.02	0.07	0.08	0.03	0.03	0.05	0.08	0.09	0.19	0.13	0.18	0.09	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 20

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
The UK leaving the EU has made it more likely that Scotland will become an independent country
Base: All respondents

		Gender			Age						Social Grade				Region													Employment Sector			
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)		
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
NET: Agree		1167 56%	587 57%	581 54%	159 69%ghi	233 64%ghi	216 65%ghi	197 53%i	153 49%	209 43%	347 61%lm	337 57%lm	229 54%	254 50%	117 66%ors x	43 51%	132 56%	95 55%	92 51%	75 51%	56 55%	110 56%	155 56%	159 56%	98 54%	35 56%	211 59%	523 61%	141 68%		
Strongly agree	(4)	408 19%	227 22%b	182 17%	64 28%ghi	104 29%fghi i	70 21%i	60 16%	46 15%	64 13%	130 23%lm	119 20%	76 18%	84 16%	60 34%opq rstuvw x	12 13%	42 18%	30 17%	29 16%	17 12%	19 18%	29 15%	55 20%st	59 21%st	39 22%st	17 27%stu	79 22%	174 20%	64 31%		
Tend to agree	(3)	759 36%	360 35%	399 37%	95 41%i	129 36%	146 43%hi	137 37%i	107 34%	145 30%	218 38%	218 37%	153 36%	170 33%	56 32%	32 37%	89 38%	65 38%	63 35%	58 39%	37 37%	81 41%	99 36%	100 35%	59 33%	18 29%	132 37%	349 41%	77 38%		
Tend to disagree	(2)	373 18%	219 21%b	154 14%	25 11%	36 10%	42 13%	79 21%def	55 18%de	136 28%def gh	106 19%	102 17%	78 18%	87 17%	20 11%	15 18%	50 21%n	35 21%n	33 18%	32 21%n	15 15%	36 18%	54 20%n	44 15%	30 16%	9 15%	57 16%	134 16%	31 15%		
Strongly disagree	(1)	130 6%	81 8%b	49 5%	8 3%	18 5%	12 4%	25 7%	29 9%df	38 8%df	45 8%	34 6%	23 5%	28 5%	25 14%pqr uvw x	10 12%v	11 5%	10 6%	11 6%	10 7%	7 7%	9 5%	9 3%	16 6%	8 5%	5 7%	15 4%	50 6%	17 8%		
NET: Disagree		503 24%	300 29%b	203 19%	33 14%	53 15%	54 16%	104 28%def	84 27%def gh	174 36%def gh	151 26%	136 23%	101 24%	114 22%	44 25%	25 30%	61 26%	45 26%	44 24%	42 28%	22 22%	45 23%	63 23%	59 21%	38 21%	14 22%	72 20%	184 22%	48 23%		
Don't know		427 20%	136 13%	290 27%a	40 17%	76 21%	65 19%	70 19%	74 24%	102 21%	74 13%	116 20%j	95 22%j	141 28%jk	16 9%	17 20%n	42 18%n	31 18%n	45 25%n	31 21%n	24 23%n	40 21%n	57 21%n	66 23%n	45 25%n	14 22%n	75 21%	145 17%	17 8%		
Mean		2.87	2.83	2.91	3.12gh i	3.12gh i	3.02gh i	2.77i	2.72	2.61	2.87	2.89	2.85	2.84	2.95s	2.65	2.85	2.82	2.81	2.70	2.86	2.84	2.92os	2.93s	2.95s	2.97	2.97	2.91	2.99		
Standard deviation		0.87	0.92	0.82	0.79	0.85	0.77	0.86	0.91	0.88	0.90	0.86	0.86	0.86	1.06	0.93	0.83	0.85	0.86	0.83	0.89	0.79	0.81	0.87	0.87	0.97	0.83	0.84	0.93		
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.08	0.12	0.06	0.07	0.08	0.07	0.09	0.06	0.06	0.06	0.07	0.14	0.05	0.03	0.07		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 21

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
The UK leaving the EU has made it more likely that Scotland will become an independent country
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1167 56%	260 35%	130 53%a	125 60%a	595 80%abc	274 37%	440 73%ehlm	140 73%ehl	20 34%	32 70%ehl	74 81%ehlm	3 44%	128 51%eh	41 60%eh
Strongly agree	(4) 408 19%	44 6%	31 13%a	31 15%a	294 39%abc	60 8%	174 29%ehl	59 31%ehl	1 2%	9 19%eh	44 48%efghil	-	36 15%eh	22 32%ehl
Tend to agree	(3) 759 36%	216 29%	99 41%a	94 45%a	301 40%a	214 29%	265 44%em	81 42%e	19 32%	24 51%em	30 33%	3 44%	91 37%e	19 28%
Tend to disagree	(2) 373 18%	230 31%bcd	52 21%d	33 16%d	48 6%	230 31%fgjlm	50 8%	23 12%	17 28%fgjl	8 17%	7 8%	-	25 10%	9 14%
Strongly disagree	(1) 130 6%	87 12%bd	7 3%	16 8%d	18 2%	83 11%fgil	18 3%	7 3%	4 7%	1 1%	5 6%	-	6 3%	3 5%
NET: Disagree	503 24%	317 43%bcd	60 25%d	49 24%d	66 9%	313 43%fgijlm	68 11%	30 16%	21 35%fgjl	9 19%	13 14%	-	32 13%	13 19%
Don't know	427 20%	166 22%d	54 22%d	34 16%	86 12%	147 20%gj	94 16%j	22 11%	19 32%fgij	5 11%	5 5%	4 56%	89 36%efgijm	15 21%j
Mean	2.87	2.38	2.81a	2.81a	3.32abc	2.43	3.17ehl	3.13eh	2.43	2.98eh	3.30ehl	3.00	2.99eh	3.11eh
Standard deviation	0.87	0.83	0.75	0.83	0.72	0.86	0.74	0.79	0.72	0.69	0.87	0.00	0.74	0.92
Standard error	0.02	0.03	0.05	0.06	0.03	0.04	0.03	0.06	0.11	0.11	0.09	0.00	0.06	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 22

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**The UK leaving the EU will mean more money for the NHS****Base: All respondents**

		Gender			Age						Social Grade				Region										Employment Sector				
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Priv-ate (B)	Opin-ion Influ-encer (C)
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree		762 36%	395 39%	367 34%	78 33%	101 28%	93 28%	125 34%	137 44%defg	228 47%defg	205 36%	200 34%	178 42%k	179 35%	39 22%	37 43%ny	93 40%nv	75 44%ntv	69 38%ny	64 43%ntv	29 28%	82 42%ntv	83 30%	109 38%ny	67 37%ny	14 21%	99 28%	310 36%A	69 34%
Strongly agree	(4)	217 10%	120 12%	97 9%	26 11%	37 10%	29 9%	23 6%	33 11%g	69 14%fg	56 10%	65 11%	57 13%lm	39 8%	10 5%	12 14%n	20 8%	16 10%	26 14%n	17 11%	8 8%	19 10%	30 11%	40 14%n	17 9%	3 4%	30 8%	89 10%	21 10%
Tend to agree	(3)	545 26%	274 27%	271 25%	52 22%	64 18%	65 19%	101 27%ef	104 33%def	159 33%def	149 26%	136 23%	121 28%	140 27%	30 17%	25 29%n	74 31%nv	59 34%nrtvwy	43 24%	47 32%nv	21 21%	63 32%ntv	53 19%	69 24%	50 28%n	11 17%	69 19%	221 26%A	48 23%
Tend to disagree	(2)	435 21%	212 21%	223 21%	58 25%h	81 22%	74 22%	70 19%	51 17%	100 21%	138 24%lm	123 21%	79 19%	94 18%	44 25%o	9 11%	44 19%	29 17%	38 21%	27 18%	23 23%	32 16%	76 28%opqsu	60 21%	39 22%	14 22%	82 23%	175 21%	55 27%
Strongly disagree	(1)	396 19%	224 22%b	172 16%	47 20%i	102 28%ghi	73 22%hi	73 20%i	48 15%	53 11%	126 22%lm	125 21%lm	64 15%	82 16%	50 28%qrsuvwx	14 16%	50 22%qs	21 12%	32 18%	17 11%	23 22%qs	32 16%	54 20%ss	53 19%	32 18%	19 31%qrsux	88 24%	187 22%	58 28%
NET: Disagree		831 40%	436 43%b	395 37%	105 45%hi	183 51%ghi	147 44%hi	144 39%i	99 32%	153 32%	264 46%lm	248 42%lm	144 34%	176 35%	94 53%opqrsuw	23 27%	94 40%qs	50 29%	70 39%	43 29%	46 45%oqs	63 32%	130 47%oqs	113 40%qs	71 39%	33 53%oqs	169 47%	362 42%	113 55%
Don't know		504 24%	193 19%	311 29%a	50 22%	78 22%	95 28%hi	103 28%hi	74 24%	104 21%	104 18%	141 24%j	104 24%j	155 30%jk	44 25%	26 30%	46 20%	46 27%	42 23%	41 28%	27 27%	50 25%	62 23%	62 22%	42 23%	16 25%	90 25%	180 21%	24 12%
Mean		2.37	2.35	2.38	2.31	2.13	2.20	2.28	2.52defg	2.64defg	2.29	2.31	2.53jk	2.38	1.99 y	2.58nt	2.33ny	2.57np tv	2.46ny	2.60np tv	2.19 y	2.48nt	2.27ny	2.43ny	2.38ny	1.93	2.15	2.32	2.18
Standard deviation		1.00	1.03	0.97	1.01	1.05	1.01	0.96	0.97	0.93	0.99	1.03	1.00	0.96	0.95	1.05	0.99	0.92	1.04	0.94	0.99	0.98	0.99	1.04	0.97	0.94	1.01	1.02	1.01
Standard error		0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.06	0.05	0.04	0.05	0.06	0.05	0.08	0.15	0.07	0.08	0.09	0.09	0.11	0.08	0.07	0.07	0.08	0.14	0.06	0.04	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 23

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**The UK leaving the EU will mean more money for the NHS****Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	762 36%	520 70%bcd	113 47%cd	61 29%cd	44 6%	470 64%fgijlm	115 19%g	23 12%	47 78%fgijlm	8 17%	11 12%	4 62%	58 23%gj	14 21%
Strongly agree	(4) 217 10%	164 22%bcd	28 11%cd	8 4%	12 2%	136 19%fgijlm	31 5%g	2 1%	17 29%fgijlm	1 3%	2 3%	2 31%	15 6%g	3 5%
Tend to agree	(3) 545 26%	356 48%bcd	86 35%cd	53 25%cd	32 4%	333 45%fgijlm	84 14%	21 11%	30 49%fgijlm	7 15%	8 9%	2 31%	43 17%	11 16%
Tend to disagree	(2) 435 21%	45 6%	56 23%a	73 35%ab	243 32%ab	81 11%	176 29%ehl	65 34%ehl	5 8%	11 25%eh	25 27%eh	2 25%	44 18%e	15 22%e
Strongly disagree	(1) 396 19%	5 1%	9 4%a	22 10%ab	350 47%abc	13 2%	211 35%ehl	68 36%ehl	- -	11 24%ehl	40 43%ehil	- -	28 11%eh	23 33%ehl
NET: Disagree	831 40%	49 7%	66 27%a	95 46%ab	593 79%abc	94 13%	387 64%ehil	134 70%ehilm	5 8%	22 49%ehl	65 71%ehil	2 25%	72 29%eh	38 55%ehl
Don't know	504 24%	173 23%cd	65 26%cd	52 25%cd	110 15%	171 23%cd	100 17%	35 18%	8 14%	16 34%fghj	16 17%	1 14%	118 48%efghjm	17 25%
Mean	2.37	3.19bcd	2.74cd	2.30d	1.54	3.05fgilm	1.87	1.73	3.24fgilm	1.94	1.65	3.07	2.35fgjm	1.90
Standard deviation	1.00	0.60	0.78	0.77	0.68	0.69	0.91	0.74	0.62	0.88	0.81	0.88	0.95	0.95
Standard error	0.03	0.03	0.06	0.06	0.03	0.03	0.04	0.06	0.09	0.16	0.09	0.39	0.08	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 24

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
Although the UK has left the EU, the division between supporters of Leave and Remain is here to stay
Base: All respondents

		Gender		Age						Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
NET: Agree	1464 70%	727 71%	738 69%	171 74%	273 75%gi	232 69%	249 67%	210 68%	330 68%	420 73%em	418 71%	286 67%	341 67%	133 75%q	62 72%	164 70%	107 63%	126 69%	100 67%	69 68%	141 72%	202 73%q	196 69%	121 67%	44 69%	246 69%	601 71%	151 73%	
Strongly agree	(4) 451 22%	257 25%b	195 18%	66 28%ghi	100 27%ghi	81 24%gi	75 20%gi	59 19%	72 15%	139 24%em	129 22%	87 20%	96 19%	38 21%	19 22%	49 21%	35 20%	35 19%	29 20%	17 17%	37 19%	72 26%	64 22%	38 21%	19 29%	80 22%	214 25%	52 25%	
Tend to agree	(3) 1013 48%	470 46%	543 51%	105 45%	173 48%	151 45%	174 47%	151 49%	258 53%fi	281 49%	289 49%	198 47%	244 48%	95 54%q	43 50%	115 49%	72 42%	91 50%	71 48%	52 51%	104 53%q	130 47%	132 46%	82 45%	25 40%	166 46%	387 45%	100 48%	
Tend to disagree	(2) 309 15%	173 17%b	136 13%	30 13%e	25 7%	40 12%	71 19%ef	53 17%e	91 19%ef	102 18%em	86 15%	59 14%	62 12%	17 9%	12 14%	37 16%	29 17%en	25 14%	27 18%en	12 12%	29 15%	33 12%	47 16%	34 19%en	8 12%	48 13%	131 15%	29 14%	
Strongly disagree	(1) 37 2%	20 2%	16 2%	5 2%	7 2%	5 1%	1 4%fgi	13 4%fgi	7 1%	9 2%	10 2%	6 1%	11 2%	3 2%	3 4%	6 2%	2 1%	7 4%	2 2%	3 3%	3 2%	2 1%	3 1%	2 1%	* 1%	7 2%	17 2%	9 4%	
NET: Disagree	346 16%	193 19%b	153 14%	35 15%	32 9%	45 13%	72 19%ef	65 21%ef	97 20%ef	111 19%em	96 16%	65 15%	73 14%	19 11%	15 17%	43 18%	31 18%	32 18%	29 20%en	15 14%	33 17%	36 13%	49 17%	37 20%en	8 13%	55 15%	148 17%	39 19%	
Don't know	287 14%	104 10%	183 17%a	27 12%	58 16%	58 17%hi	50 14%	35 11%	58 12%	41 7%	75 13%j	75 18%j	96 19%jk	25 14%	9 10%	27 12%	33 19%pu	23 13%	19 13%	18 17%	22 11%	37 14%	39 14%	24 13%	11 18%	57 16%	103 12%	16 8%	
Mean	3.04	3.05	3.03	3.13hi	3.20gh i	3.11hi	3.01	2.93	2.92	3.04	3.04	3.04	3.03	3.10	3.01	3.00	3.02	2.97	2.98	3.00	3.01	3.14rs	3.05	3.00	3.19	3.06	3.07	3.02	
Standard deviation	0.71	0.74	0.67	0.74	0.68	0.70	0.68	0.77	0.66	0.72	0.71	0.70	0.70	0.65	0.75	0.72	0.72	0.75	0.71	0.69	0.68	0.68	0.70	0.73	0.72	0.72	0.74	0.79	
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.09	0.05	0.06	0.06	0.06	0.07	0.05	0.05	0.05	0.06	0.10	0.04	0.03	0.06	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
*** small base**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 25

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
Although the UK has left the EU, the division between supporters of Leave and Remain is here to stay
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1464 70%	447 60%	176 72%a	137 66%	641 86%abc	448 61%	473 79%ehl	168 87%efhll	38 62%	35 75%	72 79%el	3 44%	148 59%	56 81%ehl
Strongly agree	(4) 451 22%	80 11%	41 17%a	24 11%	289 39%abc	79 11%	194 32%ehl	62 33%ehl	8 14%	13 27%e	27 30%el	1 16%	39 16%	22 32%ehl
Tend to agree	(3) 1013 48%	367 49%	134 55%d	114 55%	351 47%	369 50%	279 46%	105 55%l	29 48%	22 47%	45 49%	2 28%	108 44%	34 50%
Tend to disagree	(2) 309 15%	179 24%bd	40 16%d	40 19%d	40 5%	188 26%fgjlm	47 8%	14 7%	14 23%fgjlm	10 22%fgjlm	6 6%	-	22 9%	5 7%
Strongly disagree	(1) 37 2%	21 3%bd	1 *	7 4%bd	7 1%	15 2%	14 2%	1 *	-	-	1 2%	-	4 1%	1 2%
NET: Disagree	346 16%	200 27%bd	41 17%d	47 23%d	47 6%	203 28%fgjlm	61 10%	15 8%	14 23%fgjl	10 22%fgjl	7 8%	-	26 10%	6 9%
Don't know	287 14%	96 13%d	27 11%	23 11%	59 8%	84 11%g	67 11%g	9 5%	9 14%g	1 3%	12 13%g	4 56%	75 30%efghijm	7 10%
Mean	3.04	2.78	3.00ac	2.83	3.34abc	2.79	3.22ehl	3.26ehl	2.89	3.06e	3.24eh	3.37	3.06e	3.23eh
Standard deviation	0.71	0.69	0.63	0.69	0.63	0.68	0.71	0.61	0.66	0.72	0.66	0.59	0.66	0.69
Standard error	0.02	0.03	0.04	0.05	0.02	0.03	0.03	0.04	0.10	0.11	0.07	0.34	0.05	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 26

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
Now that the UK has left the EU, I want to see much less media coverage of Brexit

Base: All respondents

		Gender			Age						Social Grade				Region											Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree		1534 73%	738 72%	797 74%	166 72%	245 67%	232 69%	273 74%	235 76%	383 79% def	401 70%	429 73%	331 78% ej	373 73%	121 68%	65 76%	179 76% t	133 78% t	124 69%	121 81% nr uv	66 65%	140 72%	191 70%	211 74%	139 77% t	46 73%	273 76%	614 72%	143 70%
Strongly agree	(4)	727 35%	378 37%	349 33%	72 31%	127 35%	120 36%	127 34%	118 38%	163 34%	167 29%	214 36% ej	148 35%	199 39% ej	55 31%	32 37%	76 33%	62 36%	53 29%	64 43% nr v	41 40%	59 30%	87 32%	98 35%	68 38%	32 50% nr uvw	147 41%	295 35%	66 32%
Tend to agree	(3)	808 39%	360 35%	448 42% a	94 41%	118 33%	112 33%	147 40%	117 38%	220 45% efh	235 41% m	216 37%	183 43% m	174 34%	65 37% t	33 39%	103 44% ty	71 42% ty	71 39% ty	57 39% ty	25 25%	81 41% ty	105 38% ty	112 40% ty	70 39% ty	14 22%	126 35%	319 37%	77 37%
Tend to disagree	(2)	297 14%	165 16% b	131 12%	28 12%	57 16%	48 14%	46 12%	41 13%	76 16% lm	100 17% lm	89 15%	53 12%	55 11%	26 14%	11 13%	30 13%	22 13%	28 15%	17 12%	22 21% sv	28 14%	34 12%	46 16%	24 13%	10 15%	40 11%	123 14%	39 19%
Strongly disagree	(1)	106 5%	65 6% b	41 4%	8 3%	22 6%	18 5%	25 7% i	17 6%	15 3%	37 7%	32 5%	15 4%	22 4%	17 10% pqsw	6 7% s	6 3%	6 3%	9 5%	2 1%	3 3%	13 7% s	20 7% ps	11 4%	8 5%	4 7% s	20 6%	47 5%	17 8%
NET: Disagree		403 19%	230 23% b	172 16%	36 16%	79 22%	66 20%	72 19%	58 19%	91 19%	137 24% lm	121 21% m	68 16%	76 15%	43 24% ps	17 20%	36 15%	28 16%	36 20%	19 13%	25 25% s	41 21%	54 19%	58 20%	32 18%	14 22%	60 17%	169 20%	55 27%
Don't know		160 8%	55 5%	105 10% a	30 13% ghi	38 11% hi	37 11% hi	26 7% i	17 5% i	12 2%	34 6%	39 7%	27 6%	60 12% ijkl	13 7%	4 4%	19 8%	10 6%	20 11%	9 6%	11 11%	15 7% s	30 11%	16 6%	11 6%	3 5%	25 7%	69 8%	8 4%
Mean		3.11	3.08	3.14	3.14	3.08	3.12	3.09	3.14	3.12	2.98	3.11j	3.16j	3.22j	2.97	3.10	3.16n	3.17n	3.05	3.31nr uvw	3.13	3.03	3.06	3.11	3.17	3.22	3.20	3.10	2.97
Standard deviation		0.86	0.91	0.80	0.80	0.91	0.89	0.89	0.87	0.79	0.88	0.88	0.80	0.84	0.96	0.91	0.76	0.80	0.85	0.73	0.91	0.88	0.90	0.84	0.84	0.97	0.87	0.87	0.93
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.11	0.05	0.06	0.07	0.06	0.09	0.06	0.06	0.05	0.06	0.13	0.05	0.03	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

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Absolutes/col percents

Table 27

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

Now that the UK has left the EU, I want to see much less media coverage of Brexit

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1534 73%	612 82%d	201 82%d	173 83%d	458 61%	611 83%fgjl	407 68%	127 66%	44 73%	33 72%	57 62%	5 80%	169 68%	51 74%
Strongly agree	(4) 727 35%	310 42%bd	83 34%d	86 41%d	199 27%	290 39%fgl	194 32%	55 29%	20 33%	14 31%	28 31%	4 61%	78 31%	33 48%fgjl
Tend to agree	(3) 808 39%	301 41%d	118 48%d	87 42%	259 35%	321 44%fjm	213 35%	72 37%	24 40%	19 41%	29 32%	1 19%	91 37%	18 26%
Tend to disagree	(2) 297 14%	85 11%	28 11%	27 13%	145 19%ab	84 11%	100 17%e	39 21%ehl	4 7%	9 19%	16 17%	1 9%	28 11%	9 13%
Strongly disagree	(1) 106 5%	15 2%	2 1%	2 1%	85 11%abc	14 2%	40 7%el	19 10%el	4 6%	4 9%el	11 12%el	-	6 2%	6 9%el
NET: Disagree	403 19%	100 13%	30 12%	29 14%	230 31%abc	97 13%	141 23%el	58 30%ehl	8 14%	13 28%el	27 29%el	1 9%	34 14%	15 22%
Don't know	160 8%	30 4%	13 5%	6 3%	59 8%ac	26 4%	54 9%egi	7 4%	8 13%egi	-	8 8%e	1 12%	45 18%efgijm	2 3%
Mean	3.11	3.28d	3.22d	3.28d	2.83	3.25gij	3.02	2.88	3.15	2.95	2.88	3.59	3.19fgj	3.17
Standard deviation	0.86	0.75	0.69	0.72	0.98	0.74	0.91	0.95	0.87	0.93	1.03	0.73	0.77	1.00
Standard error	0.02	0.03	0.05	0.05	0.04	0.03	0.04	0.07	0.13	0.13	0.11	0.32	0.05	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 28

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
I'm worried that President Trump will take advantage of the UK in a future trade deal

Base: All respondents

		Gender			Age						Social Grade				Region													Employment Sector			
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	York-shire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)		
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
NET: Agree		1300 62%	618 60%	681 63%	161 69%gh	234 65%	213 64%	217 58%	179 58%	296 61%	367 64%l	391 66%l	230 54%	312 61%l	124 70%qqr	54 63%	146 62%	99 58%	98 54%	89 60%	59 58%	120 62%	172 63%	181 64%	113 62%	45 72%r	224 63%	525 62%	144 70%		
Strongly agree	(4)	702 33%	345 34%	357 33%	88 38%l	148 41%ghi	119 35%l	118 32%	97 31%	132 27%	194 34%	201 34%	126 30%	182 36%	81 46%pqrsuvwx	28 32%	79 34%	47 27%	53 29%	37 25%	34 34%	67 34%	94 34%	99 35%	61 33%	25 39%	126 35%	294 35%	88 43%		
Tend to agree	(3)	598 28%	273 27%	324 30%	73 31%	87 24%	94 28%	98 27%	82 26%	164 34%egh	173 30%	190 32%lm	104 24%	130 26%	44 25%	26 31%	67 29%	53 31%	45 25%	52 35%	24 24%	53 27%	79 29%	82 29%	52 29%	20 32%	98 27%	231 27%	56 27%		
Tend to disagree	(2)	404 19%	225 22%b	179 17%	33 14%	58 16%	55 16%	72 20%	74 24%def	112 23%def	120 21%	96 16%	97 23%k	90 18%	26 14%	16 18%y	51 22%y	40 23%ny	42 23%y	33 22%y	19 18%y	39 20%y	46 17%y	50 17%y	40 22%y	3 5%	58 16%	175 21%	32 16%		
Strongly disagree	(1)	116 6%	75 7%b	41 4%	13 6%	13 4%	14 4%	28 8%e	19 6%	28 6%	39 7%	27 5%	29 7%	21 4%	6 3%	6 7%	10 4%	10 6%	12 7%	9 6%	9 9%n	8 4%	16 6%	20 7%	7 4%	3 5%	21 6%	46 5%	11 5%		
NET: Disagree		519 25%	299 29%b	220 20%	46 20%	71 20%	69 21%	100 27%e	93 30%def	140 29%def	159 28%km	124 21%	126 30%km	111 22%	31 18%	22 25%y	61 26%y	50 29%ny	55 30%ny	41 28%ny	28 27%y	46 24%y	62 23%y	70 24%y	47 26%y	6 10%	79 22%	221 26%	43 21%		
Don't know		278 13%	105 10%	172 16%a	26 11%	57 16%l	53 16%l	54 15%	39 12%	49 10%	46 8%	74 13%j	70 16%j	87 17%j	21 12%	10 12%	27 12%	22 13%	29 16%	18 12%	15 15%	29 15%	40 15%	34 12%	21 11%	11 18%	55 15%	106 12%	19 9%		
Mean		3.04	2.97	3.11a	3.14hi	3.21gh i	3.12hi	2.97	2.94	2.92	2.99	3.10l	2.92	3.12jl	3.28pq rstvwxyz	3.00	3.04	2.91	2.91	2.90	2.97	3.08	3.07	3.04	3.04	3.30qr s	3.09	3.04	3.18		
Standard deviation		0.93	0.97	0.88	0.91	0.90	0.90	0.98	0.95	0.90	0.95	0.89	0.97	0.91	0.87	0.95	0.91	0.92	0.97	0.89	1.02	0.90	0.93	0.96	0.90	0.85	0.94	0.94	0.92		
Standard error		0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.12	0.06	0.07	0.08	0.07	0.10	0.07	0.06	0.06	0.07	0.12	0.06	0.03	0.07		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 29

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
I'm worried that President Trump will take advantage of the UK in a future trade deal

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1300 62%	268 36%	153 63%a	144 69%a	668 89%abc	279 38%	512 85%ehlm	160 83%ehl	25 41%	36 77%ehl	79 87%ehlm	2 37%	136 55%e	50 73%ehl
Strongly agree	(4) 702 33%	63 8%	80 33%a	61 29%a	471 63%abc	80 11%	332 55%ehil	101 52%ehil	10 17%	15 32%e	56 62%ehil	- -	67 27%e	31 45%ehl
Tend to agree	(3) 598 28%	205 28%	73 30%	83 40%abd	197 26%	199 27%	179 30%	59 31%	15 24%	21 45%efhjl	23 25%	2 37%	69 28%	19 28%
Tend to disagree	(2) 404 19%	283 38%bcd	50 20%d	36 17%d	25 3%	278 38%fgijlm	40 7%	15 8%	18 30%fgijlm	7 15%l	4 4%	4 63%	28 11%	5 7%
Strongly disagree	(1) 116 6%	89 12%bcd	7 3%	8 4%d	9 1%	78 11%fgijl	10 2%	6 3%	3 6%	* 1%	3 3%	- -	7 3%	3 5%
NET: Disagree	519 25%	372 50%bcd	57 23%d	44 21%d	35 5%	356 49%fgijlm	50 8%	21 11%	22 36%fgijlm	7 16%	7 7%	4 63%	34 14%l	8 12%
Don't know	278 13%	102 14%cd	34 14%d	20 9%	44 6%	99 13%fg	40 7%	11 6%	14 24%fgij	3 7%	6 6%	- -	78 32%efgijm	11 15%fg
Mean	3.04	2.38	3.08a	3.04a	3.61abc	2.44	3.49ehil	3.41ehl	2.68	3.16eh	3.55ehil	2.37	3.16eh	3.34eh
Standard deviation	0.93	0.84	0.86	0.83	0.63	0.86	0.71	0.78	0.90	0.73	0.73	0.52	0.83	0.85
Standard error	0.02	0.03	0.06	0.06	0.02	0.03	0.03	0.06	0.14	0.11	0.08	0.21	0.06	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 30

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
When it comes to negotiating trade deals, most other countries need us more than we need them
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree		881 42%	442 43%	439 41%	82 35%	120 33%	116 35%	146 39%	160 51%defg	257 53%defg	236 41%	225 38%	199 47%k	222 43%	57 32%	50 59%ntvwxy	104 45%n	81 47%nvwy	88 49%ntwy	72 48%ntvy	35 35%	91 47%nvwy	99 36%	108 38%	75 41%	19 31%	128 36%	334 39%	86 42%
Strongly agree	(4)	249 12%	119 12%	130 12%	24 10%	36 10%	26 8%	36 10%	59 19%defg	68 14%fg	64 11%	64 11%	63 15%	57 11%	16 9%	20 24%npstvx	31 13%vy	22 13%y	32 18%ntvy	17 11%	8 8%	25 13%y	20 7%	38 13%vy	18 10%	2 3%	42 12%	83 10%	28 13%
Tend to agree	(3)	632 30%	323 32%	310 29%	58 25%	84 23%	90 27%	111 30%	101 33%e	189 39%defg	171 30%	161 27%	136 32%	165 32%	41 23%	30 35%	74 32%	59 34%nw	56 31%	55 37%nw	27 27%	66 34%nw	79 29%	70 25%	57 31%	17 28%	86 24%	251 29%	59 29%
Tend to disagree	(2)	473 23%	243 24%	231 21%	60 26%h	112 31%fhi	64 19%	89 24%h	51 16%	98 20%	153 27%lm	142 24%lm	85 20%	94 18%	49 28%rs	19 22%	51 22%	33 19%	36 20%	26 17%	24 23%	37 19%	71 26%	64 22%	42 23%	21 33%qsu	85 24%	206 24%	63 31%
Strongly disagree	(1)	320 15%	192 19%b	128 12%	41 17%i	61 17%i	69 20%hi	57 15%i	42 13%	51 11%	115 20%lm	96 16%l	48 11%	61 12%	32 18%o	3 3%	37 16%o	27 16%o	23 13%o	17 12%	19 19%o	26 14%o	46 17%o	48 17%o	26 14%o	15 24%os	62 17%	156 18%	43 21%
NET: Disagree		793 38%	435 42%b	359 33%	100 43%hi	172 48%hi	132 39%hi	147 40%hi	93 30%	149 31%	268 47%klm	238 40%lm	133 31%	155 30%	81 46%orsu	22 26%	89 38%	60 35%	59 33%	43 29%	43 42%os	64 33%	117 43%osu	112 39%o	68 38%	36 57%opqrswux	147 41%	362 43%	106 51%
Don't know		422 20%	146 14%	276 26%a	50 22%	70 19%	87 26%hi	78 21%	58 19%	79 16%	69 12%	126 21%j	94 22%j	134 26%j	39 22%	13 16%	41 18%	30 18%	34 19%	34 23%	23 23%	40 20%	58 21%	64 23%	38 21%	7 12%	82 23%	156 18%	14 7%
Mean		2.48	2.42	2.55a	2.36	2.33	2.30	2.43	2.70defg	2.68defg	2.37	2.42	2.65jk	2.58jk	2.30	2.93npqstuvwxy	2.51y	2.55ny	2.66ntvy	2.62ntvy	2.32	2.58nvy	2.34	2.45y	2.47y	2.11	2.39	2.37	2.37
Standard deviation		0.96	0.98	0.95	0.97	0.94	0.99	0.94	1.01	0.90	0.97	0.97	0.95	0.93	0.95	0.84	0.98	0.97	0.99	0.91	0.96	0.96	0.92	1.02	0.93	0.85	1.00	0.96	0.99
Standard error		0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.08	0.11	0.07	0.08	0.08	0.08	0.10	0.08	0.06	0.07	0.08	0.12	0.06	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
*** small base**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 31

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
When it comes to negotiating trade deals, most other countries need us more than we need them
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	881 42%	546 74%bcd	127 52%d	90 43%d	84 11%	492 67%fgijlm	153 25%	35 18%	48 80%fgijlm	16 34%g	22 25%	4 63%	77 31%g	22 31%g
Strongly agree	(4) 249 12%	183 25%bcd	27 11%d	18 9%d	17 2%	142 19%fglm	43 7%g	5 2%	17 29%fgijlm	4 9%	10 11%g	2 31%	18 7%g	4 6%
Tend to agree	(3) 632 30%	363 49%bcd	100 41%d	72 35%d	67 9%	350 48%fgijlm	110 18%	30 16%	31 51%fgijlm	12 25%	13 14%	2 33%	59 24%	17 25%
Tend to disagree	(2) 473 23%	79 11%	49 20%a	63 30%ab	258 35%ab	106 14%	171 28%ehl	66 34%ehl	8 12%	17 37%ehl	27 30%eh	1 9%	52 21%e	17 25%e
Strongly disagree	(1) 320 15%	5 1%	12 5%a	14 7%a	287 38%abc	12 2%	165 27%ehil	58 30%ehil	- -	6 12%eh	25 28%ehl	1 16%	30 12%eh	18 27%ehl
NET: Disagree	793 38%	84 11%	61 25%a	77 37%ab	545 73%abc	118 16%	336 56%ehl	124 65%effhl	8 12%	23 50%ehl	53 58%ehl	2 25%	82 33%eh	36 52%ehl
Don't know	422 20%	112 15%	56 23%ad	40 19%	119 16%	124 17%	113 19%	32 17%	5 8%	8 16%	16 18%	1 12%	90 36%efghijm	12 17%
Mean	2.48	3.15bcd	2.76cd	2.56d	1.70	3.02fgijlm	2.06g	1.88	3.18fgijlm	2.37g	2.09	2.89	2.41fgj	2.13
Standard deviation	0.96	0.65	0.77	0.80	0.76	0.70	0.95	0.82	0.65	0.87	1.01	1.18	0.92	0.96
Standard error	0.02	0.03	0.06	0.06	0.03	0.03	0.04	0.06	0.09	0.14	0.12	0.53	0.07	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 32

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**The UK's reputation abroad has suffered as a result of Brexit****Base: All respondents**

	Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)				
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204			
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206			
NET: Agree	1194 57%	572 56%	621 58%	178 77%efg hi	227 63%hi	206 61%hi	206 56%i	154 50%	222 46%	377 66%klm	322 55%	234 55%	261 51%	118 66%oqs u	39 46%	134 57%	89 52%	101 56%	78 53%	59 58%	99 51%	164 60%	162 57%	104 57%	48 77%opq rstuvw x	219 61%	506 59%	140 68%			
Strongly agree	(4) 628 30%	329 32%b	299 28%	85 36%hi	142 39%hi	115 34%hi	116 31%i	78 25%	93 19%	205 36%lm	185 31%m	110 26%	128 25%	66 37%oqr su	19 23%	67 29%	34 20%	48 26%	31 21%	34 34%qsu	44 22%	98 36%qsu	97 34%qsu	56 31%q	33 52%opq rstuvw x	117 33%	296 35%	89 43%			
Tend to agree	(3) 566 27%	243 24%	323 30%a	93 40%efg hi	85 24%	91 27%	90 24%	76 24%	130 27%	172 30%k	137 23%	124 29%	133 26%	51 29%	20 23%	66 28%	54 32%	53 29%	47 32%	24 24%	55 28%	66 24%	65 23%	48 26%	15 24%	102 29%	210 25%	51 25%			
Tend to disagree	(2) 442 21%	237 23%b	205 19%	23 10%	53 15%	59 18%d	89 24%def	71 23%de h	147 30%def h	103 18%	136 23%j	99 23%	105 21%	25 14%	21 24%y	54 23%ny	42 25%ny	39 22%	35 24%ny	20 20%	48 25%ny	53 19%	53 19%	45 25%ny	6 9%	57 16%	175 21%	33 16%			
Strongly disagree	(1) 209 10%	123 12%b	85 8%	7 3%	21 6%	25 7%d	34 9%d	45 14%def g	77 16%defg h	50 9%	59 10%	42 10%	58 11%	9 5%	11 12%	26 11%n	21 12%n	25 14%ny	18 12%ny	11 10%	15 8%	27 10%	31 11%	13 7%	2 3%	26 7%	78 9%	20 10%			
NET: Disagree	650 31%	360 35%b	290 27%	30 13%	74 20%d	84 25%d	123 33%def	115 37%def gh	224 46%def gh	153 27%	194 33%j	140 33%	163 32%	35 20%	31 36%ny	80 34%ny	63 37%ny	64 36%ny	54 36%ny	31 31%ny	63 32%ny	81 29%ny	84 29%ny	58 32%ny	8 13%	84 23%	253 30%A	52 25%			
Don't know	253 12%	91 9%	162 15%a	24 10%	61 17%i	46 14%i	42 11%	41 13%i	38 8%	43 7%	73 12%j	52 12%j	86 17%j	25 14%	15 18%	21 9%	20 12%	16 9%	17 11%	12 12%	34 17%pr	29 11%	39 14%	19 11%	7 11%	55 15%	93 11%	14 7%			
Mean	2.87	2.83	2.92	3.23fgh hi	3.16gh i	3.02hi	2.88hi	2.69	2.53 m	3.00kl	2.87	2.81	2.78	3.15op qrsux	2.68	2.82	2.68	2.75	2.69	2.92	2.79	2.96qs	2.93q	2.91	3.40op qrstuv wx	3.02	2.95	3.09			
Standard deviation	1.01	1.05	0.96	0.78	0.95	0.97	1.01	1.06	1.01	0.98	1.03	0.98	1.03	0.91	1.04	1.01	0.98	1.04	0.98	1.04	0.94	1.03	1.06	0.97	0.83	0.96	1.02	1.02			

Brexit Diaries Survey
ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 32

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

The UK's reputation abroad has suffered as a result of Brexit

Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Standard error	0.02	0.03	0.03	0.05	0.06	0.06	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.07	0.13	0.07	0.08	0.08	0.08	0.10	0.07	0.07	0.07	0.08	0.11	0.06	0.04	0.07

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 33

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

The UK's reputation abroad has suffered as a result of Brexit

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1194 57%	190 26%	120 49%a	138 66%ab	688 92%abc	229 31%	472 78%ehl	162 85%ehlm	18 30%	37 79%ehl	70 77%ehl	1 9%	136 55%eh	48 70%ehl
Strongly agree	(4) 628 30%	40 5%	34 14%a	51 24%ab	483 65%abc	57 8%	282 47%ehl	107 56%efhl	9 14%	19 40%eh	47 51%ehl	- -	65 26%e	37 53%ehl
Tend to agree	(3) 566 27%	150 20%	86 35%ad	87 42%ad	205 28%a	172 23%	191 32%ehm	55 29%	9 15%	18 39%ehm	23 25%	1 9%	72 29%	11 17%
Tend to disagree	(2) 442 21%	289 39%cd	82 34%cd	39 19%d	15 2%	276 38%fgijlm	55 9%	14 7%	25 42%fgijlm	6 12%	10 11%	4 63%	34 14%g	9 13%
Strongly disagree	(1) 209 10%	180 24%bcd	7 3%d	12 6%d	6 1%	144 20%fgijlm	27 4%	6 3%	14 23%fgijlm	1 3%	- -	1 16%	11 4%	4 6%j
NET: Disagree	650 31%	469 63%bcd	89 37%cd	51 24%d	21 3%	420 57%fgijlm	82 14%	20 11%	39 65%fgijlm	7 15%	10 11%	5 80%	45 18%g	13 19%
Don't know	253 12%	83 11%d	35 14%d	19 9%d	38 5%	85 12%fg	48 8%	9 5%	3 6%	3 6%	11 12%g	1 12%	67 27%efghijm	8 11%
Mean	2.87	2.08	2.70a	2.94ab	3.64abc	2.22	3.31ehl	3.44ehl	2.22	3.24eh	3.46ehl	1.92	3.05eh	3.33eh
Standard deviation	1.01	0.86	0.78	0.85	0.57	0.89	0.84	0.78	0.99	0.79	0.71	0.57	0.89	0.95
Standard error	0.02	0.03	0.05	0.06	0.02	0.03	0.04	0.06	0.14	0.12	0.08	0.26	0.07	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 34

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**No matter what you think of him, Boris Johnson has delivered what he promised on Brexit****Base: All respondents**

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	1410 67%	693 68%	718 67%	138 59%	203 56%	210 63%	239 64%e	230 74%def g	390 80%def gh	375 65%	394 67%	309 73%jm	332 65%	95 54%	67 78%nt y	159 68% n	128 75%nt y	119 66% n	109 74% nvy	63 62%	141 72% nvy	168 61%	203 71% nvy	122 67% n	34 55%	215 60%	564 66%	117 57%
Strongly agree	(4) 630 30%	337 33%b	293 27%	55 23%	82 23%	75 22%	108 29%	111 36%def g	198 41%def g	171 30%	177 30%	134 32%	147 29%	34 19%	30 35% ny	73 31% ny	56 33% ny	58 32% ny	53 35% ny	30 30% y	63 32% ny	73 27% y	95 33% ny	60 33% ny	7 10%	89 25%	237 28%	56 27%
Tend to agree	(3) 781 37%	356 35%	424 40%a	83 36%	121 33%	135 40%	131 35%	119 38%	193 40%	203 36%	217 37%	175 41%	186 36%	62 35%	37 43%	87 37%	72 42%	61 34%	57 38%	33 33%	79 40%	95 35%	109 38%	62 34%	28 44%	125 35%	327 38%	61 29%
Tend to disagree	(2) 224 11%	114 11%	110 10%	31 13%h	46 13%h	41 12%h	45 12%h	21 7%	41 8%	79 14% m	65 11%	40 10%	40 8%	24 14%	6 7%	25 11%	14 8%	19 10%	16 11%	12 12%	15 8%	35 13%	25 9%	22 12%	11 18% quw	46 13%	96 11%	34 16%
Strongly disagree	(1) 247 12%	143 14%b	103 10%	29 13%i	59 16%i	37 11%	46 12%i	40 13%i	35 7%	71 12%	77 13%	41 10%	59 12%	34 19% opq r sw	5 6%	27 11%	19 11%	18 10%	9 6%	13 13%	22 11%	37 13% s	34 12%	21 12%	8 12%	50 14%	109 13%	44 21%
NET: Disagree	471 22%	258 25%b	213 20%	60 26%i	105 29%hi	77 23%i	91 24%i	62 20%	75 16%	150 26% lm	141 24%	81 19%	99 19%	58 33% opq r suw	11 13%	52 22%	32 19%	37 20%	26 17%	25 25%	38 19%	72 26% o	58 21%	43 24%	19 30% o	96 27%	205 24%	78 38%
Don't know	216 10%	73 7%	143 13%a	35 15%hi	54 15%hi	48 14%hi	41 11%hi	18 6%	19 4%	48 8%	54 9%	35 8%	79 15% jkl	24 13% q	8 9%	23 10%	11 6%	24 14% q	14 9%	13 13%	16 8%	34 12%	23 8%	16 9%	10 15%	47 13%	83 10%	11 6%
Mean	2.95	2.93	2.97	2.82	2.73	2.86	2.91	3.03de	3.19de fgh	2.91	2.92	3.03	2.98	2.62	3.17nv y	2.97ny	3.03ny	3.02ny	3.13nv y	2.91	3.02ny	2.85	3.01ny	2.97ny	2.62	2.82	2.90	2.66
Standard deviation	0.99	1.04	0.94	1.00	1.06	0.95	1.01	1.01	0.88	1.01	1.01	0.93	0.99	1.06	0.84	0.99	0.95	0.98	0.88	1.04	0.97	1.02	0.99	1.01	0.89	1.03	1.00	1.12
Standard error	0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.08	0.10	0.07	0.07	0.08	0.07	0.10	0.07	0.07	0.06	0.08	0.12	0.06	0.04	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 35

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**No matter what you think of him, Boris Johnson has delivered what he promised on Brexit****Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1410 67%	702 95%bcd	190 78%d	155 75%d	289 39%	694 95%fgijlm	271 45%	110 58%fj	54 89%fgijlm	29 62%fj	38 42%	7 100%	137 55%fj	39 56%
Strongly agree	(4) 630 30%	446 60%bcd	75 31%d	57 27%d	39 5%	440 60%fgijlm	63 10%	18 10%	30 49%fgijlm	9 19%	12 13%	1 9%	42 17%fg	10 15%
Tend to agree	(3) 781 37%	257 35%	115 47%ad	98 47%ad	250 33%	254 35%	209 35%	92 48%efj	24 40%	20 43%	27 29%	6 91%	95 38%	29 42%
Tend to disagree	(2) 224 11%	8 1%	24 10%a	26 12%a	162 22%abc	14 2%	126 21%ehl	29 15%ehl	2 3%	5 11%e	16 18%ehl	-	19 8%e	10 15%eh
Strongly disagree	(1) 247 12%	9 1%	5 2%	16 8%ab	208 28%abc	6 1%	134 22%ehl	43 22%ehl	2 4%	8 17%ehl	25 27%ehl	-	15 6%e	12 17%ehl
NET: Disagree	471 22%	17 2%	29 12%a	41 20%ab	370 50%abc	20 3%	260 43%ehl	71 37%ehl	4 6%	13 28%ehl	41 45%ehl	-	34 14%e	22 32%ehl
Don't know	216 10%	23 3%	25 10%a	11 5%	88 12%ac	20 3%	70 12%eg	10 5%	3 4%	5 10%e	12 13%eg	-	77 31%efghijm	8 12%e
Mean	2.95	3.58bcd	3.19cd	3.00d	2.18	3.58fgijlm	2.38	2.47	3.41fgijlm	2.71	2.32	3.09	2.96fgjm	2.61
Standard deviation	0.99	0.58	0.71	0.86	0.95	0.58	0.99	0.96	0.73	1.01	1.07	0.30	0.85	0.99
Standard error	0.02	0.02	0.05	0.06	0.04	0.02	0.04	0.07	0.10	0.15	0.12	0.12	0.06	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 36

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
Regardless of how you voted in the referendum, we all need to accept that the UK is leaving the EU
Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North of Ireland (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	1765 84%	863 84%	902 84%	179 77%	276 76%	271 81%	317 85%de	278 90%defg	443 91%defg	476 83%	500 85%	369 87%	420 82%	136 77%	80 93%ntvwy	202 86%nv	147 86%nv	159 88%nv	131 88%nv	82 81%	170 87%nv	213 78%	236 83%	159 88%nv	50 79%	296 83%	700 82%	153 74%
Strongly agree	(4) 1139 54%	574 56%	564 53%	104 45%	143 39%	153 46%	214 58%defg	204 66%defg	321 66%defg	283 49%	327 56%	250 59%j	278 55%	67 38%	52 61%nv	134 57%nv	105 62%nv	100 55%nv	106 71%npstvxy	56 55%nv	115 59%nv	109 40%	157 55%nv	106 58%nv	32 50%	174 49%	442 52%	89 43%
Tend to agree	(3) 627 30%	289 28%	338 31%	75 32%	133 37%ghi	118 35%ghi	103 28%	74 24%	122 25%	193 34%lm	173 29%	119 28%	141 28%	70 39%pqstuw	28 32%sv	68 29%sv	42 24%	59 32%sv	25 17%	26 26%	56 29%sv	104 38%qstuw	79 28%sv	53 29%sv	18 29%	122 34%	258 30%	63 31%
Tend to disagree	(2) 115 5%	62 6%	53 5%	20 9%il	26 7%il	22 7%il	18 5%	14 5%	14 3%	41 7%	29 5%	20 5%	24 5%	16 9%r	3 3%	10 4%	9 5%	6 3%	8 5%	7 7%	11 6%	19 7%	16 5%	8 5%	3 5%	17 5%	57 7%	19 9%
Strongly disagree	(1) 109 5%	63 6%	47 4%	12 5%	29 8%hi	16 5%	21 6%	10 3%	21 4%	33 6%	35 6%	18 4%	24 5%	16 9%su	2 2%	12 5%	7 4%	8 4%	5 3%	5 4%	5 2%	19 7%u	17 6%	8 4%	7 12%osu	26 7%	51 6%	24 12%
NET: Disagree	224 11%	124 12%b	99 9%	32 14%hi	55 15%hi	39 12%	39 10%	24 8%	35 7%	74 13%	64 11%	38 9%	48 9%	32 18%opqr sux	5 6%	22 9%	16 9%	13 7%	12 8%	12 11%	16 8%	38 14%	32 11%	16 9%	11 17%r	43 12%	108 13%	43 21%
Don't know	108 5%	36 3%	73 7%a	22 10%ghi	31 9%ghi	25 8%hi	15 4%il	8 3%	6 1%	22 4%	25 4%	19 4%	42 8%ijkl	9 5%	1 1%	10 4%	8 5%	9 5%	6 4%	8 8%	9 5%	24 9%ox	16 6%	6 3%	3 4%	20 6%	44 5%	11 5%
Mean	3.41	3.39	3.42	3.29	3.18	3.32	3.43e	3.56defg	3.55defg	3.32	3.40	3.48j	3.44j	3.11	3.53nv	3.45nv	3.50nv	3.46nv	3.63npvwy	3.43nv	3.51nv	3.21	3.40nv	3.47nv	3.23	3.31	3.35	3.12
Standard deviation	0.83	0.86	0.79	0.86	0.91	0.82	0.84	0.74	0.76	0.85	0.85	0.78	0.81	0.93	0.68	0.81	0.80	0.76	0.73	0.83	0.72	0.88	0.85	0.78	1.02	0.88	0.87	1.02
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.07	0.08	0.05	0.06	0.06	0.06	0.08	0.05	0.06	0.05	0.06	0.13	0.05	0.03	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

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Absolutes/col percents

Table 37

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?
Regardless of how you voted in the referendum, we all need to accept that the UK is leaving the EU
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1765 84%	724 98%d	234 96%d	199 96%d	502 67%	715 97%fgjlm	452 75%	152 79%	58 97%fgjlm	44 96%fgjlm	64 70%	7 100%	187 75%	53 78%
Strongly agree	(4) 1139 54%	646 87%bcd	162 66%d	133 64%d	146 20%	613 84%fgjilm	203 34%j	62 32%	52 87%fgjilm	24 51%fgj	20 22%	4 56%	110 44%fgj	33 48%fgj
Tend to agree	(3) 627 30%	77 10%	73 30%a	66 32%a	355 48%abc	101 14%	248 41%ehl	90 47%ehlm	6 10%	21 45%eh	43 48%ehlm	3 44%	77 31%eh	20 29%eh
Tend to disagree	(2) 115 5%	2 *	5 2%a	6 3%a	100 13%abc	6 1%	59 10%ehl	19 10%ehl	- -	1 2%	13 15%ehil	- -	11 4%e	6 8%eh
Strongly disagree	(1) 109 5%	4 *	1 *	- -	104 14%abc	4 1%	54 9%ehl	15 8%e	- -	1 3%	12 13%ehil	- -	11 5%e	10 14%ehl
NET: Disagree	224 11%	6 1%	6 2%	6 3%a	204 27%abc	10 1%	113 19%ehil	34 18%ehil	- -	2 4%	25 27%ehil	- -	22 9%eh	15 22%ehil
Don't know	108 5%	13 2%	4 2%	3 1%	41 6%abc	10 1%	37 6%e	6 3%	2 3%	- -	3 3%	- -	40 16%efghijm	- -
Mean	3.41	3.87bcd	3.65d	3.62d	2.77	3.83fgjilm	3.06j	3.07j	3.90fgjilm	3.44fgj	2.82	3.56	3.37fgj	3.12
Standard deviation	0.83	0.38	0.54	0.54	0.94	0.44	0.92	0.87	0.31	0.67	0.94	0.54	0.81	1.06
Standard error	0.02	0.01	0.03	0.04	0.03	0.02	0.04	0.06	0.04	0.10	0.10	0.22	0.06	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 38

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?

Brexit gave the political establishment the shake-up that it urgently needed

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ireland (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: Agree	1113	564	550	94	133	153	204	195	333	296	292	245	280	70	59	122	110	101	96	43	122	128	147	93	23	173	426	104
	53%	55%	51%	40%	37%	46%e	55%defg	63%defg	69%defg	52%	50%	58%k	55%	39%	69%npvwx	52%ny	64%npvwx	56%nty	64%npvwx	42%	62%npvwx	47%	52%ny	52%ny	37%	48%	50%	51%
Strongly agree	(4) 465	255	210	35	45	58	76	99	152	113	142	108	101	24	29	49	43	45	47	18	41	53	69	41	6	65	168	40
	22%	25%b	20%	15%	12%	17%	20%e	32%defg	31%defg	20%	24%	25%	20%	14%	34%npvuy	21%y	25%ny	25%ny	31%npvuy	18%	21%	19%	24%ny	23%ny	9%	18%	20%	19%
Tend to agree	(3) 648	309	339	59	88	95	128	96	181	182	150	137	179	45	30	73	67	57	49	24	81	75	77	52	17	108	258	64
	31%	30%	32%	26%	24%	28%	34%de	31%	37%defg	32%k	25%	32%k	35%k	26%	35%	31%	39%ntvw	31%	33%	24%	42%npvwx	27%	27%	29%	28%	30%	30%	31%
Tend to disagree	(2) 343	171	172	45	66	58	62	38	74	108	102	67	66	35	7	46	11	27	20	16	30	53	48	36	14	61	148	37
	16%	17%	16%	19%h	18%	17%	17%	12%	15%	19%lm	17%	16%	13%	20%oq	8%	20%oq	7%	15%q	13%	15%q	16%q	19%oq	17%q	20%oq	22%oq	17%	17%	18%
Strongly disagree	(1) 353	190	163	49	79	69	62	46	49	113	115	54	71	52	7	35	23	21	17	20	25	47	57	30	19	76	161	51
	17%	19%	15%	21%i	22%hi	20%i	17%i	15%	10%	20%lm	20%lm	13%	14%	29%opqrsuvwx	9%	15%	14%	11%	11%	20%	13%	17%	20%ors	17%	29%opqrsuvx	21%	19%	25%
NET: Disagree	697	361	335	94	145	127	124	84	123	221	217	121	137	86	14	81	34	48	37	36	55	100	106	66	32	136	310	88
	33%	35%	31%	40%hi	40%hi	38%hi	34%i	27%	25%	39%lm	37%lm	28%	27%	49%opqrstuvw	17%	35%oq	20%	27%	25%	35%oq	28%	36%oqs	37%oqrs	36%oqs	51%opqrsuv	38%	36%	42%
Don't know	287	98	189	45	84	55	43	31	29	56	80	59	92	21	12	31	26	31	16	23	18	47	32	22	8	48	116	14
	14%	10%	18%a	19%ghi	23%ghi	16%hi	12%i	10%i	6%	10%	14%	14%	18%j	12%	14%	13%	15%	17%u	11%	23%npstwx	9%	17%u	11%	12%	12%	14%	14%	7%
Mean	2.68	2.68	2.67	2.43	2.36	2.51	2.66de	2.89defg	2.96defg	2.57	2.63	2.82jk	2.74j	2.27	3.10np	2.66ny	2.90np	2.84nt	2.94np	2.52	2.77ny	2.59ny	2.63ny	2.66ny	2.18	2.52	2.59	2.49
Standard deviation	1.06	1.09	1.03	1.07	1.06	1.08	1.03	1.07	0.96	1.06	1.12	1.02	1.01	1.09	0.94	1.03	1.01	1.01	1.01	1.12	0.96	1.06	1.11	1.06	1.02	1.08	1.07	1.09
Standard error	0.02	0.04	0.04	0.08	0.07	0.06	0.05	0.06	0.04	0.04	0.05	0.06	0.05	0.08	0.12	0.07	0.08	0.08	0.08	0.12	0.07	0.07	0.07	0.08	0.14	0.06	0.04	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 39

Q4. To what extent, if at all, do you agree or disagree with each of the following statements?**Brexit gave the political establishment the shake-up that it urgently needed****Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Agree	1113 53%	671 90%bcd	175 72%cd	121 58%cd	110 15%	619 84%fgijlm	190 32%	55 29%	55 91%fgijlm	22 48%fgj	20 22%	3 50%	98 39%fgj	30 43%j
Strongly agree	(4) 465 22%	352 47%bcd	59 24%cd	29 14%cd	20 3%	306 42%fgijlm	58 10%	9 5%	30 50%fgijlm	8 17%gj	5 6%	-	33 13%g	9 13%g
Tend to agree	(3) 648 31%	319 43%cd	115 47%cd	92 44%cd	90 12%	313 43%fgjl	132 22%	46 24%	25 41%fgjl	14 31%	15 16%	3 50%	65 26%	21 30%j
Tend to disagree	(2) 343 16%	29 4%	34 14%a	35 17%a	230 31%abc	66 9%	139 23%ehl	48 25%ehilm	2 3%	10 22%eh	23 26%ehl	2 25%	37 15%eh	9 12%
Strongly disagree	(1) 353 17%	6 1%	9 4%a	15 7%a	313 42%abc	16 2%	178 30%ehl	73 38%efhil	1 1%	8 16%ehl	38 41%efhil	-	16 7%e	23 33%ehl
NET: Disagree	697 33%	36 5%	43 18%a	50 24%a	543 73%abc	82 11%	316 53%ehl	121 63%efhilm	2 4%	18 39%ehl	61 67%efhilm	2 25%	54 22%eh	31 45%ehl
Don't know	287 14%	35 5%	26 11%a	37 18%a	95 13%a	33 5%	96 16%eg	16 8%	3 5%	6 13%e	11 12%e	2 25%	97 39%efghijm	8 12%e
Mean	2.68	3.44bcd	3.03cd	2.79d	1.72	3.30fgijlm	2.14j	1.95	3.47fgijlm	2.56fgj	1.85	2.67	2.75fgjm	2.26j
Standard deviation	1.06	0.62	0.77	0.83	0.81	0.73	1.02	0.94	0.62	1.03	0.95	0.53	0.91	1.11
Standard error	0.02	0.02	0.05	0.06	0.03	0.03	0.05	0.07	0.09	0.16	0.10	0.26	0.07	0.14

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 40
Gender
Base: All respondents

	Gender		Age							Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Male	1023 49%	1023 100% ^b	-	78 34%	180 50% ^d	176 53% ^d	190 51% ^d	153 49% ^d	246 51% ^d	361 63% ^k	260 44%	197 46%	205 40%	95 54% ^y	43 50%	113 48% ^y	93 54% ^y	86 47%	79 53% ^y	47 46%	90 46%	145 53% ^y	130 46%	84 46%	20 32%	161 45%	480 56% ^A	131 63%
Female	1074 51%	-	1074 100% ^a	155 66% ^e fgh hi	183 50%	159 47%	181 49%	158 51%	239 49%	211 37%	329 56% ^j	229 54% ^j	304 60% ^j	82 46%	43 50%	121 52%	78 46%	95 53%	70 47%	55 54%	105 54%	130 47%	155 54%	97 54%	43 68% ⁿ pqs sv	197 55% ^B	372 44%	75 37%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey
ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 41
Gender
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Male	1023	380	109	102	380	383	286	114	28	24	54	3	84	31
	49%	51%	45%	49%	51%	52%l	48%l	60%flm	46%	53%l	60%fl	38%	34%	45%
Female	1074	362	134	106	367	351	316	77	33	22	37	4	164	38
	51%	49%	55%	51%	49%	48%	52%gj	40%	54%	47%	40%	62%	66%efgij	55%g

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 42
Age
Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)			
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
18-24	233 11%	78 8%	155 14% a	233 100% efgh i	-	-	-	-	-	79 14% m	75 13% m	49 12% m	29 6%	8 5%	10 11%	21 9%	20 12% n	23 13% nu	17 11% n	14 14% nu	12 6%	38 14% nu y	48 17% npu	20 11% n	2 4%	38 11%	92 11%	32 15%		
25-34	363 17%	180 18%	183 17%	-	363 100% dfgh i	-	-	-	-	103 18%	98 17%	72 17%	90 18%	33 19%	15 17%	35 15%	22 13%	41 23% qsu	18 12%	18 18%	25 13%	59 22% qsu	45 16%	35 19%	16 26% qsu	96 27%	198 23%	66 32%		
35-44	335 16%	176 17%	159 15%	-	-	335 100% degh i	-	-	-	79 14%	104 18%	65 15%	87 17%	27 15%	16 19% x	36 16% x	35 20% wx	23 13%	25 17% x	16 16%	39 20% wx	56 20% wx	34 12%	15 8%	12 19% x	81 23%	187 22%	29 14%		
45-54	371 18%	190 19%	181 17%	-	-	-	371 100% defh i	-	-	95 17%	100 17%	84 20%	91 18%	45 25% pqr tw	17 20%	33 14%	26 15%	26 14%	31 21%	14 13%	33 17%	49 18%	48 17%	36 20%	15 24%	97 27%	205 24%	39 19%		
55-64	310 15%	153 15%	158 15%	-	-	-	-	310 100% defg i	-	57 10%	89 15% j	65 15% j	99 19% j	21 12%	14 16%	41 17%	28 16%	22 12%	21 14%	14 13%	39 20% v	33 12%	37 13%	30 17%	11 17%	34 9%	123 14% A	12 6%		
65+	485 23%	246 24%	239 22%	-	-	-	-	-	485 100% def gh	159 28% klm	122 21%	91 21%	113 22%	42 24% vy	14 16%	69 29% ovy	40 23% vy	46 25% vy	36 24% vy	26 26% vy	48 25% vy	40 14%	73 26% vy	46 25% vy	6 10%	13 4%	48 6%	29 14%		
NET: 18-34	595 28%	258 25%	337 31% a	233 100% fgh hi	363 100% fghi	-	-	-	-	181 32% m	173 29% m	121 29%	119 23%	41 23%	24 28%	56 24%	42 25%	64 35% npq su	35 24%	32 32% u	37 19%	98 36% npq su	93 33% npu	54 30% u	19 30%	133 37%	290 34%	97 47%		
NET: 35-54	706 34%	366 36%	340 32%	-	-	335 100% de hi	371 100% dehi	-	-	174 30%	205 35%	149 35%	178 35%	72 41% prw x	33 39%	69 30%	61 35%	48 27%	56 38%	30 29%	72 37%	105 38% rwx	82 29%	51 28%	27 43% rwx	178 50%	392 46%	68 33%		
NET: 55+	796 38%	399 39%	397 37%	-	-	-	-	310 100% de fg	485 100% def g	217 38%	211 36%	155 36%	213 42%	64 36% v	28 33%	109 47% nv y	68 40% v	68 38% v	57 39% v	40 39% v	87 44% vy	72 26%	110 39% v	76 42% v	17 27%	47 13%	171 20% A	41 20%		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 42

Age**Base: All respondents**

	Gender		Age						Social Grade				Region											Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)		Public (A)	Private (B)
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Average age	48.00	49.16b	46.89	21.68	29.84d	39.48d	49.68d	59.72d	71.31d	48.08	46.87	47.58	49.58k	49.98v	46.41	51.12r	47.89v	47.05v	48.80v	47.20	51.21r	43.27	47.51v	49.00v	45.50	40.59	42.33	40.92

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 43
Age
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
18-24	233 11%	41 6%	32 13%a	35 17%a	103 14%a	47 6%	101 17%eghjm	17 9%	2 3%	4 8%	4 5%	1 16%	43 17%eghjm	2 4%
25-34	363 17%	70 9%	50 21%a	46 22%a	158 21%a	68 9%	131 22%eg	28 14%	13 22%e	11 23%e	27 29%eg	1 9%	57 23%eg	18 27%eg
35-44	335 16%	109 15%	29 12%	24 12%	134 18%b	77 11%	121 20%em	33 17%e	6 10%	6 13%	14 15%	1 12%	63 25%ehm	6 9%
45-54	371 18%	132 18%	44 18%	31 15%	134 18%	139 19%l	102 17%	36 19%	8 13%	9 19%	21 24%l	2 31%	31 12%	13 18%
55-64	310 15%	148 20%bcd	30 12%	25 12%	90 12%	126 17%f	68 11%	31 16%	17 28%fjl	9 18%	11 12%	1 19%	30 12%	15 22%f
65+	485 23%	242 33%bcd	58 24%d	47 23%	129 17%	278 38%fgijlm	78 13%	48 25%fl	14 23%l	9 19%	14 15%	1 14%	24 9%	14 20%l
NET: 18-34	595 28%	111 15%	82 34%a	81 39%a	260 35%a	115 16%	232 39%eg	44 23%e	15 26%	14 31%e	31 34%e	2 25%	101 41%eg	21 30%e
NET: 35-54	706 34%	241 33%	73 30%	55 26%	268 36%c	216 29%	223 37%e	69 36%	14 23%	15 32%	35 38%	3 43%	94 38%e	19 27%
NET: 55+	796 38%	390 53%bcd	88 36%	72 35%	218 29%	403 55%fgijl	146 24%	79 41%fjl	31 51%fjl	17 37%l	25 28%	2 33%	54 22%	29 43%fl
Average age	48.00	53.98bcd	47.23	45.45	44.59	55.07fgijlm	42.38	49.86fl	50.79fl	46.87l	45.99l	49.53	40.45	49.57fl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 44
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
A	142 7%	92 9% ^b	50 5%	32 14% ^{efgh} _i	18 5%	19 6%	26 7% ^h	9 3%	39 8% ^h	142 25% ^{klm}	-	-	-	8 5%	6 8%	22 9% ^{qy}	4 2%	9 5%	11 7% ^{qy}	5 5%	10 5%	27 10% ^{qy}	25 9% ^{qy}	15 8% ^{qy}	-	22 6%	62 7%	34 16%
B	430 21%	269 26% ^b	161 15%	47 20%	85 24% ^h	61 18%	69 19%	48 15%	121 25% ^{fgh}	430 75% ^{klm}	-	-	-	36 20%	16 18%	41 18%	33 19%	37 20%	27 18%	22 21%	44 23%	70 25%	54 19%	34 19%	16 26%	94 26% ^B	169 20%	68 33%
C1	589 28%	260 25%	329 31% ^a	75 32%	98 27%	104 31%	100 27%	89 29%	122 25%	-	589 100% ^{jlm}	-	-	55 31% ^r	25 29%	60 26%	41 24%	35 19%	38 26%	31 31% ^r	56 29%	94 34% ^{qr}	81 29% ^r	53 29% ^r	20 32%	136 38%	274 32%	47 23%
C2	426 20%	197 19%	229 21%	49 21%	72 20%	65 19%	84 23%	65 21%	91 19%	-	-	426 100% ^{ijk}	-	42 24% ^v	22 26% ^v	45 19%	52 30% ^{ptu} _{vw}	48 27% ^{uvwx}	38 26% ^{vw}	17 17%	33 17%	36 13%	49 17%	31 17%	13 21%	63 18%	213 25% ^A	33 16%
D	248 12%	107 10%	141 13%	19 8%	55 15% ^{di}	44 13% ⁱ	44 12%	46 15% ^{di}	40 8%	-	-	-	248 49% ^{ijkl}	15 9%	2 3%	30 13% ^o	19 11% ^o	28 15% ^o	19 13% ^o	17 17% ^o	24 12% ^o	30 11% ^o	32 11% ^o	27 15% ^o	4 7%	40 11%	132 16%	15 7%
E	261 12%	98 10%	163 15% ^a	11 5%	35 10%	42 13% ^d	47 13% ^d	53 17% ^{de}	73 15% ^{de}	-	-	-	261 51% ^{ijkl}	21 12%	14 17% ^v	35 15% ^v	22 13% ^v	24 13% ^v	15 10%	10 10%	28 14% ^v	18 7%	44 15% ^v	21 11%	9 14%	2 1%	3 *	10 5%
NET: AB	572 27%	361 35% ^b	211 20%	79 34% ^{fgh}	103 28% ^h	79 24%	95 26% ^h	57 18%	159 33% ^{fg} _h	572 100% ^{klm}	-	-	-	44 25%	22 26%	63 27%	37 22%	46 25%	38 25%	27 26%	55 28%	96 35% ^{nq}	79 28%	49 27%	16 26%	116 32%	231 27%	101 49%
NET: ABC1	1162 55%	621 61% ^b	541 50%	154 66% ^{efgh} _h	201 55%	183 55%	195 53%	146 47%	281 58% ^h	572 100% ^{lm}	589 100% ^{lm}	-	-	99 56%	47 55%	123 53%	78 46%	81 45%	76 51%	58 57%	111 57% ^{qr}	190 69% ^{nop} _{qrstuvwx}	161 56% ^{qr}	103 57% ^{qr}	36 58%	252 70% ^B	505 59%	148 72%
NET: C2DE	935 45%	402 39%	533 50% ^a	79 34%	162 45% ^d	152 45% ^d	176 47% ^d	164 53% ^{di}	204 42%	-	-	426 100% ^{jk}	510 100% ^{jk}	78 44% ^v	39 45% ^v	111 47% ^v	93 54% ^{uvwx} _x	100 55% ^{uvwx} _x	72 49% ^v	44 43% ^v	85 43% ^v	85 31%	124 44% ^v	78 43% ^v	26 42%	106 30%	347 41% ^A	58 28%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 44
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ire-land (y)	Public (A)	Private (B)	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
NET: DE	510	205	304	29	90	87	91	99	113	-	-	-	510	36	17	66	41	52	34	27	52	49	75	48	14	43	135	26
	24%	20%	28%a	13%	25%d	26%d	25%d	32%dgj	23%d	-	-	-	100%jkl	21%	19%	28%v	24%	29%v	23%	26%	26%v	18%	26%v	26%v	21%	12%	16%	12%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 45
Social Grade
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
A	142 7%	41 6%	11 5%	14 7%	68 9%ab	48 7% <i>m</i>	46 8% <i>lm</i>	23 12% <i>elm</i>	2 3%	4 9% <i>m</i>	6 7%	- -	7 3%	- -
B	430 21%	127 17%	52 21%	45 22%	194 26% <i>a</i>	156 21% <i>l</i>	132 22% <i>l</i>	52 27% <i>hl</i>	7 12%	15 32% <i>hl</i>	15 16%	- -	28 11%	17 25% <i>l</i>
C1	589 28%	186 25%	65 27%	72 35% <i>a</i>	223 30%	211 29%	167 28%	54 28%	11 18%	14 31%	25 28%	2 28%	71 28%	24 35%
C2	426 20%	186 25% <i>d</i>	52 21%	38 18%	121 16%	175 24% <i>fgi</i>	107 18%	30 16%	13 22% <i>i</i>	3 6%	22 24% <i>i</i>	3 44%	48 19% <i>i</i>	11 17%
D	248 12%	103 14% <i>cd</i>	32 13% <i>c</i>	12 6%	71 10%	79 11%	69 11%	17 9%	9 15%	4 8%	9 9%	1 16%	46 18% <i>efg</i>	7 10%
E	261 12%	100 13% <i>d</i>	32 13%	27 13%	69 9%	66 9%	80 13% <i>e</i>	16 8%	18 29% <i>efg</i>	7 14%	15 16% <i>e</i>	1 12%	48 19% <i>efg</i>	9 14%
NET: AB	572 27%	168 23%	63 26%	59 28%	263 35% <i>ab</i>	204 28% <i>l</i>	179 30% <i>l</i>	76 39% <i>efhijlm</i>	9 16%	19 41% <i>hjl</i>	21 23%	- -	36 14%	17 25%
NET: ABC1	1162 55%	354 48%	127 52%	131 63% <i>ab</i>	486 65% <i>ab</i>	414 56% <i>hl</i>	346 58% <i>hl</i>	129 67% <i>efhjl</i>	20 33%	33 72% <i>hjl</i>	46 51%	2 28%	106 43%	41 60% <i>hl</i>
NET: C2DE	935 45%	388 52% <i>cd</i>	116 48% <i>cd</i>	77 37%	261 35%	320 44% <i>g</i>	256 42% <i>g</i>	62 33%	40 67% <i>efgim</i>	13 28%	45 49% <i>gi</i>	5 72%	142 57% <i>efgim</i>	28 40%
NET: DE	510 24%	203 27% <i>cd</i>	64 26% <i>d</i>	39 19%	140 19%	145 20%	149 25% <i>eg</i>	33 17%	27 45% <i>efgijm</i>	10 22%	23 26%	2 28%	94 38% <i>efgm</i>	16 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 46
GO Region
Base: All respondents

	Gender			Age							Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Scotland	177 8%	95 9%	82 8%	8 4%	33 9% ^d	27 8% ^d	45 12% ^{dh}	21 7%	42 9% ^d	44 8%	55 9%	42 10%	36 7%	177 100% ^{opqr stuvwxy}	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	33 9%	71 8%	17 8%	
North East	85 4%	43 4%	43 4%	10 4%	15 4%	16 5%	17 5%	14 4%	14 3%	22 4%	25 4%	22 5%	17 3%	- -	85 100% ^{npqr stuvwxy}	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	16 4%	34 4%	11 5%	
North West	234 11%	113 11%	121 11%	21 9%	35 10%	36 11%	33 9%	41 13%	69 14% ^g	63 11%	60 10%	45 11%	66 13%	- -	- -	234 100% ^{noqr stuvwxy}	- -	- -	- -	- -	- -	- -	- -	- -	- -	28 8%	82 10%	21 10%	
Yorkshire & Humberside	171 8%	93 9%	78 7%	20 9%	22 6%	35 10%	26 7%	28 9%	40 8%	37 6%	41 7%	52 12% ^{kj}	41 8%	- -	- -	- -	171 100% ^{nopr stuvwxy}	- -	- -	- -	- -	- -	- -	- -	- -	26 7%	65 8%	16 8%	
West Midlands	181 9%	86 8%	95 9%	23 10%	41 11%	23 7%	26 7%	22 7%	46 9%	46 8%	35 6%	48 11% ^k	52 10% ^k	- -	- -	- -	- -	181 100% ^{nopq stuvwxy}	- -	- -	- -	- -	- -	- -	- -	16 4%	79 9% ^A	12 6%	
East Midlands	148 7%	79 8%	70 7%	17 7%	18 5%	25 7%	31 8%	21 7%	36 7%	38 7%	38 7%	38 9%	34 7%	- -	- -	- -	- -	- -	148 100% ^{nopq rtuvwxy}	- -	- -	- -	- -	- -	- -	26 7%	66 8%	12 6%	
Wales	102 5%	47 5%	55 5%	14 6%	18 5%	16 5%	14 4%	14 4%	26 5%	27 5%	31 5%	17 4%	27 5%	- -	- -	- -	- -	- -	- -	102 100% ^{nopq rstuvwxy}	- -	- -	- -	- -	- -	18 5%	40 5%	7 4%	
Eastern	195 9%	90 9%	105 10%	12 5%	25 7%	39 12% ^d	33 9%	39 12% ^{de}	48 10% ^d	55 10%	56 10%	33 8%	52 10%	- -	- -	- -	- -	- -	- -	- -	195 100% ^{nopq rstuvwxy}	- -	- -	- -	- -	35 10%	77 9%	13 6%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 46
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opinion Influ-encer (C)		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
London	275	145	130	38	59	56	49	33	40	96	94	36	49	-	-	-	-	-	-	-	-	275	-	-	-	56	144	45		
	13%	14%	12%	16% _i	16% _i	17% _{hi}	13% _i	10%	8%	17% _{lm}	16% _{lm}	8%	10%	-	-	-	-	-	-	-	-	100% _{nopqrstuvwxy}	-	-	-	16%	17%	22%		
South East	285	130	155	48	45	34	48	37	73	79	81	49	75	-	-	-	-	-	-	-	-	-	285	-	-	52	99	29		
	14%	13%	14%	21% _{efgh}	13%	10%	13%	12%	15%	14%	14%	11%	15%	-	-	-	-	-	-	-	-	-	100% _{nopqrstuvxy}	-	-	15%	12%	14%		
South West	181	84	97	20	35	15	36	30	46	49	53	31	48	-	-	-	-	-	-	-	-	-	-	181	-	33	74	20		
	9%	8%	9%	8%	10% _f	5%	10% _f	10% _f	9% _f	9%	9%	7%	9%	-	-	-	-	-	-	-	-	-	-	100% _{nopqrstuvwxy}	-	9%	9%	10%		
Northern Ireland	63	20	43	2	16	12	15	11	6	16	20	13	14	-	-	-	-	-	-	-	-	-	-	-	63	18	20	2		
	3%	2%	4% _a	1%	5% _{di}	4% _i	4% _{di}	3% _i	1%	3%	3%	3%	3%	-	-	-	-	-	-	-	-	-	-	-	100% _{nopqrstuvwxy}	5% _B	2%	1%		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 47
GO Region
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Scotland	177	41	14	13	94	34	16	18	3	-	91	-	11	1
	8%	6%	6%	6%	13%abc	5%	3%	9%efim	4%	-	100%efghilm	-	4%	1%
North East	85	40	13	8	15	26	33	2	9	1	-	-	13	-
	4%	5%d	5%d	4%	2%	3%	5%gj	1%	15%efgjlm	3%	-	-	5%gj	-
North West	234	86	24	21	90	74	103	18	8	2	-	2	24	1
	11%	12%	10%	10%	12%	10%jm	17%egijlm	9%j	14%jm	5%	-	33%	10%j	2%
Yorkshire & Humberside	171	73	20	20	46	61	57	7	10	1	-	1	28	2
	8%	10%d	8%	10%	6%	8%j	10%gj	4%	16%gjm	3%	-	12%	11%gjm	2%
West Midlands	181	70	18	17	61	69	64	7	6	8	-	1	25	1
	9%	9%	8%	8%	8%	9%gjm	11%gjm	4%	9%j	18%gjm	-	9%	10%gjm	1%
East Midlands	148	74	14	18	32	70	40	13	3	3	-	2	14	1
	7%	10%d	6%	9%d	4%	9%jm	7%j	7%j	5%	6%j	-	31%	6%j	1%
Wales	102	34	12	11	37	37	32	7	3	*	-	-	12	10
	5%	5%	5%	5%	5%	5%j	5%j	4%	5%	1%	-	-	5%j	15%efgjil
Eastern	195	86	31	17	52	90	51	14	4	5	-	-	28	4
	9%	12%d	13%d	8%	7%	12%fj	8%j	7%j	7%j	11%j	-	-	11%j	5%j
London	275	68	31	31	113	78	95	42	7	6	-	1	34	-
	13%	9%	13%	15%a	15%a	11%jm	16%ejm	22%ejlm	12%jm	12%jm	-	16%	14%jm	-
South East	285	95	32	27	108	114	78	31	7	10	-	-	32	1
	14%	13%	13%	13%	15%	15%jm	13%jm	16%jm	12%jm	21%jm	-	-	13%jm	1%
South West	181	60	28	20	62	83	33	33	1	9	-	-	14	4
	9%	8%	12%	10%	8%	11%fhjl	5%j	17%efhjlm	1%	19%fhjlm	-	-	6%j	5%j
Northern Ireland	63	15	5	4	36	1	-	-	-	1	-	-	14	45
	3%	2%	2%	2%	5%a	*	-	-	-	2%ef	-	-	6%efgj	66%efghijl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 48

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Yes	1311 62%	666 65% b	644 60% c	188 81% defg hi	249 69% gh	208 62% h	216 58%	159 51%	291 60% h	448 78% klm	377 64% m	267 63% m	219 43%	106 60%	41 48%	140 60%	104 61%	91 51%	86 58%	54 53%	131 67% ort	213 78% nop qrstuw x	190 67% ort	104 58%	49 79% nop qrstx	258 72%	580 68%	164 79%
No	786 38%	357 35% a	429 40% a	45 19%	113 31% d	127 38% d	155 42% de	152 49% def i	194 40% de	124 22%	212 36% j	159 37% j	291 57% jkl	71 40% v y	44 52% uvw y	94 40% v y	67 39% v y	90 49% uvw y	62 42% v y	48 47% uvw y	64 33% v	61 22%	95 33% v	77 42% v y	14 21%	100 28%	272 32%	42 21%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 49

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Yes	1311 62%	429 58%	158 65%	148 71%a	501 67%a	468 64%	389 65%j	129 67%j	33 55%	26 56%	48 53%	2 22%	143 58%	41 60%
No	786 38%	313 42%cd	86 35%	60 29%	246 33%	266 36%	212 35%	63 33%	27 45%	20 44%	43 47%fg	5 78%	106 42%	28 40%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 50
Opinion Influencer
Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Yes	206	131	75	32	66	29	39	12	29	101	47	33	26	17	11	21	16	12	12	7	13	45	29	20	2	44	111	206	
	10%	13% ^b	7%	14% ^{hi}	18% ^{efghi}	9% ^h	11% ^{hi}	4%	6%	18% ^{klm}	8%	8%	5%	10%	13%	9%	10%	7%	8%	7%	6%	16% ^{prstuy}	10%	11%	4%	12%	13%	100%	
No	1891	893	998	201	297	307	332	299	456	471	543	393	484	160	74	213	155	169	137	94	183	229	256	161	61	314	741	-	
	90%	87%	93% ^a	86%	82%	91% ^e	89% ^e	96% ^{defg}	94% ^{deg}	82%	92% ^j	92% ^j	95% ^j	90%	87%	91% ^v	90%	93% ^v	92% ^v	93% ^v	94% ^v	84%	90%	89%	96% ^v	88%	87%	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 51
Opinion Influencer
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Yes	206 10%	50 7%	24 10%	30 14%a	96 13%a	59 8%l	89 15%el	20 11%l	3 5%	4 9%l	14 15%el	- -	7 3%	4 6%
No	1891 90%	692 93%cd	219 90%	178 86%	651 87%	676 92%fj	513 85%	171 89%	57 95%	42 91%	77 85%	7 100%	242 97%efgij	65 94%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 52
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
NET: Homeowners	1359 65%	713 70%b	646 60%	118 51%	158 44%	200 60%e	252 68%def	223 72%def	407 84%def	437 76%klm	386 66%lm	297 70%lm	239 47%	114 65%v	50 59%	167 71%rv	110 64%v	110 61%	101 68%v	66 64%v	146 75%noqrv	144 52%	189 66%v	121 67%v	42 67%	233 65%	535 63%	135 66%	
Owned outright - without mortgage	757 36%	390 38%	368 34%	43 18%f	44 12%	36 11%	86 23%ef	169 55%defg	379 78%defgh	238 42%lm	212 36%	148 35%	160 31%	63 35%v	28 33%	106 45%vw	65 38%v	64 35%v	57 38%v	41 41%v	84 43%v	62 23%	101 35%v	66 36%v	21 33%	63 18%	207 24%A	56 27%	
Owned with a mortgage or loan	602 29%	323 32%b	278 26%	75 32%hi	114 31%hi	164 49%deh	166 45%deh	54 17%i	29 6%	199 35%lm	174 30%lm	149 35%lm	79 16%	52 29%	22 26%	61 26%	45 26%	46 25%	45 30%	24 24%	62 32%	81 30%	88 31%	55 30%	21 34%	170 48%B	328 38%	79 39%	
NET: Renters	699 33%	295 29%	404 38%a	97 42%ghi	190 53%dfghi	130 39%hi	118 32%i	86 28%i	77 16%	122 21%	193 33%j	124 29%j	259 51%jkl	63 35%u	35 41%pu	61 26%	55 32%	65 36%pu	45 31%	34 33%	47 24%	126 46%npqstuwxy	92 32%	58 32%	18 28%	118 33%	303 36%	69 34%	
NET: Rent from Council/ Housing Association	404 19%	158 15%	246 23%a	44 19%i	94 26%i	73 22%i	75 20%i	61 20%i	57 12%	50 9%	102 17%j	69 16%j	183 36%jkl	43 24%pux	23 27%pux	35 15%	28 16%	42 23%px	28 19%	21 21%	29 15%	70 26%pqxy	54 19%	23 13%	7 12%	69 19%	142 17%	31 15%	
Rented from the council	273 13%	106 10%	167 16%a	29 12%i	62 17%i	48 14%i	53 14%i	46 15%i	36 7%	26 5%	71 12%j	49 11%j	127 25%jklxy	34 19%puw	16 19%puw	17 7%	22 13%	32 18%puwxy	21 14%p	16 15%p	15 8%	51 19%puwxy	29 10%	15 8%	4 6%	46 13%	98 12%	20 10%	
Rented from a housing association	132 6%	52 5%	80 7%a	15 7%	32 9%i	25 8%	22 6%	16 5%	21 4%	24 4%	31 5%	21 5%	56 11%jkl	10 5%	7 8%	17 7%	5 3%	10 6%	8 5%	5 5%	14 7%	19 7%	25 9%q	8 5%	4 6%	23 7%	43 5%	11 5%	
Rented from someone else	294 14%	137 13%	157 15%	54 23%ghi	97 27%fghi	57 17%hi	43 12%i	24 8%i	20 4%	72 13%	92 16%	55 13%	76 15%	19 11%	12 14%	26 11%	27 16%	23 13%	17 11%	13 13%	18 9%	56 20%npstu	38 13%	36 20%npu	10 16%	49 14%	161 19%	39 19%	
Rent free	39 2%	15 2%	24 2%	17 7%fghi	14 4%ghi	5 1%	1 *	2 1%	1 *	13 2%	10 2%	5 1%	11 2%	-	-	6 3%n	6 4%n	6 3%n	2 1%	2 2%n	2 1%	5 2%	4 1%	2 1%	3 5%n	6 2%	14 2%	1 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 53
Tenure
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Homeowners	1359	508	165	140	477	562	354	139	34	30	51	4	109	47
	65%	68%	68%	68%	64%	77% ^f hjl	59% ^l	73% ^f hjl	56%	64% ^l	56%	57%	44%	69% ^l
Owned outright - without mortgage	757	323	90	80	234	356	163	78	24	14	24	2	55	25
	36%	44% ^d	37%	39%	31%	49% ^f ijl	27%	41% ^f jl	40% ^l	31%	27%	30%	22%	36% ^l
Owned with a mortgage or loan	602	185	75	60	243	206	191	61	9	15	27	2	54	23
	29%	25%	31%	29%	33% ^a	28%	32% ^{hl}	32% ^{hl}	15%	33%	29%	28%	22%	33%
NET: Renters	699	227	76	61	255	164	231	52	27	17	40	3	128	20
	33%	31%	31%	29%	34%	22%	38% ^{eg}	27%	44% ^{eg}	36%	44% ^{eg}	43%	52% ^{efgm}	28%
NET: Rent from Council/ Housing Association	404	151	42	37	116	90	134	17	21	10	29	2	76	13
	19%	20% ^d	17%	18%	16%	12%	22% ^{eg}	9%	35% ^{eg}	22% ^g	31% ^{eg}	31%	30% ^{efg}	19% ^g
Rented from the council	273	101	31	26	71	61	84	9	16	8	24	2	52	8
	13%	14% ^d	13%	13%	9%	8%	14% ^{eg}	5%	27% ^{efg}	16% ^g	27% ^{efgm}	31%	21% ^{efg}	12%
Rented from a housing association	132	50	11	11	45	29	50	8	5	3	4	-	24	4
	6%	7%	5%	5%	6%	4%	8% ^e	4%	8%	6%	5%	-	10% ^{eg}	6%
Rented from someone else	294	76	34	24	138	74	97	35	6	6	12	1	52	7
	14%	10%	14%	11%	19% ^{ac}	10%	16% ^e	18% ^e	10%	14%	13%	12%	21% ^e	10%
Rent free	39	7	3	6	16	8	17	1	-	-	-	-	12	2
	2%	1%	1%	3% ^a	2%	1%	3% ^e	1%	-	-	-	-	5% ^{eg}	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 54

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
No formal education	21 1%	10 1%	11 1%	1 *	3 1%	1 *	4 1%	1 *	10 2%	2 *	3 *	8 2% _j	9 2% _{jk}	1 *	-	1 *	2 1%	1 1%	2 1%	2 2%	1 *	2 1%	8 3%	2 1%	-	2 *	10 1%	1 1%	
Primary	8 *	6 1%	2 *	1 *	2 *	-	* *	2 1%	2 *	2 *	1 *	1 *	4 1%	1 *	-	-	-	1 *	-	-	1 *	3 1%	2 1%	-	* 1%	3 1%	1 *	1 *	
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1074 51%	476 47%	598 56% _a	110 47%	162 45%	144 43%	195 53% _f	194 63% _{def}	269 55% _{ef}	184 32%	273 46% _j	270 64% _{jk}	347 68% _{jk}	68 39%	48 56% _{nv}	130 55% _{nv}	107 63% _{ntvw}	100 55% _{nv}	88 59% _{nv}	50 49%	110 56% _{nv}	105 38%	145 51% _{nv}	94 52% _{nv}	30 47%	139 39%	418 49% _A	63 30%	
University degree or equivalent professional qualification, NVQ level 4, etc.	712 34%	388 38% _b	324 30%	68 29%	142 39% _{dh}	136 41% _{dhi}	130 35% _h	77 25%	158 33% _h	253 44% _{lm}	236 40% _{lm}	112 26%	111 22%	88 50% _{opq rstuvw xy}	27 31%	74 32%	47 28%	57 31%	44 29%	32 32%	63 32%	110 40% _{qs}	89 31%	61 34%	20 32%	153 43%	315 37%	77 38%	
Higher university degree, doctorate, MBA, NVQ level 5, etc.	219 10%	117 11%	102 10%	14 6%	46 13% _d	46 14% _{di}	39 11%	34 11%	40 8%	117 20% _{klm}	54 9% _{lm}	22 5%	27 5%	17 9%	9 11%	25 11%	10 6%	16 9%	11 7%	15 15% _q	16 8%	42 15% _{qsu}	31 11%	18 10%	10 16% _q	59 16% _B	97 11%	57 28%	
Still in full time education	37 2%	14 1%	23 2%	33 14% _{efgh i}	3 1%	2 *	-	-	-	13 2% _m	16 3% _m	6 1%	2 *	3 2%	-	4 1%	3 2%	5 3%	1 1%	2 2%	3 2%	7 3%	4 1%	4 2%	1 2%	-	3 *	5 3%	
Don't know	4 *	1 *	3 *	-	-	1 *	-	1 *	3 1%	-	1 *	1 *	2 *	-	-	1 *	-	-	1 *	-	-	1 *	1 1%	-	-	-	1 *	-	
Prefer not to answer	22 1%	12 1%	10 1%	6 3% _{gh}	4 1%	6 2%	2 *	1 *	4 1%	3 *	6 1%	5 1%	8 2%	-	2 2%	-	2 1%	2 1%	3 2% _p	-	2 1%	5 2%	4 2%	1 *	1 2%	3 1%	8 1%	1 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 55

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
No formal education	21 1%	11 1%	1 *	1 *	6 1%	8 1%	6 1%	- -	2 4%g	- -	- -	- -	3 1%	1 1%
Primary	8 *	2 *	2 1%d	- -	1 *	1 *	1 *	- -	1 1%	- -	1 1%	- -	4 2%ef	* 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1074 51%	439 59%cd	149 61%cd	98 47%	290 39%	421 57%fgj	284 47%	78 41%	35 58%j	20 44%	33 37%	3 39%	146 59%fgj	33 48%
University degree or equivalent professional qualification, NVQ level 4, etc.	712 34%	215 29%	61 25%	78 38%ab	329 44%ab	233 32%l	207 34%l	84 44%efl	17 28%	19 40%l	52 57%efhlm	3 47%	60 24%	24 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	219 10%	65 9%	27 11%	25 12%	94 13%a	58 8%	85 14%ejl	28 15%ejl	5 8%	7 14%j	4 4%	- -	18 7%	10 15%j
Still in full time education	37 2%	- -	4 2%a	6 3%a	19 3%a	6 1%	14 2%e	1 *	- -	* 1%	1 1%	- -	12 5%eg	1 1%
Don't know	4 *	2 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 14%	- -	- -
Prefer not to answer	22 1%	7 1%	- -	- -	7 1%	5 1%	4 1%	1 *	1 1%	- -	- -	- -	6 3%ef	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 56

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Yes - responsible for half or more of the items bought	1843 88%	851 83%	992 92% ^a	128 55%	333 92% ^d	311 93% ^d	349 94% ^{di}	289 93% ^d	434 89% ^d	477 83%	523 89% ^j	376 88% ^j	467 92% ^j	157 89%	79 93%	211 90% ^w	146 86%	158 87%	137 93% ^w	93 91%	173 88%	241 88%	236 83%	155 86%	57 90%	316 88%	761 89%	192 93%
No - not responsible for most of the items bought	254 12%	172 17% ^b	81 8%	104 45% ^{efgh} ⁱ	30 8%	25 7%	22 6%	22 7%	51 11% ^g	96 17% ^{klm}	67 11%	49 12%	42 8%	20 11%	6 7%	23 10%	25 14%	23 13%	11 7%	9 9%	23 12%	33 12%	49 17% ^{ps}	26 14%	6 10%	42 12%	91 11%	14 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 57

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Yes - responsible for half or more of the items bought	1843 88%	669 90% ^c	210 86%	175 84%	652 87%	645 88%	532 88%	168 87%	57 94%	44 94%	84 92%	6 84%	206 83%	62 90%
No - not responsible for most of the items bought	254 12%	73 10%	34 14%	32 16% ^a	95 13%	89 12%	70 12%	24 13%	3 6%	3 6%	7 8%	1 16%	42 17%	7 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolute/col percents

Table 58

How many cars are there in your household?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
No cars in the household	440 21%	196 19%	244 23%	40 17%	113 31% dfghi	74 22% i	82 22% i	53 17%	78 16%	77 13%	118 20% j	63 15%	182 36% ijkl	50 28% xy	24 28% x	54 23% x	45 26% x	37 20% tx	19 13%	11 11%	24 13%	91 33% prstuwxy	61 22% stux	14 8%	9 14%	70 20%	149 18%	52 25%		
NET: Any	1657 79%	827 81%	830 77%	193 83% e	250 69%	261 78% e	289 78% e	257 83% e	408 84% efg	496 87% km	471 80% m	363 85% m	327 64%	127 72%	62 72%	180 77% v	126 74%	144 80% v	129 87% nopqvw	91 89% nopqrvw	171 87% nopqvw	183 67%	224 78% v	167 92% nopqrvw	54 86% nv	288 80%	703 82%	154 75%		
1	851 41%	414 40%	437 41%	52 22%	114 31% d	123 37% d	153 41% de	155 50% defg	253 52% defg	228 40%	255 43%	172 40%	196 38%	73 41%	38 45%	92 39%	72 42%	75 41%	65 44%	52 51% uw	69 35%	114 41%	105 37%	70 39%	25 40%	125 35%	334 39%	74 36%		
2	614 29%	332 32% b	282 26%	62 27%	116 32%	122 36% dghi	95 26%	86 28%	133 27%	201 35% km	165 28% m	139 33% m	109 21%	40 23%	17 20%	76 32% nqv	38 22%	57 31% v	47 32% v	35 35% nqv	75 39% noqvw	48 18%	81 28% v	79 43% nopqrstvw	20 32% v	120 34%	279 33%	58 28%		
3+	193 9%	81 8%	112 10%	78 33% efghi	19 5%	16 5%	41 11% efghi	16 5%	22 5%	67 12% m	51 9% m	51 12% m	23 5%	13 7%	6 7%	12 5%	15 9%	13 7%	17 11% p	4 4%	26 14% pt	21 8%	38 13% pt	18 10%	9 14% pt	43 12%	90 11%	22 11%		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 59

How many cars are there in your household?**Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
No cars in the household	440	125	45	38	173	85	155	29	17	9	29	4	88	10
	21%	17%	19%	18%	23%a	12%	26%egm	15%	28%e	19%	32%egm	62%	35%efgim	14%
NET: Any	1657	617	199	169	574	650	447	163	44	37	62	3	161	59
	79%	83%d	81%	82%	77%	88%fhjl	74%l	85%fjl	72%	81%l	68%	38%	65%	86%fjl
1	851	309	112	80	295	325	239	83	24	18	35	3	82	26
	41%	42%	46%	39%	40%	44%l	40%	43%l	40%	38%	38%	38%	33%	38%
2	614	238	62	58	220	246	155	64	18	17	19	-	58	27
	29%	32%	25%	28%	29%	34%fjl	26%	33%jl	30%	38%j	21%	-	23%	39%fjl
3+	193	70	24	30	59	79	53	15	1	2	8	-	21	6
	9%	9%	10%	15%d	8%	11%	9%	8%	2%	5%	9%	-	8%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 60

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opin-ion Influ-encer (C)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
White	1921 92%	934 91%	987 92%	193 83%	320 88%	289 86%	346 93%def	300 97%def	473 97%defg	507 89%	539 92%	401 94%j	473 93%j	173 98%oru	77 90%v	223 95%rv	160 94%v	159 88%v	140 94%v	99 98%orv	181 93%v	202 74%	271 95%rv	176 97%oru	60 96%v	311 87%	778 91%A	167 81%		
NET: BAME	153 7%	78 8%	75 7%	31 13%ghi	39 11%hi	42 12%ghi	24 6%i	9 3%	8 2%	56 10%l	46 8%	19 4%	33 6%	3 2%	5 6%	11 5%	8 4%	22 12%npqt wx	8 5%	2 2%	13 7%n	66 24%nopq rstuwxy	10 4%	4 2%	2 3%	43 12%	70 8%	37 18%		
Mixed	36 2%	18 2%	18 2%	12 5%eghi	4 1%	10 3%gi	3 1%	3 1%	5 1%	13 2%l	8 1%	2 1%	13 3%l	-	1 1%	2 1%	3 2%	3 2%	2 1%	*	5 3%n	18 6%npqr stwx	2 1%	*	-	6 2%	22 3%	7 3%		
Asian	75 4%	39 4%	36 3%	13 5%hi	22 6%hi	22 7%ghi	12 3%l	5 1%	2 *	28 5%	18 3%	12 3%	17 3%	1 1%	4 5%n	7 3%	5 3%	14 8%nuwx	4 3%	2 2%	4 2%	23 8%npqs tuwx	5 2%	3 2%	2 3%	23 6%B	30 3%	22 11%		
Black	33 2%	14 1%	19 2%	4 2%i	10 3%hi	10 3%hi	8 2%hi	1 *	1 *	10 2%	18 3%lm	2 *	4 1%	2 1%	-	2 1%	-	5 3%	1 1%	-	3 1%	19 7%nopq stuwxy	2 1%	-	-	11 3%	14 2%	5 3%		
Chinese	3 *	2 *	1 *	1 *	2 *	-	1 *	-	-	2 *	1 *	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	-	-	2 *	1 *	2 1%		
Other ethnic group	5 *	4 *	1 *	1 *	1 *	-	1 *	2 1%	1 *	2 *	1 *	3 1%	-	-	-	-	-	-	1 *	-	*	4 2%	-	-	-	2 *	4 *	-		
Prefer not to answer	23 1%	12 1%	11 1%	9 4%eghi	3 1%	4 1%	1 *	1 *	5 1%	10 2%	4 1%	6 1%	3 1%	1 1%	3 4%p	-	3 2%p	1 *	1 *	-	1 1%	7 2%p	4 1%	1 *	1 2%	5 1%	4 *	3 1%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 61

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
White	1921 92%	708 95%bd	223 91%	192 93%	665 89%	708 96%fl	509 85%	181 94%f	59 97%fl	42 92%	91 99%fil	7 100%	231 93%fl	69 100%fil
NET: BAME	153 7%	27 4%	19 8%a	14 7%	74 10%a	24 3%	91 15%eghijlm	10 5%	2 3%	3 7%lm	1 1%	-	18 7%ejm	-
Mixed	36 2%	7 1%	7 3%a	2 1%	15 2%	9 1%	19 3%eg	1 *	1 2%	1 1%	-	-	4 2%	-
Asian	75 4%	16 2%	9 4%	5 2%	37 5%a	11 2%	44 7%ejlm	8 4%e	* 1%	3 6%j	-	-	7 3%	-
Black	33 2%	2 *	2 1%	5 2%a	18 2%a	2 *	24 4%eg	-	-	-	1 1%	-	4 2%e	-
Chinese	3 *	2 *	-	1 *	-	2 *	-	1 *	-	-	-	-	1 *	-
Other ethnic group	5 *	1 *	-	1 *	3 *	1 *	3 1%	-	-	-	-	-	1 1%	-
Prefer not to answer	23 1%	8 1%	2 1%	1 1%	8 1%	2 *	2 *	1 1%	-	1 1%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 62

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North of England (y)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Christian	1008 48%	491 48%	517 48%	62 27%	110 30%	134 40%	182 49%	185 60%	335 69%	260 45%	292 50%	207 49%	249 49%	88 50%	39 46%	132 56%	74 43%	78 43%	63 42%	48 47%	97 49%	126 46%	124 44%	97 53%	42 67%	153 43%	376 44%	101 49%
NET: Other	131 6%	62 6%	69 6%	17 7%	36 10%	26 8%	18 5%	17 5%	17 3%	51 9%	22 4%	22 5%	36 7%	2 1%	5 6%	11 5%	11 6%	19 11%	8 5%	4 4%	10 5%	36 13%	17 6%	5 3%	2 3%	26 7%	52 6%	32 15%
Muslim	53 3%	28 3%	25 2%	11 5%	21 6%	14 4%	5 1%	2 1%	-	20 3%	8 1%	9 2%	16 3%	*	1 2%	7 3%	3 2%	13 7%	3 2%	1 1%	2 1%	18 6%	3 1%	-	1 1%	13 4%	24 3%	18 9%
Hindu	13 1%	5 *	8 1%	1 *	3 1%	3 1%	3 1%	2 1%	2 *	6 1%	3 *	3 1%	2 *	-	2 3%	1 *	1 *	2 1%	-	-	-	5 2%	2 1%	1 1%	-	5 1%	5 1%	3 2%
Jewish	10 *	6 1%	4 *	1 1%	-	-	2 1%	2 1%	4 1%	4 1%	1 *	1 *	3 1%	-	-	-	1 1%	-	1 *	-	1 *	6 2%	1 *	-	-	-	1 *	1 1%
Sikh	5 *	4 *	1 *	1 *	-	1 *	1 *	1 *	-	5 1%	-	-	-	-	-	-	1 1%	-	-	-	1 1%	1 *	1 *	-	-	1 *	1 *	2 1%
Buddhist	13 1%	7 1%	6 1%	1 *	3 1%	2 *	2 *	1 *	5 1%	4 1%	4 1%	2 1%	2 *	1 *	-	-	3 2%	-	2 1%	*	*	3 1%	2 1%	*	-	2 *	6 1%	4 2%
Other	38 2%	13 1%	25 2%	2 1%	9 2%	7 2%	4 1%	9 3%	7 1%	13 2%	5 1%	7 2%	13 3%	1 *	1 2%	4 2%	1 1%	5 3%	2 2%	3 3%	6 3%	4 1%	7 3%	3 2%	1 2%	5 1%	15 2%	4 2%
None	920 44%	453 44%	467 44%	141 61%	208 57%	165 49%	167 45%	108 35%	130 27%	251 44%	268 46%	184 43%	217 42%	86 49%	36 42%	90 39%	82 48%	79 44%	76 51%	49 48%	87 44%	100 36%	137 48%	80 44%	18 28%	174 49%	413 48%	69 34%
Prefer not to say	39 2%	18 2%	21 2%	12 5%	8 2%	10 3%	4 1%	1 *	3 1%	11 2%	7 1%	12 3%	8 2%	1 1%	5 6%	1 npsu	5 3%	4 2%	1 1%	1 1%	1 1%	12 4%	6 npux	-	1 2%	5 1%	11 1%	5 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 63

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Christian	1008 48%	435 59%bd	119 49%d	107 51%d	283 38%	461 63%fgijl	218 36%	85 44%	30 50%	18 39%	38 41%	2 30%	99 40%	42 61%fgijl
NET: Other	131 6%	32 4%	13 6%	14 7%	60 8%a	31 4%	60 10%ehj	15 8%ej	1 1%	3 6%j	-	1 19%	17 7%j	2 3%
Muslim	53 3%	7 1%	3 1%	9 4%ab	28 4%a	3 *	38 6%egjl	4 2%e	-	-	-	-	7 3%e	-
Hindu	13 1%	1 *	2 1%	1 *	9 1%a	3 *	7 1%	2 1%	-	-	-	-	1 *	-
Jewish	10 *	3 *	1 *	2 1%	4 1%	6 1%	1 *	3 2%f	-	-	-	-	-	-
Sikh	5 *	1 *	2 1%	-	1 *	2 *	3 *	-	-	-	-	-	-	-
Buddhist	13 1%	5 1%	1 *	-	7 1%	6 1%	4 1%	2 1%	-	*	-	-	-	-
Other	38 2%	16 2%	6 2%	2 1%	10 1%	12 2%	8 1%	3 2%	1 1%	2 5%	-	1 19%	10 4%ef	2 3%
None	920 44%	262 35%	108 44%a	86 42%	389 52%ac	240 33%	316 53%em	90 47%e	27 45%	25 55%e	53 58%em	3 51%	127 51%e	25 37%
Prefer not to say	39 2%	12 2%	4 1%	1 1%	14 2%	3 *	7 1%	2 1%	3 4%e	-	1 1%	-	5 2%e	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 64

Which of the following best describes where you live?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
NET: Urban	1689 81%	824 80%	865 81%	195 84% _i	312 86% _{hi}	284 85% _i	312 84% _i	245 79% _i	341 70%	451 79%	493 84% _{jl}	333 78%	412 81%	134 76%	76 89% _{nst} uxy	205 88% _{nqs} tuwxy	136 80% _{stu}	162 89% _{nqs} tuwxy	100 68%	68 67%	135 69%	271 99% _{nop} qrstuw xy	227 80% _{stu} x	128 71%	46 73%	306 86%	707 83%	178 86%	
Urban - Population over 10,000	925 44%	484 47% _b	441 41%	122 53% _{gi}	173 48% _i	170 51% _i	160 43% _i	141 45% _i	160 33%	252 44%	283 48% _i	162 38%	229 45%	76 43% _{lux}	46 54% _{stu} wxy	108 46% _{suw} x	70 41% _{lux} wx	90 50% _{stu} wx	50 33%	36 35%	56 29%	218 79% _{nop} qrstuw xy	102 36%	53 29%	21 34%	176 49%	419 49%	114 55%	
Town and Fringe	763 36%	340 33%	424 39% _a	72 31%	139 38%	114 34%	153 41% _d	104 34%	181 37%	199 35%	211 36%	171 40%	183 36%	57 32% _{lv}	30 35% _{lv}	97 41% _{lv}	67 39% _{lv}	72 40% _{lv}	51 34% _{lv}	33 32% _{lv}	79 40% _{lv}	53 19%	126 44% _{ntv}	75 42% _{lv}	25 39% _{lv}	130 36%	288 34%	63 31%	
NET: Rural	408 19%	200 20%	208 19%	38 16%	50 14%	52 15%	58 16%	66 21% _e	144 30% _{def} gh	121 21% _k	96 16%	93 22% _k	98 19%	43 24% _{opr} v	9 11% _v	29 12% _v	34 20% _{prv}	19 11% _v	48 32% _{opq} rvw	34 33% _{opq} rvw	60 31% _{opqr} vw	4 1%	57 20% _{prv} vw	53 29% _{opr} vw	17 27% _{opr} v	52 14%	145 17%	28 14%	
Village	349 17%	173 17%	176 16%	37 16%	42 12%	45 13%	41 11%	56 18% _{eg}	129 27% _{def} gh	105 18% _k	78 13%	75 18%	91 18%	26 15% _{vy}	9 11% _v	25 11% _v	34 20% _{prv} y	18 10% _{lv}	46 31% _{nop} qrwvy	30 30% _{nop} rvwy	57 29% _{nopq} rvwy	3 1%	56 20% _{prv} y	42 23% _{nopr} vy	2 3%	40 11%	122 14%	20 10%	
Hamlet & Isolated Dwelling	59 3%	26 3%	33 3%	1 1%	9 2%	7 2%	17 5% _d	10 3%	15 3%	16 3%	18 3%	18 4% _m	7 1%	17 10% _{opqr} stuvw	- -	4 2%	1 *	1 1%	2 1%	3 3% _v	3 1%	1 *	2 1%	11 6% _{opq} rsuvw	15 23% _{nopq} rstuvw	11 3%	22 3%	8 4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 65

Which of the following best describes where you live?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Urban	1689	573	189	166	630	550	518	153	55	43	71	5	207	49
	81%	77%	77%	80%	84%ab	75%	86%egm	80%	91%em	94%egjm	78%	69%	83%em	71%
Urban - Population over 10,000	925	276	105	83	393	247	328	86	29	28	44	4	121	21
	44%	37%	43%	40%	53%abc	34%	55%egm	45%e	48%	60%em	49%em	56%	49%em	31%
Town and Fringe	763	297	83	83	237	303	190	67	26	16	27	1	86	27
	36%	40%d	34%	40%d	32%	41%fj	32%	35%	43%	34%	29%	14%	35%	40%
NET: Rural	408	169	55	42	117	184	84	39	6	3	20	2	41	20
	19%	23%d	23%d	20%	16%	25%fhl	14%	20%fi	9%	6%	22%il	31%	17%	29%fhl
Village	349	145	47	40	93	165	77	31	6	3	13	2	36	10
	17%	20%d	19%d	19%d	12%	22%fhl	13%	16%	9%	6%	14%	31%	14%	14%
Hamlet & Isolated Dwelling	59	24	8	2	24	20	6	8	-	-	7	-	6	10
	3%	3%	3%	1%	3%	3%	1%	4%f	-	-	8%efl	-	2%	15%efghil

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 66

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
NET: Working	1210 58%	642 63%b	568 53%	130 56%i	294 81% dhi	268 80% dhi	302 81% dhi	157 51%i	61 12%	347 61% m	410 70% jm	276 65% m	178 35%	104 59% p	50 59%	109 47%	91 53%	95 52%	92 62% p	59 58%	113 58% p	200 73% nopqrstuwx	151 53%	107 59% p	39 61%	358 100%	852 100%	155 75%	
Working full time - working 30 hours per week or more	956 46%	575 56% b	381 35%	101 43%i	248 68% dhi	220 65% dhi	244 66% dhi	122 39%i	22 5%	294 51% m	327 56% lm	201 47% m	134 26%	85 48% p	38 45%	86 37%	68 40%	74 41%	75 51% p	44 43%	86 44%	167 61% nopqrstuwx	119 42%	80 44%	33 53% p	301 84% B	656 77%	127 62%	
Working part time - working between 8 and 29 hours per week	254 12%	66 6%	187 17% a	29 12%	46 13%i	48 14%i	58 16%i	34 11%	38 8%	53 9%	83 14% jm	75 18% jm	44 9%	19 11%	12 14%	24 10%	23 13%	21 12%	17 12%	14 14%	27 14%	33 12%	31 11%	27 15%	5 8%	57 16%	196 23% A	28 13%	
NET: Not working	887 42%	382 37%	505 47% a	103 44% efg	69 19%	68 20%	69 19%	154 49% efg	425 88% defgh	226 39% k	179 30%	150 35%	332 65% ijkl	73 41% v	35 41% v	125 53% nsuvx	80 47% v	86 48% v	56 38% v	43 42% v	83 42% v	74 27%	134 47% v	74 41% v	24 39%	- -	- -	51 25%	
Not working but seeking work or temporarily unemployed or sick	81 4%	40 4%	41 4%	15 6%i	20 5%i	17 5%i	12 3%i	18 6%i	- -	10 2%	5 1%	7 2%	59 12% ijkl	5 3%	5 6%	7 3%	9 5%	11 6%	5 3%	5 5%	4 2%	8 3%	13 4%	6 4%	3 4%	- -	- -	2 1%	
Not working and not seeking work/ student	188 9%	74 7%	114 11% a	87 38% efghi	20 5%i	17 5%i	26 7%i	35 11% efi	3 1%	34 6%	42 7%	25 6%	87 17% ijkl	18 10%	5 6%	34 14% stx	13 8%	16 9%	8 6%	6 6%	16 8%	25 9%	29 10%	12 7%	6 10%	- -	- -	16 8%	
Retired on a state pension only	126 6%	40 4%	86 8% a	- -	- -	- -	- -	2 1%	124 26% defgh	12 2%	10 2%	20 5% jk	84 16% ijkl	9 5%	2 2%	16 7% v	12 7% v	14 8% v	7 5%	5 5%	15 8% v	5 2%	24 9% v	15 9% v	1 2%	- -	- -	4 2%	
Retired with a private pension	366 17%	215 21% b	150 14%	- -	- -	- -	3 1%	70 22% defgh	293 60% defgh	156 27% klm	115 19% m	65 15% m	30 6%	35 20% v	15 18%	56 24% vwxy	32 19% v	33 18% v	28 19% v	21 21% v	33 17%	28 10%	46 16%	33 18% v	5 8%	- -	- -	24 12%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 66

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)		Private (B)
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
House person, housewife, househusband, etc.	127 6%	13 1%	114 11%a	1 *	29 8%di	34 10%di	28 8%di	30 10%di	5 1%	14 2%	6 1%	34 8%kj	73 14%jkl	5 3%	7 9%	13 6%	13 8%	12 7%	8 5%	6 6%	15 7%	9 3%	23 8%v	7 4%	9 14%npvx	- -	- -	5 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 67

Which of the following best describes your current working status?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Working	1210	390	134	121	482	372	397	122	28	28	55	5	133	40
	58%	52%	55%	58%	65%ab	51%	66%ehl	64%ehl	47%	60%	60%	75%	53%	58%
Working full time - working 30 hours per week or more	956	314	105	98	375	297	320	97	25	18	44	4	95	32
	46%	42%	43%	47%	50%a	40%	53%el	50%el	42%	38%	48%	66%	38%	46%
Working part time - working between 8 and 29 hours per week	254	75	30	23	108	75	77	26	3	10	11	1	38	8
	12%	10%	12%	11%	14%a	10%	13%	13%	5%	22%eh	12%	9%	15%e	12%
NET: Not working	887	353	109	87	264	363	204	70	32	18	37	2	116	29
	42%	48%d	45%d	42%	35%	49%fg	34%	36%	53%fg	40%	40%	25%	47%fg	42%
Not working but seeking work or temporarily unemployed or sick	81	21	8	10	29	14	25	5	7	2	4	1	18	2
	4%	3%	3%	5%	4%	2%	4%e	2%	12%efg	3%	5%	12%	7%eg	3%
Not working and not seeking work/ student	188	34	23	19	79	35	71	12	4	6	10	-	37	7
	9%	5%	9%a	9%a	11%a	5%	12%eg	6%	7%	12%e	10%e	-	15%eg	11%
Retired on a state pension only	126	78	13	11	22	65	25	6	8	2	4	-	8	3
	6%	11%bcd	5%	5%	3%	9%fgl	4%	3%	14%fgl	5%	5%	-	3%	5%
Retired with a private pension	366	171	46	39	103	212	50	43	7	7	14	1	19	11
	17%	23%d	19%	19%	14%	29%fhijlm	8%	22%fl	11%	14%	16%fl	14%	8%	16%
House person, housewife, househusband, etc.	127	47	20	9	32	36	33	4	5	2	4	-	34	5
	6%	6%	8%d	4%	4%	5%	5%	2%	9%g	5%	5%	-	14%efgj	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 68

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	
Unweighted base	1180	625	555	120	232	271	325	160	72	360	402	248	170	106	41	111	94	84	95	67	117	186	135	108	36	330	850	151
Weighted base	1210	642	568	130*	294	268	302	157	61*	347	410	276	178	104*	50*	109*	91*	95*	92*	59*	113*	200	151	107*	39**	358	852	155
NET: Public Sector	358	161	197	38	96	81	97	34	13	116	136	63	43	33	16	28	26	16	26	18	35	56	52	33	18	358	-	44
	30%	25%	35%a	29%	33%h	30%	32%h	21%	21%	33%l	33%l	23%	24%	32%r	31%	25%	28%	17%	29%	31%	31%r	28%	34%r	31%	48%	100%B	-	28%
A nationalised industry/state corporation	33	21	13	9	15	5	1	2	1	14	5	6	8	3	-	3	-	5	7	1	3	2	7	2	-	33	-	6
	3%	3%	2%	7%lgh	5%g	2%	*	1%	2%	4%k	1%	2%	5%k	3%	-	3%	-	5%q	7%qv	1%	2%	1%	5%	2%	-	9%B	-	4%
Central government or civil service (including Courts service and Bank of England)	39	20	18	3	12	5	14	5	1	18	15	3	2	2	1	3	-	-	4	4	1	5	5	4	9	39	-	2
	3%	3%	3%	2%	4%	2%	5%	3%	1%	5%l	4%	1%	1%	2%	1%	2%	-	-	4%	7%qu	1%	3%	3%	4%	24%	11%B	-	1%
Local government or council (including fire services, police and local authority controlled schools/colleges)	121	45	76	7	24	30	43	13	5	33	56	24	9	11	7	11	12	4	10	6	12	22	10	13	2	121	-	9
	10%	7%	13%a	5%	8%	11%	14%de	8%	8%	9%	14%m	9%	5%	11%	14%	10%	14%	4%	11%	11%	10%	11%	6%	13%	5%	34%B	-	6%
A university, or other grant funded establishment (include opted-out schools)	33	21	12	2	6	13	10	1	1	20	7	4	2	2	1	1	3	1	4	2	6	4	10	1	-	33	-	5
	3%	3%	2%	1%	2%	5%	3%	1%	2%	6%klm	2%	1%	1%	2%	2%	*	3%	1%	4%	4%	5%	2%	7%pvx	1%	-	9%B	-	3%
A health authority or NHS Trust	81	27	53	12	24	12	23	8	2	12	40	17	12	11	4	5	8	5	2	2	8	12	12	8	5	81	-	16
	7%	4%	9%a	9%	8%	4%	8%	5%	4%	4%	10%j	6%	7%	10%st	7%	4%	9%	5%	2%	4%	7%	6%	8%	7%	13%	23%B	-	11%
The armed forces	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*	*	-	-	-	1%	-	-	-	-	*	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	*	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 68

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	1210	642	568	130*	294	268	302	157	61*	347	410	276	178	104*	50*	109*	91*	95*	92*	59*	113*	200	151	107*	39**	358	852	155
Other public sector occupation (Please specify as much detail as possible)	50 4%	26 4%	24 4%	5 4%	16 5%	14 5%	7 2%	5 3%	3 5%	19 5%	11 3%	10 4%	10 6%	4 4%	4 7%	5 5%	3 3%	1 1%	* *	3 5%	5 4%	11 6%	8 5%	5 4%	2 5%	50 14%B	- -	6 4%
NET: Private Sector	852 70%	480 75%b	372 65%	92 71%	198 67%	187 70%	205 68%	123 79%eg	48 79%	231 67%	274 67%	213 77%jk	135 76%	71 68%	34 69%	82 75%	65 72%	79 83%nuw	66 71%	40 69%	77 69%	144 72%	99 66%	74 69%	20 52%	- -	852 100%A	111 72%
A charity, voluntary organisation or trust	54 4%	25 4%	29 5%	5 4%	8 3%	18 7%	11 3%	8 5%	5 8%e	17 5%l	24 6%l	3 1%	9 5%l	10 9%lux	1 2%	5 5%	4 5%	5 5%	2 2%	3 4%	2 2%	11 6%	10 7%	1 1%	- -	- -	54 6%A	9 6%
Self-employed (Private sector)	159 13%	88 14%	71 12%	11 9%	32 11%	25 9%	42 14%	25 16%	24 39%defgh	36 10%	56 14%	48 17%j	19 11%	14 14%t	5 10%	9 8%	12 13%	15 16%t	12 13%	2 3%	14 12%	33 16%t	28 19%pt	13 13%	2 4%	- -	159 19%A	26 17%
None of the above/ I work in the Private sector	640 53%	367 57%b	272 48%	76 58%i	158 54%i	144 54%i	152 50%i	90 58%i	19 31%	178 51%	194 47%	161 59%k	106 60%k	47 45%	28 56%	68 62%mw	49 54%	59 62%nw	52 57%w	36 61%w	61 55%w	100 50%	61 40%	60 55%w	18 48%	- -	640 75%A	77 49%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 69

Do you work in any of the following occupations?**Base: All respondents who work**

	Brexit Voter Segments					2019 Vote								
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	1180	372	130	111	490	365	380	127	22	28	55	4	135	37
Weighted base	1210	390	134	121*	482	372	397	122	28**	28**	55*	5**	133	40**
NET: Public Sector	358	102	40	35	148	99	134	27	5	7	19	2	33	20
	30%	26%	30%	29%	31%	27%	34%g	22%	19%	26%	34%	41%	25%	49%
A nationalised industry/state corporation	33	9	7	2	15	8	14	2	-	-	3	-	4	1
	3%	2%	5%	1%	3%	2%	4%	2%	-	-	5%	-	3%	2%
Central government or civil service (including Courts service and Bank of England)	39	13	2	1	21	12	8	3	1	-	2	-	4	8
	3%	3%	1%	1%	4%	3%	2%	3%	3%	-	4%	-	3%	21%
Local government or council (including fire services, police and local authority controlled schools/colleges)	121	44	10	9	46	31	45	11	4	-	6	2	11	5
	10%	11%	7%	7%	10%	8%	11%	9%	13%	-	11%	41%	8%	12%
A university, or other grant funded establishment (include opted-out schools)	33	5	3	5	18	8	17	3	-	2	-	-	2	-
	3%	1%	3%	5%a	4%a	2%	4%	3%	-	6%	-	-	2%	-
A health authority or NHS Trust	81	18	8	15	30	25	31	4	-	3	6	-	5	4
	7%	5%	6%	12%a	6%	7%	8%	3%	-	11%	12%g	-	4%	10%
The armed forces	1	-	1	-	-	1	-	-	-	-	-	-	-	-
	*	-	1% ^d	-	-	*	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	50	14	8	3	19	14	19	3	1	2	1	-	7	2
	4%	4%	6%	3%	4%	4%	5%	2%	3%	8%	2%	-	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 69

Do you work in any of the following occupations?**Base: All respondents who work**

	Brexit Voter Segments					2019 Vote								
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Weighted base	1210	390	134	121*	482	372	397	122	28**	28**	55*	5**	133	40**
NET: Private Sector	852	287	94	85	334	273	263	96	23	21	36	3	100	20
	70%	74%	70%	71%	69%	73%	66%	78% ^f	81%	74%	66%	59%	75%	51%
A charity, voluntary organisation or trust	54	9	4	5	29	11	27	5	-	-	4	-	5	1
	4%	2%	3%	4%	6% ^a	3%	7% ^e	4%	-	-	8%	-	3%	3%
Self-employed (Private sector)	159	49	12	19	67	54	44	20	1	4	5	1	19	3
	13%	12%	9%	16%	14%	15%	11%	16%	5%	14%	9%	12%	14%	8%
None of the above/ I work in the Private sector	640	230	78	62	238	207	192	71	21	17	26	2	77	16
	53%	59% ^d	58%	51%	49%	56%	48%	58%	76%	60%	48%	47%	58%	40%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 70

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Gender			Age						Social Grade				Region														Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North of Ireland (y)	Public (A)	Private (B)	Opinion Influencer (C)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
No children aged 18 or under	1519 72%	731 71%	788 73%	213 92%efg	188 52%f	135 40%	229 62%ef	274 88%efg	480 99%defgh	436 76%l	430 73%l	281 66%	372 73%l	131 74%y	63 74%y	175 75%ry	125 73%y	117 65%	116 78%ry	81 79%ry	141 72%y	192 70%y	208 73%y	135 75%y	34 55%	220 62%	524 62%	126 61%		
NET: Yes	570 27%	288 28%	283 26%	17 8%l	173 48%dghi	200 60%deg	139 37%dhi	36 12%l	5 1%	135 24%	155 26%	144 34%jklm	136 27%	44 25%	22 26%	58 25%	44 26%	63 35%pst	33 22%	21 21%	54 28%	81 29%	76 27%	45 25%	29 45%nopqstuvw x	138 38%	325 38%	80 39%		
NET: Any 5-18	447 21%	230 22%	216 20%	2 1%	102 28%dhi	172 51%deg	133 36%dhi	34 11%di	3 1%	100 17%	120 20%	117 28%jkl	109 21%	38 21%	18 21%	48 20%	39 23%t	48 26%tw	25 17%	12 12%	47 24%t	62 23%t	50 17%	36 20%	24 38%nopqstuvw x	115 32%	248 29%	61 30%		
NET: Any 11-18	283 14%	152 15%	131 12%	- -	32 9%di	99 29%deh i	117 32%deh i	32 10%di	3 1%	70 12%	72 12%	69 16%	72 14%	27 15%	10 12%	28 12%	25 14%	32 18%t	18 12%	9 8%	31 16%	35 13%	32 11%	24 13%	12 20%t	74 21%	157 18%	38 18%		
Yes - children aged under 5 years old	218 10%	105 10%	112 10%	17 8%ghi	116 32%dfghi	69 21%dghi	11 3%hi	2 1%	2 *	52 9%	55 9%	55 13%	56 11%	19 11%	7 8%	23 10%	14 8%	26 14%	13 9%	12 12%	16 8%	25 9%	40 14%	17 9%	6 9%	42 12%	125 15%	31 15%		
Yes - children aged 5 to 10 years old	261 12%	129 13%	131 12%	2 1%	89 25%dghi	117 35%deg hi	44 12%dhi	8 2%l	* *	58 10%	68 12%	68 16%j	67 13%	22 13%	10 11%	31 13%	20 12%	30 17%sw	13 9%	8 8%	24 13%	39 14%	26 9%	23 13%	14 23%stw	66 18%	142 17%	37 18%		
Yes - children aged 11 to 15 years old	206 10%	118 12%b	88 8%	- -	31 9%di	77 23%deh i	82 22%dehi	14 5%di	2 *	60 11%	50 8%	52 12%	43 8%	17 10%	6 8%	23 10%	20 11%	25 14%w	14 9%	8 8%	22 11%	26 9%	20 7%	16 9%	9 15%	55 15%	119 14%	27 13%		
Yes - children aged 16 to 18 years old	122 6%	57 6%	65 6%	- -	3 1%	36 11%dei	60 16%defh i	21 7%dei	3 1%	26 4%	30 5%	31 7%	35 7%	13 7%t	3 4%	12 5%	8 5%	9 5%	8 5%	2 2%	16 8%t	18 7%	17 6%	10 6%	6 10%t	28 8%	64 8%	16 8%		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey
ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 70

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Refused	8	5	3	2	2	-	3	-	1	1	4	1	2	2	-	1	2	1	-	-	-	2	-	1	-	-	3	-
	*	*	*	1%	1%	-	1%	-	*	*	1%	*	*	1%	-	1%	1%	*	-	-	-	1%	-	*	-	-	*	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

*** small base**

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 71

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
No children aged 18 or under	1519 72%	554 75%	175 72%	155 75%	526 70%	586 80%fjlm	396 66%	146 76%flm	49 81%flm	36 79%	62 68%	6 88%	165 67%	43 62%
NET: Yes	570 27%	186 25%	68 28%	51 24%	220 29%	144 20%	206 34%egh	45 24%	12 19%	10 21%	29 32%e	1 12%	82 33%eg	26 38%egh
NET: Any 5-18	447 21%	152 20%	53 22%	36 17%	166 22%	123 17%	144 24%ei	42 22%	12 19%	5 10%	25 27%ei	1 12%	63 25%ei	21 31%ei
NET: Any 11-18	283 14%	103 14%	32 13%	20 10%	102 14%	85 12%	93 15%i	24 12%	7 11%	1 3%	18 20%ei	-	39 16%i	11 16%i
Yes - children aged under 5 years old	218 10%	56 8%	33 14%a	22 10%	91 12%a	39 5%	101 17%egh	10 5%	1 2%	8 17%egh	13 15%egh	-	33 13%egh	6 8%
Yes - children aged 5 to 10 years old	261 12%	78 11%	34 14%	18 9%	108 15%ac	57 8%	88 15%e	27 14%e	10 17%e	3 7%	15 16%e	1 12%	37 15%e	15 22%e
Yes - children aged 11 to 15 years old	206 10%	72 10%	27 11%	12 6%	76 10%	60 8%	71 12%e	18 9%	5 9%	1 3%	10 11%	-	28 11%	8 11%
Yes - children aged 16 to 18 years old	122 6%	47 6%	11 4%	9 4%	45 6%	41 6%	36 6%	11 6%	2 4%	-	10 11%i	-	15 6%	4 6%
Refused	8 *	2 *	1 *	2 1%	1 *	4 1%	-	1 *	-	-	-	-	1 *	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 72

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	North Ireland (y)	Public (A)	Private (B)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Anglia	207 10%	82 8%	125 12%a	23 10%	30 8%	42 12%	33 9%	34 11%	45 9%	60 10%	57 10%	38 9%	52 10%	-	-	1 *	-	1 *	21 14%nopq rtvwxy	-	166 85%nopq rstvwxy	3 1%	15 5%npqr tvx	1 *	-	42 12%	85 10%	13 6%
Border	17 1%	7 1%	10 1%	-	3 1%	1 *	4 1%	2 1%	7 1%	7 1%	5 1%	4 1%	1 *	7 4%qrst uvwxy	-	10 4%qrst uvwxy	-	-	-	-	-	-	-	-	-	4 1%	3 *	1 *
Central	287 14%	149 15%	138 13%	34 15%	51 14%	36 11%	47 13%	41 13%	78 16%f	79 14%	61 10%	71 17%k	76 15%k	-	-	2 1%	-	169 93%nop qstuvwxy	96 65%nopq tuvwxy	1 1%	-	-	11 4%nquv	7 4%nquv	-	33 9%	122 14%A	19 9%
Granada	218 10%	102 10%	116 11%	18 8%	32 9%	34 10%	34 9%	41 13%	61 13%	51 9%	57 10%	46 11%	64 13%	2 1%	-	213 91%noqr stuvwxy	-	1 *	2 2%	-	-	-	-	-	-	26 7%	75 9%	17 8%
London	394 19%	203 20%	192 18%	56 24%hi	74 20%	74 22%l	69 19%	50 16%	72 15%	133 23%lm	133 23%lm	58 14%	70 14%	-	-	1 *	-	-	* *	1 1%	26 13%nop qrstxy	272 99%nop qrstuvwxy	90 31%nopq rstuxy	5 3%nqr	-	76 21%	191 22%	64 31%
Meridian	191 9%	89 9%	102 10%	27 12%f	31 9%	20 6%	39 10%f	26 8%	47 10%	51 9%	51 9%	34 8%	55 11%	-	-	-	-	-	1 *	-	-	-	165 58%nop qrstuvxy	25 14%nopq rstuvy	-	37 10%	64 8%	16 8%
STV	168 8%	93 9%	75 7%	8 4%	33 9%g	26 8%	40 11%dh	19 6%	41 9%g	43 8%	51 9%	37 9%	37 7%	167 95%opqr stuvwxy	-	-	-	-	-	-	-	-	-	1 *	-	29 8%	69 8%	17 8%
Tyne Tees	87 4%	44 4%	43 4%	10 4%	13 4%	17 5%	17 5%	14 4%	16 3%	24 4%	25 4%	20 5%	18 3%	-	84 98%npqr stuvwxy	-	3 2%pvw	-	-	-	-	-	-	-	-	17 5%	33 4%	11 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 72

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)		
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Wales	102 5%	47 5%	55 5%	14 6%	18 5%	18 5%	13 3%	14 4%	25 5%	25 4%	33 6%	17 4%	27 5%	-	-	1 1%	-	-	-	100 99% nopq rsuvwxy	-	-	-	-	-	18 5%	41 5%	7 4%	
West	54 3%	29 3%	25 2%	6 3%	9 2%	8 2%	11 3%	4 1%	16 3%	18 3%	15 3%	6 1%	15 3%	-	-	4 2%	-	11 6% npqs tuvw	1 1%	-	-	-	-	39 21% nopq rstuvwxy	-	11 3%	21 2%	8 4%	
Westcountry	104 5%	51 5%	54 5%	11 5%	27 7% f	8 2%	17 4%	16 5%	26 5% f	25 4%	31 5%	19 5%	29 6%	-	-	-	-	-	-	-	-	-	-	104 58% nopq rstuvwxy	-	16 4%	45 5%	14 7%	
Yorkshire	202 10%	108 11%	93 9%	22 9%	24 7%	39 12% e	34 9%	38 12% e	44 9%	40 7%	48 8%	62 15% jk	51 10%	-	2 2%	2 1%	168 98% nopr stuvwxy	-	27 18% nopr tuvwxy	-	4 2% vw	-	-	-	-	30 8%	81 9%	16 8%	
UTV	66 3%	21 2%	44 4% a	4 2%	18 5% i	12 4% i	15 4% i	11 3% i	6 1%	16 3%	22 4%	13 3%	15 3%	-	-	-	-	-	-	-	-	-	3 1%	-	63 100% nopq rstuvwxx	18 5% B	22 3%	2 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 73

Which of the following ITV regions do you live in?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Anglia	207 10%	82 11%	36 15%cd	16 7%	65 9%	86 12%jm	63 11%j	16 8%j	3 5%	3 6%j	-	-	30 12%jm	2 3%
Border	17 1%	3 *	-	1 1%	9 1%	3 *	4 1%	3 2%e	-	-	4 5%efl	-	2 1%	-
Central	287 14%	118 16%	28 11%	27 13%	92 12%	116 16%jm	89 15%jm	20 10%j	9 15%jm	13 27%fgjlm	-	3 39%	32 13%jm	1 2%
Granada	218 10%	83 11%	23 9%	19 9%	79 11%	72 10%j	96 16%egjlm	13 7%j	8 14%jm	2 5%	-	2 33%	20 8%j	1 2%
London	394 19%	115 16%	45 18%	40 19%	154 21%a	132 18%jm	122 20%jm	54 28%efjlm	9 14%j	11 24%jm	-	1 16%	44 18%jm	3 4%
Meridian	191 9%	59 8%	21 9%	27 13%a	67 9%	78 11%jm	45 7%jm	29 15%fjm	6 9%jm	7 15%jm	-	-	24 10%jm	-
STV	168 8%	41 5%	14 6%	13 6%	91 12%abc	32 4%	16 3%	18 9%efim	3 4%	-	87 95%efghilm	-	11 4%	1 1%
Tyne Tees	87 4%	40 5%cd	13 5%cd	8 4%	17 2%	28 4%g	32 5%gj	2 1%	9 15%efgjlm	1 3%	-	-	13 5%gj	-
Wales	102 5%	33 4%	12 5%	11 5%	37 5%	36 5%j	32 5%j	7 4%	3 5%	* 1%	-	-	12 5%j	10 15%efgijl
West	54 3%	22 3%	10 4%	7 4%	13 2%	27 4%	14 2%	7 4%	-	3 6%jl	-	-	3 1%	-
Westcountry	104 5%	35 5%	16 6%	11 5%	38 5%	45 6%j	24 4%	15 8%j	1 1%	4 9%j	-	-	8 3%	4 5%j
Yorkshire	202 10%	95 13%cd	22 9%	23 11%	50 7%	79 11%gjm	64 11%gjm	9 5%	11 17%gijm	1 3%	-	1 12%	33 13%gjm	2 2%
UTV	66 3%	17 2%	5 2%	4 2%	36 5%a	1 *	-	-	-	1 2%ef	-	-	15 6%efgj	45 66%efghijl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 74
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Single	621 30%	285 28%	336 31%	181 78%efg hi	149 41%efgh i	98 29%hi	100 27%hi	60 19%i	34 7%	164 29%l	188 32%l	93 22%	176 34%l	51 29%	29 34%	58 25%	55 32%u	51 28%	40 27%	34 33%u	43 22%	106 39%np suxy	100 35%pux y	43 24%	12 18%	124 35%	271 32%	73 36%	
NET: Married/ Civil partnership/ co habiting	1188 57%	644 63%b	544 51%	48 21%	203 56% d	213 64% d	226 61% d	183 59% d	314 65% de	349 61% km	292 50%	304 71% jkm	243 48%	95 54%	45 53%	140 60%	90 53%	110 61%	86 58%	55 54%	121 62% v	138 50%	154 54%	112 62% v	43 68% v	202 56%	505 59%	115 56%	
Married	867 41%	484 47%b	383 36%	7 3%	108 30% d	147 44% de	163 44% de	155 50% de	287 59% def gh	268 47% km	218 37%	214 50% km	167 33%	63 36%	26 30%	106 45% oq	57 34%	84 46% oq	54 37%	39 39%	92 47% noq	111 40%	114 40%	84 46% oq sw	35 55% noq sw	146 41%	323 38%	80 39%	
Civil Partnership	18 1%	6 1%	12 1%	7 3%ghi	5 1% i	3 1%	2 1%	- -	1 *	4 1%	3 *	6 1%	5 1%	- -	- -	1 1%	3 2%	2 1%	3 2%	- -	1 *	5 2%	3 1%	1 *	- -	1 *	14 2%	8 4%	
Co Habiting	303 14%	155 15%	149 14%	34 15%i	90 25% dgh i	64 19% hi	61 16% hi	28 9%	26 5%	76 13%	71 12%	84 20% jkm	72 14%	32 18% v	19 23% v	32 14%	29 17% v	24 13%	29 20% v	15 15%	29 15% v	22 8%	37 13%	27 15% v	8 13%	54 15%	167 20%	27 13%	
NET: Widowed/ separated/ divorced	276 13%	87 9%	189 18%a	- -	7 2%	21 6% de	45 12% def g	68 22% def g	136 28% def g	58 10% l	104 18% jl	27 6%	88 17% jl	31 18% vw	11 13%	35 15% v	25 15%	20 11%	22 15%	13 13%	32 16% v	24 9%	29 10%	26 14%	8 13%	32 9%	72 8%	16 8%	
Widowed	81 4%	20 2%	61 6%a	- -	- -	3 1%	8 2% de	10 3% def h	60 12% def gh	24 4% l	29 5% l	5 1%	23 5% l	5 3%	3 4%	13 6%	6 4%	5 3%	6 4%	5 5%	8 4%	11 4%	10 3%	6 3%	2 3%	7 2%	10 1%	7 3%	
Separated	43 2%	16 2%	27 2%	- -	5 1%	9 3% d	5 1%	14 4% deg	10 2% d	6 1%	20 3% j	6 1%	11 2%	10 6% pqvw	3 4% v	4 2%	1 1%	5 3%	3 2%	2 2%	6 3%	1 1%	4 1%	4 2%	1 2%	6 2%	19 2%	4 2%	
Divorced	152 7%	51 5%	101 9%a	- -	2 1%	9 3% d	31 8% def g	44 14% def g	66 14% def g	28 5%	55 9% jl	16 4%	53 10% jl	16 9% v	4 5%	18 8%	17 10% v	11 6%	14 9% v	7 7%	18 9% v	11 4%	15 5%	16 9%	5 9%	19 5%	44 5%	6 3%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
* small base

Brexit Diaries Survey
ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 74
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Prefer not to answer	12	7	5	4	3	3	-	-	1	2	4	3	3	-	-	1	1	1	-	-	-	6	2	1	*	1	4	1
	1%	1%	*	2%	1%	1%	-	-	*	*	1%	1%	1%	-	-	*	1%	*	-	-	-	2%	1%	*	1%	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 * small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 75
Marital Status
Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Single	621 30%	153 21%	76 31%a	70 34%a	255 34%a	149 20%	218 36%em	57 30%e	18 29%	17 36%em	34 38%em	2 28%	101 41%egm	11 17%
NET: Married/ Civil partnership/ co habiting	1188 57%	472 64%cd	140 57%	103 50%	405 54%	477 65%fgijl	314 52%	100 52%	36 60%	21 45%	46 51%	3 39%	118 47%	46 66%fil
Married	867 41%	358 48%bcd	96 39%	82 40%	290 39%	379 52%fgjl	216 36%	76 40%l	23 38%	17 36%	27 30%	2 31%	73 29%	37 54%flj
Civil Partnership	18 1%	6 1%	-	3 2%	7 1%	7 1%	6 1%	1 1%	1 1%	-	-	-	4 1%	-
Co Habiting	303 14%	108 15%c	44 18%c	18 9%	107 14%c	92 12%	92 15%	22 12%	12 20%	4 9%	19 21%eg	1 9%	41 17%	9 12%
NET: Widowed/ separated/ divorced	276 13%	116 16%d	28 11%	32 15%	84 11%	107 15%f	64 11%	35 18%f	7 11%	9 19%	10 11%	2 33%	29 12%	12 17%
Widowed	81 4%	36 5%	12 5%	10 5%	22 3%	39 5%jl	18 3%	12 6%jl	1 2%	2 5%j	-	1 14%	4 1%	5 7%jl
Separated	43 2%	20 3%b	1 *	5 2%	15 2%	10 1%	10 2%	8 4%e	4 6%ef	2 5%e	4 4%	1 19%	4 2%	1 2%
Divorced	152 7%	61 8%	15 6%	17 8%	47 6%	59 8%	36 6%	16 8%	2 3%	4 8%	7 7%	-	22 9%	6 9%
Prefer not to answer	12 1%	1 *	*	2 1%	4 *	1 *	6 1%e	1 *	-	-	-	-	*	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 76

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Private (B)		
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Glasgow	101 5%	58 6%	43 4%	5 2%	19 5%	15 4%	24 6% ^d	11 4%	27 6%	22 4%	31 5%	23 5%	24 5%	101 57% ^{opqr} stuvwxy	-	-	-	-	-	-	-	-	-	-	-	17 5%	40 5%	10 5%	
Edinburgh	69 3%	33 3%	36 3%	2 1%	12 3%	12 3%	21 6% ^{dhi}	8 2%	14 3%	18 3%	20 3%	18 4%	13 3%	69 39% ^{opqr} stuvwxy	-	-	-	-	-	-	-	-	-	-	-	15 4%	30 3%	7 3%	
Newcastle	90 4%	45 4%	45 4%	10 4%	13 4%	19 6%	17 5%	14 4%	17 4%	25 4%	27 5%	21 5%	17 3%	-	84 98% ^{npqr} stuvwxy	5 2% ^{vw}	1 1%	-	-	-	1 *	-	-	-	-	17 5%	34 4%	11 6%	
Leeds	89 4%	47 5%	42 4%	13 6%	14 4%	12 3%	11 3%	15 5%	24 5%	20 3%	21 3%	32 7% ^{ejkm}	17 3%	-	2 2%	-	87 51% ^{nopr} stuvwxy	-	-	-	-	-	-	-	-	10 3%	32 4%	10 5%	
Hull	43 2%	26 3%	17 2%	5 2%	5 2%	10 3%	8 2%	7 2%	7 2%	9 2%	8 1%	13 3%	13 3%	-	-	-	39 23% ^{nopr} stuvwxy	-	3 2% ^{pvw}	-	-	-	-	-	-	7 2%	19 2%	2 1%	
Sheffield	53 3%	27 3%	27 2%	6 2%	4 1%	16 5% ^{eg}	6 2%	10 3%	12 2%	10 2%	16 3%	12 3%	15 3%	-	-	-	38 22% ^{nopr} stuvwxy	-	13 8% ^{nopr} tuvwxy	-	2 1%	-	1 *	-	-	8 2%	26 3%	5 2%	
Manchester	164 8%	76 7%	88 8%	16 7%	25 7%	20 6%	24 7%	28 9%	50 10%	41 7%	35 6%	38 9%	49 10% ^k	-	-	155 66% ^{noqr} stuvwxy	-	7 4% ^{nquv} wx	1 1%	-	-	-	-	-	-	18 5%	60 7%	11 5%	
Liverpool	81 4%	46 4%	35 3%	7 3%	11 3%	21 6% ^g	8 2%	12 4%	21 4%	21 4%	31 5%	12 3%	17 3%	-	-	64 27% ^{noqr} stuvwxy	-	1 1%	-	16 15% ^{noqr} suvwxy	-	-	-	-	-	10 3%	29 3%	9 4%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 76

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	Opinion Influ-encer (C)	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
Nottingham	100 5%	57 6%	44 4%	8 3%	17 5%	13 4%	19 5%	16 5%	27 6%	25 4%	28 5%	28 6%	21 4%	- -	- -	- -	- -	1 1%	93 62% nopq rtuvwxyz	- -	6 3% npqv wx	- -	- -	- -	- -	20 6%	36 4%	9 4%	
Birmingham	175 8%	84 8%	92 9%	24 10%	37 10%	25 7%	26 7%	23 7%	41 8%	46 8%	35 6%	48 11% k	48 9% k	- -	- -	- -	- -	160 88% nopq stuvwxyz	13 8% nopq tuvwxyz	1 1%	- -	- -	- -	2 1%	- -	19 5%	76 9%	12 6%	
Norwich	69 3%	35 3%	34 3%	6 3%	12 3%	13 4%	13 3%	13 4%	13 3%	17 3%	15 2%	14 3%	23 5%	- -	- -	- -	- -	- -	1 1%	- -	67 35% nopq rstvwxy	- -	1 *	- -	- -	18 5%	24 3%	7 3%	
Milton Keynes	63 3%	19 2%	43 4% a	8 3%	8 2%	11 3%	11 3%	9 3%	15 3%	20 4%	18 3%	12 3%	12 2%	- -	- -	- -	- -	1 *	16 11% nopq rtvwxy	- -	34 17% nopq rtvwxy	- -	12 4% npqr tvx	- -	- -	13 4%	21 3%	3 1%	
Brighton	47 2%	20 2%	27 3%	6 2%	8 2%	2 1%	11 3% f	9 3% f	11 2%	8 1%	15 3%	12 3%	13 3%	- -	- -	- -	- -	- -	- -	- -	- *	* *	47 16% nopq rstuvxy	- -	- -	5 1%	11 1%	4 2%	
Oxford	34 2%	19 2%	15 1%	6 3% e	2 *	6 2%	7 2%	5 2%	8 2%	9 2%	13 2%	6 1%	5 1%	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	29 10% nopq rstuvxy	3 2%	- -	8 2%	19 2%	5 3%	
London	469 22%	231 23%	239 22%	66 29% hi	82 23%	86 26% i	81 22%	61 20%	93 19%	163 29% lm	143 24% l	65 15%	97 19%	- -	- -	- -	- -	- -	- -	- -	69 35% nop qrstxy	273 99% nop qrstuw xy	124 44% nopq rstxy	4 2% p	- -	87 24%	226 26%	67 32%	
Southampton	87 4%	42 4%	44 4%	12 5%	15 4%	12 4%	13 4%	15 5%	19 4%	19 3%	29 5%	16 4%	23 4%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	56 20% nop qrstuv y	29 16% nopq rstuvy	- -	20 5%	29 3%	8 4%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 76

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	North-ern Ire-land (y)	Public (A)	Pri-vate (B)	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206
Bristol	77 4%	43 4%	34 3%	9 4%	16 4%	7 2%	13 4%	10 3%	21 4%	26 5%l	26 4%l	8 2%	17 3%	-	-	-	-	1 1%	-	2 2%vw	-	-	-	74 41%nopq rstuvwxy	-	10 3%	40 5%	7 3%
Plymouth	60 3%	31 3%	30 3%	3 1%	15 4%	4 1%	14 4%	8 3%	16 3%	11 2%	15 3%	14 3%	20 4%	-	-	-	-	-	-	-	-	-	-	60 33%nopq rstuvwxy	-	13 4%	18 2%	8 4%
Cardiff	75 4%	30 3%	45 4%	10 4%	16 4%	12 4%	12 3%	11 3%	14 3%	18 3%	25 4%	9 2%	23 4%	-	-	-	-	1 1%	-	73 72%nopq rsuvwxy	-	-	-	1 1%	-	14 4%	32 4%	4 2%
Belfast	63 3%	20 2%	43 4%a	2 1%	16 5%di	12 4%l	15 4%di	11 3%l	6 1%	16 3%	20 3%	13 3%	14 3%	-	-	-	-	-	-	-	-	-	-	-	63 100%nopq rstuvwxy	18 5%B	20 2%	2 1%
None of these	88 4%	36 4%	51 5%	8 4%	15 4%	6 2%	14 4%	15 5%	29 6%f	29 5%	17 3%	12 3%	30 6%kl	7 4%v	-	10 4%v	5 3%v	7 4%v	9 6%ov	11 10%nopq rvxy	17 9%oqvy	-	15 5%v	8 4%v	-	10 3%	31 4%	5 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 77

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Glasgow	101 5%	19 3%	5 2%	5 3%	65 9%abc	21 3%	10 2%	6 3%	1 1%	- -	54 59%efghilm	- -	8 3%	- -
Edinburgh	69 3%	21 3%	9 4%	8 4%	25 3%	13 2%	5 1%	10 5%efl	2 3%	- -	33 36%efghilm	- -	2 1%	1 1%
Newcastle	90 4%	40 5% ^d	13 5% ^d	9 5%	18 2%	27 4%	34 6%gj	3 2%	9 15%efgjlm	1 3%	- -	- -	13 5%gj	- -
Leeds	89 4%	40 5%	9 4%	10 5%	28 4%	36 5%j	31 5%j	5 3%	3 4%	- -	- -	- -	10 4%	1 1%
Hull	43 2%	21 3% ^d	5 2%	5 2%	7 1%	18 2%	12 2%	1 *	2 3%	- -	- -	- -	10 4%g	1 1%
Sheffield	53 3%	26 3% ^d	6 2%	6 3%	11 1%	14 2%	18 3%	3 1%	6 9%efgjlm	1 2%	- -	1 12%	12 5%e	- -
Manchester	164 8%	68 9%	14 6%	16 8%	59 8%	60 8%jm	66 11%jm	11 6%j	7 12%jm	1 2%	- -	1 14%	16 6%j	1 1%
Liverpool	81 4%	25 3%	10 4%	4 2%	36 5%	23 3%	39 6%ej	5 3%	1 1%	1 3%	- -	1 19%	7 3%	3 5%
Nottingham	100 5%	45 6% ^d	12 5%	14 7% ^d	23 3%	48 7%jl	25 4%	10 5%j	5 8%jl	3 6%j	- -	2 31%	5 2%	1 1%
Birmingham	175 8%	63 8%	20 8%	17 8%	60 8%	64 9%gjm	62 10%gjm	7 4%	6 9%j	8 16%gjm	- -	1 9%	26 10%gjm	1 1%
Nonwich	69 3%	27 4%	12 5%	7 3%	19 3%	33 5%g	21 4%	2 1%	1 1%	2 4%	- -	- -	8 3%	1 2%
Milton Keynes	63 3%	24 3%	10 4%	4 2%	23 3%	23 3%	21 3%	10 5%j	- -	- -	- -	- -	9 4%	- -
Brighton	47 2%	12 2%	4 1%	6 3%	20 3%	19 3%	15 3%	8 4%l	1 1%	3 6%jl	- -	- -	2 1%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 77

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Oxford	34 2%	11 2%	1 1%	6 3%	15 2%	13 2%	14 2%l	3 2%l	-	2 4%l	-	-	-	-
London	469 22%	141 19%	60 25%	48 23%	173 23%	161 22%jm	138 23%jm	57 30%ejm	9 15%j	11 25%jm	-	1 16%	65 26%jm	3 4%
Southampton	87 4%	32 4%	10 4%	11 5%	28 4%	39 5%fj	12 2%	16 8%fjm	2 3%	4 9%fjm	-	-	13 5%fj	-
Bristol	77 4%	27 4%	14 6%	7 3%	26 3%	39 5%fj	15 2%	14 7%fjlm	-	3 7%jm	-	-	6 3%	-
Plymouth	60 3%	19 3%	8 3%	7 3%	25 3%	22 3%	17 3%	9 5%l	1 1%	3 7%jl	-	-	2 1%	4 5%jl
Cardiff	75 4%	25 3%	9 4%	9 4%	25 3%	27 4%	21 4%	6 3%	3 5%	* 1%	-	-	12 5%j	5 7%j
Belfast	63 3%	15 2%	5 2%	4 2%	36 5%a	1 *	-	-	-	1 2%ef	-	-	14 6%efgj	45 66%efghijl
None of these	88 4%	42 6%c	7 3%	4 2%	28 4%	34 5%	25 4%	6 3%	4 6%	2 4%	4 4%	-	8 3%	4 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 78

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender			Age						Social Grade				Region														Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ire-land (y)	Public (A)	Private (B)				
Unweighted base		2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204			
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206			
Up to £7,000	(3.5)	90 4%	37 4%	52 5%	15 6% _d	14 4%	22 6% _i	15 4%	16 5% _i	8 2%	4 1%	18 3% _j	8 2%	59 12% _{ijkl}	8 5%	5 6%	13 5%	9 5%	9 5%	6 4%	4 4%	6 3%	13 5%	9 3%	7 4%	1 1%	1 *	16 2%	5 3%			
£7,001 to £14,000	(10.5)	268 13%	97 10%	171 16% _a	14 6%	39 11%	31 9%	47 13% _d	60 19% _{defg}	76 16% _{df}	28 5%	57 10% _j	48 11% _j	135 26% _{ijkl}	32 18% _{vw}	17 20% _{vw}	27 12% _v	31 18% _{vw}	35 19% _{vw}	22 15% _v	14 14% _v	23 12% _v	16 6%	26 9%	21 12% _v	4 6%	22 6%	73 9%	14 7%			
£14,001 to £21,000	(17.5)	301 14%	111 11%	190 18% _a	21 9%	36 10%	43 13%	43 12%	57 18% _{deg}	101 21% _{defg}	51 9%	89 15% _j	53 12%	107 21% _{ijkl}	25 14%	15 17%	36 16%	37 22% _{rs}	22 12%	12 8%	14 14%	29 15%	28 10%	47 17% _s	31 17% _s	4 6%	34 9%	102 12%	29 14%			
£21,001 to £28,000	(24.5)	351 17%	156 15%	195 18%	23 10%	75 21% _d	53 16%	54 15%	52 17% _d	94 19% _d	94 16%	106 18%	70 16%	81 16%	26 15%	15 18%	42 18%	30 18%	29 16%	26 17%	27 26% _{nvw}	33 17% _x	40 15%	42 15%	26 14%	15 24%	72 20% _B	126 15%	31 15%			
£28,001 to £34,000	(31)	293 14%	146 14%	148 14%	18 8%	58 16% _d	40 12%	51 14% _d	48 16% _d	78 16% _d	76 13%	100 17% _m	70 16% _m	48 9%	18 10%	12 14%	32 14%	20 12%	18 10%	27 18% _{nrv}	17 17%	35 18% _{nrv}	29 11%	41 15%	33 18% _{nrv}	10 15%	55 15%	135 16%	25 12%			
£34,001 to £41,000	(37.5)	197 9%	108 11%	89 8%	17 7%	38 10%	36 11%	42 11%	24 8%	39 8%	60 10% _m	58 10% _m	50 12% _m	28 6%	13 8%	2 2%	27 12% _o	15 9%	22 12% _o	17 11% _o	7 7%	15 8%	32 12% _o	29 10%	15 8%	2 4%	40 11%	103 12%	16 8%			
£41,001 to £48,000	(44.5)	97 5%	56 5%	41 4%	19 8% _i	19 5%	14 4%	16 4%	17 12%	12 3%	24 4% _m	38 7% _m	27 6% _m	7 1%	13 8%	1 2%	10 4%	5 3%	7 4%	4 3%	4 4%	9 4%	18 7%	15 5%	6 3%	4 6%	18 5%	51 6%	15 7%			
£48,001 to £55,000	(51.5)	97 5%	54 5%	44 4%	21 9% _{ehi}	13 4%	26 8% _{ehi}	18 5%	7 2%	12 3%	37 7% _m	30 5% _m	28 7% _m	1 *	9 5%	6 7%	6 3%	13 8% _{pv}	11 6%	5 3%	5 5%	9 5%	9 3%	12 4%	7 4%	5 9% _p	17 5%	67 8%	15 7%			
£55,001 to £62,000	(58.5)	73 3%	45 4% _b	27 3%	11 5% _i	22 6% _{hi}	10 3% _i	19 5% _{hi}	6 2%	4 1%	31 5% _m	21 4% _m	18 4% _m	3 1%	4 2%	2 2%	9 4%	4 2%	6 3%	4 3%	2 2%	8 4%	12 4%	10 4%	8 5%	3 4%	18 5%	46 5%	10 5%			
£62,001 to £69,000	(65.5)	36 2%	25 2% _b	11 1%	8 3% _{ehi}	2 1%	8 2%	13 4% _{ehi}	1 *	4 1%	24 4% _{klm}	9 2%	1 *	2 *	4 3%	-	2 1%	1 *	*	4 3%	-	4 2%	8 3%	8 3%	4 2%	1 1%	10 3%	20 2%	5 3%			

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 78

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender			Age						Social Grade				Region														Employment Sector		
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)		
Weighted base		2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206		
£69,001 to £76,000	(72.5)	37 2%	30 3%b	7 1%	12 5%fh	8 2%h	3 1%	8 2%h	1 *	4 1%	24 4%klm	12 2%lm	1 *	-	7 4%prsuw	3 3%	1 1%	2 1%	1 *	-	4 4%prsuw	1 1%	6 2%	3 1%	4 2%	4 6%pqrsuw	11 3%	17 2%	10 5%		
£76,001 to £83,000	(79.5)	33 2%	24 2%b	9 1%	6 3%hi	10 3%hi	9 3%hi	4 1%	1 *	3 1%	20 4%km	4 1%	9 2% <i>m</i>	-	1 1%	-	3 1%	-	3 1%	1 1%	-	3 2%	8 3%q	11 4%q	2 1%	2 3%	15 4%	17 2%	6 3%		
£83,001 or more	(86)	57 3%	47 5%b	9 1%	11 5%i	8 2%	13 4%i	13 3%i	6 2%	7 1%	48 8%klm	4 1%	2 *	3 1%	3 2%	1 1%	2 1%	1 *	3 1%	3 2%	-	5 3%	25 9%nopqrstuwxy	10 3%	4 2%	-	14 4%	34 4%	13 6%		
Prefer not to answer		168 8%	87 8%	81 8%	38 16%efghi	19 5%	28 8%	27 7%	15 5%	42 9%h	50 9%	42 7%	41 10%	35 7%	12 7%q	7 8%q	22 9%q	3 2%	15 8%q	16 11%qt	3 3%	16 8%q	30 11%qt	22 8%q	14 8%q	9 15%qt	31 9%B	45 5%	11 5%		
Average income (£000's)		30.88	35.40b	26.61	39.44e fghi	32.52h i	32.94h i	33.33h i	25.43	26.14	42.14k lm	30.50m	30.94m	18.87	30.08q	26.02	28.17	25.81	27.85	29.18	27.99	30.85q	38.95n opqrst uwxy	33.73o pqrst	30.57q	36.09o pqrst	37.70	35.92	38.51		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 79

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Up to £7,000	(3.5) 90 4%	26 4%	12 5%	4 2%	28 4%	17 2%	31 5%e	5 2%	4 6%	1 3%	2 3%	1 12%	26 11%efgjm	1 2%
£7,001 to £14,000	(10.5) 268 13%	116 16% ^d	29 12%	26 13%	74 10%	85 12%	74 12%	15 8%	14 23%egm	8 17%	18 19% ^g	-	46 18%efg	5 8%
£14,001 to £21,000	(17.5) 301 14%	111 15%	38 15%	31 15%	97 13%	104 14%	91 15%	30 15%	11 18%	3 7%	13 15%	2 35%	37 15%	5 7%
£21,001 to £28,000	(24.5) 351 17%	130 18%	36 15%	32 16%	128 17%	124 17%	95 16%	30 15%	11 18%	7 15%	19 21%	1 14%	44 18%	17 25%
£28,001 to £34,000	(31) 293 14%	103 14%	47 19% ^d	33 16%	99 13%	118 16% ^l	78 13%	29 15%	15 25% ^{fjl}	8 17%	8 9%	-	25 10%	8 12%
£34,001 to £41,000	(37.5) 197 9%	64 9%	20 8%	21 10%	80 11%	76 10%	56 9%	24 13%	3 4%	4 9%	5 6%	1 9%	19 7%	6 8%
£41,001 to £48,000	(44.5) 97 5%	32 4%	10 4%	11 5%	39 5%	33 4%	30 5%	11 6%	* 1%	5 11% ^h	5 5%	-	10 4%	3 4%
£48,001 to £55,000	(51.5) 97 5%	36 5%	17 7%	6 3%	34 5%	43 6%	25 4%	5 3%	1 1%	3 6%	6 7%	-	8 3%	6 9% ^g
£55,001 to £62,000	(58.5) 73 3%	19 2%	6 2%	14 7% ^{ab}	28 4%	22 3%	27 4%	6 3%	1 2%	2 5%	-	-	10 4%	5 7% ^j
£62,001 to £69,000	(65.5) 36 2%	11 1%	5 2%	5 2%	15 2%	15 2% ^l	10 2%	5 3% ^l	-	1 2% ^l	2 2% ^l	-	-	1 1%
£69,001 to £76,000	(72.5) 37 2%	3 *	4 2%	2 1%	27 4% ^a	7 1%	12 2%	5 3%	-	1 2%	5 6% ^{efl}	-	3 1%	3 5% ^e
£76,001 to £83,000	(79.5) 33 2%	11 1%	-	1 1%	21 3% ^b	5 1%	15 3% ^e	6 3% ^e	-	1 2%	-	-	2 1%	2 2%
£83,001 or more	(86) 57 3%	19 3%	4 2%	6 3%	27 4%	28 4% ^l	15 3%	9 5% ^l	1 1%	-	-	-	2 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 79

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
Prefer not to answer	168 8%	60 8%	16 6%	15 7%	50 7%	58 8%	44 7%	12 6%	1 1%	2 5%	7 8%	2 31%	17 7%	7 10%
Average income (£000's)	30.88	29.19	29.74	31.90	34.16ab	31.88hl	31.46hl	35.04hjl	22.87	32.22hl	28.57	18.99	24.82	34.88hl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 80

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Northern Ire-land (y)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2097	1047	1050	225	292	344	398	331	507	620	596	380	501	187	72	239	179	170	162	113	204	259	262	187	63	330	850	204	
Weighted base	2097	1023	1074	233	363	335	371	310	485	572	589	426	510	177	85*	234	171	181	148	102*	195	275	285	181	63*	358	852	206	
NET: Yes	491 23%	232 23%	259 24%	36 16%	64 18%	75 22%	84 23%	106 34% def gi	126 26% de	89 16%	112 19%	88 21%	202 40% ijkl	46 26% v	22 26% v	62 26% v	40 23% v	42 23% v	33 22% v	26 26% v	53 27% v	39 14%	72 25% v	40 22% v	17 27% v	55 15%	136 16%	38 18%	
Yes - physical condition	320 15%	154 15%	166 15%	14 6%	30 8%	34 10%	54 15% de g	85 27% def g	103 21% def g	55 10%	77 13%	63 15% j	125 24% ijkl	27 15% v	14 17% v	39 17% v	24 14%	29 16% v	25 17% v	17 17% v	36 18% v	22 8%	47 17% v	27 15% v	12 20% v	31 9%	89 10%	22 10%	
Yes - mental condition	216 10%	103 10%	113 11%	25 11% i	47 13% i	45 13% i	39 11% i	43 14% i	16 3%	36 6%	47 8%	39 9%	94 19% ijkl	22 13% v	11 13%	29 12% v	23 13% v	17 9%	18 12%	7 7%	23 12%	17 6%	22 8%	19 10%	7 12%	31 9%	67 8%	17 8%	
Yes - disability	137 7%	59 6%	79 7%	5 2%	14 4%	19 6%	25 7% d	39 12% defg i	37 8% de	20 3%	29 5%	14 3%	75 15% ijkl	18 10% v	2 2%	15 6%	9 5%	10 6%	12 8%	7 7%	11 6%	11 4%	26 9% v	10 6%	6 10%	10 3%	27 3%	11 5%	
Yes - other	15 1%	4 *	10 1%	2 1%	- -	3 1%	1 *	7 2% egi	2 *	2 *	4 1%	1 *	7 1%	1 1%	- -	3 1%	- -	1 1%	3 2%	1 1%	- -	3 1%	2 1%	- -	- -	1 *	2 *	2 1%	
No	1550 74%	768 75%	782 73%	179 77% h	290 80% hi	251 75% h	277 75% h	202 65%	351 72% h	465 81% m	465 79% m	323 76% m	298 58%	126 71%	59 69%	170 73%	124 73%	134 74%	110 74%	73 72%	139 71%	227 83% nop qrstuw	204 71%	139 77%	45 71%	291 81%	698 82%	164 80%	
Prefer not to say	56 3%	23 2%	33 3%	17 7% efgh i	8 2%	9 3%	10 3%	3 1%	8 2%	19 3%	12 2%	15 4%	10 2%	6 3%	5 5% px	2 1%	7 4% px	5 3%	5 3%	2 2%	3 1%	9 3%	10 3%	1 1%	1 2%	12 3%	18 2%	5 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B

* small base

Brexit Diaries Survey

ONLINE Fieldwork: 5th-6th February 2020

Absolutes/col percents

Table 81

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Total	Brexit Voter Segments				2019 Vote								
		Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	Conservative (e)	Labour (f)	Liberal Democrat (g)	Brexit Party (h)	Greens (i)	SNP (j)	UKIP (k)	Did not vote (l)	Other (m)
Unweighted base	2097	732	244	198	777	735	600	204	53	49	93	6	246	69
Weighted base	2097	742	244	208	747	734	602	192	60*	46*	91*	7**	248	69*
NET: Yes	491 23%	200 27%cd	53 22%	34 16%	157 21%	165 22%	143 24%	38 20%	25 41%efgil	9 20%	25 27%	3 44%	56 22%	22 32%
Yes - physical condition	320 15%	139 19%cd	42 17%c	20 10%	97 13%	124 17%	80 13%	27 14%	17 28%fgl	5 12%	14 15%	1 14%	31 13%	18 27%fgl
Yes - mental condition	216 10%	77 10%	20 8%	16 8%	76 10%	48 7%	75 12%e	14 7%	16 27%efgil	4 9%	16 18%eg	1 12%	32 13%e	8 12%
Yes - disability	137 7%	64 9%cd	15 6%	10 5%	39 5%	46 6%	35 6%	8 4%	12 19%efgl	5 11%	10 11%g	- -	14 6%	5 8%
Yes - other	15 1%	6 1%	* *	* *	4 *	4 1%	4 1%	- -	- -	- -	1 1%	1 19%	2 1%	1 1%
No	1550 74%	525 71%	188 77%	168 81%a	572 77%a	560 76%h	447 74%h	150 78%h	36 59%	37 80%h	63 68%	2 25%	185 75%h	47 68%
Prefer not to say	56 3%	17 2%	3 1%	6 3%	18 2%	10 1%	12 2%	4 2%	- -	- -	4 4%	2 31%	7 3%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing