

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 1
Asked for classification purposes - not a full vote intention question
Q.1 If there were a General Election tomorrow, how would you vote?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Conservative	521 26%	298 30%b	223 22%	43 19%	57 16%	53 16%	99 28%def	94 32%def	175 37%def	148 27%g	152 27%g	120 29%g	102 21%	16 9%	18 21%g	73 32%g	30 18%g	53 29%g	39 26%g	22 21%g	67 35%noq	61 22%g	96 34%noq	47 26%g	70 20%	201 25%	49 23%
Labour	438 22%	217 22%	221 21%	75 34%ghi	118 34%ghi	87 27%hi	74 21%hi	38 13%	46 10%	132 24%	111 20%	94 23%	102 21%	16 9%	21 24%nu	63 27%nuw	43 25%nuwx	54 30%nuw	32 22%nu	20 19%g	21 11%	88 32%nst	46 16%g	34 19%g	88 25%	207 25%	76 35%
Liberal Democrat	228 11%	110 11%	118 11%	29 13%	32 9%	37 11%	35 10%	34 11%	61 13%	92 17%lm	69 12%lm	30 7%	37 7%	16 9%	8 10%	20 9%	17 10%	16 9%	13 8%	8 7%	26 13%	29 11%	42 15%	34 19%npqr	30 9%	92 11%	34 16%
Brexit Party	199 10%	117 12%b	82 8%	6 3%	22 6%	30 9%g	40 11%de	36 12%de	65 14%de	37 7%	47 8%	54 13%jk	61 12%j	8 4%	9 11%	25 11%nx	33 19%np	17 10%	14 9%	13 12%nx	27 14%nvx	16 6%	30 11%nx	8 4%	24 7%	74 9%	14 6%
SNP	76 4%	48 5%b	28 3%	3 1%	12 4%	15 5%	23 7%di	11 4%	11 2%	19 3%	21 4%	16 4%	21 4%	76 43%opqr	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	18 5%	35 4%	4 2%
Green Party	71 4%	32 3%	39 4%	18 8%ghi	17 5%i	13 4%	9 2%	5 2%	9 2%	25 4%	18 3%	10 3%	19 4%	8 5%	3 3%	6 3%	5 3%	4 2%	5 3%	* *	4 2%	17 6%t	13 5%	6 3%	18 5%	28 3%	14 7%
UKIP	29 1%	15 1%	15 1%	2 1%	3 1%	8 3%	3 1%	5 2%	8 2%	6 1%	4 1%	9 2%	10 2%	1 *	2 3%	3 1%	6 3%	1 1%	1 1%	- -	3 1%	4 1%	5 2%	5 3%	5 2%	11 1%	2 1%
Plaid Cymru	12 1%	5 1%	7 1%	3 1%g	1 *	1 *	- -	4 1%g	3 1%	6 1%	2 *	1 *	3 1%	- -	- -	- -	- -	- -	- -	12 12%nopq	- -	- -	- -	- -	2 1%	5 1%	3 2%
Other	12 1%	6 1%	6 1%	1 *	2 1%	1 *	2 1%	4 2%	1 *	5 1%	2 *	1 *	5 1%	- -	- -	2 1%	- -	- -	1 1%	1 1%	3 2%	3 1%	1 *	2 1%	3 1%	2 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 1

Asked for classification purposes - not a full vote intention question**Q.1 If there were a General Election tomorrow, how would you vote?****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri-vate (B)	Opinion Influencer (C)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Would not vote	156 8%	53 5%	102 10%a	17 7%	38 11%i	32 10%i	24 7%	18 6%	27 6%	15 3%	52 9%j	25 6%j	63 13%jl	9 5%	12 14%np w	13 6%	16 9%	9 5%	22 15%np w	9 9%	11 6%	25 9%	13 5%	18 10%w	32 9%	59 7%	2 1%
Prefer not to say	12 1%	5 1%	6 1%	3 1%	4 1%	- -	* *	2 1%	2 *	2 *	4 1%	2 *	4 1%	1 1%	- -	1 *	2 1%	- -	- -	1 1%	- -	4 1%	1 *	1 1%	1 *	4 *	4 2%
Don't know	265 13%	78 8%	187 18%a	24 11%	44 13%	45 14%	47 13%	45 15%	60 13%	65 12%	86 15%	49 12%	65 13%	26 15%	12 15%	26 11%	19 11%	25 14%	22 15%	16 16%	32 16%	26 9%	35 12%	27 15%	58 17%	98 12%	13 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

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Absolutes/col percents

Table 2
Asked for classification purposes - not a full vote intention question
Q.1 If there were a General Election tomorrow, how would you vote?
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoi ned about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Conservative	521 26%	297 47%bcd	86 32%d	63 31%d	63 8%	382 43%f	126 13%	521 100%hijkl	-	-	-	-	-	205 37%n	266 22%	204 37%p	262 22%
Labour	438 22%	32 5%	64 24%a	53 26%a	272 36%abc	96 11%	325 34%e	-	438 100%gijkl	-	-	-	-	117 21%	274 23%	113 20%	275 23%
Liberal Democrat	228 11%	5 1%	8 3%a	31 15%ab	179 24%abc	13 2%	210 22%e	-	-	228 100%ghijkl	-	-	-	59 10%	155 13%	60 11%	154 13%
Brexit Party	199 10%	159 25%bcd	27 10%cd	3 2%	5 1%	186 21%f	8 1%	-	-	-	199 100%ghijkl	-	-	62 11%	113 9%	72 13%p	100 8%
SNP	76 4%	12 2%	11 4%	6 3%	42 6%a	23 3%	49 5%e	-	-	-	-	76 38%ghij	-	25 4%	45 4%	24 4%	48 4%
Green Party	71 4%	4 1%	4 1%	4 2%	51 7%abc	8 1%	56 6%e	-	-	-	-	71 36%ghij	-	19 3%	45 4%	18 3%	45 4%
UKIP	29 1%	17 3%d	8 3%d	2 1%	2 *	25 3%f	4 *	-	-	-	-	29 15%ghij	-	11 2%	12 1%	6 1%	14 1%
Plaid Cymru	12 1%	2 *	1 *	-	9 1%	3 *	9 1%	-	-	-	-	12 6%ghij	-	5 1%	5 *	6 1%	6 1%
Other	12 1%	5 1%	1 1%	-	4 1%	6 1%	4 *	-	-	-	-	12 6%ghij	-	3 1%	6 1%	4 1%	6 1%
Would not vote	156 8%	34 5%	17 6%	6 3%	38 5%	50 6%	43 5%	-	-	-	-	-	156 100%ghijk	12 2%	95 8%m	13 2%	91 8%o
Prefer not to say	12 1%	3 *	1 *	1 1%	1 *	4 *	2 *	-	-	-	-	-	-	5 1%	4 *	3 1%	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

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Table 2

Asked for classification purposes - not a full vote intention question**Q.1 If there were a General Election tomorrow, how would you vote?****Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Don't know	265 13%	63 10%	37 14%	34 17%a	86 11%	100 11%	119 12%	-	-	-	-	-	-	38 7%	179 15% ^m	34 6%	171 14% ^o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

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Table 3

Q.2 In 2016, the United Kingdom voted to leave the European Union, in a referendum on 23rd June.

Thinking about this referendum, which of the following comes closest to describing your viewpoint?

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Pleased about the result	898 44%	473 48%b	424 41%	57 25%	115 33%	131 41% ^d	160 45% ^d	157 52% ^d	279 60% ^d	210 38%	241 42%	207 51% ^j	239 49% ^j	57 33%	43 51% ⁿ	100 43%	83 49% ⁿ	80 45% ⁿ	66 45% ⁿ	45 44%	96 50% ⁿ	108 40%	142 50% ⁿ	76 42%	131 37%	327 40%	86 40%
I am pleased about the result but have some significant concerns about leaving the EU	264 13%	117 12%	146 14%	28 13%	59 17% ^h	48 15%	43 12%	28 9%	58 12%	67 12%	73 13%	62 15%	63 13%	22 13%	9 11%	30 13% ^t	22 13% ^t	19 11%	21 14% ^t	5 4%	22 11%	39 14% ^t	48 17% ^t	27 15% ^t	48 14%	109 13%	46 22%
I am pleased about the result and have no significant concerns about leaving the EU	634 31%	356 36% ^b	278 27%	29 13%	56 16%	83 26% ^d	117 33% ^d	129 43% ^d	221 47% ^d	143 26%	168 30%	146 36% ^j	176 36% ^j	35 20%	34 41% ⁿ	70 30% ⁿ	61 36% ⁿ	62 34% ⁿ	45 31% ⁿ	40 40% ⁿ	74 38% ⁿ	68 25%	94 33% ⁿ	49 27%	83 24%	218 27%	40 19%
I am disappointed about the result and can see no significant positives to leaving the EU	753 37%	360 37%	393 38%	108 48% ^g	158 45% ^g	129 40% ⁱ	130 36% ⁱ	100 34%	129 28%	250 45% ^k	215 38% ^l	125 31%	162 33%	87 50% ^o	29 35%	71 31%	62 36%	69 38%	60 41%	37 36%	59 31%	112 41% ^u	101 36%	65 36%	135 39%	330 41%	98 45%
I am disappointed about the result but can see some significant positives to leaving the EU	203 10%	106 11%	97 9%	28 12%	39 11%	34 10%	30 8%	27 9%	45 10%	61 11%	57 10%	45 11%	41 8%	19 11%	2 3%	31 13% ^o	12 7%	20 11% ^o	11 7%	8 8%	23 12% ^o	26 10%	26 9%	23 13% ^o	43 12%	82 10%	25 11%
NET: Disappointed about the result	956 47%	466 47%	490 47%	136 61% ^f	197 56% ^g	162 50% ⁱ	160 45% ⁱ	128 43%	173 37%	312 57% ^k	272 48%	170 42%	203 41%	106 60% ^o	32 38%	102 44%	74 44%	89 50%	71 48%	45 44%	83 43%	138 51%	127 45%	88 49%	178 51%	412 51%	123 57%
None of these	165 8%	46 5%	119 12% ^a	31 14% ^h	37 11% ^h	30 9% ^h	38 11% ^h	14 5%	15 3%	30 5%	54 10% ^j	32 8%	49 10% ^j	12 7%	10 11%	30 13% ⁿ	12 7%	10 6%	10 7%	11 11% ^w	15 8%	27 10% ^w	13 5%	16 9%	41 12%	75 9%	7 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 4

Q.2 In 2016, the United Kingdom voted to leave the European Union, in a referendum on 23rd June. Thinking about this referendum, which of the following comes closest to describing your viewpoint?
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Pleased about the result	898	634	264	-	-	898	-	382	96	13	186	65	50	299	496	295	481
	44%	100%cd	100%cd	-	-	100%f	-	73%hikl	22%i	6%	94%ghikl	32%hi	32%hi	53%n	41%	53%p	41%
I am pleased about the result but have some significant concerns about leaving the EU	264	-	264	-	-	264	-	86	64	8	27	25	17	58	176	56	175
	13%	-	100%acd	-	-	29%f	-	16%i	15%i	4%	13%i	12%i	11%i	10%	15% ^m	10%	15% ^o
I am pleased about the result and have no significant concerns about leaving the EU	634	634	-	-	-	634	-	297	32	5	159	40	34	241	319	239	306
	31%	100%bcd	-	-	-	71%f	-	57%hikl	7%i	2%	80%ghikl	20%hi	22%hi	43%n	27%	43%p	26%
I am disappointed about the result and can see no significant positives to leaving the EU	753	-	-	-	753	-	753	63	272	179	5	110	38	206	490	194	492
	37%	-	-	-	100%abc	-	79%e	12%j	62%gjl	79%ghjkl	2%	55%gjl	24%gj	37%	41%	35%	42% ^o
I am disappointed about the result but can see some significant positives to leaving the EU	203	-	-	203	-	-	203	63	53	31	3	12	6	41	141	56	131
	10%	-	-	100%abd	-	-	21%e	12%jkl	12%jl	14%jkl	2%	6%j	4%	7%	12% ^m	10%	11%
NET: Disappointed about the result	956	-	-	203	753	-	956	126	325	210	8	122	43	247	632	249	622
	47%	-	-	100%ab	100%ab	-	100%e	24%j	74%gijkl	92%ghjkl	4%	61%gjl	28%j	44%	53% ^m	45%	53% ^o
None of these	165	-	-	-	-	-	-	13	18	4	5	13	62	17	73	13	73
	8%	-	-	-	-	-	-	2%	4%	2%	2%	7%gi	40%ghijk	3%	6% ^m	2%	6% ^o

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

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Table 5

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Summary

Base: All respondents

		People/organisations						
		Boris Johnson	Jeremy Corbyn	Conservative Party	Labour Party	UK Government	Parliament	European Union
Unweighted base		2019	2019	2019	2019	2019	2019	2019
Weighted base		2019	2019	2019	2019	2019	2019	2019
NET: Better		588 29%	184 9%	252 13%	174 9%	116 6%	116 6%	241 12%
Much better	(+2)	264 13%	71 4%	90 4%	71 4%	25 1%	22 1%	92 5%
Slightly better	(+1)	324 16%	113 6%	163 8%	103 5%	91 5%	95 5%	149 7%
Not changed	(0)	456 23%	435 22%	499 25%	476 24%	343 17%	301 15%	857 42%
Slightly worse	(-1)	213 11%	342 17%	410 20%	382 19%	559 28%	476 24%	315 16%
Much worse	(-2)	664 33%	934 46%	734 36%	869 43%	906 45%	1022 51%	453 22%
NET: Worse		877 43%	1276 63%	1143 57%	1250 62%	1465 73%	1498 74%	767 38%
Don't know		98 5%	124 6%	124 6%	119 6%	95 5%	104 5%	154 8%
Mean		-0.36	-1.03	-0.81	-0.99	-1.16	-1.24	-0.48
Standard deviation		1.44	1.14	1.18	1.12	0.97	0.97	1.09
Standard error		0.03	0.03	0.03	0.03	0.02	0.02	0.03

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Table 6

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Boris Johnson

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Better	588 29%	332 34%b	256 25%	42 19%	67 19%	80 25%	112 31%de	113 38%def	175 37%def	146 27%	154 27%	136 33%j	151 31%	25 14%	20 23%	74 32%nv	54 32%nv	60 33%nv	42 28%nv	33 33%nv	70 36%nv	58 21%	104 37%novx	48 27%nv	85 24%	215 26%	63 29%
Much better	(+2) 13%	264 16%b	107 10%	14 6%	28 8%	26 8%	51 14%def	54 18%def	90 19%def	65 12%	69 12%	51 12%	79 16%	8 5%	12 14%nv	36 16%nv	22 13%nv	27 15%nv	22 15%nv	12 12%nv	29 15%nv	32 12%nv	43 15%nv	20 11%nv	31 9%	97 12%	33 15%
Slightly better	(+1) 16%	324 18%	175 14%	27 12%	39 11%	54 17%	60 17%	58 20%de	85 18%e	81 15%	85 15%	85 21%jkm	72 15%	17 9%	8 9%	38 16%v	33 19%nv	33 18%nv	19 13%	21 20%nv	41 21%nov	26 9%	61 21%nov	29 16%	54 15%	118 14%	30 14%
Not changed	(0) 23%	456 22%	213 24%	243 17%	38 25%	86 23%	74 24%	84 18%	54 26%dh	119 22%	120 23%	130 23%	113 23%	32 18%	19 22%	46 20%	30 18%	39 22%	34 23%	26 26%	51 26%	62 23%	76 27%q	40 22%	66 19%	194 24%	39 18%
Slightly worse	(-1) 11%	213 10%	100 11%	113 13%gi	30 13%gi	47 13%gi	43 13%gi	29 8%	28 10%	35 8%	75 14%lm	68 12%l	29 7%	25 14%	9 10%	26 11%	12 7%	15 8%	12 8%	7 7%	20 10%	38 14%w	22 8%	26 14%w	35 10%	107 13%	25 12%
Much worse	(-2) 33%	664 33%	320 33%	343 33%	93 41%fi	121 35%	100 31%	116 33%	99 33%	134 29%	203 37%	186 33%	125 30%	86 49%opqrstuvw x	28 34%	65 28%	63 37%uw	57 32%	51 35%u	28 28%	47 24%	103 38%puw	76 27%	58 33%	134 38%	257 32%	85 39%
NET: Worse	877 43%	421 43%	456 44%	122 55%fghi i	168 48%gh	143 44%hi	146 41%	127 43%	170 36%	278 50%lm	254 45%l	154 38%	191 39%	112 63%opqrstuvw x	37 44%	91 39%	76 45%	72 40%	64 43%	36 35%	67 34%	141 52%prt uw	98 35%	84 47%uw	169 48%	364 45%	110 51%
Don't know	98 5%	19 2%	79 8%a	22 10%ghi	28 8%hi	25 8%hi	16 4%i	5 2%	3 1%	7 1%	30 5%j	26 6%j	35 7%j	7 4%	9 10%uw	20 9%uw	9 6%w	9 5%	8 5%	7 6%w	6 3%	11 4%	5 2%	7 4%	30 8%	42 5%	3 2%
Mean	-0.36	-0.26b	-0.46	-0.79	-0.61	-0.46d e	-0.29d ef	-0.20d ef	-0.09d ef	-0.49	-0.40	-0.24j	-0.24j	-0.98	-0.44n v	-0.22n	-0.39n v	-0.25n	-0.36n v	-0.19n vx	-0.07n vx	-0.59n vx	-0.10n vx	-0.43n	-0.58	-0.40	-0.46
Standard deviation	1.44	1.48	1.40	1.34	1.33	1.35	1.47	1.53	1.48	1.42	1.42	1.44	1.49	1.24	1.48	1.48	1.51	1.48	1.49	1.41	1.40	1.40	1.42	1.40	1.42	1.40	1.51
Standard error	0.03	0.05	0.05	0.10	0.08	0.08	0.08	0.09	0.07	0.06	0.06	0.07	0.07	0.10	0.17	0.10	0.12	0.11	0.13	0.15	0.10	0.09	0.08	0.10	0.08	0.05	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 7

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Boris Johnson

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	588 29%	394 62%bcd	90 34%d	54 27%d	30 4%	484 54%f	84 9%	335 64%hijkl	31 7%	8 3%	108 54%hikl	28 14%hi	24 15%hi	248 44%n	284 24%	241 43%p	279 24%
Much better	(+2) 264 13%	206 33%bcd	33 13%d	14 7%d	6 1%	240 27%f	19 2%	179 34%hijkl	7 1%	- -	45 23%hikl	15 7%hi	7 4%i	142 25%n	95 8%	130 23%p	103 9%
Slightly better	(+1) 324 16%	188 30%bcd	57 21%d	41 20%d	24 3%	244 27%f	64 7%	157 30%hikl	25 6%	8 3%	63 32%hikl	14 7%	17 11%hi	106 19%	189 16%	111 20%p	176 15%
Not changed	(0) 456 23%	176 28%d	81 31%d	63 31%d	100 13%	257 29%f	162 17%	134 26%hi	78 18%i	26 11%	61 30%hik	41 20%i	41 26%hi	99 18%	287 24%m	109 20%	268 23%
Slightly worse	(-1) 213 11%	24 4%	37 14%a	34 17%a	105 14%a	61 7%	139 15%e	26 5%	51 12%g	47 21%ghjl	17 8%	30 15%gl	11 7%	42 7%	153 13%m	44 8%	150 13%o
Much worse	(-2) 664 33%	32 5%	50 19%a	45 22%a	506 67%abc	81 9%	551 58%e	23 4%	269 61%gijkl	144 63%gijkl	12 6%	96 48%gjl	45 29%gj	172 31%	442 37%m	160 29%	445 38%o
NET: Worse	877 43%	56 9%	86 33%a	79 39%a	611 81%abc	142 16%	689 72%e	49 9%	320 73%gijkl	191 84%ghijkl	28 14%	126 63%gjl	56 36%gj	214 38%	595 50%m	204 37%	595 51%o
Don't know	98 5%	8 1%	7 3%	7 4%	13 2%	15 2%	21 2%	3 1%	9 2%	3 1%	2 1%	5 2%	35 22%ghijk	2 *	34 3%m	3 1%	35 3%o
Mean	-0.36	0.82bcd	-0.05d	-0.29d	-1.46	0.57f	-1.22	0.85hijkl	-1.28i	-1.46	0.57hikl	-0.92hi	-0.58hi	0.01n	-0.57	0.01p	-0.58
Standard deviation	1.44	1.09	1.29	1.22	0.90	1.22	1.09	1.09	1.05	0.83	1.11	1.29	1.27	1.58	1.35	1.54	1.37
Standard error	0.03	0.04	0.08	0.09	0.03	0.04	0.04	0.05	0.05	0.05	0.08	0.09	0.12	0.07	0.04	0.07	0.04

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 8

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Jeremy Corbyn

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Better	184 9%	98 10%	86 8%	36 16%ghi	49 14%ghi	37 11%hi	26 7%	15 5%	21 5%	65 12%l	49 9%	30 7%	40 8%	11 7%	6 7%	27 12%u	17 10%	14 8%	14 9%	9 9%	10 5%	37 13%nuw	22 8%	18 10%	42 12%	90 11%	55 26%
Much better	(+2) 71 4%	35 4%	35 3%	11 5%hi	24 7%hi	10 3%	14 4%	4 1%	9 2%	29 5%lm	19 3%	10 2%	12 2%	2 1%	2 2%	10 4%	7 4%	8 5%	5 3%	3 3%	4 2%	18 6%nuw	6 2%	6 4%	16 5%	37 5%	20 9%
Slightly better	(+1) 113 6%	63 6%	50 5%	25 11%ghi	25 7%i	27 8%ghi	13 4%	11 4%	12 3%	36 7%	29 5%	20 5%	28 6%	10 5%	5 5%	16 7%	10 6%	6 3%	9 6%	6 6%	6 3%	19 7%	16 6%	12 6%	25 7%	53 6%	35 16%
Not changed	(0) 435 22%	193 20%	242 23%	59 27%ghi	100 29%ghi	79 24%hi	67 19%	46 15%	84 18%	105 19%	130 23%	84 21%	117 24%	38 22%	24 29%tx	46 20%	33 20%	53 29%ptwx	32 22%	15 15%	38 20%	72 26%tx	53 19%	29 16%	76 22%	188 23%	38 18%
Slightly worse	(-1) 342 17%	164 17%	178 17%	46 21%i	68 19%i	65 20%hi	65 18%i	41 14%	57 12%	129 23%klm	96 17%lm	62 15%	55 11%	43 25%prstv	15 18%	32 14%	27 16%	23 13%	21 14%	13 13%	32 17%	43 16%	56 20%	36 20%	65 19%	152 19%	42 19%
Much worse	(-2) 934 46%	504 51%b	430 42%	58 26%	95 27%	113 35%d	177 49%defg	189 63%defg	302 65%defg	244 44%	254 45%	202 49%	235 48%	72 41%	31 36%	106 46%	84 50%v	77 43%	73 50%v	57 56%nov	107 55%norv	105 38%	139 49%v	83 46%	132 38%	336 41%	76 35%
NET: Worse	1276 63%	668 68%b	609 59%	104 46%	163 47%	178 55%	242 68%defg	230 77%defg	359 77%defg	373 68%lm	349 62%	264 64%	290 59%	115 66%v	46 54%	138 60%	111 65%v	101 56%	94 64%	69 69%v	139 72%opr v	148 54%	195 69%opr v	120 67%v	197 56%	488 60%	118 55%
Don't know	124 6%	26 3%	98 9%a	25 11%hi	37 11%hi	29 9%hi	22 6%hi	8 3%i	3 1%	8 2%	40 7%j	32 8%j	44 9%j	11 6%	9 10%u	21 9%u	9 5%	12 7%	7 5%	7 7%	6 3%	16 6%	13 4%	13 7%	35 10%B	49 6%	4 2%
Mean	-1.03	-1.08	-0.98	-0.58f ghi	-0.60f ghi	-0.83g hi	-1.13h i	-1.38	-1.36	-0.96	-1.01	-1.12	-1.06	-1.06	-0.90u	-0.98u	-1.07	-0.93u	-1.06	-1.21	-1.24	-0.77n qstuw	-1.14	-1.07	-0.86	-0.91	-0.56
Standard deviation	1.14	1.15	1.13	1.19	1.21	1.14	1.11	0.97	0.99	1.18	1.13	1.10	1.13	1.00	1.08	1.22	1.17	1.17	1.15	1.14	1.01	1.25	1.06	1.14	1.20	1.18	1.37
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.06	0.06	0.04	0.05	0.05	0.05	0.05	0.08	0.12	0.08	0.09	0.09	0.10	0.12	0.07	0.08	0.06	0.08	0.07	0.04	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 9

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Jeremy Corbyn

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	184 9%	16 3%	35 13%a	18 9%a	111 15%a	51 6%	129 13%e	6 1%	143 33%gijkl	10 4%g	5 2%	14 7%gl	2 1%	62 11%	107 9%	56 10%	113 10%
Much better	(+2) 71 4%	7 1%	9 3%a	11 6%a	43 6%a	16 2%	54 6%e	- -	64 15%gijkl	- -	3 2%g	2 1%	2 1%g	25 4%	41 3%	21 4%	44 4%
Slightly better	(+1) 113 6%	9 1%	26 10%ac	7 3%	68 9%ac	35 4%	75 8%e	6 1%	79 18%gijkl	10 4%gjl	1 1%	12 6%gjl	- -	37 7%	65 5%	35 6%	69 6%
Not changed	(0) 435 22%	61 10%	61 23%a	40 20%a	228 30%abc	123 14%	268 28%e	39 8%	172 39%gijkl	47 21%gj	13 7%	48 24%gj	46 29%gj	84 15%	279 23%am	86 15%	277 24%o
Slightly worse	(-1) 342 17%	56 9%	48 18%a	53 26%a	171 23%a	104 12%	225 23%e	53 10%	71 16%gj	73 32%ghjl	15 7%	57 29%ghjl	16 10%	86 15%	239 20%am	101 18%	219 19%
Much worse	(-2) 934 46%	489 77%bcd	115 44%cd	80 40%cd	212 28%	604 67%ef	292 31%	413 79%hikl	36 8%	90 40%h	165 83%hikl	75 38%h	57 37%h	326 58%mn	522 43%	310 56%p	517 44%
NET: Worse	1276 63%	545 86%bcd	163 62%cd	134 66%cd	384 51%	708 79%ef	517 54%	467 90%hikl	107 24%	164 72%hl	180 90%hikl	133 66%hl	73 47%h	412 73%mn	761 63%	411 74%p	736 63%
Don't know	124 6%	11 2%	5 2%	11 5%a	31 4%a	17 2%	42 4%e	9 2%	16 4%j	7 3%	1 1%	6 3%	35 22%ghijk	3 1%	54 4%mn	4 1%	51 4%o
Mean	-1.03	-1.62	-0.91a	-0.96a	-0.61abc	-1.41	-0.68e	-1.70	0.15gijkl	-1.10gj	-1.70	-0.99gj	-1.05gj	-1.17	-0.99m	-1.16	-0.97o
Standard deviation	1.14	0.81	1.17	1.14	1.17	0.99	1.17	0.66	1.13	0.89	0.76	0.98	0.99	1.17	1.12	1.13	1.14
Standard error	0.03	0.03	0.07	0.09	0.04	0.03	0.04	0.03	0.05	0.06	0.05	0.07	0.09	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 10

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Conservative Party

Base: All respondents

		Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)			
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194			
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216			
NET: Better	252 13%	153 16%b	99 10%	27 12%	32 9%	37 11%	56 16%e	34 11%	66 14%	73 13%	65 11%	51 13%	63 13%	11 6%	10 12%	41 18%nt	18 10%	28 15%nt	19 13%	6 6%	22 11%	37 14%n	41 14%nt	21 11%	44 12%	108 13%	37 17%			
Much better	(+2) 90 4%	48 5%	42 4%	13 6%	17 5%	11 3%	19 5%	7 2%	23 5%	32 6%k	16 3%	23 6%k	18 4%	4 2%	3 4%	10 4%	3 2%	14 8%nqs	3 2%	2 2%	7 3%	20 7%nqs	17 6%	7 4%	20 6%	39 5%	22 10%			
Slightly better	(+1) 163 8%	105 11%b	57 6%	14 6%	15 4%	26 8%	37 10%e	27 9%e	43 9%e	41 7%	49 9%	28 7%	45 9%	8 4%	7 8%	30 13%ntv	14 8%	14 8%	17 11%n	4 4%	15 8%	17 6%	23 8%	14 8%	23 7%	69 8%	15 7%			
Not changed	(0) 499 25%	234 24%	265 26%	48 21%	74 21%	80 25%	94 26%	84 28%	121 26%	111 20%	137 24%	119 29%j	133 27%j	31 18%	18 21%	67 29%n	39 23%	45 25%	39 26%	26 25%	53 27%	62 23%	75 26%	47 26%	76 22%	216 27%	43 20%			
Slightly worse	(-1) 410 20%	203 21%	207 20%	46 21%	76 22%	64 20%	57 16%	66 22%	100 21%	136 25%lm	127 22%m	73 18%	74 15%	28 16%	19 22%	36 16%	38 22%	29 16%	24 16%	18 18%	58 30%np stv	50 18%	68 24%p	41 23%	74 21%	154 19%	38 18%			
Much worse	(-2) 734 36%	370 38%	364 35%	75 34%	130 37%	117 36%	130 36%	108 36%	174 37%	220 40%	195 34%	139 34%	179 37%	94 53%opq rsuvwx	28 33%	70 30%	64 38%	67 37%	56 38%	44 43%puw	57 29%	111 41%puw	84 30%	61 34%	123 35%	288 35%	90 42%			
NET: Worse	1143 57%	572 58%	571 55%	121 54%	205 59%	182 56%	187 52%	174 58%	274 59%	355 64%klm	323 57%	212 52%	253 52%	122 69%opr swx	47 55%	106 46%	101 60%p	96 53%	79 54%	62 61%p	115 59%p	161 59%p	152 54%	102 57%p	197 56%	442 54%	128 59%			
Don't know	124 6%	25 3%	99 10%a	27 12%ghi	37 11%ghi	25 8%hi	20 6%i	8 3%	7 1%	12 2%	43 8%j	27 7%j	41 8%j	11 6%	10 12%uv	19 8%u	12 7%	11 6%	10 7%	8 8%	4 2%	13 5%	16 6%	10 6%	34 10%	49 6%	8 4%			
Mean	-0.81	-0.77	-0.85	-0.79	-0.92	-0.84	-0.72	-0.83	-0.78	-0.87	-0.83	-0.73	-0.78	-1.22	-0.82n	-0.59n	-0.91n	-0.72n	-0.82n	-1.06	-0.76n	-0.82n	-0.66n	-0.80n	-0.81	-0.76	-0.77			
															qt		t			t		t								
Standard deviation	1.18	1.21	1.14	1.22	1.16	1.15	1.24	1.10	1.19	1.20	1.12	1.20	1.19	1.05	1.17	1.22	1.10	1.29	1.15	1.04	1.08	1.26	1.19	1.13	1.21	1.19	1.35			
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.06	0.05	0.05	0.05	0.06	0.06	0.08	0.13	0.08	0.09	0.10	0.10	0.11	0.08	0.08	0.07	0.08	0.07	0.04	0.10			

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 11

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Conservative Party

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	252 13%	157 25%bcd	44 17%cd	29 14%cd	16 2%	201 22%f	45 5%	181 35%hijkl	14 3%	8 4%	25 13%hikl	7 4%	4 2%	137 24%n	100 8%	123 22%p	109 9%
Much better	(+2) 90 4%	63 10%cd	19 7%cd	5 2%cd	3 *	81 9%f	8 1%	78 15%hijkl	3 1%	1 *	4 2%	2 1%	1 *	55 10%n	27 2%	50 9%p	30 3%
Slightly better	(+1) 163 8%	95 15%cd	25 10%cd	24 12%cd	13 2%	120 13%f	37 4%	103 20%hijkl	10 2%	8 3%	21 10%hikl	5 2%	3 2%	82 15%n	74 6%	73 13%p	79 7%
Not changed	(0) 499 25%	221 35%cd	79 30%cd	65 32%cd	90 12%	300 33%f	155 16%	187 36%hik	72 16%ci	20 9%	56 28%hi	38 19%ci	45 29%hi	115 21%	302 25%	126 23%	287 24%
Slightly worse	(-1) 410 20%	132 21%	58 22%	49 24%	149 20%	191 21%	198 21%	117 22%hl	68 16%	51 22%hl	56 28%hl	42 21%l	18 12%	108 19%	273 23%	110 20%	264 22%
Much worse	(-2) 734 36%	108 17%	69 26%a	54 27%a	477 63%abc	177 20%	531 56%e	30 6%	269 61%gjl	147 65%gijkl	55 28%g	105 52%gjl	49 31%g	199 35%	479 40%	192 35%	477 40%o
NET: Worse	1143 57%	240 38%	128 48%a	104 51%a	626 83%abc	368 41%	729 76%e	147 28%	337 77%gjl	198 87%ghijkl	111 56%gl	147 73%gjl	67 43%g	307 55%	752 63%cm	303 54%	741 63%o
Don't know	124 6%	15 2%	13 5%	5 2%	21 3%	29 3%	26 3%	7 1%	16 4%gi	1 *	6 3%i	8 4%gi	40 26%ghijk	3 1%	46 4%cm	7 1%	40 3%o
Mean	-0.81	-0.21bcd	-0.54d	-0.63d	-1.48	-0.30f	-1.30	0.16hijkl	-1.39	-1.48	-0.71hik	-1.26i	-0.97hik	-0.56n	-0.96	-0.59p	-0.95
Standard deviation	1.18	1.20	1.21	1.09	0.81	1.21	0.94	1.12	0.91	0.81	1.07	0.94	0.99	1.36	1.07	1.32	1.09
Standard error	0.03	0.05	0.08	0.08	0.03	0.04	0.03	0.05	0.04	0.05	0.08	0.07	0.09	0.06	0.03	0.06	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 12

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Labour Party

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Better		174	89	86	37	48	36	24	13	17	62	46	32	34	12	7	22	16	14	11	7	11	41	20	13	37	87	49
		9%	9%	8%	16%ghi	14%ghi	11%hi	7%	4%	4%	11%lm	8%	8%	7%	7%	8%	9%	10%	8%	7%	5%	15%nrsvwx	7%	7%	11%	11%	23%	
Much better	(+2)	71	34	37	11	21	14	12	5	9	28	23	11	10	4	1	11	6	8	4	2	3	19	7	7	19	33	21
		4%	4%	4%	5%hi	6%hi	4%	3%	2%	2%	5%lm	4%	3%	2%	2%	1%	5%	4%	4%	3%	2%	7%uw	2%	4%	5%	4%	10%	
Slightly better	(+1)	103	54	49	25	27	22	12	9	8	34	23	21	24	8	6	11	10	6	6	4	8	22	14	6	18	54	28
		5%	5%	5%	11%ghi	8%ghi	7%hi	3%	3%	2%	6%	4%	5%	5%	5%	7%	5%	6%	3%	4%	4%	4%	8%	5%	4%	5%	7%	13%
Not changed	(0)	476	207	269	78	107	79	77	50	84	119	130	94	133	23	58	34	44	36	17	40	76	65	45	88	207	44	
		24%	21%	26%a	35%fghi	31%ghi	25%hi	22%	17%	18%	22%	23%	23%	27%	21%	27%	25%	24%	24%	16%	21%	28%t	23%	25%	25%	25%	20%	
Slightly worse	(-1)	382	179	202	36	61	82	65	53	84	133	113	71	63	43	47	33	38	26	15	34	42	54	36	67	161	47	
		19%	18%	20%	16%	18%	26%deghi	18%	18%	18%	24%lm	20%lm	17%	13%	24%v	17%	20%	19%	21%	18%	15%	17%	15%	19%	20%	19%	22%	
Much worse	(-2)	869	487	382	51	95	100	166	178	278	226	240	187	215	30	90	77	74	68	54	103	100	129	74	125	312	70	
		43%	49%b	37%	23%	27%	31%	47%defg	59%defg	60%defg	41%	42%	46%	44%	39%	36%	39%	46%	41%	46%	54%noprsvx	53%noprsvx	37%	46%	41%	36%	38%	33%
NET: Worse		1250	666	584	87	156	183	231	231	362	359	353	259	279	111	44	137	110	112	94	69	137	142	184	111	192	474	118
		62%	68%b	56%	39%	45%	57%de	65%de	77%defg	78%defg	65%lm	62%	63%	57%	63%v	52%	59%	65%v	62%	64%v	68%v	70%opv	52%	65%v	62%	55%	58%	55%
Don't know		119	24	95	23	37	24	25	5	4	11	37	26	45	14	10	16	9	10	7	9	6	13	13	10	34	47	5
		6%	2%	9%a	10%hi	11%hi	8%hi	7%hi	2%	1%	2%	7%j	6%j	9%j	8%	12%uvw	7%	5%	5%	5%	9%	3%	5%	5%	6%	10%B	6%	2%
Mean		-0.99	-1.07	-0.90a	-0.45fghi	-0.58ghi	-0.78ghi	-1.09hi	-1.33i	-1.33	-0.92	-0.99	-1.05	-1.01	-1.02	-0.89u	-0.90tu	-1.03	-0.96	-1.05	-1.23	-1.21	-0.71nqstuvw	-1.06	-0.97	-0.82	-0.87	-0.56
Standard deviation		1.12	1.12	1.12	1.16	1.20	1.13	1.09	0.96	0.96	1.16	1.12	1.10	1.10	1.04	1.08	1.15	1.14	1.12	1.09	1.07	1.01	1.26	1.07	1.11	1.19	1.15	1.33
Standard error		0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.06	0.04	0.05	0.05	0.05	0.05	0.08	0.12	0.08	0.09	0.08	0.09	0.11	0.07	0.08	0.06	0.08	0.07	0.04	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 13

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Labour Party

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)							Brexit Deal(s)		
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	174 9%	14 2%	30 11%a	22 11%a	101 13%a	44 5%	123 13%e	6 1%	139 32%gijkl	11 5%gj	1 1%	12 6%gj	3 2%	59 11%	105 9%	52 9%	108 9%
Much better	(+2) 71 4%	6 1%	7 3%	8 4%a	47 6%ab	14 2%	56 6%e	1 *	65 15%gijkl	1 1%	- -	4 2%g	1 *	25 5%	42 3%	20 4%	45 4%
Slightly better	(+1) 103 5%	8 1%	23 9%a	14 7%a	54 7%a	31 3%	67 7%e	5 1%	74 17%gijkl	9 4%gj	1 1%	8 4%g	3 2%	34 6%	63 5%	32 6%	63 5%
Not changed	(0) 476 24%	67 11%	74 28%a	53 26%a	240 32%a	141 16%	293 31%e	50 10%	193 44%gijkl	52 23%gj	23 12%	51 26%gj	46 29%gj	93 17%	310 26% <i>m</i>	92 16%	306 26% <i>o</i>
Slightly worse	(-1) 382 19%	77 12%	46 17%	44 22%a	196 26%ab	123 14%	240 25%e	65 12%	74 17% <i>j</i>	81 36%ghjl	15 8%	58 29%ghjl	19 12%	95 17%	259 22% <i>m</i>	106 19%	240 20%
Much worse	(-2) 869 43%	467 74%bcd	104 39% <i>d</i>	77 38% <i>d</i>	191 25%	570 64% <i>f</i>	268 28%	395 76%hikl	21 5%	80 35% <i>h</i>	158 79%hikl	71 35% <i>h</i>	50 32% <i>h</i>	313 56% <i>n</i>	479 40%	304 54% <i>p</i>	477 41%
NET: Worse	1250 62%	543 86%bcd	150 57%	121 59%	387 51%	693 77% <i>f</i>	508 53%	460 88%hikl	95 22%	161 71% <i>hl</i>	173 87%hikl	129 64% <i>hl</i>	68 44% <i>h</i>	408 73% <i>n</i>	739 62%	410 73% <i>p</i>	717 61%
Don't know	119 6%	9 1%	10 4%a	7 3%	25 3%a	19 2%	32 3%	5 1%	12 3%	4 2%	1 1%	8 4% <i>g</i>	38 25%ghijk	2 *	47 4% <i>m</i>	4 1%	46 4% <i>o</i>
Mean	-0.99	-1.58	-0.85a	-0.86a	-0.59abc	-1.37	-0.65e	-1.64	0.21gijkl	-1.02gj	-1.67	-0.96gj	-0.97gj	-1.13	-0.93m	-1.16	-0.92o
Standard deviation	1.12	0.81	1.14	1.14	1.14	0.98	1.15	0.71	1.05	0.90	0.71	0.99	0.98	1.17	1.11	1.12	1.13
Standard error	0.03	0.03	0.07	0.08	0.04	0.03	0.04	0.03	0.05	0.06	0.05	0.07	0.09	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 14

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

UK Government

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Better	116 6%	78 8%b	38 4%	15 7%	29 8%i	17 5%	19 5%	15 5%	21 4%	44 8%k	26 5%	19 5%	28 6%	4 2%	4 5%	14 6%	8 5%	6 3%	10 7%	3 3%	11 6%	27 10%nr	19 7%	10 6%	22 6%	60 7%	39 18%
Much better	(+2) 25 1%	17 2%	8 1%	4 2%	7 2%	3 1%	4 1%	5 2%	3 1%	12 2%k	4 1%	4 1%	5 1%	2 1%	- -	4 2%	- -	3 2%	3 2%	- -	2 1%	4 1%	6 2%	1 1%	6 2%	14 2%	12 6%
Slightly better	(+1) 91 5%	61 6%b	30 3%	11 5%	22 6%	15 5%	15 4%	10 3%	18 4%	32 6%	22 4%	15 4%	22 5%	2 1%	4 5%	10 5%	8 5%	3 2%	7 5%	3 3%	9 5%	24 9%nr	13 4%	9 5%n	16 5%	46 6%	26 12%
Not changed	(0) 343 17%	176 18%	167 16%	40 18%	51 15%	65 20%	66 19%	42 14%	79 17%	79 14%	94 17%	67 16%	103 21%j	26 15%	12 14%	46 20%q	19 11%	33 19%	35 24%qwx	17 17%	35 18%	53 19%q	40 14%	26 15%	60 17%	139 17%	28 13%
Slightly worse	(-1) 559 28%	279 28%	280 27%	66 30%	102 29%	86 27%	89 25%	76 25%	140 30%	168 31%m	164 29%	112 27%	115 23%	34 19%	23 27%	69 30%n	53 31%n	53 29%n	36 25%	23 23%	53 28%	63 23%	96 34%nv	57 32%n	82 23%	236 29%	50 23%
Much worse	(-2) 906 45%	432 44%	474 46%	82 37%	144 41%	133 41%	163 46%	160 54%def	224 48%d	253 46%	252 44%	189 46%	211 43%	106 60%opr suvwx	37 44%	89 38%	85 50%p	78 43%	59 40%	50 50%	88 46%	119 44%	120 42%	76 42%	162 46%	336 41%	93 43%
NET: Worse	1465 73%	711 72%	754 73%	148 66%	245 70%	219 68%	253 71%	236 79%def g	364 78%def g	421 76% m	416 73% m	301 73% m	326 67%	139 79%psv	60 71%	157 68%	137 81%psv	131 73%	95 64%	73 73%	142 73%	182 67%	216 76%sv	132 74%	244 70%	572 70%	142 66%
Don't know	95 5%	20 2%	75 7%a	21 9%hi	24 7%hi	22 7%hi	20 5%hi	5 2%	3 1%	7 1%	32 6%j	23 6%j	33 7%j	6 4%	9 10%quvw	15 6%	6 3%	10 5%	7 5%	8 8%	6 3%	10 4%	8 3%	11 6%	23 7%	43 5%	7 3%
Mean	-1.16	-1.08b	-1.23 i	-1.04h	-1.09h	-1.10h	-1.16	-1.28	-1.22	-1.14	-1.19	-1.21	-1.10	-1.41	-1.23	-1.05n q	-1.30	-1.17n	-1.01n qt	-1.30	-1.15n q	-1.03n	-1.13n	-1.16n	-1.16	-1.08	-0.88
Standard deviation	0.97	1.02	0.90	1.00	1.03	0.96	0.97	0.95	0.90	1.01	0.91	0.93	0.99	0.88	0.90	0.99	0.86	0.93	1.03	0.88	0.96	1.07	0.98	0.93	1.01	1.01	1.26
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.05	0.07	0.10	0.07	0.07	0.07	0.09	0.09	0.07	0.07	0.06	0.07	0.06	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 15

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

UK Government

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	116 6%	59 9%d	25 9%d	13 6%d	16 2%	84 9%f	29 3%	74 14%hijkl	18 4%i	2 1%	6 3%	8 4%	3 2%	70 12%n	37 3%	62 11%p	45 4%
Much better	(+2) 25 1%	15 2%d	6 2%d	- -	4 1%	21 2%f	4 *	16 3%hijl	5 1%	- -	1 *	2 1%	- -	18 3%n	4 *	14 3%p	9 1%
Slightly better	(+1) 91 5%	43 7%d	19 7%d	13 6%d	12 2%	63 7%f	25 3%	57 11%hijkl	13 3%	2 1%	5 3%	6 3%	3 2%	51 9%n	33 3%	48 9%p	36 3%
Not changed	(0) 343 17%	133 21%d	57 21%d	51 25%d	70 9%	190 21%f	121 13%	137 26%hijk	54 12%	20 9%	25 13%	25 12%	36 23%hijk	90 16%	190 16%	90 16%	182 15%
Slightly worse	(-1) 559 28%	195 31%	72 27%	62 31%	206 27%	266 30%	268 28%	177 34%l	121 28%l	65 29%l	61 31%l	51 25%l	19 12%	164 29%	350 29%	169 30%	341 29%
Much worse	(-2) 906 45%	238 37%	101 38%	71 35%	448 59%abc	338 38%	519 54%e	127 24%	234 53%g	137 60%gl	105 53%g	112 56%gl	68 43%g	235 42%	599 50%mn	231 41%	588 50%o
NET: Worse	1465 73%	432 68%	173 65%	133 66%	654 87%abc	605 67%	787 82%e	304 58%	355 81%gl	202 89%ghl	166 84%gl	163 82%gl	86 55%	399 71%	949 79%mn	400 72%	929 79%o
Don't know	95 5%	9 1%	10 4%	6 3%	13 2%	19 2%	19 2%	6 1%	11 3%	3 1%	2 1%	5 2%	30 19%ghijk	3 1%	24 2%mn	7 1%	22 2%
Mean	-1.16	-0.95d	-0.95d	-0.97d	-1.46	-0.95f	-1.36	-0.66hijkl	-1.33i	-1.50	-1.35	-1.36	-1.20i	-0.98n	-1.28	-1.01p	-1.27
Standard deviation	0.97	1.05	1.06	0.94	0.78	1.05	0.84	1.06	0.89	0.70	0.82	0.89	0.94	1.12	0.86	1.08	0.89
Standard error	0.02	0.04	0.07	0.07	0.03	0.04	0.03	0.05	0.04	0.05	0.06	0.07	0.09	0.05	0.02	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 16

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Parliament

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Better	116 6%	76 8%b	40 4%	8 4%	30 8%d	19 6%	22 6%	15 5%	22 5%	48 9%lm	34 6%	16 4%	19 4%	9 5%	4 5%	8 4%	9 5%	4 3%	9 6%	12 12%pru	6 3%	27 10%pru	18 6%	10 6%	21 6%	62 8%	35 16%
Much better	(+2) 22 1%	16 2%b	5 1%	1 *	4 1%	2 1%	3 1%	5 2%	7 2%	9 2%	7 1%	4 1%	2 *	1 1%	-	3 1%	1 1%	1 1%	-	1 1%	2 1%	9 3%	2 1%	1 1%	* *	12 1%	5 2%
Slightly better	(+1) 95 5%	60 6%b	35 3%	7 3%	26 7%hi	17 5%	19 5%	10 3%	15 3%	39 7%lm	27 5%	12 3%	16 3%	8 4%	4 5%	5 2%	7 4%	3 2%	9 6%	11 11%pru	4 2%	19 7%pru	16 6%	9 5%	21 6%	50 6%	30 14%
Not changed	(0) 301 15%	146 15%	155 15%	48 21%ghi	68 20%ghi	62 19%ghi	44 12%	28 9%	50 11%	76 14%	83 15%	56 14%	87 18%	28 16%	10 12%	30 13%	17 10%	28 16%	28 19%qw	11 11%	31 16%	60 22%pqtwx	32 11%	25 14%	56 16%	127 16%	46 22%
Slightly worse	(-1) 476 24%	231 23%	245 24%	65 29%	88 25%	75 23%	83 23%	63 21%	102 22%	149 27%lm	129 23%	100 25%	98 20%	37 21%	26 30%v	54 23%	36 21%	53 29%v	36 25%	19 19%	43 22%	51 19%	72 25%	50 28%v	77 22%	216 26%	40 19%
Much worse	(-2) 1022 51%	509 52%	513 50%	76 34%	139 40%	145 45%d	189 53%de	187 62%defg	287 61%defg	268 49%	289 51%	217 53%	249 51%	95 54%	37 44%	121 52%	100 59%orsv	85 47%	68 46%	51 51%	108 56%v	120 44%	150 53%	86 48%	170 49%	367 45%	87 41%
NET: Worse	1498 74%	740 75%	758 73%	141 63%	227 65%	220 68%	273 76%defg	249 83%defg	388 83%defg	416 76%	418 74%	317 77%lm	347 71%	132 75%v	63 74%	175 75%v	136 80%v	138 77%v	104 71%	70 70%	152 78%v	171 63%	222 79%v	136 76%v	248 71%	582 71%	128 59%
Don't know	104 5%	23 2%	81 8%a	27 12%ghi	24 7%hi	22 7%hi	18 5%i	6 2%	6 1%	11 2%	33 6%j	21 5%j	39 8%j	7 4%	8 9%	20 9%uw	8 4%	9 5%	6 4%	8 8%	6 3%	14 5%	11 4%	8 5%	25 7%	44 5%	7 3%
Mean	-1.24	-1.20	-1.29	-1.06g hi	-1.02g hi	-1.15h i	-1.29	-1.42	-1.40	-1.16l	-1.25	-1.32	-1.27	-1.29	-1.25	-1.34	-1.39	-1.27	-1.15q	-1.17	-1.34	-0.98n pqruwx	-1.30	-1.23	-1.22	-1.14	-0.84
Standard deviation	0.97	1.02	0.90	0.90	1.03	0.98	0.96	0.93	0.92	1.02	0.98	0.90	0.93	0.95	0.88	0.91	0.91	0.86	0.96	1.10	0.89	1.14	0.94	0.94	0.96	1.01	1.18
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.10	0.06	0.07	0.06	0.08	0.12	0.06	0.07	0.06	0.07	0.06	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 17

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

Parliament

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	116 6%	14 2%	17 6%a	9 4%	76 10%ac	30 3%	85 9%e	22 4%	39 9%gjl	28 12%gjl	2 1%	18 9%gjl	1 1%	68 12%n	41 3%	61 11%p	47 4%
Much better	(+2) 22 1%	2 *	4 1%	- -	16 2%a	6 1%	16 2%	5 1%	5 1%	7 3%j	- -	3 2%	- -	16 3%n	5 *	16 3%p	5 *
Slightly better	(+1) 95 5%	12 2%	13 5%a	9 4%	61 8%a	24 3%	69 7%e	17 3%	34 8%gjl	21 9%gjl	2 1%	15 8%gjl	1 1%	52 9%n	37 3%	45 8%p	42 4%
Not changed	(0) 301 15%	58 9%	47 18%a	43 21%a	118 16%a	104 12%	161 17%e	52 10%j	94 21%gij	28 12%j	8 4%	36 18%gj	39 25%gij	71 13%	172 14%	68 12%	172 15%
Slightly worse	(-1) 476 24%	111 17%	69 26%a	58 29%a	211 28%a	179 20%	269 28%e	133 26%j	120 27%j	71 31%j	25 13%	52 26%j	15 10%	122 22%	313 26%	122 22%	300 26%
Much worse	(-2) 1022 51%	444 70%bcd	122 46%	87 43%	325 43%	566 63%f	412 43%	312 60%hikl	168 38%	95 42%	160 80%ghikl	90 45%	70 45%	299 53%	637 53%	301 54%	625 53%
NET: Worse	1498 74%	554 87%bcd	191 72%	145 72%	536 71%	745 83%f	681 71%	446 86%hikl	288 66%l	166 73%l	185 93%ghikl	141 71%l	85 55%	421 75%	949 79%	424 76%	925 79%
Don't know	104 5%	8 1%	9 4%a	6 3%	23 3%a	18 2%	29 3%	2 *	18 4%g	6 3%g	4 2%	4 2%g	30 19%ghijk	3 *	38 3%m	5 1%	33 3%o
Mean	-1.24	-1.57	-1.15a	-1.14a	-1.05a	-1.45	-1.07e	-1.41j	-0.98gjl	-1.02gj	-1.75	-1.07gj	-1.23j	-1.14n	-1.32	-1.17p	-1.31
Standard deviation	0.97	0.76	0.99	0.90	1.06	0.86	1.03	0.87	1.03	1.10	0.58	1.05	0.92	1.13	0.87	1.11	0.89
Standard error	0.02	0.03	0.06	0.07	0.04	0.03	0.03	0.04	0.05	0.07	0.04	0.08	0.08	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 18

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

European Union

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)		
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Better		241 12%	150 15%b	91 9%	32 14%	54 15%hi	41 13%	40 11%	28 10%	45 10%	93 17%klm	65 11%	41 10%	42 9%	22 12%	10 11%	16 7%	18 10%	22 12%	21 14%p	9 9%	22 11%	49 18%p	33 12%	20 11%	35 10%	117 14%	55 25%
Much better	(+2)	92 5%	59 6%b	33 3%	13 6%	18 5%	18 6%	18 5%	12 4%	13 3%	36 7%l	22 4%	13 3%	22 4%	11 6%	3 3%	6 3%	5 3%	6 4%	9 6%	2 2%	6 3%	22 8%pq	15 5%	6 4%	16 4%	42 5%	28 13%
Slightly better	(+1)	149 7%	91 9%b	58 6%	19 9%	36 10%	23 7%	22 6%	16 5%	32 7%	57 10%lm	43 8%lm	28 7%	21 4%	11 6%	7 8%	10 4%	13 8%	15 9%	12 8%	7 7%	15 8%	27 10%p	19 7%	13 7%	20 6%	75 9%	27 12%
Not changed	(0)	857 42%	396 40%	460 45%	97 43%	152 43%	143 44%	148 41%	125 42%	193 41%	243 44%	240 42%	169 41%	204 42%	89 51%q	36 42%	94 41%	61 36%	73 41%	63 43%	39 39%	84 43%	118 43%	121 43%	76 42%	145 41%	352 43%	81 38%
Slightly worse	(-1)	315 16%	155 16%	159 15%	36 16%	52 15%	48 15%	64 18%	53 18%	63 13%	86 16%	92 16%	71 17%	65 13%	22 12%	9 11%	39 17%	29 17%	29 16%	15 10%	14 14%	37 19%rs	42 15%	48 17%	31 17%	54 15%	144 18%	31 14%
Much worse	(-2)	453 22%	253 26%b	199 19%	27 12%	57 16%	54 17%	78 22% d	81 27% def	156 33% def g	106 19%	120 21%	100 25%	126 26% j	31 18%	21 25%	60 26% v	48 28% nv	40 22%	37 25%	29 28% v	44 22%	45 17%	65 23%	34 19%	67 19%	146 18%	41 19%
NET: Worse		767 38%	409 41%b	359 35%	63 28%	109 31%	102 32%	141 40% de	133 45% def	219 47% def	192 35%	212 37%	171 42% j	192 39%	53 30%	30 36%	99 43% nv	77 45% nv	68 38%	52 35%	43 43%	80 41% n	87 32%	113 40%	65 36%	121 35%	291 36%	72 33%
Don't know		154 8%	30 3%	124 12%a	31 14%ghi	34 10% hi	37 11% hi	28 8% i	13 4%	11 2%	23 4%	50 9% j	29 7%	53 11% j	12 7%	9 11% u	23 10% u	14 8%	16 9%	11 7%	9 9%	8 4%	18 7%	15 5%	18 10% u	49 14% B	55 7%	8 4%
Mean		-0.48	-0.47	-0.48	-0.24g hi	-0.30h i	-0.34h i	-0.49i	-0.61	-0.69	-0.32k lm	-0.48	-0.57	-0.58	-0.31p qt	-0.52	-0.65	-0.66	-0.49	-0.43	-0.65	-0.52	-0.24p qr tuw	-0.48	-0.45	-0.46	-0.37	-0.14
Standard deviation		1.09	1.16	1.02	1.04	1.07	1.07	1.09	1.08	1.10	1.12	1.06	1.06	1.10	1.06	1.11	1.04	1.09	1.08	1.18	1.08	1.04	1.13	1.10	1.04	1.07	1.07	1.26
Standard error		0.03	0.04	0.03	0.08	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.13	0.07	0.09	0.08	0.10	0.11	0.08	0.08	0.07	0.08	0.06	0.04	0.09

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 19

Q.3 The UK voted to leave the EU in a referendum on 23rd June 2016. Since then, has your impression of the following people and organisations got better or worse?

European Union

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Better	241 12%	16 3%	30 12%a	16 8%a	177 23%abc	46 5%	192 20%e	18 4%	86 20%gjl	65 29%ghijkl	3 1%	37 18%gjl	11 7%j	106 19%n	127 11%	97 17%p	130 11%
Much better	(+2) 92 5%	3 *	12 5%ac	1 1%	74 10%abc	15 2%	76 8%e	4 1%	30 7%gjl	30 13%ghjl	2 1%	20 10%gjl	3 2%	53 9%n	38 3%	44 8%p	43 4%
Slightly better	(+1) 149 7%	13 2%	18 7%a	14 7%a	103 14%abc	32 4%	117 12%e	14 3%	56 13%gjl	35 16%gijkl	1 1%	17 8%gj	8 5%j	53 9%	89 7%	53 10%	87 7%
Not changed	(0) 857 42%	194 31%	91 34%	88 43%a	430 57%abc	285 32%	518 54%e	191 37%j	217 50%gj	126 55%gj	50 25%	101 50%gj	69 44%j	212 38%	552 46%m	222 40%	536 46%o
Slightly worse	(-1) 315 16%	113 18%d	69 26%ad	56 28%ad	57 8%	181 20%f	113 12%	128 24%hijkl	60 14%l	20 9%	30 15%l	28 14%l	7 5%	84 15%	204 17%	83 15%	199 17%
Much worse	(-2) 453 22%	295 46%bcd	56 21%d	30 15%d	54 7%	351 39%f	85 9%	172 33%hikl	47 11%i	11 5%	112 56%ghikl	24 12%i	31 20%hi	154 27%n	246 20%	148 26%p	245 21%
NET: Worse	767 38%	407 64%bcd	125 47%d	87 43%d	111 15%	532 59%f	198 21%	300 58%hikl	107 24%i	31 14%	142 71%ghikl	52 26%i	39 25%i	239 42%	449 37%	231 41%	444 38%
Don't know	154 8%	17 3%	18 7%a	13 7%a	35 5%	35 4%	48 5%	12 2%	28 6%gi	5 2%	5 2%	11 5%	37 24%ghijk	6 1%	72 6%m	8 1%	67 6%o
Mean	-0.48	-1.11	-0.56a	-0.53a	0.12abc	-0.95	-0.02e	-0.88j	-0.09gjl	0.23ghjkl	-1.28	-0.10gjl	-0.47gj	-0.42	-0.47	-0.43	-0.46
Standard deviation	1.09	0.95	1.07	0.87	0.96	1.02	0.98	0.94	1.01	0.97	0.93	1.07	1.04	1.25	1.02	1.21	1.04
Standard error	0.03	0.04	0.07	0.07	0.04	0.03	0.03	0.04	0.05	0.06	0.07	0.08	0.10	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 20

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

Summary**Base: All respondents**

		Statements			
		I would be able to explain what is in Boris Johnson's deal to someone else	I would be able to explain the difference between Boris Johnson's deal and Teresa May's deal to someone else	I don't mind delaying Brexit for a short period to give MPs more time to properly scrutinise Boris Johnson's deal	I worry about the effect that Boris Johnson's deal will have on the country
		Boris Johnson's deal is a good deal for the UK			
Unweighted base		2019	2019	2019	2019
Weighted base		2019	2019	2019	2019
NET: Agree		562 28%	558 28%	1017 50%	1059 52%
Strongly agree	(4)	77 4%	85 4%	479 24%	614 30%
Tend to agree	(3)	485 24%	472 23%	538 27%	445 22%
Tend to disagree	(2)	601 30%	574 28%	346 17%	412 20%
Strongly disagree	(1)	600 30%	603 30%	404 20%	244 12%
NET: Disagree		1200 59%	1177 58%	751 37%	656 32%
Don't know		257 13%	284 14%	251 12%	304 15%
Mean		2.02	2.02	2.62	2.83
Standard deviation		0.89	0.90	1.11	1.07
Standard error		0.02	0.02	0.03	0.03

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 21

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I would be able to explain what is in Boris Johnson's deal to someone else

Base: All respondents

		Gender		Age						Social Grade					Region												Employment Sector		Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)		
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194		
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216		
NET: Agree	562 28%	368 37%b	194 19%	61 27%	101 29%	87 27%	101 28%	87 29%	126 27%	193 35%klm	159 28%lm	111 27%lm	99 20%	46 26%	13 16%	63 27%	45 26%	56 31%o	41 28%	31 30%o	55 29%o	81 30%o	87 31%o	44 25%	75 21%	260 32%A	94 44%		
Strongly agree	(4) 77 4%	59 6%b	18 2%	15 7%gi	21 6%l	13 4%	9 3%	10 3%	9 2%	32 6%k	17 3%	13 3%	15 3%	8 4%	3 3%	9 4%	6 3%	14 8%u	5 4%	3 3%	5 2%	8 3%	10 4%	7 4%	15 4%	35 4%	22 10%		
Tend to agree	(3) 485 24%	309 31%b	176 17%	45 20%	80 23%	74 23%	91 26%	77 26%	118 25%	162 29%lm	142 25%lm	98 24%lm	84 17%	38 22%	11 13%	55 23%	39 23%	42 24%	35 24%	28 28%o	51 26%o	72 26%o	77 27%o	37 21%	59 17%	225 28%A	72 34%		
Tend to disagree	(2) 601 30%	276 28%	324 31%	62 27%	82 24%	84 26%	98 27%	96 32%e	178 38%defg	159 29%	189 33%lm	125 30%	128 26%	49 28%	28 33%	69 30%	50 30%	50 28%	40 27%	23 23%	56 29%	88 32%	87 31%	61 34%	101 29%	215 26%	52 24%		
Strongly disagree	(1) 600 30%	246 25%	354 34%a	59 26%	115 33%l	114 35%l	111 31%l	87 29%	113 24%	155 28%	153 27%	115 28%	176 36%jkl	67 38%prsv	24 29%	64 28%	52 30%	46 26%	37 25%	36 36%	66 34%	70 26%	81 29%	56 31%	122 35%	236 29%	53 24%		
NET: Disagree	1200 59%	522 53%	678 66%a	121 54%	198 57%	198 61%	209 59%	183 61%	292 62%	314 57%	342 60%	240 58%	304 62%	116 66%rs	52 61%	133 57%	102 60%	96 53%	77 52%	59 59%	122 63%	158 58%	168 59%	117 65%rs	223 64%B	451 55%	104 48%		
Don't know	257 13%	95 10%	162 16%a	43 19%fhi	51 15%	37 12%	47 13%	30 10%	49 11%	44 8%	67 12%	59 14%j	87 18%jk	13 8%	19 23%ntuvwx	35 15%n	23 14%	28 16%nu	30 20%nuwx	11 11%	16 8%	34 13%	28 10%	19 10%	53 15%	104 13%	17 8%		
Mean	2.02	2.20b	1.84	2.09	2.02	1.95	1.99	2.04	2.05	2.14m	2.05m	2.02m	1.85	1.92	1.87	2.04	1.99	2.16n	2.08	1.97	1.97	2.08	2.06	1.97	1.89	2.08A	2.32		
Standard deviation	0.89	0.92	0.81	0.95	0.97	0.92	0.88	0.87	0.80	0.93	0.85	0.87	0.88	0.92	0.83	0.89	0.88	0.96	0.89	0.92	0.88	0.86	0.88	0.87	0.90	0.92	0.99		
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.10	0.06	0.07	0.08	0.08	0.10	0.07	0.06	0.05	0.07	0.06	0.03	0.07		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 22

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I would be able to explain what is in Boris Johnson's deal to someone else

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	562 28%	241 38%bcd	58 22%	41 20%	206 27%	299 33%f	247 26%	205 39%hil	117 27%l	59 26%l	62 31%l	63 32%l	12 8%	562 100%n	-	447 80%p	83 7%
Strongly agree	(4) 77 4%	33 5%	11 4%	5 3%	27 4%	44 5%	33 3%	30 6%il	23 5%il	3 1%	8 4%l	6 3%l	-	77 14%n	-	66 12%p	8 1%
Tend to agree	(3) 485 24%	208 33%bcd	47 18%	35 17%	179 24%	254 28%f	214 22%	175 34%hil	94 22%l	56 25%l	55 27%l	57 28%l	12 8%	485 86%n	-	381 68%p	75 6%
Tend to disagree	(2) 601 30%	180 28%	89 34%	80 39%ad	230 31%	269 30%	310 32%	176 34%kl	131 30%	78 34%kl	70 35%kl	49 24%	32 21%	-	601 50%rn	72 13%	508 43%o
Strongly disagree	(1) 600 30%	140 22%	87 33%a	61 30%a	261 35%a	227 25%	322 34%e	90 17%	143 33%gj	77 34%gj	43 22%	66 33%gj	63 41%gj	-	600 50%rn	16 3%	569 48%o
NET: Disagree	1200 59%	319 50%	176 67%a	141 69%a	490 65%a	496 55%	632 66%e	266 51%	274 62%g	155 68%gjk	113 57%	114 57%	95 61%g	-	1200 100%rn	87 16%	1078 92%o
Don't know	257 13%	73 12%d	30 11%	21 10%	57 8%	103 11%f	78 8%	50 10%	48 11%	14 6%	24 12%	23 11%	48 31%ghijk	-	-	23 4%p	16 1%
Mean	2.02	2.24bcd	1.92	1.92	1.96	2.15f	1.95	2.31hikl	1.99l	1.93l	2.15il	2.02l	1.53	3.14n	1.50	2.93p	1.59
Standard deviation	0.89	0.90	0.87	0.80	0.89	0.90	0.87	0.85	0.92	0.82	0.84	0.92	0.70	0.34	0.50	0.61	0.64
Standard error	0.02	0.04	0.06	0.06	0.03	0.03	0.03	0.04	0.05	0.05	0.06	0.07	0.07	0.01	0.01	0.03	0.02

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 23

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I would be able to explain the difference between Boris Johnson's deal and Teresa May's deal to someone else

Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Agree	558 28%	376 38%b	181 18%	61 27%	106 30%	73 23%	89 25%	94 32% ^f	135 29%	192 35% ^k	160 28% ^m	111 27% ^m	95 19%	42 24%	21 24%	56 24%	49 29%	53 29%	46 31%	28 28%	51 26%	85 31%	74 26%	54 30%	69 20%	253 31%A	84 39%	
Strongly agree	(4) 85 4%	68 7%b	18 2%	22 10% ^{fghi}	24 7% ^{hi}	14 4% ⁱ	11 3%	8 3%	7 1%	34 6% ^m	21 4%	20 5% ^m	10 2%	9 5%	4 4%	12 5%	4 3%	13 7% ^w	7 5%	4 4%	7 3%	9 3%	7 3%	9 5%	15 4%	43 5%	22 10%	
Tend to agree	(3) 472 23%	309 31%b	164 16%	39 17%	82 23%	60 19%	78 22%	86 29% ^{df}	128 27% ^{df}	158 29% ^{lm}	139 24% ^m	91 22%	85 17%	33 19%	17 20%	44 19%	45 27%	39 22%	39 26%	25 24%	44 23%	76 28% ^p	66 23%	45 25%	55 16%	210 26%A	62 29%	
Tend to disagree	(2) 574 28%	268 27%	306 30%	57 25%	82 23%	92 29%	93 26%	85 28%	165 35% ^{deg}	154 28%	173 30%	111 27%	136 28%	48 27%	26 30%	65 28%	46 27%	52 29%	35 24%	27 27%	53 27%	82 30%	88 31%	52 29%	99 28%	207 25%	62 29%	
Strongly disagree	(1) 603 30%	240 24%	364 35% ^a	58 26%	110 32%	113 35% ^{di}	118 33% ⁱ	88 29%	116 25%	156 28%	159 28%	126 31%	163 33%	68 39% ^{rsv}	22 26%	73 31%	48 29%	41 23%	39 27%	34 34%	68 35% ^r	69 25%	84 30%	56 31%	122 35%	241 30%	47 22%	
NET: Disagree	1177 58%	508 52%	670 65% ^a	115 51%	192 55%	205 64% ^{de}	211 59%	173 58%	281 60% ^d	310 56%	332 58%	236 58%	299 61%	117 66% ^{rsv}	48 57%	138 60%	94 56%	93 52%	74 50%	62 61%	121 62% ^s	151 55%	171 61%	108 60%	221 63%B	448 55%	110 51%	
Don't know	284 14%	101 10%	183 18% ^a	49 22% ^{fhi}	51 15%	44 14%	57 16%	32 11%	51 11%	49 9%	76 13% ^j	63 15% ^j	97 20% ^{jk}	17 10%	16 19%	38 16%	26 15%	34 19% ^{nx}	28 19% ^{nx}	11 11%	22 12%	37 13%	38 13%	18 10%	60 17%	114 14%	22 10%	
Mean	2.02	2.23 ^b	1.81	2.14 ^f	2.06	1.91	1.94	2.06	2.06 ^f	2.14 ^m	2.05 ^m	2.01 ^m	1.85	1.89	2.03	1.98	2.03	2.17 ^{nu}	2.12	1.97	1.94	2.11 ⁿ	1.99	2.04	1.87	2.08 ^A	2.30	
Standard deviation	0.90	0.93	0.82	1.02	0.98	0.90	0.89	0.88	0.81	0.94	0.88	0.92	0.84	0.93	0.89	0.93	0.88	0.95	0.94	0.91	0.90	0.87	0.86	0.92	0.89	0.94	0.96	
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.08	0.11	0.07	0.07	0.08	0.09	0.10	0.07	0.06	0.05	0.07	0.06	0.04	0.07	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 24

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I would be able to explain the difference between Boris Johnson's deal and Teresa May's deal to someone else

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	558 28%	239 38%bcd	56 21%	56 27%	194 26%	295 33%f	249 26%	204 39%hikl	113 26%l	60 26%l	72 36%hil	58 29%l	13 8%	447 80%n	87 7%	558 100%p	-
Strongly agree	(4) 85 4%	32 5%	12 5%	12 6%	28 4%	44 5%	40 4%	33 6%l	23 5%l	8 3%l	10 5%l	7 4%l	-	74 13%n	10 1%	85 15%p	-
Tend to agree	(3) 472 23%	207 33%bcd	44 17%	43 21%	166 22%	251 28%f	209 22%	171 33%hil	91 21%l	52 23%l	62 31%hl	51 25%l	13 8%	374 66%n	78 6%	472 85%p	-
Tend to disagree	(2) 574 28%	170 27%	88 33%	70 34%	222 29%	258 29%	292 31%	157 30%l	134 30%l	80 35%kl	59 30%	45 22%	31 20%	71 13%	492 41% <i>m</i>	-	574 49% <i>o</i>
Strongly disagree	(1) 603 30%	136 22%	87 33%a	61 30%a	270 36%a	223 25%	331 35%e	106 20%	142 32%gj	74 32%gj	41 21%	75 37%gj	60 39%gj	13 2%	586 49% <i>m</i>	-	603 51% <i>o</i>
NET: Disagree	1177 58%	306 48%	175 66%a	131 64%a	492 65%a	481 54%	622 65%e	262 50%	275 63%gj	154 67%gj	100 50%	119 60%	91 59%	83 15%	1078 90% <i>m</i>	-	1177 100% <i>o</i>
Don't know	284 14%	88 14%d	33 12%	17 8%	68 9%	121 13%f	84 9%	55 10%	50 11%	15 6%	27 13%i	23 12%	52 33%ghijk	31 6%n	35 3%	-	-
Mean	2.02	2.25bcd	1.92	2.04	1.93	2.15f	1.95	2.28hikl	1.99l	1.97l	2.24hikl	1.95l	1.54	2.96n	1.58	3.15p	1.49
Standard deviation	0.90	0.90	0.88	0.91	0.89	0.90	0.90	0.89	0.91	0.86	0.88	0.93	0.71	0.61	0.65	0.36	0.50
Standard error	0.02	0.04	0.06	0.07	0.03	0.03	0.03	0.04	0.05	0.06	0.07	0.07	0.07	0.03	0.02	0.02	0.01

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 25

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I don't mind delaying Brexit for a short period to give MPs more time to properly scrutinise Boris Johnson's deal

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Agree		1017	507	511	132	175	159	184	128	239	333	281	185	218	108	44	101	79	83	73	48	83	146	155	97	177	404	136
		50%	51%	49%	59%fh	50%	49%	52%h	43%	51%h	60%klm	50%	45%	44%	61%pqru	51%	44%	47%	46%	50%	48%	43%	54%pu	55%pu	54%pu	50%	50%	63%
Strongly agree	(4)	479	258	222	64	95	85	88	60	87	153	144	86	97	63	19	41	33	40	40	19	35	87	63	38	86	196	68
		24%	26%b	21%	29%hi	27%i	26%i	25%	20%	19%	28%lm	25%	21%	20%	36%opqrutwx	22%	18%	19%	23%	27%p	19%	18%	32%pqrtuwx	22%	21%	24%	24%	31%
Tend to agree	(3)	538	249	289	68	81	74	96	68	152	180	137	100	121	45	25	60	47	42	33	29	48	59	92	59	91	207	69
		27%	25%	28%	30%	23%	23%	27%	23%	32%efh	33%klm	24%	24%	25%	25%	29%	26%	27%	24%	22%	29%	25%	22%	33%sv	33%sv	26%	25%	32%
Tend to disagree	(2)	346	177	170	27	52	59	58	59	91	81	99	81	86	18	10	45	36	32	20	13	44	55	47	26	60	137	31
		17%	18%	16%	12%	15%	18%	16%	20%d	19%d	15%	18%	20%	17%	11%	12%	20%n	21%n	18%	13%	13%	23%ns	20%n	17%	14%	17%	17%	14%
Strongly disagree	(1)	404	225	179	25	55	58	70	85	112	95	108	89	113	30	18	40	36	44	31	29	44	41	56	36	49	159	37
		20%	23%b	17%	11%	16%	18%d	20%d	28%defg	24%deg	17%	19%	22%	23%j	17%	21%	17%	21%	24%v	21%	28%npv	23%	15%	20%	20%	14%	20%	17%
NET: Disagree		751	401	349	52	107	117	128	143	203	175	207	170	198	48	28	86	72	76	51	42	88	96	103	61	109	296	68
		37%	41%b	34%	23%	31%	36%d	36%d	48%defg	43%deg	32%	36%	41%j	40%j	28%	33%	37%	42%n	42%n	34%	41%n	45%nx	35%	37%	34%	31%	36%	32%
Don't know		251	77	174	40	66	47	45	28	25	43	79	55	74	20	14	45	18	21	23	11	23	31	24	21	64	115	11
		12%	8%	17%a	18%hi	19%ghi	15%i	13%i	9%i	5%	8%	14%j	13%j	15%j	11%	16%	20%nqvwx	11%	12%	16%w	11%	12%	11%	8%	12%	18%	14%	5%
Mean		2.62	2.59	2.64	2.94fghi	2.76hi	2.67hi	2.64h	2.38	2.49	2.77lm	2.65	2.51	2.49	2.90pqrtuwx	2.63	2.55	2.50	2.50	2.67	2.43	2.43	2.80pqrtu	2.63	2.63	2.75	2.63	2.81
Standard deviation		1.11	1.14	1.08	1.02	1.12	1.12	1.12	1.14	1.08	1.07	1.12	1.11	1.12	1.13	1.13	1.06	1.08	1.15	1.18	1.15	1.08	1.11	1.08	1.08	1.07	1.12	1.09
Standard error		0.03	0.04	0.04	0.08	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.09	0.13	0.08	0.09	0.09	0.10	0.12	0.08	0.08	0.07	0.08	0.07	0.04	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 26

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I don't mind delaying Brexit for a short period to give MPs more time to properly scrutinise Boris Johnson's deal

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1017 50%	158 25%	150 57%a	105 52%a	569 76%abc	308 34%	674 71%e	201 39%j	315 72%gjl	185 81%ghjkl	31 16%	134 67%gjl	51 32%j	302 54%	651 54%	292 52%	653 55%
Strongly agree	(4) 479 24%	27 4%	51 19%a	36 18%a	354 47%abc	77 9%	389 41%e	37 7%j	191 44%gjl	114 50%gijkl	6 3%	71 36%gjl	23 15%gj	166 30%n	296 25%	149 27%	306 26%
Tend to agree	(3) 538 27%	131 21%	100 38%ad	70 34%a	215 29%a	231 26%	285 30%	163 31%jl	124 28%jl	71 31%jl	25 13%	63 31%jl	28 18%	136 24%	355 30%mn	143 26%	348 30%
Tend to disagree	(2) 346 17%	172 27%bd	51 19%bd	45 22%bd	60 8%	223 25%ef	105 11%	150 29%hikl	40 9%	15 6%	47 24%hikl	16 8%	21 13%i	111 20%	208 17%	118 21%p	190 16%
Strongly disagree	(1) 404 20%	272 43%bcd	38 14%cd	20 10%	56 7%	309 34%ef	76 8%	142 27%hikl	37 8%	11 5%	113 57%ghikl	26 13%i	27 18%hi	135 24%n	233 19%	136 24%p	228 19%
NET: Disagree	751 37%	444 70%bcd	88 33%cd	66 32%cd	115 15%	532 59%ef	181 19%	292 56%hikl	77 18%i	25 11%	160 81%ghikl	42 21%i	48 31%hi	247 44%n	441 37%	254 46%p	418 36%
Don't know	251 12%	32 5%	26 10%a	32 16%ad	69 9%a	57 6%	101 11%e	29 6%	47 11%gj	17 8%	8 4%	24 12%gj	57 37%ghijk	13 2%	108 9%mn	12 2%	106 9%o
Mean	2.62	1.86	2.69a	2.71a	3.27abc	2.09	3.16e	2.20j	3.20gjl	3.37ghjkl	1.60	3.02gjl	2.47gj	2.61	2.65	2.56	2.68
Standard deviation	1.11	0.91	0.98	0.93	0.93	1.00	0.95	0.94	0.97	0.83	0.83	1.04	1.13	1.16	1.09	1.14	1.10
Standard error	0.03	0.04	0.06	0.07	0.03	0.03	0.03	0.04	0.05	0.06	0.06	0.08	0.11	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 27

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I worry about the effect that Boris Johnson's deal will have on the country

Base: All respondents

		Gender			Age					Social Grade				Region												Employment Sector		Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base		2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base		2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Agree		1059	495	564	134	205	174	197	138	210	322	301	202	234	131	42	110	83	93	75	56	92	148	137	92	195	438	130
		52%	50%	55%	60%hi	59%hi	54%hi	55%hi	46%	45%	58%lm	53%	49%	48%	74%opq rstuvw x	50%	47%	49%	52%	51%	56%	47%	54%	48%	51%	56%	54%	60%
Strongly agree	(4)	614	302	312	85	129	98	118	72	112	186	169	123	136	88	25	54	51	59	46	24	47	85	83	52	106	271	80
		30%	31%	30%	38%hi	37%hi	30%	33%hi	24%	24%	34%	30%	30%	28%	50%opq rstuvw x	30%	23%	30%	33%	31%	23%	24%	31%	29%	29%	30%	33%	37%
Tend to agree	(3)	445	193	252	49	77	76	79	66	98	136	132	79	98	43	17	56	32	34	29	33	45	62	54	40	89	168	50
		22%	20%	24%a	22%	22%	24%	22%	22%	21%	25%	23%	19%	20%	24%	20%	24%	19%	19%	20%	32%qrs w	23%	23%	19%	22%	25%	21%	23%
Tend to disagree	(2)	412	221	190	35	56	60	57	64	141	103	120	96	93	26	17	43	34	36	25	18	51	48	77	37	54	150	35
		20%	22%b	18%	15%	16%	18%	16%	21%	30%def gh	19%	21%	23%	19%	15%	20%	19%	20%	20%	17%	17%	26%nv	18%	27%nps v	21%	15%	18%	16%
Strongly disagree	(1)	244	161	83	15	28	38	35	57	71	75	60	46	63	10	12	33	25	25	18	14	23	33	29	22	31	99	29
		12%	16%b	8%	7%	8%	12%	10%	19%def g	15%deg gh	14%	11%	11%	13%	6%	14%n	14%n	15%n	14%n	12%	14%n	12%	12%n	10%	12%n	9%	12%	13%
NET: Disagree		656	382	273	50	84	98	91	120	212	178	180	142	156	35	29	77	59	61	43	32	74	81	107	59	85	250	63
		32%	39%b	26%	22%	24%	30%	26%	40%def g	45%def g	32%	32%	35%	32%	20%	34%n	33%n	34%n	34%n	29%	31%	38%n	30%n	38%n	33%n	24%	31%	29%
Don't know		304	108	196	40	60	51	69	40	45	51	87	65	101	10	13	46	28	26	29	13	28	43	39	28	71	127	22
		15%	11%	19%a	18%hi	17%hi	16%hi	19%hi	13%	10%	9%	15%j	16%j	21%jk	5%	16%n	20%n	16%n	15%n	20%n	13%	15%n	16%n	14%n	16%n	20%	16%	10%
Mean		2.83	2.72	2.95a	3.11fh i	3.06fh i	2.86hi	2.97hi	2.59	2.59	2.87	2.85	2.81	2.79	3.26op qrstuv wx	2.78	2.70	2.77	2.82	2.87	2.75	2.70	2.87	2.78	2.80	2.96	2.89	2.94
Standard deviation		1.07	1.12	1.00	0.99	1.01	1.06	1.04	1.11	1.05	1.08	1.04	1.07	1.09	0.93	1.11	1.08	1.12	1.11	1.10	1.03	1.03	1.07	1.05	1.07	1.01	1.09	1.09

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 27

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I worry about the effect that Boris Johnson's deal will have on the country

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Standard error	0.03	0.04	0.03	0.07	0.06	0.06	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.07	0.13	0.08	0.09	0.09	0.10	0.11	0.08	0.07	0.07	0.08	0.06	0.04	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 28

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

I worry about the effect that Boris Johnson's deal will have on the country

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1059 52%	126 20%	134 51%a	105 52%a	648 86%abc	260 29%	753 79%e	120 23%	350 80%gijkl	194 85%gijkl	61 30%	136 68%gjl	61 39%g	279 50%	714 60%mn	280 50%	707 60%o
Strongly agree	(4) 614 30%	33 5%	55 21%a	36 18%a	472 63%abc	88 10%	509 53%e	30 6%	254 58%gijkl	140 62%gijkl	19 10%	90 45%gjl	32 20%gj	194 34%	390 32%	187 33%	394 33%
Tend to agree	(3) 445 22%	93 15%	80 30%ad	69 34%ad	175 23%a	172 19%	244 26%e	90 17%	96 22%	54 24%	42 21%	46 23%	30 19%	85 15%	324 27%mn	94 17%	313 27%o
Tend to disagree	(2) 412 20%	238 38%bcd	71 27%cd	53 26%cd	29 4%	309 34%f	82 9%	216 41%hijkl	29 7%	18 8%	50 25%hikl	30 15%chi	18 12%	144 26%nn	235 20%	139 25%pp	230 20%
Strongly disagree	(1) 244 12%	189 30%bcd	14 5%	11 5%	28 4%	202 23%ff	39 4%	134 26%hikl	14 3%	4 2%	54 27%hikl	18 9%chi	11 7%ii	125 22%nn	92 8%	119 21%pp	96 8%
NET: Disagree	656 32%	427 67%bcd	85 32%cd	64 31%cd	57 8%	511 57%ff	121 13%	350 67%hijkl	43 10%	23 10%	104 52%hikl	48 24%chi	29 18%hi	269 46%nn	327 27%	258 46%pp	326 28%
Don't know	304 15%	81 13%cd	45 17%cd	34 17%cd	48 6%	126 14%ff	83 9%	51 10%ii	45 10%ii	11 5%	34 17%ghik	16 8%	66 42%ghijk	14 3%	159 13%mn	20 4%	144 12%o
Mean	2.83	1.95	2.80a	2.77a	3.55abc	2.19	3.40e	2.03	3.50gijkl	3.52gijkl	2.15	3.13gj	2.91gj	2.63	2.97m	2.65	2.97o
Standard deviation	1.07	0.86	0.89	0.86	0.75	0.95	0.83	0.86	0.79	0.73	1.01	1.02	1.02	1.18	0.98	1.17	0.99
Standard error	0.03	0.04	0.06	0.07	0.03	0.03	0.03	0.04	0.04	0.05	0.08	0.08	0.11	0.05	0.03	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 29

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

Boris Johnson's deal is a good deal for the UK

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Agree	588	332	255	52	69	74	97	116	182	161	167	122	138	25	23	77	58	50	41	29	73	62	98	52	67	238	68
	29%	34%b	25%	23%	20%	23%	27%e	39%defg	39%defg	29%	29%	30%	28%	14%	27%n	33%nv	34%nv	28%n	28%n	29%n	37%nv	23%n	35%nv	29%n	19%	29%A	32%
Strongly agree	(4)	147	97	51	18	25	14	22	31	38	43	38	29	8	7	18	12	19	6	5	12	23	21	16	25	67	28
	7%	10%b	5%	8%	7%	4%	6%	10%f	8%f	8%	7%	7%	8%	4%	9%	8%	7%	10%g	4%	5%	6%	9%	8%	9%	7%	8%	13%
Tend to agree	(3)	440	236	205	34	44	60	75	85	143	119	128	93	17	15	58	47	31	35	24	61	39	77	36	41	171	40
	22%	24%b	20%	15%	13%	18%	21%e	28%defg	31%defg	22%	23%	23%	20%	10%	18%	25%nv	28%nv	17%	24%nv	23%n	31%norvx	14%	27%nv	20%n	12%	21%A	19%
Tend to disagree	(2)	307	167	139	44	63	55	46	36	61	95	86	61	34	10	41	26	30	23	19	26	35	38	25	51	136	56
	15%	17%b	13%	20%hi	18%	17%	13%	12%	13%	17%	15%	15%	13%	19%	11%	18%	15%	17%	16%	19%	13%	13%	13%	14%	14%	17%	26%
Strongly disagree	(1)	466	254	212	58	86	72	84	73	93	147	129	84	69	17	41	37	44	33	19	38	65	59	46	85	187	54
	23%	26%b	21%	26%	25%	22%	23%	24%	20%	27%l	23%	21%	22%	39%opqrstuvw	20%	18%	22%	24%	22%	18%	20%	24%	21%	25%	24%	23%	25%
NET: Disagree	773	422	352	103	149	128	130	109	155	242	214	146	171	103	27	82	62	74	56	38	64	100	96	70	136	323	110
	38%	43%b	34%	46%gi	43%i	40%	36%	36%	33%	44%lm	38%	36%	35%	59%opqrstuvw	31%	35%	37%	41%	38%	37%	33%	37%	34%	39%	39%	40%	51%
Don't know	658	231	427	70	131	121	131	74	131	148	186	142	182	48	36	73	49	55	50	34	57	110	88	58	148	253	37
	33%	23%	41%a	31%	38%hi	38%hi	37%hi	25%	28%	27%	33%	35%j	37%j	27%	42%n	32%	29%	31%	34%	34%	29%	40%nw	31%	32%	42%B	31%	17%
Mean	2.20	2.23	2.15	2.07	2.03	2.07	2.15	2.33def	2.38defg	2.14	2.20	2.25	2.22	1.72	2.27n	2.34n	2.28n	2.20n	2.15n	2.24n	2.34n	2.12n	2.31n	2.18n	2.03	2.21	2.24
Standard deviation	1.03	1.05	1.00	1.03	1.03	0.97	1.03	1.07	1.01	1.03	1.02	1.02	1.05	0.92	1.10	0.99	1.00	1.09	0.97	0.96	0.98	1.10	1.02	1.08	1.06	1.04	1.05
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.06	0.06	0.08	0.16	0.08	0.09	0.10	0.10	0.12	0.08	0.09	0.07	0.09	0.08	0.04	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 30

Q.4 Boris Johnson has agreed a 'deal' (withdrawal agreement) with the EU. He put this deal to a vote of MPs on Tuesday, hoping to get it approved so we could leave the EU by the 31st October deadline. To what extent, if at all, do you agree or disagree with each of the following statements?

Boris Johnson's deal is a good deal for the UK

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	588 29%	368 58%bcd	96 36%d	56 28%d	48 6%	464 52%f	104 11%	346 66%hijkl	41 9%	17 7%	85 43%hikl	33 16%hi	23 15%i	283 50%n	248 21%	262 47%p	259 22%
Strongly agree	(4) 147 7%	100 16%bcd	26 10%cd	5 3%	13 2%	126 14%f	18 2%	94 18%hijkl	10 2%	1 *	21 11%hil	11 6%i	5 3%i	87 16%n	44 4%	78 14%p	50 4%
Tend to agree	(3) 440 22%	267 42%bcd	70 27%d	51 25%d	35 5%	338 38%f	87 9%	252 48%hijkl	32 7%	16 7%	63 32%hikl	22 11%	18 12%	195 35%n	204 17%	184 33%p	209 18%
Tend to disagree	(2) 307 15%	59 9%	45 17%a	45 22%a	147 19%a	104 12%	191 20%e	45 9%	92 21%gl	44 19%gl	42 21%gl	34 17%g	16 10%	88 16%	204 17%	93 17%	199 17%
Strongly disagree	(1) 466 23%	40 6%	23 9%	22 11%	374 50%abc	63 7%	396 41%e	11 2%	196 45%gjl	108 48%gjl	22 11%g	73 36%gjl	24 15%g	161 29%	286 24%	155 28%	286 24%
NET: Disagree	773 38%	99 16%	68 26%a	67 33%a	521 69%abc	166 19%	588 61%e	56 11%	288 66%gjl	152 67%gjl	64 32%g	107 54%gjl	39 25%g	249 44%	490 41%	248 44%	485 41%
Don't know	658 33%	167 26%	100 38%ad	80 39%ad	184 24%	267 30%	264 28%	120 23%	109 25%	59 26%	50 25%	60 30%	93 60%ghijk	31 5%	462 39%am	48 9%	433 37%o
Mean	2.20	2.92bcd	2.61cd	2.32d	1.45	2.84f	1.60	3.07hijkl	1.56	1.46	2.56hikl	1.79hi	2.07hi	2.39n	2.01	2.36p	2.03
Standard deviation	1.03	0.82	0.92	0.82	0.71	0.86	0.80	0.67	0.79	0.68	0.92	0.98	0.99	1.08	0.95	1.07	0.97
Standard error	0.03	0.04	0.07	0.08	0.03	0.03	0.03	0.03	0.04	0.05	0.07	0.09	0.13	0.05	0.03	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 31

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

Summary

Base: All respondents

		Statements									
		Boris Johnson has not lived up to his promises on Brexit since becoming Prime Minister	Boris Johnson has made progress on Brexit since becoming Prime Minister	If Brexit is delayed beyond the 31st October, the person responsible for the delay will be Boris Johnson	If Brexit is delayed beyond the 31st October, the person responsible for the delay will be Jeremy Corbyn	Having a General Election would not resolve anything on Brexit	The UK's focus on Brexit has significantly hampered our ability to deal with other major issues facing the country	A second referendum would further divide the country	A second referendum would help resolve Brexit once and for all	Life in the UK would be better if we never had the EU referendum	As soon as we leave the EU, life in the UK will go back to normal
Unweighted base		2019	2019	2019	2019	2019	2019	2019	2019	2019	2019
Weighted base		2019	2019	2019	2019	2019	2019	2019	2019	2019	2019
NET: Agree		853 42%	1066 53%	519 26%	853 42%	1165 58%	1618 80%	1217 60%	681 34%	1065 53%	673 33%
Strongly agree	(4)	437 22%	401 20%	252 12%	457 23%	521 26%	942 47%	716 35%	397 20%	679 34%	239 12%
Tend to agree	(3)	415 21%	665 33%	267 13%	396 20%	643 32%	675 33%	502 25%	284 14%	386 19%	434 22%
Tend to disagree	(2)	522 26%	350 17%	485 24%	392 19%	283 14%	115 6%	277 14%	285 14%	279 14%	462 23%
Strongly disagree	(1)	286 14%	332 16%	645 32%	357 18%	217 11%	40 2%	195 10%	760 38%	313 16%	548 27%
NET: Disagree		808 40%	682 34%	1129 56%	749 37%	500 25%	154 8%	471 23%	1045 52%	593 29%	1011 50%
Don't know		358 18%	271 13%	371 18%	416 21%	355 18%	247 12%	330 16%	293 15%	362 18%	335 17%
Mean		2.60	2.65	2.08	2.60	2.88	3.42	3.03	2.18	2.86	2.22
Standard deviation		1.05	1.03	1.08	1.12	1.00	0.71	1.02	1.22	1.15	1.05
Standard error		0.03	0.02	0.03	0.03	0.02	0.02	0.02	0.03	0.03	0.03

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 32

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**Boris Johnson has not lived up to his promises on Brexit since becoming Prime Minister****Base: All respondents**

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)		Public (A)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Agree	853 42%	432 44%	421 41%	110 49%ghi	169 48%ghi	139 43%	138 39%	111 37%	186 40%	258 47%lm	246 43%	166 40%	183 37%	105 60%opq rstuvw x	31 37%	84 36%	80 47%pu	69 38%	65 44%	39 38%	64 33%	132 48%puw	109 39%	74 41%	151 43%	351 43%	115 53%
Strongly agree	(4) 437 22%	228 23%	210 20%	54 24%	87 25%ij	69 21%	84 24%	59 20%	84 18%	127 23%	122 21%	88 22%	100 20%	67 38%opq rstuvw x	16 19%	38 16%	35 21%u	37 21%u	33 23%u	18 18%	24 12%	70 25%pu	54 19%	45 25%pu	73 21%	186 23%	56 26%
Tend to agree	(3) 415 21%	204 21%	211 20%	56 25%g	82 23%g	69 22%g	54 15%	53 18%	102 22%g	130 24%lm	125 22%	77 19%	83 17%	38 22%	15 18%	46 20%	45 26%x	32 18%	32 22%	21 21%	40 21%	62 23%	55 20%	29 16%	78 22%	166 20%	58 27%
Tend to disagree	(2) 522 26%	280 28%b	242 23%	29 13%	59 17%	74 23%de	95 26%de	91 31%defg	173 37%defg	144 26%	151 27%	120 29%lm	107 22%	37 21%	19 22%	65 28%v	43 25%	50 28%v	35 24%	31 30%v	64 33%nv	49 18%	84 30%v	46 25%	72 21%	195 24%	54 25%
Strongly disagree	(1) 286 14%	164 17%b	123 12%	24 11%	34 10%	39 12%	52 14%	63 21%defg	74 16%e	73 13%	63 11%	59 14%	91 19%jkl	14 8%	11 13%	38 16%n	27 16%n	26 15%	19 13%	14 14%	32 16%n	36 13%	43 15%n	25 14%	40 11%	107 13%	32 15%
NET: Disagree	808 40%	443 45%b	365 35%	53 24%	94 27%	113 35%de	146 41%de	154 52%defg	248 53%defg	217 39%	215 38%	179 44%	198 40%	51 29%	30 35%	102 44%nv	70 42%nv	76 42%nv	54 37%	45 45%nv	96 50%nosv	85 31%	128 45%nv	71 39%	113 32%	302 37%	86 40%
Don't know	358 18%	110 11%	248 24%a	61 27%hi	86 25%hi	71 22%hi	73 20%hi	33 11%	33 7%	76 14%	106 19%j	65 16%	110 22%jkl	20 11%	24 28%nqw	45 20%nq	19 11%	34 19%	28 19%	17 17%	34 17%	56 20%nq	46 16%	35 19%q	87 25%	161 20%	15 7%
Mean	2.60	2.57	2.65	2.86gh i	2.84gh i	2.67hi	2.60	2.40	2.45	2.66	2.66	2.57	2.50	3.02op qrstuv wx	2.60	2.45	2.59	2.55	2.66u	2.51	2.35 w	2.76pu	2.50	2.65u	2.70	2.66	2.69
Standard deviation	1.05	1.07	1.04	1.04	1.03	1.04	1.10	1.08	0.99	1.03	1.01	1.05	1.12	1.01	1.07	1.03	1.04	1.06	1.06	1.01	0.96	1.08	1.04	1.10	1.04	1.06	1.05
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.07	0.05	0.05	0.05	0.05	0.06	0.08	0.13	0.08	0.08	0.09	0.10	0.11	0.07	0.08	0.07	0.09	0.07	0.04	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 33

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

Boris Johnson has not lived up to his promises on Brexit since becoming Prime Minister

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	853 42%	113 18%	101 38%a	78 39%a	531 71%abc	214 24%	610 64%e	86 16%	285 65%gjl	155 68%gjl	56 28%g	123 61%gjl	50 32%g	242 43%	559 47%	245 44%	546 46%
Strongly agree	(4) 437 22%	35 6%	31 12%a	24 12%a	331 44%abc	66 7%	354 37%e	16 3%	181 41%gjl	86 38%gjl	13 6%	74 37%gjl	27 17%gj	151 27%	271 23%	146 26%	267 23%
Tend to agree	(3) 415 21%	78 12%	69 26%a	55 27%a	201 27%a	148 16%	255 27%e	70 13%	104 24%gl	69 30%gl	43 22%g	49 25%gl	23 15%	92 16%	289 24%am	99 18%	278 24%o
Tend to disagree	(2) 522 26%	263 42%bd	83 31%cd	70 34%cd	86 11%	346 39%ef	155 16%	220 42%hikl	58 13%	41 18%	87 44%hikl	35 18%	24 16%	152 27%	322 27%	151 27%	311 26%
Strongly disagree	(1) 286 14%	199 31%bcd	33 13%cd	21 10%cd	27 4%	233 26%ef	47 5%	179 34%hijkl	16 4%	6 3%	37 19%hikl	22 11%hi	8 5%	142 25%n	122 10%	132 24%p	130 11%
NET: Disagree	808 40%	463 73%bcd	116 44%cd	90 44%cd	112 15%	579 64%ef	203 21%	399 77%hijkl	75 17%	47 21%	125 63%hikl	57 28%h	32 21%	294 52%n	444 37%	282 51%p	440 37%
Don't know	358 18%	58 9%	47 18%a	34 17%a	109 15%a	105 12%	144 15%	36 7%	79 18%gijk	25 11%	19 9%	20 10%	73 47%ghijk	26 5%	197 16%am	30 5%	191 16%o
Mean	2.60	1.91	2.45a	2.48a	3.30abc	2.06	3.13e	1.84	3.25gkl	3.16gil	2.17g	2.97gj	2.84gj	2.47	2.71m	2.49	2.69o
Standard deviation	1.05	0.85	0.92	0.88	0.85	0.90	0.92	0.79	0.89	0.86	0.84	1.05	1.00	1.16	1.00	1.14	1.01
Standard error	0.03	0.04	0.06	0.07	0.03	0.03	0.03	0.04	0.05	0.06	0.06	0.08	0.11	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 34

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**Boris Johnson has made progress on Brexit since becoming Prime Minister****Base: All respondents**

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Agree	1066	581	486	79	144	162	186	191	305	278	318	225	246	65	38	126	88	92	77	60	126	136	168	89	167	408	107	
	53%	59%b	47%	35%	41%	50%de	52%de	64%defg	65%defg	51%	56%	55%	50%	37%	45%	54%n	52%n	51%n	52%n	59%n	65%nopqrsvx	50%n	60%novx	50%n	48%	50%	50%	
Strongly agree	(4)	401	235	166	28	43	48	68	84	130	113	119	72	97	19	14	51	42	40	27	17	44	51	61	34	60	139	46
	20%	24%b	16%	12%	12%	15%	19%e	28%defg	28%defg	21%	21%	18%	20%	11%	17%	22%n	25%n	22%n	19%	17%	23%n	19%n	21%n	19%n	17%	17%	21%	
Tend to agree	(3)	665	346	319	51	100	114	118	107	175	165	199	152	149	47	24	74	47	52	42	82	85	108	55	107	270	61	
	33%	35%	31%	23%	29%	35%cd	33%cd	36%cd	37%de	30%	35%	37%jm	30%	27%	28%	32%	28%	29%	34%	42%nmqr	42%nopqrvx	31%	38%mq	30%	31%	33%	28%	
Tend to disagree	(2)	350	158	192	48	63	67	52	46	73	110	91	64	86	40	16	37	34	33	12	24	59	44	29	58	152	54	
	17%	16%	19%	21%	18%	21%	15%	15%	16%	16%	20%	16%	16%	18%	22%u	19%	16%	20%	19%	12%	12%	22%u	16%	16%	17%	19%	25%	
Strongly disagree	(1)	332	160	172	37	71	51	70	42	61	106	85	63	78	55	11	29	28	30	23	22	40	43	34	57	139	36	
	16%	16%	17%	16%	20%i	16%	20%i	14%	13%	19%	15%	15%	16%	16%	32%opqrstuvw	13%	13%	16%	17%	16%	11%	15%	15%	19%	16%	17%	17%	
NET: Disagree	682	318	363	84	134	118	122	88	134	215	176	126	164	95	27	67	62	63	45	29	46	99	88	63	116	291	90	
	34%	32%	35%	38%i	38%hi	37%i	34%	30%	29%	39%kl	31%	31%	33%	54%opqrstuvw	32%	29%	36%u	35%u	30%	29%	24%	36%u	31%	35%u	33%	36%	42%	
Don't know	271	86	185	61	71	43	49	19	28	57	74	59	81	15	19	40	20	25	26	12	21	38	27	28	68	116	19	
	13%	9%	18%a	27%fghi	20%fghi	13%hi	14%hi	6%	6%	10%	13%	14%	16%j	9%	23%nw	17%nw	12%	14%	18%nw	12%	11%	14%	9%	16%	19%	14%	9%	
Mean	2.65	2.73b	2.57	2.43	2.42	2.57	2.60	2.84defg	2.85defg	2.58	2.71	2.67	2.65	2.18	2.64n	2.77n	2.68n	2.66n	2.67n	2.68n	2.86nvx	2.63n	2.73n	2.59n	2.60	2.58	2.59	
Standard deviation	1.03	1.04	1.02	1.02	1.03	0.98	1.07	1.02	1.00	1.06	1.02	1.00	1.04	1.04	1.01	1.01	1.07	1.07	1.03	1.00	0.95	1.01	1.01	1.07	1.04	1.02	1.04	
Standard error	0.02	0.03	0.04	0.08	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.12	0.07	0.09	0.08	0.09	0.11	0.07	0.07	0.06	0.08	0.07	0.04	0.08	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 35

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

Boris Johnson has made progress on Brexit since becoming Prime Minister

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1066 53%	532 84%bcd	172 65%d	115 56%d	207 27%	704 78%f	322 34%	456 87%hijkl	115 26%	84 37%h	156 78%hikl	84 42%hl	47 30%	378 67%n	597 50%	373 67%p	583 50%
Strongly agree	(4) 401 20%	261 41%bcd	61 23%d	38 19%d	32 4%	321 36%f	69 7%	247 47%hijkl	21 5%	7 3%	63 32%hikl	24 12%hi	11 7%	205 37%n	163 14%	195 35%p	169 14%
Tend to agree	(3) 665 33%	272 43%d	111 42%d	77 38%d	175 23%	383 43%f	252 26%	209 40%hkl	94 22%	77 34%hl	93 46%hikl	60 30%h	35 23%	172 31%	434 36%m	178 32%	414 35%
Tend to disagree	(2) 350 17%	49 8%	41 15%a	40 20%a	203 27%ab	89 10%	243 25%e	36 7%	115 26%gj	63 27%gj	26 13%g	42 21%g	30 19%g	78 14%	253 21%m	79 14%	249 21%o
Strongly disagree	(1) 332 16%	16 3%	21 8%a	18 9%a	263 35%abc	37 4%	281 29%e	10 2%	151 34%gjl	64 28%gjl	7 3%	60 30%gjl	15 10%gj	97 17%	219 18%	88 16%	219 19%
NET: Disagree	682 34%	65 10%	62 23%a	58 29%a	466 62%abc	127 14%	524 55%e	45 9%	265 61%gjl	126 56%gjl	32 16%g	102 51%gjl	45 29%gj	175 31%	472 39%m	167 30%	468 40%o
Don't know	271 13%	37 6%	30 11%a	30 15%a	80 11%a	66 7%	110 12%e	20 4%	58 13%gijk	17 8%g	11 5%	14 7%	63 41%ghijk	9 2%	131 11%m	17 3%	126 11%o
Mean	2.65	3.30bcd	2.90d	2.78d	1.96	3.19f	2.13	3.38hijkl	1.96	2.13h	3.13hikl	2.25h	2.47hi	2.88n	2.51	2.89p	2.51
Standard deviation	1.03	0.73	0.89	0.91	0.92	0.80	0.97	0.70	0.93	0.89	0.77	1.05	0.91	1.10	0.98	1.07	0.99
Standard error	0.02	0.03	0.06	0.07	0.03	0.03	0.03	0.03	0.05	0.06	0.06	0.08	0.09	0.05	0.03	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 36

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**If Brexit is delayed beyond the 31st October, the person responsible for the delay will be Boris Johnson****Base: All respondents**

		Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Agree	519	265	254	69	99	87	97	65	103	167	136	98	117	59	21	55	57	39	33	22	44	83	61	46	92	225	77	
	26%	27%	25%	31%hi	28%	27%	27%	22%	22%	30%klm	24%	24%	24%	34%rsuw	25%	24%	34%prsuw	22%	22%	22%	23%	30%w	21%	25%	26%	28%	36%	
Strongly agree	(4)	252	144	108	31	50	37	58	28	49	77	63	52	59	36	10	24	25	19	15	11	21	36	32	23	41	114	39
		12%	15%b	10%	14%	14%	11%	16%hi	9%	10%	14%	11%	13%	12%	21%prsuw	12%	10%	15%	10%	10%	11%	11%	13%	11%	13%	12%	14%	18%
Tend to agree	(3)	267	121	146	39	49	50	39	37	54	90	73	46	58	23	11	31	32	20	17	11	23	47	29	22	51	111	38
		13%	12%	14%	17%	14%	15%	11%	12%	12%	16%l	13%	11%	12%	13%	13%	19%w	11%	12%	11%	12%	17%w	10%	12%	15%	14%	18%	
Tend to disagree	(2)	485	229	255	51	78	83	85	76	112	120	148	113	104	45	17	52	33	32	39	27	47	68	76	47	81	200	48
		24%	23%	25%	23%	22%	26%	24%	25%	24%	22%	26%	28%lm	21%	26%	20%	22%	20%	18%	27%	27%	24%	25%	27%r	26%	23%	25%	22%
Strongly disagree	(1)	645	374	270	35	72	88	110	130	209	181	171	141	151	37	26	74	57	67	39	39	79	67	104	55	85	236	66
		32%	38%b	26%	16%	21%	27%de	31%de	44%defg	45%defg	33%	30%	35%	31%	21%	30%	32%fn	34%fn	37%nv	27%	38%nv	41%ns	25%	37%ns	31%	24%	29%	31%
NET: Disagree	1129	604	526	86	151	170	195	206	321	301	319	254	255	82	42	126	90	99	78	66	126	135	181	103	166	436	114	
	56%	61%b	51%	38%	43%	53%de	55%de	69%defg	69%defg	55%	56%	62%jm	52%	47%	50%	54%	53%	55%	53%	66%nv	65%nopqsv	50%	64%nopqsv	57%	47%	54%	53%	
Don't know	371	117	254	69	99	66	65	28	44	83	112	57	118	35	22	51	22	41	36	12	24	55	41	31	92	154	24	
	18%	12%	25%a	31%fghi	28%fghi	20%hi	18%hi	9%	9%	15%	20%l	14%	24%jl	20%	25%qtuw	22%quw	13%	23%quw	25%qtuw	12%	12%	20%	15%	17%	26%B	19%	11%	
Mean	2.08	2.04	2.12	2.42fghi	2.31hi	2.14hi	2.15hi	1.86	1.86	2.14	2.06	2.03	2.07	2.41prstuw	2.08	2.03	2.17	1.93	2.08	1.94	1.91	2.24rtuw	1.95	2.09	2.18	2.15	2.27	
Standard deviation	1.08	1.11	1.04	1.05	1.09	1.04	1.13	1.01	1.03	1.10	1.04	1.06	1.09	1.13	1.11	1.06	1.12	1.09	1.03	1.04	1.04	1.06	1.04	1.07	1.06	1.09	1.14	
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.06	0.05	0.05	0.05	0.06	0.06	0.10	0.14	0.08	0.09	0.09	0.10	0.11	0.08	0.08	0.07	0.08	0.07	0.04	0.09	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 37

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**If Brexit is delayed beyond the 31st October, the person responsible for the delay will be Boris Johnson****Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	519 26%	43 7%	72 27%a	57 28%a	330 44%abc	115 13%	387 40%e	45 9%	222 51%gijkl	89 39%gjl	16 8%	67 34%gjl	33 21%gj	176 31%n	312 26%	174 31%p	306 26%
Strongly agree	(4) 252 12%	15 2%	32 12%a	19 9%a	178 24%abc	46 5%	197 21%e	13 2%	128 29%gijkl	46 20%gjl	4 2%	31 16%gj	13 8%gj	95 17%n	143 12%	83 15%	150 13%
Tend to agree	(3) 267 13%	28 4%	40 15%a	38 19%a	152 20%a	68 8%	190 20%e	32 6%	94 21%gjl	43 19%gj	12 6%	36 18%gj	20 13%gj	81 14%	169 14%	91 16%	157 13%
Tend to disagree	(2) 485 24%	152 24%	71 27%	54 27%	178 24%	222 25%	232 24%	115 22%	79 18%	73 32%ghl	59 29%h	54 27%h	31 20%	105 19%	343 29%m	108 19%	329 28%o
Strongly disagree	(1) 645 32%	400 63%bcd	78 30%d	61 30%d	93 12%	478 53%f	154 16%	337 65%hikl	40 9%	35 15%h	115 58%hikl	42 21%h	25 16%h	256 46%n	336 28%	250 45%p	339 29%
NET: Disagree	1129 56%	552 87%bcd	149 56%d	115 57%d	271 36%	701 78%f	386 40%	452 87%hikl	120 27%	108 47%hl	174 87%hikl	96 48%hl	55 36%	361 64%n	679 57%	358 64%p	668 57%
Don't know	371 18%	39 6%	44 17%a	31 15%a	152 20%a	82 9%	183 19%e	24 5%	96 22%gij	31 14%gj	10 5%	37 18%gj	68 44%ghijk	25 4%	209 17%mn	25 4%	203 17%o
Mean	2.08	1.42	2.11a	2.09a	2.69abc	1.61	2.56e	1.44	2.91gijkl	2.51gj	1.50	2.35gj	2.24gj	2.03	2.12	2.01	2.12
Standard deviation	1.08	0.70	1.05	1.01	1.06	0.86	1.08	0.73	1.04	1.04	0.71	1.06	1.03	1.16	1.04	1.13	1.05
Standard error	0.03	0.03	0.07	0.08	0.04	0.03	0.04	0.03	0.05	0.07	0.05	0.09	0.11	0.05	0.03	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 38

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**If Brexit is delayed beyond the 31st October, the person responsible for the delay will be Jeremy Corbyn****Base: All respondents**

		Gender		Age						Social Grade				Region												Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)		
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194		
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216		
NET: Agree		853 42%	481 49%b	373 36%	52 23%	99 28%	112 35%d	158 44%def	158 53%defg	275 59%defg	216 39%	233 41%	197 48%j	208 42%	52 29%	34 40%	108 47%n	80 47%n	72 40%	54 37%	46 46%n	95 49%ns	102 37%	126 45%n	84 47%n	108 31%	340 42%A	90 42%	
Strongly agree	(4)	457 23%	276 28%b	181 18%	21 10%	42 12%	51 16%	83 23%def	96 32%defg	164 35%defg	108 20%	126 22%	109 27%j	115 23%	24 13%	21 24%	59 25%n	46 27%nv	43 24%n	33 23%	20 20%	59 31%nvx	49 18%	66 23%n	37 21%	47 13%	172 21%A	37 17%	
Tend to agree	(3)	396 20%	204 21%	192 19%	31 14%	57 16%	61 19%	75 21%	62 21%	111 24%de	109 20%	107 19%	88 21%	92 19%	28 16%	13 15%	49 21%	34 20%	29 16%	21 14%	26 26% _s	36 19%	53 19%	60 21%	47 26% _{nrs}	61 17%	168 21%	53 24%	
Tend to disagree	(2)	392 19%	188 19%	204 20%	48 22%	63 18%	69 21%	67 19%	55 18%	89 19%	134 24%lm	118 21% _m	72 17%	68 14%	46 26% _t	16 19%	41 18%	29 17%	36 20%	29 19%	14 14%	43 22%	49 18%	56 20%	34 19%	72 21%	156 19%	39 18%	
Strongly disagree	(1)	357 18%	194 20%b	163 16%	45 20%i	81 23%hi	69 21%hi	61 17%	43 14%	57 12%	113 20%	99 18%	64 16%	81 16%	38 22% _{pu}	16 19%	31 13%	31 18%	35 19%	31 21%	20 20%	24 12%	55 20%	45 16%	30 17%	67 19%	148 18%	56 26%	
NET: Disagree		749 37%	382 39%	367 35%	94 42%i	145 41%hi	138 43%hi	128 36%	98 33%	146 31%	247 45%lm	218 38% _m	136 33%	149 30%	84 48% _{pquwx}	33 38%	72 31%	60 36%	70 39%	59 40%	35 35%	67 35%	104 38%	101 36%	64 36%	140 40%	304 37%	95 44%	
Don't know		416 21%	122 12%	294 28%a	78 35% _{ifgh}	106 30% _{ifgh}	73 22%hi	71 20%i	43 14%	46 10%	88 16%	117 21%	77 19%	135 27% _{ijkl}	40 23%	19 22%	53 23%	29 17%	37 21%	34 23%	20 20%	31 16%	67 25%	55 20%	31 17%	103 29%B	171 21%	31 14%	
Mean		2.60	2.65 _b	2.53	2.19	2.24	2.38	2.63 _{de} f	2.82 _{de} f	2.91 _{de} fg	2.46	2.57	2.73 _j	2.68 _j	2.27	2.57	2.76 _{nv}	2.68 _n	2.56	2.50	2.56	2.80 _{ns} v	2.47	2.65 _n	2.62 _n	2.35	2.56 _A	2.38	
Standard deviation		1.12	1.15	1.09	1.04	1.09	1.10	1.11	1.07	1.10	1.12	1.12	1.15	1.06	1.18	1.09	1.15	1.16	1.18	1.12	1.09	1.13	1.10	1.08	1.07	1.11	1.12		
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.05	0.05	0.05	0.06	0.06	0.09	0.15	0.08	0.10	0.10	0.11	0.13	0.08	0.08	0.07	0.08	0.07	0.04	0.09		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 39

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

If Brexit is delayed beyond the 31st October, the person responsible for the delay will be Jeremy Corbyn

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	853 42%	490 77%bcd	123 47%d	90 44%d	112 15%	613 68%f	202 21%	410 79%hikl	45 10%	39 17%h	162 81%hikl	66 33%hi	42 27%hi	309 55%n	461 38%	300 54%p	463 39%
Strongly agree	(4) 457 23%	308 49%bcd	53 20%d	46 22%d	33 4%	361 40%f	79 8%	248 48%hikl	16 4%	12 5%	110 55%hikl	18 9%h	17 11%h	190 34%n	224 19%	189 34%p	225 19%
Tend to agree	(3) 396 20%	181 29%d	70 27%d	45 22%d	78 10%	252 28%f	123 13%	162 31%hil	29 7%	27 12%h	52 26%hil	48 24%hi	24 16%h	119 21%	237 20%	111 20%	238 20%
Tend to disagree	(2) 392 19%	58 9%	56 21%a	51 25%a	211 28%ab	114 13%	262 27%e	53 10%	104 24%gj	92 40%ghijkl	15 7%	50 25%gj	26 17%gj	91 16%	279 23%m	98 17%	271 23%o
Strongly disagree	(1) 357 18%	24 4%	36 14%a	28 14%a	264 35%abc	60 7%	292 31%e	15 3%	195 44%gijkl	59 26%gjl	6 3%	47 23%gjl	14 9%gj	120 21%	222 19%	117 21%	222 19%
NET: Disagree	749 37%	82 13%	92 35%a	79 39%a	475 63%abc	174 19%	555 58%e	68 13%	299 68%gijkl	151 66%gijkl	21 10%	97 48%gjl	40 26%gj	211 38%	501 42%	215 38%	493 42%
Don't know	416 21%	62 10%	49 19%a	33 16%a	166 22%a	111 12%	200 21%e	43 8%	94 21%gj	38 17%gj	17 8%	37 19%gj	74 48%ghijk	42 7%	238 20%m	43 8%	222 19%o
Mean	2.60	3.35bcd	2.65d	2.63d	1.80	3.16f	1.99	3.35hikl	1.61	1.95h	3.46hikl	2.23hi	2.56hik	2.73n	2.48	2.72p	2.49
Standard deviation	1.12	0.83	1.03	1.05	0.88	0.94	0.98	0.80	0.83	0.84	0.78	0.99	1.01	1.18	1.09	1.18	1.09
Standard error	0.03	0.03	0.07	0.08	0.04	0.03	0.04	0.04	0.04	0.06	0.06	0.08	0.11	0.05	0.03	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 40

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

Having a General Election would not resolve anything on Brexit

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Agree	1165 58%	539 55%	626 61%a	101 45%	177 51%	186 58% _d	225 63% _{de}	187 63% _{de}	289 62% _{de}	324 59%	301 53%	246 60%	294 60% _k	111 63% _{ps}	46 55%	117 50%	107 63% _{ps}	97 54%	72 49%	70 69% _{prs}	110 57%	154 56%	176 62% _{ps}	105 59%	198 57%	462 57%	135 63%
Strongly agree	(4) 521 26%	229 23%	292 28% _a	37 17%	76 22%	91 28% _d	101 28% _d	96 32% _{de}	120 26% _d	123 22%	143 25%	114 28%	141 29% _j	49 28%	22 26%	45 19%	53 31% _p	46 25%	33 23%	31 30%	48 25%	77 28% _p	66 23%	51 28% _p	89 26%	203 25%	49 23%
Tend to agree	(3) 643 32%	310 31%	334 32%	64 28%	101 29%	95 29%	124 35%	90 30%	169 36%	202 37% _k	158 28%	131 32%	153 31%	62 35%	25 29%	72 31%	54 32%	51 28%	38 26%	39 39%	62 32%	77 28%	109 39% _{rsv}	54 30%	109 31%	258 32%	86 40%
Tend to disagree	(2) 283 14%	175 18% _b	108 10%	38 17%	56 16%	44 14%	41 11%	37 12%	66 14%	79 14%	90 16% _m	63 15% _m	51 10%	22 12%	16 18%	36 16%	21 12%	27 15%	24 17%	9 9%	27 14%	40 15%	40 14%	22 12%	45 13%	122 15%	29 13%
Strongly disagree	(1) 217 11%	154 16% _b	63 6%	25 11%	41 12%	27 8%	28 8%	33 11%	63 13% _{fg}	66 12% _l	70 12% _l	32 8%	49 10%	16 9%	7 9%	34 15%	19 11%	24 14%	20 13%	7 7%	23 12%	24 9%	25 9%	17 9%	30 9%	80 10%	28 13%
NET: Disagree	500 25%	329 33% _b	171 17%	63 28% _g	96 28% _g	71 22%	69 19%	71 24%	129 28% _g	145 26% _m	160 28% _m	94 23%	100 20%	37 21%	23 27%	71 30% _t	40 23%	51 28% _t	44 30% _t	16 16%	50 26%	64 23%	65 23%	39 22%	75 21%	202 25%	57 26%
Don't know	355 18%	118 12%	237 23% _a	60 27% _{ghi}	75 22% _{hi}	66 20% _i	63 18% _i	42 14%	49 11%	82 15%	106 19%	70 17%	97 20%	27 15%	16 18%	44 19%	22 13%	32 18%	32 21%	15 15%	34 17%	55 20%	42 15%	35 20%	77 22%	151 19%	24 11%
Mean	2.88	2.71	3.07 _a	2.69	2.78	2.97 _{de}	3.01 _{de}	2.97 _d	2.83	2.81	2.81	2.96 _j	2.98 _{jk}	2.98 _p	2.87	2.68	2.96 _p	2.80	2.74	3.09 _{ps}	2.84	2.95 _p	2.90 _p	2.97 _p	2.94	2.88	2.81
Standard deviation	1.00	1.04	0.90	0.99	1.02	0.97	0.93	1.02	1.01	0.98	1.04	0.95	0.99	0.95	0.98	1.03	1.01	1.06	1.06	0.89	1.02	0.99	0.92	0.99	0.97	0.98	0.98
Standard error	0.02	0.04	0.03	0.08	0.06	0.06	0.05	0.06	0.05	0.04	0.05	0.05	0.05	0.08	0.12	0.07	0.08	0.09	0.10	0.10	0.08	0.07	0.06	0.08	0.06	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 41

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**Having a General Election would not resolve anything on Brexit****Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1165 58%	345 54%	177 67%a	128 63%	464 62%a	521 58%	591 62%	272 52%	247 56%	143 63%gl	129 65%gl	137 69%ghl	80 52%	297 53%	777 65%lm	301 54%	750 64%o
Strongly agree	(4) 521 26%	197 31%cd	71 27%	44 22%	188 25%	269 30%f	232 24%	120 23%	101 23%	59 26%	75 38%ghi	62 31%	43 27%	142 25%	338 28%	135 24%	336 29%
Tend to agree	(3) 643 32%	147 23%	105 40%a	84 41%a	276 37%a	253 28%	359 38%e	152 29%	146 33%	84 37%l	54 27%	76 38%jl	38 24%	154 27%	438 37%lm	166 30%	414 35%o
Tend to disagree	(2) 283 14%	108 17%	32 12%	32 16%	98 13%	140 16%	130 14%	88 17%l	72 16%l	32 14%	29 15%	25 12%	11 7%	106 19%n	153 13%	101 18%p	158 13%
Strongly disagree	(1) 217 11%	109 17%bcd	17 6%	16 8%	72 10%	126 14%f	88 9%	104 20%hikl	44 10%l	22 10%l	27 13%kl	11 5%	3 2%	108 19%n	101 8%	104 19%p	101 9%
NET: Disagree	500 25%	217 34%bcd	49 19%	48 24%	170 23%	266 30%f	218 23%	192 37%hijkl	116 26%kl	54 24%l	56 28%kl	35 18%	15 10%	215 38%n	253 21%	205 37%p	259 22%
Don't know	355 18%	72 11%	38 15%	28 14%	119 16%a	110 12%	147 15%	58 11%	75 17%gj	31 14%j	14 7%	28 14%	60 39%ghijk	51 9%	170 14%lm	51 9%	168 14%o
Mean	2.88	2.77	3.02a	2.89	2.91a	2.84	2.91	2.62	2.84g	2.92g	2.96g	3.09gh	3.25ghij	2.65	2.98m	2.65	2.98o
Standard deviation	1.00	1.13	0.87	0.89	0.95	1.07	0.94	1.10	0.97	0.95	1.07	0.86	0.81	1.10	0.93	1.08	0.94
Standard error	0.02	0.05	0.06	0.07	0.04	0.04	0.03	0.05	0.05	0.07	0.08	0.07	0.08	0.05	0.03	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 42

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**The UK's focus on Brexit has significantly hampered our ability to deal with other major issues facing the country****Base: All respondents**

		Gender			Age						Social Grade				Region											Employment Sector			Opinion Influence (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)		
Unweighted base		2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base		2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Agree		1618	826	792	153	243	259	280	261	423	463	471	321	363	148	66	176	142	135	109	81	161	216	236	149	243	650	170	
		80%	84%b	77%	68%	70%	80%de	78%de	87%defg	91%defg	84%lm	83%lm	78%	74%	84%ns	78%	76%	84%ns	75%	74%	80%	83%	79%	83%rs	83%	69%	80%A	79%	
Strongly agree	(4)	942	482	460	93	140	141	165	156	248	283	281	168	210	93	33	92	92	79	60	50	93	127	130	93	132	366	103	
		47%	49%	45%	41%	40%	44%	46%	52%def	53%def	51%lm	50%lm	41%	43%	53%ps	38%	40%	54%ops	44%	41%	50%	48%	47%	46%	52%ps	38%	45%A	48%	
Tend to agree	(3)	675	344	331	60	103	118	114	104	176	181	190	152	153	55	33	84	50	56	48	30	68	89	106	56	112	284	67	
		33%	35%	32%	27%	29%	37%de	32%	35%	38%de	33%	33%	37%	31%	31%	39%	36%	30%	31%	33%	30%	35%	33%	37%	31%	32%	35%	31%	
Tend to disagree	(2)	115	69	45	9	25	18	27	13	23	29	24	30	31	7	4	8	12	10	12	5	13	17	17	10	17	57	18	
		6%	7%b	4%	4%	7%	6%	7%	4%	5%	5%	4%	7%	6%	4%	5%	4%	7%	5%	8%	5%	7%	6%	6%	5%	5%	7%	9%	
Strongly disagree	(1)	40	20	19	4	7	9	7	5	6	10	8	11	11	3	2	10	-	10	1	1	4	5	2	1	18	10	9	
		2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	1%	3%	2%	2%	2%	5%qwx	-	6%qswv	1%	1%	2%	2%	1%	*	5%B	1%	4%	
NET: Disagree		154	90	65	14	32	27	34	18	29	39	32	41	42	10	5	19	12	20	13	6	17	22	19	11	35	67	27	
		8%	9%b	6%	6%	9%	8%	9%	6%	6%	7%	6%	10%k	9%	5%	6%	8%	7%	11%	9%	6%	9%	8%	7%	6%	10%	8%	13%	
Don't know		247	70	177	58	75	37	44	20	14	49	64	48	86	18	14	37	16	25	26	14	16	34	28	20	72	98	18	
		12%	7%	17%a	26%fghi	21%fghi	11%hi	12%hi	7%hi	3%	9%	11%	12%	18%ijkl	10%	16%	16%u	9%	14%	17%uw	14%	8%	13%	10%	11%	21%B	12%	9%	
Mean		3.42	3.41	3.44	3.45	3.37	3.36	3.40	3.47	3.47	3.47	3.48	3.32	3.39	3.51pr	3.36	3.32	3.52pr	3.32	3.38	3.50	3.40	3.42	3.43	3.51pr	3.29	3.40	3.34	
Standard deviation		0.71	0.73	0.70	0.72	0.75	0.74	0.74	0.68	0.66	0.69	0.67	0.75	0.74	0.67	0.69	0.79	0.64	0.86	0.71	0.66	0.73	0.72	0.66	0.64	0.84	0.70	0.83	
Standard error		0.02	0.02	0.02	0.06	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.04	0.05	0.08	0.06	0.05	0.07	0.06	0.07	0.05	0.05	0.04	0.05	0.05	0.03	0.06	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 43

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**The UK's focus on Brexit has significantly hampered our ability to deal with other major issues facing the country****Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1618 80%	506 80%	217 82%	169 83%	662 88%ab	723 81%	831 87%e	440 84%l	356 81%l	213 94%ghijkl	159 80%l	167 84%l	89 57%	493 88%	1014 85%	492 88%	1001 85%
Strongly agree	(4) 942 47%	246 39%	118 45%	90 44%	460 61%abc	364 41%	550 58%e	218 42%	220 50%gl	156 69%ghijkl	89 45%l	110 55%gl	52 33%	300 53%	592 49%	290 52%	592 50%
Tend to agree	(3) 675 33%	260 41%d	100 38%d	79 39%d	202 27%	360 40%f	281 29%	222 43%hikl	136 31%	57 25%	69 35%il	57 29%	37 24%	193 34%	423 35%	202 36%	409 35%
Tend to disagree	(2) 115 6%	64 10%cd	16 6%	6 3%	23 3%	80 9%f	29 3%	42 8%ik	20 5%i	3 1%	20 10%hik	4 2%	12 8%ik	30 5%	76 6%	33 6%	68 6%
Strongly disagree	(1) 40 2%	17 3%	5 2%	7 3%	9 1%	22 2%	16 2%	14 3%	6 1%	1 1%	4 2%	8 4%i	3 2%	16 3%	21 2%	14 2%	22 2%
NET: Disagree	154 8%	81 13%bcd	21 8%d	13 6%	32 4%	102 11%f	45 5%	56 11%hi	26 6%i	4 2%	24 12%hi	12 6%i	15 9%i	45 8%	97 8%	46 8%	90 8%
Don't know	247 12%	46 7%	26 10%	22 11%	59 8%	72 8%	80 8%	25 5%	57 13%gi	10 4%	16 8%	21 10%gi	52 33%ghijk	24 4%	89 7%lm	19 3%	86 7%o
Mean	3.42	3.25	3.39a	3.39	3.60abc	3.29	3.56e	3.30	3.49gj	3.69ghijkl	3.33	3.50g	3.34	3.44	3.43	3.43	3.44
Standard deviation	0.71	0.76	0.70	0.73	0.62	0.75	0.65	0.74	0.67	0.53	0.76	0.76	0.78	0.73	0.70	0.72	0.70
Standard error	0.02	0.03	0.04	0.06	0.02	0.03	0.02	0.03	0.03	0.03	0.06	0.06	0.08	0.03	0.02	0.03	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 44

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**A second referendum would further divide the country****Base: All respondents**

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influence (C)		
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Agree	1217	623	594	95	175	194	203	214	336	330	342	249	296	95	53	147	108	98	88	62	129	151	178	107	193	462	123	
	60%	63%b	57%	42%	50%	60%de	57%de	72%defg	72%defg	60%	60%	61%	60%	54%	63%	63%	64%	55%	60%	61%	66%nr	55%	63%	60%	55%	57%	57%	
Strongly agree	(4)	716	403	313	44	90	110	126	133	212	166	215	149	185	49	35	85	66	59	49	34	89	78	102	69	103	270	56
		35%	41%b	30%	20%	26%	34%de	35%de	45%defg	45%defg	30%	38%j	36%	38%j	28%	42%nv	36%	39%nv	33%	33%	34%	46%nrsvw	28%	36%	39%v	29%	33%	26%
Tend to agree	(3)	502	220	281	51	85	84	77	81	124	164	127	100	111	46	18	62	42	39	39	28	39	73	77	38	90	192	66
		25%	22%	27%a	23%	24%	26%	21%	27%	27%	30%km	22%	24%	23%	26%	21%	27%	25%	22%	27%	28%	20%	27%	27%	21%	26%	24%	31%
Tend to disagree	(2)	277	140	137	46	55	45	48	31	51	91	75	59	52	30	10	35	20	28	15	13	24	42	38	22	48	123	41
		14%	14%	13%	20%ghi	16%	14%	13%	11%	11%	16%am	13%	14%	11%	17%	12%	15%	12%	15%	10%	12%	13%	15%	14%	12%	14%	15%	19%
Strongly disagree	(1)	195	114	81	25	38	30	40	23	38	59	58	39	39	20	10	12	16	25	13	10	13	34	23	19	37	91	35
		10%	12%b	8%	11%	11%	9%	11%	8%	8%	11%	10%	10%	8%	11%p	11%	5%	10%	14%pu	9%	10%	7%	12%p	8%	11%p	10%	11%	16%
NET: Disagree	471	254	218	71	93	76	88	55	89	149	133	98	91	50	20	47	37	52	27	23	38	76	62	41	84	214	76	
	23%	26%b	21%	32%hi	27%hi	23%	25%	18%	19%	27%am	23%	24%	18%	28%	23%	20%	22%	29%su	18%	22%	20%	28%	22%	23%	24%	26%	35%	
Don't know	330	109	222	58	81	53	67	30	42	72	93	62	104	31	12	38	25	29	32	16	27	46	43	32	73	139	16	
	16%	11%	21%a	26%fhi	23%hi	17%hi	19%hi	10%	9%	13%	16%	15%	21%jkl	17%	14%	17%	15%	16%	22%	16%	14%	17%	15%	18%	21%	17%	8%	
Mean	3.03	3.04	3.02	2.69	2.85	3.02d	3.00d	3.20defg	3.20defg	2.91	3.05	3.03	3.15j	2.86	3.08	3.14nr	3.09	2.88	3.08	3.02	3.23nr	2.86	3.07	3.06	2.94	2.95	2.72	
Standard deviation	1.02	1.07	0.98	1.03	1.04	1.01	1.07	0.96	0.97	1.01	1.05	1.03	1.00	1.04	1.08	0.92	1.02	1.11	1.00	1.02	0.98	1.05	0.99	1.07	1.03	1.06	1.06	
Standard error	0.02	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.09	0.13	0.07	0.08	0.09	0.09	0.11	0.07	0.07	0.06	0.08	0.07	0.04	0.08	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 45

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**A second referendum would further divide the country****Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1217 60%	565 89%bcd	191 72%d	146 72%d	260 34%	756 84%f	406 42%	447 86%hikl	162 37%	88 39%	184 92%ghikl	101 50%hi	75 48%h	386 69%n	724 60%	385 69%p	709 60%
Strongly agree	(4) 716 35%	451 71%bcd	108 41%cd	60 29%d	71 9%	560 62%f	131 14%	320 61%hikl	57 13%	23 10%	152 76%ghikl	49 24%hi	40 26%hi	264 47%n	386 32%	259 47%p	382 32%
Tend to agree	(3) 502 25%	113 18%	83 31%a	87 43%abd	189 25%a	196 22%	275 29%e	126 24%j	105 24%j	65 28%j	32 16%	52 26%j	35 23%	123 22%	338 28%m	125 22%	326 28%o
Tend to disagree	(2) 277 14%	21 3%	15 6%	26 13%ab	207 27%abc	36 4%	233 24%e	30 6%j	115 26%gjl	57 25%gjl	3 2%	41 20%gjl	10 6%j	76 14%	185 15%	74 13%	185 16%
Strongly disagree	(1) 195 10%	18 3%	15 6%	8 4%	150 20%abc	33 4%	158 17%e	14 3%	81 18%gjl	50 22%gikl	6 3%	24 12%gjl	8 5%	62 11%	124 10%	59 11%	121 10%
NET: Disagree	471 23%	39 6%	31 12%a	34 17%a	357 47%abc	70 8%	391 41%e	44 8%	196 45%gikl	106 47%gikl	9 4%	65 32%gjl	18 11%j	138 25%	310 26%	134 24%	306 26%
Don't know	330 16%	30 5%	42 16%a	23 11%a	136 18%ac	72 8%	159 17%e	31 6%	80 18%gj	34 15%gj	6 3%	35 17%gj	62 40%ghijk	38 7%	167 14%am	39 7%	162 14%o
Mean	3.03	3.65bcd	3.28d	3.10d	2.29	3.55f	2.48	3.54hikl	2.39	2.32	3.71ghikl	2.75hi	3.15hik	3.12n	2.95	3.13p	2.95
Standard deviation	1.02	0.69	0.87	0.80	0.96	0.76	0.99	0.73	1.00	0.99	0.64	1.04	0.93	1.05	1.02	1.04	1.02
Standard error	0.02	0.03	0.06	0.06	0.04	0.03	0.03	0.03	0.05	0.07	0.05	0.08	0.10	0.05	0.03	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 46

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**A second referendum would help resolve Brexit once and for all****Base: All respondents**

		Gender		Age						Social Grade				Region													Employment Sector		Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)		
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194		
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216		
NET: Agree	681	349	332	100	144	118	120	81	118	215	188	139	139	84	28	64	55	62	44	36	50	110	82	64	121	313	110		
	34%	35%	32%	45%ghi	41%hi	37%hi	33%i	27%	25%	39%lm	33%	34%	28%	48%opqrsuw	33%	28%	33%	35%	30%	36%	26%	40%puw	29%	36%	35%	38%	51%		
Strongly agree	(4)	397	213	183	62	85	68	70	43	69	120	104	86	48	14	33	34	46	25	21	32	66	51	28	68	185	59		
		20%	22%b	18%	28%ghi	24%hi	21%i	19%	15%	22%	18%	21%	18%	27%psuwx	16%	14%	20%	26%px	17%	21%	17%	24%px	18%	15%	20%	23%	27%		
Tend to agree	(3)	284	136	149	38	59	50	50	38	49	95	84	52	36	14	31	22	16	19	16	18	44	31	37	52	127	52		
		14%	14%	14%	17%i	17%i	16%i	14%	13%	10%	17%lm	15%	13%	21%ruw	16%	13%	13%	9%	13%	15%	9%	16%r	11%	20%ruw	15%	16%	24%		
Tend to disagree	(2)	285	135	150	29	50	52	39	43	73	87	89	50	19	10	36	27	29	20	14	22	31	49	27	57	94	31		
		14%	14%	15%	13%	14%	16%	11%	14%	16%	16%	16%	12%	11%	12%	16%	16%	16%	13%	14%	11%	11%	17%	15%	16%	12%	14%		
Strongly disagree	(1)	760	413	347	43	85	100	144	150	240	189	205	172	50	33	88	69	63	57	37	96	85	117	66	115	277	61		
		38%	42%b	34%	19%	24%	31%d	40%defg	50%defg	51%defg	34%	36%	42%ej	29%	38%	38%	40%n	35%	38%	37%	49%npvx	31%	41%nv	37%	33%	34%	28%		
NET: Disagree	1045	547	498	71	134	152	182	192	313	276	294	222	253	69	43	124	96	92	76	51	118	116	166	93	172	372	92		
	52%	56%b	48%	32%	38%	47%de	51%de	64%defg	67%defg	50%	52%	54%	52%	39%	51%	53%nv	57%nv	51%n	52%n	51%	61%nv	43%	59%nv	52%n	49%	46%	43%		
Don't know	293	89	204	53	70	53	55	25	37	60	86	49	98	22	14	44	18	25	27	13	26	46	35	22	57	130	13		
	15%	9%	20%a	24%ghi	20%hi	16%hi	15%hi	9%	8%	11%	15%	12%	20%jl	13%	17%	19%kq	11%	14%	18%	13%	13%	17%	12%	12%	16%	16%	6%		
Mean	2.18	2.17	2.20	2.70fghi	2.52ghi	2.32hi	2.15hi	1.91	1.88	2.30m	2.18	2.15	2.08	2.54opqsuw	2.13	2.05	2.13	2.29u	2.10	2.23	1.92	2.40puw	2.06	2.17	2.25	2.32	2.53		
Standard deviation	1.22	1.24	1.20	1.20	1.21	1.21	1.24	1.15	1.14	1.21	1.20	1.25	1.23	1.24	1.20	1.16	1.22	1.28	1.21	1.23	1.20	1.26	1.19	1.16	1.20	1.25	1.20		
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.05	0.05	0.06	0.06	0.06	0.10	0.14	0.08	0.10	0.10	0.11	0.14	0.09	0.09	0.08	0.09	0.07	0.05	0.09		

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 47

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

A second referendum would help resolve Brexit once and for all

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	681 34%	33 5%	73 28%a	67 33%a	492 65%abc	106 12%	559 58%e	75 14%j	255 58%gjl	159 70%ghijkl	9 5%	100 50%gjl	26 16%j	216 38%	425 35%	211 38%	426 36%
Strongly agree	(4) 397 20%	17 3%	30 11%a	21 10%a	320 42%abc	47 5%	341 36%e	43 8%j	146 33%gjl	106 46%ghijkl	1 *	60 30%gjl	13 8%j	130 23%	251 21%	118 21%	257 22%
Tend to agree	(3) 284 14%	16 3%	42 16%a	46 23%a	173 23%ab	59 7%	219 23%e	32 6%	108 25%gjl	53 23%gjl	9 4%	40 20%gjl	13 8%	86 15%	174 14%	93 17%	168 14%
Tend to disagree	(2) 285 14%	71 11%	52 20%a	37 18%a	108 14%	123 14%	146 15%	76 15%	65 15%	28 12%	25 13%	25 13%	22 14%	55 10%	213 18% ^m	63 11%	198 17% ^o
Strongly disagree	(1) 760 38%	499 79%bcd	102 39% ^d	70 34% ^d	60 8%	601 67% ^f	130 14%	337 65% ^{hikl}	51 12%	24 10%	157 79% ^{ghikl}	55 27% ^{hi}	45 29% ^{hi}	268 48% ⁿ	424 35%	258 46% ^p	419 36%
NET: Disagree	1045 52%	570 90%bcd	154 59% ^d	107 53% ^d	169 22%	724 81% ^f	276 29%	413 79% ^{hikl}	116 26%	52 23%	182 91% ^{ghikl}	80 40% ^{hi}	67 43% ^{hi}	322 57%	637 53%	321 58%	616 52%
Don't know	293 15%	31 5%	37 14%a	29 14%a	92 12%a	68 8%	121 13% ^e	33 6%	68 15% ^{gij}	18 8%	8 4%	20 10% ^j	64 41% ^{ghijk}	24 4%	139 12% ^m	25 5%	135 11% ^o
Mean	2.18	1.25	2.00a	2.10a	3.14abc	1.46	2.92e	1.55j	2.94gikl	3.15ghijkl	1.23	2.58gjl	1.93gj	2.14	2.24	2.13	2.25
Standard deviation	1.22	0.64	1.08	1.07	1.00	0.85	1.10	0.95	1.06	1.03	0.54	1.23	1.09	1.27	1.21	1.24	1.22
Standard error	0.03	0.03	0.07	0.08	0.04	0.03	0.04	0.04	0.05	0.07	0.04	0.09	0.12	0.06	0.04	0.05	0.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 48

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

Life in the UK would be better if we never had the EU referendum

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influence (C)		
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)	Private (B)
Unweighted base		2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base		2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Agree		1065	512	553	135	202	185	170	140	232	333	321	202	209	107	36	113	81	98	74	54	87	166	146	101	187	449	146
		53%	52%	53%	60%ghi	58%ghi	57%gh	48%	47%	50%	60%lm	57%lm	49%	43%	61%opqu	43%	49%	48%	55%	50%	54%	45%	61%opqu	52%	56%u	53%	55%	68%
Strongly agree	(4)	679	330	349	92	138	117	111	80	141	223	210	116	130	75	23	59	54	69	47	36	57	100	96	65	119	291	102
		34%	34%	34%	41%ghi	39%ghi	36%h	31%	27%	30%	40%lm	37%lm	28%	27%	43%opu	27%	25%	32%	38%p	32%	36%	30%	37%p	34%	36%p	34%	36%	47%
Tend to agree	(3)	386	182	204	43	64	68	59	60	91	110	111	86	79	32	14	55	26	30	27	19	30	67	50	37	68	157	45
		19%	18%	20%	19%	18%	21%	17%	20%	20%	20%	20%	21%	16%	18%	16%	24%	15%	17%	18%	18%	15%	24%qu	18%	20%	19%	19%	21%
Tend to disagree	(2)	279	155	124	21	33	38	49	54	82	67	68	66	77	16	16	34	28	24	20	13	32	30	42	26	34	117	20
		14%	16%b	12%	10%	9%	12%	14%	18%def	18%def	12%	12%	16%	16%	9%	19%	15%	16%	13%	14%	13%	16%	11%	15%	15%	10%	14%	9%
Strongly disagree	(1)	313	206	108	20	43	35	58	55	103	77	81	70	86	18	12	44	31	32	23	14	37	32	43	27	48	109	31
		16%	21%b	10%	9%	12%	11%	16%df	18%df	22%def	14%	14%	17%	18%	10%	14%	19%nv	18%	18%	16%	13%	19%nv	12%	15%	15%	14%	13%	15%
NET: Disagree		593	361	231	41	77	73	107	109	185	144	149	136	163	34	28	78	59	56	44	26	69	61	84	53	83	226	51
		29%	37%b	22%	18%	22%	23%	30%de	36%def	40%defg	26%	26%	33%jk	33%jk	19%	33%n	34%nv	35%nv	31%n	30%	26%	36%nv	23%	30%n	30%n	24%	28%	24%
Don't know		362	112	250	47	71	64	80	50	49	74	98	71	119	35	21	40	30	26	30	20	38	45	52	25	81	140	18
		18%	11%	24%a	21%i	20%i	20%i	22%i	17%i	11%	13%	17%	17%	24%jkl	20%	25%x	17%	18%	14%	20%	20%	19%	16%	18%	14%	23%B	17%	9%
Mean		2.86	2.73	3.01a	3.17gh	3.06gh	3.03gh	2.81	2.66	2.65	3.00lm	2.96lm	2.73	2.68	3.16opqrsuw	2.73	2.67	2.74	2.88	2.83	2.95	2.68	3.03pq	2.86	2.90	2.95	2.94	3.10
Standard deviation		1.15	1.19	1.07	1.04	1.11	1.07	1.17	1.15	1.18	1.12	1.13	1.14	1.18	1.07	1.14	1.14	1.20	1.19	1.16	1.13	1.20	1.06	1.15	1.13	1.14	1.12	1.12
Standard error		0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.06	0.06	0.09	0.14	0.08	0.10	0.09	0.11	0.13	0.09	0.07	0.08	0.09	0.07	0.04	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 49

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

Life in the UK would be better if we never had the EU referendum

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	1065 53%	107 17%	108 41%a	140 69%ab	668 89%abc	215 24%	807 84%e	175 34%j	333 76%gijkl	212 93%ghijkl	25 13%	130 65%gjl	65 42%j	292 52%	706 59%lm	292 52%	699 59%o
Strongly agree	(4) 679 34%	29 5%	46 18%a	53 26%ab	532 71%abc	76 8%	586 61%e	75 14%j	227 52%gjl	177 78%ghijkl	7 3%	93 47%gjl	34 22%gj	205 37%	439 37%	195 35%	442 38%
Tend to agree	(3) 386 19%	78 12%	62 23%a	86 42%abd	135 18%a	139 16%	222 23%e	100 19%j	107 24%ij	36 16%	19 9%	37 18%j	31 20%j	87 16%	266 22%lm	97 17%	256 22%
Tend to disagree	(2) 279 14%	180 28%bcd	57 21%cd	13 7%cd	16 2%	237 26%f	29 3%	132 25%hikl	29 7%	8 3%	49 24%hikl	14 7%	17 11%l	88 16%	165 14%	90 16%	165 14%
Strongly disagree	(1) 313 16%	254 40%bcd	30 11%cd	13 6%cd	15 2%	283 32%f	28 3%	144 28%hikl	18 4%l	2 1%	95 48%ghikl	25 12%hi	11 7%l	145 26%n	139 12%	143 26%p	137 12%
NET: Disagree	593 29%	434 68%bcd	86 33%cd	26 13%cd	31 4%	520 58%f	58 6%	276 53%hikl	46 11%l	9 4%	144 72%ghikl	39 20%hi	28 18%hi	233 41%n	304 25%	233 42%p	302 26%
Don't know	362 18%	93 15%cd	70 26%ad	37 18%cd	54 7%	163 18%f	91 10%	70 13%l	58 13%l	6 3%	30 15%l	31 15%l	63 40%ghijk	37 7%	190 16%lm	33 6%	176 15%o
Mean	2.86	1.78	2.64a	3.08ab	3.70abc	2.01	3.58e	2.24j	3.43gijkl	3.75ghijkl	1.63	3.17gj	2.94gj	2.67	3.00m	2.66	3.00o
Standard deviation	1.15	0.89	1.01	0.85	0.62	0.99	0.71	1.07	0.82	0.55	0.84	1.10	1.02	1.25	1.07	1.23	1.08
Standard error	0.03	0.04	0.07	0.07	0.02	0.04	0.02	0.05	0.04	0.04	0.06	0.09	0.11	0.06	0.03	0.05	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 50

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?**As soon as we leave the EU, life in the UK will go back to normal****Base: All respondents**

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Agree	673 33%	383 39%b	291 28%	51 23%	94 27%	95 29%	111 31%d	123 41%defg	200 43%defg	171 31%	169 30%	152 37%k	182 37%k	33 19%	30 36%n	77 33%n	58 34%n	69 38%n	44 30%n	38 38%n	81 42%nsx	89 33%n	103 36%n	51 28%	92 26%	268 33%	70 32%
Strongly agree	(4) 239 12%	152 15%b	86 8%	19 8%	39 11%	36 11%	39 11%	40 13%	66 14%d	62 11%	53 9%	56 14%	68 14%k	9 5%	16 19%n	25 11%	19 11%	25 14%n	15 10%	14 14%n	31 16%n	29 11%	34 12%n	22 13%n	37 11%	104 13%	27 12%
Tend to agree	(3) 434 22%	230 23%	204 20%	32 14%	55 16%	59 18%	72 20%	83 28%defg	134 29%defg	108 20%	116 20%	97 24%	114 23%	25 14%	14 17%	52 22%	39 23%	44 24%n	29 20%	24 24%	50 26%nx	60 22%	69 24%nx	29 16%	54 16%	165 20%	43 20%
Tend to disagree	(2) 462 23%	223 23%	239 23%	53 23%	79 23%	71 22%	85 24%	64 21%	112 24%	129 23%lm	145 25%lm	103 25%lm	85 17%	50 28%st	21 25%st	62 27%st	47 27%st	39 22%	19 13%	19 19%	43 22%st	56 21%	65 23%st	41 23%st	85 24%	186 23%	46 21%
Strongly disagree	(1) 548 27%	264 27%	284 27%	70 31%i	109 31%hi	98 30%i	98 27%	69 23%	105 23%	188 34%klm	156 28%	89 22%	115 23%	66 38%opqrstuwx	16 18%	53 23%	45 26%	46 25%	49 33%opu	24 24%	36 19%	84 31%u	71 25%	58 32%opu	96 27%	226 28%	80 37%
NET: Disagree	1011 50%	487 49%	523 51%	123 55%h	187 54%h	169 52%	182 51%	133 44%	217 46%	318 58%lm	301 53%lm	193 47%	200 41%	116 66%opqrstuvw	37 43%	115 50%	91 54%u	85 47%	68 46%	43 42%	80 41%	140 51%	136 48%	99 55%u	181 52%	412 51%	126 58%
Don't know	335 17%	115 12%	220 21%a	50 23%hi	68 19%i	59 18%i	64 18%i	44 15%	50 11%	63 11%	98 17%j	65 16%	109 22%jl	26 15%	18 21%	40 17%	21 12%	26 15%	35 24%qrw	20 20%	33 17%	44 16%	44 15%	30 17%	78 22%	134 16%	20 9%
Mean	2.22	2.31b	2.11	1.99	2.09	2.12	2.18	2.37def	2.39defg	2.09	2.14	2.34jk	2.35jk	1.84	2.46nx	2.25n	2.21n	2.31n	2.09	2.35n	2.47nqsvx	2.15n	2.27n	2.10n	2.12	2.21	2.08
Standard deviation	1.05	1.08	1.01	1.01	1.07	1.06	1.04	1.04	1.03	1.05	1.01	1.03	1.09	0.90	1.10	1.00	1.01	1.07	1.11	1.09	1.04	1.06	1.04	1.08	1.04	1.07	1.08
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.06	0.07	0.14	0.07	0.08	0.09	0.11	0.13	0.08	0.07	0.07	0.08	0.07	0.04	0.08

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 51

Q.5 To what extent, if at all, do you agree or disagree with each of the following statements?

As soon as we leave the EU, life in the UK will go back to normal

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Agree	673 33%	446 70%bcd	98 37%d	57 28%d	49 7%	544 61%f	107 11%	308 59%hikl	65 15%i	17 8%	141 71%ghikl	44 22%i	36 23%hi	253 45%n	349 29%	254 46%p	339 29%
Strongly agree	(4) 239 12%	189 30%bcd	23 9%d	15 8%d	9 1%	212 24%f	25 3%	109 21%hikl	19 4%i	2 1%	78 39%ghikl	12 6%i	10 6%i	105 19%n	112 9%	103 18%p	115 10%
Tend to agree	(3) 434 22%	257 41%bcd	76 29%d	42 21%d	40 5%	333 37%f	82 9%	200 38%hikl	46 11%	16 7%	63 32%hikl	32 16%i	26 17%i	149 26%n	237 20%	151 27%p	224 19%
Tend to disagree	(2) 462 23%	104 16%	70 26%a	67 33%a	191 25%a	174 19%	259 27%e	109 21%	116 26%j	54 24%	36 18%	53 26%	36 23%	100 18%	326 27%m	113 20%	310 26%o
Strongly disagree	(1) 548 27%	15 2%	40 15%a	37 18%a	447 59%abc	54 6%	484 51%e	37 7%	197 45%gjl	142 62%ghjkl	8 4%	85 42%gjl	23 15%gj	170 30%	355 30%	160 29%	361 31%
NET: Disagree	1011 50%	119 19%	110 42%a	104 51%a	638 85%abc	228 25%	742 78%e	146 28%	312 71%gjl	196 86%ghjkl	44 22%	138 69%gjl	59 38%gj	270 48%	681 57%o	273 49%	671 57%o
Don't know	335 17%	69 11%	56 21%ad	41 20%ad	66 9%	125 14%	107 11%	67 13%i	61 14%ij	14 6%	15 7%	19 9%	61 39%ghijk	38 7%	170 14%o	31 5%	167 14%o
Mean	2.22	3.10bcd	2.39d	2.22d	1.43	2.91f	1.58	2.84hikl	1.70i	1.42	3.14ghikl	1.84i	2.23hik	2.36n	2.10	2.37p	2.09
Standard deviation	1.05	0.78	0.92	0.91	0.67	0.88	0.78	0.88	0.87	0.66	0.88	0.94	0.94	1.13	1.00	1.11	1.01
Standard error	0.03	0.03	0.06	0.07	0.03	0.03	0.03	0.04	0.04	0.04	0.06	0.07	0.10	0.05	0.03	0.05	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 52
Gender
Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Male	985	985	-	93	162	165	181	153	230	302	256	221	206	95	42	117	73	86	76	43	109	132	131	82	137	460	130
	49%	100%	b	42%	46%	51%	51%	51%	49%	55%	45%	54%	42%	54%	49%	50%	43%	48%	51%	42%	56%	48%	46%	46%	39%	56%	60%
Female	1034	-	1034	131	187	158	176	145	237	249	311	188	285	80	43	115	97	93	72	58	85	141	152	98	213	355	86
	51%	-	100%	a	58%	54%	49%	49%	51%	45%	55%	46%	58%	46%	51%	50%	57%	52%	49%	58%	44%	52%	54%	54%	61%	44%	40%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 53
Gender
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Male	985 49%	356 56% ^{bd}	117 45%	106 52%	360 48%	473 53%	466 49%	298 57% ^{hil}	217 50% ^l	110 48% ^l	117 59% ^{il}	106 53% ^l	53 34%	368 66% ⁿ	522 44%	376 67% ^p	508 43%
Female	1034 51%	278 44%	146 55% ^a	97 48%	393 52% ^a	424 47%	490 51%	223 43%	221 50% ^g	118 52% ^{gj}	82 41%	94 47%	102 66% ^{ghijk}	194 34%	678 56% ^m	181 33%	670 57% ^o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 54

Age**Base: All respondents**

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
18-24	224 11%	93 9%	131 13% ^a	224 100% ^{efgh} _i	- -	- -	- -	- -	- -	94 17% ^{klm}	60 11% ^m	38 9%	32 7%	6 4%	14 17% ⁿ	25 11% ⁿ	22 13% ⁿ	28 16% ⁿ	18 13% ⁿ	8 8%	18 9%	33 12% ⁿ	26 9% ⁿ	24 14% ⁿ	36 10%	102 12%	43 20%	
25-34	349 17%	162 16%	187 18%	- -	349 100% ^{d fgh} _i	- -	- -	- -	- -	99 18%	107 19% ^m	77 19% ^m	66 13%	30 17%	13 15%	39 17%	32 19%	35 20% ^u	20 13%	16 16%	22 11%	65 24% ^{sux}	53 19%	24 13%	100 29%	190 23%	65 30%	
35-44	323 16%	165 17%	158 15%	- -	- -	323 100% ^{d egh} _i	- -	- -	- -	65 12%	100 18% ^j	76 19% ^j	82 17% ^j	31 18%	12 14%	44 19% ^{tu}	24 14%	36 20% ^{tu}	24 16%	9 9%	20 11%	45 16%	46 16%	31 17%	83 24%	175 22%	36 17%	
45-54	357 18%	181 18%	176 17%	- -	- -	- -	357 100% ^{d e f h} _i	- -	- -	53 10%	88 15% ^j	104 25% ^{j k}	113 23% ^{j k}	47 27% ^{q r v} _{w x}	15 18%	46 20%	28 16%	28 16%	25 17%	19 19%	37 19%	42 15%	44 16%	27 15%	81 23%	198 24%	30 14%	
55-64	299 15%	153 16%	145 14%	- -	- -	- -	- -	299 100% ^{d e f g} _i	- -	80 14%	79 14%	58 14%	82 17%	27 15%	8 9%	34 14%	23 14%	21 11%	20 13%	20 19%	40 20% ^{o r}	41 15%	43 15%	24 13%	41 12%	113 14%	22 10%	
65+	467 23%	230 23%	237 23%	- -	- -	- -	- -	- -	467 100% ^{d e f g h}	161 29% ^l	133 24% ^l	57 14%	116 24% ^l	34 19%	23 27%	45 20%	41 24%	31 17%	40 27% ^{r v}	29 29% ^{r v}	57 29% ^{p r v}	46 17%	71 25% ^v	50 28% ^{r v}	8 2%	36 4%	20 9%	
NET: 18-34	573 28%	255 26%	318 31% ^a	224 100% ^{f g h i} _{h i}	349 100% ^{f g h i}	- -	- -	- -	- -	193 35% ^{l m}	167 30% ^m	115 28% ^m	98 20%	36 21%	28 32%	64 28%	54 32% ^{n u}	64 35% ^{n u}	38 26%	24 24%	40 21%	98 36% ^{n t u}	79 28%	48 27%	137 39%	292 36%	108 50%	
NET: 35-54	680 34%	346 35%	334 32%	- -	- -	323 100% ^{d e} _{h i}	357 100% ^{d e h i}	- -	- -	117 21%	188 33% ^j	180 44% ^{j k}	195 40% ^{j k}	78 44% ^{q t u} _{v w x}	27 32%	89 38%	52 30%	64 36%	49 33%	28 28%	57 30%	87 32%	90 32%	58 32%	165 47%	373 46%	66 31%	
NET: 55+	766 38%	384 39%	382 37%	- -	- -	- -	- -	299 100% ^{d e} _{f g}	467 100% ^{d e f g} _g	241 44% ^l	212 37% ^l	115 28%	198 40% ^l	61 35%	30 36%	79 34%	64 38%	52 29%	60 41% ^r	49 48% ^{p r v}	96 50% ^{n p q} _{r v}	87 32%	114 40% ^r	74 41% ^r	49 14%	149 18%	42 19%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 54

Age**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350		815
Average age	48.11	49.02b	47.25	21.67	29.60d	39.74d	49.73d	59.91d	71.63d	48.10	47.74	45.82	50.47k	48.88r	47.90	47.40r	47.44	43.66	49.16r	51.23r	52.52p	45.25	48.94r	49.14r	40.16	41.73	39.63
					e		ef	efg	efgh				l	v					v	qrv		v	v				

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 55

Age**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
18-24	224 11%	29 5%	28 11%a	28 14%a	108 14%a	57 6%	136 14%e	43 8%j	75 17%gj	29 13%j	6 3%	27 13%j	17 11%j	61 11%	121 10%	61 11%	115 10%
25-34	349 17%	56 9%	59 22%a	39 19%a	158 21%a	115 13%	197 21%e	57 11%	118 27%gijk	32 14%	22 11%	35 18%g	38 24%gij	101 18%	198 16%	106 19%	192 16%
35-44	323 16%	83 13%	48 18%	34 17%	129 17%	131 15%	162 17%	53 10%	87 20%g	37 16%g	30 15%	38 19%g	32 21%g	87 16%	198 17%	73 13%	205 17%o
45-54	357 18%	117 18%	43 16%	30 15%	130 17%	160 18%	160 17%	99 19%	74 17%	35 15%	40 20%	37 19%	24 15%	101 18%	209 17%	89 16%	211 18%
55-64	299 15%	129 20%bd	28 11%	27 14%	100 13%	157 17%f	128 13%	94 18%h	38 9%	34 15%h	36 18%h	31 15%h	18 12%	87 15%	183 15%	94 17%	173 15%
65+	467 23%	221 35%bcd	58 22%	45 22%	129 17%	279 31%f	173 18%	175 34%hkl	46 10%	61 27%hkl	65 33%hkl	32 16%	27 17%h	126 22%	292 24%	135 24%	281 24%
NET: 18-34	573 28%	84 13%	88 33%a	67 33%a	266 35%a	172 19%	333 35%e	100 19%	193 44%gijk	60 26%gj	28 14%	62 31%gj	55 35%gj	161 29%	318 27%	166 30%	307 26%
NET: 35-54	680 34%	200 32%	90 34%	64 31%	258 34%	290 32%	322 34%	152 29%	161 37%g	72 32%	71 35%	75 38%	56 36%	188 33%	408 34%	163 29%	416 35%o
NET: 55+	766 38%	349 55%bcd	86 33%	72 36%	229 30%	435 49%f	301 32%	269 52%hkl	84 19%	95 42%hkl	101 51%hkl	63 31%h	45 29%h	213 38%	474 40%	229 41%	454 39%
Average age	48.11	55.29bcd	46.47	46.59	44.64	52.70f	45.05	53.62hkl	40.48	49.32hkl	54.08hkl	45.35h	44.56h	48.04	48.84	48.52	48.72

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 56
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region														Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)				
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194				
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216				
A	124 6%	66 7%	58 6%	32 14% efgh i	21 6%	14 4%	9 2%	16 5%	32 7%	124 23%	- klm	- -	- -	13 8%	7 8%	15 6%	6 4%	16 9%	7 4%	9 9%	7 4%	13 5%	17 6%	14 8%	20 6%	51 6%	29 14%				
B	427 21%	236 24% b	191 19%	62 28% fg	78 22% g	51 16%	44 12%	64 21% g	129 28% fg	427 77%	- klm	- -	- -	30 17%	18 21%	42 18%	37 22%	38 21%	39 26%	22 22%	43 22%	53 19%	61 22%	46 25%	84 24%	151 19%	72 33%				
C1	567 28%	256 26%	311 30%	60 27%	107 31%	100 31%	88 25%	79 26%	133 29%	- -	567 100% jlm	- -	- -	44 25%	15 18%	70 30%	52 31%	40 22%	40 27%	25 25%	57 29%	95 35% orw	73 26%	57 32% o	137 39% B	226 28%	50 23%				
C2	410 20%	221 22% b	188 18%	38 17%	77 22% i	76 23% i	104 29% dhi	58 19% i	57 12%	- -	- -	410 100% jkm	- -	36 21%	18 22%	47 20%	28 16% x	50 28% qst x	24 16%	13 13%	42 22%	65 24% tx	63 22% x	24 13%	60 17%	243 30% A	40 19%				
D	255 13%	109 11%	146 14%	24 11%	47 13% i	52 16% i	66 19% dhi	34 11%	32 7%	- -	- -	- -	255 52% jkl	23 13%	6 7%	31 14%	30 18% orv	16 9%	23 15%	18 18% rv	23 12%	23 8%	36 13%	25 14%	46 13%	142 17%	20 9%				
E	236 12%	97 10%	139 13% a	8 4%	19 5%	30 9% d	47 13% de	49 16% def	83 18% def	- -	- -	- -	236 48% jkl	30 17% vx	20 24% pqr suvwx	27 12%	16 10%	20 11%	16 11%	14 14%	22 11%	24 9%	33 12%	14 8%	3 1%	2 *	4 2%				
NET: AB	551 27%	302 31% b	249 24%	94 42% efg h	99 28% fg	65 20%	53 15%	80 27% g	161 34% fg h	551 100% klm	- -	- -	- -	43 24%	25 29%	57 25%	43 26%	54 30%	45 31%	31 31%	50 26%	65 24%	78 27%	60 33% v	104 30%	202 25%	102 47%				
NET: ABC1	1119 55%	558 57%	561 54%	154 69% efg h	207 59% g	165 51% g	140 39%	159 53% g	294 63% fg h	551 100% lm	567 100% lm	- -	- -	87 49%	40 47%	127 55%	95 56%	94 52%	85 58%	56 55%	107 55%	161 59%	151 53%	117 65% nop rw	241 69% B	428 52%	152 70%				
NET: C2DE	900 45%	427 43%	473 46%	70 31%	142 41% d	158 49% di	217 61% def hi	140 47% di	173 37%	- -	- -	410 100% jk	491 100% jk	89 51% x	45 53% x	105 45% x	74 44%	86 48% x	63 42%	45 45%	87 45%	112 41%	132 47% x	63 35%	110 31%	387 48% A	64 30%				

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 56
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Private (B)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: DE	491	206	285	32	66	82	113	82	116	-	-	-	491	53	26	58	47	36	39	32	45	47	69	39	49	144	24
	24%	21%	28%a	14%	19%	25%d	32%dei	28%de	25%d	-	-	-	100%ijkl	30%rv	31%v	25%	28%v	20%	26%v	32%rv	23%	17%	24%	22%	14%	18%	11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 57
Social Grade
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
A	124 6%	32 5%	18 7%	7 4%	63 8%ac	50 6%	71 7%	39 7%l	32 7%l	19 8%l	7 3%	14 7%l	2 1%	46 8%	69 6%	37 7%	79 7%
B	427 21%	111 17%	49 19%	54 27%a	187 25%a	160 18%	241 25%e	110 21%l	100 23%jl	73 32%ghjl	30 15%	46 23%l	13 8%	147 26%n	245 20%	155 28%p	231 20%
C1	567 28%	168 27%	73 28%	57 28%	215 29%	241 27%	272 28%	152 29%	111 25%	69 30%	47 24%	46 23%	52 33%	159 28%	342 28%	160 29%	332 28%
C2	410 20%	146 23%d	62 23%d	45 22%	125 17%	207 23%f	170 18%	120 23%i	94 21%i	30 13%	54 27%il	36 18%	25 16%	111 20%	240 20%	111 20%	236 20%
D	255 13%	72 11%	38 14%	18 9%	92 12%	110 12%	111 12%	51 10%	63 14%i	18 8%	23 11%	34 17%gi	35 23%ghij	49 9%	159 13%mn	43 8%	156 13%o
E	236 12%	105 17%bd	25 9%	22 11%	70 9%	130 14%f	92 10%	50 10%	39 9%	19 8%	38 19%ghi	23 12%	28 18%ghi	50 9%	145 12%	51 9%	144 12%
NET: AB	551 27%	143 23%	67 25%	61 30%	250 33%ab	210 23%	312 33%e	148 28%jl	132 30%jl	92 40%ghjkl	37 18%l	60 30%jl	15 9%	193 34%nn	314 26%	192 35%p	310 26%
NET: ABC1	1119 55%	311 49%	140 53%	118 58%	466 62%ab	451 50%	584 61%e	300 58%jl	243 55%jl	161 71%ghjkl	84 42%	107 53%	67 43%	352 63%nn	656 55%	352 63%p	642 54%
NET: C2DE	900 45%	322 51%d	124 47%d	85 42%	287 38%	447 50%f	373 39%	221 42%gi	195 45%gi	67 29%	115 58%ghi	94 47%gi	89 57%ghi	210 37%	544 45%mn	205 37%	536 46%o
NET: DE	491 24%	176 28%d	63 24%	41 20%	162 22%	239 27%f	203 21%	102 19%	102 23%gi	37 16%	61 31%gi	57 29%gi	63 41%ghik	99 18%	304 25%mn	95 17%	299 25%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 58
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region													Employment Sector		
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)		
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194		
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216		
Scotland	176 9%	95 10%	80 8%	6 3%	30 9% ^d	31 10% ^d	47 13% ^d	27 9% ^d	34 7% ^d	43 8%	44 8%	36 9%	53 11%	176 100% ^{opqr stuvwx}	-	-	-	-	-	-	-	-	-	-	31 9%	66 8%	12 6%		
North East	85 4%	42 4%	43 4%	14 6% ^h	13 4%	12 4%	15 4%	8 3%	23 5%	25 4%	15 3%	18 5%	26 5%	-	85 100% ^{npqr stuvwx}	-	-	-	-	-	-	-	-	-	16 5%	22 3%	4 2%		
North West	232 11%	117 12%	115 11%	25 11%	39 11%	44 13%	46 13%	34 11%	45 10%	57 10%	70 12%	47 11%	58 12%	-	-	232 100% ^{noqr stuvwx}	-	-	-	-	-	-	-	-	45 13%	103 13%	17 8%		
Yorkshire & Humberside	170 8%	73 7%	97 9%	22 10%	32 9%	24 7%	28 8%	23 8%	41 9%	43 8%	52 9%	28 7%	47 10%	-	-	-	170 100% ^{noqr stuvwx}	-	-	-	-	-	-	-	22 6%	70 9%	19 9%		
West Midlands	180 9%	86 9%	93 9%	28 13% ^{hi}	35 10%	36 11% ⁱ	28 8%	21 7%	31 7%	54 10%	40 7%	50 12% ^{km}	36 7%	-	-	-	-	180 100% ^{nopq stuvwx}	-	-	-	-	-	-	32 9%	79 10%	28 13%		
East Midlands	147 7%	76 8%	72 7%	18 8%	20 6%	24 8%	25 7%	20 7%	40 9%	45 8%	40 7%	24 6%	39 8%	-	-	-	-	-	147 100% ^{nopq rtuvwx}	-	-	-	-	-	24 7%	49 6%	15 7%		
Wales	101 5%	43 4%	58 6%	8 4%	16 5%	9 3%	19 5%	20 7% ^f	29 6% ^f	31 6%	25 4%	13 3%	32 7% ^l	-	-	-	-	-	-	101 100% ^{nopq rsuvwx}	-	-	-	-	22 6% ^B	26 3%	11 5%		
Eastern	194 10%	109 11%	85 8%	18 8%	22 6%	20 6%	37 10%	40 13% ^{ef}	57 12% ^{ef}	50 9%	57 10%	42 10%	45 9%	-	-	-	-	-	-	-	194 100% ^{nopq rstvwx}	-	-	-	33 9%	76 9%	15 7%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 58
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	Eastern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
London	273 14%	132 13%	141 14%	33 15%	65 19%gi	45 14%	42 12%	41 14%	46 10%	65 12%	95 17%jm	65 16% m	47 10%	-	-	-	-	-	-	-	-	273 100% nopq rstuw x	-	-	48 14%	144 18%	47 22%
South East	283 14%	131 13%	152 15%	26 12%	53 15%	46 14%	44 12%	43 14%	71 15%	78 14%	73 13%	63 15%	69 14%	-	-	-	-	-	-	-	-	-	283 100% nopq rstuv x	-	45 13%	115 14%	29 13%
South West	180 9%	82 8%	98 9%	24 11%	24 7%	31 10%	27 7%	24 8%	50 11%	60 11%l	57 10%l	24 6%	39 8%	-	-	-	-	-	-	-	-	-	-	180 100% nopq rstu vw	32 9%	65 8%	19 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 59
GO Region
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Scotland	176 9%	35 6%	22 8%	19 9%	87 12%a	57 6%	106 11%e	16 3%	16 4%	16 7%g	8 4%	85 42%ghijl	9 6%	46 8%	116 10%	42 8%	117 10%
North East	85 4%	34 5%c	9 3%	2 1%	29 4%	43 5%	32 3%	18 3%	21 5%	8 4%	9 5%	5 2%	12 8%gk	13 2%	52 4%	21 4%	48 4%
North West	232 11%	70 11%	30 11%	31 15%d	71 9%	100 11%	102 11%	73 14%k	63 14%k	20 9%	25 12%k	10 5%	13 8%	63 11%	133 11%	56 10%	138 12%
Yorkshire & Humberside	170 8%	61 10%	22 8%	12 6%	62 8%	83 9%	74 8%	30 6%	43 10%g	17 7%	33 16%ghik	11 5%	16 10%	45 8%	102 8%	49 9%	94 8%
West Midlands	180 9%	62 10%	19 7%	20 10%	69 9%	80 9%	89 9%	53 10%k	54 12%kl	16 7%k	17 9%k	5 2%	9 6%	56 10%	96 8%	53 9%	93 8%
East Midlands	147 7%	45 7%	21 8%	11 5%	60 8%	66 7%	71 7%	39 7%	32 7%	13 5%	14 7%	6 3%	22 14%ghik	41 7%	77 6%	46 8%	74 6%
Wales	101 5%	40 6%b	5 2%	8 4%	37 5%b	45 5%	45 5%	22 4%	20 4%	8 3%	13 6%	14 7%	9 6%	31 5%	59 5%	28 5%	62 5%
Eastern	194 10%	74 12%d	22 8%	23 11%	59 8%	96 11%	83 9%	67 13%hk	21 5%	26 11%hk	27 13%hk	10 5%	11 7%	55 10%	122 10%	51 9%	121 10%
London	273 14%	68 11%	39 15%	26 13%	112 15%a	108 12%	138 14%	61 12%	88 20%gijk	29 13%	16 8%	24 12%	25 16%j	81 14%	158 13%	85 15%	151 13%
South East	283 14%	94 15%	48 18%	26 13%	101 13%	142 16%	127 13%	96 18%hkl	46 11%	42 18%hkl	30 15%	19 9%	13 8%	87 15%	168 14%	74 13%	171 15%
South West	180 9%	49 8%	27 10%	23 11%	65 9%	76 8%	88 9%	47 9%j	34 8%	34 15%ghjk	8 4%	12 6%	18 11%j	44 8%	117 10%	54 10%	108 9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 60

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Gender			Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	Opinion Influencer	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
Yes	1262 62%	626 64%	635 61%	186 83% efg hi	238 68% fgh i	193 60%	185 52%	178 60%	282 60% g	414 75% klm	367 65% m	273 67% m	209 43%	97 56%	48 57%	162 70% nqu	94 56%	110 61%	95 64%	64 64%	110 57%	196 72% noq ruw	173 61%	112 62%	247 71%	536 66%	180 84%	
No	757 38%	359 36%	398 39%	38 17%	111 32% d	130 40% de	172 48% dei	121 40% de	185 40% de	138 25%	201 35% j	137 33% j	282 57% jkl	78 44% pv	37 43% v	70 30%	75 44% pv	70 39% v	52 36%	37 36%	84 43% pv	77 28%	109 39% v	67 38%	103 29%	278 34%	35 16%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 61

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Yes	1262 62%	351 55%	177 67% ^a	128 63%	509 68% ^a	527 59%	637 67% ^e	348 67% ^{jk}	278 63% ^j	159 70% ^{ijkl}	103 52%	115 58%	91 59%	358 64%	746 62%	352 63%	740 63%
No	757 38%	283 45% ^{bd}	87 33%	75 37%	244 32%	370 41% ^f	319 33%	173 33%	160 37%	69 30%	96 48% ^{ghi}	85 42% ^{gqi}	64 41% ⁱ	204 36%	454 38%	205 37%	437 37%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 62
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Yes	216 11%	130 13% ^b	86 8%	43 19% ^{fgh} _i	65 19% ^{fgh} _i	36 11% ⁱ	30 8% ⁱ	22 7%	20 4%	102 18% ^{klm}	50 9% ^m	40 10% ^m	24 5%	12 7%	4 5%	17 7%	19 11%	28 16% ^{nop} _u	15 10%	11 10%	15 8%	47 17% ^{nop} _{uw}	29 10%	19 11%	62 18%	111 14%	216 100%
No	1803 89%	855 87%	948 92% ^a	181 81%	284 81%	287 89% ^{de}	327 92% ^{de}	277 93% ^{de}	447 96% ^{def} _g	450 82%	517 91% ^j	370 90% ^j	467 95% ^{kl}	163 93% ^{rv}	81 95% ^{rv}	215 93% ^{rv}	150 89%	152 84%	133 90%	90 90%	179 92% ^{rv}	226 83%	254 90% ^v	160 89%	288 82%	704 86%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 63
Opinion Influencer
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Yes	216 11%	40 6%	46 18%a	25 12%a	98 13%a	86 10%	123 13%e	49 9%l	76 17%gjl	34 15%gjl	14 7%l	24 12%l	2 1%	94 17%n	104 9%	84 15%p	110 9%
No	1803 89%	594 94%bcd	217 82%	178 88%	655 87%	811 90%f	834 87%	473 91%hi	362 83%	194 85%	185 93%hi	176 88%	154 99%ghijk	468 83%	1096 91%m	474 85%	1068 91%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 64
Tenure
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of England (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216	
NET: Homeowners	1308 65%	645 66%	663 64%	129 58%	172 49%	183 57%	220 62% e	214 72% def g	390 84% def gh	429 78% klm	365 64% m	283 69% m	231 47%	107 61%	53 62%	150 65% v	102 60%	123 68% v	101 69% v	74 74% qv w	144 74% nqv w	143 52%	179 63% v	132 73% nqv w	224 64%	505 62%	135 62%	
Owned outright - without mortgage	729 36%	352 36%	377 36%	61 27% ef	37 11%	39 12%	87 24% ef g	156 52% def g	348 75% def gh	250 45% klm	211 37% lm	124 30%	144 29%	55 31%	27 32%	94 41% v	52 31%	59 33%	55 37%	42 42% v	93 48% noq rvw	79 29%	95 34%	77 43% nqv w	73 21%	186 23%	53 25%	
Owned with a mortgage or loan	579 29%	293 30%	286 28%	68 30% hi	134 38% hi	144 45% dhi	134 37% hi	58 19% i	42 9%	179 32% m	154 27% m	160 39% km	87 18%	51 29%	26 30%	56 24%	50 29%	64 36% pv	46 31%	32 32%	51 26%	64 23%	84 30%	55 31%	151 43%	319 39%	82 38%	
NET: Renters	665 33%	315 32%	349 34%	75 33% i	165 47% cdgh i	136 42% hi	135 38% hi	82 28% i	73 16%	105 19%	188 33% j	119 29% j	253 52% jkl	65 37% tux x	32 38% ux x	77 33%	66 39% tux x	54 30%	43 29%	24 24%	48 25%	119 44% prstuw x	95 34% x	43 24%	119 34%	293 36%	74 34%	
NET: Rent from Council/ Housing Association	400 20%	179 18%	221 21%	29 13%	82 23% di	83 26% di	96 27% dhi	59 20% i	50 11%	47 9%	103 18% j	74 18% j	175 36% jkl	47 27% stux x	25 29% stux x	50 21% sx x	44 26% stux x	35 20% sx	14 9%	13 13%	32 16%	62 23% sx	58 20% sx	20 11%	78 22%	146 18%	40 18%	
Rented from the council	262 13%	114 12%	149 14%	15 7%	56 16% di	54 17% di	68 19% di	39 13% di	30 7%	27 5%	62 11% j	51 13% j	122 25% jkl	33 19% stx uw	19 23% pstuw x	29 13% sx	30 17% sx	24 13% sx	8 6%	8 8%	22 11% x	45 17% sx	37 13% sx	7 4%	52 15%	94 12%	25 12%	
Rented from a housing association	137 7%	65 7%	72 7%	14 6%	26 7%	29 9% i	28 8% i	20 7%	20 4%	20 4%	41 7% j	23 6%	53 11% jl	13 8%	5 6%	21 9%	14 9%	12 6%	5 4%	5 5%	10 5%	17 6%	21 8%	12 7%	26 7%	52 6%	14 7%	
Rented from someone else	265 13%	137 14%	128 12%	45 20% ghi i	83 24% fghi i	53 16% hi	38 11% i	23 8%	23 5%	58 11%	84 15% j	45 11%	78 16% j	18 10%	7 9%	27 12%	22 13%	19 10%	29 20% nru	10 10%	16 8%	57 21% noprtuw x	37 13%	23 13%	41 12%	147 18% A	35 16%	
Rent free	46 2%	24 2%	22 2%	20 9% efghi i	13 4% ghi i	4 1%	2 1%	3 1%	4 1%	18 3%	15 3%	8 2%	6 1%	4 2%	- -	5 2%	2 1%	2 1%	3 2%	3 3%	2 1%	11 4%	8 3%	5 3%	8 2%	16 2%	7 3%	

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 65
Tenure
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)							Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)	
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182	
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177	
NET: Homeowners	1308 65%	437 69%	169 64%	127 62%	479 64%	607 68%	606 63%	417 80%hijkl	250 57%	161 71%hijkl	115 58%	110 55%	84 54%	389 69%	773 64%	384 69%	765 65%	
Owned outright - without mortgage	729 36%	273 43%bcd	83 32%	64 31%	260 35%	356 40%f	324 34%	240 46%hijkl	127 29%	100 44%hkl	68 34%	54 27%	40 26%	221 39%	434 36%	220 39%	434 37%	
Owned with a mortgage or loan	579 29%	165 26%	86 33%	63 31%	219 29%	250 28%	282 30%	176 34%j	122 28%	62 27%	47 24%	56 28%	44 28%	168 30%	339 28%	164 29%	331 28%	
NET: Renters	665 33%	184 29%	91 34%	70 34%	254 34%	275 31%	324 34%	91 18%	179 41%gi	61 27%g	79 40%gi	85 42%gi	68 44%gi	160 28%	404 34%	161 29%	390 33%	
NET: Rent from Council/ Housing Association	400 20%	132 21%	57 22%	43 21%	127 17%	190 21%	170 18%	55 11%	102 23%gi	27 12%	59 30%gi	57 29%gi	39 25%gi	80 14%	253 21% _m	87 16%	240 20% _o	
Rented from the council	262 13%	90 14%	32 12%	30 15%	84 11%	122 14%	113 12%	35 7%	67 15%gi	17 7%	36 18%gi	43 21%gi	26 17%gi	47 8%	165 14% _m	53 10%	154 13%	
Rented from a housing association	137 7%	43 7%	25 10%	14 7%	43 6%	68 8%	57 6%	20 4%	35 8%g	11 5%	23 11%gi	14 7%	13 8%	33 6%	88 7%	33 6%	86 7%	
Rented from someone else	265 13%	52 8%	34 13%	26 13%	127 17% _a	86 10%	154 16% _e	36 7%	77 18%gj	34 15%g	20 10%	28 14%g	29 19%gj	80 14%	151 13%	75 13%	150 13%	
Rent free	46 2%	12 2%	4 1%	6 3%	20 3%	16 2%	27 3%	13 2%	10 2%	5 2%	5 2%	6 3%	4 2%	13 2%	23 2%	13 2%	22 2%	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 66

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
No formal education	14 1%	7 1%	7 1%	-	2 1%	3 1%	2 *	3 1%	5 1%	1 *	1 *	1 *	11 2% _{ijkl}	1 *	1 2%	1 *	-	2 1%	2 1%	2 2%	-	1 *	3 1%	2 1%	-	5 1%	1 *
Primary	7 *	5 1%	2 *	1 *	* *	-	-	2 1%	4 1%	1 *	2 *	3 1%	1 *	1 *	-	* *	1 1%	-	-	1 1%	1 1%	3 1%	-	-	-	-	1 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1089 54%	506 51%	582 56% _a	105 47%	142 41%	181 56% _e	221 62% _{de}	180 60% _{de}	261 56% _{de}	169 31%	288 51% _j	276 67% _{jk}	357 73% _{jk}	94 53% _v	47 55%	129 56% _v	100 59% _v	96 54% _v	69 47%	59 58% _v	123 64% _{sv}	116 42%	160 57% _v	95 53% _v	152 43%	437 54% _A	54 25%
University degree or equivalent professional qualification, NVQ level 4, etc.	660 33%	328 33%	331 32%	65 29%	145 41% _{dghi}	104 32%	98 27%	92 31%	156 33%	250 45% _{klm}	207 36% _{lm}	102 25%	101 21%	51 29%	27 31%	81 35%	48 28%	52 29%	58 40% _{qt}	26 25%	56 29%	107 39% _{qtu}	92 32%	63 35%	139 40%	281 34%	90 42%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196 10%	109 11%	87 8%	16 7%	54 15% _{dghi}	32 10%	33 9%	22 8%	39 8%	113 21% _{klm}	49 9% _{lm}	18 4%	16 3%	25 14% _{puw}	7 9%	17 7%	17 10%	19 11%	13 9%	12 12% _u	10 5%	40 15% _{puwx}	21 7%	14 8%	57 16% _B	83 10%	60 28%
Still in full time education	42 2%	23 2%	19 2%	35 15% _{efghi}	5 1% _i	2 1%	1 *	-	-	12 2%	17 3% _m	9 2%	4 1%	5 3%	1 1%	3 1%	4 2%	6 3%	3 2%	2 2%	4 2%	5 2%	6 2%	5 3%	2 1%	* *	6 3%
Don't know	3 *	1 *	2 *	-	2 *	-	-	-	1 *	-	-	1 *	2 *	-	-	-	-	2 1%	-	-	-	-	1 *	-	-	2 *	2 1%
Prefer not to answer	9 *	6 1%	3 *	4 2% _{ei}	-	2 1%	3 1%	-	1 *	4 1%	3 1%	-	1 *	-	1 2%	-	-	3 2%	2 2%	-	1 *	1 *	-	1 *	-	6 1%	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 67

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
No formal education	14 1%	6 1%	-	2 1%	3 *	6 1%	5 1%	5 1%	1 *	-	3 2%h	-	2 1%	4 1%	8 1%	5 1%	7 1%
Primary	7 *	3 1%	-	-	2 *	3 *	2 *	1 *	-	-	2 1%	2 1%	* *	-	6 1%	-	6 1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1089 54%	417 66%bd	141 54%d	116 57%d	309 41%	558 62%f	424 44%	294 56%hik	189 43%	94 41%	132 66%ghik	94 47%	108 69%ghik	252 45%	671 56%mn	247 44%	662 56%o
University degree or equivalent professional qualification, NVQ level 4, etc.	660 33%	166 26%	91 34%a	59 29%	302 40%ac	257 29%	361 38%e	178 34%jl	172 39%jl	92 40%jl	49 24%	67 33%l	31 20%	218 39%nn	374 31%	215 39%p	370 31%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196 10%	31 5%	24 9%a	24 12%a	106 14%a	56 6%	130 14%e	34 6%	63 14%gjl	33 15%gjl	10 5%	31 16%gjl	10 7%	71 13%nn	110 9%	73 13%p	104 9%
Still in full time education	42 2%	3 1%	5 2%	2 1%	31 4%a	8 1%	33 3%e	6 1%	13 3%	8 4%	1 1%	7 3%	2 2%	12 2%	27 2%	12 2%	24 2%
Don't know	3 *	1 *	2 1%d	-	-	3 *	-	-	2 *	-	1 1%	-	-	1 *	-	1 *	-
Prefer not to answer	9 *	5 1%d	1 *	-	-	6 1%f	-	4 1%	-	-	1 *	-	1 1%	3 1%	5 *	3 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 68

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)		Pri-vate (B)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Yes - responsible for half or more of the items bought	1808 90%	852 86%	957 93%a	141 63%	315 90% ^d	311 96% ^{dei}	339 95% ^{dei}	281 94% ^d	421 90% ^d	479 87%	505 89%	365 89%	460 94% ^{ijkl}	162 92%	73 86%	213 92%	149 88%	158 88%	135 92%	97 96% ^{oqr} uw	172 89%	247 91%	242 86%	159 88%	315 90%	736 90%	202 94%
No - not responsible for most of the items bought	211 10%	133 14% ^b	77 7%	83 37% ^{efg} hi	34 10% ^{fg}	12 4%	18 5%	18 6%	46 10% ^{fg}	73 13% ^m	62 11% ^m	44 11% ^m	31 6%	13 8%	12 14% ^t	19 8%	20 12% ^t	22 12% ^t	12 8%	4 4%	22 11% ^t	25 9%	40 14% ^t	21 12% ^t	35 10%	78 10%	14 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 69

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Yes - responsible for half or more of the items bought	1808 90%	577 91%	244 92%	179 88%	677 90%	821 91%	857 90%	470 90%	386 88%	205 90%	186 94%	182 91%	139 89%	500 89%	1097 91%	493 88%	1082 92%
No - not responsible for most of the items bought	211 10%	57 9%	20 8%	24 12%	76 10%	77 9%	100 10%	52 10%	52 12%	23 10%	13 6%	18 9%	17 11%	62 11%	103 9%	64 12%	95 8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 70

How many cars are there in your household?**Base: All respondents**

		Gender		Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
No cars in the household	424 21%	185 19%	239 23% ^a	41 18%	83 24% ⁱ	78 24% ⁱ	85 24% ⁱ	62 21%	74 16%	80 15%	130 23% ^{jl}	44 11%	169 34% ^{klj}	43 24% ^u	17 20%	54 23% ^u	37 22% ^u	30 17%	30 20% ^u	21 21% ^u	21 11%	97 36% ^{nopqrstwx}	46 16%	28 15%	69 20%	147 18%	31 15%
NET: Any	1595 79%	800 81% ^b	795 77%	183 82%	266 76%	245 76%	272 76%	237 79%	393 84% ^{efg}	471 85% ^{km}	437 77% ^m	365 89% ^{km}	322 66%	133 76% ^v	68 80% ^v	179 77% ^v	133 78% ^v	149 83% ^v	118 80% ^v	80 79% ^v	173 89% ^{npqrstv}	175 64%	236 84% ^v	152 85% ^v	282 80%	668 82%	184 85%
1	819 41%	403 41%	416 40%	48 21%	116 33% ^d	121 38% ^d	141 39% ^d	139 46% ^{def}	254 54% ^{defgh}	231 42%	229 40%	150 37%	210 43%	82 46% ^r	34 40%	101 43%	69 41%	62 34%	61 41%	47 47%	79 41%	114 42%	107 38%	65 36%	126 36%	318 39%	75 35%
2	591 29%	319 32% ^b	272 26%	67 30%	123 35% ^{gi}	111 34% ⁱ	97 27%	82 27%	111 24%	184 33% ^m	159 28% ^m	159 39% ^{km}	89 18%	43 24% ^v	25 30% ^v	61 26% ^v	49 29% ^v	68 38% ^{npv}	44 30% ^v	27 26% ^v	60 31% ^v	38 14%	103 37% ^{npv}	72 40% ^{npqtv}	114 33%	270 33%	74 34%
3+	185 9%	78 8%	108 10%	68 30% ^{efghi}	26 8%	13 4%	34 10% ^f	17 6%	27 6%	56 10% ^m	49 9% ^m	57 14% ^{km}	23 5%	9 5%	9 10%	17 7%	14 8%	20 11%	13 9%	6 6%	34 17% ^{npqrstwx}	23 8%	26 9%	15 8%	41 12%	79 10%	35 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 71

How many cars are there in your household?**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
No cars in the household	424 21%	119 19%	49 19%	35 17%	183 24%a	168 19%	218 23%	69 13%	115 26%g	45 20%g	43 22%g	51 25%g	39 25%g	108 19%	256 21%	107 19%	254 22%
NET: Any	1595 79%	514 81%d	215 81%	168 83%	570 76%	729 81%	739 77%	452 87%hijkl	323 74%	183 80%	156 78%	150 75%	117 75%	454 81%	944 79%	451 81%	924 78%
1	819 41%	272 43%c	116 44%c	67 33%	303 40%	389 43%	370 39%	218 42%	177 40%	91 40%	82 41%	75 37%	62 40%	213 38%	491 41%	213 38%	483 41%
2	591 29%	188 30%	78 30%	74 36%d	198 26%	267 30%	272 28%	181 35%hk	110 25%	73 32%	54 27%	51 25%	42 27%	178 32%	357 30%	170 30%	348 30%
3+	185 9%	54 8%	20 8%	28 14%a	69 9%	74 8%	97 10%	52 10%	36 8%	19 8%	20 10%	24 12%	12 8%	63 11%	96 8%	69 12%p	92 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 72

To which of the following ethnic groups do you consider you belong?**Base: All respondents**

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
White	1842 91%	889 90%	953 92%	184 82%	284 81%	287 89%de	332 93%de	294 98%defg	461 99%defg	498 90%	513 90%	373 91%	458 93%	172 98%prv	82 96%rv	214 92%rv	161 95%rv	149 83%v	142 97%rv	100 99%prv	191 98%prv	187 68%	271 96%rv	173 97%rv	305 87%	718 88%	162 75%
NET: BAME	144 7%	75 8%	69 7%	34 15%ghi	54 16%fghi	29 9%hi	20 6%hi	4 1%	3 1%	45 8%	50 9%lm	23 6%	26 5%	1 *	1 2%	16 7%ntuw	5 3%	26 15%nopqstuw	4 3%	1 1%	2 1%	74 27%nopqrstuw	8 3%	5 3%	38 11%	81 10%	45 21%
Mixed	34 2%	20 2%	14 1%	11 5%fghi	13 4%hi	3 1%l	5 1%l	1 *	-	11 2%	14 2%	3 1%	5 1%	-	1 1%	5 2%	1 *	2 1%	*	-	1 1%	17 6%nqrs tuwx	4 1%	2 1%	8 2%	19 2%	10 4%
Asian	72 4%	41 4%	31 3%	18 8%ghi	26 8%ghi	14 4%hi	10 3%hi	1 *	3 1%	21 4%	23 4%	13 3%	15 3%	1 *	-	7 3%w	1 *	23 13%nopqstuw	3 2%	-	1 *	35 13%nopqstuw	1 *	1 *	18 5%	39 5%	23 11%
Black	29 1%	13 1%	16 2%	* 1%l	14 4%dghi	11 4%dghi	1 *	2 1%	* 1%	10 2%lm	12 2%lm	5 1%	2 *	-	-	1 1%	3 2%	1 *	1 1%	1 1%	-	19 7%nopq rstuw	3 1%	-	12 3%	16 2%	11 5%
Chinese	6 *	1 *	5 *	3 1%l	1 *	-	2 1%	-	-	1 *	1 *	1 *	3 1%	-	1 1%	2 1%	-	-	-	-	-	2 1%	-	1 1%	-	5 1%	-
Other ethnic group	3 *	1 *	3 *	1 1%	1 *	1 *	1 *	-	-	1 *	1 *	* *	* *	-	-	-	1 1%	* *	-	-	-	* *	* *	1 1%	-	2 *	1 1%
Prefer not to answer	33 2%	21 2%	12 1%	7 3%hi	11 3%hi	6 2%	5 1%	1 *	3 1%	8 2%	4 1%	13 3%k	7 1%	3 2%	1 2%	2 1%	3 2%	4 2%	1 *	-	1 *	12 4%dsux	4 1%	1 *	8 2%	16 2%	8 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 73

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
White	1842 91%	610 96%bcd	234 89%	186 91%	669 89%	844 94%f	854 89%	496 95%hl	347 79%	215 94%h	193 97%hl	187 93%h	138 89%h	513 91%	1110 93%	510 92%	1090 93%
NET: BAME	144 7%	15 2%	27 10%a	14 7%a	73 10%a	41 5%	87 9%e	24 5%j	78 18%gijkl	9 4%	2 1%	11 6%j	15 10%gij	40 7%	76 6%	38 7%	75 6%
Mixed	34 2%	4 1%	4 2%	5 3%a	12 2%	8 1%	18 2%	3 1%	11 3%g	4 2%	2 1%	5 3%g	7 5%gj	5 1%	19 2%	11 2%	14 1%
Asian	72 4%	7 1%	16 6%a	6 3%	38 5%a	23 3%	44 5%e	16 3%ij	46 11%gijkl	- -	- -	2 1%	5 3%ij	24 4%	37 3%	18 3%	38 3%
Black	29 1%	4 1%	6 2%a	1 *	15 2%a	10 1%	16 2%	2 *	18 4%gj	4 2%	- -	3 2%	3 2%	11 2%	13 1%	9 2%	17 1%
Chinese	6 *	- -	- -	1 1%	5 1%	- -	6 1%e	3 1%	1 *	1 *	- -	- -	- -	- -	4 *	1 *	3 *
Other ethnic group	3 *	1 *	- -	* *	2 *	1 *	3 *	- -	2 *	- -	- -	- -	1 *	- -	3 *	- -	3 *
Prefer not to answer	33 2%	9 1%	3 1%	4 2%	11 2%	12 1%	15 2%	1 *	13 3%g	4 2%g	5 2%g	2 1%	2 1%	9 2%	14 1%	9 2%	12 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 74

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

		Gender		Age						Social Grade				Region														Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)				
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194				
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216				
Christian	936	449	487	58	110	131	171	163	303	261	261	189	224	64	38	126	77	78	72	45	96	115	140	85	158	323	98				
	46%	46%	47%	26%	32%	40%	48%	54%	65%	47%	46%	46%	46%	36%	45%	54%	46%	43%	49%	44%	49%	42%	49%	47%	45%	40%	46%				
NET: Other	140	64	76	23	39	24	15	21	18	48	41	18	33	6	2	16	4	27	4	5	12	48	10	5	29	64	41				
	7%	7%	7%	10%	11%	7%	4%	7%	4%	9%	7%	4%	7%	3%	2%	7%	2%	15%	3%	5%	6%	18%	3%	3%	8%	8%	19%				
Muslim	54	30	24	15	20	13	5	1	-	20	12	10	11	-	-	8	3	20	3	1	-	18	-	1	14	29	23				
	3%	3%	2%	7%	6%	4%	1%	*	-	4%	2%	2%	2%	-	-	4%	2%	11%	2%	1%	-	7%	-	1%	4%	4%	11%				
Hindu	13	9	4	1	6	2	2	-	2	4	6	2	1	-	-	-	-	2	1	-	-	11	-	-	4	7	6				
	1%	1%	*	*	2%	1%	1%	-	*	1%	1%	*	*	-	-	-	-	1%	*	-	-	4%	-	-	1%	1%	3%				
Jewish	16	6	9	1	1	1	1	8	4	7	3	2	4	-	1	2	-	-	-	1	10	2	1	2	8	5					
	1%	1%	1%	1%	*	*	*	3%	1%	1%	1%	1%	1%	-	1%	1%	-	-	-	*	4%	1%	*	1%	1%	2%					
Sikh	2	2	-	1	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-				
	*	*	-	*	*	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	-				
Buddhist	16	5	11	*	4	2	2	3	4	4	7	2	3	1	-	1	1	1	-	-	3	5	3	*	-	8	2				
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	-	1%	1%	*	-	-	2%	2%	1%	*	-	1%	1%				
Other	40	12	27	4	8	7	4	9	8	11	13	1	14	5	1	5	-	4	1	5	8	4	5	2	9	12	5				
	2%	1%	3%	2%	2%	2%	1%	3%	2%	2%	2%	*	3%	3%	2%	2%	-	2%	*	4%	4%	2%	2%	1%	3%	1%	2%				
None	896	450	446	132	190	158	161	113	143	230	256	188	221	100	44	85	85	70	67	51	85	96	126	87	155	405	68				
	44%	46%	43%	59%	54%	49%	45%	38%	31%	42%	45%	46%	45%	57%	51%	37%	50%	39%	45%	51%	44%	35%	45%	48%	44%	50%	32%				

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 74

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)	Opin- ion Influ- encer (C)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Prefer not to say	47	22	25	11	10	11	10	2	3	12	9	14	12	6	1	5	3	4	4	-	1	13	7	3	8	23	8
	2%	2%	2%	5%hi	3%i	3%hi	3%i	1%	1%	2%	2%	3%	2%	3%	2%	2%	2%	2%	3%	-	1%	5%u	2%	2%	2%	3%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 75

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatists (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Christian	936 46%	355 56%bd	122 46%bd	103 51%bd	292 39%	478 53%ef	395 41%	317 61%hijkl	155 35%	102 45%h	102 51%hk	69 34%	63 41%	266 47%	568 47%	252 45%	565 48%
NET: Other	140 7%	20 3%	28 11%a	14 7%a	69 9%a	48 5%	83 9%e	29 6%j	69 16%gijkl	6 3%	3 2%	11 5%	9 6%	39 7%	79 7%	37 7%	78 7%
Muslim	54 3%	3 *	10 4%a	8 4%a	31 4%a	13 1%	38 4%e	5 1%	43 10%gijkl	1 *	- -	1 *	3 2%	17 3%	27 2%	13 2%	29 2%
Hindu	13 1%	2 *	5 2%a	- -	4 1%	7 1%	4 *	4 1%	6 1%	- -	- -	- -	2 1%	2 *	9 1%	3 1%	7 1%
Jewish	16 1%	4 1%	3 1%	2 1%	8 1%	6 1%	10 1%	7 1%	2 1%	4 2%	- -	- -	1 1%	3 1%	9 1%	3 1%	9 1%
Sikh	2 *	- -	- -	- -	2 *	- -	2 *	- -	1 *	- -	- -	1 *	- -	- -	2 *	- -	2 *
Buddhist	16 1%	1 *	4 1%a	2 1%	9 1%a	4 *	11 1%	4 1%	7 2%	* *	- -	3 2%	1 *	4 1%	11 1%	3 1%	12 1%
Other	40 2%	10 2%	6 2%	3 2%	15 2%	17 2%	19 2%	9 2%	9 2%	2 1%	3 2%	6 3%	2 2%	13 2%	20 2%	14 3%	20 2%
None	896 44%	250 39%	109 41%	80 39%	375 50%abc	360 40%	455 48%e	173 33%	194 44%g	115 50%g	90 45%g	118 59%ghj	81 52%g	243 43%	537 45%	257 46%	518 44%
Prefer not to say	47 2%	8 1%	4 2%	6 3%	17 2%	12 1%	23 2%	2 *	20 5%g	5 2%g	4 2%g	3 2%	2 1%	14 2%	16 1%	12 2%	16 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 76

Which of the following best describes where you live?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri-vate (B)	Opin-ion Influ-encer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Urban	1618 80%	807 82%	811 78%	185 83%hi	303 87%hi	284 88%hi	294 82%hi	217 73%	334 72%	427 77%	467 82%	340 83%	385 78%	135 77%t	74 87%qst ux	201 87%nqst tux	119 70%	162 90%nqst tuwx	105 71%	61 60%	138 71%	264 97%nop qrstuw x	225 80%qt	134 74%t	300 86%	686 84%	187 87%
Urban - Population over 10,000	830 41%	449 46%b	381 37%	109 49%ghi	182 52%ghi	155 48%ghi	124 35%	105 35%	155 33%	223 40%	261 46% m	161 39%	185 38%	72 41%stu	27 31%	104 45%stuw wx	65 38%tu	86 48%ost uwx	41 28%	24 23%	43 22%	217 80%nop qrstuw x	94 33%u	58 32%u	142 41%	369 45%	116 54%
Town and Fringe	788 39%	358 36%	431 42%a	76 34%	121 35%	129 40%	171 48%deh i	112 37%	179 38%	204 37%	206 36%	179 44%k	200 41%	63 36%v	47 56%nqt v	98 42%v	55 32%v	76 42%v	64 43%v	37 37%v	95 49%nqv	47 17%	131 46%qv	76 42%v	157 45%	317 39%	71 33%
NET: Rural	401 20%	178 18%	223 22%	39 17%	46 13%	39 12%	63 18%	82 27%def g	133 28%def g	124 23%	101 18%	70 17%	106 22%	40 23%prv	11 13%v	31 13%v	50 30%opr vw	17 10%v	42 29%opr v	40 40%nop rvwx	56 29%opr v	9 3%	58 20%rv v	46 26%opr v	50 14%	129 16%	29 13%
Village	341 17%	150 15%	191 18%	33 15%	39 11%	38 12%	56 16%	66 22%ef g	109 23%def g	99 18%	90 16%	60 15%	91 19%	30 17%rv	10 12%v	27 12%v	50 30%nopr vw	11 6%	37 25%opr v	32 32%nopr rvwx	49 25%opr v	9 3%	54 19%prv	31 17%rv	46 13%	111 14%	22 10%
Hamlet & Isolated Dwelling	60 3%	28 3%	32 3%	6 3%f	6 2%	1 *	7 2%	16 5%efg	24 5%efg	25 5%k	11 2%	9 2%	15 3%	10 6%pqvw	1 1%	3 1%	- -	6 3%qv	5 4%qv	8 8%pqvw	7 4%qv	- -	4 1% w	15 9%opqv	5 1%	18 2%	7 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 77

Which of the following best describes where you live?**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Urban	1618 80%	474 75%	224 85%a	171 84%a	616 82%a	698 78%	786 82%e	406 78%	388 88%gijk	174 76%	152 76%	160 80%	129 83%	448 80%	952 79%	439 79%	938 80%
Urban - Population over 10,000	830 41%	214 34%	121 46%a	83 41%	353 47%a	335 37%	436 46%e	182 35%	249 57%gijkl	97 43%j	64 32%	77 38%	59 38%	251 45%	474 40%	240 43%	468 40%
Town and Fringe	788 39%	260 41%d	103 39%	87 43%	263 35%	364 41%	351 37%	223 43%hi	138 32%	77 34%	88 44%hi	82 41%h	70 45%hi	197 35%	477 40%	200 36%	470 40%
NET: Rural	401 20%	159 25%bcd	40 15%	32 16%	137 18%	199 22%f	170 18%	116 22%h	51 12%	54 24%h	47 24%h	41 20%h	27 17%	114 20%	249 21%	118 21%	239 20%
Village	341 17%	138 22%bcd	34 13%	29 14%	109 15%	173 19%f	138 14%	103 20%h	44 10%	44 19%h	39 19%h	27 14%	27 17%h	90 16%	215 18%	93 17%	208 18%
Hamlet & Isolated Dwelling	60 3%	21 3%	6 2%	3 2%	28 4%	27 3%	31 3%	13 3%	7 2%	10 5%hl	8 4%l	14 7%ghl	- -	25 4%	33 3%	26 5%	32 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 78

Which of the following best describes your current working status?**Base: All respondents**

		Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
NET: Working	1165 58%	597 61%b	568 55%	138 62%hi	291 83%dh	259 80%dh	279 78%dh	154 52%gi	44 9%	305 55%lm	363 64%jkm	303 74%jkm	194 39%	97 55%	39 46%	147 63%ost	92 54%	111 62%ost	73 49%	48 48%	110 57%	192 70%noqstuw	160 57%	97 54%	350 100%	815 100%	173 80%
Working full time - working 30 hours per week or more	921 46%	536 54%b	384 37%	120 53%hi	234 67%dh	211 65%dh	233 65%dh	105 35%gi	18 4%	252 46%lm	292 52%lm	250 61%jkm	126 26%	78 44%	34 40%	114 49%	75 44%	90 50%	61 41%	39 39%	79 41%	153 56%noqstuw	124 44%	72 40%	281 80%	639 78%	150 70%
Working part time - working between 8 and 29 hours per week	244 12%	61 6%	183 18%a	18 8%	57 16%di	47 15%di	46 13%gi	49 17%di	26 5%	53 10%	71 12%	53 13%	68 14%	19 11%	5 5%	33 14%	16 10%	21 12%	12 8%	9 9%	30 16%o	39 14%	35 13%	25 14%	69 20%	175 22%	23 11%
NET: Not working	854 42%	388 39%	466 45%a	86 38%efg	58 17%	64 20%	78 22%	145 48%defg	423 91%defgh	246 45%kl	204 36%l	107 26%	297 61%jkl	79 45%v	46 54%prv	85 37%	78 46%v	68 38%	75 51%prv	53 52%prv	84 43%v	81 30%	123 43%v	83 46%v	- -	- -	42 20%
Not working but seeking work or temporarily unemployed or sick	66 3%	41 4%b	25 2%	12 5%gi	16 5%gi	13 4%gi	10 3%gi	14 5%gi	1 *	11 2%	9 2%	2 1%	44 9%jkl	12 7%ux	4 5%	7 3%	4 2%	6 4%	3 2%	6 6%u	2 1%	9 3%	10 4%	3 2%	- -	- -	4 2%
Not working and not seeking work/ student	181 9%	76 8%	104 10%	72 32%efghi	18 5%gi	16 5%gi	32 9%gi	39 13%efi	3 1%	33 6%	44 8%	24 6%	80 16%jkl	20 11%	9 11%	20 9%	17 10%	17 10%	18 13%v	11 11%	12 6%	16 6%	23 8%	17 9%	- -	- -	14 6%
Retired on a state pension only	123 6%	41 4%	82 8%a	- -	- -	- -	- -	1 *	122 26%defgh	9 2%	16 3%	13 3%	84 17%jkl	8 4%	9 10%	11 5%	11 6%	11 6%	10 7%	6 6%	16 8%	13 5%	20 7%	8 4%	- -	- -	2 1%
Retired with a private pension	365 18%	215 22%b	149 14%	- -	- -	- -	3 1%	65 22%defgh	296 63%defgh	179 32%klm	118 21%lm	41 10%lm	27 5%	29 17%	13 15%	34 14%	36 21%v	25 14%	33 22%v	23 23%v	43 22%v	32 12%	52 19%v	45 25%prv	- -	- -	18 9%
House person, housewife, househusband, etc.	120 6%	15 1%	106 10%a	2 1%	24 7%di	35 11%di	33 9%di	26 9%di	1 *	14 3%	18 3%	26 6%jk	62 13%jkl	10 6%	11 13%ruv	14 6%	11 7%	9 5%	11 7%	6 6%	11 5%	11 4%	17 6%	10 6%	- -	- -	4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 79

Which of the following best describes your current working status?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Working	1165 58%	301 48%	157 60%a	125 62%a	465 62%a	459 51%	590 62%e	271 52%	295 67%gij	122 53%	98 49%	128 64%gj	92 59%	335 60%	674 56%	322 58%	669 57%
Working full time - working 30 hours per week or more	921 46%	244 38%	127 48%a	100 49%a	355 47%a	371 41%	455 48%e	230 44%	241 55%gijl	85 37%	77 39%	99 49%i	68 44%	284 51%n	520 43%	267 48%	523 44%
Working part time - working between 8 and 29 hours per week	244 12%	58 9%	30 11%	25 12%	110 15%a	88 10%	135 14%e	41 8%	54 12%g	37 16%g	21 11%	29 15%g	24 15%g	50 9%	154 13%m	55 10%	146 12%
NET: Not working	854 42%	332 52%bcd	107 40%	78 38%	288 38%	439 49%f	366 38%	251 48%hk	143 33%	106 47%h	101 51%hk	73 36%	64 41%	227 40%	526 44%	236 42%	508 43%
Not working but seeking work or temporarily unemployed or sick	66 3%	14 2%	9 3%	7 3%	28 4%	23 3%	35 4%	12 2%	12 3%	7 3%	7 3%	12 6%g	8 5%	18 3%	34 3%	17 3%	34 3%
Not working and not seeking work/ student	181 9%	39 6%	19 7%	17 8%	95 13%ab	58 7%	112 12%e	28 5%	55 13%g	29 13%g	16 8%	16 8%	14 9%	45 8%	114 9%	46 8%	108 9%
Retired on a state pension only	123 6%	71 11%bcd	16 6%d	11 5%	21 3%	86 10%f	31 3%	48 9%hik	9 2%	6 3%	22 11%hik	7 4%	13 8%hi	21 4%	77 6%m	26 5%	74 6%
Retired with a private pension	365 18%	163 26%bcd	44 17%	34 17%	114 15%	207 23%f	147 15%	142 27%hjkl	38 9%	57 25%hkl	37 19%hl	26 13%	12 8%	120 21%	224 19%	125 22%	215 18%
House person, housewife, househusband, etc.	120 6%	45 7%d	19 7%	10 5%	30 4%	64 7%f	41 4%	20 4%	29 7%	7 3%	19 10%gi	11 5%	17 11%gi	24 4%	78 7%	22 4%	77 7%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 80

Do you work in any of the following occupations?**Base: All respondents who work**

		Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	Opinion Influencer
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)
Unweighted base	1106	556	550	114	263	258	265	155	51	300	309	310	187	87	37	142	85	112	67	43	107	167	155	104	310	796	147
Weighted base	1165	597	568	138*	291	259	279	154	44*	305	363	303	194	97*	39*	147	92*	111*	73*	48*	110*	192	160	97*	350	815	173
NET: Public Sector	350	137	213	36	100	83	81	41	8	104	137	60	49	31	16	45	22	32	24	22	33	48	45	32	350	-	62
	30%	23%	38%a	26%	35%i	32%	29%	27%	18%	34%l	38%lm	20%	25%	32%	42%	30%	24%	29%	33%	46%qv	30%	25%	28%	33%	100%B	-	36%
A nationalised industry/state corporation	24	9	15	8	6	7	3	-	-	6	7	4	7	1	2	2	1	6	1	-	3	5	2	1	24	-	9
	2%	2%	3%	6%gh	2%	3%	1%	-	-	2%	2%	1%	4%	1%	4%	1%	2%	5%	1%	-	3%	3%	1%	1%	7%B	-	5%
Central government or civil service (including Courts service and Bank of England)	35	18	18	2	7	8	14	3	1	16	17	-	1	5	3	5	1	3	4	5	-	4	2	4	35	-	7
	3%	3%	3%	1%	2%	3%	5%	2%	3%	5%lm	5%lm	-	1%	5%u	7%uw	4%	1%	3%	5%u	10%quvw	-	2%	1%	4%	10%B	-	4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	133	59	74	13	28	35	34	20	3	44	62	15	11	12	6	12	13	13	9	5	19	14	19	10	133	-	29
	11%	10%	13%	9%	10%	13%	12%	13%	6%	14%lm	17%lm	5%	6%	13%	14%	8%	14%	12%	12%	10%	18%pv	8%	12%	11%	38%B	-	17%
A university, or other grant funded establishment (include opted-out schools)	32	11	21	1	8	8	6	6	2	11	11	6	3	1	-	6	2	1	2	1	4	7	5	3	32	-	4
	3%	2%	4%	1%	3%	3%	2%	4%	4%	4%	3%	2%	2%	1%	-	4%	2%	1%	3%	3%	4%	4%	3%	3%	9%B	-	2%
A health authority or NHS Trust	88	25	63	9	38	16	17	9	-	18	31	21	18	10	3	16	2	6	3	5	7	11	12	12	88	-	9
	8%	4%	11%a	6%	13%fghi	6%	6%	6%	-	6%	8%	7%	9%	11%q	9%	11%q	2%	6%	4%	10%	6%	6%	8%	12%q	25%B	-	5%
The armed forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 80

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scot- land (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	1165	597	568	138*	291	259	279	154	44*	305	363	303	194	97*	39*	147	92*	111*	73*	48*	110*	192	160	97*	350	815	173
Other public sector occupation (Please specify as much detail as possible)	38 3%	16 3%	23 4%	3 2%	14 5%	10 4%	7 2%	3 2%	2 5%	8 3%	8 2%	14 5%	8 4%	1 1%	3 8%u	4 3%	2 2%	3 3%	5 7%u	6 12% wx	1 npuv 1%	6 3%	5 3%	2 2%	38 11%B	- -	3 2%
NET: Private Sector	815 70%	460 77%b	355 62%	102 74%	190 65%	175 68%	198 71%	113 73%	36 82%e	202 66%	226 62%	243 80%jk	144 75%k	66 68%	22 58%	103 70%	70 76%t	79 71%	49 67%	26 54%	76 70%	144 75%t	115 72%	65 67%	- -	815 100%A	111 64%
A charity, voluntary organisation or trust	49 4%	17 3%	33 6%a	10 7%	7 2%	12 5%	10 4%	8 5%	2 5%	15 5%	17 5%	9 3%	9 4%	3 4%	- -	4 3%	3 3%	1 1%	2 2%	2 5%	5 4%	17 9%r	6 4%	5 6%	- -	49 6%A	13 7%
Self-employed (Private sector)	151 13%	89 15%	62 11%	9 7%	25 9%	28 11%	49 18%def	31 20%def	8 18%d	36 12%	36 10%	56 19%jk	23 12%	6 6%	4 10%	18 13%	10 11%	11 10%	13 17%	4 8%	21 19%n	28 15%	22 14%	13 13%	- -	151 18%A	22 13%
None of the above/ I work in the Private sector	615 53%	355 59%b	260 46%	83 60%	159 54%	135 52%	138 50%	74 48%	26 58%	151 50%	173 48%	178 59%jk	113 58%k	57 59%	19 48%	80 54%	57 63%t	67 60%	34 47%	20 42%	51 46%	98 51%	86 54%	46 48%	- -	615 75%A	77 44%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 81

Do you work in any of the following occupations?**Base: All respondents who work**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	1106	280	147	109	461	427	570	229	288	127	97	114	95	311	641	302	633
Weighted base	1165	301	157	125*	465	459	590	271	295	122	98*	128*	92*	335	674	322	669
NET: Public Sector	350 30%	83 28%	48 31%	43 34%	135 29%	131 29%	178 30%	70 26%	88 30%	30 25%	24 25%	47 37%	32 35%	75 22%	223 33% ^m	69 22%	221 33% ^o
A nationalised industry/state corporation	24 2%	10 3% ^b	- -	1 1%	9 2%	10 2%	10 2%	10 4%	3 1%	1 1%	1 1%	5 4%	2 2%	17 5% ⁿ	3 *	10 3%	10 1%
Central government or civil service (including Courts service and Bank of England)	35 3%	6 2%	4 3%	4 3%	20 4%	10 2%	24 4%	7 3%	14 5%	6 5%	2 2%	2 2%	1 1%	6 2%	27 4%	6 2%	26 4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	133 11%	37 12%	14 9%	17 13%	51 11%	51 11%	68 12%	28 10%	32 11%	11 9%	11 11%	19 15%	12 13%	22 7%	95 14% ^m	26 8%	88 13% ^o
A university, or other grant funded establishment (include opted-out schools)	32 3%	5 2%	3 2%	6 4%	15 3%	8 2%	21 4%	3 1%	10 3%	3 2%	4 4%	4 3%	1 1%	8 2%	21 3%	11 3%	18 3%
A health authority or NHS Trust	88 8%	15 5%	22 14% ^{ad}	12 10%	23 5%	37 8%	35 6%	16 6%	19 7%	7 6%	3 3%	13 11%	10 11%	16 5%	52 8%	13 4%	54 8% ^o
The armed forces	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used. * small base

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 81

Do you work in any of the following occupations?**Base: All respondents who work**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Weighted base	1165	301	157	125*	465	459	590	271	295	122	98*	128*	92*	335	674	322	669
Other public sector occupation (Please specify as much detail as possible)	38 3%	10 3%	5 3%	4 3%	16 4%	15 3%	20 3%	6 2%	9 3%	2 2%	3 3%	4 3%	7 7%g	5 2%	25 4%	4 1%	24 4%
NET: Private Sector	815 70%	218 72%	109 69%	82 66%	330 71%	327 71%	412 70%	201 74%	207 70%	92 75%	74 75%	80 63%	59 65%	260 78%n	451 67%	253 78%p	448 67%
A charity, voluntary organisation or trust	49 4%	6 2%	1 1%	6 5%	31 7%ab	8 2%	37 6%e	3 1%	19 6%g	11 9%gj	1 1%	6 5%	3 3%	15 5%	26 4%	16 5%	28 4%
Self-employed (Private sector)	151 13%	53 17%	20 13%	11 9%	57 12%	73 16%	68 12%	38 14%	27 9%	19 15%	20 20%h	15 12%	13 15%	57 17%n	78 12%	54 17%p	73 11%
None of the above/ I work in the Private sector	615 53%	159 53%	88 56%	65 52%	242 52%	247 54%	307 52%	160 59%	161 54%	62 51%	53 54%	59 46%	43 47%	188 56%	346 51%	182 57%	348 52%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used. * small base

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 82

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

		Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
No children aged 18 or under	1452 72%	730 74%	722 70%	194 86%efg	189 54%f	126 39%	214 60%f	274 92%efg	456 98%defgh	425 77%lm	431 76%l	251 61%	345 70%l	121 69%	61 72%	162 70%	127 75%r	112 62%	104 70%	81 81%r	145 75%r	192 71%	213 75%r	133 74%r	206 59%	515 63%	130 60%
NET: Yes	558 28%	250 25%	307 30%	25 11%i	159 45%cdhi	196 61%deg	142 40%dhi	25 8%i	11 2%	123 22%	135 24%	157 38%jkm	143 29%j	55 31%	24 28%	70 30%	42 25%	64 36%qtuwx	44 30%	19 19%	48 25%	77 28%	69 25%	45 25%	144 41%	293 36%	84 39%
NET: Any 5-18	464 23%	199 20%	265 26%a	12 5%	103 29%cdhi	175 54%deg	139 39%dehi	23 8%i	11 2%	97 18%	105 18%	135 33%jkm	127 26%jk	47 27%t	21 24%	64 27%t	34 20%	52 29%tw	39 27%	15 15%	38 20%	57 21%	56 20%	40 22%	121 35%	242 30%	64 30%
NET: Any 11-18	293 15%	125 13%	168 16%a	2 1%	37 11%di	106 33%deh	115 32%dehi	23 8%di	10 2%	62 11%	62 11%	88 21%jk	81 17%jk	31 18%	12 14%	43 19%w	20 12%	33 18%	17 11%	13 13%	29 15%	36 13%	32 11%	28 15%	78 22%	144 18%	38 18%
Yes - children aged under 5 years old	179 9%	84 8%	95 9%	17 8%ghi	97 28%dfghi	55 17%dghi	8 2%i	1 *	-	46 8%	51 9%	45 11%	36 7%	18 10%	5 5%	19 8%	13 7%	22 12%	9 6%	5 5%	13 7%	32 12%	30 11%	14 8%	43 12%	98 12%	31 14%
Yes - children aged 5 to 10 years old	264 13%	110 11%	154 15%a	11 5%hi	87 25%cdghi	113 35%deg	49 14%dhi	-	3 1%	59 11%	64 11%	69 17%jk	72 15%	30 17%t	12 15%	34 14%t	21 12%	29 16%t	24 16%t	5 5%	19 10%	31 11%	37 13%	22 12%	76 22%	139 17%	38 18%
Yes - children aged 11 to 15 years old	236 12%	101 10%	134 13%	2 1%	35 10%cdhi	91 28%deh	84 24%dehi	15 5%di	8 2%	55 10%	51 9%	71 17%jkm	59 12%	30 17%qw	7 8%	32 14%	15 9%	27 15%w	13 9%	12 12%	24 12%	30 11%	25 9%	21 12%	68 19%	118 15%	32 15%
Yes - children aged 16 to 18 years old	116 6%	52 5%	63 6%	-	2 1%	34 11%deh	64 18%defh	12 4%dei	3 1%	9 2%	28 5%j	41 10%jk	37 7%j	9 5%	6 7%	19 8%t	6 3%	13 7%t	10 7%t	1 1%	9 5%	16 6%	15 5%	11 6%	26 7%	62 8%	11 5%
Refused	10 *	5 1%	4 *	6 2%efghi	1 *	1 *	1 *	1 *	-	3 *	2 *	2 1%	3 1%	-	-	-	1 1%	4 2%pw	-	-	1 *	3 1%	-	1 1%	1 *	7 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 83

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)	
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182	
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177	
No children aged 18 or under	1452 72%	486 77% ^b	162 61%	148 73% ^b	554 74% ^b	648 72%	703 74%	386 74% ^h	289 66%	176 77% ^h	140 70%	142 71%	109 70%	416 74%	864 72%	420 75%	845 72%	
NET: Yes	558 28%	147 23%	102 39% ^{acd}	54 26%	194 26%	249 28%	248 26%	134 26%	145 33% ^{gi}	51 23%	58 29%	58 29%	46 30%	142 25%	332 28%	135 24%	327 28%	
NET: Any 5-18	464 23%	128 20%	81 31% ^{ad}	49 24%	157 21%	209 23%	206 22%	112 21%	118 27%	45 20%	52 26%	49 25%	40 26%	116 21%	282 23%	109 20%	276 23%	
NET: Any 11-18	293 15%	87 14%	47 18%	34 17%	94 13%	134 15%	129 13%	75 14%	75 17%	25 11%	36 18%	35 18%	23 15%	73 13%	184 15%	69 12%	178 15%	
Yes - children aged under 5 years old	179 9%	45 7%	36 14% ^{acd}	14 7%	63 8%	81 9%	77 8%	40 8%	54 12% ^{gij}	15 7%	12 6%	20 10%	14 9%	43 8%	106 9%	42 8%	107 9%	
Yes - children aged 5 to 10 years old	264 13%	59 9%	50 19% ^{ad}	30 15% ^a	93 12%	109 12%	124 13%	49 9%	73 17% ^g	29 13%	26 13%	31 15% ^g	23 15%	60 11%	161 13%	60 11%	156 13%	
Yes - children aged 11 to 15 years old	236 12%	75 12%	37 14%	22 11%	76 10%	112 13%	98 10%	60 11%	60 14%	19 8%	28 14%	33 17% ⁱ	17 11%	60 11%	145 12%	55 10%	142 12%	
Yes - children aged 16 to 18 years old	116 6%	44 7% ^d	15 6%	17 8% ^d	31 4%	59 7%	48 5%	40 8% ⁱ	25 6%	6 3%	16 8% ⁱ	8 4%	11 7%	36 6%	71 6%	34 6%	66 6%	
Refused	10 *	1 *	- -	1 1%	4 1%	1 *	5 1%	1 *	4 1%	- -	1 *	- -	1 1%	4 1%	4 *	2 *	5 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 84

Which of the following ITV regions do you live in?**Base: All respondents**

	Gender			Age						Social Grade				Region														Employment Sector		Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)				
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194			
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216			
Anglia	215 11%	110 11%	106 10%	28 13%	33 10%	25 8%	37 10%	35 12%	56 12%	54 10%	59 10%	54 13%	47 10%	- -	2 3%v	1 *	1 *	- -	21 14%nopq rtvwx	- -	170 88%nopq rstvwx	- -	21 7%npqr tvx	- -	38 11%	88 11%	20 9%			
Border	14 1%	8 1%	6 1%	- -	4 1%	2 *	- -	2 1%	7 1%g	7 1%	2 *	1 *	4 1%	6 4%qrsu vw	- -	8 3%qrsu vw	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	4 1%	2 1%			
Central	268 13%	130 13%	138 13%	36 16%	45 13%	52 16%h	46 13%	30 10%	58 12%	77 14%	72 13%	62 15%	56 11%	2 1%	- -	1 *	- -	161 89%nop qstuvwx	98 66%nopq tuvwx	- -	- -	- -	5 2%	2 1%	49 14%	106 13%	33 15%			
Granada	223 11%	111 11%	112 11%	23 10%	36 10%	41 13%	47 13%	34 11%	42 9%	55 10%	67 12%	45 11%	57 12%	- -	- -	217 93%noqr stuvwx	- -	1 1%	3 2%vw	3 2%vw	- -	- -	- -	- -	42 12%	97 12%	13 6%			
London	363 18%	184 19%	179 17%	41 18%	78 22%i	53 16%	62 17%	58 19%	72 15%	96 17%	110 19% m	89 22% m	69 14%	- -	- -	1 *	- -	1 1%	- -	- -	22 11%no pqrst x	272 100%nop qrstuvwx	67 24%nopq rstux	1 1%	59 17%	182 22%	57 26%			
Meridian	216 11%	99 10%	117 11%	19 9%	34 10%	42 13%	32 9%	33 11%	55 12%	55 10%	66 12%	40 10%	54 11%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	189 67%nop qrstuv x	24 13%nop qrstuv	37 11%	83 10%	20 9%			
STV	167 8%	90 9%	77 7%	6 3%	28 8% d	27 8% d	47 13% dei	26 9% d	32 7%	40 7%	41 7%	36 9%	51 10%	167 95%opqr stuvwx	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 9%	61 8%	12 6%			
Tyne Tees	86 4%	43 4%	43 4%	13 6%	13 4%	12 4%	15 4%	8 3%	24 5%	26 5%	16 3%	16 4%	27 5%	- -	83 97%npqr stuvwx	- -	3 2%vw	- -	- -	- -	- -	- -	- -	- -	14 4%	22 3%	4 2%			

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 84

Which of the following ITV regions do you live in?**Base: All respondents**

	Gender			Age						Social Grade				Region													Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)				
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216			
Wales	98 5%	41 4%	58 6%	8 4%	16 5%	8 3%	18 5%	20 7%f	28 6%f	30 6%	25 4%	13 3%	31 6%l	- -	- -	- -	- -	- -	- -	98 98%nopq rsuvwx	- -	- -	- -	- -	22 6%B	26 3%	11 5%			
West	67 3%	34 3%	33 3%	9 4%	13 4%	13 4%	8 2%	5 2%	18 4%	24 4%	20 4%	10 2%	13 3%	- -	- -	3 1%	- -	14 8%nopq stuvw	- -	- -	- -	- -	- -	50 28%nopq rstuvw	12 3%	30 4%	14 6%			
Westcountry	105 5%	47 5%	58 6%	16 7%	14 4%	19 6%	14 4%	17 6%	26 6%	35 6%	31 5%	14 4%	25 5%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	103 57%nopq rstuvw	19 5%	35 4%	10 5%			
Yorkshire	195 10%	89 9%	106 10%	24 11%	33 9%	29 9%	31 9%	32 11%	46 10%	52 9%	57 10%	30 7%	56 11%	- -	- -	2 1%	166 98%nopr stuvwx	- -	25 17%nopr tuvwx	- -	2 1%	- -	- -	- -	25 7%	80 10%	20 9%			
UTV	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -			

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 85

Which of the following ITV regions do you live in?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Anglia	215 11%	75 12%	28 11%	25 12%	66 9%	103 11%	91 10%	78 15%hk	29 7%	22 10%	24 12%hk	11 6%	15 10%	66 12%	123 10%	62 11%	123 10%
Border	14 1%	3 *	1 *	- -	9 1%	3 *	9 1%	5 1%	1 *	3 1%	- -	2 1%	1 1%	4 1%	8 1%	4 1%	8 1%
Central	268 13%	85 13%	32 12%	28 14%	107 14%	117 13%	135 14%	74 14%k	68 15%k	27 12%k	27 14%k	10 5%	25 16%k	70 12%	152 13%	73 13%	146 12%
Granada	223 11%	69 11%	27 10%	31 15% ^d	68 9%	96 11%	99 10%	70 13%ik	59 14%ik	17 7%	26 13%k	10 5%	13 9%	60 11%	133 11%	53 9%	134 11%
London	363 18%	104 16%	54 20%	37 18%	141 19%	158 18%	178 19%	88 17%	101 23%gk	46 20%	34 17%	30 15%	25 16%	112 20%	210 18%	113 20%	204 17%
Meridian	216 11%	73 12%	36 14% ^c	14 7%	80 11%	109 12%	94 10%	71 14%hk	35 8%	34 15%hk	18 9%	14 7%	15 9%	62 11%	129 11%	52 9%	133 11%
STV	167 8%	35 6%	21 8%	19 9%	81 11% ^a	56 6%	100 10% ^e	15 3%	16 4%	15 7% ^g	8 4%	81 41%ghijl	8 5%	46 8%	108 9%	42 8%	109 9%
Tyne Tees	86 4%	34 5% ^c	9 3%	3 2%	30 4%	43 5%	33 3%	20 4%	21 5%	8 4%	9 5%	5 2%	12 8% ^k	15 3%	53 4%	22 4%	50 4%
Wales	98 5%	40 6% ^b	4 1%	8 4%	35 5% ^b	44 5%	43 5%	21 4%	19 4%	8 3%	12 6%	14 7%	9 6%	29 5%	59 5%	27 5%	62 5%
West	67 3%	11 2%	14 5% ^a	6 3%	30 4% ^a	25 3%	35 4%	15 3%	21 5% ^j	11 5% ^j	1 1%	2 1%	7 5% ^j	16 3%	41 3%	15 3%	41 3%
Westcountry	105 5%	28 4%	14 5%	18 9% ^a	38 5%	42 5%	56 6%	26 5%	23 5%	18 8% ^j	4 2%	9 5%	7 4%	29 5%	68 6%	36 6%	63 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 85

Which of the following ITV regions do you live in?**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Yorkshire	195 10%	76 12%	25 9%	15 7%	68 9%	101 11%	82 9%	37 7%	46 11%	19 8%	36 18%	12 6%	19 12%	53 9%	114 10%	59 11%	105 9%
UTV	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 86
Marital Status
Base: All respondents

		Gender			Age						Social Grade				Region												Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Mid-lands (r)	East Mid-lands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)			
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194			
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216			
Single	614 30%	300 30%	314 30%	177 79%efg hi	149 43%efg i	103 32%ghi	93 26%hi	62 21%i	30 6%	171 31%l	202 36%l	85 21%	156 32%l	50 29%	27 31%	83 36%u	47 28%	56 31%	39 27%	32 32%	49 25%	105 38%qsu wx	79 28%	47 26%	135 39%	270 33%	85 39%			
NET: Married/ Civil partnership/ co habiting	1105 55%	587 60%b	518 50%	42 19%	189 54%cd	201 62%cd	211 59%cd	165 55%cd	297 64%defh	306 56%lm	279 49%	292 71%jkm	228 46%	100 57%v	48 56%	116 50%	93 55%v	104 58%v	83 56%v	55 55%	117 60%v	116 43%	167 59%v	105 59%v	182 52%	464 57%	112 52%			
Married	811 40%	444 45%b	367 35%	14 6%	107 31%cd	132 41%de	155 43%de	137 46%de	267 57%defgh	228 41%lm	206 36%	212 52%jkm	164 33%	72 41%	29 34%	83 36%	59 35%	79 44%v	63 43%	37 37%	88 45%v	90 33%	128 45%pqv	83 46%pqv	120 34%	316 39%	81 37%			
Civil Partnership	25 1%	11 1%	15 1%	4 2%	4 1%	6 2%	4 1%	4 1%	3 1%	7 1%	1 *	11 3%k	7 1%	3 2%	3 4%px	1 *	5 3%px	1 1%	2 1%	2 2%	2 1%	2 1%	4 2%	- -	5 1%	13 2%	4 2%			
Co Habiting	269 13%	133 13%	136 13%	24 11%i	78 22%cdgh i	63 19%cdhi	52 15%hi	23 8%	28 6%	72 13%	71 12%	69 17%lm	57 12%	25 14%	16 19%v	33 14%	29 17%v	23 13%	18 12%	16 15%	28 14%	24 9%	35 12%	23 13%	56 16%	135 17%	27 13%			
NET: Widowed/ separated/ divorced	287 14%	92 9%	195 19%a	- -	6 2%	17 5%de	53 15%defg	72 24%defg	139 30%defg	71 13%l	84 15%l	29 7%	103 21%jkl	25 14%	10 12%	31 13%	30 18%	19 10%	23 16%	14 14%	27 14%	48 18%	35 13%	25 14%	32 9%	75 9%	17 8%			
Widowed	88 4%	23 2%	65 6%a	- -	1 *	- -	9 2%def	12 4%defh	67 14%defgh	25 4%l	33 6%l	6 2%	23 5%l	6 4%	4 4%	14 6%	11 6%	7 4%	6 4%	4 4%	8 4%	11 4%	8 3%	8 5%	5 1%	8 1%	4 2%			
Separated	35 2%	13 1%	22 2%	- -	4 1%	7 2%cd	11 3%cd	6 2%	7 2%	2 *	11 2%j	7 2%	15 3%j	4 2%	2 3%	6 2%	2 1%	2 1%	5 3%	3 3%	1 *	7 2%	2 1%	1 1%	8 2%	12 2%	- -			
Divorced	164 8%	56 6%	108 10%a	- -	2 1%	10 3%de	33 9%defg	55 18%defg	65 14%defg	44 8%l	40 7%	16 4%	65 13%jkl	14 8%	4 5%	12 5%	16 10%	9 5%	12 8%	7 7%	18 9%	30 11%pr	25 9%	16 9%	19 5%	55 7%	13 6%			

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey
ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 86
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	York- shire & Humb- erside (q)	West Mid- lands (r)	East Mid- lands (s)	Wales (t)	East- ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Pri- vate (B)	Opin- ion Influ- encer (C)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Prefer not to answer	13 1%	6 1%	7 1%	5 2%ghi	4 1%	2 1%	1 *	-	1 *	3 1%	2 *	3 1%	5 1%	1 *	1 1%	2 1%	-	1 1%	2 1%	-	1 1%	3 1%	1 *	2 1%	1 *	5 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 87
Marital Status
Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Single	614 30%	120 19%	69 26%a	70 34%a	288 38%ab	189 21%	358 37%e	114 22%	175 40%gj	79 35%gj	37 19%	74 37%gj	59 38%gj	173 31%	365 30%	164 29%	365 31%
NET: Married/ Civil partnership/ co habiting	1105 55%	406 64%cd	155 59%cd	111 55%	353 47%	560 62%f	464 49%	328 63%hikl	212 48%	105 46%	124 62%hil	103 52%	77 49%	319 57%	649 54%	322 58%	629 53%
Married	811 40%	316 50%cd	116 44%cd	79 39%	253 34%	432 48%f	332 35%	265 51%hikl	146 33%	76 34%	97 49%hikl	71 36%	46 29%	232 41%	490 41%	235 42%	476 40%
Civil Partnership	25 1%	8 1%	3 1%	- -	9 1%	10 1%	9 1%	6 1%	3 1%	3 1%	- -	5 2%	5 3%hj	8 1%	10 1%	7 1%	9 1%
Co Habiting	269 13%	82 13%	36 14%	32 16%	91 12%	118 13%	123 13%	57 11%	63 14%	25 11%	27 13%	27 14%	26 17%	79 14%	150 12%	79 14%	145 12%
NET: Widowed/ separated/ divorced	287 14%	106 17%	40 15%	22 11%	102 14%	146 16%	124 13%	79 15%h	45 10%	43 19%hk	37 19%h	23 11%	18 11%	66 12%	182 15%	70 13%	179 15%
Widowed	88 4%	31 5%	9 4%	5 3%	38 5%	40 4%	43 4%	27 5%h	10 2%	15 7%hkl	9 5%	4 2%	2 2%	22 4%	59 5%	22 4%	57 5%
Separated	35 2%	14 2%	6 2%	1 *	11 2%	20 2%	12 1%	5 1%	5 1%	2 1%	5 3%	8 4%gh	5 3%	9 2%	19 2%	9 2%	20 2%
Divorced	164 8%	61 10%	25 10%	16 8%	53 7%	86 10%	69 7%	47 9%	30 7%	26 12%k	22 11%	11 6%	10 7%	34 6%	104 9%	38 7%	102 9%
Prefer not to answer	13 1%	2 *	- -	1 *	9 1%	2 *	10 1%e	- -	6 1%g	1 1%	1 *	1 *	2 1%g	5 1%	4 *	2 *	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 88

Which of the following cities do you live in, or nearest to?

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector		Opinion Influencer (C)	
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)		Public (A)
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Glasgow	74 4%	36 4%	38 4%	3 1%	9 3%	14 4%	24 7%dehi	8 3%	16 3%	19 3%	16 3%	16 4%	23 5%	74 42%opqr stuvwx	-	-	-	-	-	-	-	-	-	-	16 4%	25 3%	6 3%
Edinburgh	86 4%	52 5%b	34 3%	4 2%	17 5%	16 5%	21 6%cd	14 5%	14 3%	22 4%	21 4%	19 5%	24 5%	86 49%opqr stuvwx	-	-	-	-	-	-	-	-	-	-	14 4%	38 5%	6 3%
Newcastle	85 4%	44 4%	41 4%	11 5%	14 4%	12 4%	15 4%	8 3%	26 5%	25 4%	16 3%	15 4%	28 6%k	-	80 94%npqr stuvwx	5 2%vw	-	-	-	-	-	-	-	-	16 5%	20 2%	6 3%
Leeds	83 4%	36 4%	47 5%	14 6%	16 5%	11 3%	13 4%	10 3%	19 4%	24 4%	26 5%	13 3%	20 4%	-	2 2%vw	1 *	81 48%nop stuvwx	-	-	-	-	-	-	-	9 3%	40 5%	10 4%
Hull	42 2%	18 2%	25 2%	8 3%	7 2%	8 3%	4 1%	6 2%	9 2%	12 2%	11 2%	5 1%	14 3%	-	-	-	40 24%nop stuvwx	-	2 1%	-	-	-	-	-	6 2%	14 2%	2 1%
Sheffield	54 3%	29 3%	25 2%	3 1%	10 3%	8 2%	12 3%	7 2%	14 3%	13 2%	16 3%	9 2%	17 3%	-	-	-	40 23%nop stuvwx	-	14 10%nop tuvwx	-	-	-	-	-	7 2%	17 2%	7 3%
Manchester	169 8%	82 8%	87 8%	21 9%	29 8%	34 10%i	34 9%	25 8%	26 6%	44 8%	46 8%	35 9%	44 9%	-	-	157 68%noqr stuvwx	1 *	10 5%ngst uvwx	1 1%	-	-	-	-	-	30 9%	82 10%	12 6%
Liverpool	80 4%	38 4%	41 4%	4 2%	12 4%	14 4%	15 4%	11 4%	24 5%	19 3%	28 5%	14 4%	18 4%	-	-	65 28%noqr stuvwx	-	2 1%	-	13 12%noqr suvwx	-	-	-	-	14 4%	30 4%	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 88

Which of the following cities do you live in, or nearest to?

Base: All respondents

		Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humber-side (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Nottingham	99 5%	49 5%	50 5%	12 5%	12 4%	16 5%	21 6%	11 4%	27 6%	24 4%	35 6%l	12 3%	28 6%	- -	- -	- -	1 1%	- -	95 64%nopq rtuvwx	- -	3 2%	- -	- -	- -	18 5%	34 4%	7 3%
Birmingham	174 9%	84 9%	90 9%	28 12%gi	34 10%	34 11%	23 6%	23 8%	32 7%	57 10%k	36 6%	48 12%km	33 7%	- -	- -	- -	- -	160 89%nopq stuvwx	8 6%nopq uvwx	4 4%npqu vw	- -	- -	- -	1 1%	30 9%	78 10%	35 16%
Norwich	100 5%	51 5%	48 5%	15 7%	15 4%	9 3%	13 4%	18 6%	29 6%	31 6%	25 4%	25 6%	18 4%	- -	2 3%pv	- -	- -	- -	5 3%npqr vx	- -	88 45%nopq rstvw	- -	5 2%	- -	25 7%	35 4%	10 4%
Milton Keynes	40 2%	16 2%	24 2%	2 1%	6 2%	10 3%	7 2%	6 2%	9 2%	9 2%	8 1%	9 2%	14 3%	- -	- -	- -	- -	- -	13 9%nopq rtvw	- -	17 9%nopq rtvw	- -	10 3%npqr vx	- -	6 2%	17 2%	1 *
Brighton	36 2%	16 2%	20 2%	3 2%	4 1%	5 2%	7 2%	6 2%	10 2%	10 2%	7 1%	4 1%	15 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	36 13%nopq rstuv	- -	5 1%	9 1%	3 2%
Oxford	30 1%	12 1%	17 2%	6 3%	4 1%	4 1%	4 1%	1 *	10 2%	8 1%	10 2%	5 1%	7 1%	- -	- -	- -	- -	1 *	- -	- -	- -	- -	19 7%nopq rstuv	10 6%nopq rstuv	3 1%	12 1%	2 1%
London	461 23%	237 24%	224 22%	49 22%	94 27%	67 21%	79 22%	73 24%	100 21%	119 22%	139 24%lm	115 28%jm	89 18%	- -	1 1%	- -	- -	- -	- -	- -	65 33%nop qrstx	269 99%nop qrstuvw x	125 44%nopq rstuv	1 1%	66 19%	231 28%A	62 29%
Southampton	94 5%	46 5%	47 5%	8 3%	20 6%	18 6%	10 3%	15 5%	23 5%	25 5%	31 5%	19 5%	19 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	72 25%nop qrstuv x	22 12%nopq rstuv	18 5%	37 4%	9 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 88

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
Bristol	79 4%	40 4%	39 4%	10 4%	10 3%	18 5%	11 3%	9 3%	21 5%	27 5%	28 5%	11 3%	12 3%	- -	- -	- -	- -	* *	- -	1 1%	- -	3 1%	- -	74 41% nopq rstuvw	14 4%	30 4%	13 6%
Plymouth	61 3%	24 2%	37 4%	7 3%	9 3%	11 4%	10 3%	7 2%	16 3%	21 4%l	16 3%	5 1%	19 4%l	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	61 34% nopq rstuvw	14 4%	19 2%	7 3%
Cardiff	76 4%	30 3%	46 4%	7 3%	14 4%	8 2%	14 4%	15 5%	18 4%	25 5%	20 4%	10 2%	20 4%	- -	- -	- -	- -	1 1%	- -	74 73% nopq rsuvw	- -	- -	- -	1 *	18 5%	22 3%	6 3%
None of these	97 5%	45 5%	53 5%	10 4%	11 3%	5 2%	20 6%f	28 9%efi	23 5%f	18 3%	31 5%	20 5%	29 6%	16 9%opr	- -	4 2%v	7 4%v	5 3%v	9 6%opv	10 9%opr v	20 10%opqr v	- -	17 6%opv	9 5%v	21 6%	27 3%	10 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 89

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Glasgow	74 4%	17 3%	4 2%	11 5%b	36 5%b	21 2%	47 5%e	7 1%	7 2%	3 1%	5 3%	38 19%ghijl	2 1%	15 3%	51 4%	13 2%	51 4%
Edinburgh	86 4%	14 2%	13 5%	8 4%	45 6%a	26 3%	54 6%e	8 2%	8 2%	12 5%ghj	1 1%	39 20%ghijl	4 3%	28 5%	53 4%	24 4%	56 5%
Newcastle	85 4%	32 5%c	9 3%	2 1%	32 4%	41 5%	34 4%	20 4%	21 5%	9 4%	9 5%	5 2%	12 8%k	14 3%	51 4%	22 4%	48 4%
Leeds	83 4%	34 5%	11 4%	4 2%	31 4%	44 5%	34 4%	14 3%	20 5%	9 4%	14 7%g	5 3%	8 5%	26 5%	48 4%	30 5%	42 4%
Hull	42 2%	15 2%	3 1%	7 3%	14 2%	18 2%	21 2%	8 2%	11 3%	3 1%	8 4%	4 2%	5 3%	6 1%	29 2%	8 1%	28 2%
Sheffield	54 3%	20 3%c	9 3%c	* *	20 3%	29 3%	21 2%	10 2%	12 3%	5 2%	14 7%ghik	2 1%	5 3%	15 3%	28 2%	15 3%	26 2%
Manchester	169 8%	54 8%	20 7%	26 13%d	48 6%	73 8%	74 8%	57 11%k	44 10%k	18 8%	16 8%	7 4%	10 6%	49 9%	94 8%	42 8%	101 9%
Liverpool	80 4%	24 4%	10 4%	5 3%	31 4%	34 4%	37 4%	22 4%	25 6%i	4 2%	8 4%	6 3%	6 4%	18 3%	50 4%	16 3%	50 4%
Nottingham	99 5%	26 4%	11 4%	7 3%	50 7%	37 4%	57 6%	19 4%	27 6%	10 5%	7 4%	6 3%	16 10%gjk	27 5%	54 5%	30 5%	52 4%
Birmingham	174 9%	56 9%	23 9%	22 11%	64 9%	78 9%	87 9%	50 10%k	55 13%ikl	13 6%	19 9%k	4 2%	8 5%	53 10%	95 8%	51 9%	91 8%
Norwich	100 5%	42 7%d	12 5%	8 4%	30 4%	54 6%	38 4%	39 7%hk	8 2%	10 5%	11 6%h	4 2%	7 4%	26 5%	60 5%	26 5%	59 5%
Milton Keynes	40 2%	12 2%	6 2%	4 2%	15 2%	18 2%	19 2%	13 2%	6 1%	7 3%	3 2%	2 1%	4 3%	13 2%	22 2%	9 2%	25 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 89

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)						Brexit Deal(s)			
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Brighton	36 2%	10 2%	4 2%	2 1%	18 2%	15 2%	19 2%	8 2%	8 2%	9 4%	1 1%	3 2%	1 1%	7 1%	25 2%	7 1%	25 2%
Oxford	30 1%	9 1%	2 1%	2 1%	12 2%	11 1%	14 1%	10 2%h	* *	9 4%hk	4 2%h	1 *	3 2%h	13 2%	16 1%	8 1%	20 2%
London	461 23%	136 22%	72 27%	52 26%	166 22%	209 23%	219 23%	128 25%k	118 27%k	57 25%k	47 23%k	29 15%	35 22%	144 26%	270 23%	146 26%	258 22%
Southampton	94 5%	29 5%	17 7%	10 5%	32 4%	46 5%	43 4%	38 7%hj	15 3%	10 4%	4 2%	8 4%	5 3%	25 4%	57 5%	20 4%	60 5%
Bristol	79 4%	16 3%	14 5%	9 4%	35 5%	30 3%	44 5%	20 4%j	16 4%	17 7%j	1 1%	8 4%j	10 6%j	22 4%	49 4%	24 4%	46 4%
Plymouth	61 3%	19 3%	9 4%	8 4%	21 3%	28 3%	28 3%	13 3%	14 3%	10 4%	3 2%	4 2%	4 2%	12 2%	42 4%	17 3%	39 3%
Cardiff	76 4%	28 4%b	2 1%	8 4%b	27 4%b	29 3%	35 4%	17 3%	13 3%	7 3%	7 4%	9 4%	7 4%	23 4%	46 4%	22 4%	47 4%
None of these	97 5%	41 6%d	13 5%	7 4%	25 3%	54 6%f	33 3%	20 4%	10 2%	7 3%	16 8%ghi	16 8%ghi	5 3%	24 4%	59 5%	28 5%	53 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
 Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 90

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender			Age							Social Grade				Region													Employment Sector			Opinion Influencer (C)
		Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)					
Unweighted base		2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194				
Weighted base		2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216				
Up to £7,000	(3.5)	85 4%	38 4%	47 5%	10 4% _i	18 5% _i	12 4% _i	18 5% _i	21 7% _i	6 1%	6 1%	9 2%	7 2%	63 13% _{ijkl}	13 7% _s	7 8% _s	13 6%	5 3%	8 4%	2 2%	5 5%	5 3%	11 4%	10 4%	5 3%	3 1%	14 2%	6 3%				
£7,001 to £14,000	(10.5)	250 12%	89 9%	161 16% _a	15 7%	28 8%	32 10%	53 15% _{de}	52 17% _{def}	70 15% _{de}	23 4%	59 10% _{jl}	25 6%	143 29% _{ijkl}	22 12%	10 12%	35 15% _{lv}	29 17% _{ltv}	22 12%	21 14%	7 7%	20 10%	21 8%	43 15% _{lv}	21 11%	21 6%	74 9%	13 6%				
£14,001 to £21,000	(17.5)	361 18%	150 15%	211 20% _a	24 11%	44 13%	50 16%	61 17%	58 19% _{de}	125 27% _{def} gh	68 12%	135 24% _{jl}	45 11%	113 23% _{jl}	43 24% _{owx}	10 11%	45 19%	39 23% _{owx}	33 18%	26 17%	27 27% _{ouvw} wx	29 15%	44 16%	41 14%	25 14%	54 15%	127 16%	30 14%				
£21,001 to £28,000	(24.5)	343 17%	181 18%	162 16%	25 11%	55 16%	58 18%	50 14%	55 18%	98 21% _{dg}	105 19% _m	117 21% _{lm}	61 15%	60 12%	27 15%	16 19%	31 13%	32 19%	26 15%	27 18%	19 19%	38 20%	46 17%	46 16%	34 19%	70 20%	126 15%	34 16%				
£28,001 to £34,000	(31)	299 15%	155 16%	144 14%	13 6%	61 17% _d	50 16% _d	53 15% _d	54 18% _d	68 15% _d	110 20% _{lm}	94 17% _m	58 14% _m	37 8%	22 12%	13 15%	39 17%	20 12%	17 10%	30 20% _{rvw} w	23 22% _{qrv} w	32 16%	28 10%	35 12%	43 24% _{nqr} vw	60 17%	119 15%	34 16%				
£34,001 to £41,000	(37.5)	232 12%	132 13% _b	100 10%	19 9%	42 12%	50 16% _{dhi}	54 15% _{dhi}	22 7%	45 10%	80 15% _{km}	55 10%	65 16% _{km}	33 7%	21 12%	7 8%	30 13%	22 13%	20 11%	12 8%	11 11%	31 16%	27 10%	31 11%	21 11%	59 17%	111 14%	21 10%				
£41,001 to £48,000	(44.5)	105 5%	56 6%	48 5%	14 6%	17 5%	21 6%	23 7%	12 4%	17 4%	38 7% _m	25 4% _m	33 8% _{km}	9 2%	6 3%	1 1%	7 3%	6 3%	19 10% _{nopq} stx	6 4%	1 1%	13 6%	23 9% _{nop} t	17 6%	7 4%	25 7%	59 7%	16 7%				
£48,001 to £55,000	(51.5)	82 4%	43 4%	39 4%	16 7% _{hi}	24 7% _{hi}	14 4% _i	14 4% _i	9 3%	5 1%	22 4%	12 2%	37 9% _{ijk}	11 2%	6 4%	6 7%	6 3%	8 5%	8 5%	7 5%	2 2%	9 5%	10 4%	13 5%	7 4%	12 3%	54 7%	11 5%				
£55,001 to £62,000	(58.5)	39 2%	22 2%	17 2%	8 4% _{hi}	11 3% _i	9 3% _i	8 2% _i	2 1%	- -	13 2% _m	9 2% _m	17 4% _{km}	- -	2 1%	2 2%	2 1%	2 1%	6 4%	1 1%	1 1%	6 3%	10 4%	6 2%	2 1%	5 2%	27 3%	10 5%				
£62,001 to £69,000	(65.5)	35 2%	25 3% _b	10 1%	9 4% _{hi}	8 2% _h	5 2% _h	10 3% _{hi}	- -	4 1%	11 2% _m	3 1%	18 5% _{ijk}	2 *	- -	1 2%	6 3%	1 *	1 1%	2 2%	1 1%	5 2%	12 4% _{nqr} x	4 2%	1 1%	9 3%	20 2%	6 3%				

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 90

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer (C)
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East-ern (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216
£69,001 to £76,000	(72.5)	21 1%	16 2%b	5 *	5 2%i	9 3%hi	3 1%	2 1%	1 *	9 2%m	3 *	9 2%km	-	1 1%	1 1%	-	-	2 1%	-	-	1 *	13 5%npqr stuw	2 1%	1 *	6 2%	14 2%	7 3%
£76,001 to £83,000	(79.5)	14 1%	11 1%b	2 *	2 1%i	10 3%fghi	-	1 *	-	9 2%lm	4 1%	-	-	2 1%	1 1%	1 1%	1 1%	3 2%	-	1 1%	-	1 *	2 1%	-	3 1%	9 1%	6 3%
£83,001 or more	(86)	34 2%	17 2%	17 2%	18 8%efgh i	10 3%ghi	6 2%ghi	-	-	23 4%klm	10 2%lm	1 *	1 *	3 2%	3 4%	3 1%	2 1%	1 1%	2 1%	-	1 *	9 3%	8 3%	3 2%	9 2%	17 2%	12 6%
Prefer not to answer	120 6%	49 5%	71 7%	46 20%efgh i	12 4%	11 4%	9 3%	13 4%	28 6%g	34 6%	33 6%	33 8%lm	20 4%	9 5%	7 8%q	14 6%	4 2%	13 7%q	12 8%qu	2 2%	5 3%	17 6%	25 9%qtu	11 6%	15 4%	42 5%	9 4%
Average income (£000's)	28.76	31.09b	26.50	39.00e fghi	33.78f ghi	30.09h i	28.02h i	23.33	23.92	35.03k m	27.47m m	34.84k	18.47	25.92	29.65	26.38	25.72	29.80q	27.36	25.99	29.63n q	34.35n pqrstu wx	29.56q	28.28	32.82	33.12	37.30

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 91

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
Up to £7,000	(3.5)	85 4%	23 4%	11 4%	9 5%	30 4%	34 4%	18 4%	21 5%	5 2%	6 3%	14 7% <i>ai</i>	11 7% <i>ai</i>	17 3%	53 4%	19 3%	51 4%
£7,001 to £14,000	(10.5)	250 12%	84 13%	33 13%	19 9%	97 13%	117 13%	48 9%	58 13%	27 12%	36 18% <i>gk</i>	18 9%	21 13%	66 12%	155 13%	63 11%	155 13%
£14,001 to £21,000	(17.5)	361 18%	128 20% <i>d</i>	42 16%	40 20%	112 15%	170 19%	75 14%	67 15%	35 15%	49 25% <i>ghi</i>	49 25% <i>ghi</i>	34 22% <i>g</i>	75 13%	224 19% <i>m</i>	81 15%	215 18%
£21,001 to £28,000	(24.5)	343 17%	112 18%	41 16%	30 15%	131 17%	153 17%	93 18%	85 19%	39 17%	33 16%	27 13%	21 13%	95 17%	217 18%	88 16%	218 19%
£28,001 to £34,000	(31)	299 15%	95 15%	44 17%	27 13%	114 15%	139 16%	96 18% <i>h</i>	50 11%	35 15%	25 13%	28 14%	25 16%	91 16%	176 15%	88 16%	180 15%
£34,001 to £41,000	(37.5)	232 12%	83 13%	27 10%	27 13%	85 11%	110 12%	72 14%	45 10%	29 13%	19 10%	17 8%	21 14%	81 14%	130 11%	73 13%	130 11%
£41,001 to £48,000	(44.5)	105 5%	24 4%	19 7%	13 6%	42 6%	42 5%	26 5% <i>l</i>	34 8% <i>l</i>	11 5% <i>l</i>	9 5% <i>l</i>	9 5% <i>l</i>	- -	37 6%	56 5%	44 8% <i>p</i>	48 4%
£48,001 to £55,000	(51.5)	82 4%	25 4%	17 6%	7 4%	26 3%	41 5%	33 5%	17 4%	12 5%	6 3%	7 3%	7 4%	26 5%	46 4%	26 5%	43 4%
£55,001 to £62,000	(58.5)	39 2%	9 1%	7 3%	6 3%	14 2%	16 2%	12 2%	8 2%	7 3%	4 2%	3 1%	1 1%	9 2%	25 2%	14 3%	19 2%
£62,001 to £69,000	(65.5)	35 2%	6 1%	7 3%	6 3%	15 2%	13 1%	12 2%	8 2%	8 4%	3 1%	2 1%	1 1%	11 2%	17 1%	11 2%	16 1%
£69,001 to £76,000	(72.5)	21 1%	5 1%	3 1%	3 1%	7 1%	8 1%	5 1%	6 1%	2 1%	- -	8 4% <i>gjil</i>	- -	7 1%	13 1%	8 2%	12 1%
£76,001 to £83,000	(79.5)	14 1%	2 *	1 *	- -	10 1%	3 *	3 1%	3 1%	2 1%	- -	2 1%	- -	6 1%	8 1%	6 1%	8 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Prepared by BritainThinks

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 91

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

		Attitude to Brexit						Future GE vote (Not a full vote intention question)						Brexit Deal(s)				
		Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Weighted base		2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
£83,001 or more	(86)	34 2%	6 1%	2 1%	2 1%	23 3%ab	8 1%	25 3%e	9 2%	11 2%	5 2%	1 1%	6 3%	2 1%	17 3%n	15 1%	13 2%	19 2%
Prefer not to answer		120 6%	32 5%	9 3%	14 7%	45 6%	41 5%	59 6%	27 5%	28 6%	11 5%	8 4%	11 5%	12 8%	24 4%	66 5%	25 5%	64 5%
Average income (£000's)		28.76	27.11	29.72a	29.43	30.23a	27.89	30.06e	30.68jl	29.38jl	31.50jl	24.96	29.49jl	24.76	31.54n	27.90	31.41p	27.84

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 92

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Gender			Age						Social Grade				Region												Employment Sector			
	Total	Male (a)	Female (b)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Scotland (n)	North East (o)	North West (p)	Yorkshire & Humberside (q)	West Midlands (r)	East Midlands (s)	Wales (t)	East of London (u)	London (v)	South East (w)	South West (x)	Public (A)	Private (B)	Opinion Influencer (C)		
Unweighted base	2019	987	1032	210	331	333	353	302	490	567	521	441	490	171	82	233	176	188	147	95	198	245	286	198	310	796	194		
Weighted base	2019	985	1034	224	349	323	357	299	467	551	567	410	491	176	85*	232	170	180	147	101*	194	273	283	180	350	815	216		
NET: Yes	486 24%	213 22%	273 26%a	41 18%	58 16%	70 22%	87 24%e	100 33%defg	131 28%de	97 18%	134 24%j	78 19%	177 36%ijkl	51 29%v	22 26%v	60 26%v	50 29%v	36 20%	32 22%	28 28%v	48 25%v	42 15%	68 24%v	49 27%v	56 16%	125 15%	42 19%		
Yes - physical condition	299 15%	130 13%	169 16%	14 6%	15 4%	30 9%e	58 16%defg	75 25%defg	107 23%defg	65 12%	77 14%	44 11%	113 23%ijkl	29 17%v	16 19%v	34 15%	32 19%rv	18 10%	23 16%	18 18%v	33 17%v	24 9%	40 14%	31 17%v	31 9%	63 8%	27 12%		
Yes - mental condition	198 10%	91 9%	107 10%	26 12%i	38 11%i	38 12%i	49 14%i	36 12%i	11 2%	31 6%	51 9%	33 8%	83 17%ijkl	31 18%qsvwx	8 10%	27 12%v	14 8%	21 12%v	13 9%	11 11%	18 9%	12 5%	24 9%	18 10%v	23 7%	61 7%	19 9%		
Yes - disability	150 7%	62 6%	88 8%	8 3%	13 4%	21 6%	30 8%de	37 12%def	42 9%de	24 4%	38 7%	21 5%	67 14%ijkl	16 9%v	11 13%rv	16 7%	21 12%rv	9 5%	11 7%	7 7%	14 7%	11 4%	20 7%	16 9%v	18 5%	26 3%	16 7%		
Yes - other	18 1%	6 1%	12 1%	1 *	3 1%	2 1%	1 *	5 2%	7 1%	1 *	5 1%	3 1%	9 2%j	* 2%j	- -	2 1%	1 *	2 1%	3 2%	- -	1 *	6 2%	3 1%	2 1%	2 *	4 1%	1 *		
No	1486 74%	744 76%	741 72%	177 79%h	283 81%fghi	238 74%h	260 73%	196 65%	333 71%	444 81%km	422 74%lm	320 78%lm	300 61%	121 69%	60 71%	162 70%	118 70%	137 76%	113 77%	73 72%	142 73%	220 81%npqx	212 75%	128 71%	284 81%	670 82%	169 79%		
Prefer not to say	47 2%	28 3%	19 2%	6 3%i	9 3%i	15 5%hi	11 3%i	4 1%	3 1%	10 2%	11 2%	12 3%	15 3%	4 2%	3 3%	10 4%w	2 1%	7 4%	2 1%	- -	3 2%	11 4%	3 1%	3 2%	11 3%	20 2%	5 2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - d/e/f/g/h/i - j/k/l/m - n/o/p/q/r/s/t/u/v/w/x/y - A/B
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Brexit Diaries Survey

ONLINE Fieldwork: 25th-27th October 2019

Absolutes/col percents

Table 93

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Attitude to Brexit							Future GE vote (Not a full vote intention question)					Brexit Deal(s)				
	Total	Die-hards (a)	Cautious Optimists (b)	Accepting Pragmatist s (c)	Devastated Pessimists (d)	NET: Pleased about the result (e)	NET: Disappoint ed about the result (f)	Con (g)	Lab (h)	Lib Dem (i)	Brexit Party (j)	Other (k)	Would not vote (l)	Can explain Johnson's deal (m)	Can't explain Johnson's deal (n)	Can explain the difference between the deals (o)	Can't explain the difference between the deals (p)
Unweighted base	2019	627	268	192	775	895	967	498	449	239	205	190	157	547	1209	547	1182
Weighted base	2019	634	264	203	753	898	956	521	438	228	199	200	156	562	1200	558	1177
NET: Yes	486 24%	156 25%	66 25%	44 22%	185 25%	222 25%	229 24%	105 20%	101 23%	63 27%g	62 31%gl	49 24%	32 21%	121 21%	313 26%	126 23%	303 26%
Yes - physical condition	299 15%	109 17%	42 16%	28 14%	99 13%	151 17%	127 13%	71 14%	58 13%	34 15%	43 22%ghkl	26 13%	17 11%	68 12%	196 16%lm	76 14%	189 16%
Yes - mental condition	198 10%	57 9%	23 9%	16 8%	87 12%	79 9%	103 11%	28 5%	47 11%g	25 11%g	26 13%g	25 12%g	17 11%g	54 10%	126 11%	53 10%	121 10%
Yes - disability	150 7%	58 9%	21 8%	13 6%	46 6%	79 9%f	59 6%	30 6%	26 6%	14 6%	36 18%ghikl	14 7%	8 5%	37 7%	99 8%	42 8%	94 8%
Yes - other	18 1%	5 1%	3 1%	1 1%	8 1%	8 1%	9 1%	2 *	6 1%	2 1%	2 1%	1 *	3 2%	2 *	12 1%	4 1%	10 1%
No	1486 74%	465 73%	193 73%	155 76%	550 73%	658 73%	705 74%	410 79%j	319 73%	163 72%	134 67%	149 74%	117 75%	429 76%	865 72%	419 75%	852 72%
Prefer not to say	47 2%	13 2%	5 2%	4 2%	18 2%	18 2%	22 2%	6 1%	18 4%gi	2 1%	3 1%	2 1%	7 4%g	12 2%	22 2%	12 2%	22 2%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j/k/l - m/n - o/p
Overlap formulae used.