

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 1

Q.1 Which, if any, of the following Greater Manchester Boroughs do you live in?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Bolton	34 7%	10 8%	10 7%	15 6%	6 13%	5 11%	7 10%	12 6%	2 8%	5 3%	18 11%i	9 6%	22 8%	13 5%	9 7%	25 7%	24 9%q	10 4%
Bury	39 8%	7 6%	11 8%	21 8%	4 8%	6 13%	4 5%	12 5%	1 5%	10 7%	8 5%	19 12%j	21 8%	18 7%	14 11%	25 7%	28 10%q	11 5%
Oldham	35 7%	5 4%	8 6%	23 9%	1 2%	2 4%	6 8%	13 6%	3 12%	5 4%	13 8%	14 8%	20 8%	15 6%	4 3%	30 8%	19 7%	16 7%
Rochdale	26 5%	9 7%	4 3%	13 5%	3 7%	2 4%	1 2%	11 5%	2 9%	10 7%	5 3%	8 5%	14 5%	12 5%	5 4%	19 5%	14 5%	12 5%
Stockport	58 11%	11 9%	16 12%	31 12%	3 7%	4 8%	3 4%	30 14%f	4 18%	10 7%	23 14%i	20 12%	17 7%	39 16%l	11 9%	47 13%	27 10%	31 13%
Tameside	42 8%	4 4%	15 11%a	22 9%	4 7%	3 6%	8 11%	19 9%	2 7%	13 9%	13 8%	14 8%	25 10%	16 7%	12 10%	26 7%	24 9%	18 7%
Trafford	52 10%	19 16%bc	11 8%	22 9%	2 4%	2 5%	6 9%	21 10%	6 23%	11 7%	10 6%	25 15%ij	26 10%	26 10%	11 9%	39 11%	29 11%	22 9%
Wigan	38 7%	14 12%c	9 7%	14 6%	7 16%fg	7 15%f	3 4%	14 7%	1 3%	12 8%	10 6%	15 9%	19 7%	19 8%	16 13%o	22 6%	14 5%	23 9%
Salford	54 11%	13 11%	17 13%	24 10%	3 7%	6 13%	11 16%	27 12%	1 4%	16 11%	22 13%	15 9%	27 10%	27 11%	10 8%	44 12%	28 10%	25 10%
City of Manchester	129 25%	28 23%	37 27%	65 26%	13 28%	9 21%	22 31%	59 27%	3 12%	59 39%jk	42 25%k	26 15%	68 26%	61 25%	32 26%	93 25%	57 22%	72 30%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 2

Q.1 Which, if any, of the following Greater Manchester Boroughs do you live in?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Bolton	34 7%	5 9%	5 10%	3 9%	9 14%	15 6%	11 5%	5 7%	6 13%	2 11%	4 13%	13 7%	2 4%	7 7%	4 11%
Bury	39 8%	6 10%	3 5%	2 5%	4 6%	15 5%	10 5%	5 7%	4 8%	- -	4 14%	20 11%ef	2 5%	14 13%ef	4 12%
Oldham	35 7%	2 4%	2 3%	5 13%b	7 10%	14 5%	10 5%	3 5%	1 2%	- -	1 3%	20 11%e	4 8%	13 12%ef	4 11%
Rochdale	26 5%	6 10%b	1 2%	- -	3 4%	14 5%	12 6%	3 4%	3 7%	2 12%	1 4%	8 4%	4 9%	3 3%	1 3%
Stockport	58 11%	3 6%	2 4%	1 3%	8 13%	34 13%	27 13%	7 10%	3 7%	1 6%	2 8%	21 11%	6 14%	14 12%	1 3%
Tameside	42 8%	8 14%	7 13%	3 8%	4 6%	25 9%	20 10%	6 8%	4 7%	3 13%	1 4%	13 7%	3 7%	9 8%	1 3%
Trafford	52 10%	3 4%	5 10%	4 12%	9 14%	23 9%	19 10%	5 6%	2 4%	- -	2 8%	26 14%n	5 12%	20 18%efghkn	1 2%
Wigan	38 7%	2 4%	3 5%	2 5%	4 6%	20 8%f	10 5%	10 14%efklm	7 16%fklm	4 18%	4 14%	10 5%	1 2%	6 5%	3 10%
Salford	54 11%	9 15%	8 15%	7 18%	4 7%	32 12%	23 12%	9 13%	3 7%	- -	3 12%	19 10%	3 7%	10 9%	5 15%
City of Manchester	129 25%	15 25%	17 33%	11 28%	14 21%	76 28%m	57 29%m	19 27%m	13 28%m	8 40%	6 20%	40 21%m	15 33%km	15 13%	10 30%m

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 3

Q.1 Which, if any, of the following Greater Manchester Boroughs do you live in?**Base: All respondents**

	Q.1 Borough										City of Manchester (j)	D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stockport (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)		LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Bolton	34 7%	34 100% ij	- bcefg	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	32 7%	28 6%	7 14% m	2 2%	12 8%	6 6%	14 9% o
Bury	39 8%	- -	39 100% ij	- acefg	- -	- -	- -	- -	- -	- -	- -	5 9%	32 7%	38 8%	1 2%	4 5%	13 8%	8 8%	13 8%
Oldham	35 7%	- -	- -	35 100% ij	- abefgh	- -	- -	- -	- -	- -	- -	1 3%	33 8%	33 7%	1 2%	3 3%	12 8%	9 9%	10 7%
Rochdale	26 5%	- -	- -	- -	26 100%	- -	- -	- -	- -	- -	- -	2 4%	23 5%	21 5%	4 9%	4 4%	5 3%	9 9%	7 5%
Stockport	58 11%	- -	- -	- -	- -	58 100% ij	- abcfg	- -	- -	- -	- -	4 9%	53 12%	54 12%	3 7%	14 15%	21 13%	10 10%	13 9%
Tameside	42 8%	- -	- -	- -	- -	- -	42 100% ij	- abcegh	- -	- -	- -	6 11%	33 8%	39 8%	2 4%	5 5%	13 8%	13 13% o	11 7%
Trafford	52 10%	- -	- -	- -	- -	- -	- -	52 100% ij	- abcefh	- -	- -	2 5%	46 11%	46 10%	6 13%	12 13%	17 11%	6 6%	16 10%
Wigan	38 7%	- -	- -	- -	- -	- -	- -	- -	38 100% ij	- abcefg	- -	5 10%	33 8%	38 8%	- -	6 6%	10 6%	9 9%	13 9%
Salford	54 11%	- -	- -	- -	- -	- -	- -	- -	- -	54 100% hj	- abcefg	7 13%	47 11%	51 11%	3 6%	11 12%	11 7%	14 14%	18 12%
City of Manchester	129 25%	- -	- -	- -	- -	- -	- -	- -	- -	- -	129 100% ghi	18 35%	106 24%	108 24%	19 42% m	35 36% qr	42 27% q	16 15%	37 24%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 4
Q.2 Age
Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
16-19	35 7%	5 4%	9 7%	22 9%	- -	- -	- -	5 2%	25 100%	10 7%jk	- -	- -	21 8%	15 6%	3 3%	31 8%n	2 1%	33 14%p
20-24	45 9%	8 7%	23 16%ac	14 6%	7 15%ef	- -	1 2%	17 8%f	- -	45 30%jk	- -	- -	29 11%m	14 6%	14 11%	31 8%	13 5%	32 13%p
25-34	95 19%	24 20%	26 19%	45 18%	7 14%e	- -	20 28%e	67 31%de	- -	95 63%jk	- -	- -	65 25%m	30 12%	17 14%	75 20%	48 18%	46 19%
35-44	80 16%	18 15%	19 14%	43 17%	13 28%	10 23%	33 47%eg	46 21%	- -	- -	80 48%ik	- -	39 15%	42 17%	19 15%	58 16%	48 18%	33 14%
45-54	85 17%	18 15%	28 20%	40 16%	13 28%	24 53%dfg	16 22%	51 23%	- -	- -	85 52%ik	- -	40 16%	45 18%	24 19%	59 16%	41 16%	44 18%
55-64	65 13%	19 15%	13 10%	33 13%	7 15%f	11 24%fg	1 2%	27 12%f	- -	- -	- -	65 39%ij	31 12%	34 14%	19 15%	46 12%	38 14%	26 11%
65+	100 20%	29 24%b	19 14%	52 21%	- -	- -	- -	6 3%	- -	- -	- -	100 61%ij	34 13%	67 27%l	28 23%	71 19%	74 28%q	26 11%
Mean	45.38	48.58b	41.83	45.80b	41.39	49.90dfg	39.33	40.85	16.53	27.06	44.98i	66.78ij	41.63	49.49l	48.07	44.69	50.48q	39.79
Standard deviation	17.95	18.15	16.91	18.14	12.45	5.85	7.21	12.76	0.65	4.86	5.52	6.66	17.38	17.62	17.61	18.10	16.78	17.59

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 5
Q.2 Age
Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
16-19	35 7%	- -	- -	- -	1 2%	6 2%	3 2%	2 3%	- -	- -	- -	30 15%efghmn	30 64%efghkmn	- -	- -
20-24	45 9%	11 19%bcd	1 2%	1 4%	- -	23 9% _m	15 8% _m	8 12% _m	7 15% _m	6 30%	1 5%	15 8% _m	12 26%efkm	- -	3 8% _m
25-34	95 19%	35 59%bcd	18 34% _d	8 22% _d	1 1%	79 29% _{hklm}	59 30% _{hklm}	19 27% _{klm}	7 14% _{km}	3 14%	4 15%	10 5% _m	2 5% _m	- -	8 24% _{klm}
35-44	80 16%	13 22%	25 47% _{ad}	17 46% _{ad}	17 26%	54 20% _{gklm}	48 24% _{egklm}	7 9% _m	13 28% _{gklm}	6 30%	7 27%	13 7% _m	2 5% _m	- -	11 32% _{gklm}
45-54	85 17%	- -	9 17% _a	10 26% _a	20 30% _a	64 24% _{klm}	45 23% _{klm}	19 26% _{klm}	13 28% _{klm}	5 26%	8 29%	8 4% _m	- -	1 1%	7 22% _{klm}
55-64	65 13%	- -	- -	1 3%	14 20% _{abc}	36 13% _l	24 12% _l	12 17% _l	7 15% _l	- -	7 25%	22 12% _l	- -	18 16% _{kl}	4 13% _l
65+	100 20%	- -	- -	- -	13 20% _{abc}	7 3%	3 1%	4 5%	- -	- -	- -	94 49%efghln	- -	94 83%efghkl	- -
Mean	45.38	30.65	37.73 _a	40.83 _{ab}	52.82 _{abc}	41.01 _l	40.50 _l	42.41 _l	41.39 _l	36.06	45.10	52.54 _{efghl} _n	20.01	69.47 _{efghk} _{ln}	40.10 _l
Standard deviation	17.95	6.04	6.64	7.62	11.75	12.99	12.02	15.34	12.45	10.81	12.33	22.38	6.25	5.89	10.68

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 6
Q.2 Age
Base: All respondents

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
16-19	35 7%	2 6%	2 6%	3 8%	4 16%	5 9%	2 4%	6 11%	3 7%	2 4%	6 5%	2 4%	30 7%	31 7%	4 9%	11 11%q	15 9%q	2 2%	8 5%
20-24	45 9%	1 4%	-	1 4%	3 10%	7 12%b	3 6%	4 8%	2 6%	2 4%	21 17%bi	14 28%l	31 7%	39 9%	6 13%	11 12%r	21 13%qr	5 5%	8 5%
25-34	95 19%	4 10%	9 23%e	4 11%	5 21%	2 4%	11 25%e	7 13%	7 19%e	13 24%e	34 26%e	13 25%	78 18%	76 17%	18 39% _m	22 23%	30 19%	18 18%	25 17%
35-44	80 16%	8 23%b	1 2%	4 11%	3 13%	13 23%b	5 12%	6 12%	3 7%	10 19%b	27 21%b	8 16%	70 16%	68 15%	11 25%	11 12%	20 13%	18 18%	31 20%
45-54	85 17%	10 29%gj	7 19%	9 26%gj	2 8%	10 17%	8 18%	4 8%	8 20%	12 22%	15 12%	10 19%	71 16%	79 17%	4 9%	8 8%	22 14%	20 20%o	36 24%op
55-64	65 13%	4 12%	6 16%	3 8%	5 18%	11 18%	5 12%	6 12%	7 19%	6 11%	12 9%	3 6%	59 14%	64 14% _n	1 3%	5 5%	24 15%o	14 14%o	22 14%o
65+	100 20%	5 16%	13 34%j	11 31%j	4 14%	10 17%	9 21%	18 35% _{ej}	8 21%	9 16%	13 10%	1 2%	99 23%k	99 22% _n	1 2%	29 30% _{pr}	25 16%	24 24%	23 15%
Mean	45.38	47.29j	52.28j	50.35j	40.52	45.63j	46.67j	48.83j	47.94j	45.91j	39.51	34.38	46.87k	46.52n	34.44	44.19	42.66	49.41op	46.25
Standard deviation	17.95	15.38	18.76	18.71	18.69	17.93	18.01	20.29	18.48	16.07	16.17	13.19	18.03	18.17	11.38	20.65	18.25	16.97	15.93

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 7

Q.3 How would you describe your gender?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Woman	259 51%	64 53%	76 55%	119 48%	26 55%	25 55%	45 63%g	111 51%	12 49%	103 68%jk	79 48%	65 39%	259 100%m	- -	60 48%	191 52%	141 53%	117 49%
Man	247 49%	56 47%	59 43%	131 52%	21 45%	20 45%	26 37%	107 49%f	13 51%	46 31%	87 52%i	101 61%i	- -	247 100%l	62 50%	179 48%	123 47%	121 50%
Other	2 *	- -	2 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%o	- -	- -	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 8

Q.3 How would you describe your gender?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Woman	259 51%	46 78%bcd	34 64%	21 56%	36 54%	138 51%fm	85 43%	53 73%efhkm	26 55%m	10 49%	16 58%	95 50%m	26 56%m	39 35%	31 93%efghklm
Man	247 49%	13 22%	19 36%a	17 44%a	30 46%a	131 49%gn	112 57%egn	19 27%n	21 45%gn	10 51%	12 42%	94 49%gn	18 40%n	73 65%eghklm	2 7%
Other	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 4%efm	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 9

Q.3 How would you describe your gender?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Woman	259 51%	22 63%e	21 54%e	20 58%e	14 53%	17 29%	25 60%e	26 50%e	19 50%	27 50%e	68 52%e	23 45%	224 51%	231 51%	24 54%	39 41%	89 57%oq	42 42%	88 58%oq
Man	247 49%	13 37%	18 46%	15 42%	12 47%	39 68%abcfj	16 40%	26 50%	19 50%	27 50%	61 48%	26 52%	214 49%	224 49%	21 46%	57 59%pr	66 42%	59 58%pr	64 42%
Other	2 *	-	-	-	-	2 3%	-	-	-	-	-	2 4%l	-	2 *	-	-	2 1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 10
Q.4 Social grade
Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: AB	96 19%	22 18%	22 16%	52 21%	1 2%	3 7%	11 15% ^d	41 19% ^d	8 33%	36 24% ^j	19 11%	33 20% ^j	39 15%	57 23% ^l	19 15%	74 20%	46 18%	49 20%
A	33 6%	5 4%	9 6%	19 8%	- -	1 2%	4 6%	17 8%	3 13%	13 8%	6 4%	11 7%	13 5%	20 8%	5 4%	28 7%	19 7%	13 5%
B	63 13%	17 14%	13 10%	33 13%	1 2%	3 6%	7 10%	24 11%	5 19%	23 16% ^j	13 8%	22 14%	26 10%	37 15%	14 11%	46 13%	27 10%	36 15%
C1	157 31%	27 22%	46 33%	85 34% ^a	1 3%	12 26% ^d	17 24% ^d	75 34% ^{df}	10 40%	56 37% ^j	42 26%	49 29%	89 34%	66 27%	29 23%	126 34% ⁿ	68 26%	89 37% ^p
C2	101 20%	19 16%	27 19%	56 22%	4 8%	5 11%	15 21%	51 23% ^d	1 4%	24 16%	38 23%	38 23%	42 16%	59 24% ^l	19 15%	77 21%	63 24% ^q	38 16%
D	85 17%	18 15%	27 20%	40 16%	7 15%	6 14%	20 28%	49 23%	5 19%	22 15%	36 22% ^k	21 13%	43 17%	41 17%	19 15%	66 18%	49 19%	35 15%
E	68 13%	35 29% ^{bc}	16 12%	17 7%	34 72% ^{efg}	19 42% ^{fg}	9 12% ^g	2 1%	1 4%	12 8%	30 18% ⁱ	24 14%	45 18% ^m	22 9%	38 31% ^o	27 7%	37 14%	29 12%
NET: DE	152 30%	52 44% ^{bc}	43 31%	57 23%	41 88% ^{efg}	25 56% ^g	28 40% ^g	51 24%	6 23%	35 23%	67 40% ^{ik}	45 27%	88 34% ^m	64 26%	57 46% ^o	93 25%	87 33%	64 27%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 11
Q.4 Social grade
Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: AB	96 19%	15 25% ^d	8 14%	7 19%	6 10%	53 20% ^h	43 22% ^h	10 14% ^h	1 2%	1 5%	-	42 22% ^{hn}	9 20% ^h	30 27% ^{ghn}	3 9%
A	33 6%	6 11%	3 6%	2 5%	3 5%	20 7%	15 8%	5 7%	-	-	-	13 7%	3 6%	10 9% ^h	-
B	63 13%	8 14%	4 8%	5 13%	3 5%	33 12% ^h	28 14% ^h	5 7%	1 2%	1 5%	-	30 16% ^h	7 15% ^h	20 18% ^{gh}	3 9%
C1	157 31%	13 22%	16 30% ^c	3 9%	17 26% ^c	95 35% ^{hn}	74 38% ^{hn}	21 29% ^h	1 3%	-	1 5%	61 32% ^{hn}	23 51% ^{ghkmn}	32 28% ^h	6 17% ^h
C2	101 20%	14 24%	9 17%	11 29%	20 30%	61 23% ^{hl}	45 23% ^{hl}	16 23% ^{hl}	4 8%	4 18%	-	37 19% ^l	3 7%	26 23% ^{hl}	8 24% ^{hl}
D	85 17%	10 16%	14 26%	12 32%	12 19%	57 21% ^{fkm}	32 16% ^m	25 35% ^{efhklmn}	7 15%	6 33%	1 3%	20 11%	7 15%	9 8%	5 15%
E	68 13%	7 13%	7 13%	4 11%	10 16%	3 1%	3 1%	-	34 72% ^{efgklmn}	9 44%	26 92%	31 16% ^{efg}	3 7% ^{efg}	16 14% ^{efg}	11 35% ^{efgklm}
NET: DE	152 30%	17 29%	21 39%	16 43%	23 34%	60 22% ^f	35 18%	25 35% ^{ef}	41 88% ^{efgklmn}	15 77%	26 95%	51 27% ^f	10 22%	25 22%	16 50% ^{efklm}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 12
Q.4 Social grade
Base: All respondents

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: AB	96 19%	2 6%	4 11%	3 9%	4 14%	14 24%a	5 11%	12 24%a	6 15%	11 21%	35 27%abcf	6 11%	86 20%	88 19%	6 12%	96 100%pqr	-	-	-
A	33 6%	-	2 4%	2 5%	2 7%	6 11%	1 3%	4 8%	3 7%	4 7%	10 7%	1 2%	31 7%	27 6%	5 11%	33 34%pqr	-	-	-
B	63 13%	2 6%	3 7%	2 5%	2 7%	8 14%	3 8%	8 16%	3 8%	7 14%	25 20%c	5 10%	55 13%	61 13%n	1 2%	63 66%pqr	-	-	-
C1	157 31%	12 36%	13 34%	12 35%	5 21%	21 36%	13 30%	17 33%	10 26%	11 20%	42 33%	25 48%l	127 29%	140 31%	16 36%	-	157 100%oqr	-	-
C2	101 20%	6 17%	8 22%	9 26%j	9 36%	10 18%	13 32%gj	6 12%	9 24%	14 26%j	16 12%	4 7%	96 22%k	95 21%	5 12%	-	-	101 100%opr	-
D	85 17%	7 20%	5 13%	5 14%	4 17%	6 10%	8 20%	10 20%	6 16%	10 19%	23 18%	7 14%	74 17%	71 15%	14 30%m	-	-	-	85 56%opq
E	68 13%	7 20%	8 20%	5 15%	3 12%	7 13%	3 7%	6 11%	7 19%	8 14%	14 11%	10 20%	55 12%	63 14%	4 9%	-	-	-	68 44%opq
NET: DE	152 30%	14 40%	13 33%	10 29%	7 29%	13 22%	11 27%	16 31%	13 35%	18 33%	37 28%	17 33%	129 29%	134 29%	18 40%	-	-	-	152 100%opq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 13

Q.5 Do you have a long-term illness, health condition, disability or impairment that limits your daily activities?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Yes	124 24%	45 38%bc	33 24%	45 18%	38 81%fg	45 100%dfg	10 15%g	- -	1 5%	33 22%	43 26%	47 29%	60 23%	62 25%	124 100%o	- -	63 24%	60 25%
No	371 73%	73 61%	101 73%a	197 79%a	7 15%e	- -	58 81%de	218 100%def	23 92%	114 76%	116 70%	117 71%	191 74%	179 73%	- -	371 100%n	197 75%	172 72%
Prefer not to answer	12 2%	1 1%	4 3%	8 3%	2 4%g	- -	3 4%g	- -	1 3%	4 3%	7 4%k	1 1%	7 3%	5 2%	- -	- -	4 1%	8 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 14

Q.5 Do you have a long-term illness, health condition, disability or impairment that limits your daily activities?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Yes	124 24%	7 12%	9 16%	6 16%	20 30%a	44 16%	29 15%	16 22%	38 81%efgklmn	14 74%	24 86%	41 22%l	4 9%	30 27%efkl	7 22%
No	371 73%	50 84%d	41 78%	31 82%	45 69%	218 81%h	163 82%hm	55 77%h	7 15%	4 22%	3 11%	146 76%h	40 87%h	81 72%h	25 75%h
Prefer not to answer	12 2%	2 3%	3 5%	1 2%	1 2%	7 3%	6 3%	1 1%	2 4%	1 4%	1 3%	4 2%	2 4%	1 1%	1 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 15

Q.5 Do you have a long-term illness, health condition, disability or impairment that limits your daily activities?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Yes	124 24%	9 25%	14 35% ^c	4 11%	5 21%	11 19%	12 29%	11 22%	16 43% ^{ce}	10 18%	32 25%	21 41% ^l	99 23%	120 26% ⁿ	4 9%	19 20%	29 18%	19 19%	57 38% ^{opq}
No	371 73%	25 73%	25 65%	30 86% ^{bfh}	19 75%	47 81% ^{fh}	26 62%	39 76%	22 57%	44 82% ^{fh}	93 72%	28 55%	332 76% ^k	331 72%	39 86%	74 77% ^{or}	126 80% ^r	77 76% ^r	93 61%
Prefer not to answer	12 2%	1 3%	-	1 2%	1 5%	-	4 9% ^{ei}	1 2%	-	-	5 4%	2 4%	7 2%	7 1%	2 4%	3 3%	2 1%	5 5%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 16

Q.6 Are you a parent or guardian?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Yes	264 52%	66 55%	73 53%	125 50%	17 36%	25 54% ^d	71 100% ^{deg}	113 52%	1 5%	62 41%	89 54% ⁱ	113 68% ^{ij}	141 55%	123 50%	63 51%	197 53%	264 100% ^q	- -
No	240 47%	52 43%	64 47%	124 50%	30 64% ^{ef}	20 44% ^f	- -	105 48% ^f	23 95%	88 58% ^{jk}	77 46% ^k	52 32%	117 45%	121 49%	60 48%	172 46%	- -	240 100% ^p
Prefer not to answer	2 *	1 1%	- -	1 *	- -	1 2% ^g	- -	- -	- -	1 1%	- -	1 1%	- -	2 1%	1 1%	1 *	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 17

Q.6 Are you a parent or guardian?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Yes	264 52%	59 100%	53 100%	37 100%	66 100%	137 51%fl	88 45%l	49 68%efhl	17 36%l	7 36%	10 36%	111 58%fhl	5 10%	79 71%efhkl	27 82%efhkl
No	240 47%	-	-	-	-	131 49%gmn	108 55%egkmn	23 32%	30 64%gkmn	12 64%	18 64%	79 41%mn	40 87%efghkmn	33 29%	6 18%
Prefer not to answer	2 *	-	-	-	-	1 *	1 *	-	-	-	-	1 1%	1 3%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 18

Q.6 Are you a parent or guardian?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Yes	264 52%	24 71%ehj	28 71%ehj	19 55%	14 55%	27 46%	24 58%	29 57%	14 38%	28 51%	57 44%	13 26%	245 56%k	237 52%	26 56%	46 48%	68 43%	63 63%op	87 57%p
No	240 47%	10 29%	11 29%	16 45%	12 45%	31 54%ab	18 42%	22 43%	23 60%ab	25 46%	72 56%ab	36 71%l	192 44%	218 48%	20 44%	49 51%	89 57%qr	38 37%	64 42%
Prefer not to answer	2 *	- -	- -	- -	- -	- -	- -	- -	1 2%	1 2%	- -	1 3%l	1 *	2 *	- -	1 1%	- -	- -	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 19

Q.7 How many children do you currently have living at home, some or all of the time?**Base: All respondents who are a parent or guardian**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	271	68	73	130	17	26	72	114	1	58	94	118	157	114	64	203	271	-
Weighted base	264	66*	73*	125	17**	25**	71*	113	1**	62*	89*	113	141	123	63*	197	264	-**
None	101 38%	26 40%b	18 24%	57 46%b	5 30%	9 36%	- -	20 17%f	- -	5 8%	12 14%	84 75%ij	41 29%	60 49%l	30 47%	71 36%	101 38%	- -
1	86 33%	22 34%	27 36%	37 30%	6 34%	11 44%	18 26%	42 38%f	- -	30 48%k	32 36%k	25 22%	51 36%	35 28%	23 37%	62 31%	86 33%	- -
2	48 18%	10 15%	16 22%	22 17%	2 12%	3 12%	27 38%	35 31%	1 100%	17 27%k	26 29%k	4 4%	26 19%	21 17%	6 9%	41 21%n	48 18%	- -
3	22 8%	7 11%	9 13%c	5 4%	3 18%	2 9%	19 27%g	12 10%	- -	8 14%k	13 15%k	- -	16 11%	6 5%	4 7%	16 8%	22 8%	- -
4	5 2%	- -	3 4%	2 2%	1 6%	- -	5 7%	3 3%	- -	- -	5 5%k	- -	4 3%	1 1%	- -	4 2%	5 2%	- -
5+	3 1%	- -	1 1%	2 2%	- -	- -	2 3%	1 1%	- -	2 3%	1 1%	- -	3 2%	- -	- -	3 1%	3 1%	- -
Mean	1.08	0.98	1.40ac	0.94	1.36	0.93	2.29g	1.46	2.00	1.59k	1.71k	0.29	1.31m	0.81	0.75	1.16n	1.08	-
Standard deviation	1.21	1.01	1.18	1.30	1.27	0.93	1.31	1.04	-	1.04	1.37	0.53	1.36	0.95	0.88	1.27	1.21	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 20

Q.7 How many children do you currently have living at home, some or all of the time?**Base: All respondents who are a parent or guardian**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	271	58	53	38	69	138	87	51	17	7	10	116	4	84	28
Weighted base	264	59*	53*	37*	66*	137	88*	49*	17**	7**	10**	111	5**	79*	27**
None	101 38%	- -	- -	- -	- -	26 19%	16 18%	10 22%	5 30%	2 26%	3 33%	70 63%efg	2 42%	65 82%efgk	3 10%
1	86 33%	25 43%bc	12 22%	6 17%	42 63%abc	55 40%km	33 38%km	22 44%km	6 34%	3 46%	3 27%	25 23%lm	3 58%	13 17%	9 35%
2	48 18%	18 30%	21 40%d	14 37%	14 22%	38 28%km	28 31%km	10 21%km	2 12%	1 15%	1 9%	8 7%lm	-	1 1%	7 26%
3	22 8%	10 17%	14 27%d	14 38%ad	8 13%	14 10%lm	8 9%lm	6 13%lm	3 18%	1 13%	2 22%	5 4%	-	-	5 18%
4	5 2%	3 5%	4 7%	1 3%	1 1%	3 2%	3 3%	-	1 6%	-	1 9%	1 1%	-	-	1 3%
5+	3 1%	3 5%	2 4%	2 5%	1 1%	1 1%	1 1%	-	-	-	-	2 2%	-	-	2 7%
Mean	1.08	2.07	2.40d	2.53d	1.64	1.38km	1.45km	1.26km	1.36	1.16	1.49	0.66m	0.58	0.19	2.09
Standard deviation	1.21	1.47	1.40	1.51	1.27	1.02	1.06	0.95	1.27	1.03	1.46	1.30	0.56	0.42	1.95

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 21

Q.7 How many children do you currently have living at home, some or all of the time?**Base: All respondents who are a parent or guardian**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	271	25	29	19	14	28	25	29	14	29	59	12	253	245	24	57	64	63	87
Weighted base	264	24**	28**	19**	14**	27**	24**	29**	14**	28**	57*	13**	245	237	26**	46*	68*	63*	87*
None	101 38%	6 26%	17 62%	7 37%	6 40%	14 51%	8 35%	13 43%	5 36%	10 36%	15 26%	4 28%	96 39%	100 42%	- -	20 44%	28 42%	21 33%	32 37%
1	86 33%	11 44%	6 21%	7 34%	6 42%	8 28%	8 32%	8 26%	5 35%	7 25%	22 39%	5 40%	78 32%	73 31%	13 50%	16 34%	20 29%	26 42%	24 28%
2	48 18%	3 12%	2 6%	4 20%	1 9%	4 16%	6 25%	7 24%	4 29%	7 24%	10 18%	1 7%	46 19%	41 17%	6 22%	7 14%	16 23%	10 16%	15 18%
3	22 8%	5 19%	- -	1 5%	- -	1 5%	2 9%	2 8%	- -	3 11%	8 13%	3 24%	18 8%	15 6%	6 25%	4 8%	4 6%	4 6%	10 12%
4	5 2%	- -	1 3%	- -	1 8%	- -	- -	- -	- -	1 3%	2 3%	- -	5 2%	4 2%	1 4%	- -	- -	1 2%	4 4%
5+	3 1%	- -	2 7%	1 5%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	3 1%	- -	- -	- -	1 2%	2 2%
Mean	1.08	1.24	0.83	1.37	0.94	0.74	1.07	0.96	0.93	1.20	1.28	1.28	1.05	1.00	1.82	0.86	0.93	1.08	1.32
Standard deviation	1.21	1.05	1.48	2.19	1.16	0.90	0.99	1.00	0.83	1.16	1.10	1.16	1.20	1.21	0.95	0.95	0.94	1.08	1.55

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 22

Q.8 Which of the following age brackets do your children fall into who live at home, some or all of the time?**Base: All parents with children living at home**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	165	41	55	69	12	17	72	94	1	54	81	29	108	57	34	127	165	-
Weighted base	163	40*	56*	68*	12**	16**	71*	93*	1**	57*	77*	29**	100	63*	33*	126	163	-**
Younger than 5 years old	59 36%	13 33%	23 42%	23 33%	3 27%	- -	22 31%	35 37%	- -	46 81%j	13 17%	- -	46 46%m	13 20%	7 22%	50 39%	59 36%	- -
NET: Between 5 and 15 years old	71 43%	13 33%	27 49%	30 45%	5 42%	7 41%	71 100%g	46 49%	- -	21 37%	49 63%i	1 4%	45 44%	26 42%	10 31%	58 46%	71 43%	- -
Between 5 and 11 years old (inclusive)	53 32%	8 20%	23 41%a	23 33%	3 26%	5 30%	53 75%g	33 36%	- -	19 34%	34 44%	- -	34 34%	19 30%	9 26%	41 33%	53 32%	- -
Between 12 and 15 years old (inclusive)	37 23%	8 19%	14 25%	16 24%	4 34%	4 25%	37 53%g	24 26%	- -	10 17%	27 35%i	1 4%	21 21%	17 26%	6 18%	31 24%	37 23%	- -
16 years or older	66 40%	20 50%	19 34%	27 40%	9 73%	11 72%	12 17%	32 34%f	1 100%	1 1%	37 49%i	27 93%	36 36%	30 48%	20 59%o	45 36%	66 40%	- -
Prefer not to answer	1 1%	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 3%	1 1%	- -	- -	1 1%	1 1%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 23

Q.8 Which of the following age brackets do your children fall into who live at home, some or all of the time?**Base: All parents with children living at home**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	165	58	53	38	69	112	72	40	12	5	7	41	2	14	25
Weighted base	163	59*	53*	37*	66*	111	73*	38*	12**	5**	7**	41*	3**	14**	24**
Younger than 5 years old	59 36%	59 100%bcd	21 40%cd	8 21%d	2 2%	41 37%	25 34%	16 42%	3 27%	2 43%	1 14%	15 37%	3 100%	-	12 51%
NET: Between 5 and 15 years old	71 43%	22 37%d	53 100%ad	37 100%ad	12 18%	53 48%	35 48%	18 46%	5 42%	1 18%	4 61%	13 32%	-	-	13 55%
Between 5 and 11 years old (inclusive)	53 32%	21 36%d	53 100%acd	19 52%d	5 7%	40 36%	27 37%	13 34%	3 26%	1 18%	2 32%	10 24%	-	-	10 41%
Between 12 and 15 years old (inclusive)	37 23%	8 13%	19 37%ad	37 100%abd	10 15%	29 26%	18 25%	10 27%	4 34%	1 18%	3 47%	5 12%	-	-	5 20%
16 years or older	66 40%	2 3%	5 9%	10 27%ab	66 100%abc	38 34%	27 37%	12 30%	9 73%	3 57%	6 86%	19 48%	-	14 100%	5 22%
Prefer not to answer	1 1%	-	-	-	-	1 1%	-	1 2%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 24

Q.8 Which of the following age brackets do your children fall into who live at home, some or all of the time?**Base: All parents with children living at home**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	165	19	11	12	8	13	16	16	9	18	43	9	151	140	24	31	37	42	55
Weighted base	163	18**	10**	12**	8**	13**	16**	17**	9**	18**	42*	10**	149	137	26**	26*	40*	43*	55*
Younger than 5 years old	59 36%	5 30%	6 55%	2 19%	6 69%	3 26%	8 52%	3 16%	2 26%	9 49%	15 35%	4 39%	53 36%	46 34%	13 51%	15 56% _r	13 33%	14 33%	17 31%
NET: Between 5 and 15 years old	71 43%	7 39%	4 35%	6 48%	1 14%	3 24%	8 50%	6 37%	3 31%	11 64%	22 52%	5 49%	65 44%	58 43%	12 45%	11 41%	17 42%	15 35%	28 52%
Between 5 and 11 years old (inclusive)	53 32%	5 28%	3 27%	2 15%	1 14%	2 16%	7 43%	5 31%	3 31%	8 45%	17 41%	3 30%	49 33%	45 33%	8 29%	8 29%	16 40%	9 21%	21 37%
Between 12 and 15 years old (inclusive)	37 23%	3 18%	2 18%	5 41%	- -	1 7%	3 19%	4 26%	2 22%	7 37%	11 25%	2 20%	35 23%	30 22%	6 25%	7 27% _p	3 8%	11 26%	16 29% _p
16 years or older	66 40%	9 52%	4 37%	7 56%	3 31%	8 65%	4 24%	9 54%	4 43%	4 25%	14 33%	2 23%	63 42%	59 43%	7 28%	6 24%	17 42%	20 47%	23 42%
Prefer not to answer	1 1%	- -	- -	- -	- -	- -	- -	1 5%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 25

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

Summary Table

Base: All respondents

		Statements						
		I know how much physical activity I should be doing per week	I want to do more physical activity	I do enough physical activity for someone of my age	I enjoy doing physical activity	I have access to a good range of facilities and opportunities to do physical activity in my local area	I know what types of activity I can do to be physically active	I feel able to do physical activity
Unweighted base		507	507	507	507	507	507	507
Weighted base		507	507	507	507	507	507	507
NET: Agree		328 65%	338 67%	223 44%	287 57%	312 61%	430 85%	359 71%
Agree strongly	(+2)	86 17%	131 26%	69 14%	84 17%	108 21%	127 25%	136 27%
Agree	(+1)	241 48%	206 41%	154 30%	202 40%	204 40%	303 60%	223 44%
Neither agree nor disagree	(0)	105 21%	105 21%	85 17%	113 22%	107 21%	54 11%	79 16%
Disagree	(-1)	52 10%	39 8%	126 25%	68 13%	47 9%	13 3%	40 8%
Disagree strongly	(-2)	14 3%	22 4%	66 13%	37 7%	27 5%	6 1%	27 5%
NET: Disagree		65 13%	62 12%	192 38%	105 21%	74 15%	19 4%	67 13%
Don't know		10 2%	3 1%	7 1%	2 *	14 3%	4 1%	2 *
Mean		0.67	0.76	0.07	0.45	0.65	1.06	0.79
Standard deviation		0.97	1.06	1.28	1.14	1.09	0.75	1.09

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 26

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I know how much physical activity I should be doing per week

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian		
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)	
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234	
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240	
NET: Agree	328 65%	63 52%	93 67%a	172 69%a	22 47%	26 57%	48 67%d	144 66%d	16 66%	105 70%	100 60%	106 64%	173 67%	153 62%	78 63%	241 65%	167 63%	159 66%	
Agree strongly	(+2)	86 17%	8 7%	20 14%a	58 23%ab	5 11%	7 15%	13 19%	39 18%	2 8%	31 21%	32 19%	22 13%	40 15%	47 19%	20 16%	62 17%	42 16%	43 18%
Agree	(+1)	241 48%	55 46%	73 53%	114 46%	17 36%	19 43%	34 48%	105 48%	14 58%	74 49%	68 41%	85 51%	133 52%	106 43%	58 46%	179 48%	125 47%	115 48%
Neither agree nor disagree	(0)	105 21%	28 23%	28 21%	49 19%	10 20%	8 18%	17 24%	47 21%	2 8%	26 17%	36 22%	41 25%	42 16%	62 25%l	23 19%	78 21%	67 25%q	38 16%
Disagree	(-1)	52 10%	16 14%	12 9%	23 9%	7 14%f	7 15%f	2 2%	21 9%f	4 16%	16 11%	18 11%	14 8%	33 13%	19 8%	11 9%	40 11%	19 7%	32 13%p
Disagree strongly	(-2)	14 3%	10 9%bc	1 1%	2 1%	4 9%g	3 7%	3 4%	4 2%	- -	2 2%	9 6%k	2 1%	6 2%	8 3%	6 5%	7 2%	8 3%	6 2%
NET: Disagree		65 13%	27 22%bc	13 10%	25 10%	11 23%fg	10 22%fg	5 6%	25 11%	4 16%	18 12%	27 16%	16 9%	39 15%	27 11%	17 14%	47 13%	27 10%	38 16%
Don't know		10 2%	3 2%	3 2%	3 1%	4 9%g	1 2%	2 3%	2 1%	3 10%	1 1%	3 2%	3 2%	5 2%	5 2%	6 4%o	4 1%	4 1%	6 2%
Mean		0.67	0.29	0.73a	0.82a	0.28	0.44	0.78d	0.71d	0.64	0.77	0.58	0.68	0.66	0.68	0.62	0.68	0.66	0.68
Standard deviation		0.97	1.08	0.85	0.93	1.18	1.15	0.93	0.94	0.89	0.95	1.10	0.85	0.97	0.98	1.05	0.94	0.94	1.01

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 27

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I know how much physical activity I should be doing per week

Base: All respondents

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree	328 65%	39 67%	38 72% ^d	23 62%	35 53%	182 68% ^h	130 66% ^h	52 72% ^h	22 47%	7 37%	15 54%	123 65% ^h	30 65%	71 63%	23 69%
Agree strongly (+2)	86 17%	10 17%	10 19%	6 17%	6 9%	57 21% ^{km}	40 20% ^k	17 24% ^{km}	5 11%	2 10%	3 12%	24 13%	6 14%	14 12%	4 13%
Agree (+1)	241 48%	29 49%	28 53%	17 45%	29 44%	125 46%	90 46%	35 49%	17 36%	5 28%	12 43%	99 52%	24 52%	57 51%	18 56%
Neither agree nor disagree (0)	105 21%	13 21%	12 23%	9 25%	21 31%	54 20%	41 21%	13 18%	10 20%	3 18%	6 22%	41 21%	5 11%	31 28% ^{kl}	5 14%
Disagree (-1)	52 10%	4 6%	1 2%	1 2%	6 9%	26 9%	20 10%	6 8%	7 14%	3 17%	3 12%	20 10%	8 18%	9 8%	3 8%
Disagree strongly (-2)	14 3%	3 5%	2 4%	2 5%	3 5%	5 2%	4 2%	1 2%	4 9% ^{efkm}	3 17%	1 4%	4 2%	- -	1 1%	3 8% ^{ekm}
NET: Disagree	65 13%	7 12%	3 5%	3 7%	9 14%	31 11%	24 12%	7 10%	11 23% ^{em}	7 34%	4 16%	23 12% ^m	8 18%	10 9%	5 17%
Don't know	10 2%	- -	- -	2 5%	1 1%	2 1%	2 1%	- -	4 9% ^{efgkm}	2 11%	2 7%	3 2%	3 6% ^e	1 1%	- -
Mean	0.67	0.67	0.83 ^d	0.70	0.44	0.76 ^h	0.73 ^h	0.84 ^h	0.28	-0.05	0.49	0.64 ^h	0.65	0.66 ^h	0.58
Standard deviation	0.97	1.02	0.89	0.98	0.96	0.96	0.97	0.93	1.18	1.34	1.03	0.91	0.96	0.83	1.10

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 28

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I know how much physical activity I should be doing per week

Base: All respondents

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base		507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree		328 65%	19 56%	30 78%hi	26 73%	16 61%	39 67%	26 62%	32 62%	20 52%	30 56%	89 69%	32 62%	284 65%	295 65%	29 63%	69 72%	100 64%	65 64%	94 62%
Agree strongly		(+2) 86 17%	5 16%	7 19%	5 13%	5 20%	8 13%	7 17%	7 13%	4 12%	10 18%	28 22%	9 18%	74 17%	76 17%	7 16%	25 26%r	29 19%	15 15%	17 11%
Agree		(+1) 241 48%	14 41%	23 59%	21 60%i	11 41%	32 54%	19 45%	25 49%	15 40%	20 38%	61 47%	23 45%	210 48%	219 48%	21 47%	44 46%	71 45%	49 48%	77 51%
Neither agree nor disagree		(0) 105 21%	11 31%	6 14%	5 15%	5 19%	11 19%	10 25%	15 28%	10 26%	11 21%	21 16%	6 12%	95 22%	90 20%	13 30%	18 19%	35 22%	23 23%	28 19%
Disagree		(-1) 52 10%	3 9%	2 4%	2 6%	4 15%	7 11%	3 8%	4 7%	5 12%	9 16%	14 11%	8 16%	43 10%	51 11%	1 2%	8 8%	21 13%	6 6%	17 11%
Disagree strongly		(-2) 14 3%	- -	- -	2 6%	1 5%	1 2%	1 3%	- -	2 5%	3 5%	3 2%	2 5%	11 3%	13 3%	1 2%	1 1%	- -	7 6%op	6 4%p
NET: Disagree		65 13%	3 9%	2 4%	4 12%	5 20%	8 13%	4 10%	4 7%	7 17%	12 21%bg	17 13%	10 20%	54 12%	63 14%	2 4%	9 9%	21 13%	13 12%	23 15%
Don't know		10 2%	1 4%	1 3%	- -	- -	- -	1 3%	1 2%	2 5%	1 2%	2 1%	3 5%	6 1%	8 2%	1 3%	- -	1 1%	1 1%	7 5%op
Mean		0.67	0.66	0.96hi	0.69	0.55	0.66	0.67	0.70	0.43	0.48	0.76	0.58	0.68	0.66	0.75	0.88qr	0.69	0.61	0.56
Standard deviation		0.97	0.87	0.74	0.99	1.14	0.92	0.96	0.80	1.05	1.14	1.00	1.12	0.96	0.98	0.85	0.93	0.93	1.04	0.98

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 29

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I want to do more physical activity

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Agree	338 67%	73 61%	99 72%	165 66%	32 69%	29 64%	52 73%	163 75%	14 57%	131 87%jk	116 70%k	76 46%	187 72%lm	149 60%	90 73%	242 65%	156 59%	180 75%p
Agree strongly (+2)	131 26%	26 22%	39 29%	66 26%	15 31%	11 25%	21 29%	65 30%	3 12%	66 44%jk	48 29%k	14 9%	72 28%	57 23%	40 32%	88 24%	52 20%	78 33%p
Agree (+1)	206 41%	47 39%	60 44%	99 40%	18 37%	18 39%	31 44%	98 45%	11 45%	65 43%	69 41%	62 37%	115 44%	92 37%	50 41%	155 42%	105 40%	102 42%
Neither agree nor disagree (0)	105 21%	21 18%	25 18%	58 23%	7 15%	7 15%	12 16%	36 17%	5 21%	15 10%	30 18%i	55 33%ij	47 18%	57 23%	18 15%	81 22%	68 26%q	36 15%
Disagree (-1)	39 8%	11 9%	10 7%	18 7%	2 5%	3 7%	3 5%	12 6%	6 22%	4 3%	9 5%	21 12%ij	15 6%	25 10%	4 3%	35 9%n	21 8%	18 8%
Disagree strongly (-2)	22 4%	12 10%bc	3 2%	8 3%	4 9%g	6 14%g	4 6%	5 2%	- -	1 1%	9 5%i	13 8%i	8 3%	15 6%	10 8%o	11 3%	18 7%q	4 2%
NET: Disagree	62 12%	23 19%bc	12 9%	26 11%	6 14%	10 21%g	7 10%	17 8%	6 22%	5 4%	17 10%i	33 20%ij	23 9%	39 16%l	14 12%	46 12%	39 15%	22 9%
Don't know	3 1%	2 2%c	1 1%	- -	1 3%	- -	- -	2 1%	- -	- -	2 1%	1 1%	2 1%	1 *	1 1%	2 *	1 *	2 1%
Mean	0.76	0.55	0.91a	0.79	0.79	0.54	0.86	0.95e	0.47	1.26jk	0.84k	0.27	0.89m	0.62	0.86	0.74	0.57	0.97p
Standard deviation	1.06	1.22	0.96	1.02	1.22	1.33	1.07	0.96	0.99	0.80	1.07	1.05	0.98	1.12	1.16	1.02	1.10	0.97

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 30

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I want to do more physical activity

Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree	338 67%	44 74%	40 76%	26 68%	45 68%	201 75%km	146 74%km	55 76%km	32 69%km	14 74%	18 65%	104 55%km	31 67%km	51 45%	23 70%km
Agree strongly (+2)	131 26%	20 34%	19 36%	8 21%	15 23%	82 31%km	57 29%km	26 35%km	15 31%km	8 43%	6 23%	34 18%km	16 35%km	10 9%	7 23%km
Agree (+1)	206 41%	24 40%	21 40%	18 47%	30 45%	119 44%	89 45%	29 41%	18 37%	6 30%	12 43%	70 37%	15 32%	40 36%	15 47%
Neither agree nor disagree (0)	105 21%	10 17%	6 12%	7 19%	9 14%	45 17%	34 17%	11 15%	7 15%	3 16%	4 15%	53 28%efg	8 18%	38 34%efghk	7 20%
Disagree (-1)	39 8%	3 5%	3 6%	2 4%	4 6%	13 5%	11 5%	3 4%	2 5%	1 6%	1 4%	24 12%efg	6 12%	16 14%efg	2 7%
Disagree strongly (-2)	22 4%	2 3%	3 6%	3 8%	8 12%	8 3%	6 3%	3 4%	4 9%	1 5%	3 12%	10 5%	1 3%	8 7%	1 3%
NET: Disagree	62 12%	5 8%	6 12%	5 12%	12 18%	22 8%	16 8%	6 8%	6 14%	2 10%	4 16%	34 18%efg	7 15%	24 21%efg	3 10%
Don't know	3 1%	- -	- -	- -	- -	2 1%	1 *	1 1%	1 3%k	- -	1 4%	- -	- -	- -	- -
Mean	0.76	0.96	0.94	0.70	0.62	0.95km	0.92km	1.02km	0.79m	1.02	0.63	0.50m	0.85km	0.27	0.81m
Standard deviation	1.06	1.02	1.13	1.11	1.24	0.98	0.97	1.01	1.22	1.15	1.26	1.08	1.12	1.04	0.98

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 31

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I want to do more physical activity

Base: All respondents

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base		507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree		338 67%	26 75%	21 53%	19 54%	14 54%	38 65%	25 59%	31 60%	27 72%	42 78%bcg	95 74%bc	40 79%	286 65%	297 65%	39 86%m	63 66%	115 73%	62 62%	97 64%
Agree strongly		(+2) 131 26%	7 22%	9 22%	7 19%	5 19%	14 24%	8 18%	14 26%	12 30%	14 26%	43 33%	19 37%	106 24%	111 24%	18 40%m	24 25%	46 30%	27 26%	34 23%
Agree		(+1) 206 41%	18 53%	12 31%	12 35%	9 35%	24 41%	17 41%	18 34%	16 42%	28 52%b	52 41%	21 41%	180 41%	186 41%	21 46%	40 41%	69 44%	36 35%	63 41%
Neither agree nor disagree		(0) 105 21%	5 14%	12 30%i	11 30%i	8 31%	8 14%	12 29%i	13 25%	7 18%	6 12%	23 18%	7 13%	93 21%	96 21%	7 14%	17 18%	28 18%	28 27%	32 21%
Disagree		(-1) 39 8%	4 12%	3 8%	3 8%	3 12%	7 12%	2 5%	4 9%	3 7%	3 6%	7 6%	2 4%	37 8%	39 9%	- -	14 15%pqr	8 5%	6 6%	10 6%
Disagree strongly		(-2) 22 4%	- -	3 9%	3 8%	1 3%	4 7%	2 4%	2 4%	1 3%	2 4%	4 3%	2 4%	20 5%	22 5%	- -	1 2%	5 3%	5 5%	11 7%o
NET: Disagree		62 12%	4 12%	7 17%	6 16%	4 15%	11 19%	4 9%	7 13%	4 10%	5 10%	11 8%	4 8%	58 13%	62 13%n	- -	16 16%	14 9%	11 11%	20 13%
Don't know		3 1%	- -	- -	- -	- -	1 2%	1 2%	1 2%	- -	- -	- -	- -	2 *	3 1%	- -	- -	- -	- -	3 2%
Mean		0.76	0.85	0.50	0.49	0.54	0.64	0.65	0.70	0.90	0.90	0.96bc	1.04	0.72	0.71	1.25m	0.72	0.90	0.72	0.67
Standard deviation		1.06	0.90	1.19	1.15	1.05	1.18	1.00	1.10	1.02	1.01	1.00	1.03	1.07	1.08	0.70	1.05	1.00	1.08	1.12

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 32

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I do enough physical activity for someone of my age

Base: All respondents

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Agree	223 44%	23 19%	50 36%a	150 60%ab	11 23%	8 17%	28 39%e	96 44%de	13 53%	61 41%	63 38%	85 51%j	93 36%	130 53%l	28 23%	188 51%n	121 46%	101 42%
Agree strongly (+2)	69 14%	4 4%	16 11%a	49 20%ab	3 6%	5 12%	4 6%	26 12%	6 22%	18 12%	23 14%	23 14%	28 11%	41 17%	10 8%	54 15%	31 12%	36 15%
Agree (+1)	154 30%	19 16%	34 25%	101 40%ab	8 17%	3 6%	23 33%e	70 32%e	8 31%	43 29%	40 24%	63 38%j	65 25%	89 36%l	18 15%	134 36%n	90 34%	64 27%
Neither agree nor disagree (0)	85 17%	19 16%	18 13%	48 19%	5 10%	8 18%	11 15%	41 19%	5 21%	21 14%	27 17%	31 19%	42 16%	44 18%	21 17%	62 17%	42 16%	43 18%
Disagree (-1)	126 25%	41 34%c	46 33%c	39 16%	11 24%	9 19%	23 32%	61 28%	5 20%	47 31%k	40 24%	34 20%	82 32%m	42 17%	34 28%	89 24%	64 24%	62 26%
Disagree strongly (-2)	66 13%	35 29%bc	22 16%c	9 4%	18 38%fg	18 41%fg	9 12%	18 8%	1 5%	19 13%	32 19%k	14 8%	37 14%	29 12%	37 30%o	28 8%	35 13%	31 13%
NET: Disagree	192 38%	76 63%bc	68 50%c	48 19%	29 62%g	27 60%g	31 44%	79 36%	6 25%	67 44%k	72 43%k	47 29%	119 46%m	71 29%	72 58%o	118 32%	99 38%	93 39%
Don't know	7 1%	2 1%	2 1%	3 1%	2 4%	2 5%g	1 1%	2 1%	- -	2 1%	3 2%	2 1%	4 2%	2 1%	3 3%	4 1%	3 1%	4 2%
Mean	0.07	-0.71	-0.19a	0.58ab	-0.74	-0.76	-0.12de	0.11de	0.45	-0.05	-0.11	0.29ij	-0.14	0.29l	-0.59	0.26n	0.07	0.06
Standard deviation	1.28	1.16	1.30	1.09	1.33	1.39	1.19	1.19	1.21	1.27	1.36	1.18	1.26	1.27	1.30	1.20	1.27	1.29

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 33

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I do enough physical activity for someone of my age

Base: All respondents

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree	223 44%	22 36%	20 38%	17 46%	20 30%	114 42%h	83 42%h	31 43%h	11 23%	6 31%	5 18%	98 51%hn	23 49%h	64 58%efhkn	10 32%
Agree strongly (+2)	69 14%	5 9%	4 7%	3 9%	3 4%	36 13%	30 15%	6 8%	3 6%	1 5%	2 7%	30 16%	11 24%gh	16 14%	3 10%
Agree (+1)	154 30%	16 28%	17 31%	14 37%	17 25%	79 29%	53 27%	26 36%h	8 17%	5 26%	3 11%	67 35%h	12 26%	48 43%efhkn	7 22%
Neither agree nor disagree (0)	85 17%	6 11%	9 17%	4 11%	13 20%	50 18%	37 19%	12 17%	5 10%	1 4%	4 15%	31 16%	8 17%	19 17%	4 13%
Disagree (-1)	126 25%	19 32%	17 32%	10 27%	19 29%	74 28%m	56 28%m	18 26%	11 24%	5 25%	6 23%	41 21%	9 20%	20 18%	11 35%km
Disagree strongly (-2)	66 13%	10 17%	6 11%	5 14%	12 19%	28 10%	19 10%	9 13%	18 38%efgklmn	8 39%	10 37%	20 10%	5 12%	9 8%	6 17%
NET: Disagree	192 38%	29 50%	23 43%	15 40%	32 48%	102 38%m	75 38%m	28 38%	29 62%efgklm	12 64%	17 60%	60 32%m	15 32%	29 26%	17 52%km
Don't know	7 1%	2 3%	1 2%	1 3%	2 3%	3 1%	2 1%	1 1%	2 4%m	-	2 7%	2 1%	1 2%	-	1 3%
Mean	0.07	-0.22	-0.09	0.02	-0.33	0.07h	0.10h	*h	-0.74	-0.67	-0.78	0.25hn	0.31h	0.38eghn	-0.28
Standard deviation	1.28	1.30	1.19	1.28	1.19	1.24	1.25	1.22	1.33	1.39	1.32	1.26	1.37	1.17	1.29

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 34

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I do enough physical activity for someone of my age

Base: All respondents

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base		507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree		223 44%	13 38%	23 60%fhj	21 58%fh	11 45%	29 50%	14 33%	24 46%	11 30%	24 44%	53 41%	19 38%	196 45%	201 44%	19 41%	58 60%pr	61 38%	48 47%	57 38%
Agree strongly	(+2)	69 14%	5 15%	9 24%	5 13%	3 12%	8 14%	5 12%	5 9%	3 8%	8 14%	19 15%	4 8%	61 14%	60 13%	6 13%	14 14%	25 16%	15 14%	16 11%
Agree	(+1)	154 30%	8 23%	14 36%	16 45%fhj	8 33%	21 36%	9 21%	20 38%	8 22%	16 30%	34 26%	15 29%	135 31%	141 31%	13 28%	44 45%pr	36 23%	33 33%	41 27%
Neither agree nor disagree	(0)	85 17%	3 10%	6 14%	5 15%	4 16%	11 19%	7 18%	8 16%	7 19%	8 15%	25 20%	7 14%	75 17%	76 17%	8 19%	15 15%	32 21%	14 14%	24 16%
Disagree	(-1)	126 25%	11 33%b	5 12%	5 15%	8 31%	12 21%	16 39%bc	12 22%	10 26%	11 21%	35 27%	10 20%	113 26%	112 25%	14 31%	18 18%	45 29%	23 22%	41 27%
Disagree strongly	(-2)	66 13%	5 16%	4 11%	3 8%	2 9%	6 10%	4 10%	8 15%	9 23%	10 18%	15 12%	13 26%l	50 11%	62 14%	4 9%	6 6%	17 11%	17 16%o	26 17%o
NET: Disagree		192 38%	17 48%bc	9 23%	8 24%	10 40%	18 31%	21 49%bc	19 37%	19 49%bc	21 39%	50 39%	24 46%	163 37%	174 38%	18 40%	23 24%	62 40%o	39 39%o	67 44%o
Don't know		7 1%	1 3%	1 3%	1 3%	- -	1 1%	- -	- -	1 2%	1 2%	1 1%	1 2%	5 1%	7 1%	- -	1 1%	2 1%	- -	4 3%
Mean		0.07	-0.11	0.50fh	0.41fh	0.08	0.23h	-0.15	0.03	-0.35	0.02	0.05	-0.27	0.10	0.05	0.06	0.44pqr	0.04	0.06	-0.14
Standard deviation		1.28	1.38	1.31	1.17	1.23	1.22	1.23	1.26	1.29	1.37	1.26	1.37	1.26	1.28	1.23	1.13	1.27	1.34	1.30

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 35

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I enjoy doing physical activity

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian		
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)	
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234	
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240	
NET: Agree	287 57%	36 30%	73 53%a	178 71%ab	22 46%	13 30%	41 58%e	132 61%e	19 76%	96 64%j	83 50%	89 54%	128 50%	157 64%l	55 45%	225 61%n	144 54%	143 60%	
Agree strongly	(+2)	84 17%	2 2%	18 13%a	65 26%ab	5 11%	4 9%	14 19%	35 16%	8 34%	27 18%	27 17%	22 13%	38 15%	47 19%	14 11%	67 18%	43 16%	41 17%
Agree	(+1)	202 40%	34 28%	55 40%a	113 45%a	16 35%	9 21%	27 38%e	97 45%e	10 41%	69 46%j	56 34%	67 41%	91 35%	110 45%l	42 34%	158 43%	100 38%	102 42%
Neither agree nor disagree	(0)	113 22%	28 23%	38 27%	47 19%	11 24%	14 32%	17 24%	50 23%	2 10%	30 20%	43 26%	37 22%	63 24%	50 20%	34 27%	76 21%	62 23%	50 21%
Disagree	(-1)	68 13%	32 26%bc	20 15%c	17 7%	5 11%	9 19%	7 11%	28 13%	4 15%	15 10%	23 14%	27 16%	45 18%m	23 9%	18 15%	49 13%	35 13%	34 14%
Disagree strongly	(-2)	37 7%	23 19%bc	7 5%	7 3%	8 17%g	9 20%fg	5 7%	8 4%	- -	9 6%	16 10%	12 7%	21 8%	16 6%	16 13%o	19 5%	24 9%	13 5%
NET: Disagree		105 21%	54 45%bc	27 20%c	24 10%	13 28%	18 39%fg	13 16%	4 15%	23 16%	39 24%	39 23%	66 26%m	39 16%	34 28%o	68 18%	59 22%	46 19%	
Don't know		2 *	2 2%c	- -	- -	1 2%	- -	- -	- -	1 1%	- -	1 1%	1 *	1 1%	1 1%	1 *	- -	1 *	
Mean		0.45	-0.33	0.41a	0.85ab	0.11	-0.19	0.52e	0.57de	0.95	0.61j	0.33	0.36	0.31	0.61l	0.16	0.55n	0.40	0.52
Standard deviation		1.14	1.13	1.05	0.98	1.28	1.24	1.15	1.02	1.03	1.07	1.20	1.12	1.16	1.09	1.20	1.09	1.17	1.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 36

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I enjoy doing physical activity

Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree	287 57%	29 50%	29 54%	25 66% ^d	30 46%	158 59% ⁿ	118 60% ⁿ	40 56%	22 46%	11 57%	11 38%	107 56% ⁿ	32 71% ^{hkn}	63 56%	12 38%
Agree strongly (+2)	84 17%	12 21%	12 22%	7 18%	7 10%	45 17%	33 17%	11 16%	5 11%	2 10%	3 12%	34 18%	14 30% ^{ehkm}	17 15%	4 13%
Agree (+1)	202 40%	17 29%	17 32%	18 48% ^a	23 35%	113 42%	84 43%	29 40%	16 35%	9 47%	7 26%	73 38%	19 41%	46 41%	8 25%
Neither agree nor disagree (0)	113 22%	15 25%	13 24%	9 24%	20 30%	67 25%	51 26%	16 22%	11 24%	5 28%	6 21%	35 18%	7 15%	23 20%	6 18%
Disagree (-1)	68 13%	8 14%	7 14% ^c	1 3%	9 13%	35 13%	21 11%	14 19%	5 11%	1 6%	4 15%	28 15%	4 8%	18 16%	7 20%
Disagree strongly (-2)	37 7%	7 11%	4 8%	3 8%	8 12%	10 4%	8 4%	2 3%	8 17% ^{efg}	2 10%	6 22%	19 10% ^{ef}	2 4%	9 8%	8 24% ^{efgklm}
NET: Disagree	105 21%	15 25%	12 22%	4 11%	16 25%	45 17%	29 15%	16 22%	13 28% ^f	3 15%	10 38%	47 25% ^{efl}	5 12%	27 24% ^f	15 45% ^{efgklm}
Don't know	2 *	- -	- -	- -	- -	- -	- -	- -	1 2% ^e	- -	1 3%	1 1%	1 3% ^{ef}	- -	- -
Mean	0.45	0.34	0.45	0.64 ^d	0.19	0.55 ^{hn}	0.58 ^{hn}	0.47 ⁿ	0.11	0.42	-0.11	0.40 ⁿ	0.87 ^{hkmn}	0.39 ⁿ	-0.19
Standard deviation	1.14	1.27	1.22	1.08	1.16	1.03	1.02	1.06	1.28	1.09	1.38	1.23	1.08	1.16	1.40

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 37

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I enjoy doing physical activity

Base: All respondents

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree	287 57%	18 52%	22 55%	26 73%fhi	15 57%	37 64%h	19 45%	28 55%	14 36%	25 47%	84 65%fhi	24 47%	251 57%	254 56%	29 64%	59 61%	91 58%	55 55%	82 54%
Agree strongly (+2)	84 17%	5 15%	7 18%	5 16%	5 21%	10 17%	7 17%	9 18%	3 7%	9 17%	23 18%	3 6%	77 18%k	72 16%	9 20%	25 25%qr	26 17%	15 15%	19 12%
Agree (+1)	202 40%	13 37%	15 38%	20 58%fhi	9 36%	27 47%	12 29%	19 37%	11 29%	16 30%	60 47%fi	21 41%	173 40%	183 40%	20 44%	34 35%	65 41%	41 40%	63 41%
Neither agree nor disagree (0)	113 22%	11 32%ce	7 19%	4 12%	4 15%	8 14%	14 34%ce	9 17%	15 39%cegj	13 24%	28 22%	13 26%	96 22%	99 22%	14 32%	17 18%	43 28%	24 23%	29 19%
Disagree (-1)	68 13%	4 11%	8 19%	2 5%	4 14%	7 12%	7 17%	11 22%cj	6 15%	9 16%	12 9%	7 14%	61 14%	66 15%	2 4%	15 16%	18 12%	15 15%	20 13%
Disagree strongly (-2)	37 7%	2 5%	3 7%	4 11%	3 13%	6 11%	2 5%	3 7%	3 8%	6 10%	5 4%	5 10%	30 7%	36 8%	- -	6 6%	5 3%	8 8%	18 12%p
NET: Disagree	105 21%	5 15%	10 26%	5 15%	7 28%	13 22%	9 21%	15 29%j	8 22%	14 27%j	18 14%	12 25%	91 21%	102 22%n	2 4%	21 22%	23 15%	22 22%	39 26%p
Don't know	2 *	- -	- -	- -	- -	- -	- -	- -	1 2%	1 2%	- -	1 3%l	1 *	2 *	- -	- -	- -	- -	2 1%
Mean	0.45	0.48	0.41	0.63	0.37	0.47	0.36	0.37	0.14	0.28	0.65hi	0.18	0.47	0.41	0.80m	0.59	0.57r	0.40	0.29
Standard deviation	1.14	1.04	1.19	1.15	1.35	1.21	1.09	1.21	1.03	1.25	1.02	1.10	1.14	1.15	0.82	1.20	1.00	1.13	1.22

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 38

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I have access to a good range of facilities and opportunities to do physical activity in my local area

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Agree	312 61%	44 37%	84 61%a	184 74%ab	15 33%	16 36%	43 61%de	151 69%de	22 87%	100 66%k	100 60%	91 55%	153 59%	157 64%	57 46%	246 66%n	155 58%	156 65%
Agree strongly	(+2) 108 21%	12 10%	24 18%	72 29%ab	3 7%	4 8%	16 22%de	51 23%de	8 32%	39 26%	30 18%	31 19%	55 21%	53 21%	17 13%	87 23%n	52 20%	54 23%
Agree	(+1) 204 40%	32 27%	59 43%a	112 45%a	12 26%	12 27%	28 39%	100 46%de	14 55%	61 41%	69 42%	59 36%	97 38%	104 42%	40 32%	159 43%n	102 39%	101 42%
Neither agree nor disagree	(0) 107 21%	38 32%c	30 22%	39 16%	16 34%g	14 31%	15 21%	41 19%	2 8%	26 17%	36 22%	43 26%	53 21%	54 22%	34 27%	71 19%	57 21%	50 21%
Disagree	(-1) 47 9%	19 16%c	14 10%	13 5%	8 16%g	9 19%g	7 10%	14 7%	1 5%	19 12%	13 8%	14 8%	31 12%m	16 7%	18 14%o	28 8%	26 10%	20 8%
Disagree strongly	(-2) 27 5%	13 11%bc	5 3%	9 4%	5 10%g	4 10%g	5 7%	6 3%	- -	4 3%	13 8%	10 6%	15 6%	12 5%	10 8%	17 5%	18 7%	9 4%
NET: Disagree	74 15%	33 28%bc	19 14%	22 9%	13 27%g	13 29%g	12 17%g	21 9%	1 5%	23 15%	26 16%	24 15%	46 18%	28 12%	28 22%o	46 12%	44 17%	29 12%
Don't know	14 3%	5 4%	5 3%	4 2%	3 7%	2 4%	1 1%	5 2%	- -	2 1%	4 3%	8 5%	7 3%	7 3%	6 5%	8 2%	9 3%	5 2%
Mean	0.65	0.08	0.64a	0.92ab	0.02	0.06	0.59de	0.82de	1.14	0.75	0.57	0.55	0.59	0.71	0.30	0.75n	0.57	0.73
Standard deviation	1.09	1.16	1.02	1.00	1.10	1.13	1.15	0.97	0.78	1.06	1.12	1.10	1.13	1.05	1.14	1.05	1.14	1.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 39

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I have access to a good range of facilities and opportunities to do physical activity in my local area

Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree	312 61%	35 59%	32 60%	21 55%	33 49%	179 67%hn	137 69%hn	42 59%h	15 33%	9 48%	6 22%	117 61%hn	36 78%ghkmn	67 60%h	14 42%
Agree strongly (+2)	108 21%	10 16%	12 23%	6 17%	7 11%	63 23%h	43 22%h	20 28%h	3 7%	2 10%	1 4%	42 22%h	15 33%hn	24 21%h	4 11%
Agree (+1)	204 40%	25 42%	20 37%	14 38%	25 38%	117 43%gh	94 48%egh	22 31%	12 26%	7 38%	5 18%	74 39%	21 45%	44 39%	10 31%
Neither agree nor disagree (0)	107 21%	10 17%	10 18%	11 29%	18 27%	55 20%	40 20%	15 20%	16 34%kl	4 22%	12 42%	36 19%	6 12%	26 23%	5 16%
Disagree (-1)	47 9%	11 18%	6 11%	2 5%	8 12%	23 8%	14 7%	9 13%	8 16%	4 18%	4 15%	17 9%	3 6%	7 7%	7 21%efklm
Disagree strongly (-2)	27 5%	3 5%	5 9%	3 8%	5 7%	7 3%	4 2%	3 4%	5 10%ef	2 12%	3 9%	15 8%ef	2 4%	8 7%f	5 17%efgk
NET: Disagree	74 15%	13 23%	10 20%	5 13%	12 19%	30 11%	18 9%	12 17%	13 27%efl	6 30%	7 24%	32 17%f	4 10%	15 13%	12 38%efgklm
Don't know	14 3%	1 1%	1 2%	1 3%	3 5%	5 2%	2 1%	3 4%	3 7%f	- -	3 12%	6 3%	- -	4 4%	2 5%
Mean	0.65	0.48	0.56	0.52	0.36	0.78hn	0.81hn	0.69hn	0.02	0.15	-0.08	0.61hn	0.98hkn	0.63hn	-0.01
Standard deviation	1.09	1.12	1.23	1.11	1.09	0.99	0.93	1.16	1.10	1.22	1.01	1.17	1.03	1.11	1.33

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 40

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I have access to a good range of facilities and opportunities to do physical activity in my local area

Base: All respondents

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base		507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree		312 61%	15 44%	29 74%a	26 73%a	11 42%	32 55%	24 57%	40 78%aefhi	20 52%	31 57%	85 65%a	31 60%	269 61%	280 61%	28 62%	67 70%r	103 65%	59 58%	83 55%
Agree strongly		(+2) 108 21%	4 12%	8 20%	8 22%	4 17%	9 16%	11 26%	15 28%	6 16%	12 23%	31 24%	9 18%	97 22%	101 22%	5 10%	31 32%qr	34 22%	19 19%	24 16%
Agree		(+1) 204 40%	11 32%	21 53%f	18 51%	6 25%	23 39%	13 31%	26 50%	13 36%	18 34%	54 42%	22 42%	172 39%	179 39%	24 52%	36 37%	69 44%	40 39%	59 39%
Neither agree nor disagree		(0) 107 21%	9 25%	6 15%	4 12%	6 24%	16 28%	10 25%	9 17%	5 14%	18 33%bchj	24 18%	14 27%	90 21%	95 21%	11 24%	21 22%	31 20%	23 23%	32 21%
Disagree		(-1) 47 9%	5 14%gi	2 6%	2 7%	8 31%	4 7%	6 14%gi	1 2%	6 16%gi	1 2%	12 9%	3 5%	43 10%	42 9%	5 11%	5 5%	13 8%	13 13%	16 11%
Disagree strongly		(-2) 27 5%	3 9%	1 3%	3 8%	1 3%	4 6%	1 2%	2 4%	5 12%	2 4%	6 4%	4 8%	22 5%	26 6%	1 3%	3 3%	6 4%	6 6%	13 8%
NET: Disagree		74 15%	8 23%gi	3 8%	5 15%	9 34%	8 13%	7 16%	3 5%	11 28%bgij	3 6%	18 14%	7 13%	65 15%	68 15%	6 14%	7 8%	19 12%	19 18%o	29 19%o
Don't know		14 3%	3 8%g	1 3%	- -	- -	2 4%	1 3%	- -	2 5%	2 4%	3 2%	- -	14 3%	14 3%	- -	1 1%	4 3%	1 1%	8 5%
Mean		0.65	0.26	0.85ah	0.72	0.23	0.54	0.67	0.97aeh	0.30	0.72	0.73ah	0.56	0.66	0.65	0.55	0.92qr	0.74r	0.53	0.45
Standard deviation		1.09	1.18	0.93	1.14	1.18	1.07	1.09	0.94	1.31	0.99	1.08	1.09	1.09	1.11	0.93	1.00	1.02	1.12	1.16

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 41

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I know what types of activity I can do to be physically active

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Agree	430 85%	80 67%	120 87%a	230 92%a	32 67%	31 69%	61 86%de	194 89%de	24 96%	129 85%	141 85%	136 82%	221 85%	207 84%	96 77%	325 88%n	217 82%	211 88%
Agree strongly (+2)	127 25%	15 12%	29 21%	83 33%ab	6 13%	9 21%	17 24%	58 27%	9 38%	42 28%	41 25%	35 21%	69 27%	58 23%	24 20%	99 27%	61 23%	65 27%
Agree (+1)	303 60%	65 55%	90 66%	147 59%	26 55%	22 48%	44 62%	136 62%	15 59%	87 58%	100 60%	101 61%	152 59%	149 60%	71 58%	226 61%	156 59%	146 61%
Neither agree nor disagree (0)	54 11%	21 18%bc	15 11%	17 7%	5 10%	4 9%	8 12%	21 10%	1 4%	19 12%	11 6%	24 14%j	26 10%	29 12%	13 10%	40 11%	36 13%q	19 8%
Disagree (-1)	13 3%	10 9%bc	3 2%bc	-	5 11%g	6 13%fg	2 3%	2 1%	-	2 1%	8 5%	3 2%	7 3%	6 2%	8 6%o	4 1%	7 3%	6 2%
Disagree strongly (-2)	6 1%	6 5%bc	-	-	2 4%g	3 7%fg	-	1 *	-	-	4 2%	2 1%	3 1%	3 1%	4 3%o	2 1%	5 2%	1 *
NET: Disagree	19 4%	16 14%bc	3 2%bc	-	7 16%fg	9 20%fg	2 3%	3 1%	-	2 1%	12 7%i	5 3%	10 4%	9 4%	12 10%o	6 2%	12 5%	7 3%
Don't know	4 1%	2 2%	-	2 1%	3 7%fg	1 2%g	-	-	-	1 1%	2 1%	1 1%	2 1%	2 1%	3 3%o	-	-	4 2%p
Mean	1.06	0.61	1.06a	1.27ab	0.64	0.64	1.07de	1.14de	1.34	1.13	1.01	1.00	1.08	1.03	0.86	1.12n	0.99	1.13p
Standard deviation	0.75	0.99	0.63	0.58	1.03	1.17	0.68	0.65	0.56	0.66	0.86	0.73	0.76	0.75	0.93	0.67	0.80	0.69

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 42

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I know what types of activity I can do to be physically active

Base: All respondents

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree	430 85%	50 84%	47 88%	30 81%	51 78%	241 89%hkmn	175 89%hn	66 92%hn	32 67%	14 71%	18 65%	157 82%hn	43 93%hkn	92 82%	23 70%
Agree strongly (+2)	127 25%	15 25%	12 23%	10 28%	12 18%	73 27%h	52 26%	21 30%h	6 13%	2 10%	4 15%	48 25%	17 38%hkm	24 21%	7 20%
Agree (+1)	303 60%	35 59%	35 66%	20 53%	40 60%	168 62%	123 62%	44 62%	26 55%	12 61%	14 50%	109 57%	25 55%	68 61%	16 50%
Neither agree nor disagree (0)	54 11%	8 13%	5 10%	6 17%	10 15%	24 9%	19 10%	5 7%	5 10%	2 12%	2 8%	26 14%	3 7%	16 15%	6 19%
Disagree (-1)	13 3%	2 3%	1 2%	1 3%	3 4%	3 1%	2 1%	1 2%	5 11%efgklm	1 6%	4 16%	5 2%	- -	3 3%	2 6%ef
Disagree strongly (-2)	6 1%	- -	- -	- -	2 3%	1 *	1 1%	- -	2 4%ef	1 5%	1 4%	3 2%	- -	1 1%	2 5%efg
NET: Disagree	19 4%	2 3%	1 2%	1 3%	5 7%	4 1%	3 1%	1 2%	7 16%efgklm	2 10%	5 20%	8 4%	- -	4 4%	4 11%efgkl
Don't know	4 1%	- -	- -	- -	- -	1 *	1 *	- -	3 7%efgkm	1 7%	2 7%	- -	- -	- -	- -
Mean	1.06	1.06	1.09	1.06	0.85	1.15hmn	1.13hn	1.20hmn	0.64	0.70	0.60	1.02hn	1.31hkmn	0.99h	0.74
Standard deviation	0.75	0.72	0.63	0.75	0.88	0.65	0.65	0.63	1.03	0.95	1.10	0.79	0.60	0.74	1.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 43

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I know what types of activity I can do to be physically active

Base: All respondents

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base		507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree		430 85%	30 87%	34 87%	30 85%	21 81%	51 88%	35 84%	42 81%	29 76%	44 82%	114 88%	42 83%	372 85%	389 85%	37 81%	83 86%	137 87%	84 83%	125 82%
Agree strongly	(+2)	127 25%	9 26%	13 33%	8 21%	6 24%	14 24%	10 25%	13 25%	6 16%	14 27%	33 26%	16 31%	107 24%	112 25%	12 27%	32 33%r	40 25%	25 24%	30 20%
Agree	(+1)	303 60%	21 61%	21 54%	22 64%	14 56%	37 64%	25 59%	29 56%	23 60%	30 56%	80 62%	27 52%	265 61%	277 61%	25 54%	51 53%	97 62%	60 59%	95 63%
Neither agree nor disagree	(0)	54 11%	2 6%	4 11%	2 7%	4 15%	4 7%	6 14%	9 17%	4 11%	6 11%	13 10%	6 12%	47 11%	48 10%	6 14%	12 12%	18 12%	11 11%	13 9%
Disagree	(-1)	13 3%	1 3%	1 2%	1 3%	1 4%	1 2%	1 2%	1 2%	2 5%	3 6%j	1 1%	- -	12 3%	12 3%	1 2%	1 1%	2 1%	3 3%	7 5%
Disagree strongly	(-2)	6 1%	- -	- -	1 3%	- -	2 3%	- -	- -	1 2%	- -	2 2%	1 2%	5 1%	6 1%	- -	- -	- -	3 3%p	3 2%
NET: Disagree		19 4%	1 3%	1 2%	2 6%	1 4%	3 6%	1 2%	1 2%	3 7%	3 6%	3 2%	1 2%	17 4%	18 4%	1 2%	1 1%	2 1%	6 6%op	10 7%op
Don't know		4 1%	1 4%j	- -	1 2%	- -	- -	- -	- -	2 5%j	- -	- -	1 3%	2 *	2 *	1 3%	1 1%	- -	- -	3 2%
Mean		1.06	1.16	1.19	1.00	1.01	1.02	1.07	1.04	0.88	1.03	1.10	1.13	1.05	1.05	1.09	1.20r	1.11	0.98	0.96
Standard deviation		0.75	0.66	0.70	0.84	0.76	0.84	0.70	0.71	0.85	0.80	0.72	0.80	0.75	0.76	0.71	0.68	0.64	0.87	0.82

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 44

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I feel able to do physical activity

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Agree	359 71%	53 44%	100 73%a	206 83%ab	15 32%	14 31%	50 71%de	186 85%def	25 100%	120 79%jk	112 68%	102 62%	185 72%	172 70%	43 34%	307 83%n	178 67%	179 74%
Agree strongly (+2)	136 27%	10 8%	33 24%a	93 37%ab	4 9%	4 9%	22 31%de	71 33%de	15 59%	48 32%k	43 26%	30 18%	62 24%	74 30%	13 10%	118 32%n	66 25%	69 29%
Agree (+1)	223 44%	43 36%	67 48%a	114 45%	11 23%	10 22%	28 40%e	115 53%def	10 41%	71 47%	70 42%	72 43%	123 48%	98 40%	30 24%	188 51%n	113 43%	110 46%
Neither agree nor disagree (0)	79 16%	28 23%c	19 14%	32 13%	12 25%g	12 26%g	11 15%	25 12%	-	16 11%	30 18%	33 20%i	32 12%	47 19%l	32 26%o	44 12%	46 17%	33 14%
Disagree (-1)	40 8%	19 16%c	12 9%c	9 4%	8 16%g	6 14%g	9 12%g	7 3%	-	11 7%	11 7%	18 11%	22 9%	18 7%	22 18%o	18 5%	24 9%	15 6%
Disagree strongly (-2)	27 5%	19 16%bc	6 5%c	2 1%	11 23%fg	13 29%fg	1 1%	-	-	3 2%	12 8%i	12 7%i	17 7%	10 4%	25 20%o	2 1%	16 6%	11 5%
NET: Disagree	67 13%	38 31%bc	19 13%c	11 4%	19 39%fg	20 43%fg	10 14%g	7 3%	-	14 9%	24 14%	30 18%i	39 15%	28 11%	47 38%o	20 5%	40 15%	26 11%
Don't know	2 *	2 2%c	-	-	2 4%g	-	-	-	-	1 1%	-	1 1%	2 1%	-	2 2%o	-	-	2 1%
Mean	0.79	0.05	0.79a	1.15ab	-0.22	-0.33	0.87de	1.15def	1.59	1.01jk	0.71	0.55	0.74	0.85	-0.13	1.08n	0.71	0.88
Standard deviation	1.09	1.23	1.06	0.83	1.31	1.35	1.04	0.74	0.50	0.94	1.15	1.13	1.12	1.06	1.29	0.83	1.12	1.04

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 45

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I feel able to do physical activity

Base: All respondents

		Q.8 Ages of children living at home				D.4 Working status										
		Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base		507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base		507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Agree		359 71%	43 73%	35 67%	29 78%	42 63%	214 79%hkmn	159 81%hkmn	55 76%hmn	15 32%	6 29%	10 34%	130 68%hmn	44 96%efghkmn	69 62%h	16 50%
Agree strongly	(+2)	136 27%	21 35%d	19 36%d	12 32%	11 17%	82 30%hmn	61 31%hmn	21 29%hn	4 9%	1 5%	3 12%	50 26%hmn	24 52%efghkmn	22 20%	4 11%
Agree	(+1)	223 44%	22 38%	16 31%	17 46%	30 46%	132 49%h	98 50%h	34 47%h	11 23%	5 24%	6 23%	80 42%h	20 44%	47 42%h	13 39%
Neither agree nor disagree	(0)	79 16%	7 12%	9 17%	5 14%	12 18%	37 14%	25 13%	11 16%	12 25%l	7 37%	4 16%	31 16%l	2 4%	21 19%l	8 23%l
Disagree	(-1)	40 8%	6 10%	9 16%c	2 6%	5 8%	14 5%	9 5%	4 6%	8 16%efl	2 12%	5 19%	19 10%l	-	13 12%efl	5 17%efl
Disagree strongly	(-2)	27 5%	3 4%	- -	1 3%	8 11%b	5 2%	3 2%	2 2%	11 23%efgklm	4 21%	7 24%	11 6%ef	-	8 7%ef	3 10%efl
NET: Disagree		67 13%	9 15%	9 16%	3 8%	13 19%	19 7%	13 6%	6 9%	19 39%efgklm	7 34%	12 43%	30 16%efl	-	21 19%efl	9 26%efgl
Don't know		2 *	-	-	-	-	-	-	-	2 4%efkm	-	2 7%	-	-	-	-
Mean		0.79	0.89	0.86	0.99d	0.50	1.01hkmn	1.04hkmn	0.94hmn	-0.22	-0.21	-0.23	0.73hmn	1.48efghkm n	0.55h	0.26
Standard deviation		1.09	1.14	1.09	0.96	1.21	0.90	0.88	0.96	1.31	1.20	1.42	1.13	0.58	1.15	1.17

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 46

Q.9 Listed below are some statements. For each, please tell us how far you agree or disagree with each statement.

I feel able to do physical activity

Base: All respondents

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base		507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Agree		359 71%	24 69%	30 77%h	30 84%h	17 65%	45 77%h	29 70%	35 67%	21 54%	36 66%	94 73%h	35 68%	311 71%	320 70%	35 77%	76 79%r	127 81%r	71 70%r	85 56%
Agree strongly		(+2) 136 27%	10 29%	11 29%	14 40%hi	5 21%	16 27%	13 30%	12 23%	5 13%	11 20%	40 31%h	12 24%	118 27%	123 27%	10 21%	33 34%qr	56 36%qr	21 21%	26 17%
Agree		(+1) 223 44%	14 40%	19 48%	15 44%	11 44%	29 50%	17 40%	23 44%	16 41%	25 46%	55 42%	22 43%	193 44%	197 43%	25 56%	43 45%	71 45%	50 49%	59 39%
Neither agree nor disagree		(0) 79 16%	6 17%	4 11%	4 10%	2 9%	7 13%	6 15%	8 15%	6 16%	13 24%	23 17%	9 17%	69 16%	69 15%	9 21%	12 13%	19 12%	19 19%	29 19%
Disagree		(-1) 40 8%	2 6%	2 6%	- -	6 22%	2 4%	5 12%c	7 13%cj	7 18%cej	4 7%	5 4%	4 9%	35 8%	39 9%	1 2%	5 6%	9 6%	8 8%	17 11%
Disagree strongly		(-2) 27 5%	3 8%	2 4%	2 6%	1 4%	4 7%	1 2%	3 5%	3 9%	1 2%	7 6%	3 7%	22 5%	27 6%	- -	2 2%	3 2%	3 3%	18 12%opq
NET: Disagree		67 13%	5 14%	4 10%	2 6%	7 26%	6 10%	6 15%	9 18%	10 27%cej	5 10%	13 10%	8 15%	57 13%	66 14%n	1 2%	8 8%	12 7%	12 12%	36 23%opq
Don't know		2 *	- -	1 3%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	2 *	2 *	- -	- -	- -	- -	2 1%
Mean		0.79	0.76	0.94h	1.13h	0.57	0.87h	0.84h	0.66	0.32	0.74	0.88h	0.71	0.80	0.77	0.97	1.03qr	1.07qr	0.75r	0.38
Standard deviation		1.09	1.20	1.02	1.02	1.18	1.08	1.08	1.12	1.20	0.95	1.07	1.14	1.08	1.12	0.72	0.96	0.93	0.99	1.25

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 47

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

Summary Table

Base: All parents with children aged 5-15 living at home

		Statements						
		I know how much physical activity my child should be doing per week	I want my child to do more physical activity	My child does enough physical activity for someone of their age	My child enjoys doing physical activity	My child has access to a good range of facilities and opportunities to do physical activity in their local area	I know what types of activity my child can do to be physically active	My child feels able to do physical activity
Unweighted base		72	72	72	72	72	72	72
Weighted base		71	71	71	71	71	71	71
NET: Agree		56 79%	49 68%	46 64%	58 82%	58 81%	64 91%	65 92%
Agree strongly	(+2)	14 20%	17 24%	17 24%	23 32%	22 31%	28 39%	29 41%
Agree	(+1)	42 59%	31 44%	29 40%	36 50%	36 51%	37 52%	36 51%
Neither agree nor disagree	(0)	9 13%	18 25%	10 14%	7 10%	6 9%	4 5%	3 4%
Disagree	(-1)	3 4%	5 7%	13 19%	4 5%	6 8%	2 3%	3 4%
Disagree strongly	(-2)	2 3%	- -	1 2%	2 3%	1 1%	1 1%	- -
NET: Disagree		5 6%	5 7%	15 21%	6 8%	7 10%	3 4%	3 4%
Don't know		1 2%	- -	1 1%	- -	- -	- -	- -
Mean		0.92	0.86	0.67	1.04	1.01	1.24	1.29
Standard deviation		0.85	0.86	1.10	0.94	0.93	0.79	0.73

Greater Manchester Survey

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Absolutes/col percents

Table 48

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I know how much physical activity my child should be doing per week

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Agree	56 79%	10 74%	23 82%	24 79%	4 75%	4 68%	56 79%	36 80%	-	20 95%	35 72%	1 100%	33 74%	23 88%	7 71%	46 80%	56 79%	-
Agree strongly (+2)	14 20%	2 14%	4 14%	9 29%	1 19%	1 13%	14 20%	8 17%	-	5 24%	9 19%	-	10 23%	4 15%	2 17%	10 18%	14 20%	-
Agree (+1)	42 59%	8 60%	19 69%	15 50%	3 57%	4 55%	42 59%	29 64%	-	15 71%	26 53%	1 100%	23 51%	19 73%	6 54%	35 61%	42 59%	-
Neither agree nor disagree (0)	9 13%	3 20%	2 7%	5 15%	-	1 13%	9 13%	6 14%	-	1 5%	8 16%	-	8 18%	1 4%	2 17%	7 12%	9 13%	-
Disagree (-1)	3 4%	-	2 7%	1 3%	-	-	3 4%	2 4%	-	-	3 6%	-	3 6%	-	-	3 5%	3 4%	-
Disagree strongly (-2)	2 3%	1 7%	-	1 3%	-	-	2 3%	1 2%	-	-	2 4%	-	1 2%	1 3%	-	2 3%	2 3%	-
NET: Disagree	5 6%	1 7%	2 7%	2 6%	-	-	5 6%	3 6%	-	-	5 9%	-	4 8%	1 3%	-	5 8%	5 6%	-
Don't know	1 2%	-	1 4%	-	1 25%	1 19%	1 2%	-	-	-	1 3%	-	-	1 5%	1 12%	-	1 2%	-
Mean	0.92	0.74	0.93	0.98	1.25	1.00	0.92	0.89	-	1.19	0.79	1.00	0.87	1.00	1.00	0.87	0.92	-
Standard deviation	0.85	0.97	0.71	0.93	0.51	0.63	0.85	0.80	-	0.51	0.96	-	0.92	0.74	0.66	0.88	0.85	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 49

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I know how much physical activity my child should be doing per week

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	56 79%	20 91%	45 85%	28 75%	6 52%	43 81%	29 82%	14 80%	4 75%	1 100%	3 70%	9 72%	-	-	9 72%
Agree strongly (+2)	14 20%	5 21%	12 24%	8 20%	3 21%	11 21%	7 21%	4 23%	1 19%	1 100%	-	2 15%	-	-	2 15%
Agree (+1)	42 59%	15 70%	33 62%	21 55%	4 31%	32 60%	21 61%	10 58%	3 57%	-	3 70%	7 57%	-	-	7 57%
Neither agree nor disagree (0)	9 13%	1 5%	4 7%	5 14%	3 22%	7 14%	5 13%	3 15%	-	-	-	2 14%	-	-	2 14%
Disagree (-1)	3 4%	-	2 3%	1 2%	1 7%	2 3%	1 3%	1 5%	-	-	-	1 7%	-	-	1 7%
Disagree strongly (-2)	2 3%	1 4%	1 2%	2 5%	1 8%	1 2%	1 3%	-	-	-	-	1 7%	-	-	1 7%
NET: Disagree	5 6%	1 4%	3 5%	3 7%	2 15%	3 5%	2 5%	1 5%	-	-	-	2 14%	-	-	2 14%
Don't know	1 2%	-	1 2%	1 3%	1 10%	-	-	-	1 25%	-	1 30%	-	-	-	-
Mean	0.92	1.03	1.04	0.86	0.56	0.96	0.95	0.98	1.25	2.00	1.00	0.65	-	-	0.65
Standard deviation	0.85	0.82	0.79	0.96	1.25	0.81	0.83	0.78	0.51	-	0.00	1.09	-	-	1.09

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 50

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.
I know how much physical activity my child should be doing per week

Base: All parents with children aged 5-15 living at home

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stockport (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manchester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base	71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree	56 79%	7 100%	3 76%	4 66%	1 100%	3 100%	6 76%	5 80%	3 100%	8 70%	16 75%	3 62%	52 80%	45 76%	11 92%	9 85%	15 88%	11 75%	21 74%
Agree strongly (+2)	14 20%	-	-	1 17%	-	1 29%	2 24%	3 46%	1 31%	3 27%	4 16%	2 40%	11 17%	12 21%	1 9%	3 33%	3 18%	3 18%	5 17%
Agree (+1)	42 59%	7 100%	3 76%	3 49%	1 100%	2 71%	4 52%	2 34%	2 69%	5 43%	13 59%	1 22%	41 63%	32 55%	10 84%	6 52%	12 71%	9 57%	16 56%
Neither agree nor disagree (0)	9 13%	-	-	1 18%	-	-	2 24%	-	-	2 22%	4 16%	2 38%	7 11%	8 14%	1 8%	1 7%	1 6%	3 19%	4 16%
Disagree (-1)	3 4%	-	1 24%	-	-	-	-	-	-	-	2 9%	-	3 4%	3 5%	-	-	1 6%	1 6%	1 3%
Disagree strongly (-2)	2 3%	-	-	1 16%	-	-	-	-	-	1 8%	-	-	2 3%	2 3%	-	1 8%	-	-	1 3%
NET: Disagree	5 6%	-	1 24%	1 16%	-	-	-	-	-	1 8%	2 9%	-	5 7%	5 8%	-	1 8%	1 6%	1 6%	2 6%
Don't know	1 2%	-	-	-	-	-	-	1 20%	-	-	-	-	1 2%	1 2%	-	-	-	-	1 4%
Mean	0.92	1.00	0.53	0.50	1.00	1.29	1.01	1.57	1.31	0.81	0.83	1.02	0.89	0.88	1.01	1.01	1.00	0.88	0.85
Standard deviation	0.85	0.00	1.00	1.36	-	0.55	0.74	0.55	0.57	1.14	0.82	1.00	0.85	0.91	0.42	1.13	0.70	0.80	0.89

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 51

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I want my child to do more physical activity

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Agree	49	11	19	19	2	4	49	34	-	18	29	1	31	18	6	40	49	-
	68%	80%	71%	61%	38%	54%	68%	74%	-	85%	60%	100%	69%	68%	62%	70%	68%	-
Agree strongly (+2)	17	2	5	11	1	2	17	12	-	4	13	-	13	5	2	13	17	-
	24%	15%	17%	35%	19%	27%	24%	26%	-	21%	26%	-	28%	17%	17%	23%	24%	-
Agree (+1)	31	9	15	8	1	2	31	22	-	14	17	1	18	13	5	27	31	-
	44%	65%	54%	26%	19%	28%	44%	48%	-	65%	34%	100%	40%	51%	46%	46%	44%	-
Neither agree nor disagree (0)	18	2	6	10	3	2	18	10	-	2	16	-	9	8	2	15	18	-
	25%	14%	22%	32%	62%	31%	25%	22%	-	10%	32%	-	21%	32%	20%	26%	25%	-
Disagree (-1)	5	1	2	2	-	1	5	2	-	1	4	-	5	-	2	3	5	-
	7%	6%	7%	6%	-	14%	7%	4%	-	5%	7%	-	10%	-	18%	5%	7%	-
Disagree strongly (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Disagree	5	1	2	2	-	1	5	2	-	1	4	-	5	-	2	3	5	-
	7%	6%	7%	6%	-	14%	7%	4%	-	5%	7%	-	10%	-	18%	5%	7%	-
Mean	0.86	0.88	0.81	0.90	0.57	0.66	0.86	0.95	-	1.01	0.79	1.00	0.86	0.86	0.61	0.88	0.86	-
Standard deviation	0.86	0.76	0.81	0.97	0.88	1.11	0.86	0.81	-	0.72	0.93	-	0.95	0.70	1.02	0.82	0.86	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 52

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I want my child to do more physical activity

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	49 68%	16 73%	35 67%	26 69%	7 59%	38 72%	22 63%	16 90%	2 38%	1 100%	1 23%	9 65%	-	-	9 65%
Agree strongly (+2)	17 24%	9 40%	16 30%	6 17%	2 21%	14 27%	9 27%	5 28%	1 19%	1 100%	-	2 14%	-	-	2 14%
Agree (+1)	31 44%	7 33%	20 37%	19 52%	5 39%	24 45%	13 36%	11 62%	1 19%	-	1 23%	7 51%	-	-	7 51%
Neither agree nor disagree (0)	18 25%	5 22%	13 24%	10 26%	5 41%	11 21%	11 31%e	-	3 62%	-	3 77%	4 28%	-	-	4 28%
Disagree (-1)	5 7%	1 5%	5 9%	2 5%	-	4 7%	2 6%	2 10%	-	-	-	1 7%	-	-	1 7%
Disagree strongly (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Disagree	5 7%	1 5%	5 9%	2 5%	-	4 7%	2 6%	2 10%	-	-	-	1 7%	-	-	1 7%
Mean	0.86	1.09	0.88	0.81	0.80	0.92	0.85	1.08	0.57	2.00	0.23	0.72	-	-	0.72
Standard deviation	0.86	0.92	0.95	0.78	0.79	0.88	0.90	0.85	0.88	-	0.49	0.81	-	-	0.81

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 53

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I want my child to do more physical activity

Base: All parents with children aged 5-15 living at home

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base		71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree		49 68%	7 100%	4 100%	2 33%	1 100%	1 40%	5 62%	2 31%	3 100%	9 84%	14 66%	5 100%	43 66%	37 63%	11 92%	8 75%	13 77%	11 74%	16 58%
Agree strongly	(+2)	17	2	2	-	1	-	2	1	1	4	5	2	14	15	1	2	5	4	6
		24%	27%	49%	-	100%	-	24%	15%	31%	33%	22%	40%	22%	26%	8%	22%	31%	26%	20%
Agree	(+1)	31	5	2	2	-	1	3	1	2	6	9	3	29	22	10	6	8	7	11
		44%	73%	51%	33%	-	40%	38%	16%	69%	51%	43%	60%	44%	37%	84%	54%	45%	48%	38%
Neither agree nor disagree	(0)	18	-	-	3	-	2	1	3	-	2	7	-	18	17	1	3	3	4	8
		25%	-	-	53%	-	60%	13%	54%	-	16%	30%	-	27%	29%	8%	25%	18%	26%	29%
Disagree	(-1)	5	-	-	1	-	-	2	1	-	-	1	-	5	5	-	-	1	-	4
		7%	-	-	15%	-	-	25%	15%	-	-	4%	-	7%	8%	-	-	5%	-	13%
Disagree strongly	(-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Disagree		5 7%	- -	- -	1 15%	- -	- -	2 25%	1 15%	- -	- -	1 4%	- -	5 7%	5 8%	- -	- -	1 5%	- -	4 13%
Mean		0.86	1.27	1.49	0.18	2.00	0.40	0.62	0.30	1.31	1.17	0.84	1.40	0.81	0.82	1.00	0.97	1.03	1.00	0.65
Standard deviation		0.86	0.48	0.59	0.73	-	0.60	1.18	0.98	0.57	0.71	0.83	0.55	0.87	0.92	0.42	0.71	0.86	0.74	0.96

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 54

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child does enough physical activity for someone of their age

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian		
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)	
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-	
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**	
NET: Agree	46	9	17	20	3	3	46	30	-	16	29	-	25	21	6	37	46	-	
	64%	65%	60%	67%	57%	42%	64%	65%	-	76%	60%	-	56%	79%	54%	64%	64%	-	
Agree strongly	(+2)	17	4	5	8	-	1	17	9	-	6	11	-	10	6	3	12	17	-
		24%	28%	19%	26%	-	14%	24%	21%	-	30%	22%	-	24%	24%	27%	21%	24%	-
Agree	(+1)	29	5	11	12	3	2	29	20	-	10	19	-	14	14	3	25	29	-
		40%	37%	41%	41%	57%	27%	40%	44%	-	46%	39%	-	32%	54%	26%	43%	40%	-
Neither agree nor disagree	(0)	10	1	6	3	-	1	10	8	-	3	6	1	8	2	2	8	10	-
		14%	8%	22%	9%	-	13%	14%	17%	-	14%	12%	100%	17%	9%	18%	14%	14%	-
Disagree	(-1)	13	3	4	7	1	2	13	7	-	2	11	-	11	2	2	12	13	-
		19%	21%	13%	23%	19%	27%	19%	15%	-	9%	24%	-	25%	8%	17%	20%	19%	-
Disagree strongly	(-2)	1	-	1	-	1	1	-	-	-	1	-	-	1	1	-	1	-	-
		2%	-	4%	-	25%	19%	2%	-	-	3%	-	-	5%	12%	-	2%	-	-
NET: Disagree		15	3	5	7	2	3	15	7	-	2	13	-	11	3	3	12	15	-
		21%	21%	18%	23%	43%	45%	21%	15%	-	9%	26%	-	25%	13%	28%	20%	21%	-
Don't know		1	1	-	-	-	1	1	-	-	1	-	1	-	-	1	1	-	-
		1%	7%	-	-	-	1%	2%	-	-	2%	-	2%	-	-	2%	1%	-	-
Mean		0.67	0.77	0.57	0.70	-0.11	-0.08	0.67	0.72	-	0.97	0.54	0.00	0.55	0.86	0.40	0.66	0.67	-
Standard deviation		1.10	1.15	1.10	1.12	1.47	1.48	1.10	0.98	-	0.92	1.16	-	1.13	1.04	1.42	1.04	1.10	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 55

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child does enough physical activity for someone of their age

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	46	13	36	22	7	35	25	11	3	-	3	7	-	-	7
	64%	60%	68%	59%	60%	67%	70%	59%	57%	-	70%	57%	-	-	57%
Agree strongly (+2)	17	5	16	8	-	13	7	6	-	-	-	4	-	-	4
	24%	25%	30%	22%	-	25%	19%	36%	-	-	-	28%	-	-	28%
Agree (+1)	29	8	20	14	7	22	18	4	3	-	3	4	-	-	4
	40%	35%	38%	37%	60%	42%	51%	23%	57%	-	70%	29%	-	-	29%
Neither agree nor disagree (0)	10	5	9	4	1	9	6	3	-	-	-	1	-	-	1
	14%	23%	16%	11%	7%	17%	17%	15%	-	-	-	8%	-	-	8%
Disagree (-1)	13	3	6	10	3	8	4	4	1	1	-	5	-	-	5
	19%	13%	12%	26%b	22%	15%	12%	20%	19%	100%	-	35%	-	-	35%
Disagree strongly (-2)	1	-	1	1	1	-	-	-	1	-	1	-	-	-	-
	2%	-	2%	3%	10%	-	-	-	25%	-	30%	-	-	-	-
NET: Disagree	15	3	7	11	4	8	4	4	2	1	1	5	-	-	5
	21%	13%	14%	30%b	32%	15%	12%	20%	43%	100%	30%	35%	-	-	35%
Don't know	1	1	1	-	-	1	-	1	-	-	-	-	-	-	-
	1%	4%	2%	-	-	2%	-	5%	-	-	-	-	-	-	-
Mean	0.67	0.75	0.83	0.48	0.18	0.78	0.78	0.80	-0.11	-1.00	0.09	0.49	-	-	0.49
Standard deviation	1.10	1.02	1.07	1.20	1.15	1.00	0.91	1.20	1.47	-	1.59	1.28	-	-	1.28

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 56

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child does enough physical activity for someone of their age

Base: All parents with children aged 5-15 living at home

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base		71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree		46 64%	3 44%	- -	4 69%	1 100%	3 100%	5 62%	5 80%	1 47%	6 53%	17 77%	3 63%	42 64%	36 62%	8 73%	8 79%	12 72%	8 54%	17 59%
Agree strongly	(+2)	17 24%	- -	- -	- -	1 100%	1 29%	3 36%	3 48%	- -	3 27%	6 27%	3 63%	13 20%	13 22%	3 29%	4 39%	2 12%	2 14%	9 30%
Agree	(+1)	29 40%	3 44%	- -	4 69%	- -	2 71%	2 26%	2 33%	1 47%	3 26%	11 50%	- -	29 44%	23 40%	5 45%	4 41%	10 60%	6 40%	8 29%
Neither agree nor disagree	(0)	10 14%	2 30%	2 53%	1 15%	- -	- -	3 38%	- -	- -	2 17%	- -	- -	10 15%	9 15%	1 10%	- -	3 17%	3 22%	4 13%
Disagree	(-1)	13 19%	1 13%	2 47%	1 17%	- -	- -	- -	- -	2 53%	3 30%	5 23%	2 37%	12 18%	12 21%	1 8%	2 21%	1 5%	4 24%	7 23%
Disagree strongly	(-2)	1 2%	- -	- -	- -	- -	- -	- 20%	- -	- -	- -	- -	- -	1 2%	1 2%	- -	- -	- -	- -	1 4%
NET: Disagree		15 21%	1 13%	2 47%	1 17%	- -	- -	- 20%	1 20%	2 53%	3 30%	5 23%	2 37%	13 20%	14 23%	1 8%	2 21%	1 5%	4 24%	8 28%
Don't know		1 1%	1 13%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 8%	- -	1 6%	- -	- -
Mean		0.67	0.35	-0.47	0.52	2.00	1.29	0.99	0.89	-0.06	0.51	0.82	0.90	0.63	0.58	1.02	0.97	0.84	0.43	0.58
Standard deviation		1.10	0.80	0.59	0.84	-	0.55	0.92	1.63	1.24	1.24	1.09	1.63	1.06	1.12	0.93	1.16	0.74	1.04	1.28

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 57

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child enjoys doing physical activity

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Agree	58	11	24	23	5	6	58	34	-	19	38	1	34	24	10	46	58	-
	82%	79%	89%	78%	100%	87%	82%	76%	-	91%	78%	100%	77%	92%	92%	80%	82%	-
Agree strongly	(+2)	23	5	5	13	2	23	11	-	8	15	-	17	6	5	16	23	-
		32%	35%	18%	43%	43%	32%	25%	-	35%	31%	-	39%	21%	47%	28%	32%	-
Agree	(+1)	36	6	19	10	3	36	23	-	12	23	1	17	19	5	30	36	-
		50%	45%	70%	35%	57%	40%	51%	-	55%	47%	100%	38%	71%	45%	52%	50%	-
Neither agree nor disagree	(0)	7	1	1	5	-	7	5	-	1	6	-	7	-	1	6	7	-
		10%	6%	3%	16%	-	13%	12%	-	5%	12%	-	15%	-	8%	10%	10%	-
Disagree	(-1)	4	-	2	2	-	4	4	-	-	4	-	3	1	-	4	4	-
		5%	-	8%	6%	-	5%	9%	-	-	8%	-	6%	4%	-	7%	5%	-
Disagree strongly	(-2)	2	2	-	-	-	2	2	-	1	1	-	1	1	-	2	2	-
		3%	14%	-	-	-	3%	4%	-	5%	2%	-	2%	3%	-	3%	3%	-
NET: Disagree		6	2	2	2	-	6	6	-	1	5	-	4	2	-	6	6	-
		8%	14%	8%	6%	-	8%	13%	-	5%	10%	-	8%	8%	-	10%	8%	-
Mean		1.04	0.86	0.99	1.15	1.43	1.33	1.04g	-	1.17	0.98	1.00	1.05	1.02	1.39	0.94	1.04	-
Standard deviation		0.94	1.34	0.74	0.91	0.55	0.76	1.04	-	0.91	0.97	-	1.00	0.85	0.67	0.98	0.94	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 58

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child enjoys doing physical activity

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	58 82%	18 82%	45 84%	29 79%	9 78%	42 79%	27 77%	15 84%	5 100%	1 100%	4 100%	12 89%	-	-	12 89%
Agree strongly (+2)	23 32%	9 41%	22 41% ^c	9 24%	4 33%	16 30%	9 26%	7 39%	2 43%	1 100%	1 30%	5 35%	-	-	5 35%
Agree (+1)	36 50%	9 41%	23 43%	21 55%	5 44%	26 49%	18 51%	8 46%	3 57%	-	3 70%	7 54%	-	-	7 54%
Neither agree nor disagree (0)	7 10%	1 5%	4 8%	4 11%	2 15%	5 10%	4 12%	1 5%	-	-	-	2 11%	-	-	2 11%
Disagree (-1)	4 5%	2 9%	3 6%	2 5%	1 7%	4 7%	3 8%	1 5%	-	-	-	-	-	-	-
Disagree strongly (-2)	2 3%	1 5%	1 2%	2 5%	-	2 4%	1 3%	1 6%	-	-	-	-	-	-	-
NET: Disagree	6 8%	3 13%	4 8%	4 10%	1 7%	6 11%	4 11%	2 11%	-	-	-	-	-	-	-
Mean	1.04	1.06	1.16	0.87	1.04	0.95	0.89	1.07	1.43	2.00	1.30	1.23	-	-	1.23
Standard deviation	0.94	1.13	0.94	1.01	0.91	1.02	0.98	1.10	0.55	-	0.53	0.66	-	-	0.66

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 59

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child enjoys doing physical activity

Base: All parents with children aged 5-15 living at home

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base		71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree		58 82%	5 70%	1 24%	6 100%	1 100%	3 100%	8 100%	6 100%	2 78%	7 62%	19 87%	4 82%	54 82%	47 81%	10 90%	8 79%	16 94%	10 68%	24 84%
Agree strongly		(+2) 23 32%	1 13%	- -	1 16%	1 100%	1 29%	4 49%	5 82%	1 31%	3 27%	6 27%	4 82%	18 27%	20 34%	2 17%	2 17%	7 44%	3 20%	11 37%
Agree		(+1) 36 50%	4 57%	1 24%	5 84%	- -	2 71%	4 51%	1 18%	1 47%	4 36%	13 61%	- -	36 55%	27 47%	8 73%	7 62%	8 51%	7 48%	13 47%
Neither agree nor disagree		(0) 7 10%	- -	2 51%	- -	- -	- -	- -	- -	1 22%	2 22%	2 8%	1 18%	6 9%	7 12%	- -	1 13%	- -	2 12%	4 12%
Disagree		(-1) 4 5%	2 30%	1 26%	- -	- -	- -	- -	- -	- -	1 7%	- -	- -	4 6%	3 5%	1 10%	- -	1 6%	2 13%	1 3%
Disagree strongly		(-2) 2 3%	- -	- -	- -	- -	- -	- -	- -	- -	1 8%	1 5%	- -	2 3%	2 3%	- -	1 8%	- -	1 6%	- -
NET: Disagree		6 8%	2 30%	1 26%	- -	- -	- -	- -	- -	- -	2 15%	1 5%	- -	6 9%	5 8%	1 10%	1 8%	1 6%	3 20%	1 3%
Mean		1.04	0.54	-0.02	1.16	2.00	1.29	1.49	1.82	1.08	0.65	1.05	1.63	0.98	1.03	0.97	0.79	1.32	0.61	1.18
Standard deviation		0.94	1.14	0.83	0.40	-	0.55	0.53	0.42	0.90	1.23	0.89	0.87	0.94	0.97	0.80	1.06	0.77	1.17	0.79

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 60

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child has access to a good range of facilities and opportunities to do physical activity in their local area

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Agree	58	11	19	28	4	5	58	39	-	17	40	1	34	24	8	48	58	-
	81%	79%	71%	92%	81%	73%	81%	85%	-	79%	82%	100%	75%	92%	74%	83%	81%	-
Agree strongly	(+2)	22	3	6	13	2	22	13	-	8	12	1	13	8	4	16	22	-
	31%	21%	22%	43%	43%	31%	31%	29%	-	40%	25%	100%	30%	32%	38%	28%	31%	-
Agree	(+1)	36	8	14	15	2	36	25	-	8	28	-	20	16	4	32	36	-
	51%	58%	49%	49%	38%	42%	51%	56%	-	39%	57%	-	46%	59%	36%	56%	51%	-
Neither agree nor disagree	(0)	6	2	2	2	1	6	4	-	2	4	-	6	-	-	5	6	-
	9%	14%	7%	8%	19%	-	9%	8%	-	10%	9%	-	14%	-	-	9%	9%	-
Disagree	(-1)	6	1	5	-	1	6	3	-	2	4	-	4	2	2	4	6	-
	8%	7%	19%	-	-	13%	8%	7%	-	11%	8%	-	8%	8%	18%	7%	8%	-
Disagree strongly	(-2)	1	-	1	-	1	1	-	-	-	1	-	1	-	1	-	1	-
	1%	-	3%	-	-	13%	1%	-	-	-	2%	-	2%	-	8%	-	1%	-
NET: Disagree	7	1	6	-	-	2	7	3	-	2	5	-	5	2	3	4	7	-
	10%	7%	22%	-	-	27%	10%	7%	-	11%	9%	-	10%	8%	26%	7%	10%	-
Mean	1.01	0.94	0.68	1.35	1.25	0.65	1.01	1.07	-	1.08	0.96	2.00	0.93	1.15	0.77	1.04	1.01	-
Standard deviation	0.93	0.82	1.12	0.64	0.84	1.51	0.93	0.81	-	0.99	0.90	-	0.99	0.81	1.41	0.82	0.93	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 61

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child has access to a good range of facilities and opportunities to do physical activity in their local area

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	58	14	42	32	11	44	32	12	4	1	3	10	-	-	10
	81%	62%	78%	85%	92%	83%	92% ^e	67%	81%	100%	77%	73%	-	-	73%
Agree strongly (+2)	22	7	18	10	4	17	13	4	2	1	1	3	-	-	3
	31%	31%	34%	26%	31%	32%	36%	23%	43%	100%	30%	21%	-	-	21%
Agree (+1)	36	7	23	22	7	27	20	8	2	-	2	7	-	-	7
	51%	31%	44%	59%	61%	52%	56%	44%	38%	-	46%	52%	-	-	52%
Neither agree nor disagree (0)	6	4	5	3	1	4	2	2	1	-	1	2	-	-	2
	9%	18%	10%	9%	8%	7%	6%	11%	19%	-	23%	12%	-	-	12%
Disagree (-1)	6	4	5	2	-	4	1	3	-	-	-	2	-	-	2
	8%	19%	10%	6%	-	8% ^f	3%	18%	-	-	-	15%	-	-	15%
Disagree strongly (-2)	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-
	1%	-	2%	-	-	2%	-	5%	-	-	-	-	-	-	-
NET: Disagree	7	4	6	2	-	5	1	4	-	-	-	2	-	-	2
	10%	19%	11%	6%	-	9% ^f	3%	23%	-	-	-	15%	-	-	15%
Mean	1.01	0.74	1.00	1.04	1.23	1.04	1.26 ^e	0.62	1.25	2.00	1.07	0.79	-	-	0.79
Standard deviation	0.93	1.12	1.00	0.78	0.61	0.93	0.68	1.19	0.84	-	0.84	0.98	-	-	0.98

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 62

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child has access to a good range of facilities and opportunities to do physical activity in their local area

Base: All parents with children aged 5-15 living at home

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base		71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree		58 81%	5 73%	4 100%	5 84%	1 100%	3 100%	6 76%	6 100%	1 47%	8 74%	18 82%	3 63%	54 82%	48 83%	8 72%	8 73%	13 77%	14 94%	23 80%
Agree strongly (+2)		22 31%	- -	- -	- -	1 100%	1 29%	4 51%	5 82%	- -	2 17%	9 39%	3 63%	18 27%	19 32%	2 17%	4 41%	5 33%	4 27%	8 28%
Agree (+1)		36 51%	5 73%	4 100%	5 84%	- -	2 71%	2 25%	1 18%	1 47%	6 56%	9 42%	- -	36 55%	30 51%	6 55%	3 33%	7 44%	10 67%	15 53%
Neither agree nor disagree (0)		6 9%	- -	- -	1 16%	- -	- -	- -	- -	1 22%	2 18%	3 12%	1 18%	5 8%	5 9%	1 8%	1 6%	2 12%	1 6%	3 10%
Disagree (-1)		6 8%	2 27%	- -	- -	- -	- -	2 24%	- -	- -	1 8%	1 6%	- -	6 9%	4 6%	2 20%	2 21%	1 6%	- -	3 10%
Disagree strongly (-2)		1 1%	- -	- -	- -	- -	- -	- -	- -	1 31%	- -	- -	1 18%	- -	1 1%	- -	- -	1 5%	- -	- -
NET: Disagree		7 10%	2 27%	- -	- -	- -	- -	2 24%	- -	1 31%	1 8%	1 6%	1 18%	6 9%	5 8%	2 20%	2 21%	2 11%	- -	3 10%
Mean		1.01	0.47	1.00	0.84	2.00	1.29	1.04	1.82	-0.14	0.83	1.15	0.90	1.01	1.06	0.70	0.93	0.93	1.21	0.98
Standard deviation		0.93	0.95	0.00	0.40	-	0.55	1.29	0.42	1.60	0.84	0.88	1.77	0.86	0.90	1.02	1.19	1.10	0.55	0.89

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 63

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I know what types of activity my child can do to be physically active

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Agree	64	12	24	28	4	7	64	41	-	20	43	1	41	23	10	52	64	-
	91%	93%	86%	93%	81%	100%	91%	90%	-	95%	88%	100%	92%	88%	100%	90%	91%	-
Agree strongly	(+2)	28	6	8	14	2	28	13	-	11	16	-	20	7	7	19	28	-
		39%	42%	29%	46%	43%	39%g	29%	-	54%	33%	-	45%	28%	65%	33%	39%	-
Agree	(+1)	37	7	16	14	2	37	27	-	9	27	1	21	16	4	33	37	-
		52%	51%	57%	47%	38%	52%	60%	-	41%	55%	100%	47%	60%	35%	57%	52%	-
Neither agree nor disagree	(0)	4	-	3	1	1	4	2	-	1	3	-	3	1	-	3	4	-
		5%	-	10%	4%	19%	5%	4%	-	5%	6%	-	6%	4%	-	5%	5%	-
Disagree	(-1)	2	-	1	1	-	2	2	-	-	2	-	1	1	-	2	2	-
		3%	-	4%	3%	-	3%	5%	-	-	4%	-	2%	4%	-	4%	3%	-
Disagree strongly	(-2)	1	1	-	-	-	1	1	-	-	1	-	-	1	-	1	1	-
		1%	7%	-	-	-	1%	2%	-	-	2%	-	-	3%	-	2%	1%	-
NET: Disagree		3	1	1	1	-	3	3	-	-	3	-	1	2	-	3	3	-
		4%	7%	4%	3%	-	4%	7%	-	-	6%	-	2%	8%	-	5%	4%	-
Mean	1.24	1.22	1.11	1.37	1.25	1.59	1.24	1.10	-	1.50	1.13	1.00	1.35	1.05	1.65	1.16	1.24	-
Standard deviation	0.79	1.03	0.75	0.71	0.84	0.53	0.79	0.84	-	0.60	0.85	-	0.69	0.92	0.50	0.80	0.79	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 64

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I know what types of activity my child can do to be physically active

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	64 91%	19 88%	49 92%	34 90%	11 94%	48 91%	30 86%	18 100%	4 81%	1 100%	3 77%	12 93%	-	-	12 93%
Agree strongly (+2)	28 39%	12 55%	25 47%	12 31%	3 26%	20 38%	10 29%	10 55%	2 43%	1 100%	1 30%	6 42%	-	-	6 42%
Agree (+1)	37 52%	7 33%	24 46%	22 58%	8 68%	28 53%	20 58%	8 45%	2 38%	-	2 46%	7 50%	-	-	7 50%
Neither agree nor disagree (0)	4 5%	3 12%	2 4%	2 5%	1 6%	2 3%	2 5%	-	1 19%	-	1 23%	1 7%	-	-	1 7%
Disagree (-1)	2 3%	-	2 4%	1 3%	-	2 4%	2 6%	-	-	-	-	-	-	-	-
Disagree strongly (-2)	1 1%	-	-	1 2%	-	1 2%	1 3%	-	-	-	-	-	-	-	-
NET: Disagree	3 4%	-	2 4%	2 6%	-	3 6%	3 9%	-	-	-	-	-	-	-	-
Mean	1.24	1.43	1.35	1.13	1.20	1.21	1.04	1.55	1.25	2.00	1.07	1.35	-	-	1.35
Standard deviation	0.79	0.71	0.74	0.84	0.55	0.83	0.91	0.51	0.84	-	0.84	0.64	-	-	0.64

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 65

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

I know what types of activity my child can do to be physically active

Base: All parents with children aged 5-15 living at home

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base		71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree		64 91%	6 83%	4 100%	5 82%	1 100%	3 100%	8 100%	6 100%	3 100%	9 83%	19 88%	5 100%	59 90%	54 92%	9 82%	9 85%	17 100%	11 73%	27 97%
Agree strongly	(+2)	28	2	-	2	1	1	4	5	1	3	9	4	23	25	2	4	9	4	11
		39%	27%	-	33%	100%	29%	49%	82%	31%	27%	40%	82%	35%	42%	17%	34%	56%	27%	37%
Agree	(+1)	37	4	4	3	-	2	4	1	2	6	10	1	36	29	7	5	7	7	17
		52%	57%	100%	49%	-	71%	51%	18%	69%	57%	48%	18%	55%	50%	65%	51%	44%	46%	59%
Neither agree nor disagree	(0)	4	-	-	1	-	-	-	-	-	1	2	-	4	3	1	1	-	2	1
		5%	-	-	18%	-	-	-	-	-	9%	8%	-	6%	5%	8%	7%	-	14%	3%
Disagree	(-1)	2	1	-	-	-	-	-	-	-	-	1	-	2	1	1	-	-	2	-
		3%	17%	-	-	-	-	-	-	-	-	4%	-	3%	2%	10%	-	-	14%	-
Disagree strongly	(-2)	1	-	-	-	-	-	-	-	-	1	-	-	1	1	-	1	-	-	-
		1%	-	-	-	-	-	-	-	-	8%	-	-	1%	2%	-	8%	-	-	-
NET: Disagree		3 4%	1 17%	- -	- -	- -	- -	- -	- -	- -	1 8%	1 4%	- -	3 5%	2 3%	1 10%	1 8%	- -	2 14%	- -
Mean		1.24	0.94	1.00	1.14	2.00	1.29	1.49	1.82	1.31	0.94	1.24	1.82	1.19	1.30	0.89	1.02	1.56	0.86	1.34
Standard deviation		0.79	1.04	0.00	0.77	-	0.55	0.53	0.42	0.57	1.09	0.78	0.44	0.80	0.77	0.84	1.14	0.51	1.00	0.55

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 66

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child feels able to do physical activity

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Agree	65	12	25	29	5	7	65	41	-	19	45	1	41	25	10	52	65	-
	92%	86%	90%	97%	100%	100%	92%	90%	-	91%	92%	100%	91%	93%	100%	90%	92%	-
Agree strongly	(+2)	29	6	10	14	2	29	16	-	9	19	1	22	7	5	22	29	-
		41%	42%	36%	45%	43%	41%	35%	-	43%	39%	100%	49%	28%	47%	39%	41%	-
Agree	(+1)	36	6	15	16	3	36	25	-	10	26	-	19	17	5	30	36	-
		51%	44%	54%	52%	57%	51%	55%	-	48%	54%	-	43%	65%	53%	52%	51%	-
Neither agree nor disagree	(0)	3	-	2	1	-	3	2	-	1	2	-	2	1	-	3	3	-
		4%	-	7%	3%	-	4%	4%	-	5%	4%	-	4%	3%	-	5%	4%	-
Disagree	(-1)	3	2	1	-	-	3	3	-	1	2	-	2	1	-	3	3	-
		4%	14%	3%	-	-	4%	6%	-	5%	4%	-	4%	3%	-	5%	4%	-
Disagree strongly	(-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Disagree		3	2	1	-	-	3	3	-	1	2	-	2	1	-	3	3	-
		4%	14%	3%	-	-	4%	6%	-	5%	4%	-	4%	3%	-	5%	4%	-
Mean	1.29	1.14	1.22	1.42	1.43	1.46	1.29	1.18	-	1.29	1.27	2.00	1.36	1.18	1.47	1.24	1.29	-
Standard deviation	0.73	1.02	0.73	0.56	0.55	0.54	0.73	0.78	-	0.78	0.72	-	0.77	0.66	0.53	0.76	0.73	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 67

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child feels able to do physical activity

Base: All parents with children aged 5-15 living at home

Q.8 Ages of children living at home						D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
NET: Agree	65 92%	19 87%	48 91%	35 93%	12 100%	48 91%	32 92%	16 89%	5 100%	1 100%	4 100%	12 93%	-	-	12 93%
Agree strongly (+2)	29 41%	10 44%	23 44%	15 39%	6 54%	20 39%	11 30%	10 56%	2 43%	1 100%	1 30%	6 49%	-	-	6 49%
Agree (+1)	36 51%	9 42%	25 47%	20 54%	5 46%	28 53%	22 62%	6 33%	3 57%	-	3 70%	6 43%	-	-	6 43%
Neither agree nor disagree (0)	3 4%	1 5%	3 5%	1 2%	-	2 3%	2 5%	-	-	-	-	1 7%	-	-	1 7%
Disagree (-1)	3 4%	2 9%	2 4%	2 5%	-	3 5%	1 3%	2 11%	-	-	-	-	-	-	-
Disagree strongly (-2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Disagree	3 4%	2 9%	2 4%	2 5%	-	3 5%	1 3%	2 11%	-	-	-	-	-	-	-
Mean	1.29	1.22	1.32	1.26	1.54	1.25	1.20	1.34	1.43	2.00	1.30	1.42	-	-	1.42
Standard deviation	0.73	0.91	0.74	0.75	0.52	0.77	0.66	0.96	0.55	-	0.53	0.65	-	-	0.65

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 68

Q.10 Listed below are some statements about your child. For each, please tell us how far you agree or disagree with each statement. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time.

My child feels able to do physical activity

Base: All parents with children aged 5-15 living at home

		Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
		Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base		72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base		71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Agree		65 92%	6 87%	4 100%	6 100%	1 100%	3 100%	8 100%	6 100%	3 100%	9 83%	19 87%	5 100%	60 91%	53 90%	12 100%	9 83%	16 94%	12 81%	28 100%
Agree strongly (+2)		29 41%	2 27%	1 24%	2 33%	1 100%	1 29%	5 63%	5 82%	1 31%	4 36%	7 33%	4 82%	24 37%	24 42%	4 34%	3 33%	8 48%	5 33%	13 44%
Agree (+1)		36 51%	4 60%	3 76%	4 67%	-	2 71%	3 37%	1 18%	2 69%	5 47%	12 54%	1 18%	35 54%	29 49%	8 66%	5 50%	8 47%	7 48%	16 56%
Neither agree nor disagree (0)		3 4%	-	-	-	-	-	-	-	-	1 9%	2 8%	-	3 4%	3 5%	-	1 8%	-	2 12%	-
Disagree (-1)		3 4%	1 13%	-	-	-	-	-	-	-	1 8%	1 5%	-	3 4%	3 5%	-	1 8%	1 6%	1 6%	-
Disagree strongly (-2)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Disagree		3 4%	1 13%	-	-	-	-	-	-	-	1 8%	1 5%	-	3 4%	3 5%	-	1 8%	1 6%	1 6%	-
Mean		1.29	1.00	1.24	1.33	2.00	1.29	1.63	1.82	1.31	1.12	1.16	1.82	1.24	1.27	1.34	1.07	1.36	1.08	1.44
Standard deviation		0.73	0.97	0.50	0.51	-	0.55	0.52	0.42	0.57	0.91	0.77	0.44	0.73	0.77	0.50	0.91	0.78	0.87	0.51

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 69

Q.11 Thinking about a typical week, please estimate - to the best of your ability - how long you spend doing physical activity in total per week. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing, active play and manual labour - as well as sports and fitness activities.

Base: All respondents

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Fewer than 15 minutes	71 14%	71 60%bc	- -	- -	17 37%fg	15 33%fg	8 11%	18 8%	1 3%	17 11%	25 15%	28 17%	35 14%	36 15%	36 29%o	35 9%	40 15%	30 13%
15-29 minutes	48 10%	48 40%bc	- -	- -	5 10%	5 10%	6 8%	22 10%	2 8%	16 11%	11 6%	19 12%	28 11%	20 8%	9 7%	38 10%	27 10%	22 9%
30 minutes or more, but less than 1 hour	55 11%	- -	55 40%ac	- -	6 14%	3 7%	13 18%	23 10%	1 4%	21 14%	17 11%	15 9%	31 12%	22 9%	18 14%	35 9%	34 13%	21 9%
1 hour or more but less than 2 hours	83 16%	- -	83 60%ac	- -	3 7%	7 17%	15 21%	44 20%d	4 18%	31 21%k	30 18%	17 10%	45 17%	38 15%	15 12%	66 18%	40 15%	43 18%
2 hours or more but less than 3 hours	82 16%	- -	- -	82 33%ab	8 18%	8 18%	9 12%	37 17%	4 15%	23 15%	27 16%	28 17%	41 16%	41 17%	22 17%	59 16%	36 14%	45 19%
3 hours or more but less than 5 hours	90 18%	- -	- -	90 36%ab	4 8%	5 10%	10 15%	42 19%	10 39%	22 15%	30 18%	29 17%	43 17%	47 19%	14 11%	73 20%n	47 18%	43 18%
5 hours or more	78 15%	- -	- -	78 31%ab	3 7%	3 6%	11 16%	33 15%	4 14%	20 13%	26 16%	29 17%	35 13%	43 18%	10 8%	64 17%n	42 16%	36 15%
NET: Inactive (< 30 mins)	120 24%	120 100%bc	- -	- -	22 47%fg	19 43%fg	13 19%	40 18%	3 10%	34 22%	36 22%	48 29%	64 25%	56 23%	45 37%o	73 20%	66 25%	52 22%
NET: Fairly active (30 mins - 2 hours)	138 27%	- -	138 100%ac	- -	10 21%	10 23%	27 39%d	67 31%	5 22%	53 35%k	47 28%	33 20%	76 30%	59 24%	33 27%	101 27%	73 28%	64 27%
NET: Active (2 hours +)	250 49%	- -	- -	250 100%ab	15 33%	15 34%	30 43%	111 51%de	17 68%	65 43%	83 50%	85 52%	119 46%	131 53%	45 37%	197 53%n	125 47%	124 52%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 70

Q.11 Thinking about a typical week, please estimate - to the best of your ability - how long you spend doing physical activity in total per week. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing, active play and manual labour - as well as sports and fitness activities.

Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Fewer than 15 minutes	71 14%	7 12%	4 7%	5 13%	15 23%b	24 9%	15 7%	10 13%	17 37%efgklmn	4 20%	13 49%	30 16%ef	5 11%	20 18%ef	4 13%
15-29 minutes	48 10%	6 11%	4 8%	3 8%	5 7%	26 10%	17 9%	9 12%	5 10%	2 9%	3 10%	18 9%	3 7%	10 9%	5 14%
30 minutes or more, but less than 1 hour	55 11%	11 19%	11 22%	7 18%	8 13%	30 11%	20 10%	11 15%	6 14%	1 7%	5 18%	18 9%	4 8%	9 8%	5 16%
1 hour or more but less than 2 hours	83 16%	12 21%	11 21%	7 19%	11 16%	50 19%	33 17%	17 24%hm	3 7%	1 6%	2 8%	29 15%	9 20%	14 12%	7 21%
2 hours or more but less than 3 hours	82 16%	6 11%	6 12%	4 11%	7 11%	49 18%g	41 21%k	8 11%	8 18%	6 33%	2 7%	25 13%	5 10%	16 14%	4 11%
3 hours or more but less than 5 hours	90 18%	9 15%	7 13%	5 14%	12 18%	49 18%	39 20%	10 14%	4 8%	3 14%	1 3%	37 20%	11 23%	22 20%	4 13%
5 hours or more	78 15%	7 12%	10 18%	6 17%	8 13%	40 15%	33 17%	7 10%	3 7%	2 12%	1 4%	34 18%	10 22%	21 18%	4 11%
NET: Inactive (< 30 mins)	120 24%	13 23%	8 15%	8 20%	20 30%b	50 19%	32 16%	19 26%	22 47%efgklm	6 29%	16 59%	47 25%f	8 18%	30 27%f	9 28%
NET: Fairly active (30 mins - 2 hours)	138 27%	23 39%	23 43%	14 37%	19 28%	80 30%	52 27%	28 39%hkm	10 21%	2 13%	7 26%	47 25%	13 28%	23 20%	12 36%
NET: Active (2 hours +)	250 49%	23 38%	23 43%	16 43%	27 41%	138 51%gh	113 57%eghn	25 35%	15 33%	11 58%	4 15%	96 50%gh	25 55%h	59 53%gh	12 36%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 71

Q.11 Thinking about a typical week, please estimate - to the best of your ability - how long you spend doing physical activity in total per week. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing, active play and manual labour - as well as sports and fitness activities.

Base: All respondents

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Fewer than 15 minutes	71 14%	5 16%	5 12%	4 11%	3 12%	5 9%	3 8%	11 22%	11 29%efj	8 16%	15 11%	7 14%	61 14%	67 15%	5 10%	13 14%	12 7%	12 12%	34 23%pq
15-29 minutes	48 10%	5 13%	2 6%	1 3%	5 21%	6 10%	1 2%	8 15%fg	3 9%	4 8%	13 10%	3 6%	43 10%	40 9%	9 19%lm	8 9%	15 10%	6 6%	18 12%
30 minutes or more, but less than 1 hour	55 11%	5 14%	2 5%	1 2%	2 7%	7 13%	8 18%cd	5 10%	5 13%	7 12%	14 11%	7 14%	46 10%	52 11%	2 4%	6 6%	20 12%	10 10%	19 12%
1 hour or more but less than 2 hours	83 16%	5 14%	9 23%	7 19%	2 8%	9 15%	8 18%	6 11%	4 11%	11 20%	23 18%	7 13%	75 17%	70 15%	13 28%lm	16 17%	26 17%	16 16%	24 16%
2 hours or more but less than 3 hours	82 16%	7 22%	10 25%	6 16%	5 20%	9 16%	7 16%	5 10%	6 15%	7 13%	20 15%	9 19%	69 16%	75 16%	6 13%	17 18%	26 17%	17 17%	22 14%
3 hours or more but less than 5 hours	90 18%	3 8%	7 17%	10 29%a	5 20%	10 17%	8 19%	8 16%	6 16%	8 15%	25 20%	8 15%	79 18%	84 18%	6 12%	21 22%r	32 20%r	20 20%	17 11%
5 hours or more	78 15%	5 14%	5 12%	7 19%	3 11%	12 21%	7 18%	9 17%	3 7%	9 16%	20 15%	10 20%	65 15%	70 15%	6 13%	14 14%	26 17%	19 19%	18 12%
NET: Inactive (< 30 mins)	120 24%	10 29%fg	7 18%	5 14%	9 33%	11 19%	4 11%	19 37%cfj	14 37%cf	13 23%	28 21%	10 20%	103 24%	106 23%	13 29%	22 23%	27 17%	19 18%	52 35%opq
NET: Fairly active (30 mins - 2 hours)	138 27%	10 28%	11 28%	8 21%	4 15%	16 28%	15 37%	11 21%	9 25%	17 32%	37 29%	14 27%	121 28%	122 27%	14 32%	22 23%	46 29%	27 26%	43 28%
NET: Active (2 hours +)	250 49%	15 43%	21 54%	23 64%h	13 52%	31 53%	22 53%	22 43%	14 38%	24 45%	65 50%	27 53%	214 49%	229 50%	18 39%	52 54%r	85 54%r	56 55%r	57 37%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 72

Q.12 Thinking about a typical week, please estimate - to the best of your ability - how long your child spends doing physical activity in total per week. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing and active play - as well as sports and fitness activities.

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience			Q.2 Age					Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	72	14	27	31	5	7	72	45	-	20	51	1	48	24	11	58	72	-
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-.**	21**	49*	1**	45*	26**	10**	58*	71*	-.**
Fewer than 15 minutes	1 1%	1 7%	- -	- -	- -	- -	1 1%	1 2%	- -	- -	1 2%	- -	- -	1 3%	- -	1 2%	1 1%	- -
15-29 minutes	5 7%	2 17%	2 7%	1 3%	- -	- -	5 7%	4 9%	- -	2 9%	3 6%	- -	3 6%	2 8%	- -	5 9%	5 7%	- -
30 minutes or more, but less than 1 hour	6 8%	2 14%	4 14%	- -	1 25%	2 32%	6 8%	4 8%	- -	1 5%	5 9%	- -	4 10%	1 5%	2 20%	4 6%	6 8%	- -
1 hour or more but less than 2 hours	10 15%	3 21%	5 20%	2 7%	- -	- -	10 15%	6 14%	- -	4 20%	6 13%	- -	7 15%	4 14%	- -	10 18%	10 15%	- -
2 hours or more but less than 3 hours	25 36%	3 20%	13 49%	9 30%	2 38%	1 13%	25 36%	17 38%	- -	7 35%	17 35%	1 100%	13 28%	13 48%	3 27%	21 36%	25 36%	- -
3 hours or more but less than 5 hours	11 16%	1 6%	2 7%	9 28%	- -	- -	11 16%	8 17%	- -	3 16%	8 16%	- -	7 15%	5 18%	1 9%	10 17%	11 16%	- -
5 hours or more but less than 7 hours	4 5%	1 8%	- -	3 9%	- -	2 28%	4 5%	2 4%	- -	1 5%	3 6%	- -	4 8%	- -	2 17%	2 3%	4 5%	- -
7 hours or more but less than 9 hours	4 5%	- -	- -	4 13%	- -	- -	4 5%	4 9%	- -	2 10%	2 4%	- -	3 7%	1 3%	- -	4 7%	4 5%	- -
9 hours or more	4 5%	1 7%	1 3%	2 6%	2 38%	2 28%	4 5%	- -	- -	- -	4 8%	- -	4 8%	- -	2 17%	2 3%	4 5%	- -
Don't know	1 1%	- -	- -	1 3%	- -	- -	1 1%	- -	- -	- -	1 2%	- -	1 2%	- -	1 9%	- -	1 1%	- -
NET: Inactive (< 2 hours)	22 31%	8 59%	11 40%	3 10%	1 25%	2 32%	22 31%	15 32%	- -	7 35%	15 30%	- -	14 31%	8 30%	2 20%	20 34%	22 31%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 72

Q.12 Thinking about a typical week, please estimate - to the best of your ability - how long your child spends doing physical activity in total per week. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing and active play - as well as sports and fitness activities.

Base: All parents with children aged 5-15 living at home

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Weighted base	71*	13**	27**	30*	5**	7**	71*	46*	-**	21**	49*	1**	45*	26**	10**	58*	71*	-**
NET: Fairly active (2 - 5 hours)	37 52%	4 27%	15 56%	18 59%	2 38%	1 13%	37 52%	25 55%	- -	11 51%	25 51%	1 100%	19 43%	17 66%	4 36%	30 52%	37 52%	-
NET: Active (5 hours +)	11 16%	2 15%	1 3%	8 28%	2 38%	4 55%	11 16%	6 13%	- -	3 15%	8 17%	- -	10 23%	1 3%	4 35%	8 13%	11 16%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 73

Q.12 Thinking about a typical week, please estimate - to the best of your ability - how long your child spends doing physical activity in total per week. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing and active play - as well as sports and fitness activities.

Base: All parents with children aged 5-15 living at home

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	72	22	53	38	13	53	35	18	5	1	4	14	-	-	14
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-.**	-.**	13**
Fewer than 15 minutes	1 1%	- -	- -	1 2%	- -	1 2%	1 3%	- -	- -	- -	- -	- -	- -	- -	- -
15-29 minutes	5 7%	2 9%	4 8%	3 7%	1 7%	4 8%	4 11%	- -	- -	- -	- -	1 7%	- -	- -	1 7%
30 minutes or more, but less than 1 hour	6 8%	3 12%	4 8%	3 7%	2 16%	4 8%	2 5%	3 15%	1 25%	- -	1 30%	- -	- -	- -	- -
1 hour or more but less than 2 hours	10 15%	3 13%	7 14%	8 21%	1 8%	6 12%	3 7%	4 22%	- -	- -	- -	4 31%	- -	- -	4 31%
2 hours or more but less than 3 hours	25 36%	10 46%	17 32%	15 39%	3 23%	20 38%	13 36%	7 42%	2 38%	1 100%	1 23%	3 26%	- -	- -	3 26%
3 hours or more but less than 5 hours	11 16%	1 5%	11 22% ^c	3 8%	1 7%	10 18%	9 24%	1 6%	- -	- -	- -	2 14%	- -	- -	2 14%
5 hours or more but less than 7 hours	4 5%	1 4%	3 5%	2 5%	- -	3 5%	1 3%	2 11%	- -	- -	- -	1 7%	- -	- -	1 7%
7 hours or more but less than 9 hours	4 5%	1 5%	4 7%	1 2%	2 15%	4 7%	4 11%	- -	- -	- -	- -	- -	- -	- -	- -
9 hours or more	4 5%	1 4%	2 3%	3 8%	3 24%	1 2%	- -	1 5%	2 38%	- -	2 46%	1 7%	- -	- -	1 7%
Don't know	1 1%	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	1 7%	- -	- -	1 7%
NET: Inactive (< 2 hours)	22 31%	8 35%	15 29%	14 38%	4 31%	16 30%	9 26%	6 37%	1 25%	- -	1 30%	5 39%	- -	- -	5 39%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 73

Q.12 Thinking about a typical week, please estimate - to the best of your ability - how long your child spends doing physical activity in total per week. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing and active play - as well as sports and fitness activities.

Base: All parents with children aged 5-15 living at home

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Weighted base	71*	22**	53*	37*	12**	53*	35*	18**	5**	1**	4**	13**	-**	-**	13**
NET: Fairly active (2 - 5 hours)	37 52%	11 52%	28 53%	18 47%	4 30%	30 56%	21 60%	8 47%	2 38%	1 100%	1 23%	5 40%	-	-	5 40%
NET: Active (5 hours +)	11 16%	3 13%	8 16%	6 15%	5 39%	8 14%	5 14%	3 16%	2 38%	-	2 46%	2 14%	-	-	2 14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 74

Q.12 Thinking about a typical week, please estimate - to the best of your ability - how long your child spends doing physical activity in total per week. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing and active play - as well as sports and fitness activities.

Base: All parents with children aged 5-15 living at home

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	72	7	4	6	1	3	8	6	3	12	22	5	66	60	11	12	16	15	29
Weighted base	71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
Fewer than 15 minutes	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 8%	- -	- -	1 1%	1 2%	- -	1 8%	- -	- -	- -
15-29 minutes	5 7%	- -	- -	- -	- -	1 40%	- -	- -	- -	3 25%	1 4%	- -	5 8%	4 6%	1 11%	1 8%	2 14%	2 12%	- -
30 minutes or more, but less than 1 hour	6 8%	1 13%	- -	- -	- -	- -	2 24%	1 20%	- -	- -	2 7%	1 18%	5 7%	5 8%	1 8%	1 7%	1 6%	- -	4 14%
1 hour or more but less than 2 hours	10 15%	3 43%	- -	2 31%	- -	- -	- -	- -	1 47%	2 17%	2 10%	- -	10 16%	8 14%	2 18%	- -	4 25%	3 21%	3 11%
2 hours or more but less than 3 hours	25 36%	2 29%	2 51%	2 37%	- -	1 29%	3 40%	- -	1 22%	5 42%	10 45%	1 22%	24 37%	19 33%	6 54%	7 68%	2 12%	6 40%	10 35%
3 hours or more but less than 5 hours	11 16%	1 14%	- -	- -	1 100%	- -	1 11%	2 33%	- -	1 8%	5 25%	- -	10 16%	10 18%	- -	- -	4 26%	3 21%	4 13%
5 hours or more but less than 7 hours	4 5%	- -	2 49%	- -	- -	- -	1 12%	1 16%	- -	- -	- -	1 22%	3 4%	3 5%	1 9%	- -	- -	- -	4 13%
7 hours or more but less than 9 hours	4 5%	- -	- -	- -	- -	- -	1 13%	2 31%	- -	- -	1 4%	- -	4 6%	4 7%	- -	1 8%	2 12%	1 6%	- -
9 hours or more	4 5%	- -	- -	2 32%	- -	1 30%	- -	- -	1 31%	- -	- -	1 18%	3 4%	4 6%	- -	- -	1 5%	- -	3 10%
Don't know	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	1 20%	- -	1 2%	- -	- -	- -	- -	1 3%
NET: Inactive (< 2 hours)	22 31%	4 57%	- -	2 31%	- -	1 40%	2 24%	1 20%	1 47%	6 51%	5 21%	1 18%	21 32%	18 30%	4 37%	3 23%	7 44%	5 33%	7 25%
NET: Fairly active (2 - 5 hours)	37 52%	3 43%	2 51%	2 37%	1 100%	1 29%	4 51%	2 33%	1 22%	6 49%	15 70%	1 22%	35 53%	30 51%	6 54%	7 68%	6 38%	9 61%	14 48%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 74

Q.12 Thinking about a typical week, please estimate - to the best of your ability - how long your child spends doing physical activity in total per week. If you have more than one child, for the purposes of this question, please think about your youngest child between the ages of 5-15 living at home some or all of the time. As a reminder, by physical activity, we mean activity you do for at least 10 minutes at a time and that noticeably raises your heart rate. This could include walking briskly, cycling, physical housework or gardening, dancing and active play - as well as sports and fitness activities.

Base: All parents with children aged 5-15 living at home

	Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Weighted base	71*	7**	4**	6**	1**	3**	8**	6**	3**	11**	22**	5**	65*	58*	12**	11**	17**	15**	28**
NET: Active (5 hours +)	11 16%	-	2 49%	2 32%	-	1 30%	2 25%	3 47%	1 31%	-	1 4%	2 40%	9 14%	10 18%	1 9%	1 8%	3 18%	1 6%	7 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 75

Q.13 Which of the following reasons for doing physical activity, if any, do you think are the most important for you? Please select up to 3**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Improving my fitness, strength or flexibility	331 65%	68 57%	84 61%	179 72%ab	21 45%	27 60%	42 59%	152 70%df	18 71%	98 65%	111 67%	104 63%	171 66%	160 65%	69 56%	258 70%n	166 63%	164 68%
Improving my mental health or mood	226 45%	48 40%	58 42%	121 48%	24 51%	23 51%	35 50%	97 45%	10 42%	70 46%	78 47%	69 41%	122 47%	102 42%	57 46%	162 44%	118 45%	109 45%
Improving my physical appearance	218 43%	41 34%	68 50%a	109 44%	19 41%	16 36%	31 43%	107 49%	12 49%	86 57%jk	73 44%k	47 28%	130 50%m	86 35%	41 33%	173 47%n	99 37%	120 50%p
Reducing my long-term risk of disease or illness	209 41%	52 44%	56 41%	101 40%	19 41%	25 56%fg	23 32%	82 38%	3 12%	43 29%	72 43%i	91 55%ij	103 40%	106 43%	55 44%	152 41%	117 44%	92 38%
Boosting my self-esteem or confidence	110 22%	18 15%	36 26%a	56 22%	16 34%e	7 14%	21 29%	50 23%	8 31%	52 35%jk	31 19%	19 12%	71 27%m	37 15%	28 23%	80 22%	53 20%	57 24%
Improving my quality of sleep	79 16%	20 16%	22 16%	37 15%	10 22%	11 24%	9 13%	30 14%	4 17%	14 9%	27 16%	33 20%i	35 13%	44 18%	27 22%o	47 13%	44 17%	34 14%
Having fun	60 12%	10 9%	11 8%	38 15%b	2 5%	2 4%	17 23%deg	29 13%	5 22%	18 12%	21 13%	16 9%	25 10%	35 14%	10 8%	49 13%	36 14%	23 10%
An opportunity to socialise	37 7%	6 5%	10 7%	21 8%	6 12%g	2 4%	4 5%	9 4%	2 8%	10 7%	10 6%	15 9%	17 7%	20 8%	10 8%	25 7%	20 8%	17 7%
Better concentration	30 6%	7 6%	9 6%	14 6%	1 2%	3 8%	8 11%	18 8%	2 7%	14 9%k	11 7%k	3 2%	14 5%	16 7%	8 7%	22 6%	14 5%	16 6%
Other	10 2%	1 1%	3 2%	6 2%	- -	- -	3 4%	2 1%	- -	3 2%	3 2%	4 2%	5 2%	5 2%	4 3%	5 1%	5 2%	4 2%
None of the above	23 4%	12 10%bc	5 4%	6 2%	4 9%g	3 7%	1 1%	5 2%	- -	4 3%	7 4%	12 7%	11 4%	12 5%	11 9%o	10 3%	11 4%	12 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 76

Q.13 Which of the following reasons for doing physical activity, if any, do you think are the most important for you? Please select up to 3

Base: All respondents

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Improving my fitness, strength or flexibility	331 65%	37 63%	29 54%	25 67%	42 63%	184 68%h	134 68%h	50 69%h	21 45%	8 42%	13 48%	126 66%h	31 68%h	75 67%h	20 60%
Improving my mental health or mood	226 45%	26 44%	22 42%	21 55%	37 56%	124 46%	95 48%m	29 40%	24 51%	9 46%	15 54%	78 41%	22 48%	41 37%	15 45%
Improving my physical appearance	218 43%	28 47%	23 44%	17 44%	24 36%	122 45%m	84 42%m	39 54%m	19 41%	7 35%	12 44%	77 40%m	31 67%efhkm	28 25%	19 57%km
Reducing my long-term risk of disease or illness	209 41%	20 34%	16 31%	11 31%	32 49%b	106 39%l	79 40%l	27 38%l	19 41%l	7 35%	12 45%	84 44%l	7 16%	62 55%efgkl	15 46%l
Boosting my self-esteem or confidence	110 22%	18 31%d	17 32%d	10 26%	9 14%	59 22%m	42 21%m	17 24%m	16 34%km	9 46%	7 25%	35 18%m	16 36%km	13 11%	6 18%
Improving my quality of sleep	79 16%	7 12%	8 15%	6 15%	15 22%	44 16%	32 16%	12 17%	10 22%	4 20%	6 23%	24 13%	6 13%	15 13%	3 9%
Having fun	60 12%	9 15%	12 23%d	8 22%d	4 6%	33 12%	23 12%	11 15%	2 5%	1 7%	1 3%	24 13%	8 17%	14 12%	3 9%
An opportunity to socialise	37 7%	5 8%	3 5%	4 9%	5 8%	12 4%	10 5%	2 3%	6 12%	4 19%	2 6%	19 10%e	4 8%	15 13%efg	1 3%
Better concentration	30 6%	4 7%	5 10%	4 10%	4 6%	21 8%	16 8%	5 7%	1 2%	- -	1 3%	8 4%	3 6%	3 3%	2 5%
Other	10 2%	2 3%	3 5%	- -	1 1%	4 2%	3 2%	1 1%	- -	- -	- -	5 3%	- -	3 3%	3 8%ef
None of the above	23 4%	1 2%	1 2%	- -	5 7%	7 2%	5 3%	2 2%	4 9%ef	1 5%	3 12%	12 6%e	- -	10 9%efl	2 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 77

Q.13 Which of the following reasons for doing physical activity, if any, do you think are the most important for you? Please select up to 3

Base: All respondents

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Improving my fitness, strength or flexibility	331 65%	24 70%	30 77%	21 61%	19 73%	38 65%	25 60%	31 60%	26 68%	38 70%	79 61%	29 57%	291 66%	296 65%	34 75%	60 62%	109 70%	67 66%	95 62%
Improving my mental health or mood	226 45%	14 41%	16 41%	20 56%	8 31%	28 49%	23 56%	20 38%	15 38%	24 44%	59 45%	24 47%	196 45%	202 44%	22 49%	35 37%	76 49%	48 47%	67 44%
Improving my physical appearance	218 43%	17 48%	14 37%	18 51%e	13 49%	17 29%	17 40%	17 32%	18 47%	23 43%	66 51%eg	27 53%	182 41%	191 42%	25 56%	38 39%	75 48%	42 41%	63 42%
Reducing my long-term risk of disease or illness	209 41%	12 34%	12 30%	9 24%	8 31%	23 39%	18 44%	27 53%bc	16 41%	24 45%	61 47%c	16 31%	186 43%	192 42%	17 37%	32 33%	70 45%	46 45%	61 40%
Boosting my self-esteem or confidence	110 22%	9 27%	6 15%	8 22%	6 25%	12 21%	10 25%	8 15%	8 22%	14 26%	28 21%	18 36%l	86 20%	98 21%	11 24%	19 20%	33 21%	23 23%	35 23%
Improving my quality of sleep	79 16%	5 14%	5 14%	4 11%	5 20%	10 16%	8 19%	7 13%	11 30%ij	6 11%	19 14%	6 12%	68 16%	74 16%	3 7%	15 16%	20 13%	15 15%	28 19%
Having fun	60 12%	8 23%	4 10%	6 18%	2 9%	7 13%	4 9%	5 9%	3 7%	6 11%	15 11%	3 6%	53 12%	50 11%	8 19%	13 14%	16 10%	16 16%	15 10%
An opportunity to socialise	37 7%	2 5%	5 12%	4 11%	1 3%	3 5%	3 7%	2 3%	3 7%	3 6%	13 10%	3 5%	32 7%	34 7%	2 5%	12 13%r	13 8%	5 5%	7 4%
Better concentration	30 6%	2 6%	1 3%	3 9%	1 4%	3 6%	1 2%	6 12%h	- -	2 3%	11 8%	1 3%	28 6%	23 5%	6 13%em	10 10%r	10 7%r	7 7%r	3 2%
Other	10 2%	1 2%	1 3%	- -	- -	- -	1 2%	- -	- -	- -	7 5%	3 6%l	7 2%	10 2%	- -	2 3%	3 2%	1 1%	3 2%
None of the above	23 4%	1 3%	1 3%	2 5%	2 7%	6 10%j	2 5%	4 7%	1 3%	1 2%	3 3%	3 5%	19 4%	22 5%	- -	7 7%p	1 1%	3 3%	12 8%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 78

Q.14 Which of the following reasons, if any, are most likely to prevent you from doing more physical activity? Please select up to 3**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LT HC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LT HC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
I often don't have the energy / am too tired	160 32%	43 36%	48 35%	70 28%	26 56%efg	17 39%	26 37%	72 33%	9 35%	62 41%k	59 36%k	30 18%	100 39%m	60 24%	50 40%o	110 30%	70 26%	91 38%p
Weather conditions often put me off	132 26%	21 17%	39 28%a	73 29%a	13 27%	9 20%	19 26%	62 28%	5 22%	47 31%	37 22%	43 26%	68 26%	62 25%	24 20%	105 28%	67 25%	66 27%
I don't have time to do more activity / I can't fit it into my routine	124 25%	16 14%	36 26%a	72 29%a	6 12%	3 7%	17 24%e	76 35%de	9 37%	50 33%k	42 25%k	23 14%	74 29%m	50 20%	11 9%	110 30%n	60 23%	64 27%
My (physical or mental) health condition or disability make it hard to be active	94 19%	36 30%bc	26 19%	31 13%	27 56%fg	29 65%fg	10 15%g	14 7%	2 8%	24 16%	36 22%	32 19%	46 18%	46 19%	72 58%o	23 6%	43 16%	51 21%
I'm not 'sporty' or competitive enough	71 14%	23 19%	21 15%	28 11%	4 8%	4 10%	7 10%	34 16%	6 25%	16 10%	19 12%	30 18%	40 16%	31 13%	11 9%	59 16%	43 16%	29 12%
I am not fit enough to do physical activity	66 13%	31 26%bc	19 14%c	16 6%	11 23%g	14 31%fg	8 11%	19 9%	- -	15 10%	26 16%	26 16%	38 15%	28 11%	32 26%o	32 9%	37 14%	29 12%
It would be too expensive to do more physical activity	52 10%	12 10%	15 11%	26 10%	6 14%	7 14%	8 11%	27 12%	3 12%	22 14%k	17 10%	11 7%	32 12%	20 8%	13 10%	39 10%	26 10%	26 11%
I don't enjoy being physically active	51 10%	19 15%c	16 12%	16 7%	2 4%	6 12%	5 8%	17 8%	1 6%	9 6%	17 10%	24 14%i	31 12%	20 8%	13 11%	37 10%	33 12%	18 8%
I don't have anyone to do physical activity with	47 9%	8 7%	20 15%c	19 7%	4 8%	4 8%	7 9%	22 10%	3 12%	18 12%k	17 10%	9 5%	27 11%	20 8%	13 11%	34 9%	17 6%	30 13%p
I'm worried about how I might look	41 8%	13 11%	13 10%	14 6%	3 7%	4 9%	10 13%	17 8%	- -	24 16%jk	8 5%	8 5%	23 9%	16 7%	12 10%	29 8%	23 9%	18 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 78

Q.14 Which of the following reasons, if any, are most likely to prevent you from doing more physical activity? Please select up to 3**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)	
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
I'm worried about getting injured	38 7%	11 9%b	4 3%	23 9%b	7 14%	4 8%	5 7%	13 6%	- -	7 5%	13 8%	17 11%	17 6%	21 9%	13 11%	24 6%	23 9%	14 6%
I don't think I'd stick to the habit, so there's no point in starting	30 6%	8 7%	12 9%	10 4%	- -	1 3%	2 3%	16 7%	3 12%	8 5%	6 4%	13 8%	16 6%	14 6%	4 3%	25 7%	14 5%	16 7%
There aren't any good- quality facilities near me	29 6%	6 5%	9 6%	15 6%	4 9%	3 6%	4 6%	15 7%	2 9%	13 9%	6 4%	7 4%	14 5%	15 6%	7 6%	22 6%	15 6%	14 6%
There are no real benefits to being more active than I currently am	24 5%	4 4%	5 4%	15 6%	- -	- -	1 2%	7 3%	1 4%	5 4%	4 3%	14 8%j	9 3%	16 6%	2 1%	22 6%n	15 6%	9 4%
I don't know what physical activity I can do	15 3%	4 3%	7 5%c	4 2%	1 2%	2 5%	1 2%	4 2%	- -	6 4%	4 3%	5 3%	7 3%	8 3%	5 4%	10 3%	3 1%	12 5%p
Other	19 4%	6 5%	5 3%	9 4%	- -	2 4%	2 3%	8 4%	- -	6 4%	5 3%	9 5%	11 4%	8 3%	5 4%	13 4%	13 5%	7 3%
None of the above	68 13%	8 7%	12 9%	48 19%ab	2 5%	2 4%	11 15%	33 15%	6 25%	13 9%	24 15%	24 15%	25 10%	43 17%l	5 4%	60 16%n	33 12%	35 15%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 79

Q.14 Which of the following reasons, if any, are most likely to prevent you from doing more physical activity? Please select up to 3**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
I often don't have the energy / am too tired	160 32%	23 39%	19 36%	15 40%	19 29%	92 34%km	70 36%km	22 30%km	26 56%efgkmn	11 57%	15 55%	42 22%km	17 37%km	16 14%	9 26%
Weather conditions often put me off	132 26%	16 27%	15 29%	8 22%	15 23%	72 27%	51 26%	21 30%	13 27%	6 32%	7 24%	48 25%	13 28%	29 26%	5 16%
I don't have time to do more activity / I can't fit it into my routine	124 25%	20 34%	12 23%	9 25%	16 24%	81 30%hkmn	64 33%hkmn	17 24%	6 12%	4 19%	2 8%	37 19%km	18 38%hkmn	16 15%	3 10%
My (physical or mental) health condition or disability make it hard to be active	94 19%	5 9%	7 12%	6 16%	13 20%	37 14%	25 12%	12 17%	27 56%efgklmn	10 51%	17 60%	31 16%	4 8%	22 19%	6 17%
I'm not 'sporty' or competitive enough	71 14%	10 17%	5 9%	5 12%	10 15%	36 13%ef	21 10%	16 22%ef	4 8%	2 10%	2 7%	32 17%	8 17%	18 16%	5 16%
I am not fit enough to do physical activity	66 13%	7 12%	5 9%	3 9%	11 17%	26 10%	21 11%	6 8%	11 23%efgl	4 21%	7 25%	29 15%	3 6%	17 15%	9 26%efgl
It would be too expensive to do more physical activity	52 10%	5 8%	5 10%	5 14%	8 12%	33 12%	20 10%	13 18%kmn	6 14%	-	6 23%	13 7%	6 12%	6 6%	1 3%
I don't enjoy being physically active	51 10%	4 8%	4 8%	4 11%	12 18%	24 9%	17 8%	8 10%	2 4%	1 5%	1 3%	25 13%	4 10%	16 14%	5 14%
I don't have anyone to do physical activity with	47 9%	7 11%	6 11%	3 8%	3 4%	30 11%	21 10%	9 13%	4 8%	2 9%	2 7%	14 7%	4 9%	6 5%	4 11%
I'm worried about how I might look	41 8%	7 12%	6 12%	6 17%	5 7%	20 8%	13 7%	7 10%	3 7%	2 12%	1 4%	17 9%km	5 11%	5 5%	7 20%efkm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 79

Q.14 Which of the following reasons, if any, are most likely to prevent you from doing more physical activity? Please select up to 3**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
I'm worried about getting injured	38 7%	- -	4 8%a	2 4%	9 13%a	15 6%g	14 7%	1 1%	7 14%eg	4 19%	3 10%	16 8%g	1 3%	12 10%g	3 10%g
I don't think I'd stick to the habit, so there's no point in starting	30 6%	2 4%	2 4%	1 3%	5 7%	18 7%	13 6%	6 8%	- -	- -	- -	12 6%	4 9%	7 7%	- -
There aren't any good-quality facilities near me	29 6%	4 7%	2 4%	3 8%	4 6%	19 7%	11 6%	8 11%km	4 9%	2 12%	2 7%	6 3%	2 5%	4 3%	- -
There are no real benefits to being more active than I currently am	24 5%	2 4%	1 2%	1 3%	1 1%	8 3%	7 3%	2 3%	- -	- -	- -	16 8%ef	5 10%eh	11 10%efh	- -
I don't know what physical activity I can do	15 3%	1 2%	1 2%	1 3%	- -	5 2%	4 2%	1 2%	1 2%	- -	1 4%	9 5%	3 6%	5 4%	1 3%
Other	19 4%	6 10%	2 4%	- -	4 6%	12 4%	7 4%	5 7%	- -	- -	- -	8 4%	- -	6 5%	2 6%
None of the above	68 13%	8 13%	9 16%	4 12%	6 9%	36 13%	29 15%	7 10%	2 5%	- -	2 8%	30 16%	7 16%	16 14%	6 19%h

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 80

Q.14 Which of the following reasons, if any, are most likely to prevent you from doing more physical activity? Please select up to 3**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manchester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
I often don't have the energy / am too tired	160 32%	6 18%	14 37%	7 19%	5 20%	15 26%	14 34%	13 25%	22 57% ij	15 29%	48 37% ac	24 47% l	128 29%	144 31%	15 34%	29 30%	51 33%	31 30%	49 32%
Weather conditions often put me off	132 26%	12 35% f	11 28%	8 23%	4 17%	19 33% f	6 13%	16 30%	10 27%	11 20%	35 27%	12 24%	117 27%	116 25%	16 36%	28 29%	50 32% r	23 23%	31 21%
I don't have time to do more activity / I can't fit it into my routine	124 25%	8 24%	9 23%	8 22%	10 38%	11 19%	11 27%	12 24%	8 21%	13 23%	34 26%	8 16%	111 25%	109 24%	14 31%	28 29%	40 25%	28 28%	29 19%
My (physical or mental) health condition or disability make it hard to be active	94 19%	8 24%	9 24%	5 14%	4 17%	10 17%	9 23%	7 13%	11 30%	9 17%	21 16%	19 37% l	72 16%	90 20%	4 9%	14 15%	23 15%	15 15%	42 27% opq
I'm not 'sporty' or competitive enough	71 14%	5 15%	9 23%	6 17%	4 17%	7 11%	5 12%	7 14%	5 12%	7 12%	17 13%	4 8%	65 15%	65 14%	7 15%	11 12%	21 13%	20 20%	19 12%
I am not fit enough to do physical activity	66 13%	6 18%	6 14%	5 15%	5 19%	5 8%	6 14%	7 13%	7 18%	6 12%	14 11%	8 15%	56 13%	62 14%	4 9%	7 7%	19 12%	11 10%	30 20% o
It would be too expensive to do more physical activity	52 10%	5 15%	4 11%	3 9%	3 11%	8 14%	7 17% g	2 4%	5 13%	4 7%	11 9%	5 9%	47 11%	44 10%	7 16%	9 9%	18 11%	8 8%	18 12%
I don't enjoy being physically active	51 10%	6 16% e	5 13% e	4 10%	2 8%	1 2%	6 15% e	8 15% e	2 5%	4 8%	13 10%	2 5%	47 11%	47 10%	4 9%	13 14% p	10 6%	11 10%	17 11%
I don't have anyone to do physical activity with	47 9%	4 12% b	-	2 5%	2 9%	7 12% b	2 5%	1 3%	4 11% b	7 13% bg	17 13% bg	4 7%	43 10%	39 9%	8 18%	8 8%	16 10%	10 10%	13 9%
I'm worried about how I might look	41 8%	2 6%	4 10%	1 3%	1 5%	4 7%	2 5%	6 12%	3 9%	1 2%	16 12% i	6 12%	33 7%	35 8%	6 12%	5 5%	16 10%	7 7%	13 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 80

Q.14 Which of the following reasons, if any, are most likely to prevent you from doing more physical activity? Please select up to 3**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
I'm worried about getting injured	38 7%	3 9%	-	4 11%bf	1 3%	5 9%	-	4 8%	4 10%bf	6 10%bf	11 8%	4 7%	33 8%	35 8%	3 8%	6 6%	12 7%	7 7%	14 9%
I don't think I'd stick to the habit, so there's no point in starting	30 6%	-	3 9%	3 8%	2 7%	4 7%	4 9%	4 7%	1 3%	1 2%	8 6%	1 3%	28 6%	27 6%	3 6%	3 3%	14 9%	7 7%	6 4%
There aren't any good-quality facilities near me	29 6%	-	1 2%	1 4%	2 8%	4 7%	2 5%	-	4 10%g	2 4%	12 10%g	3 5%	25 6%	23 5%	6 12%	7 7%	7 5%	6 6%	9 6%
There are no real benefits to being more active than I currently am	24 5%	2 6%	3 7%	2 7%	-	3 5%	2 5%	4 7%	-	1 2%	7 6%	1 3%	23 5%	24 5%	-	8 9%r	8 5%	5 5%	3 2%
I don't know what physical activity I can do	15 3%	1 3%	1 3%	-	-	1 2%	1 2%	2 4%	-	4 7%	5 4%	2 4%	13 3%	14 3%	1 2%	2 2%	7 4%	1 1%	5 3%
Other	19 4%	3 9%	3 8%	-	1 4%	1 1%	2 5%	1 2%	1 3%	3 5%	5 4%	4 8%	15 3%	18 4%	1 2%	3 3%	9 6%	5 5%	3 2%
None of the above	68 13%	3 8%	6 16%	8 23%j	6 22%	8 13%	6 14%	8 15%	3 7%	10 18%	12 9%	7 14%	57 13%	62 13%	4 9%	16 16%	17 11%	18 18%	17 11%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 81

Q.15 In a typical month, how often do you use or visit each of the following?**Summary Table****Base: All respondents**

	Media											
	Local radio (e.g. BBC radio Manchester, Capital)	National radio (e.g. BBC radio 1, Classical FM)	Local newspaper (e.g. The Manchester Evening News)	National newspaper (e.g. the Times, The Sun, The Guardian, Metro)	National television (e.g. ITV, Channel 4)	Local television (e.g. That's Manchester)	Facebook	Instagram	Twitter	Whatsapp	Snapchat	Email
Unweighted base	507	507	507	507	507	507	507	507	507	507	507	507
Weighted base	507	507	507	507	507	507	507	507	507	507	507	507
NET: Use	350 69%	359 71%	337 66%	348 69%	475 94%	238 47%	393 78%	238 47%	214 42%	361 71%	147 29%	506 100%
NET: Once a week or more	235 46%	269 53%	194 38%	249 49%	438 86%	140 28%	364 72%	190 37%	165 32%	313 62%	115 23%	487 96%
Every day	92 18%	113 22%	51 10%	107 21%	318 63%	63 12%	278 55%	125 25%	77 15%	185 37%	68 13%	405 80%
Not every day but more than once a week	99 20%	116 23%	68 13%	85 17%	97 19%	53 10%	59 12%	43 8%	57 11%	91 18%	27 5%	60 12%
Once a week	43 9%	40 8%	75 15%	56 11%	23 4%	24 5%	27 5%	22 4%	30 6%	36 7%	19 4%	22 4%
NET: Less than once a week	115 23%	91 18%	143 28%	99 19%	37 7%	98 19%	29 6%	48 9%	50 10%	49 10%	32 6%	19 4%
Less than once a week but more than once a month	35 7%	35 7%	54 11%	46 9%	14 3%	28 5%	11 2%	20 4%	16 3%	21 4%	15 3%	10 2%
Once a month or less	81 16%	56 11%	89 18%	53 10%	22 4%	70 14%	18 4%	28 5%	34 7%	28 6%	18 3%	9 2%
I don't use this	157 31%	148 29%	170 34%	159 31%	32 6%	269 53%	114 22%	269 53%	293 58%	146 29%	360 71%	1 *

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 81

Q.15 In a typical month, how often do you use or visit each of the following?**Summary Table****Base: All respondents**

	Media												
	Youtube	Online forums (e.g. Mumsnet, The Student Room)	NHS.Direct	Council website / magazines	Gov.uk	Internet search engine (e.g. Google)	Shopping centre	Supermarket	Doctor surgery	Hairdresser / barber	Cinema	School noticeboard	Community noticeboard
Unweighted base	507	507	507	507	507	507	507	507	507	507	507	507	507
Weighted base	507	507	507	507	507	507	507	507	507	507	507	507	507
NET: Use	436 86%	201 40%	271 53%	263 52%	374 74%	502 99%	486 96%	498 98%	448 88%	382 75%	369 73%	84 17%	126 25%
NET: Once a week or more	311 61%	89 18%	36 7%	45 9%	64 13%	488 96%	220 43%	438 86%	15 3%	13 3%	35 7%	47 9%	40 8%
Every day	143 28%	25 5%	3 1%	7 1%	11 2%	336 66%	18 4%	27 5%	1 *	-	6 1%	10 2%	7 1%
Not every day but more than once a week	109 21%	37 7%	5 1%	13 3%	21 4%	136 27%	76 15%	213 42%	4 1%	5 1%	13 3%	25 5%	10 2%
Once a week	59 12%	27 5%	28 6%	25 5%	31 6%	17 3%	127 25%	198 39%	10 2%	9 2%	16 3%	11 2%	23 5%
NET: Less than once a week	125 25%	112 22%	235 46%	218 43%	309 61%	14 3%	266 52%	59 12%	434 86%	369 73%	335 66%	37 7%	86 17%
Less than once a week but more than once a month	59 12%	34 7%	28 5%	48 10%	67 13%	7 1%	128 25%	40 8%	43 8%	29 6%	56 11%	17 3%	20 4%
Once a month or less	66 13%	78 15%	207 41%	169 33%	243 48%	7 1%	137 27%	19 4%	391 77%	339 67%	279 55%	20 4%	66 13%
I don't use this	71 14%	306 60%	236 47%	244 48%	133 26%	5 1%	21 4%	9 2%	59 12%	125 25%	138 27%	423 83%	381 75%

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 82

Q.15 In a typical month, how often do you use or visit each of the following?**Local radio (e.g. BBC radio Manchester, Capital)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	350 69%	81 68%	93 68%	175 70%	24 51%	28 61%	56 79%de	170 78%de	14 56%	118 78%jk	107 65%	111 67%	176 68%	173 70%	79 64%	263 71%	193 73%q	155 64%
NET: Once a week or more	235 46%	50 41%	65 47%	120 48%	13 28%	15 32%	47 66%de	122 56%de	10 39%	72 48%	77 47%	76 46%	117 45%	117 48%	51 41%	180 48%	145 55%q	88 37%
Every day	92 18%	19 16%	28 20%	45 18%	4 8%	6 13%	22 31%de	52 24%de	-	32 21%	27 16%	33 20%	52 20%	40 16%	20 16%	70 19%	62 24%q	30 12%
Not every day but more than once a week	99 20%	20 17%	27 19%	52 21%	6 13%	7 15%	19 26%	53 24%	8 31%	27 18%	38 23%	26 16%	46 18%	53 22%	18 15%	80 22%	60 23%	39 16%
Once a week	43 9%	10 9%	10 8%	23 9%	3 7%	2 4%	6 9%	18 8%	2 8%	13 9%	12 7%	16 10%	19 7%	24 10%	12 10%	30 8%	23 9%	19 8%
NET: Less than once a week	115 23%	32 26%	29 21%	55 22%	11 23%	13 29%f	9 13%	47 22%	4 16%	45 30%j	30 18%	36 22%	58 23%	55 22%	28 23%	83 22%	48 18%	66 28%p
Less than once a week but more than once a month	35 7%	10 8%	7 5%	18 7%	3 6%	3 7%	2 2%	13 6%	2 10%	14 9%	8 5%	11 6%	21 8%	14 6%	6 5%	28 7%	15 6%	20 8%
Once a month or less	81 16%	22 18%	21 15%	38 15%	8 17%	10 23%	7 10%	34 16%	2 7%	32 21%	22 13%	25 15%	37 14%	42 17%	22 18%	56 15%	33 13%	46 19%p
I don't use this	157 31%	38 32%	44 32%	74 30%	23 49%fg	17 39%fg	15 21%	48 22%	11 44%	33 22%	59 35%i	54 33%i	83 32%	74 30%	45 36%	108 29%	71 27%	86 36%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 83

Q.15 In a typical month, how often do you use or visit each of the following?**Local radio (e.g. BBC radio Manchester, Capital)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	350 69%	45 77%	43 81%	27 73%	46 70%	211 78%hklmn	151 77%hklmn	60 83%hklmn	24 51%	12 61%	12 43%	115 60%	27 60%	71 63%	17 52%
NET: Once a week or more	235 46%	35 59%	35 66%	25 66%	36 54%	150 56%hklmn	109 55%hklmn	41 57%hklmn	13 28%	6 34%	7 23%	72 38%	15 34%	47 42%	9 28%
Every day	92 18%	14 24%	18 33% ^d	8 22%	11 17%	64 24%hkl	48 24%hkl	16 23%hkl	4 8%	2 9%	2 8%	24 13%	2 5%	18 16%	4 11%
Not every day but more than once a week	99 20%	13 23%	14 27%	10 26%	18 27%	60 22%	40 20%	19 27%	6 13%	2 13%	4 13%	34 18%	11 24%	19 17%	4 11%
Once a week	43 9%	7 12%	3 6%	6 17% ^b	7 11%	26 10%	21 11%	5 7%	3 7%	2 12%	1 3%	14 7%	2 4%	10 9%	2 6%
NET: Less than once a week	115 23%	11 18%	8 16%	3 7%	11 16%	61 23%	42 21%	19 27%	11 23%	5 27%	6 20%	43 23%	12 26%	24 21%	8 23%
Less than once a week but more than once a month	35 7%	2 4%	2 3%	- -	2 4%	18 7%	15 8%	3 4%	3 6%	3 15%	- -	14 7%	3 7%	9 8%	2 7%
Once a month or less	81 16%	8 14%	7 12%	3 7%	9 13%	43 16%	27 14%	16 23%	8 17%	2 13%	6 20%	29 15%	9 19%	15 14%	5 17%
I don't use this	157 31%	14 23%	10 19%	10 27%	20 30%	58 22%	46 23%	12 17%	23 49%efg	8 39%	16 57%	76 40%efg	18 40%efg	41 37%efg	16 48%efg

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 84

Q.15 In a typical month, how often do you use or visit each of the following?**Local radio (e.g. BBC radio Manchester, Capital)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	350 69%	25 72%	24 62%	24 68%	16 64%	40 68%	26 63%	35 67%	24 63%	47 86% bcefg hj	90 70%	42 83% l	298 68%	310 68%	36 80%	66 68%	119 76% r	68 67%	97 64%
NET: Once a week or more	235 46%	20 57%	18 46%	19 55%	12 48%	25 42%	17 42%	25 47%	17 45%	31 58% j	50 39%	20 39%	210 48%	207 45%	26 58%	39 41%	80 51%	50 50%	65 43%
Every day	92 18%	10 30% ej	8 20%	8 22%	5 18%	7 12%	7 18%	10 19%	9 23%	9 18%	19 15%	8 16%	82 19%	80 18%	11 25%	15 16%	34 22%	20 19%	23 15%
Not every day but more than once a week	99 20%	8 25%	6 17%	9 27%	4 17%	11 19%	7 16%	8 16%	7 18%	15 28%	22 17%	9 17%	88 20%	91 20%	7 15%	14 14%	31 20%	23 23%	31 20%
Once a week	43 9%	1 3%	3 9%	2 6%	3 13%	6 11%	3 8%	6 12%	2 5%	6 12%	10 7%	3 6%	40 9%	35 8%	8 18% m	10 11%	15 9%	7 7%	11 7%
NET: Less than once a week	115 23%	5 14%	7 17%	4 13%	4 15%	15 26%	9 21%	10 19%	7 18%	15 29%	39 31% c	22 44% l	88 20%	104 23%	10 22%	26 27%	39 25%	18 18%	33 22%
Less than once a week but more than once a month	35 7%	3 8%	2 4%	3 8%	1 4%	3 5%	- -	6 12% f	2 5%	4 8%	11 8%	3 6%	31 7%	29 6%	6 13%	6 6%	11 7%	4 4%	14 9%
Once a month or less	81 16%	2 7%	5 12%	2 4%	3 11%	12 21% cg	9 21% cg	4 7%	5 12%	11 20% cg	29 22% acg	19 38% l	58 13%	75 16%	4 9%	20 21%	28 18%	14 14%	18 12%
I don't use this	157 31%	10 28%	15 38% i	11 32% i	9 36%	18 32% i	16 37% i	17 33% i	14 37% i	7 14%	39 30% i	9 17%	140 32% k	147 32%	9 20%	31 32%	38 24%	33 33%	55 36% p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 85

Q.15 In a typical month, how often do you use or visit each of the following?**National radio (e.g. BBC radio 1, Classical FM)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	359 71%	77 65%	88 64%	194 78%ab	25 53%	27 60%	48 68%	165 76%de	16 63%	109 72%	117 71%	118 71%	171 66%	186 76%l	81 65%	273 74%	187 71%	170 71%
NET: Once a week or more	269 53%	58 49%	68 49%	143 57%	14 29%	20 44%	41 58% ^d	130 60% ^d	10 40%	71 47%	96 58%	92 56%	122 47%	147 59% ^l	57 46%	209 56% ⁿ	153 58% ^q	113 47%
Every day	113 22%	26 22%	27 20%	59 24%	5 10%	3 6%	19 26% ^{de}	60 28% ^{de}	2 7%	23 15%	35 21%	53 32% ^{ij}	42 16%	71 29% ^l	20 16%	91 25% ⁿ	67 25%	46 19%
Not every day but more than once a week	116 23%	20 17%	31 23%	64 26%	8 17%	12 27%	14 19%	55 25%	4 17%	37 25%	45 27% ^k	29 18%	61 23%	55 22%	30 24%	85 23%	62 24%	52 22%
Once a week	40 8%	11 10%	9 6%	20 8%	1 2%	5 11% ^d	9 12%	16 7%	4 16%	10 7%	16 10%	10 6%	20 8%	20 8%	7 6%	33 9%	24 9%	15 6%
NET: Less than once a week	91 18%	19 16%	20 15%	51 20%	11 24%	7 15%	8 11%	35 16%	6 23%	38 25% ^{jk}	21 13%	26 16%	49 19%	40 16%	24 19%	64 17%	34 13%	57 24% ^p
Less than once a week but more than once a month	35 7%	8 6%	6 4%	22 9%	5 10%	2 4%	2 3%	13 6%	4 14%	17 11% ^j	6 4%	9 5%	17 7%	18 7%	8 6%	28 7%	9 3%	26 11% ^p
Once a month or less	56 11%	12 10%	14 10%	29 12%	7 14%	5 11%	6 8%	22 10%	2 9%	21 14%	15 9%	17 10%	32 12%	22 9%	16 13%	36 10%	25 9%	31 13%
I don't use this	148 29%	42 35% ^c	50 36% ^c	56 22%	22 47% ^g	18 40% ^g	23 32%	53 24%	9 37%	42 28%	48 29%	48 29%	88 34% ^m	60 24%	43 35%	98 26%	78 29%	70 29%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 86

Q.15 In a typical month, how often do you use or visit each of the following?**National radio (e.g. BBC radio 1, Classical FM)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	359	37	33	27	48	206	153	53	25	14	11	128	29	82	16
	71%	62%	63%	72%	72%	77%hkn	78%hkn	74%hn	53%	72%	40%	67%n	64%	73%hkn	49%
NET: Once a week or more	269	28	27	22	39	162	119	44	14	9	5	93	18	63	12
	53%	48%	51%	60%	59%	60%hkl	60%hkl	60%hln	29%	47%	17%	49%h	40%	56%hk	38%
Every day	113	10	12	9	13	69	55	14	5	3	2	39	2	34	3
	22%	16%	23%	23%	20%	26%hln	28%hln	19%l	10%	14%	7%	20%l	4%	30%hkl	10%
Not every day but more than once a week	116	14	10	8	18	74	51	23	8	5	3	34	8	22	4
	23%	23%	19%	20%	27%	28%k	26%	32%kmn	17%	28%	9%	18%	17%	19%	12%
Once a week	40	5	5	6	8	19	12	7	1	1	-	20	8	7	5
	8%	9%	9%	16%	12%	7%	6%	9%	2%	6%	-	11% _m	18% _{efhm}	6%	15% _h
NET: Less than once a week	91	8	7	5	9	44	34	10	11	5	7	35	11	20	4
	18%	14%	12%	12%	13%	16%	17%	14%	24%	25%	24%	18%	25%	18%	12%
Less than once a week but more than once a month	35	1	1	2	4	17	15	2	5	3	2	14	7	5	1
	7%	2%	2%	5%	6%	6%	8%	2%	10%	13%	7%	7%	16% _{egkm}	5%	3%
Once a month or less	56	7	6	3	5	27	19	8	7	2	5	21	4	14	3
	11%	12%	11%	7%	7%	10%	10%	11%	14%	12%	16%	11%	9%	13%	9%
I don't use this	148	22	20	10	19	63	44	19	22	5	17	63	16	30	17
	29%	38%	37%	28%	28%	23%	22%	26%	47% _{efgm}	28%	60%	33% _{efm}	36%	27%	51% _{efgkm}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 87

Q.15 In a typical month, how often do you use or visit each of the following?**National radio (e.g. BBC radio 1, Classical FM)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	359 71%	27 78%	31 80% ^c	20 58%	21 83%	42 73%	25 61%	35 68%	23 60%	41 75%	94 73%	45 87% ^l	301 69%	319 70%	38 84%	77 80% ^r	117 74% ^r	73 72%	92 61%
NET: Once a week or more	269 53%	21 61%	23 60%	17 47%	16 64%	32 55%	16 38%	27 51%	20 52%	34 62% ^f	64 49%	25 50%	235 54%	245 54%	22 49%	59 61% ^r	88 56% ^r	58 57% ^r	63 42%
Every day	113 22%	10 30%	11 27%	7 19%	8 32%	16 27%	6 14%	12 22%	8 20%	10 18%	26 20%	7 13%	103 23%	102 22%	9 19%	33 34% ^{pr}	36 23% ^r	26 26% ^r	18 12%
Not every day but more than once a week	116 23%	8 22%	9 24%	8 22%	7 28%	10 17%	8 19%	12 23%	7 19%	18 34% ^e	28 22%	13 26%	98 22%	110 24%	6 13%	19 20%	39 25%	27 27%	30 20%
Once a week	40 8%	3 8%	3 8%	2 7%	1 4%	6 11%	2 5%	3 6%	5 12%	5 10%	9 7%	5 11%	35 8%	32 7%	8 17% ^m	7 7%	13 8%	5 5%	15 10%
NET: Less than once a week	91 18%	6 17%	8 20%	4 10%	5 20%	10 17%	9 22%	9 16%	3 8%	7 13%	30 23% ^h	19 38% ^l	66 15%	74 16%	16 35% ^m	18 19%	29 18%	15 15%	29 19%
Less than once a week but more than once a month	35 7%	1 3%	3 8%	3 8%	2 9%	2 3%	3 8%	6 11% ^h	- -	1 2%	14 11% ^h	4 8%	29 7%	27 6%	9 19% ^m	6 6%	13 9%	5 4%	11 7%
Once a month or less	56 11%	5 14%	5 12%	1 2%	3 11%	8 14%	6 14%	3 5%	3 8%	6 11%	16 12%	15 30% ^l	37 8%	48 10%	7 16%	12 12%	15 10%	10 10%	18 12%
I don't use this	148 29%	8 22%	8 20%	15 42% ^b	4 17%	16 27%	16 39%	17 32%	15 40%	13 25%	35 27%	6 13%	138 31% ^k	138 30%	7 16%	19 20%	40 26%	29 28%	60 39% ^{op}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 88

Q.15 In a typical month, how often do you use or visit each of the following?**Local newspaper (e.g. The Manchester Evening News)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	337	70	92	174	25	27	53	156	11	99	111	115	165	170	77	253	182	153
	66%	59%	67%	70%a	52%	60%	75%d	71%d	44%	66%	67%	70%	64%	69%	62%	68%	69%	64%
NET: Once a week or more	194	36	49	108	10	15	37	103	6	52	68	67	93	101	42	149	115	78
	38%	30%	36%	43%a	21%	33%	53%de	47%d	26%	35%	41%	41%	36%	41%	34%	40%	43%q	33%
Every day	51	10	14	27	6	5	9	15	1	13	16	21	17	33	18	32	31	20
	10%	8%	10%	11%	13%	12%	12%	7%	5%	9%	10%	12%	7%	14%l	14%	9%	12%	8%
Not every day but more than once a week	68	13	16	39	1	5	13	46	4	17	23	24	39	29	10	57	37	30
	13%	10%	12%	16%	2%	12%	19%d	21%d	17%	11%	14%	15%	15%	12%	8%	15%	14%	12%
Once a week	75	14	19	43	3	4	15	42	1	23	29	23	36	39	14	60	46	29
	15%	11%	14%	17%	7%	10%	21%d	19%d	4%	15%	17%	14%	14%	16%	11%	16%	18%	12%
NET: Less than once a week	143	34	43	66	15	12	16	53	5	47	43	48	72	69	35	104	67	75
	28%	28%	31%	26%	31%	27%	22%	24%	18%	31%	26%	29%	28%	28%	28%	28%	25%	31%
Less than once a week but more than once a month	54	12	17	25	2	5	5	21	1	15	14	24	29	25	14	39	29	25
	11%	10%	12%	10%	5%	11%	7%	10%	5%	10%	8%	14%	11%	10%	11%	10%	11%	10%
Once a month or less	89	22	26	41	12	7	11	32	3	33	29	24	43	44	21	65	38	50
	18%	18%	19%	16%	26%	16%	15%	14%	13%	22%	17%	15%	17%	18%	17%	18%	14%	21%
I don't use this	170	49	45	75	23	18	18	62	14	51	55	50	94	77	47	118	83	87
	34%	41%c	33%	30%	48%fg	40%	25%	29%	56%	34%	33%	30%	36%	31%	38%	32%	31%	36%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 89

Q.15 In a typical month, how often do you use or visit each of the following?**Local newspaper (e.g. The Manchester Evening News)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	337	34	39	27	44	193	139	54	25	13	12	119	24	77	19
	66%	57%	74%a	71%	67%	72%hkl	71%hl	74%hl	52%	67%	42%	62%	52%	68%k	57%
NET: Once a week or more	194	17	26	20	28	126	87	39	10	8	2	58	9	39	10
	38%	29%	49%a	52%a	43%	47%hkln	44%hkl	54%hklmn	21%	43%	6%	31%	21%	35%	31%
Every day	51	1	5	4	8	23	14	8	6	4	2	22	3	14	5
	10%	2%	9%	10%	13%a	8%	7%	11%	13%	22%	6%	12%	7%	13%	15%
Not every day but more than once a week	68	6	9	9	9	52	38	14	1	1	-	15	4	11	1
	13%	10%	16%	23%	14%	19%hkln	19%hkln	19%hkn	2%	5%	-	8%	8%	10%	3%
Once a week	75	10	12	7	11	52	35	17	3	3	-	21	2	14	4
	15%	17%	23%	19%	16%	19%hkl	18%l	23%hkl	7%	16%	-	11%	5%	12%	13%
NET: Less than once a week	143	16	13	7	16	67	53	15	15	5	10	61	14	38	9
	28%	28%	25%	19%	24%	25%	27%	20%	31%	24%	36%	32%	31%	34%g	27%
Less than once a week but more than once a month	54	6	3	2	7	29	21	8	2	-	2	23	3	17	3
	11%	11%	6%	5%	11%	11%	11%	11%	5%	-	8%	12%	7%	15%	8%
Once a month or less	89	10	10	5	8	38	31	7	12	5	8	38	11	21	6
	18%	17%	19%	14%	13%	14%	16%	9%	26%eg	24%	28%	20%g	24%g	19%	18%
I don't use this	170	25	14	11	22	76	58	18	23	6	16	72	22	35	14
	34%	43%b	26%	29%	33%	28%	29%	26%	48%efg	33%	58%	38%em	48%efg	32%	43%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 90

Q.15 In a typical month, how often do you use or visit each of the following?**Local newspaper (e.g. The Manchester Evening News)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG				
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)	
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148	
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152	
NET: Use	337 66%	23 67%	21 55%	20 58%	18 69%	35 60%	24 59%	33 64%	19 50%	39 72%h	104 80%bcefg h	36 71%	288 66%	294 64%	38 85% ^m	61 63%	113 72%	68 67%	95 63%	
NET: Once a week or more	194 38%	12 36%	14 35%	13 38%	7 27%	16 27%	16 39%	20 39%	11 29%	20 38%	64 50%eh	16 31%	172 39%	169 37%	23 50%	39 40%	56 35%	44 43%	56 37%	
Every day	51 10%	4 12%	3 8%	4 11%	2 8%	3 5%	5 11%	6 12%	1 2%	5 10%	18 14%	7 13%	42 10%	46 10%	4 9%	7 8%	18 11%	9 9%	17 11%	
Not every day but more than once a week	68 13%	4 11%	7 17% ⁱ	4 11%	4 15%	5 9%	9 22% ⁱ	6 12%	5 13%	2 4%	22 17% ⁱ	7 13%	60 14%	62 14%	5 11%	15 15%	20 13%	18 18%	15 10%	
Once a week	75 15%	5 14%	4 10%	6 16%	1 4%	8 13%	3 7%	8 16%	5 13%	13 24% ^f	24 19%	3 5%	71 16%	61 13%	14 31% ^m	17 17%	18 11%	17 16%	24 16%	
NET: Less than once a week	143 28%	11 31%	8 20%	7 20%	11 42%	19 33%	8 20%	13 25%	8 21%	18 34%	39 30%	20 39%	116 26%	125 27%	16 35%	22 23%	57 36% ^{oq}	24 23%	40 26%	
Less than once a week but more than once a month	54 11%	- -	4 10%	5 14% ^{ah}	5 18%	7 12% ^{ah}	4 10%	7 13% ^{ah}	- -	8 15% ^{ah}	14 11% ^{ah}	5 10%	46 10%	50 11%	3 8%	8 8%	23 15%	11 11%	12 8%	
Once a month or less	89 18%	11 31% ^{bcfg}	4 11%	2 6%	6 24%	13 22%	4 10%	6 12%	8 21%	10 19%	25 19%	15 29% ^l	71 16%	75 16%	12 27%	15 15%	34 22%	13 12%	28 18%	
I don't use this	170 34%	11 33%	17 45% ^j	15 42% ^j	8 31%	23 40% ^j	17 41% ^j	18 36% ^j	19 50% ^{ij}	15 28%	26 20%	15 29%	150 34%	163 36% ⁿ	7 15%	36 37%	44 28%	34 33%	57 37%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 91

Q.15 In a typical month, how often do you use or visit each of the following?**National newspaper (e.g. the Times, The Sun, The Guardian, Metro)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	348	73	91	184	29	27	51	157	8	99	112	128	165	182	79	263	192	154
	69%	61%	66%	74%a	62%	60%	72%	72%	34%	66%	67%	77%ij	64%	74%l	63%	71%	72%q	64%
NET: Once a week or more	249	54	67	128	17	21	37	115	4	61	83	100	101	148	55	189	137	110
	49%	45%	49%	51%	37%	47%	52%	53%	18%	40%	50%	61%i	39%	60%l	44%	51%	52%	46%
Every day	107	24	22	61	7	10	9	40	1	12	31	63	33	74	28	78	63	43
	21%	20%	16%	25%	16%	22%	12%	18%	5%	8%	19%i	38%ij	13%	30%l	23%	21%	24%	18%
Not every day but more than once a week	85	20	25	40	7	6	18	47	2	28	33	22	33	52	15	67	40	44
	17%	16%	18%	16%	15%	12%	26%	22%	9%	18%	20%	13%	13%	21%l	12%	18%	15%	18%
Once a week	56	11	20	26	3	6	10	28	1	21	19	16	35	22	12	43	34	23
	11%	9%	14%	10%	6%	12%	14%	13%	4%	14%	11%	9%	13%	9%	10%	12%	13%	10%
NET: Less than once a week	99	18	24	56	12	6	15	42	4	38	29	28	64	35	24	74	55	44
	19%	15%	18%	22%	25%	13%	21%	19%	16%	25%	17%	17%	25%lm	14%	19%	20%	21%	18%
Less than once a week but more than once a month	46	6	11	30	3	3	8	23	2	20	13	11	34	12	8	38	27	19
	9%	5%	8%	12%a	6%	6%	11%	11%	7%	13%	8%	7%	13%lm	5%	6%	10%	10%	8%
Once a month or less	53	13	14	27	9	3	7	19	2	18	16	17	30	23	16	36	28	25
	10%	11%	10%	11%	19%eg	6%	10%	9%	9%	12%	9%	10%	12%	9%	13%	10%	10%	11%
I don't use this	159	47	46	66	18	18	20	61	16	52	54	37	94	64	45	108	73	87
	31%	39%c	34%	26%	38%	40%	28%	28%	66%	34%k	33%k	23%	36%lm	26%	37%	29%	28%	36%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 92

Q.15 In a typical month, how often do you use or visit each of the following?**National newspaper (e.g. the Times, The Sun, The Guardian, Metro)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	348 69%	35 59%	39 73%a	26 69%	43 65%	193 72%l	139 71%l	54 74%l	29 62%	15 80%	14 50%	125 66%l	20 43%	88 78%hklm	18 55%
NET: Once a week or more	249 49%	15 26%	28 52%a	19 51%a	31 48%a	141 53%ln	103 52%ln	39 54%ln	17 37%	10 52%	7 27%	90 47%ln	13 29%	68 61%hklm	8 25%
Every day	107 21%	2 4%	6 11%	4 10%	13 20%a	50 19%l	39 20%l	11 16%	7 16%	7 38%	-	50 26%ln	2 5%	45 40%efghklm	3 8%
Not every day but more than once a week	85 17%	10 16%	16 30%ad	9 24%	9 14%	56 21%km	45 23%km	11 15%	7 15%	2 9%	5 19%	22 12%	7 15%	12 11%	3 10%
Once a week	56 11%	3 6%	6 11%	6 17%	9 13%	36 13%f	20 10%	16 22%efghkmn	3 6%	1 4%	2 8%	18 9%	4 9%	11 10%	2 6%
NET: Less than once a week	99 19%	19 33%	11 21%	7 18%	12 18%	52 19%	37 19%	15 21%	12 25%	5 28%	6 23%	35 19%	6 13%	19 17%	10 31%
Less than once a week but more than once a month	46 9%	11 18%	6 12%	4 10%	6 8%	30 11%	21 11%	8 11%	3 6%	1 7%	1 5%	13 7%	2 4%	6 6%	5 16%km
Once a month or less	53 10%	9 15%	5 9%	3 8%	6 9%	22 8%	15 8%	7 9%	9 19%ef	4 21%	5 18%	22 11%	4 9%	13 12%	5 14%
I don't use this	159 31%	24 41%b	14 27%	11 31%	23 35%	76 28%	58 29%	18 26%	18 38%lm	4 20%	14 50%	65 34%lm	26 57%efghkm	25 22%	15 45%lm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 93

Q.15 In a typical month, how often do you use or visit each of the following?**National newspaper (e.g. the Times, The Sun, The Guardian, Metro)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stockport (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manchester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	348 69%	26 76%	29 74%	20 57%	19 72%	36 62%	27 65%	34 65%	27 72%	36 67%	94 73%	34 67%	303 69%	309 68%	36 80%	66 69%	117 74%r	72 71%	92 60%
NET: Once a week or more	249 49%	18 52%	19 50%	13 38%	13 51%	28 49%	19 47%	25 48%	20 54%	24 45%	68 52%	26 50%	215 49%	223 49%	23 51%	52 54%r	82 52%	52 51%	62 41%
Every day	107 21%	6 19%	11 28%	9 24%	7 27%	11 18%	6 15%	9 18%	12 31%	10 18%	27 21%	11 21%	94 21%	101 22%	6 12%	23 24%	35 23%	25 24%	24 16%
Not every day but more than once a week	85 17%	6 18% _c	5 13% _c	-	4 17%	12 20% _c	8 19% _c	9 18% _c	7 18% _c	11 21% _c	23 17% _c	11 22%	73 17%	76 17%	8 18%	17 18%	29 18%	17 17%	22 14%
Once a week	56 11%	5 14%	4 9%	5 14%	2 7%	6 10%	5 13%	6 12%	2 5%	4 7%	18 14%	4 7%	48 11%	46 10%	10 21% _m	12 13%	18 11%	10 10%	16 11%
NET: Less than once a week	99 19%	8 24%	10 24%	7 19%	5 21%	8 13%	7 18%	9 17%	7 19%	12 22%	26 20%	9 17%	88 20%	86 19%	13 28%	14 15%	35 22%	21 20%	29 19%
Less than once a week but more than once a month	46 9%	2 6%	7 17%	3 8%	2 8%	3 6%	4 10%	7 13%	2 4%	6 11%	10 8%	4 8%	40 9%	42 9%	4 9%	6 6%	19 12%	10 9%	11 7%
Once a month or less	53 10%	6 18% _g	3 7%	4 11%	3 13%	5 8%	3 7%	2 4%	6 15%	6 11%	16 12%	5 9%	48 11%	44 10%	9 19%	8 9%	15 10%	11 11%	18 12%
I don't use this	159 31%	8 24%	10 26%	15 43%	7 28%	22 38%	15 35%	18 35%	10 28%	18 33%	35 27%	17 33%	135 31%	148 32%	9 20%	30 31%	40 26%	29 29%	60 40% _p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 94

Q.15 In a typical month, how often do you use or visit each of the following?**National television (e.g. ITV, Channel 4)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)		16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	475	109	127	239	43	42	63	204	23	135	153	164	238	235	119	346	250	223
	94%	91%	93%	96%	90%	93%	89%	94%	93%	89%	93%	99%ij	92%	95%	96%	93%	95%	93%
NET: Once a week or more	438	101	113	224	39	41	61	187	21	112	147	159	220	218	109	320	239	197
	86%	84%	82%	90%b	83%	91%	86%	86%	85%	74%	88%i	96%ij	85%	89%	88%	86%	90%q	82%
Every day	318	75	83	160	28	28	46	133	13	66	105	134	151	167	83	232	187	130
	63%	62%	61%	64%	59%	61%	65%	61%	53%	44%	64%i	81%ij	58%	68%l	67%	63%	71%q	54%
Not every day but more than once a week	97	22	23	52	10	11	13	45	7	38	32	21	58	39	19	73	43	53
	19%	18%	17%	21%	22%	25%	19%	21%	29%	25%k	19%	12%	23%	16%	16%	20%	16%	22%
Once a week	23	4	6	12	1	2	2	9	1	8	9	5	11	12	7	16	9	14
	4%	3%	5%	5%	2%	5%	3%	4%	4%	5%	6%	3%	4%	5%	6%	4%	3%	6%
NET: Less than once a week	37	8	14	15	3	1	2	17	2	23	7	5	18	17	10	26	11	26
	7%	6%	10%	6%	7%	2%	3%	8%	8%	15%jk	4%	3%	7%	7%	8%	7%	4%	11%p
Less than once a week but more than once a month	14	4	6	4	1	-	-	4	1	8	2	3	5	7	5	9	4	10
	3%	3%	5%	2%	3%	-	-	2%	4%	5%	1%	2%	2%	3%	4%	3%	2%	4%
Once a month or less	22	4	8	11	2	1	2	13	1	15	4	2	13	9	5	17	7	15
	4%	3%	6%	4%	4%	2%	3%	6%	4%	10%jk	3%	1%	5%	4%	4%	5%	3%	6%p
I don't use this	32	11	10	11	5	3	8	14	2	16	12	2	21	12	5	24	15	18
	6%	9%	7%	4%	10%	7%	11%	6%	7%	11%k	7%k	1%	8%	5%	4%	7%	5%	7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 95

Q.15 In a typical month, how often do you use or visit each of the following?**National television (e.g. ITV, Channel 4)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	475	54	47	34	61	253	187	66	43	17	25	179	39	112	29
	94%	92%	89%	92%	93%	94%l	95%l	92%	90%	88%	91%	94%l	84%	100%efghkl	88%
NET: Once a week or more	438	47	45	34	60	233	176	57	39	17	22	166	31	108	26
	86%	79%	86%	92%	91%	87%l	89%egl	80%	83%	88%	79%	87%l	68%	97%efghkl	81%
Every day	318	32	33	26	50	162	121	41	28	14	14	128	15	92	21
	63%	54%	62%	70%	76%a	60%l	62%l	57%l	59%l	72%	50%	67%l	33%	82%efghkl	64%l
Not every day but more than once a week	97	12	11	7	9	59	43	16	10	2	8	28	12	13	3
	19%	20%	20%	19%	13%	22% _m	22% _m	22%	22%	12%	29%	15%	27% _{klmn}	12%	8%
Once a week	23	3	2	1	2	12	11	1	1	1	-	9	4	3	3
	4%	5%	4%	3%	2%	5%	6%	1%	2%	5%	-	5% _m	8%	3%	8%
NET: Less than once a week	37	7	2	-	1	20	11	9	3	-	3	14	8	4	2
	7%	12% _{bcd}	4%	-	1%	7%	6%	12% _m	7%	-	12%	7% _m	16% _{flkm}	3%	7%
Less than once a week but more than once a month	14	2	-	-	-	5	1	4	1	-	1	8	6	2	-
	3%	4%	-	-	-	2% _f	1%	5% _{ef}	3%	-	5%	4% _{fm}	13% _{efklmn}	2%	-
Once a month or less	22	5	2	-	1	15	10	5	2	-	2	6	2	2	2
	4%	9%	4%	-	1%	5%	5%	7%	4%	-	7%	3%	4%	2%	7%
I don't use this	32	5	6	3	5	16	11	6	5	2	2	11	7	-	4
	6%	8%	11%	8%	7%	6% _m	5% _m	8% _m	10% _m	12%	9%	6% _m	16% _{efkm}	-	12% _m

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 96

Q.15 In a typical month, how often do you use or visit each of the following?**National television (e.g. ITV, Channel 4)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	475 94%	33 97%	37 95%	34 97%	23 88%	54 92%	39 93%	49 94%	37 98%	52 97%	117 91%	49 96%	412 94%	430 94%	42 93%	89 93%	149 95%	98 97%	138 91%
NET: Once a week or more	438 86%	33 97%j	35 91%	34 97%j	21 81%	51 88%	35 85%	46 89%	36 95%j	46 85%	100 77%	41 80%	384 88%	401 88% n	35 76%	81 84%	139 88%	89 88%	129 85%
Every day	318 63%	24 70%	26 67%	25 72%j	14 55%	37 63%	26 63%	36 69%j	30 79%j	34 62%	66 51%	22 42%	287 65%k	300 66% n	16 35%	59 62%	98 62%	66 66%	94 62%
Not every day but more than once a week	97 19%	9 25%	9 24%	9 25%	6 22%	10 18%	7 17%	9 17%	5 13%	9 17%	25 19%	16 32%l	78 18%	80 18%	17 36% m	18 18%	36 23%	15 15%	29 19%
Once a week	23 4%	1 2%	-	-	1 4%	4 7%	2 5%	2 3%	1 3%	3 6%	9 7%	3 5%	19 4%	21 4%	2 5%	4 4%	5 3%	8 8%	6 4%
NET: Less than once a week	37 7%	-	2 4%	-	2 7%	3 5%	3 8%	3 5%	1 3%	6 11% ac	17 13% ac	8 16% l	27 6%	29 6%	7 16% m	8 9%	10 7%	9 9%	9 6%
Less than once a week but more than once a month	14 3%	-	1 2%	-	-	3 5%	1 3%	-	1 3%	2 4%	6 5%	4 7%	11 2%	13 3%	1 2%	2 2%	6 4% r	7 6% r	-
Once a month or less	22 4%	-	1 2%	-	2 7%	-	2 5%	3 5%	-	4 7% e	11 9% e	5 9%	17 4%	16 3%	6 14% m	7 7%	4 3%	2 2%	9 6%
I don't use this	32 6%	1 3%	2 5%	1 3%	3 12%	4 8%	3 7%	3 6%	1 2%	2 3%	12 9%	2 4%	27 6%	27 6%	3 7%	7 7%	8 5%	3 3%	14 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 97

Q.15 In a typical month, how often do you use or visit each of the following?**Local television (e.g. That's Manchester)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	238 47%	60 50%	58 42%	120 48%	21 44%	19 43%	36 51%	105 48%	10 41%	67 45%	83 50%	78 47%	117 45%	121 49%	60 48%	172 47%	131 50%	104 43%
NET: Once a week or more	140 28%	36 30%	35 25%	70 28%	12 26%	12 26%	24 33%	62 28%	5 22%	34 22%	50 30%	51 31%	60 23%	81 33%l	36 29%	101 27%	83 31%	57 24%
Every day	63 12%	16 13%	18 13%	29 11%	8 17%	7 15%	10 14%	24 11%	1 4%	14 9%	17 10%	30 18%ij	24 9%	38 16%l	20 16%	42 11%	42 16%q	20 8%
Not every day but more than once a week	53 10%	16 13%	11 8%	26 10%	1 2%	3 6%	8 11%	25 11%	4 18%	13 9%	20 12%	15 9%	24 9%	29 12%	10 8%	42 11%	28 10%	26 11%
Once a week	24 5%	4 3%	6 4%	15 6%	3 7%	2 5%	6 8%	13 6%	- -	6 4%	13 8%	5 3%	12 4%	13 5%	6 5%	17 5%	13 5%	11 5%
NET: Less than once a week	98 19%	24 20%	23 17%	50 20%	8 18%	8 17%	12 17%	43 20%	5 20%	34 22%	32 20%	27 16%	58 22%	40 16%	24 19%	71 19%	49 18%	48 20%
Less than once a week but more than once a month	28 5%	7 6%	7 5%	13 5%	1 2%	- -	6 8%	11 5%	3 13%	10 7%	7 4%	8 5%	20 8%lm	7 3%	3 2%	23 6%	15 6%	13 5%
Once a month or less	70 14%	17 14%	16 12%	37 15%	8 16%	8 17%	7 9%	32 15%	2 7%	24 16%	26 16%	19 12%	37 14%	33 13%	21 17%	48 13%	34 13%	35 14%
I don't use this	269 53%	60 50%	79 58%	130 52%	26 56%	26 57%	35 49%	113 52%	15 59%	84 55%	83 50%	88 53%	141 55%	126 51%	64 52%	198 53%	133 50%	136 57%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 98

Q.15 In a typical month, how often do you use or visit each of the following?**Local television (e.g. That's Manchester)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	238	30	27	20	39	135	92	42	21	10	11	82	15	55	12
	47%	50%	51%	54%	59%	50%	47%	59% _{kln}	44%	50%	39%	43%	33%	49% _k	38%
NET: Once a week or more	140	14	18	14	27	78	51	28	12	7	5	49	8	37	5
	28%	23%	34%	37%	41% _a	29% _f	26%	39% _{efkln}	26%	38%	18%	26%	18%	33% _{kn}	14%
Every day	63	4	6	6	14	31	17	14	8	6	2	23	1	21	2
	12%	7%	12%	15%	22% _a	12% _f	9%	19% _{efl}	17% _l	31%	8%	12% _l	2%	18% _{flk}	6%
Not every day but more than once a week	53	7	7	5	9	32	21	11	1	-	1	20	5	12	3
	10%	12%	13%	14%	13%	12% _h	11%	15% _h	2%	-	3%	11%	12%	11%	8%
Once a week	24	3	5	3	4	16	12	3	3	1	2	6	2	4	-
	5%	5%	9%	8%	7%	6%	6%	4%	7%	7%	7%	3%	4%	3%	-
NET: Less than once a week	98	16	9	6	11	56	42	14	8	2	6	33	7	18	8
	19%	27%	17%	17%	17%	21%	21%	20%	18%	13%	22%	17%	15%	16%	24%
Less than once a week but more than once a month	28	8	5	2	3	12	12	1	1	-	1	14	2	6	6
	5%	14%	9%	5%	4%	5%	6%	1%	2%	-	3%	7% _g	5%	5%	19% _{efghkm}
Once a month or less	70	8	4	4	9	44	30	14	8	2	5	19	5	13	2
	14%	14%	8%	12%	13%	16%	15%	19% _k	16%	13%	18%	10%	10%	11%	5%
I don't use this	269	29	26	17	27	135	105	30	26	10	17	108	31	57	20
	53%	50%	49%	46%	41%	50%	53%	41%	56%	50%	61%	57% _{gm}	67% _g	51%	62% _g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

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Absolutes/col percents

Table 99

Q.15 In a typical month, how often do you use or visit each of the following?**Local television (e.g. That's Manchester)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	238 47%	21 60%b	13 33%	18 51%	13 50%	23 39%	18 43%	25 48%	18 47%	32 59%be	58 45%	24 46%	206 47%	207 45%	29 64% _m	47 48%	66 42%	48 47%	77 51%
NET: Once a week or more	140 28%	13 37%	7 19%	13 38%	7 26%	12 21%	9 22%	16 31%	15 40%b	16 29%	31 24%	11 22%	125 29%	122 27%	16 36%	28 29%	37 24%	29 29%	45 30%
Every day	63 12%	7 21%f	4 9%	5 15%	2 8%	7 13%	2 4%	6 11%	9 24%f	6 11%	15 11%	9 18%	53 12%	61 13%	2 4%	11 11%	16 10%	15 15%	21 14%
Not every day but more than once a week	53 10%	4 11%	3 8%	7 20%e	3 10%	3 6%	6 15%	8 15%	3 8%	6 12%	11 8%	1 2%	50 11%	41 9%	11 25% _m	13 13%	17 11%	9 9%	15 10%
Once a week	24 5%	2 5%	1 2%	1 3%	2 8%	2 3%	1 3%	3 5%	3 8%	4 7%	6 5%	1 2%	23 5%	21 4%	3 7%	5 5%	5 3%	5 5%	9 6%
NET: Less than once a week	98 19%	8 23%	6 15%	5 13%	6 24%	10 18%	9 21%	9 17%	3 7%	16 30%h	27 21%	12 24%	80 18%	85 18%	13 29%	18 19%	29 18%	19 18%	32 21%
Less than once a week but more than once a month	28 5%	1 3%	2 5%	1 2%	- -	- -	2 6%	5 9%e	1 2%	5 9%e	11 9%e	1 2%	26 6%	22 5%	6 12% _m	5 5%	6 4%	8 8%	9 6%
Once a month or less	70 14%	7 20%	4 9%	4 10%	6 24%	10 18%	7 16%	4 8%	2 5%	11 21%h	15 12%	12 23%	54 12%	63 14%	7 16%	14 14%	23 15%	11 11%	23 15%
I don't use this	269 53%	14 40%	26 67%ai	17 49%	13 50%	36 61%i	24 57%	27 52%	20 53%	22 41%	71 55%	27 54%	233 53%	250 55% _n	16 36%	50 52%	91 58%	53 53%	75 49%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

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Absolutes/col percents

Table 100

Q.15 In a typical month, how often do you use or visit each of the following?**Facebook****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	393	92	113	189	40	36	60	177	13	138	131	111	219	172	97	286	204	187
	78%	77%	82%	75%	85%	80%	84%	81%	54%	91%jk	79%k	67%	85%lm	70%	78%	77%	77%	78%
NET: Once a week or more	364	86	103	176	36	32	55	165	12	132	119	101	204	158	88	270	191	171
	72%	72%	75%	70%	76%	72%	78%	76%	48%	88%jk	72%k	61%	79%lm	64%	71%	73%	72%	71%
Every day	278	69	74	136	24	28	44	131	7	109	88	76	164	114	70	204	154	124
	55%	58%	54%	54%	51%	61%	62%	60%	26%	72%jk	53%	46%	64%lm	46%	56%	55%	58%	52%
Not every day but more than once a week	59	13	16	29	11	3	9	18	4	16	18	21	30	27	14	43	27	31
	12%	11%	12%	12%	23%eg	7%	13%	8%	18%	10%	11%	13%	12%	11%	11%	12%	10%	13%
Once a week	27	3	13	11	1	2	2	16	1	8	14	4	10	17	4	23	11	16
	5%	3%	9%a	4%	2%	4%	3%	7%	4%	5%	8%k	3%	4%	7%	3%	6%	4%	7%
NET: Less than once a week	29	6	10	13	4	4	5	12	1	6	12	10	15	14	9	17	13	16
	6%	5%	7%	5%	9%	8%	6%	5%	6%	4%	7%	6%	6%	6%	7%	5%	5%	7%
Less than once a week but more than once a month	11	1	4	6	-	1	2	6	-	3	4	4	4	6	3	8	6	4
	2%	1%	3%	2%	-	2%	2%	3%	-	2%	2%	2%	2%	3%	2%	2%	2%	2%
Once a month or less	18	5	6	7	4	3	3	6	1	2	8	7	11	7	6	9	7	12
	4%	4%	5%	3%	9%	6%	4%	3%	6%	2%	5%	4%	4%	3%	5%	2%	2%	5%
I don't use this	114	28	25	61	7	9	11	41	11	13	35	55	39	75	27	84	60	54
	22%	23%	18%	25%	15%	20%	16%	19%	46%	9%	21%i	33%ij	15%	30%l	22%	23%	23%	22%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 101

Q.15 In a typical month, how often do you use or visit each of the following?**Facebook****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	393	51	46	29	50	221	156	64	40	14	26	132	35	71	26
	78%	86%	86%	77%	76%	82%km	79%km	90%ekm	85%km	74%	93%	69%km	75%	64%	80%
NET: Once a week or more	364	50	45	25	46	204	145	59	36	13	23	124	34	65	25
	72%	85%cd	85%cd	67%	69%	76%km	74%km	82%km	76%km	67%	83%	65%km	74%	58%	77%km
Every day	278	42	36	20	35	163	115	48	24	11	13	91	23	47	20
	55%	71%cd	67%	53%	53%	61%km	59%km	67%km	51%	57%	46%	48%	51%	42%	62%km
Not every day but more than once a week	59	5	7	4	10	22	15	7	11	2	9	25	8	13	4
	12%	8%	14%	11%	15%	8%	8%	10%	23%ef	10%	32%	13%	18%ef	12%	11%
Once a week	27	3	2	1	1	19	15	4	1	-	1	7	2	4	1
	5%	6%	4%	3%	1%	7%	8%	5%	2%	-	4%	4%	4%	3%	4%
NET: Less than once a week	29	1	1	4	5	17	11	5	4	1	3	8	1	7	1
	6%	1%	2%	10%a	7%	6%	6%	8%	9%	7%	10%	4%	2%	6%	3%
Less than once a week but more than once a month	11	1	-	2	2	7	5	2	-	-	-	4	-	4	-
	2%	1%	-	4%	3%	3%	3%	3%	-	-	-	2%	-	3%	-
Once a month or less	18	-	1	2	3	10	6	4	4	1	3	5	1	3	1
	4%	-	2%	6%	4%	4%	3%	5%	9%	7%	10%	2%	2%	3%	3%
I don't use this	114	8	7	9	16	48	41	8	7	5	2	59	11	41	7
	22%	14%	14%	23%	24%	18%g	21%	10%	15%	26%	7%	31%efgh	25%	36%efghk	20%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 102

Q.15 In a typical month, how often do you use or visit each of the following?**Facebook****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	393 78%	28 82%	27 69%	24 68%	23 90%	42 72%	35 84%	40 78%	27 72%	45 83%	102 79%	43 85%	340 78%	354 77%	37 81%	65 68%	128 82%o	79 78%	120 79%o
NET: Once a week or more	364 72%	25 72%	26 67%	22 63%	23 90%	39 66%	31 75%	38 72%	26 70%	41 77%	93 72%	41 81%	314 72%	331 72%	31 69%	60 62%	120 77%o	71 70%	113 74%o
Every day	278 55%	16 47%	22 58%	18 50%	16 62%	26 44%	28 68%e	26 50%	23 61%	34 63%	69 53%	28 54%	247 56%	252 55%	25 55%	51 53%	87 55%	56 55%	85 56%
Not every day but more than once a week	59 12%	4 11%	2 5%	4 10%	6 23%	10 17%f	1 2%	9 18%f	2 5%	5 10%	16 13%	8 16%	46 11%	54 12%	5 11%	6 6%	22 14%	8 8%	23 15%o
Once a week	27 5%	5 14%	2 4%	1 3%	1 4%	3 5%	2 4%	2 4%	1 4%	2 4%	8 6%	5 10%	21 5%	26 6%	1 3%	3 3%	11 7%	7 6%	6 4%
NET: Less than once a week	29 6%	3 10%	1 2%	2 6%	- -	3 5%	4 9%	3 6%	1 2%	3 6%	9 7%	2 4%	26 6%	23 5%	6 13% ^m	5 6%	8 5%	8 8%	7 5%
Less than once a week but more than once a month	11 2%	- -	- -	1 3%	- -	1 2%	1 3%	- -	- -	2 4%	5 4%	1 2%	10 2%	8 2%	2 5%	3 3%	4 3%	2 2%	1 1%
Once a month or less	18 4%	3 10%	1 2%	1 3%	- -	2 3%	3 7%	3 6%	1 2%	1 2%	4 3%	1 3%	16 4%	15 3%	4 8%	2 2%	4 3%	6 6%	6 4%
I don't use this	114 22%	6 18%	12 31%	11 32%	3 10%	16 28%	6 16%	11 22%	11 28%	9 17%	28 21%	8 15%	98 22%	103 23%	8 19%	31 32% ^{pr}	29 18%	22 22%	32 21%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 103

Q.15 In a typical month, how often do you use or visit each of the following?**Instagram****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	238 47%	54 45%	69 50%	115 46%	26 54%e	14 32%	39 55%e	118 54%e	18 74%	122 81%jk	68 41%k	30 18%	150 58% m	86 35%	47 38%	183 49% n	107 40%	129 54% p
NET: Once a week or more	190 37%	36 30%	62 45% a	92 37%	19 40% e	6 12%	33 47% e	97 45% e	17 70%	109 72% jk	46 27% k	18 11%	126 49% m	62 25%	34 28%	151 41% n	82 31%	107 44% p
Every day	125 25%	23 20%	40 29%	62 25%	9 20% e	2 4%	18 25% e	63 29% e	12 48%	81 53% jk	25 15% k	8 5%	84 32% m	40 16%	20 17%	102 27% n	43 16%	83 34% p
Not every day but more than once a week	43 8%	7 6%	17 13%	18 7%	6 12%	1 2%	9 13% e	22 10%	5 18%	23 15% jk	11 7%	4 2%	31 12% m	12 5%	9 7%	32 9%	28 11%	14 6%
Once a week	22 4%	6 5%	4 3%	12 5%	4 8%	3 6%	6 8%	12 5%	1 4%	6 4%	9 6%	6 4%	11 4%	11 4%	5 4%	17 5%	11 4%	10 4%
NET: Less than once a week	48 9%	18 15% b	7 5%	23 9%	7 14%	9 20% g	6 8%	21 9%	1 4%	13 9%	22 13%	12 7%	24 9%	24 10%	13 10%	32 9%	25 10%	22 9%
Less than once a week but more than once a month	20 4%	7 6%	2 1%	11 4%	4 9%	4 10%	2 3%	9 4%	- -	6 4%	9 5%	5 3%	10 4%	10 4%	5 4%	15 4%	9 3%	11 5%
Once a month or less	28 5%	11 9%	6 4%	12 5%	3 6%	5 10%	4 5%	12 5%	1 4%	6 4%	14 8%	7 4%	14 5%	14 6%	7 6%	18 5%	16 6%	11 5%
I don't use this	269 53%	66 55%	69 50%	135 54%	22 46%	31 68% dfg	32 45%	100 46%	6 26%	29 19%	98 59% i	136 82% ij	109 42%	160 65% l	77 62% o	188 51%	157 60% q	111 46%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 104

Q.15 In a typical month, how often do you use or visit each of the following?**Instagram****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	238 47%	42 71%bd	28 52%d	20 55%d	22 34%	143 53%km	100 51%km	44 60%km	26 54%km	12 62%	14 49%	69 36%m	41 89%efghkmn	12 11%	16 50%m
NET: Once a week or more	190 37%	37 63%bcd	24 45%d	16 44%d	14 21%	115 43%fk	77 39%m	39 54%efk	19 40%km	9 48%	9 34%	56 29%m	38 82%efghkmn	5 5%	13 40%m
Every day	125 25%	20 35%d	13 25%d	8 21%d	5 8%	74 27%km	51 26%km	23 32%km	9 20%km	6 29%	4 14%	42 22%km	30 66%efghkmn	3 2%	9 29%km
Not every day but more than once a week	43 8%	15 26%bd	7 13%	6 15%	7 10%	28 10%km	18 9%km	10 14%km	6 12%km	2 12%	3 12%	9 5%km	5 10%km	2 2%	3 9%km
Once a week	22 4%	2 3%	4 7%	3 8%	2 3%	13 5%km	8 4%	6 8%km	4 8%km	1 7%	2 8%	5 3%km	3 7%km	1 1%	1 3%
NET: Less than once a week	48 9%	5 8%	4 7%	4 11%	9 13%	28 10%	23 12%	5 7%	7 14%	3 14%	4 15%	13 7%	3 6%	7 6%	3 10%
Less than once a week but more than once a month	20 4%	-	1 2%	2 5%	3 4%	11 4%	9 5%	2 3%	4 9%	-	4 15%	5 2%	1 2%	3 3%	1 3%
Once a month or less	28 5%	5 8%	3 5%	2 6%	6 9%	17 6%	14 7%	3 4%	3 6%	3 14%	-	8 4%	2 4%	4 4%	2 7%
I don't use this	269 53%	17 29%	25 48%a	17 45%	44 66%abc	126 47%l	98 49%l	28 40%l	22 46%l	7 38%	14 51%	122 64%efghl	5 11%	100 89%efghkl	16 50%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 105

Q.15 In a typical month, how often do you use or visit each of the following?**Instagram****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	238 47%	13 37%	14 35%	11 32%	15 58%	24 40%	17 40%	20 40%	17 46%	31 58%bc	76 59%abcefg	39 76%l	190 43%	202 44%	32 70% ^m	49 50%	78 49%	41 41%	70 46%
NET: Once a week or more	190 37%	10 29%	12 30%	10 29%	11 42%	17 30%	17 40%	15 28%	14 38%	23 43%	62 48%ceg	31 61% ^l	153 35%	162 35%	26 56% ^m	40 41%	61 39%	36 35%	53 35%
Every day	125 25%	1 3%	6 15%	7 20% ^a	8 31%	10 16%	9 22% ^a	10 18% ^a	13 33% ^a	12 22% ^a	51 39%abcefgi	21 41% ^l	102 23%	107 23%	17 38% ^m	31 32% ^r	42 27%	22 22%	31 20%
Not every day but more than once a week	43 8%	6 16% ^h	3 7%	2 6%	3 12%	7 11% ^h	4 10%	3 6%	- -	8 14% ^h	8 6%	4 8%	35 8%	37 8%	5 11%	8 9%	13 8%	8 8%	14 9%
Once a week	22 4%	3 10% ^j	3 8%	1 3%	- -	1 2%	3 8%	2 4%	2 5%	3 6%	3 2%	6 12% ^l	16 4%	18 4%	4 8%	1 1%	7 4%	5 5%	9 6% ^o
NET: Less than once a week	48 9%	3 8%	2 5%	1 3%	4 15%	6 11% ^f	- -	6 11% ^f	3 8%	8 15% ^f	14 11% ^f	8 15%	36 8%	40 9%	6 14%	9 9%	16 10%	6 6%	17 11%
Less than once a week but more than once a month	20 4%	1 3%	2 5%	- -	1 3%	3 5%	- -	3 6%	1 3%	4 8%	4 3%	2 4%	17 4%	18 4%	2 4%	3 4%	6 4%	1 1%	9 6%
Once a month or less	28 5%	2 6%	- -	1 3%	3 12%	3 5%	- -	3 6%	2 5%	4 7%	10 8%	5 10%	20 4%	22 5%	5 10%	5 6%	10 7%	5 4%	8 5%
I don't use this	269 53%	22 63% ^j	25 65% ^{ij}	24 68% ^{ij}	11 42%	35 60% ^j	25 60% ^j	31 60% ^j	20 54%	23 42%	53 41%	12 24%	249 57% ^k	255 56% ⁿ	13 30%	48 50%	80 51%	60 59%	82 54%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 106

Q.15 In a typical month, how often do you use or visit each of the following?**Twitter****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	214	48	61	104	26	18	33	103	12	100	71	31	121	92	49	160	95	118
	42%	40%	45%	42%	54%	40%	47%	47%	49%	66%jk	43%k	18%	47%lm	37%	40%	43%	36%	49%p
NET: Once a week or more	165	31	55	79	14	9	21	85	10	80	56	19	87	76	34	128	68	95
	32%	26%	40%a	32%	29%	20%	30%	39%e	39%	53%jk	34%k	12%	33%	31%	27%	35%	26%	40%p
Every day	77	13	28	36	6	4	6	39	5	36	26	10	39	38	16	59	26	50
	15%	11%	21%a	15%	13%	8%	9%	18%f	21%	24%k	16%k	6%	15%	15%	13%	16%	10%	21%p
Not every day but more than once a week	57	11	20	26	5	3	11	29	3	29	18	7	31	24	11	45	29	28
	11%	9%	15%	11%	11%	6%	16%	13%	11%	19%jk	11%k	4%	12%	10%	9%	12%	11%	12%
Once a week	30	8	6	16	2	3	4	17	2	15	11	2	16	14	7	23	14	16
	6%	6%	5%	7%	5%	6%	5%	8%	8%	10%k	7%k	1%	6%	6%	5%	6%	5%	7%
NET: Less than once a week	50	18	7	25	12	9	12	19	2	20	16	12	34	16	15	32	27	23
	10%	15%b	5%	10%	25%g	19%g	17%g	9%	10%	13%	10%	7%	13%lm	6%	12%	9%	10%	10%
Less than once a week but more than once a month	16	5	3	8	2	1	5	6	1	6	6	3	10	5	1	14	9	7
	3%	4%	2%	3%	4%	2%	7%	3%	3%	4%	3%	2%	4%	2%	1%	4%	3%	3%
Once a month or less	34	13	4	17	10	8	7	12	2	14	10	8	24	11	14	18	18	16
	7%	11%b	3%	7%	21%g	17%g	10%	6%	7%	9%	6%	5%	9%lm	4%	12%o	5%	7%	7%
I don't use this	293	71	76	145	22	27	38	115	13	51	94	135	138	155	75	211	169	122
	58%	60%	55%	58%	46%	60%	53%	53%	51%	34%	57%i	82%ij	53%	63%l	60%	57%	64%q	51%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 107

Q.15 In a typical month, how often do you use or visit each of the following?**Twitter****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	214	33	27	15	22	128	92	36	26	12	13	61	28	18	14
	42%	57%d	51%d	41%	33%	48%km	47%km	50%km	54%km	63%	49%	32%km	60%km	16%	44%km
NET: Once a week or more	165	25	17	11	17	104	74	30	14	9	5	47	24	12	11
	32%	43%	32%	28%	26%	39%km	38%km	41%km	29%km	44%	19%	25%km	53%hkm	11%	33%km
Every day	77	6	6	2	8	48	33	15	6	3	3	23	13	5	5
	15%	10%	11%	5%	12%	18%km	17%km	20%km	13%	15%	12%	12%km	29%km	4%	16%km
Not every day but more than once a week	57	12	8	8	9	33	25	9	5	4	1	18	7	7	4
	11%	20%	16%	22%	13%	12%	13%	12%	11%	22%	4%	10%km	16%	6%	13%
Once a week	30	8	3	1	1	23	17	6	2	1	1	5	4	-	1
	6%	14%d	5%	2%	1%	9%km	8%km	9%km	5%km	7%	3%	3%	8%km	-	4%km
NET: Less than once a week	50	8	10	5	4	24	18	6	12	4	8	14	3	7	4
	10%	14%	19%	13%	7%	9%	9%	9%	25%efgklm	19%	30%	7%	7%	6%	11%
Less than once a week but more than once a month	16	3	3	2	3	7	5	2	2	-	2	6	2	2	2
	3%	5%	6%	5%	4%	3%	3%	2%	4%	-	8%	3%	5%	2%	6%
Once a month or less	34	5	7	3	2	17	12	5	10	4	6	7	1	5	2
	7%	9%	13%d	8%	3%	6%	6%	6%	21%efgklm	19%	22%	4%	2%	4%	5%
I don't use this	293	26	26	22	45	141	105	36	22	7	14	130	18	94	18
	58%	43%	49%	59%	67%ab	52%	53%	50%	46%	37%	51%	68%efghl	40%	84%efghklm	56%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 108

Q.15 In a typical month, how often do you use or visit each of the following?**Twitter****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	214 42%	15 44%	13 32%	9 25%	9 34%	21 36%	16 38%	19 37%	15 39%	29 53% _c	69 53% _{bce}	37 73% _l	172 39%	188 41%	25 54%	42 44%	75 48% _q	32 32%	65 43%
NET: Once a week or more	165 32%	11 32%	10 24%	7 20%	4 16%	17 30%	12 29%	13 25%	12 32%	24 45% _{bcg}	54 42% _{cg}	32 62% _l	128 29%	146 32%	17 38%	34 35%	57 36%	28 28%	45 30%
Every day	77 15%	3 7%	6 15%	4 12%	1 4%	8 14%	6 14%	6 12%	7 18%	8 15%	29 23%	15 29% _l	61 14%	68 15%	7 16%	18 19%	21 14%	15 15%	23 15%
Not every day but more than once a week	57 11%	4 11%	3 7%	3 8%	2 8%	8 13%	4 10%	6 11%	3 9%	9 17%	16 12%	12 23% _l	44 10%	48 11%	9 19%	9 9%	21 13%	7 7%	20 13%
Once a week	30 6%	5 13% _{cg}	1 2%	- -	1 4%	2 3%	2 6%	1 2%	2 5%	7 14% _{cg}	9 7%	5 10%	23 5%	29 6%	1 2%	7 7% _r	15 9% _r	6 6%	3 2%
NET: Less than once a week	50 10%	4 12%	3 8%	2 5%	5 19%	4 7%	4 9%	6 12%	3 8%	4 8%	15 12%	6 11%	43 10%	42 9%	7 16%	8 8%	18 12% _q	4 4%	19 13% _q
Less than once a week but more than once a month	16 3%	1 3%	1 3%	1 2%	2 8%	2 3%	- -	1 2%	- -	3 6%	5 4%	2 4%	13 3%	14 3%	2 4%	5 5%	6 4%	2 2%	3 2%
Once a month or less	34 7%	3 9%	2 5%	1 3%	3 11%	2 4%	4 9%	5 10%	3 8%	1 2%	10 8%	4 7%	30 7%	29 6%	5 12%	3 3%	13 8% _q	2 2%	17 11% _{oq}
I don't use this	293 58%	19 56%	26 68% _i	26 75% _{ij}	17 66%	37 64% _i	26 62%	32 63%	23 61%	25 47%	60 47%	14 27%	266 61% _k	269 59%	21 46%	54 56%	82 52%	69 68% _p	87 57%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 109

Q.15 In a typical month, how often do you use or visit each of the following?**Whatsapp****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	361	86	97	179	26	22	60	184	19	140	111	91	200	161	65	287	199	161
	71%	72%	70%	72%	56%	48%	85%de	84%de	75%	93%jk	67%k	55%	77%lm	65%	53%	77%no	75%pq	67%
NET: Once a week or more	313	74	84	154	21	16	54	166	17	134	96	66	175	137	54	251	172	140
	62%	62%	61%	62%	45%	35%	77%de	76%de	67%	89%jk	58%k	40%	68%lm	56%	44%	68%no	65%	58%
Every day	185	36	51	98	15	9	37	108	9	85	66	25	105	80	28	151	95	90
	37%	30%	37%	39%	31%	21%	52%de	49%de	38%	56%jk	40%k	15%	41%	32%	23%	41%no	36%	37%
Not every day but more than once a week	91	30	21	41	7	5	14	43	6	32	22	32	48	43	17	73	53	37
	18%	25%	15%	16%	14%	10%	19%	20%	26%	21%	13%	19%	19%	17%	13%	20%	20%	15%
Once a week	36	8	12	16	-	2	4	15	1	17	8	9	22	14	9	27	23	12
	7%	7%	9%	6%	-	4%	5%	7%	4%	11%j	5%	6%	8%	6%	7%	7%	9%	5%
NET: Less than once a week	49	12	13	24	5	6	6	18	2	6	16	25	25	24	11	36	27	22
	10%	10%	9%	10%	10%	13%	9%	8%	8%	4%	9%	15%i	10%	10%	9%	10%	10%	9%
Less than once a week but more than once a month	21	3	8	10	-	3	5	9	1	4	6	10	11	10	3	16	12	8
	4%	2%	6%	4%	-	6%	8%	4%	3%	3%	4%	6%	4%	4%	2%	4%	5%	3%
Once a month or less	28	9	5	15	5	3	1	9	1	2	10	15	14	14	8	20	15	13
	6%	7%	3%	6%	10%f	7%	1%	4%	5%	1%	6%i	9%i	5%	6%	7%	5%	6%	5%
I don't use this	146	34	41	71	21	24	11	34	6	11	54	74	59	85	59	84	66	79
	29%	28%	30%	28%	44%fg	52%fg	15%	16%	25%	7%	33%i	45%ij	23%	35%l	47%o	23%	25%	33%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 110

Q.15 In a typical month, how often do you use or visit each of the following?**Whatsapp****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	361	58	47	30	42	221	164	57	26	12	15	114	35	56	23
	71%	98%bcd	88%d	79%	63%	82%hkm	83%hkm	80%hkm	56%	60%	52%	60%km	76%km	50%	70%km
NET: Once a week or more	313	57	43	26	36	198	145	53	21	10	11	93	33	38	22
	62%	97%bcd	81%d	69%	55%	74%hkm	74%hkm	73%hkm	45%	51%	41%	49%km	72%hkm	34%	67%km
Every day	185	36	29	19	21	125	95	30	15	8	7	45	20	11	14
	37%	61%d	54%d	51%d	32%	47%km	48%hkm	42%km	31%km	39%	26%	24%km	43%km	10%	42%km
Not every day but more than once a week	91	14	12	5	10	51	38	13	7	2	4	34	9	20	6
	18%	24%	22%	13%	15%	19%	19%	18%	14%	12%	15%	18%	20%	17%	17%
Once a week	36	7	3	2	5	22	12	10	-	-	-	14	4	7	2
	7%	11%	5%	5%	8%	8%f	6%	14%fh	-	-	-	7%	9%h	6%	7%
NET: Less than once a week	49	1	3	4	5	23	19	5	5	2	3	21	2	18	1
	10%	1%	6%	10%	8%	9%	9%	6%	10%	9%	11%	11%	4%	16%ekn	3%
Less than once a week but more than once a month	21	-	3	3	1	12	10	2	-	-	-	9	1	7	1
	4%	-	6%	8%a	1%	4%	5%	3%	-	-	-	5%	2%	6%	3%
Once a month or less	28	1	-	1	4	11	8	3	5	2	3	12	1	11	-
	6%	1%	-	2%	7%	4%	4%	4%	10%	9%	11%	6%	3%	10%ek	-
I don't use this	146	1	6	8	25	48	33	15	21	8	13	77	11	56	10
	29%	2%	12%a	21%a	37%ab	18%	17%	20%	44%efg	40%	48%	40%efgl	24%	50%efgkln	30%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 111

Q.15 In a typical month, how often do you use or visit each of the following?**Whatsapp****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	361 71%	21 61%	29 74%	21 60%	19 76%	42 71%	29 70%	40 77%	23 59%	37 69%	101 78%ch	38 74%	310 71%	315 69%	42 93% _m	71 74%	114 73%	71 70%	104 69%
NET: Once a week or more	313 62%	20 59%	24 61%	17 48%	15 60%	37 63%	25 59%	34 65%	20 52%	30 56%	91 71%ch	34 66%	267 61%	269 59%	39 86% _m	62 64%	101 65%	61 60%	88 58%
Every day	185 37%	11 32%	11 29%	10 28%	10 40%	19 33%	15 36%	17 32%	14 37%	16 29%	62 48% _{bci}	19 38%	159 36%	152 33%	30 67% _m	34 35%	62 39%	43 42%	47 31%
Not every day but more than once a week	91 18%	5 16%	6 15%	3 10%	3 13%	14 23%	7 16%	13 24%	5 13%	14 25%	22 17%	8 16%	80 18%	82 18%	9 19%	20 21%	28 18%	12 12%	32 21%
Once a week	36 7%	4 11%	7 17% _{hij}	4 10%	2 7%	4 7%	3 7%	4 8%	1 3%	1 2%	7 6%	6 13%	28 6%	35 8%	- -	8 8%	12 8%	6 6%	9 6%
NET: Less than once a week	49 10%	1 3%	5 12%	4 12%	4 16%	5 9%	5 11%	6 12%	3 7%	7 13%	9 7%	4 8%	43 10%	46 10%	3 7%	10 10%	13 8%	10 10%	16 11%
Less than once a week but more than once a month	21 4%	- -	3 7%	2 5%	2 8%	1 2%	3 6%	3 5%	- -	2 3%	6 5%	1 2%	19 4%	19 4%	2 5%	6 6%	6 4%	5 5%	4 3%
Once a month or less	28 6%	1 3%	2 5%	2 7%	2 8%	4 7%	2 5%	4 7%	3 7%	5 9%	3 3%	3 6%	24 6%	27 6%	1 2%	4 4%	7 5%	5 5%	12 8%
I don't use this	146 29%	13 39%	10 26%	14 40% _j	6 24%	17 29%	13 30%	12 23%	15 41% _j	17 31%	29 22%	13 26%	128 29%	142 31% _n	3 7%	25 26%	43 27%	30 30%	48 31%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 112

Q.15 In a typical month, how often do you use or visit each of the following?**Snapchat****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	147	37	47	64	11	6	25	65	20	89	33	6	95	50	35	110	61	84
	29%	31%	34%	25%	23%	13%	36%e	30%e	79%	59%jk	20%k	3%	37%lm	20%	28%	30%	23%	35%p
NET: Once a week or more	115	28	36	51	6	3	20	47	19	69	24	3	71	42	28	84	44	69
	23%	24%	26%	20%	13%	6%	28%e	22%e	75%	46%jk	15%k	2%	28%lm	17%	23%	23%	17%	29%p
Every day	68	17	25	27	4	-	9	27	13	40	13	2	45	22	18	49	20	48
	13%	14%	18%c	11%	9%e	-	12%e	12%e	53%	27%jk	8%k	1%	17%lm	9%	14%	13%	8%	20%p
Not every day but more than once a week	27	9	4	14	2	-	4	14	5	17	5	-	15	12	3	23	10	15
	5%	7%	3%	6%	4%	-	5%	6%	22%	11%jk	3%k	-	6%	5%	2%	6%	4%	6%
Once a week	19	3	7	10	-	3	7	6	-	12	6	1	11	8	8	12	13	6
	4%	2%	5%	4%	-	6%	10%dg	3%	-	8%k	4%	1%	4%	3%	6%	3%	5%	3%
NET: Less than once a week	32	9	11	13	5	3	6	18	1	20	9	3	24	8	6	26	17	15
	6%	7%	8%	5%	10%	7%	8%	8%	4%	13%jk	5%	2%	9%lm	3%	5%	7%	7%	6%
Less than once a week but more than once a month	15	4	5	6	2	1	4	6	-	9	4	2	13	1	2	12	10	5
	3%	3%	4%	2%	5%	2%	5%	3%	-	6%k	2%	1%	5%lm	1%	2%	3%	4%	2%
Once a month or less	18	5	6	7	2	2	2	12	1	10	6	1	11	7	4	13	7	10
	3%	4%	4%	3%	5%	5%	3%	5%	4%	7%k	3%	1%	4%	3%	3%	4%	3%	4%
I don't use this	360	83	91	186	37	40	46	153	5	62	133	160	164	197	89	261	203	156
	71%	69%	66%	75%	77%	87%fg	64%	70%	21%	41%	80%i	97%ij	63%	80%l	72%	70%	77%q	65%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 113

Q.15 In a typical month, how often do you use or visit each of the following?**Snapchat****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	147	31	22	12	11	85	62	23	11	4	7	51	38	1	13
	29%	52%d	41%d	33%d	17%	32%m	31%m	32%m	23%m	21%	24%	27%m	83%efghkmn	1%	38%m
NET: Once a week or more	115	25	17	9	6	65	45	20	6	3	3	43	35	-	8
	23%	42%cd	32%d	23%d	9%	24%m	23%m	28%m	13%m	14%	12%	23%m	77%efghkmn	-	25%m
Every day	68	14	8	4	2	38	28	10	4	2	2	27	23	-	3
	13%	24%d	15%d	10%	2%	14%m	14%m	13%m	9%m	9%	9%	14%m	51%efghkmn	-	10%m
Not every day but more than once a week	27	9	3	3	1	16	10	6	2	1	1	9	8	-	1
	5%	15%d	6%	8%	1%	6%m	5%m	8%m	4%m	5%	4%	5%m	17%efkm	-	3%
Once a week	19	2	6	2	3	12	7	5	-	-	-	8	4	-	4
	4%	3%	12%a	5%	5%	4%m	4%m	6%m	-	-	-	4%m	9%m	-	11%fhkm
NET: Less than once a week	32	6	5	4	6	20	17	3	5	1	3	8	3	1	4
	6%	11%	9%	10%	8%	7%m	8%m	4%	10%m	7%	11%	4%m	6%	1%	14%km
Less than once a week but more than once a month	15	3	3	2	4	6	6	-	2	1	1	6	1	1	4
	3%	5%	5%	5%	7%	2%	3%	-	5%	7%	3%	3%m	2%	1%	14%efgkm
Once a month or less	18	4	2	2	1	13	10	3	2	-	2	2	2	-	-
	3%	6%	4%	5%	2%	5%km	5%km	4%km	5%km	-	8%	1%	4%km	-	-
I don't use this	360	28	31	25	55	184	136	49	37	15	21	139	8	111	20
	71%	48%	59%	67%	83%abc	68%l	69%l	68%l	77%l	79%	76%	73%l	17%	99%efghklm	62%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 114

Q.15 In a typical month, how often do you use or visit each of the following?**Snapchat****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	147 29%	10 30%	8 20%	7 21%	10 37%	13 22%	14 34%	16 30%	10 26%	16 29%	43 34%	24 48%l	116 27%	127 28%	19 42%	33 34%q	56 35%q	16 16%	42 28%q
NET: Once a week or more	115 23%	9 28%	7 18%	5 15%	9 34%	10 18%	11 26%	12 23%	8 20%	10 19%	33 26%	20 40%l	89 20%	97 21%	16 36% m	26 27%q	46 29%q	11 11%	31 20%q
Every day	68 13%	5 14%	3 8%	3 9%	4 14%	8 14%	7 16%	7 14%	6 15%	5 9%	21 16%	13 26%l	52 12%	58 13%	10 23%	20 21%qr	26 17%q	5 5%	17 11%
Not every day but more than once a week	27 5%	- -	3 8%	1 4%	2 9%	2 4%	2 5%	5 9%	2 5%	3 6%	6 5%	3 5%	22 5%	20 4%	6 13% m	4 4%	12 7%	4 4%	8 5%
Once a week	19 4%	5 13% egh	1 2%	1 3%	3 11%	- -	2 5%	- -	- -	2 4%	6 5%	5 9%	15 3%	19 4%	- -	3 3%	8 5%	2 2%	7 4%
NET: Less than once a week	32 6%	1 3%	1 2%	2 6%	1 4%	2 4%	3 8%	4 7%	2 6%	6 10%	10 8%	4 8%	27 6%	29 6%	3 6%	7 7%	9 6%	5 5%	11 7%
Less than once a week but more than once a month	15 3%	1 3%	1 2%	1 3%	- -	- -	1 3%	2 4%	- -	1 2%	7 6%	- -	15 3%	14 3%	1 2%	3 3%	3 2%	2 2%	6 4%
Once a month or less	18 3%	- -	- -	1 3%	1 4%	2 4%	2 5%	2 3%	2 6%	4 8%	3 2%	4 8%	13 3%	16 3%	2 4%	3 4%	7 4%	3 3%	4 3%
I don't use this	360 71%	24 70%	31 80%	28 79%	16 63%	46 78%	27 66%	36 70%	28 74%	38 71%	86 66%	27 52%	322 73%k	330 72%	26 58%	63 66%	101 65%	85 84%opr	110 72%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 115

Q.15 In a typical month, how often do you use or visit each of the following?**Email****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	506	120	138	249	47	45	71	217	25	150	166	166	258	247	124	370	264	240
	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
NET: Once a week or more	487	113	132	242	45	43	68	214	21	146	164	155	250	235	118	357	252	234
	96%	94%	96%	97%	96%	96%	96%	98%	87%	97%	99% ^k	94%	97%	95%	95%	96%	95%	97%
Every day	405	96	108	202	37	41	56	185	10	119	146	130	212	192	99	299	213	191
	80%	80%	78%	81%	78%	90%	79%	85%	41%	79%	88% ^{ik}	79%	82%	78%	80%	81%	81%	80%
Not every day but more than once a week	60	12	16	32	7	2	9	22	7	19	12	21	26	34	12	44	28	31
	12%	10%	11%	13%	15% ^e	4%	12%	10%	29%	13%	7%	13%	10%	14%	9%	12%	11%	13%
Once a week	22	5	9	8	1	1	3	7	4	8	6	4	13	9	7	14	11	11
	4%	4%	7%	3%	3%	2%	4%	3%	17%	5%	4%	2%	5%	4%	6%	4%	4%	5%
NET: Less than once a week	19	7	5	7	2	2	3	3	3	4	2	10	8	12	6	13	12	6
	4%	6%	4%	3%	4%	4%	4%	2%	13%	3%	1%	6% ^j	3%	5%	5%	4%	5%	3%
Less than once a week but more than once a month	10	5	1	4	2	1	-	2	3	-	1	6	3	7	4	6	5	5
	2%	4%	1%	2%	4%	3%	-	1%	13%	-	1%	4% ^{ij}	1%	3%	4%	2%	2%	2%
Once a month or less	9	2	4	3	-	1	3	2	-	4	1	4	4	5	2	7	7	1
	2%	2%	3%	1%	-	2%	4% ^g	1%	-	3%	1%	2%	2%	2%	1%	2%	3% ^q	*
I don't use this	1	-	-	1	-	-	-	1	-	1	-	-	1	-	-	1	-	1
	*	-	-	*	-	-	-	*	-	1%	-	-	*	-	-	*	-	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 116

Q.15 In a typical month, how often do you use or visit each of the following?**Email****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	506	59	53	37	66	268	196	72	47	19	28	191	46	112	33
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NET: Once a week or more	487	57	51	35	64	263	193	70	45	19	26	179	42	106	31
	96%	97%	96%	94%	97%	98%kl	98%	98%	96%	100%	93%	94%	92%	94%	94%
Every day	405	43	41	31	58	225	168	58	37	16	21	143	28	87	27
	80%	73%	77%	83%	87%a	84%kl	85%kl	80%l	78%	82%	76%	75%l	62%	78%	84%l
Not every day but more than once a week	60	10	8	3	5	27	23	4	7	2	5	26	8	17	1
	12%	17%	14%	9%	7%	10%	11%	6%	15%	11%	17%	13%n	17%	15%	3%
Once a week	22	4	3	1	2	11	2	8	1	1	-	10	6	2	2
	4%	7%	5%	3%	3%	4%f	1%	12%efm	3%	7%	-	5%fm	12%efkm	2%	7%f
NET: Less than once a week	19	2	2	2	2	5	4	2	2	-	2	12	4	6	2
	4%	3%	4%	6%	3%	2%	2%	2%	4%	-	7%	6%ef	8%ef	6%	6%
Less than once a week but more than once a month	10	-	-	-	1	2	-	2	2	-	2	7	3	3	1
	2%	-	-	-	1%	1%	-	2%f	4%ef	-	7%	4%ef	6%ef	3%f	3%f
Once a month or less	9	2	2	2	1	4	4	-	-	-	-	5	1	3	1
	2%	3%	4%	6%	1%	1%	2%	-	-	-	-	3%	3%	3%	3%
I don't use this	1	-	-	-	-	1	1	-	-	-	-	-	-	-	-
	*	-	-	-	-	*	*	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 117

Q.15 In a typical month, how often do you use or visit each of the following?**Email****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	506 100%	34 100%	39 100%	35 100%	26 100%	58 100%	42 100%	51 99%	38 100%	54 100%	129 100%	50 99%	438 100%k	457 100%	45 100%	96 99%	157 100%	101 100%	152 100%
NET: Once a week or more	487 96%	32 94%	36 94%	35 100%	22 87%	57 99%	41 97%	49 95%	35 93%	52 96%	127 98%	48 93%	421 96%	437 96%	45 100%	93 97%	153 97%	98 96%	143 94%
Every day	405 80%	27 79%	28 71%	29 82%	19 75%	44 75%	29 71%	42 81%	33 88%	48 89%bf	106 82%	39 77%	351 80%	366 80%	35 77%	75 78%	129 82%	86 85%	116 76%
Not every day but more than once a week	60 12%	3 8%	8 19%hi	5 15%	3 13%	11 20%hi	7 17%hi	4 8%	1 3%	2 4%	15 11%	4 7%	55 13%	52 11%	8 17%	17 17%q	18 12%	6 6%	19 12%
Once a week	22 4%	2 7%	1 3%	1 3%	- -	2 4%	4 9%	3 6%	1 2%	1 2%	6 5%	4 9%	15 4%	19 4%	3 6%	1 2%	6 4%	6 6%	9 6%
NET: Less than once a week	19 4%	2 6%	2 6%	- -	3 13%	1 1%	1 3%	2 4%	3 7%	2 4%	3 2%	3 5%	17 4%	19 4%	- -	2 3%	4 3%	4 4%	9 6%
Less than once a week but more than once a month	10 2%	2 6%j	2 6%j	- -	2 9%	- -	- -	1 2%	2 4%	- -	1 1%	1 3%	9 2%	10 2%	- -	1 1%	3 2%	1 1%	6 4%
Once a month or less	9 2%	- -	- -	- -	1 3%	1 1%	1 3%	1 2%	1 3%	2 4%	2 1%	1 3%	8 2%	9 2%	- -	2 2%	1 1%	3 3%	3 2%
I don't use this	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%l	- -	1 *	- -	1 1%	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 118

Q.15 In a typical month, how often do you use or visit each of the following?**Youtube****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	436	101	124	212	44	41	67	194	25	145	150	117	229	206	105	320	221	214
	86%	84%	90%	85%	94%	89%	94%	89%	100%	96%k	91%k	70%	88%	84%	85%	86%	84%	89%
NET: Once a week or more	311	67	91	152	32	24	54	150	22	127	111	51	160	149	73	230	144	165
	61%	56%	66%	61%	68%	54%	76%e	69%	89%	84%jk	67%k	31%	62%	61%	59%	62%	55%	69%p
Every day	143	32	47	64	19	13	18	65	11	73	43	16	63	78	44	97	52	90
	28%	27%	34%	26%	41%	28%	26%	30%	46%	48%jk	26%k	10%	24%	32%	35%	26%	20%	37%p
Not every day but more than once a week	109	18	32	59	8	6	19	54	8	38	42	21	62	47	17	89	55	54
	21%	15%	23%	24%	16%	13%	27%	25%	32%	25%k	26%k	12%	24%	19%	14%	24%n	21%	22%
Once a week	59	17	12	29	5	6	16	31	3	15	27	14	35	24	12	44	38	21
	12%	15%	9%	12%	12%	13%	23%g	14%	12%	10%	16%k	9%	14%	10%	10%	12%	14%	9%
NET: Less than once a week	125	33	33	59	12	16	12	44	3	19	39	66	69	57	32	90	77	48
	25%	28%	24%	24%	26%	35%fg	18%	20%	11%	12%	23%i	40%ij	27%	23%	26%	24%	29%q	20%
Less than once a week but more than once a month	59	12	14	33	6	8	6	22	2	11	16	29	32	27	14	42	36	23
	12%	10%	10%	13%	13%	17%	8%	10%	8%	8%	10%	18%ij	12%	11%	12%	11%	14%	10%
Once a month or less	66	21	18	27	6	8	7	22	1	7	22	36	37	30	18	48	41	25
	13%	18%	13%	11%	13%	19%	10%	10%	3%	5%	13%i	22%ij	14%	12%	14%	13%	15%	11%
I don't use this	71	19	14	38	3	5	4	24	-	6	16	49	30	41	19	51	43	27
	14%	16%	10%	15%	6%	11%	6%	11%	-	4%	9%	30%ij	12%	16%	15%	14%	16%	11%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 119

Q.15 In a typical month, how often do you use or visit each of the following?**Youtube****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	436	55	51	33	53	241	175	66	44	17	27	152	46	76	29
	86%	94%d	97%cd	88%	81%	89%km	89%km	91%km	94%km	90%	97%	80%lm	100%efkmn	68%	90%lm
NET: Once a week or more	311	49	42	26	32	183	134	49	32	15	17	96	41	31	24
	61%	84%d	79%d	71%d	49%	68%km	68%km	69%km	68%km	78%	61%	50%lm	88%efghkm	28%	73%km
Every day	143	20	17	10	8	84	60	24	19	9	11	40	25	12	3
	28%	34%d	31%d	26%	12%	31%kmn	30%kmn	34%kmn	41%kmn	44%	38%	21%lmn	55%efgkmn	11%	8%
Not every day but more than once a week	109	16	13	10	16	62	49	14	8	4	3	39	12	11	16
	21%	27%	25%	27%	25%	23%lm	25%lm	19%	16%	22%	12%	20%lm	27%lm	10%	49%efghkm
Once a week	59	13	12	7	8	37	25	11	5	2	3	17	3	9	5
	12%	23%	22%	18%	12%	14%	13%	16%	12%	12%	11%	9%	6%	8%	16%
NET: Less than once a week	125	6	10	7	21	58	41	16	12	2	10	56	5	45	5
	25%	10%	18%	18%	32%a	21%	21%	23%	26%	12%	35%	29%l	12%	40%efgklm	17%
Less than once a week but more than once a month	59	3	4	3	13	29	23	6	6	1	5	24	4	18	2
	12%	5%	7%	7%	19%a	11%	12%	8%	13%	5%	18%	13%	8%	16%	5%
Once a month or less	66	3	6	4	8	28	18	10	6	1	5	32	1	27	4
	13%	5%	11%	11%	13%	11%	9%	14%	13%	7%	17%	17%fl	3%	24%efkl	11%
I don't use this	71	4	2	4	13	29	22	6	3	2	1	39	-	36	3
	14%	6%	3%	12%b	19%ab	11%l	11%l	9%	6%	10%	3%	20%efghl	-	32%efghklm	10%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 120

Q.15 In a typical month, how often do you use or visit each of the following?**Youtube****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	436 86%	31 90%	29 74%	29 84%	22 87%	49 84%	35 85%	46 88%	29 77%	47 87%	119 92%bh	46 91%	374 85%	388 85%	44 98%m	83 86%	141 90%q	80 79%	133 87%
NET: Once a week or more	311 61%	22 66%	17 44%	21 59%	14 54%	36 61%	26 63%	27 53%	18 46%	33 61%	97 75%bgh	43 85%l	255 58%	266 58%	42 94%m	53 55%	107 68%oq	56 55%	95 62%
Every day	143 28%	5 14%	6 16%	10 28%	6 24%	20 34%a	8 18%	17 32%	10 26%	15 27%	47 37%abf	30 58%l	106 24%	116 25%	26 57%m	23 24%	55 35%q	20 19%	45 30%
Not every day but more than once a week	109 21%	11 32%gh	7 18%	6 16%	3 12%	10 17%	12 28%	7 14%	4 10%	11 20%	39 30%gh	10 19%	96 22%	96 21%	12 26%	21 22%	36 23%	25 24%	28 18%
Once a week	59 12%	7 20%	4 10%	5 15%	5 18%	6 10%	7 16%	3 6%	4 10%	7 14%	11 9%	4 8%	53 12%	53 12%	5 11%	10 10%	15 10%	12 12%	22 14%
NET: Less than once a week	125 25%	8 24%	12 30%	9 25%	8 33%	13 23%	9 22%	18 35%j	12 31%	14 26%	21 17%	3 6%	120 27%k	122 27%n	2 4%	29 30%	34 22%	24 23%	38 25%
Less than once a week but more than once a month	59 12%	2 6%	5 12%	7 19%j	7 25%	7 12%	3 7%	8 15%	5 13%	6 11%	10 8%	- -	59 13%k	57 13%	2 4%	11 12%	16 10%	11 11%	21 14%
Once a month or less	66 13%	6 18%	7 19%	2 6%	2 7%	6 10%	6 15%	11 20%j	7 17%	8 15%	11 9%	3 6%	61 14%	65 14%n	- -	18 19%	19 12%	12 12%	17 11%
I don't use this	71 14%	3 10%	10 26%l	6 16%	3 13%	9 16%	6 15%	6 12%	9 23%i	7 13%	10 8%	5 9%	64 15%	70 15%n	1 2%	14 14%	16 10%	22 21%p	19 13%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 121

Q.15 In a typical month, how often do you use or visit each of the following?**Online forums (e.g. Mumsnet, The Student Room)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	201	44	57	100	20	17	36	105	9	108	63	22	125	74	46	148	96	105
	40%	37%	41%	40%	43%	37%	51%	48%	37%	71%jk	38%k	13%	48%lm	30%	38%	40%	36%	44%
NET: Once a week or more	89	21	32	37	7	7	19	47	3	54	22	10	51	38	20	69	52	38
	18%	17%	23% _c	15%	16%	15%	27%	21%	13%	36%jk	13%k	6%	20%	16%	16%	19%	20%	16%
Every day	25	4	6	15	3	2	6	11	-	16	6	3	14	11	8	18	16	9
	5%	3%	5%	6%	6%	5%	9%	5%	-	11%jk	3%	2%	5%	5%	6%	5%	6%	4%
Not every day but more than once a week	37	10	15	12	4	3	7	16	3	21	9	4	22	15	9	27	22	15
	7%	9%	11% _c	5%	7%	6%	10%	7%	13%	14%jk	5%	3%	8%	6%	8%	7%	8%	6%
Once a week	27	6	11	10	1	2	6	20	-	17	8	2	15	12	3	24	14	13
	5%	5%	8%	4%	2%	4%	8%	9%	-	11%jk	5%	1%	6%	5%	2%	7%	5%	5%
NET: Less than once a week	112	23	25	63	13	10	17	58	6	54	40	12	74	36	27	79	45	67
	22%	19%	18%	25%	27%	21%	23%	27%	23%	36%jk	24%k	7%	29%lm	14%	21%	21%	17%	28% _p
Less than once a week but more than once a month	34	7	8	18	2	-	4	20	1	20	11	2	22	10	8	25	14	20
	7%	6%	6%	7%	5%	-	6%	9% _e	4%	13%k	7%k	1%	8% _m	4%	6%	7%	5%	8%
Once a month or less	78	16	17	45	11	10	12	38	5	34	30	10	52	26	19	54	31	47
	15%	13%	12%	18%	22%	21%	17%	17%	20%	22%k	18%k	6%	20% _m	10%	15%	15%	12%	20% _p
I don't use this	306	76	81	150	27	29	35	113	16	43	103	144	133	173	77	223	168	136
	60%	63%	59%	60%	57%	63%	49%	52%	63%	29%	62% _i	87% _{ij}	52%	70% _l	62%	60%	64%	56%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 122

Q.15 In a typical month, how often do you use or visit each of the following?**Online forums (e.g. Mumsnet, The Student Room)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	201	41	29	17	24	130	91	39	20	12	8	51	21	13	17
	40%	70%bcd	55%d	47%	36%	48%km	46%km	54%km	43%km	64%	28%	27%km	45%km	12%	53%km
NET: Once a week or more	89	26	17	10	6	58	37	21	7	5	2	24	7	4	13
	18%	44%d	33%d	26%d	9%	22%km	19%km	30%km	16%km	27%	8%	12%km	14%km	4%	38%efhklm
Every day	25	6	6	3	2	15	8	8	3	2	1	7	-	2	5
	5%	11%	12%	9%	3%	6%ef	4%	11%fkml	6%	9%	4%	4%	-	2%	15%efklm
Not every day but more than once a week	37	11	6	3	3	21	11	10	4	3	1	12	5	2	5
	7%	18%d	11%	9%	5%	8%fm	6%	14%efm	7%	13%	4%	6%km	11%km	2%	15%fkml
Once a week	27	9	5	3	1	22	18	4	1	1	-	4	1	-	3
	5%	15%d	9%d	9%	1%	8%km	9%km	5%km	2%	5%	-	2%	3%	-	9%km
NET: Less than once a week	112	15	12	8	18	71	54	18	13	7	6	27	14	9	5
	22%	26%	22%	21%	27%	27%km	27%km	25%km	27%km	37%	20%	14%km	31%km	8%	14%
Less than once a week but more than once a month	34	6	3	2	5	24	19	5	2	1	1	8	6	1	1
	7%	9%	5%	7%	8%	9%km	10%km	7%km	5%	5%	5%	4%km	12%km	1%	3%
Once a month or less	78	10	9	5	13	48	35	13	11	6	4	20	8	8	4
	15%	16%	17%	14%	19%	18%km	18%km	18%km	22%km	33%	15%	10%km	18%km	7%	11%
I don't use this	306	18	24	20	42	139	106	33	27	7	20	140	25	99	15
	60%	30%	45%a	53%a	64%ab	52%	54%	46%	57%	36%	72%	73%efghln	55%	88%efghklm	47%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 123

Q.15 In a typical month, how often do you use or visit each of the following?**Online forums (e.g. Mumsnet, The Student Room)****Base: All respondents**

	Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	201 40%	12 34%	13 32%	8 23%	14 53%	21 36%	15 36%	18 35%	11 29%	24 44%	67 52%bcgh	31 61%l	161 37%	169 37%	30 67% ^m	41 42%	75 48% ^r	37 37%	48 32%
NET: Once a week or more	89 18%	3 8%	5 13%	5 15%	5 20%	6 11%	5 11%	11 20%	7 17%	11 21%	32 25% ^{ae}	15 30% ^l	73 17%	79 17%	10 23%	20 20%	29 19%	19 18%	22 14%
Every day	25 5%	- -	- -	1 3%	2 8%	1 2%	- -	4 7%	2 5%	5 9%	11 9%	6 12% ^l	19 4%	22 5%	3 7%	5 5%	6 4%	6 6%	8 5%
Not every day but more than once a week	37 7%	2 5%	3 8%	2 5%	2 8%	2 4%	4 9%	3 6%	2 6%	4 7%	13 10%	6 11%	31 7%	30 7%	6 14%	7 7%	14 9%	7 7%	9 6%
Once a week	27 5%	1 3%	2 5%	2 7%	1 5%	3 5%	1 2%	4 7%	3 7%	2 4%	8 6%	3 7%	23 5%	26 6%	1 2%	7 8%	9 6%	6 6%	5 3%
NET: Less than once a week	112 22%	9 26%	7 19%	3 8%	8 32%	15 25%	10 25%	7 14%	4 11%	12 23%	35 27% ^{ch}	16 32%	87 20%	90 20%	20 44% ^m	21 22%	45 29% ^r	18 18%	27 18%
Less than once a week but more than once a month	34 7%	1 3%	5 14% ^h	1 3%	1 4%	5 9%	3 6%	2 5%	- -	4 8%	11 8%	3 5%	28 6%	26 6%	6 14% ^m	7 7%	16 10% ^r	5 5%	6 4%
Once a month or less	78 15%	8 23% ^{bc}	2 5%	2 5%	7 29%	9 16%	8 19%	5 10%	4 11%	8 15%	24 19% ^b	14 27% ^l	59 13%	64 14%	14 30% ^m	14 15%	29 19%	13 13%	21 14%
I don't use this	306 60%	23 66%	26 68% ⁱ	27 77% ⁱ	12 47%	37 64%	27 64%	34 65% ⁱ	27 71% ⁱ	30 56%	62 48%	20 39%	278 63% ^k	288 63% ⁿ	15 33%	56 58%	82 52%	64 63%	104 68% ^p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 124

Q.15 In a typical month, how often do you use or visit each of the following?**NHS.Direct****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	271	55	82	134	31	31	48	120	3	107	92	68	165	104	74	188	136	133
	53%	46%	59%a	54%	66%	69%	68%g	55%	14%	71%jk	55%k	41%	64%lm	42%	60%	51%	51%	55%
NET: Once a week or more	36	10	14	12	2	3	8	15	-	23	6	7	18	16	15	21	21	13
	7%	8%	10%c	5%	5%	6%	11%	7%	-	15%jk	4%	4%	7%	7%	12%o	6%	8%	5%
Every day	3	-	2	1	-	1	-	-	-	2	-	1	-	3	3	-	2	-
	1%	-	1%	*	-	2%g	-	-	-	1%	-	1%	-	1%	2%o	-	1%	-
Not every day but more than once a week	5	-	3	2	-	-	3	3	-	2	2	1	4	1	2	3	3	2
	1%	-	2%	1%	-	-	4%	1%	-	1%	1%	1%	1%	*	2%	1%	1%	1%
Once a week	28	10	9	9	2	2	5	13	-	19	4	5	14	12	10	18	16	11
	6%	8%	7%	4%	5%	4%	7%	6%	-	13%jk	3%	3%	5%	5%	8%	5%	6%	4%
NET: Less than once a week	235	45	68	122	29	29	41	104	3	84	86	62	148	88	59	168	115	120
	46%	38%	49%	49%	62%	63%	57%	48%	14%	56%k	52%k	37%	57%lm	35%	47%	45%	44%	50%
Less than once a week but more than once a month	28	7	5	15	7	2	11	11	-	14	11	3	16	12	8	20	14	14
	5%	6%	4%	6%	15%eg	4%	15%g	5%	-	9%k	7%k	2%	6%	5%	7%	5%	5%	6%
Once a month or less	207	38	62	107	22	27	30	93	3	71	74	59	132	75	51	148	101	106
	41%	32%	45%a	43%	47%	59%g	42%	43%	14%	47%	45%	36%	51%lm	31%	41%	40%	38%	44%
I don't use this	236	64	56	116	16	14	22	98	21	44	74	97	93	143	50	182	129	108
	47%	54%b	41%	46%	34%	31%	32%	45%f	86%	29%	45%i	59%ij	36%	58%l	40%	49%	49%	45%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 125

Q.15 In a typical month, how often do you use or visit each of the following?**NHS.Direct****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	271	43	39	21	32	157	111	47	31	13	18	82	17	43	23
	53%	73%d	73%cd	57%	48%	58%klm	56%klm	65%klm	66%klm	69%	64%	43%	36%	38%	70%klm
NET: Once a week or more	36	11	6	4	2	24	15	10	2	2	-	9	4	2	2
	7%	18%d	12%d	12%d	2%	9%m	7%m	14%km	5%	12%	-	5%m	10%m	2%	7%
Every day	3	-	-	-	-	3	1	2	-	-	-	-	-	-	-
	1%	-	-	-	-	1%	*	2%k	-	-	-	-	-	-	-
Not every day but more than once a week	5	2	2	3	1	5	5	-	-	-	-	-	-	-	-
	1%	3%	4%	7%	1%	2%	2%k	-	-	-	-	-	-	-	-
Once a week	28	9	4	2	1	17	9	8	2	2	-	9	4	2	2
	6%	15%d	8%	5%	1%	6%f	5%	11%lm	5%	12%	-	5%m	10%lm	2%	7%
NET: Less than once a week	235	32	33	17	30	133	96	37	29	11	18	73	12	41	21
	46%	54%	62%c	45%	45%	49%klm	49%klm	51%l	62%klm	58%	64%	38%	26%	36%	63%klm
Less than once a week but more than once a month	28	6	9	7	5	14	9	5	7	5	2	6	3	1	2
	5%	10%	16%	18%	8%	5%lm	5%	7%lm	15%efkm	27%	7%	3%lm	8%lm	1%	6%
Once a month or less	207	26	24	10	25	119	87	32	22	6	16	67	9	40	19
	41%	44%	45%c	26%	37%	44%l	44%l	44%l	47%l	31%	57%	35%l	19%	35%	57%klm
I don't use this	236	16	14	16	34	112	86	25	16	6	10	109	29	69	10
	47%	27%	27%	43%b	52%ab	42%	44%	35%	34%	31%	36%	57%efghn	64%efghn	62%efghn	30%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 126

Q.15 In a typical month, how often do you use or visit each of the following?**NHS.Direct****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	271 53%	20 57%	21 54%	14 40%	17 65%	22 38%	20 49%	28 55%	18 47%	29 53%	82 63%ce	38 74%l	223 51%	234 51%	34 76% _m	51 53%	86 55%	47 47%	86 57%
NET: Once a week or more	36 7%	1 3%	2 6%	2 6%	1 5%	4 7%	1 2%	4 7%	3 8%	5 10%	11 9%	8 15%l	28 6%	33 7%	2 5%	8 8%	14 9%	5 5%	8 5%
Every day	3 1%	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	2 1%	2 4%l	1 *	3 1%	- -	1 1%	2 1%	- -	- -
Not every day but more than once a week	5 1%	- -	- -	1 3%	- -	- -	- -	1 2%	- -	1 2%	2 1%	- -	5 1%	5 1%	- -	2 2%	1 1%	- -	2 1%
Once a week	28 6%	1 3%	2 6%	1 3%	1 5%	4 7%	1 2%	3 6%	2 6%	5 8%	8 6%	6 11%	23 5%	26 6%	2 5%	5 5%	11 7%	5 5%	6 4%
NET: Less than once a week	235 46%	19 55% _e	19 48%	12 34%	15 60%	18 31%	20 47%	24 47%	15 39%	23 43%	70 54% _{ce}	30 60%	195 45%	200 44%	32 71% _m	44 45%	72 46%	42 41%	78 51%
Less than once a week but more than once a month	28 5%	1 3%	2 4%	1 3%	1 4%	1 2%	4 10% _{hi}	3 6%	- -	- -	15 12% _{ehi}	5 9%	23 5%	22 5%	5 12%	7 7%	7 4%	5 5%	10 6%
Once a month or less	207 41%	18 52% _e	17 44%	11 31%	14 57%	17 29%	15 37%	21 41%	15 39%	23 43%	55 43%	26 50%	172 39%	178 39%	27 59% _m	37 38%	65 41%	37 36%	68 45%
I don't use this	236 47%	15 43%	18 46%	21 60% _j	9 35%	36 62% _j	21 51%	23 45%	20 53%	25 47%	48 37%	13 26%	215 49% _k	224 49% _n	11 24%	45 47%	71 45%	54 53%	66 43%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 127

Q.15 In a typical month, how often do you use or visit each of the following?**Council website / magazines****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	263	63	66	134	28	25	46	115	4	87	85	88	141	120	73	184	150	111
	52%	52%	48%	54%	60%	56%	65%g	53%	15%	57%	51%	53%	54%	49%	59%	50%	57%q	46%
NET: Once a week or more	45	12	13	20	4	4	11	21	-	21	14	10	22	23	16	27	29	15
	9%	10%	10%	8%	8%	8%	15%	9%	-	14%k	8%	6%	8%	9%	13%	7%	11%	6%
Every day	7	1	3	3	2	1	1	3	-	3	3	1	2	5	3	5	4	2
	1%	1%	2%	1%	4%	2%	1%	1%	-	2%	2%	1%	1%	2%	2%	1%	2%	1%
Not every day but more than once a week	13	4	3	6	1	1	4	8	-	4	7	2	5	7	4	8	8	5
	3%	4%	2%	2%	2%	3%	6%	3%	-	2%	4%	1%	2%	3%	4%	2%	3%	2%
Once a week	25	6	8	11	1	2	6	10	-	14	4	7	14	10	9	14	16	8
	5%	5%	6%	5%	2%	4%	8%	5%	-	10%j	2%	4%	6%	4%	8%	4%	6%	3%
NET: Less than once a week	218	51	53	114	24	21	35	94	4	65	71	78	119	97	57	156	121	97
	43%	43%	38%	46%	52%	47%	50%	43%	15%	43%	43%	47%	46%	39%	46%	42%	46%	40%
Less than once a week but more than once a month	48	13	11	25	7	6	10	25	1	20	17	11	30	18	16	33	23	25
	10%	11%	8%	10%	14%	13%	13%	11%	3%	13%	10%	7%	12%	7%	13%	9%	9%	10%
Once a month or less	169	38	42	89	18	15	26	69	3	46	54	67	89	79	41	124	98	72
	33%	32%	31%	36%	38%	34%	37%	32%	12%	30%	32%	40%	34%	32%	33%	33%	37%	30%
I don't use this	244	57	71	116	19	20	25	103	21	64	81	78	118	126	51	187	114	129
	48%	48%	52%	46%	40%	44%	35%	47%f	85%	43%	49%	47%	46%	51%	41%	50%	43%	54%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 128

Q.15 In a typical month, how often do you use or visit each of the following?**Council website / magazines****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	263	36	36	22	37	143	100	43	28	13	15	91	13	59	20
	52%	61%	69%	58%	56%	53%l	51%l	60%l	60%l	68%	55%	48%l	27%	53%l	60%l
NET: Once a week or more	45	6	10	3	7	29	21	8	4	3	1	11	4	5	3
	9%	11%	19% ^c	7%	11%	11% ^m	11%	12%	8%	15%	4%	6%	8%	4%	9%
Every day	7	-	1	-	3	4	2	2	2	2	-	1	1	-	-
	1%	-	2%	-	5%	2%	1%	2%	4% ^m	9%	-	1%	3%	-	-
Not every day but more than once a week	13	1	4	2	3	11	9	2	1	1	-	1	-	1	-
	3%	1%	7%	4%	4%	4% ^k	4% ^k	3%	2%	6%	-	*	-	1%	-
Once a week	25	6	6	1	1	15	10	5	1	-	1	9	2	4	3
	5%	10% ^d	11% ^d	2%	1%	5%	5%	6%	2%	-	4%	5%	5%	3%	9%
NET: Less than once a week	218	30	26	19	30	114	79	35	24	10	14	80	9	54	17
	43%	50%	50%	51%	45%	42%l	40%l	48%l	52%l	52%	51%	42%l	19%	48% ^{kl}	51%l
Less than once a week but more than once a month	48	7	8	5	9	32	26	6	7	4	2	10	1	5	3
	10%	11%	15%	13%	13%	12% ^{km}	13% ^{km}	9%	14% ^{km}	23%	8%	5%	3%	4%	10%
Once a month or less	169	23	18	14	22	81	53	29	18	6	12	70	7	49	13
	33%	39%	35%	38%	33%	30% ^f	27%	40% ^{efl}	38%l	30%	44%	37% ^{fl}	16%	44% ^{efkl}	40%l
I don't use this	244	23	17	16	29	126	97	29	19	6	13	100	33	53	13
	48%	39%	31%	42%	44%	47%	49%	40%	40%	32%	45%	52%	73% ^{efghkmn}	47%	40%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 129

Q.15 In a typical month, how often do you use or visit each of the following?**Council website / magazines****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	263 52%	21 61% ^c	19 49%	12 35%	12 46%	25 43%	17 42%	29 55%	19 50%	29 54%	80 62% ^c ^e ^f	34 68% ^l	221 50%	231 50%	29 65%	53 56%	82 52%	52 51%	75 49%
NET: Once a week or more	45 9%	3 10%	2 5%	1 4%	2 9%	3 6%	6 15%	7 13%	3 7%	3 6%	14 11%	11 21% ^l	32 7%	37 8%	7 15%	5 5%	20 13% ^o	8 7%	12 8%
Every day	7 1%	- -	- -	- -	- -	1 2%	1 3%	- -	1 2%	1 2%	3 2%	4 8% ^l	3 1%	6 1%	1 3%	- -	3 2%	1 1%	3 2%
Not every day but more than once a week	13 3%	1 4%	1 3%	- -	- -	1 2%	1 3%	3 6%	- -	2 3%	3 2%	2 5%	10 2%	12 3%	1 3%	1 1%	6 4%	2 2%	4 3%
Once a week	25 5%	2 6%	1 2%	1 4%	2 9%	1 2%	4 9% ⁱ	4 7% ⁱ	2 5%	- -	8 6%	4 8%	20 4%	19 4%	4 10%	4 4%	12 7%	4 4%	5 3%
NET: Less than once a week	218 43%	17 51% ^f	17 44%	11 31%	10 37%	22 37%	11 27%	22 42%	16 43%	26 48% ^f	66 51% ^c ^f	24 47%	189 43%	194 42%	23 50%	49 50%	62 39%	45 44%	63 41%
Less than once a week but more than once a month	48 10%	1 3%	3 8%	5 14%	- -	3 5%	3 7%	8 16%	4 11%	5 10%	16 12%	2 4%	46 10%	44 10%	5 10%	12 13%	15 9%	8 8%	13 9%
Once a month or less	169 33%	17 48% ^c ^f ^g	14 36%	6 17%	10 37%	19 32%	8 20%	13 26%	12 31%	20 38% ^c	50 39% ^c ^f	22 43%	143 33%	150 33%	18 40%	36 38%	47 30%	36 36%	49 32%
I don't use this	244 48%	14 39%	20 51%	23 65% ^a ^j	14 54%	33 57% ^j	24 58% ^j	23 45%	19 50%	25 46%	49 38%	17 32%	217 50% ^k	227 50%	16 35%	43 44%	75 48%	49 49%	78 51%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 130

Q.15 In a typical month, how often do you use or visit each of the following?**Gov.uk****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	374	85	99	190	33	30	60	173	9	123	122	120	193	179	92	272	209	163
	74%	71%	72%	76%	70%	67%	85%de	79%	36%	81%	73%	73%	74%	73%	75%	73%	79%q	68%
NET: Once a week or more	64	17	18	29	5	6	14	29	1	25	22	17	29	33	21	43	38	25
	13%	14%	13%	12%	11%	13%	20%	13%	3%	16%	13%	10%	11%	14%	17%	11%	14%	10%
Every day	11	2	3	6	2	-	5	7	-	8	4	-	5	4	4	8	7	5
	2%	2%	2%	2%	4%	-	7%	3%	-	5%k	2%	-	2%	2%	3%	2%	3%	2%
Not every day but more than once a week	21	5	5	11	2	4	3	8	1	3	12	6	8	14	8	12	12	9
	4%	5%	4%	4%	4%	9%	4%	3%	3%	2%	7%i	4%	3%	5%	7%	3%	5%	4%
Once a week	31	10	10	12	1	2	7	15	-	14	7	11	16	16	9	23	19	11
	6%	8%	7%	5%	3%	4%	9%	7%	-	9%	4%	6%	6%	6%	7%	6%	7%	5%
NET: Less than once a week	309	68	81	161	28	25	46	144	8	98	100	103	164	146	72	230	171	138
	61%	56%	59%	64%	59%	54%	65%	66%	33%	65%	60%	62%	63%	59%	58%	62%	65%	57%
Less than once a week but more than once a month	67	14	19	33	5	2	12	41	4	27	23	12	39	28	10	56	33	34
	13%	12%	14%	13%	11%	4%	17%e	19%e	15%	18%k	14%k	7%	15%	11%	8%	15%	12%	14%
Once a month or less	243	53	62	128	22	23	34	103	4	71	76	91	125	118	61	174	138	104
	48%	44%	45%	51%	48%	50%	48%	47%	18%	47%	46%	55%	48%	48%	50%	47%	52%	43%
I don't use this	133	35	39	60	14	15	11	45	16	28	44	45	66	67	31	98	56	78
	26%	29%	28%	24%	30%f	33%f	15%	21%	64%	19%	27%	27%	26%	27%	25%	27%	21%	32%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

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Absolutes/col percents

Table 131

Q.15 In a typical month, how often do you use or visit each of the following?**Gov.uk****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	374	51	49	29	51	214	152	62	33	16	17	126	21	79	26
	74%	87%	92%cd	77%	77%	80%kl	77%kl	86%hkml	70%l	84%	60%	66%l	47%	71%l	79%l
NET: Once a week or more	64	9	9	8	14	40	25	15	5	4	1	19	8	8	4
	13%	15%	17%	22%	20%	15% ^m	12%	21% ^{km}	11%	22%	3%	10% ^m	18%	7%	11%
Every day	11	3	3	2	1	7	5	2	2	2	-	3	2	-	1
	2%	6%	6%	5%	1%	3%	2%	3%	4% ^m	9%	-	1%	4% ^m	-	3%
Not every day but more than once a week	21	-	1	3	8	13	8	4	2	1	1	7	2	5	-
	4%	-	2%	7% ^a	12% ^{ab}	5%	4%	6%	4%	6%	3%	4%	4%	5%	-
Once a week	31	5	5	4	5	20	12	9	1	1	-	10	4	3	3
	6%	9%	9%	10%	8%	7%	6%	12% ^m	3%	7%	-	5% ^m	10%	2%	9%
NET: Less than once a week	309	43	40	21	38	175	128	47	28	12	16	107	13	72	22
	61%	72%	75%cd	56%	57%	65%l	65%l	65%l	59%l	62%	57%	56%l	29%	64%kl	67%l
Less than once a week but more than once a month	67	11	8	8	4	44	35	9	5	4	1	17	3	9	5
	13%	18%	16%	21% ^d	7%	16% ^{km}	18% ^{km}	13%	11%	23%	3%	9%	6%	8%	15%
Once a month or less	243	32	31	13	33	130	92	38	22	8	15	90	10	63	17
	48%	54% ^c	59% ^c	34%	50%	48%l	47%l	53%l	48%l	39%	53%	47%l	23%	56%kl	52%l
I don't use this	133	8	4	8	15	55	45	10	14	3	11	64	25	33	7
	26%	13%	8%	23% ^b	23% ^b	20%	23%	14%	30% ^g	16%	40%	34% ^{efg}	53% ^{efghkmn}	29% ^g	21%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 132

Q.15 In a typical month, how often do you use or visit each of the following?**Gov.uk****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	374 74%	25 72%	27 70%	26 72%	19 73%	40 69%	26 63%	43 84% ^f	26 70%	42 78%	99 77%	39 76%	324 74%	331 72%	39 86%	72 75%	117 74%	78 77%	107 70%
NET: Once a week or more	64 13%	2 6%	1 3%	6 17%	1 5%	9 15%	4 10%	6 11%	3 8%	11 20% ^b	21 17% ^b	15 29% ^l	48 11%	55 12%	8 17%	6 7%	25 16% ^o	14 13%	19 12%
Every day	11 2%	- -	- -	2 6%	- -	3 4%	1 2%	- -	- -	2 4%	4 3%	4 7% ^l	8 2%	11 2%	- -	1 2%	4 3%	1 1%	5 3%
Not every day but more than once a week	21 4%	1 4%	1 3%	1 3%	- -	3 5%	2 5%	2 5%	1 3%	3 5%	6 5%	3 7%	17 4%	16 4%	4 10%	2 2%	8 5%	7 7%	4 3%
Once a week	31 6%	1 3%	- -	3 8%	1 5%	3 6%	1 2%	3 6%	2 5%	6 11% ^b	11 9%	8 16% ^l	24 5%	28 6%	3 7%	3 3%	13 8%	6 6%	10 6%
NET: Less than once a week	309 61%	23 66%	26 67%	20 56%	17 68%	31 53%	22 53%	38 73% ^e	23 62%	31 58%	78 60%	24 46%	275 63% ^k	275 60%	31 69%	66 68%	91 58%	65 64%	88 58%
Less than once a week but more than once a month	67 13%	2 6%	8 19%	6 16%	4 14%	5 9%	2 6%	8 15%	2 5%	9 17%	21 16%	4 8%	61 14%	58 13%	9 19%	11 12%	21 13%	12 12%	23 15%
Once a month or less	243 48%	20 59%	18 47%	14 39%	14 54%	26 44%	20 48%	30 58%	21 57%	22 42%	57 44%	19 38%	214 49%	218 48%	23 50%	54 56% ^r	70 45%	53 52%	65 43%
I don't use this	133 26%	10 28%	12 30%	10 28%	7 27%	18 31%	15 37% ^g	8 16%	12 30%	12 22%	30 23%	12 24%	114 26%	126 28%	6 14%	24 25%	40 26%	23 23%	45 30%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

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Absolutes/col percents

Table 133

Q.15 In a typical month, how often do you use or visit each of the following?**Internet search engine (e.g. Google)****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	502	116	138	249	44	43	71	218	25	151	165	162	256	244	121	369	260	240
	99%	97%	100%a	100%a	94%	95%	100%de	100%de	100%	100%	99%	98%	99%	99%	98%	99%	98%	100%
NET: Once a week or more	488	112	131	245	43	43	69	214	25	145	163	156	248	239	116	360	252	234
	96%	94%	95%	98%a	92%	95%	97%	98%de	100%	96%	98%k	94%	96%	97%	94%	97%	95%	97%
Every day	336	80	84	172	30	31	47	151	15	109	114	99	165	169	81	247	175	161
	66%	67%	61%	69%	64%	68%	66%	69%	59%	72%k	69%	60%	64%	69%	66%	67%	66%	67%
Not every day but more than once a week	136	31	40	65	12	11	18	57	8	36	44	47	74	62	30	102	66	68
	27%	26%	29%	26%	25%	24%	26%	26%	33%	24%	27%	29%	29%	25%	24%	27%	25%	28%
Once a week	17	2	7	8	1	2	4	6	2	-	5	9	9	7	5	11	11	5
	3%	2%	5%	3%	2%	4%	6%	3%	8%	-	3%i	6%i	4%	3%	4%	3%	4%	2%
NET: Less than once a week	14	3	6	4	1	-	2	4	-	6	2	6	8	5	5	9	8	5
	3%	3%	5%	2%	2%	-	3%	2%	-	4%	1%	4%	3%	2%	4%	2%	3%	2%
Less than once a week but more than once a month	7	2	4	1	-	-	2	2	-	4	-	3	5	2	3	4	5	2
	1%	1%	3%c	*	-	-	3%	1%	-	3%j	-	2%	2%	1%	2%	1%	2%	1%
Once a month or less	7	2	2	3	1	-	-	2	-	2	2	3	3	3	2	5	3	4
	1%	1%	1%	1%	2%	-	-	1%	-	1%	1%	2%	1%	1%	2%	1%	1%	2%
I don't use this	5	4	-	1	3	2	-	-	-	-	1	4	3	2	3	2	4	1
	1%	3%bc	-	*	6%fg	5%g	-	-	-	-	1%	2%	1%	1%	2%	1%	2%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 134

Q.15 In a typical month, how often do you use or visit each of the following?**Internet search engine (e.g. Google)****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	502	59	53	37	66	269	197	72	44	18	26	189	46	110	33
	99%	100%	100%	100%	100%	100%hm	100%h	100%h	94%	95%	93%	99%h	100%	98%	100%
NET: Once a week or more	488	56	51	36	64	264	192	72	43	18	25	181	46	104	31
	96%	94%	96%	97%	97%	98%hm	97%	100%hm	92%	95%	89%	95%	100%	93%	96%
Every day	336	36	33	28	46	187	136	51	30	14	16	118	30	70	18
	66%	61%	62%	75%	70%	70%	69%	71%	64%	74%	58%	62%	65%	63%	55%
Not every day but more than once a week	136	18	16	5	15	70	51	19	12	3	9	54	14	28	13
	27%	30%	31% _c	15%	22%	26%	26%	27%	25%	16%	32%	29%	31%	25%	39%
Once a week	17	2	2	3	4	7	5	2	1	1	-	9	2	6	1
	3%	3%	4%	8%	5%	2%	2%	3%	2%	5%	-	5%	4%	6%	3%
NET: Less than once a week	14	3	2	1	2	5	5	-	1	-	1	7	-	6	1
	3%	6%	4%	3%	3%	2%	3%	-	2%	-	4%	4%	-	5% _g	4%
Less than once a week but more than once a month	7	3	2	1	1	3	3	-	-	-	-	4	-	3	1
	1%	6%	4%	3%	2%	1%	1%	-	-	-	-	2%	-	3%	4%
Once a month or less	7	-	-	-	1	2	2	-	1	-	1	3	-	3	-
	1%	-	-	-	1%	1%	1%	-	2%	-	4%	2%	-	3%	-
I don't use this	5	-	-	-	-	-	-	-	3	1	2	2	-	2	-
	1%	-	-	-	-	-	-	-	6% _{efgk}	5%	7%	1%	-	2% _e	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 135

Q.15 In a typical month, how often do you use or visit each of the following?**Internet search engine (e.g. Google)****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	502 99%	34 100%	39 100%	34 98%	24 96%	58 100%	42 100%	52 100%	37 98%	54 100%	127 98%	51 100%	433 99%	452 99%	45 100%	96 100%	157 100%	101 100%	147 97%
NET: Once a week or more	488 96%	33 95%	37 95%	34 98%	23 91%	58 100%	39 93%	49 95%	37 98%	54 100%	124 96%	49 97%	421 96%	439 96%	45 100%	93 97%	155 99%	99 98%	141 93%
Every day	336 66%	23 67%	19 50%	25 70%	16 61%	38 66%	23 56%	38 73%	26 69%	38 70%	90 69%	38 75%	282 64%	291 64%	40 89%	63 66%	109 70%	66 65%	97 64%
Not every day but more than once a week	136 27%	9 25%	17 43%	10 28%	8 31%	17 30%	13 30%	9 18%	10 27%	14 25%	30 23%	11 21%	122 28%	131 29%	5 11%	26 27%	43 27%	29 29%	38 25%
Once a week	17 3%	1 3%	1 2%	- -	- -	3 5%	3 6%	2 4%	1 2%	3 5%	4 3%	- -	17 4%	17 4%	- -	4 4%	3 2%	4 4%	6 4%
NET: Less than once a week	14 3%	2 5%	2 5%	- -	1 4%	- -	3 7%	2 5%	- -	- -	3 3%	2 3%	12 3%	14 3%	- -	3 3%	2 1%	2 2%	6 4%
Less than once a week but more than once a month	7 1%	- -	1 2%	- -	- -	- -	1 2%	2 3%	- -	- -	3 3%	- -	7 2%	7 2%	- -	2 2%	1 1%	1 1%	3 2%
Once a month or less	7 1%	2 5%	1 3%	- -	1 4%	- -	2 5%	1 1%	- -	- -	- -	2 3%	5 1%	7 1%	- -	1 1%	1 1%	1 1%	3 2%
I don't use this	5 1%	- -	- -	1 2%	1 4%	- -	- -	- -	1 2%	- -	2 2%	- -	5 1%	5 1%	- -	- -	- -	- -	5 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 136

Q.15 In a typical month, how often do you use or visit each of the following?**Shopping centre****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	486	111	133	242	44	42	69	213	25	147	160	154	249	236	113	361	251	233
	96%	92%	97%	97%a	94%	93%	97%	98%	100%	98%k	97%	93%	96%	96%	91%	97%n	95%	97%
NET: Once a week or more	220	44	65	112	15	18	30	97	10	66	62	83	93	126	59	159	118	101
	43%	36%	47%	45%	32%	39%	43%	45%	42%	43%	37%	50%j	36%	51%l	48%	43%	44%	42%
Every day	18	3	5	10	2	-	4	11	-	13	3	1	10	8	5	13	11	7
	4%	2%	4%	4%	4%	-	6%	5%	-	9%jk	2%	1%	4%	3%	4%	4%	4%	3%
Not every day but more than once a week	76	13	21	41	5	8	13	37	2	21	25	28	28	47	16	59	35	39
	15%	11%	15%	16%	11%	18%	18%	17%	8%	14%	15%	17%	11%	19%l	13%	16%	13%	16%
Once a week	127	27	38	61	8	10	14	49	8	32	34	53	54	71	39	87	72	55
	25%	23%	28%	25%	17%	21%	19%	22%	34%	21%	20%	32%ij	21%	29%l	31%	24%	27%	23%
NET: Less than once a week	266	67	68	130	29	24	39	116	14	82	99	71	156	110	54	202	133	133
	52%	56%	50%	52%	63%	54%	54%	53%	58%	54%k	60%k	43%	60%lm	44%	43%	54%no	50%	55%
Less than once a week but more than once a month	128	34	36	59	11	9	17	67	5	46	49	28	76	52	19	106	64	65
	25%	28%	26%	23%	24%	20%	24%	31%	19%	31%k	30%k	17%	30%lm	21%	15%	29%no	24%	27%
Once a month or less	137	33	32	72	18	15	21	49	10	35	50	43	80	58	35	96	69	68
	27%	28%	24%	29%	38%g	34%	30%	23%	39%	23%	30%	26%	31%	23%	28%	26%	26%	28%
I don't use this	21	9	4	7	3	3	2	5	-	4	5	12	10	11	11	10	14	7
	4%	8%c	3%	3%	6%	7%	3%	2%	-	2%	3%	7%i	4%	4%	9%o	3%	5%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 137

Q.15 In a typical month, how often do you use or visit each of the following?**Shopping centre****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	486	58	52	36	65	264	192	72	44	19	25	178	46	101	31
	96%	99%	98%	98%	99%	98%km	97%km	100%km	94%	100%	90%	93%km	100%km	90%	95%
NET: Once a week or more	220	30	22	16	25	122	86	36	15	9	6	83	20	52	11
	43%	51%	42%	44%	38%	45%	44%	50%	32%	45%	23%	44%	44%	46%	34%
Every day	18	6	4	3	1	14	10	4	2	2	-	2	1	1	-
	4%	10% ^d	8%	8%	1%	5%km	5%km	6%km	4%	9%	-	1%	3%	1%	-
Not every day but more than once a week	76	7	7	7	8	46	32	13	5	2	3	25	5	15	5
	15%	13%	14%	20%	12%	17%	16%	18%	11%	10%	12%	13%	11%	13%	15%
Once a week	127	17	11	6	16	63	44	19	8	5	3	57	14	37	6
	25%	28%	20%	16%	24%	23%	22%	26%	17%	25%	10%	30%	30%	33% ^{fh}	20%
NET: Less than once a week	266	28	30	20	40	141	105	36	29	11	19	95	26	49	20
	52%	48%	56%	54%	61%	52%	53%	50%	63% ^m	55%	68%	50% ^m	56%	44%	61%
Less than once a week but more than once a month	128	15	12	11	21	76	56	20	11	2	10	41	10	22	9
	25%	26%	23%	29%	31%	28%	28%	28%	24%	9%	34%	22%	22%	20%	26%
Once a month or less	137	13	18	9	20	65	49	16	18	9	9	54	16	27	11
	27%	22%	33%	25%	30%	24%	25%	22%	38%	46%	33%	28%	34%	24%	35%
I don't use this	21	1	1	1	1	6	6	-	3	-	3	13	-	11	2
	4%	1%	2%	2%	1%	2%	3%	-	6%	-	10%	7% ^{eg}	-	10% ^{efgkl}	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 138

Q.15 In a typical month, how often do you use or visit each of the following?**Shopping centre****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	486 96%	31 89%	35 91%	34 98%	26 100%	56 96%	39 93%	50 96%	37 98%	52 97%	126 98%a	48 95%	423 97%	436 95%	45 100%	88 92%	153 97%o	99 98%o	145 96%
NET: Once a week or more	220 43%	9 27%	16 41%	19 53%a	13 50%	24 41%	18 44%	27 52%a	15 39%	30 56%aj	49 38%	23 44%	190 43%	202 44%	18 39%	46 47%	63 40%	54 53%pr	58 38%
Every day	18 4%	- -	1 2%	1 3%	1 3%	1 2%	3 8%	3 6%	- -	1 2%	7 5%	3 6%	15 3%	15 3%	3 6%	6 6%	5 3%	2 2%	5 3%
Not every day but more than once a week	76 15%	2 6%	5 13%	7 21%	3 10%	8 13%	6 15%	7 14%	4 10%	13 25%a	20 15%	10 20%	61 14%	68 15%	7 16%	14 14%	21 14%	15 15%	25 16%
Once a week	127 25%	7 21%	10 26%	10 29%	9 37%	15 26%	9 22%	17 32%j	11 29%	16 29%	22 17%	9 18%	114 26%	119 26%	8 17%	26 27%	36 23%	37 36%pr	28 18%
NET: Less than once a week	266 52%	21 62%	19 50%	16 45%	13 50%	32 55%	20 48%	23 44%	22 58%	22 41%	77 60%i	26 51%	233 53%	234 51%	28 61%	43 44%	90 57%o	45 45%	88 58%o
Less than once a week but more than once a month	128 25%	9 25%	6 16%	9 27%	3 12%	13 22%	8 19%	14 26%	12 31%	15 28%	39 31%	6 12%	119 27%k	108 24%	19 42%m	22 23%	45 28%	25 24%	37 24%
Once a month or less	137 27%	13 37%i	13 34%i	6 18%	10 37%	19 33%i	12 29%i	9 18%	10 27%	7 13%	38 29%i	20 38%	113 26%	126 28%	9 19%	21 22%	45 29%	21 20%	50 33%oq
I don't use this	21 4%	4 11%j	3 9%	1 2%	- -	2 4%	3 7%	2 4%	1 2%	2 3%	3 2%	3 5%	15 3%	21 5%	- -	8 8%pq	4 3%	2 2%	7 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 139

Q.15 In a typical month, how often do you use or visit each of the following?**Supermarket****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	498	119	135	243	47	45	70	216	20	148	165	165	256	240	122	364	263	233
	98%	99%	98%	97%	100%	100%	99%	99%	81%	98%	99%	99%	99%	97%	98%	98%	99%q	97%
NET: Once a week or more	438	100	124	214	37	37	66	201	14	133	146	145	225	212	102	326	240	198
	86%	84%	90%	86%	78%	81%	94%de	92%de	58%	88%	88%	88%	87%	86%	82%	88%	91%q	82%
Every day	27	6	10	11	1	2	9	17	-	9	12	7	13	14	6	21	16	11
	5%	5%	8%	4%	2%	4%	13%de	8%	-	6%	7%	4%	5%	6%	5%	6%	6%	4%
Not every day but more than once a week	213	42	53	119	22	20	35	90	4	61	78	71	108	104	50	156	112	100
	42%	35%	38%	48%a	46%	44%	50%	41%	15%	41%	47%	43%	42%	42%	40%	42%	42%	42%
Once a week	198	53	61	84	14	15	22	93	11	63	57	67	104	94	47	148	111	87
	39%	44%	44%c	34%	30%	33%	31%	43%f	43%	42%	34%	41%	40%	38%	38%	40%	42%	36%
NET: Less than once a week	59	19	11	29	10	9	4	15	6	15	18	20	31	28	19	38	23	35
	12%	16%	8%	12%	22%fg	19%fg	5%	7%	23%	10%	11%	12%	12%	11%	16%	10%	9%	15%p
Less than once a week but more than once a month	40	11	9	21	5	5	1	11	4	8	13	16	21	19	11	27	15	26
	8%	9%	7%	8%	11%f	11%f	1%	5%	15%	5%	8%	10%	8%	8%	9%	7%	6%	11%p
Once a month or less	19	8	2	8	5	4	3	4	2	7	6	4	10	9	8	10	8	9
	4%	7%b	1%	3%	11%g	8%g	4%	2%	8%	5%	3%	2%	4%	4%	7%	3%	3%	4%
I don't use this	9	1	2	6	-	-	1	2	5	3	1	1	3	7	2	7	2	8
	2%	1%	2%	3%	-	-	1%	1%	19%	2%	1%	1%	1%	3%	2%	2%	1%	3%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 140

Q.15 In a typical month, how often do you use or visit each of the following?**Supermarket****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	498	58	52	37	66	266	195	71	47	19	28	184	41	111	32
	98%	98%	98%	100%	100%	99%l	99%l	99%l	100%l	100%	100%	97%l	90%	99%kl	97%
NET: Once a week or more	438	55	49	35	61	246	179	67	37	17	20	156	33	93	29
	86%	94%	93%	93%	92%	91%hklm	91%hklm	93%hkl	78%	88%	71%	82%	73%	83%	88%
Every day	27	3	7	5	3	21	15	6	1	1	-	5	2	2	1
	5%	6%	12%	13%	5%	8%km	8%km	8%km	2%	5%	-	3%	5%	2%	3%
Not every day but more than once a week	213	22	27	17	30	115	85	29	22	10	11	77	12	49	15
	42%	37%	50%	44%	46%	43%	43%	41%	46%	54%	41%	40%l	27%	44%	47%
Once a week	198	30	16	13	27	110	78	32	14	6	8	74	19	42	12
	39%	51%b	31%	36%	41%	41%	40%	44%	30%	29%	30%	39%	41%	38%	38%
NET: Less than once a week	59	3	3	3	6	20	16	4	10	2	8	28	8	18	3
	12%	4%	5%	7%	8%	8%	8%	6%	22%efg	12%	29%	15%efg	17%	16%efg	9%
Less than once a week but more than once a month	40	1	1	1	3	14	11	3	5	1	4	21	4	15	2
	8%	2%	1%	2%	4%	5%	6%	4%	11%	5%	15%	11%ef	10%	13%efg	6%
Once a month or less	19	1	2	2	3	6	5	1	5	1	4	7	3	3	1
	4%	2%	4%	5%	4%	2%	3%	1%	11%efgkm	7%	14%	4%	7%	3%	3%
I don't use this	9	1	1	-	-	3	2	1	-	-	-	7	5	1	1
	2%	2%	2%	-	-	1%	1%	1%	-	-	-	3%km	10%efghkm	1%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 141

Q.15 In a typical month, how often do you use or visit each of the following?**Supermarket****Base: All respondents**

	Q.1 Borough										D.2/3 LGBT		D.1 Ethnicity		SEG				
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	498 98%	34 100%	38 97%	35 100%	24 95%	56 96%	41 98%	50 97%	37 97%	53 98%	129 100%beg	49 96%	431 98%	448 98%	45 100%	94 97%	154 98%	100 99%	150 98%
NET: Once a week or more	438 86%	31 89%	31 79%	32 92%	20 79%	52 90%	37 88%	44 85%	29 76%	46 86%	117 90%h	40 77%	386 88%	394 86%	40 88%	81 84%	139 88%	94 92%r	126 83%
Every day	27 5%	2 5%	1 2%	1 2%	1 3%	3 5%	3 8%	2 4%	1 2%	5 10%	8 6%	1 3%	25 6%	24 5%	3 6%	7 7%	9 6%	5 5%	6 4%
Not every day but more than once a week	213 42%	15 44%	12 31%	14 39%	10 39%	21 36%	22 52%	19 37%	14 36%	20 37%	67 52%b	23 45%	185 42%	197 43%	14 30%	39 40%	71 45%	45 44%	58 38%
Once a week	198 39%	14 40%	18 46%	18 50%fj	9 37%	28 48%fj	11 27%	23 44%	14 37%	21 39%	42 32%	15 30%	176 40%	173 38%	23 51%	35 37%	59 37%	44 43%	61 40%
NET: Less than once a week	59 12%	4 11%	7 18%	3 8%	4 16%	4 7%	4 10%	6 11%	8 21%e	7 12%	13 10%	9 19%	45 10%	54 12%	5 12%	13 14%	15 10%	7 7%	24 16%q
Less than once a week but more than once a month	40 8%	3 8%	6 16%i	2 6%	1 4%	3 5%	4 10%	5 9%	7 18%i	1 3%	9 7%	5 10%	31 7%	36 8%	4 9%	10 11%	10 6%	6 6%	15 10%
Once a month or less	19 4%	1 3%	1 2%	1 3%	3 12%	1 2%	- -	1 2%	1 4%	5 10%f	4 3%	4 9%	13 3%	17 4%	1 3%	3 3%	5 3%	1 1%	9 6%
I don't use this	9 2%	- -	1 3%j	- -	1 5%	2 4%j	1 2%	2 3%j	1 3%	1 2%	- -	2 4%	7 2%	9 2%	- -	3 3%	3 2%	1 1%	3 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 142

Q.15 In a typical month, how often do you use or visit each of the following?**Doctor surgery****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	448	106	120	222	45	44	65	189	19	133	145	153	232	215	118	318	241	207
	88%	89%	88%	89%	96%	98%g	91%	87%	75%	88%	87%	92%	90%	87%	95%o	86%	91%	86%
NET: Once a week or more	15	2	7	5	4	-	5	6	-	12	3	-	6	9	8	6	8	6
	3%	2%	5%	2%	8%	-	7%g	3%	-	8%jk	2%	-	2%	4%	7%o	2%	3%	3%
Every day	1	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1
	*	-	-	*	-	-	-	-	-	1%	-	-	*	-	1%	-	-	*
Not every day but more than once a week	4	1	1	2	-	-	2	3	-	3	1	-	3	1	1	3	2	2
	1%	1%	1%	1%	-	-	3%	1%	-	2%	1%	-	1%	1%	1%	1%	1%	1%
Once a week	10	1	6	2	4	-	3	3	-	8	2	-	2	8	6	3	6	4
	2%	1%	4% ^c	1%	8%g	-	4%	1%	-	5%jk	1%	-	1%	3%	5%o	1%	2%	1%
NET: Less than once a week	434	104	113	216	42	44	60	183	19	121	142	153	226	206	110	312	232	201
	86%	87%	82%	87%	88%	98%dfg	84%	84%	75%	80%	86%	92%i	87%	84%	89%	84%	88%	83%
Less than once a week but more than once a month	43	18	12	13	5	9	10	14	1	12	14	16	25	18	17	25	29	13
	8%	15% ^c	9%	5%	11%	19%g	15%g	6%	4%	8%	8%	10%	10%	7%	14%o	7%	11%q	5%
Once a month or less	391	87	101	203	36	36	49	169	18	109	128	137	201	188	92	286	203	188
	77%	72%	74%	81%	77%	79%	69%	77%	71%	72%	77%	83%i	78%	76%	75%	77%	77%	78%
I don't use this	59	13	17	28	2	1	6	29	6	18	21	13	27	32	6	53	24	34
	12%	11%	12%	11%	4%	2%	9%	13% ^e	25%	12%	13%	8%	10%	13%	5%	14% ⁿ	9%	14%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 143

Q.15 In a typical month, how often do you use or visit each of the following?**Doctor surgery****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	448	55	51	32	62	240	174	65	45	17	28	164	32	103	29
	88%	93%	96% ^c	86%	95%	89% ^l	88% ^l	91% ^l	96% ^l	89%	100%	86% ^l	70%	92% ^{kl}	89%
NET: Once a week or more	15	4	5	2	-	11	6	5	4	4	-	-	-	-	-
	3%	7% ^d	10% ^d	5%	-	4% ^{km}	3% ^k	7% ^{km}	8% ^{km}	18%	-	-	-	-	-
Every day	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-
	*	-	-	-	-	*	-	1%	-	-	-	-	-	-	-
Not every day but more than once a week	4	-	2	1	-	4	4	-	-	-	-	-	-	-	-
	1%	-	4%	3%	-	2%	2%	-	-	-	-	-	-	-	-
Once a week	10	4	3	1	-	6	2	4	4	4	-	-	-	-	-
	2%	7% ^d	6%	3%	-	2% ^{fk}	1%	6% ^{fk}	8% ^{fk}	18%	-	-	-	-	-
NET: Less than once a week	434	51	46	30	62	229	168	60	42	14	28	164	32	103	29
	86%	86%	86%	81%	95% ^c	85% ^l	85% ^l	84%	88% ^l	71%	100%	86% ^l	70%	92% ^{kl}	89%
Less than once a week but more than once a month	43	9	8	6	8	20	18	2	5	-	5	18	1	12	5
	8%	15%	15%	17%	13%	7%	9%	3%	11%	-	18%	9%	2%	11%	16% ^{gl}
Once a month or less	391	42	38	24	54	209	151	58	36	14	23	146	31	91	24
	77%	71%	72%	65%	82% ^c	78%	76%	81%	77%	71%	82%	76%	67%	81%	73%
I don't use this	59	4	2	5	4	29	23	7	2	2	-	27	14	9	4
	12%	7%	4%	14% ^b	5%	11%	12%	9%	4%	11%	-	14% ^m	30% ^{efghkm}	8%	11%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 144

Q.15 In a typical month, how often do you use or visit each of the following?**Doctor surgery****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	448 88%	29 86%	35 89%	30 85%	21 81%	53 91%	36 86%	48 93%	36 94%	45 84%	116 89%	43 85%	390 89%	407 89%	37 81%	86 89%	139 89%	87 86%	136 89%
NET: Once a week or more	15 3%	1 3%	1 3%	1 3%	- -	1 2%	2 6%	2 3%	1 3%	- -	5 4%	4 9% ^l	10 2%	15 3%	- -	3 3%	6 4%	1 1%	5 3%
Every day	1 *	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	1 1%	- -	- -
Not every day but more than once a week	4 1%	- -	- -	1 3%	- -	- -	- -	2 3%	- -	- -	1 1%	- -	4 1%	4 1%	- -	1 1%	2 2%	- -	1 1%
Once a week	10 2%	1 3%	1 3%	- -	- -	- -	2 6%	- -	1 3%	- -	4 3%	4 9% ^l	5 1%	10 2%	- -	2 2%	3 2%	1 1%	4 2%
NET: Less than once a week	434 86%	28 83%	34 86%	29 83%	21 81%	52 89%	33 80%	46 90%	34 91%	45 84%	111 86%	39 76%	380 87%	393 86%	37 81%	83 86%	133 85%	86 85%	131 86%
Less than once a week but more than once a month	43 8%	3 9%	5 13%	3 8%	3 11%	6 10%	3 7%	5 9%	4 11%	5 9%	7 5%	2 3%	39 9%	39 9%	3 7%	7 7%	12 8%	5 5%	19 12%
Once a month or less	391 77%	25 74%	29 73%	26 74%	18 70%	46 79%	31 73%	42 80%	30 80%	41 75%	104 80%	37 73%	341 78%	353 77%	33 73%	77 79%	121 77%	81 80%	113 74%
I don't use this	59 12%	5 14%	4 11%	5 15%	5 19%	5 9%	6 14%	4 7%	2 6%	9 16%	14 11%	8 15%	48 11%	50 11%	9 19%	10 11%	18 11%	14 14%	16 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 145

Q.15 In a typical month, how often do you use or visit each of the following?**Hairdresser / barber****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	382	80	105	197	28	26	54	172	21	124	112	125	215	166	83	289	200	180
	75%	67%	77%	79%a	59%	58%	76%de	79%de	83%	82%j	68%	75%	83% ^m	67%	67%	78% ⁿ	76%	75%
NET: Once a week or more	13	2	8	3	-	-	3	9	1	10	2	1	4	10	3	11	6	7
	3%	2%	6% ^c	1%	-	-	5%	4%	4%	7% ^{jk}	1%	1%	1%	4%	2%	3%	2%	3%
Every day	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not every day but more than once a week	5	2	1	1	-	-	1	5	-	5	-	-	1	4	-	5	1	3
	1%	2%	1%	1%	-	-	2%	2%	-	3% ^{jk}	-	-	*	2%	-	1%	1%	1%
Once a week	9	-	7	2	-	-	2	4	1	5	2	1	3	6	3	6	5	4
	2%	-	5% ^{ac}	1%	-	-	3%	2%	4%	3%	1%	1%	1%	2%	2%	2%	2%	2%
NET: Less than once a week	369	78	97	194	28	26	51	163	20	115	110	124	211	156	80	278	194	173
	73%	65%	71%	78% ^a	59%	58%	71%	75% ^{de}	79%	76%	67%	75%	82% ^m	63%	65%	75% ⁿ	73%	72%
Less than once a week but more than once a month	29	9	7	14	1	2	7	18	3	10	13	4	13	17	7	22	19	10
	6%	7%	5%	6%	2%	4%	10%	8%	11%	6%	8% ^k	2%	5%	7%	6%	6%	7%	4%
Once a month or less	339	69	90	180	27	25	43	145	17	105	97	120	198	139	73	256	175	162
	67%	58%	66%	72% ^a	57%	54%	61%	67%	68%	70%	59%	73% ^j	77% ^m	56%	59%	69%	66%	68%
I don't use this	125	40	32	53	20	19	17	46	4	27	53	41	44	81	41	82	64	61
	25%	33% ^c	23%	21%	41% ^{fg}	42% ^{fg}	24%	21%	17%	18%	32% ⁱ	25%	17%	33% ^l	33% ^o	22%	24%	25%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 146

Q.15 In a typical month, how often do you use or visit each of the following?**Hairdresser / barber****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	382	47	44	23	47	211	148	63	28	14	14	144	35	85	24
	75%	80%	83% ^c	62%	71%	78% ^{fh}	75% ^h	88% ^{efhkm}	59%	71%	50%	75% ^h	75%	76% ^h	74%
NET: Once a week or more	13	2	3	2	-	12	6	5	-	-	-	2	1	1	-
	3%	4%	6% ^d	5%	-	4% ^k	3%	7% ^{km}	-	-	-	1%	2%	1%	-
Every day	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not every day but more than once a week	5	-	1	-	-	5	3	1	-	-	-	-	-	-	-
	1%	-	3%	-	-	2%	2%	2%	-	-	-	-	-	-	-
Once a week	9	2	2	2	-	7	3	4	-	-	-	2	1	1	-
	2%	4%	4%	5%	-	3%	1%	6% ^{km}	-	-	-	1%	2%	1%	-
NET: Less than once a week	369	45	41	21	47	199	141	58	28	14	14	142	34	84	24
	73%	76% ^c	77% ^c	57%	71%	74% ^h	72%	80% ^h	59%	71%	50%	74% ^h	73%	75% ^h	74%
Less than once a week but more than once a month	29	5	5	3	4	21	16	5	1	1	-	8	2	4	2
	6%	8%	10%	8%	6%	8%	8%	7%	2%	5%	-	4%	4%	3%	7%
Once a month or less	339	40	36	18	43	178	125	53	27	13	14	134	32	80	22
	67%	68% ^c	67% ^c	49%	65%	66%	64%	74%	57%	66%	50%	70%	70%	72%	67%
I don't use this	125	12	9	14	19	59	50	9	20	6	14	47	11	27	8
	25%	20%	17%	38% ^b	29%	22% ^g	25% ^{eg}	12%	41% ^{efgkm}	29%	50%	25% ^g	25%	24% ^g	26%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 147

Q.15 In a typical month, how often do you use or visit each of the following?**Hairdresser / barber****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	382 75%	23 66%	30 77%	24 68%	17 67%	49 84%a	35 85%	39 75%	26 68%	42 78%	97 75%	36 70%	329 75%	344 75%	34 74%	81 84%qr	120 76%	72 71%	109 71%
NET: Once a week or more	13 3%	1 3%	1 3%	1 3%	- -	- -	- -	1 1%	1 2%	2 4%	6 5%	4 8%l	10 2%	12 3%	1 3%	3 4%	5 3%	1 1%	4 2%
Every day	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Not every day but more than once a week	5 1%	- -	1 3%	- -	- -	- -	- -	1 1%	- -	- -	3 2%	1 3%	3 1%	5 1%	- -	1 1%	1 1%	1 1%	1 1%
Once a week	9 2%	1 3%	- -	1 3%	- -	- -	- -	- -	1 2%	2 4%	4 3%	3 5%	6 1%	7 2%	1 3%	3 3%	4 2%	- -	2 1%
NET: Less than once a week	369 73%	22 63%	29 74%	23 65%	17 67%	49 84%achj	35 85%ach	38 74%	25 65%	40 74%	90 70%	32 62%	320 73%	332 73%	32 71%	78 81%r	115 73%	71 70%	105 69%
Less than once a week but more than once a month	29 6%	2 5%	1 3%	2 5%	2 7%	2 4%	2 6%	4 8%	1 2%	4 8%	9 7%	2 4%	27 6%	21 5%	8 18%am	7 8%	7 4%	4 4%	11 7%
Once a month or less	339 67%	20 58%	28 72%	21 60%	15 60%	47 81%acj	33 79%a	34 66%	24 64%	36 67%	81 63%	30 58%	293 67%	311 68%	24 54%	70 73%	108 69%	67 66%	94 62%
I don't use this	125 25%	12 34%e	9 23%	11 32%	8 33%	9 16%	6 15%	13 25%	12 32%	12 22%	32 25%	15 30%	109 25%	113 25%	12 26%	15 16%	37 24%	29 29%o	44 29%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 148

Q.15 In a typical month, how often do you use or visit each of the following?**Cinema****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	369	66	103	200	28	31	62	180	21	131	124	94	194	173	83	278	190	180
	73%	55%	75%a	80%a	59%	68%	87%de	83%de	84%	87%jk	75%k	57%	75%	70%	67%	75%	72%	75%
NET: Once a week or more	35	6	14	15	3	1	8	22	1	17	15	2	12	23	7	27	18	17
	7%	5%	10%	6%	6%	2%	12%e	10%	4%	11%k	9%k	1%	5%	9%l	6%	7%	7%	7%
Every day	6	-	2	4	2	-	1	1	-	5	-	1	1	5	4	2	3	2
	1%	-	1%	2%	4%	-	2%	1%	-	3%j	-	*	*	2%	3%o	1%	1%	1%
Not every day but more than once a week	13	3	6	5	-	-	4	10	1	4	8	-	4	9	1	12	8	6
	3%	2%	4%	2%	-	-	6%	5%	4%	3%k	5%k	-	2%	4%	1%	3%	3%	2%
Once a week	16	3	6	7	1	1	3	11	-	7	7	2	7	9	3	13	7	9
	3%	3%	4%	3%	2%	2%	4%	5%	-	5%k	4%	1%	3%	4%	2%	4%	3%	4%
NET: Less than once a week	335	61	90	184	25	30	53	159	20	114	109	91	182	150	76	251	172	163
	66%	51%	65%a	74%a	53%	66%	75%de	73%de	80%	76%k	66%k	55%	71%de	61%	61%	68%	65%	68%
Less than once a week but more than once a month	56	15	14	27	-	2	7	31	8	28	12	7	37	19	7	49	20	36
	11%	13%	10%	11%	-	4%	10%de	14%de	33%	19%jk	7%	4%	14%de	8%	5%	13%de	8%	15%p
Once a month or less	279	46	75	158	25	28	46	128	12	85	97	84	146	131	69	202	152	127
	55%	38%	55%a	63%a	53%	62%	65%	58%	47%	57%	59%	51%	56%	53%	56%	55%	57%	53%
I don't use this	138	53	34	50	19	15	9	38	4	20	42	72	64	73	41	92	75	61
	27%	45%bc	25%	20%	41%fg	32%fg	13%	17%	16%	13%	25%de	43%ij	25%	30%	33%	25%	28%	25%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 149

Q.15 In a typical month, how often do you use or visit each of the following?**Cinema****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	369	43	47	31	44	224	166	58	28	14	14	118	39	57	22
	73%	73%	88% ^{ad}	83%	67%	83% ^{hk} ^{mn}	84% ^{hk} ^{mn}	80% ^{hk} ^m	59%	73%	49%	62% ^m	84% ^{hk} ^m	51%	67%
NET: Once a week or more	35	6	8	4	4	27	20	6	3	3	-	6	2	2	1
	7%	10%	16%	11%	6%	10% ^{km}	10% ^{km}	9% ^{km}	6%	14%	-	3%	5%	2%	3%
Every day	6	-	1	-	-	3	1	2	2	2	-	1	-	1	-
	1%	-	3%	-	-	1%	1%	2%	4% ^k	9%	-	*	-	1%	-
Not every day but more than once a week	13	2	4	2	2	11	9	2	-	-	-	2	2	-	-
	3%	3%	8%	5%	3%	4% ^m	4% ^m	3%	-	-	-	1%	5% ^m	-	-
Once a week	16	4	3	2	2	12	10	2	1	1	-	3	-	2	1
	3%	7%	5%	5%	3%	5%	5% ^k	3%	2%	5%	-	1%	-	2%	3%
NET: Less than once a week	335	37	38	27	40	197	146	51	25	12	14	112	36	55	21
	66%	63%	72%	72%	61%	73% ^{hk} ^m	74% ^{hk} ^m	71% ^m	53%	60%	49%	59% ^m	79% ^{hk} ^m	49%	64%
Less than once a week but more than once a month	56	6	5	3	5	37	24	13	-	-	-	19	13	4	3
	11%	10%	9%	9%	7%	14% ^{hm}	12% ^{hm}	18% ^{hm}	-	-	-	10% ^{hm}	27% ^{ef} ^{hk} ^m	3%	9% ^h
Once a month or less	279	32	33	24	36	161	122	39	25	12	14	93	24	51	18
	55%	54%	63%	64%	54%	60% ^{km}	62% ^{km}	54%	53%	60%	49%	49%	52%	45%	55%
I don't use this	138	16	6	6	22	45	31	14	19	5	14	73	7	55	11
	27%	27% ^b	12%	17%	33% ^b	17%	16%	20%	41% ^{ef} ^{gl}	27%	51%	38% ^{ef} ^{gl}	16%	49% ^{ef} ^{gkl}	33% ^{ef}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 150

Q.15 In a typical month, how often do you use or visit each of the following?**Cinema****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	369 73%	24 69%	25 64%	24 67%	18 70%	46 79%h	28 68%	39 76%h	20 52%	40 74%h	107 82%bfh	38 75%	318 73%	326 71%	40 87% _m	71 74%	132 84% _{qr}	69 68%	98 64%
NET: Once a week or more	35 7%	2 5%	1 3%	3 9%	- -	3 5%	2 5%	4 7%	1 2%	1 2%	18 14%hi	5 9%	30 7%	29 6%	6 12%	9 9%	14 9%	4 3%	8 5%
Every day	6 1%	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	5 4%	4 7%l	2 *	6 1%	- -	1 1%	3 2%	- -	2 1%
Not every day but more than once a week	13 3%	1 3%	1 3%	2 6%	- -	1 2%	1 2%	1 2%	- -	- -	5 4%	1 3%	12 3%	10 2%	4 8% _m	2 2%	7 4%	2 2%	2 1%
Once a week	16 3%	1 2%	- -	1 3%	- -	2 3%	1 2%	3 5%	- -	1 2%	8 6%	- -	16 4%	14 3%	2 5%	7 7%q	4 3%	1 1%	4 3%
NET: Less than once a week	335 66%	22 64%	24 61%	21 58%	18 70%	43 73%h	26 63%	35 68%	19 50%	38 71%	89 69%h	33 65%	288 66%	297 65%	34 75%	62 64%	118 75% _r	65 65%	90 59%
Less than once a week but more than once a month	56 11%	4 11%	4 9%	4 12%	2 7%	4 6%	6 14%	10 19%i	3 8%	2 3%	19 14%i	3 5%	52 12%	45 10%	11 25% _m	15 16%q	23 15%q	5 5%	13 8%
Once a month or less	279 55%	18 53%	20 52%	16 46%	16 63%	39 67%h	20 49%	26 50%	16 43%	37 68%ch	70 54%	31 60%	236 54%	253 55%	23 50%	47 48%	95 60%	60 59%	77 51%
I don't use this	138 27%	11 31%	14 36% _j	12 33%	8 30%	13 21%	14 32% _j	13 24%	18 48% _{egij}	14 26%	23 18%	13 25%	120 27%	131 29% _n	6 13%	25 26%	26 16%	32 32% _p	54 36% _p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 151

Q.15 In a typical month, how often do you use or visit each of the following?**School noticeboard****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	84 17%	20 17%	28 21%	36 14%	7 14%	5 12%	37 52%deg	37 17%	12 50%	42 28%jk	27 17%k	3 2%	54 21%m	31 13%	19 15%	64 17%	59 22%q	26 11%
NET: Once a week or more	47 9%	9 8%	22 16%c	16 6%	4 8%	2 4%	18 26%deg	21 9%	9 36%	24 16%jk	13 8%k	1 1%	29 11%	18 7%	10 8%	36 10%	30 11%	17 7%
Every day	10 2%	4 3%	3 2%	4 2%	2 4%	1 2%	3 5%	3 2%	2 7%	7 4%k	2 1%	- -	3 1%	7 3%	4 4%	6 2%	5 2%	5 2%
Not every day but more than once a week	25 5%	5 4%	15 11%c	5 2%	2 4%	- -	11 16%deg	14 6%	3 13%	14 9%k	8 5%k	1 1%	16 6%	9 4%	3 2%	21 6%	17 7%	8 3%
Once a week	11 2%	1 1%	4 3%	7 3%	- -	1 2%	4 5%g	3 2%	4 16%	4 3%k	3 2%	- -	9 4%m	2 1%	3 2%	9 2%	8 3%	4 2%
NET: Less than once a week	37 7%	11 9%	7 5%	20 8%	3 6%	3 8%	19 27%deg	16 7%	4 15%	17 11%k	14 9%k	2 1%	25 10%	12 5%	9 7%	28 8%	29 11%q	8 4%
Less than once a week but more than once a month	17 3%	4 4%	1 1%	12 5%	1 2%	1 2%	7 10%g	6 3%	3 12%	7 5%k	6 3%	1 1%	9 3%	8 3%	4 3%	13 3%	11 4%	6 2%
Once a month or less	20 4%	7 6%	5 4%	8 3%	2 4%	3 6%	12 17%dg	10 5%	1 3%	10 7%k	9 5%k	1 1%	16 6%m	4 2%	5 4%	15 4%	18 7%q	3 1%
I don't use this	423 83%	99 83%	109 79%	214 86%	41 86%f	40 88%f	34 48%	181 83%f	12 50%	109 72%	138 83%i	163 98%ij	205 79%	216 87%l	105 85%	307 83%	206 78%	215 89%p

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 152

Q.15 In a typical month, how often do you use or visit each of the following?**School noticeboard****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	84 17%	27 46%d	30 56%d	16 42%d	10 15%	48 18%m	33 17%m	15 21%m	7 14%m	3 14%	4 14%	30 16%m	18 38%efhkm	-	12 37%efhkm
NET: Once a week or more	47 9%	17 28%cd	18 34%cd	4 11%	2 2%	26 10%fm	14 7%m	12 17%efm	4 8%m	3 14%	1 3%	17 9%m	12 27%efhkm	-	5 16%m
Every day	10 2%	-	3 7%d	-	-	6 2%	3 2%	3 4%m	2 4%m	2 9%	-	3 1%	3 6%km	-	-
Not every day but more than once a week	25 5%	13 21%d	11 21%d	4 11%d	-	15 6%m	8 4%m	7 9%m	2 4%m	1 5%	1 3%	8 4%m	6 12%km	-	3 9%m
Once a week	11 2%	4 7%	4 7%	-	2 2%	5 2%	2 1%	3 4%m	-	-	-	6 3%	4 9%efm	-	2 7%fm
NET: Less than once a week	37 7%	11 18%	12 22%	11 31%d	8 12%	22 8%m	19 10%m	3 4%m	3 6%m	-	3 10%	12 6%m	5 12%km	-	7 21%egkm
Less than once a week but more than once a month	17 3%	4 7%	4 7%	3 8%	4 6%	9 3%m	7 4%m	2 3%	1 2%	-	1 3%	7 4%m	5 10%km	-	2 7%m
Once a month or less	20 4%	6 11%	8 15%	8 22%d	4 6%	13 5%m	12 6%m	1 1%	2 4%m	-	2 7%	5 3%	1 2%	-	5 14%egklm
I don't use this	423 83%	32 54%	23 44%	22 58%	57 85%abc	221 82%ln	164 83%ln	57 79%	41 86%ln	17 86%	24 86%	161 84%ln	28 62%	112 100%efghklm	21 63%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 153

Q.15 In a typical month, how often do you use or visit each of the following?**School noticeboard****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	84 17%	8 24%	6 15%	4 11%	4 16%	7 12%	4 9%	9 17%	3 8%	6 11%	34 26%efhi	9 19%	72 16%	68 15%	17 37% m	21 22% q	30 19% q	7 7%	27 18% q
NET: Once a week or more	47 9%	5 15%	2 5%	2 6%	- -	5 9%	2 5%	7 13%	2 5%	3 6%	19 15%	7 13%	38 9%	39 8%	9 19% m	12 13% q	18 12% q	1 1%	15 10% q
Every day	10 2%	- -	- -	- -	- -	2 4%	- -	1 3%	1 2%	- -	6 5%	4 9% l	6 1%	9 2%	1 3%	3 4%	5 3%	- -	2 1%
Not every day but more than once a week	25 5%	5 14%	1 3%	2 6%	- -	2 4%	1 2%	2 4%	1 3%	2 4%	9 7%	1 3%	23 5%	20 4%	6 12% m	5 5%	10 6%	1 1%	9 6%
Once a week	11 2%	1 2%	1 2%	- -	- -	1 2%	1 2%	3 6%	- -	1 2%	4 3%	1 2%	9 2%	10 2%	2 4%	4 4% q	3 2%	- -	4 3%
NET: Less than once a week	37 7%	3 8%	4 10%	2 5%	4 16%	2 3%	2 4%	2 4%	1 4%	2 5%	15 12%	3 6%	33 8%	29 6%	8 18% m	8 9%	11 7%	6 6%	12 8%
Less than once a week but more than once a month	17 3%	3 8% eg	1 2%	2 5%	2 9%	- -	- -	- -	- -	1 2%	8 6%	2 4%	15 3%	11 2%	6 14% m	3 3%	5 3%	2 2%	7 4%
Once a month or less	20 4%	- -	3 7%	- -	2 7%	2 3%	2 4%	2 4%	1 4%	2 3%	7 6%	1 2%	18 4%	18 4%	2 5%	6 6%	6 4%	4 4%	5 3%
I don't use this	423 83%	26 76%	33 85%	31 89%	21 84%	51 88% j	38 91% j	43 83%	35 92% j	48 89% j	95 74%	42 81%	366 84%	390 85% n	29 63%	76 78%	128 81%	94 93% opr	125 82%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 154

Q.15 In a typical month, how often do you use or visit each of the following?**Community noticeboard****Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Use	126 25%	32 26%	37 27%	57 23%	10 21%	11 23%	28 40% ^d _g	60 28%	3 12%	49 33% ^k	47 28% ^k	27 16%	67 26%	59 24%	32 26%	90 24%	71 27%	53 22%
NET: Once a week or more	40 8%	11 9%	15 11% ^c	13 5%	3 6%	2 4%	8 11%	22 10%	1 4%	21 14% ^j _k	11 6%	8 5%	21 8%	19 8%	10 8%	30 8%	21 8%	18 7%
Every day	7 1%	1 1%	4 3%	3 1%	3 6% ^g	1 2% ^g	1 1%	-	-	5 4% ^k	2 1%	-	3 1%	4 2%	6 5% ^o	1 *	3 1%	4 2%
Not every day but more than once a week	10 2%	2 2%	6 4% ^c	2 1%	-	-	4 5%	5 2%	1 4%	3 2%	3 2%	3 2%	7 3%	3 1%	1 1%	9 2%	6 2%	4 2%
Once a week	23 5%	9 7%	6 4%	9 3%	-	1 2%	3 4%	17 8%	-	12 8% ^k	6 4%	5 3%	12 5%	11 5%	3 2%	20 5%	12 5%	9 4%
NET: Less than once a week	86 17%	20 17%	22 16%	44 18%	7 15%	9 19%	20 29% ^g	38 17%	2 8%	29 19%	36 22% ^k	19 11%	46 18%	40 16%	22 18%	60 16%	51 19%	35 15%
Less than once a week but more than once a month	20 4%	4 3%	5 4%	11 4%	3 6%	1 2%	7 10%	10 5%	1 4%	13 8% ^k	6 3% ^k	1 *	11 4%	9 3%	5 4%	15 4%	7 3%	13 5%
Once a month or less	66 13%	16 13%	17 12%	33 13%	5 10%	8 17%	14 19%	28 13%	1 4%	16 11%	30 18%	18 11%	35 13%	31 13%	17 14%	44 12%	43 16% ^q	23 9%
I don't use this	381 75%	88 74%	101 73%	192 77%	37 79% ^f	35 77%	43 60%	158 72% ^f	22 88%	101 67%	119 72%	139 84% ^{ij}	192 74%	188 76%	92 74%	281 76%	193 73%	187 78%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 155

Q.15 In a typical month, how often do you use or visit each of the following?**Community noticeboard****Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Use	126 25%	22 37%d	25 47%d	13 33%d	12 18%	82 30% <i>fk</i> m	51 26% <i>m</i>	31 43% <i>efhklm</i>	10 21%	7 35%	3 11%	34 18%	8 17%	17 15%	9 27%
NET: Once a week or more	40 8%	8 14%	7 13%	3 8%	4 6%	29 11% <i>fk</i> m	15 8% <i>m</i>	14 20% <i>efhklm</i>	3 6%	3 14%	-	8 4% <i>m</i>	3 7%	2 2%	2 7%
Every day	7 1%	-	1 2%	-	-	3 1% <i>f</i>	1 *	3 4% <i>fm</i>	3 6% <i>fk</i> m	3 14%	-	1 1%	1 2%	-	-
Not every day but more than once a week	10 2%	4 7%	4 7%	2 5%	1 1%	6 2% <i>f</i>	2 1%	4 5%	-	-	-	4 2%	1 2%	2 2%	1 3%
Once a week	23 5%	4 7%	2 4%	1 3%	3 5%	20 8% <i>km</i>	12 6% <i>km</i>	8 11% <i>hk</i> m	-	-	-	3 1%	1 3%	-	1 4% <i>m</i>
NET: Less than once a week	86 17%	14 23%	18 34%d	9 25%d	8 12%	52 19%	36 18%	16 23%	7 15%	4 21%	3 11%	26 14%	5 10%	15 13%	7 20%
Less than once a week but more than once a month	20 4%	-	7 13% <i>ad</i>	2 5%	1 1%	13 5% <i>m</i>	12 6% <i>m</i>	1 1%	3 6%	3 14%	-	4 2% <i>m</i>	3 6% <i>m</i>	1 1%	1 3%
Once a month or less	66 13%	14 23%	11 21%	8 20%	7 10%	39 15%	24 12%	16 22% <i>kl</i>	5 10%	1 7%	3 11%	22 12%	2 4%	14 13%	6 17%
I don't use this	381 75%	37 63%	28 53%	25 67%	54 82% <i>abc</i>	187 70% <i>g</i>	146 74% <i>eg</i>	41 57%	37 79% <i>g</i>	13 65%	25 89%	157 82% <i>eg</i>	38 83% <i>g</i>	95 85% <i>efg</i>	24 73%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 156

Q.15 In a typical month, how often do you use or visit each of the following?**Community noticeboard****Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Use	126 25%	8 23%	6 16%	4 12%	8 30%	15 26%	6 15%	16 32% ^c	7 17%	17 31% ^c	39 30% ^c	17 34%	103 23%	106 23%	18 39% ^m	26 27%	39 25%	20 20%	40 27%
NET: Once a week or more	40 8%	2 6%	2 6%	1 2%	2 8%	4 6%	2 5%	5 9%	2 5%	5 10%	16 12%	9 17% ^l	28 6%	32 7%	7 16% ^m	7 7%	15 10%	6 6%	11 7%
Every day	7 1%	- -	- -	- -	1 4%	- -	- -	- -	1 2%	- -	5 4%	5 10% ^l	2 *	6 1%	1 2%	2 2%	3 2%	- -	3 2%
Not every day but more than once a week	10 2%	2 6%	1 3%	1 2%	- -	1 2%	- -	1 2%	1 2%	2 4%	1 1%	- -	9 2%	10 2%	- -	1 1%	4 2%	3 3%	2 1%
Once a week	23 5%	- -	1 3%	- -	1 4%	3 4%	2 5%	4 7%	- -	3 6%	9 7%	4 7%	18 4%	17 4%	6 14% ^m	4 4%	9 6%	3 3%	7 4%
NET: Less than once a week	86 17%	6 17%	4 10%	3 9%	6 22%	11 19%	4 10%	12 23%	5 13%	12 22%	24 18%	9 17%	74 17%	74 16%	10 23%	19 20%	24 15%	14 14%	29 19%
Less than once a week but more than once a month	20 4%	- -	- -	1 3%	- -	1 2%	2 5%	3 6%	- -	2 3%	11 8%	2 4%	18 4%	18 4%	2 4%	5 5%	6 4%	3 3%	6 4%
Once a month or less	66 13%	6 17%	4 10%	2 6%	6 22%	10 18%	2 5%	8 16%	5 13%	10 18% ^f	13 10%	7 13%	56 13%	56 12%	8 18%	14 14%	18 12%	11 11%	23 15%
I don't use this	381 75%	27 77%	33 84%	31 88% ^{gij}	18 70%	43 74%	36 85%	35 68%	31 83%	37 69%	90 70%	34 66%	336 77%	351 77% ⁿ	28 61%	71 73%	118 75%	81 80%	112 73%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 157

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LT HC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LT HC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: White	457 90%	106 89%	122 89%	229 92%	44 93%	44 98%fg	58 82%	185 85%	22 88%	125 83%	147 89%	163 99%ij	231 89%	224 91%	120 97%o	331 89%	237 90%	218 91%
White British / English / Welsh / Scottish / Northern Irish	437 86%	103 86%	117 85%	217 87%	43 91%	43 94%fg	55 78%	176 81%	22 88%	115 76%	140 85%	160 96%ij	224 86%	212 86%	116 94%o	314 85%	229 87%	206 86%
Irish	2 *	1 1%	- -	1 *	- -	- -	- -	1 *	- -	1 1%	- -	1 1%	1 *	1 *	- -	2 1%	2 1%	- -
Gypsy or Irish traveller	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other white background	18 4%	2 2%	5 4%	10 4%	1 2%	2 4%	3 4%	8 4%	- -	8 5%	7 4%	3 2%	7 3%	11 4%	4 3%	14 4%	6 2%	12 5%
NET: BAME	45 9%	13 11%	14 11%	18 7%	3 7%	1 2%	12 16%e	32 15%e	3 12%	24 16%k	16 9%k	2 1%	24 9%	21 8%	4 3%	39 11%n	26 10%	20 8%
NET: Mixed	9 2%	1 1%	2 2%	6 2%	2 5%	1 2%	- -	5 2%	1 4%	6 4%j	1 1%	1 1%	7 3%	2 1%	2 2%	6 2%	3 1%	6 2%
White & Black Caribbean	2 *	- -	- -	2 1%	- -	- -	- -	2 1%	- -	2 2%	- -	- -	2 1%	- -	- -	2 1%	- -	2 1%
White & Black African	3 1%	1 1%	1 1%	1 *	1 2%	1 2%	- -	1 1%	- -	1 1%	1 1%	1 1%	1 *	2 1%	1 1%	1 *	3 1%	- -
White & Asian	2 *	- -	1 1%	1 1%	1 3%	- -	- -	1 *	- -	2 2%	- -	- -	2 1%	- -	1 1%	1 *	- -	2 1%
Other mixed ethnicity	1 *	- -	- -	1 *	- -	- -	- -	- -	1 4%	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 157

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Asian / Asian British	27 5%	8 7%	10 7%	8 3%	1 2%	-	10 13%de	20 9%e	2 8%	13 9%k	12 7%k	-	12 5%	15 6%	2 2%	24 6%n	16 6%	11 5%
Indian	6 1%	3 2%	2 2%	1 *	-	-	5 8%g	6 3%	-	2 1%	4 3%k	-	2 1%	5 2%	-	6 2%	6 2%q	-
Pakistani	12 2%	3 3%	5 4%	3 1%	1 2%	-	4 6%	8 4%	1 4%	7 4%k	4 2%k	-	7 3%	5 2%	-	11 3%	9 3%	3 1%
Bangladeshi	1 *	-	-	1 *	-	-	-	1 1%	-	-	1 1%	-	-	1 *	-	1 *	-	1 1%
Chinese	3 1%	-	1 1%	2 1%	-	-	-	3 1%	-	1 1%	2 1%	-	2 1%	1 1%	-	3 1%	-	3 1%
Other Asian background	5 1%	2 2%	2 1%	1 *	-	-	-	2 1%	1 4%	4 3%jk	-	-	2 1%	3 1%	2 2%	3 1%	1 *	4 2%
NET: Black / African / Caribbean / Black British	7 1%	2 2%	2 1%	3 1%	-	-	1 1%	7 3%	-	5 4%k	2 1%	-	5 2%	2 1%	-	7 2%	4 2%	3 1%
African	3 1%	-	1 1%	2 1%	-	-	-	3 2%	-	1 1%	2 1%	-	1 *	2 1%	-	3 1%	3 1%	-
Caribbean	4 1%	2 2%	1 1%	1 *	-	-	1 1%	4 2%	-	4 3%jk	-	-	4 2%	-	-	4 1%	1 *	3 1%
Other black background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Other	2 *	2 2%c	-	-	-	-	1 1%	-	-	-	1 1%	1 1%	1 *	1 *	-	2 1%	2 1%	-
Arab	1 *	1 1%	-	-	-	-	1 1%	-	-	-	1 1%	-	1 *	-	-	1 *	1 *	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 157

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Any other ethnic group	1 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 *	- -	1 *	1 *	- -
Prefer not to answer	4 1%	- -	1 1%	4 1%	- -	- -	1 1%	1 *	- -	2 1%	3 2%	- -	3 1%	2 1%	- -	1 *	2 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 158

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: White	457 90%	46 78%	45 84%	30 80%	59 89%	232 86%	172 87%	60 83%	44 93%	17 88%	27 97%	182 95%efg	41 89%	110 98%efgkl	31 94%
White British / English / Welsh / Scottish / Northern Irish	437 86%	44 75%	41 78%	29 78%	59 89%a	219 81%	165 84%	54 75%	43 91%g	16 83%	27 97%	175 92%efgl	37 80%	108 96%efgkl	31 94%g
Irish	2 *	1 2%	-	-	-	1 *	1 *	-	-	-	-	1 1%	-	1 1%	-
Gypsy or Irish traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other white background	18 4%	1 2%	3 6%	1 3%	-	12 4%	6 3%	6 8%km	1 2%	1 5%	-	5 3% m	4 9% km	1 1%	-
NET: BAME	45 9%	13 22%	8 14%	6 17%	7 11%	34 13%km	22 11%km	12 17%km	3 7%	2 12%	1 3%	8 4% m	4 8%	2 2%	2 6%
NET: Mixed	9 2%	1 2%	-	-	2 3%	5 2%	2 1%	2 3%	2 5%	2 12%	-	2 1%	1 2%	1 1%	-
White & Black Caribbean	2 *	-	-	-	-	2 1%	2 1%	-	-	-	-	-	-	-	-
White & Black African	3 1%	1 2%	-	-	2 3%	1 *	-	1 2%	1 2%	1 5%	-	1 1%	-	1 1%	-
White & Asian	2 *	-	-	-	-	1 *	-	1 1%	1 3%fk	1 7%	-	-	-	-	-
Other mixed ethnicity	1 *	-	-	-	-	-	-	-	-	-	-	1 1%	1 2% e	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n**Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing**

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 158

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Asian / Asian British	27 5%	10 18%d	8 14%d	5 12%d	1 1%	22 8%km	14 7%km	8 11%km	1 2%	-	1 3%	4 2%	3 6% m	-	1 3%
Indian	6 1%	2 3%	4 8%d	2 6%d	-	6 2%k	4 2%k	2 3%k	-	-	-	-	-	-	-
Pakistani	12 2%	8 13%d	3 6%	2 6%	1 1%	8 3%	5 2%	3 5% m	1 2%	-	1 3%	3 2%	2 4% m	-	1 3%
Bangladeshi	1 *	-	-	-	-	1 *	1 1%	-	-	-	-	-	-	-	-
Chinese	3 1%	-	-	-	-	3 1%	3 1%	-	-	-	-	-	-	-	-
Other Asian background	5 1%	1 2%	-	-	-	4 1% f	1 1%	3 4% fkm	-	-	-	1 *	1 2%	-	-
NET: Black / African / Caribbean / Black British	7 1%	1 2%	-	1 3%	2 3%	7 3% k	5 3% k	2 3% k	-	-	-	-	-	-	-
African	3 1%	1 2%	-	-	2 3%	3 1%	3 2%	-	-	-	-	-	-	-	-
Caribbean	4 1%	-	-	1 3%	-	4 2%	2 1%	2 3% k	-	-	-	-	-	-	-
Other black background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Other	2 *	-	-	1 3%	2 3%	-	-	-	-	-	-	2 1%	-	1 1%	1 3% ef
Arab	1 *	-	-	1 3%	1 1%	-	-	-	-	-	-	1 *	-	-	1 3% ef

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 158

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Any other ethnic group	1 *	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -
Prefer not to answer	4 1%	- -	1 2%	1 2%	- -	3 1%	3 2%	- -	- -	- -	- -	1 1%	1 2%	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 159

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: White	457 90%	28 81%	38 98%aj	33 95%	21 84%	54 93%	39 93%	46 89%	38 100%agj	51 95%aj	108 84%	47 91%	400 91%	457 100%n	-	88 92%	140 89%	95 94%	134 88%
White British / English / Welsh / Scottish / Northern Irish	437 86%	28 81%	37 95%j	32 92%j	21 80%	53 91%j	38 91%j	46 89%j	38 100%agj	50 92%j	95 74%	41 80%	387 88%	437 96%n	-	85 88%	132 84%	89 87%	132 87%
Irish	2 *	-	-	1 3%j	-	-	1 2%	-	-	-	-	-	2 *	2 *	-	-	1 1%	1 1%	-
Gypsy or Irish traveller	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other white background	18 4%	-	1 3%	-	1 3%	1 1%	-	-	-	2 4%	13 10%efgh	6 11%l	11 3%	18 4%	-	4 4%	7 4%	5 5%	2 1%
NET: BAME	45 9%	7 19%bchi	1 2%	1 3%	4 16%	3 6%	2 5%	6 11%h	-	3 5%	19 15%bh	4 9%	38 9%	-	45 100%m	6 6%	16 10%	5 5%	18 12%
NET: Mixed	9 2%	1 4%	-	1 3%	-	-	-	2 5%	-	1 2%	3 2%	2 5%	6 1%	-	9 20%m	-	2 2%	1 1%	6 4%o
White & Black Caribbean	2 *	-	-	-	-	-	-	1 3%	-	-	1 1%	1 2%	1 *	-	2 5%m	-	2 2%	-	-
White & Black African	3 1%	-	-	-	-	-	-	1 2%	-	1 2%	1 1%	-	2 1%	-	3 7%m	-	-	1 1%	2 1%
White & Asian	2 *	1 4%j	-	1 3%	-	-	-	-	-	-	-	1 3%l	1 *	-	2 5%m	-	-	-	2 2%
Other mixed ethnicity	1 *	-	-	-	-	-	-	-	-	-	1 1%	-	1 *	-	1 2%m	-	-	-	1 1%
NET: Asian / Asian British	27 5%	4 12%cgh	1 2%	-	4 16%	2 4%	2 5%	-	-	1 2%	12 9%g	-	25 6%	-	27 59%m	6 6%	8 5%	3 3%	10 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 159

D.1 Which of the following best describes your ethnic background?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG				
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)	
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152	
Indian	6 1%	3 9%gij	- -	- -	- -	1 2%	1 2%	- -	- -	- -	1 1%	- -	6 1%	- -	6 14% m	2 2%	2 1%	1 1%	1 1%	
Pakistani	12 2%	1 3%	1 2%	- -	2 9%	1 2%	- -	- -	- -	- -	7 5%	- -	11 2%	- -	12 26% m	2 2%	3 2%	1 1%	5 3%	
Bangladeshi	1 *	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	1 *	- -	1 3% m	- -	- -	- -	1 1%	
Chinese	3 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	2 1%	- -	3 1%	- -	3 6% m	1 1%	2 1%	- -	- -	
Other Asian background	5 1%	- -	- -	- -	2 7%	- -	- -	- -	- -	- -	3 2%	- -	4 1%	- -	5 10% m	1 1%	- -	1 1%	3 2%	
NET: Black / African / Caribbean / Black British	7 1%	- -	- -	- -	- -	- -	- -	3 6%	- -	- -	4 3%	2 4%	5 1%	- -	7 16% m	- -	4 3%	1 1%	2 1%	
African	3 1%	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	2 2%	1 2%	2 1%	- -	3 7% m	- -	2 1%	1 1%	- -	
Caribbean	4 1%	- -	- -	- -	- -	- -	- -	2 4%	- -	- -	2 2%	1 2%	3 1%	- -	4 9% m	- -	2 1%	- -	2 1%	
Other black background	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
NET: Other	2 *	1 3%	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	2 *	- -	2 5% m	- -	2 1%	- -	- -	
Arab	1 *	1 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 2% m	- -	1 1%	- -	- -	
Any other ethnic group	1 *	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	1 *	- -	1 3% m	- -	1 1%	- -	- -	
Prefer not to answer	4 1%	- -	- -	1 2%	- -	1 1%	1 2%	- -	- -	- -	2 1%	- -	- -	- -	- -	2 3% r	1 1%	1 1%	- -	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Prepared by BritainThinks

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 160

D.2 Do you consider yourself to be any of the following?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Straight / Heterosexual	440 87%	104 87%	121 88%	215 86%	34 71%	36 79%	66 93%de	195 90%d	21 86%	117 78%	144 87%i	158 95%ij	225 87%	216 87%	99 80%	334 90%n	248 94%q	192 80%
Lesbian / Gay / Homosexual	25 5%	7 5%	6 4%	13 5%	4 9%	4 9%	1 1%	11 5%	1 5%	11 8%k	8 5%	4 2%	8 3%	17 7%	6 5%	18 5%	2 1%	22 9%p
Bisexual	22 4%	3 2%	6 5%	13 5%	8 16%fg	2 4%	3 4%	6 3%	- -	15 10%k	8 5%k	- -	14 5%	8 3%	13 10%o	8 2%	9 4%	13 5%
Other	2 *	- -	2 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%o	- -	- -	2 1%
Prefer not to answer	18 4%	6 5%	3 2%	9 3%	2 4%	4 8%	1 1%	6 3%	2 9%	6 4%	6 4%	4 2%	12 5%	6 2%	4 3%	11 3%	6 2%	12 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 161

D.2 Do you consider yourself to be any of the following?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Straight / Heterosexual	440 87%	53 90%	49 93%	35 95%	64 97%	236 88%hl	174 88%hl	62 86%	34 71%	13 66%	21 75%	171 90%hl	32 70%	110 98%efghkl	29 89%
Lesbian / Gay / Homosexual	25 5%	- -	- -	1 3%	- -	13 5%	10 5%lm	2 3%	4 9%lm	- -	4 15%	8 4%lm	6 13%egklm	1 1%	1 3%
Bisexual	22 4%	4 6%	3 5%	- -	1 1%	12 4%lm	6 3%	6 8%klm	8 16%efklm	6 29%	2 7%	3 2%	1 3%	- -	2 5%lm
Other	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 4%eflm	- -	- -
Prefer not to answer	18 4%	2 3%	1 2%	1 2%	1 1%	9 3%	7 4%	2 3%	2 4%	1 5%	1 3%	7 4%lm	4 9%lm	2 2%	1 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 162

D.2 Do you consider yourself to be any of the following?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Straight / Heterosexual	440 87%	32 93%	32 81%	33 94%	23 89%	54 93% ^f	33 79%	46 90%	33 87%	47 88%	107 83%	2 4%	438 100% ^k	402 88%	38 84%	86 90%	127 81%	96 95% ^{pr}	131 86%
Lesbian / Gay / Homosexual	25 5%	- -	5 12% ^{ace}	- -	1 3%	- -	3 6%	2 3%	2 5%	5 10% ^e	8 6%	25 49% ^l	- -	24 5%	1 2%	3 4%	13 8%	2 2%	6 4%
Bisexual	22 4%	1 4%	- -	1 4%	1 4%	1 2%	3 8%	1 1%	3 8%	1 2%	9 7%	22 44% ^l	- -	19 4%	3 7%	2 2%	10 7% ^q	1 1%	8 6%
Other	2 *	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	2 4% ^l	- -	2 *	- -	- -	2 1%	- -	- -
Prefer not to answer	18 4%	1 3%	3 7% ⁱ	1 2%	1 4%	1 1%	3 7%	3 6%	- -	- -	6 4%	- -	- -	11 2%	3 6%	4 4%	6 4%	2 2%	6 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 163

D.3 Do you identify as transgender?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Parents of children age 5-15 (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
Yes	7 1%	2 2%	4 3%	1 *	1 2%	- -	1 1%	2 1%	- -	4 2%	3 2%	- -	2 1%	3 1%	5 4% ^o	2 1%	4 1%	3 1%
No	495 98%	118 98%	133 97%	244 98%	46 98%	44 98%	69 98%	215 99%	25 100%	146 96%	160 97%	165 99%	253 98%	242 98%	119 96%	368 99% ⁿ	259 98%	234 97%
Prefer not to answer	5 1%	- -	1 1%	4 2%	- -	1 2%	1 1%	1 *	- -	2 1%	3 2%	1 1%	4 1%	2 1%	1 1%	1 *	2 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 164

D.3 Do you identify as transgender?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
Yes	7 1%	-	-	1 2%	1 2%	4 1%f	1 1%	3 4%m	1 2%	-	1 3%	2 1%	2 4%m	-	-
No	495 98%	59 100%	52 98%	36 95%	65 98%	261 97%	192 97%	69 96%	46 98%	19 100%	27 97%	188 99%l	43 94%	112 100%gl	33 100%
Prefer not to answer	5 1%	-	1 2%	1 2%	-	4 2%	4 2%	-	-	-	-	1 1%	1 2%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 165

D.3 Do you identify as transgender?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Manch ester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
Yes	7 1%	-	-	-	-	3 5%	-	-	-	-	4 3%	7 13%l	-	7 1%	-	-	4 2%	-	3 2%
No	495 98%	34 100%	39 100%	34 98%	26 100%	54 93%	41 98%	52 100%	38 100%	54 100%	123 95%	44 87%	438 100%k	450 98%	45 100%	94 97%	152 96%	100 99%	149 98%
Prefer not to answer	5 1%	-	-	1 2%	-	1 1%	1 2%	-	-	-	3 2%	-	-	1 *	-	2 3%r	2 1%	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 166

D.4 Which of the following best describes your current employment situation?**Base: All respondents**

	Q.11 Activity level (respondent)				Target audience Parents of children age 5-15				Q.2 Age				Q.3 Gender		Q.5 LTHC		Q.6 Parent / guardian	
	Total	Inactive (a)	Fairly active (b)	Active (c)	Workless (d)	LTHC (e)	Control (f)	Control (g)	16-18 (h)	19-34 (i)	35-54 (j)	55+ (k)	Woman (l)	Man (m)	Yes (n)	No (o)	Yes (p)	No (q)
Unweighted base	507	121	134	252	44	47	72	215	25	138	169	175	283	223	122	372	271	234
Weighted base	507	120	138	250	47*	45*	71*	218	25**	151	166	166	259	247	124	371	264	240
NET: Working	269 53%	50 42%	80 58%a	138 55%a	- -	20 44%d	53 75%de	218 100%def	3 11%	105 70%k	119 72%k	43 26%	138 53%	131 53%	44 36%	218 59%n	137 52%	131 55%
Working full time (30+ hours per week)	197 39%	32 27%	52 38%	113 45%a	- -	13 29%d	35 50%de	163 75%def	1 5%	76 51%k	93 56%k	27 16%	85 33%	112 45%l	29 23%	163 44%n	88 33%	108 45%p
Working part time (8- 29 hours per week)	72 14%	19 16%	28 20%c	25 10%	- -	7 16%d	18 25%d	55 25%d	1 6%	29 19%k	26 16%	16 10%	53 20%m	19 8%	16 13%	55 15%	49 18%q	23 10%
NET: Not working	47 9%	22 18%bc	10 7%	15 6%	47 100%efg	17 39%fg	5 7%g	- -	- -	14 9%	26 16%k	7 4%	26 10%	21 9%	38 31%o	7 2%	17 6%	30 13%p
Not working, but seeking work or temporarily unemployed / sick	19 4%	6 5%	2 2%	11 5%	19 41%efg	4 9%fg	1 1%	- -	- -	8 6%k	11 7%k	- -	10 4%	10 4%	14 12%o	4 1%	7 3%	12 5%
Not working and not seeking work	28 5%	16 14%bc	7 5%c	4 2%	28 59%efg	13 30%fg	4 6%g	- -	- -	5 4%	15 9%	7 4%	16 6%	12 5%	24 19%o	3 1%	10 4%	18 7%
NET: Other	191 38%	47 40%	47 34%	96 38%	- -	8 17%dg	13 18%dg	- -	22 89%	32 21%j	21 13%	116 70%ij	95 37%	94 38%	41 33%	146 39%	111 42%q	79 33%
Student	46 9%	8 7%	13 9%	25 10%	- -	- -	- -	- -	22 89%	22 14%jk	2 1%	- -	26 10%	18 7%	4 3%	40 11%n	5 2%	40 17%p
Retired	112 22%	30 25%	23 17%	59 24%	- -	3 6%fg	- -	- -	- -	- -	1 1%	111 67%ij	39 15%	73 30%l	30 24%	81 22%	79 30%q	33 14%
Homemaker (housewife, househusband)	33 6%	9 8%	12 9%	12 5%	- -	5 12%dg	13 18%dg	- -	- -	10 7%	18 11%k	4 3%	31 12%m	2 1%	7 6%	25 7%	27 10%q	6 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i/j/k - l/m - n/o - p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 167

D.4 Which of the following best describes your current employment situation?**Base: All respondents**

	Q.8 Ages of children living at home					D.4 Working status									
	Total	Younger than 5 years (a)	5-11 years (b)	12-15 years (c)	16 years + (d)	NET: Working (e)	Working full time (f)	Working part time (g)	NET: Not working (h)	Not working but seeking work (i)	Not working and not seeking work (j)	NET: Other (k)	Student (l)	Retired (m)	Homemaker (n)
Unweighted base	507	58	53	38	69	266	192	74	44	17	27	197	42	120	35
Weighted base	507	59*	53*	37*	66*	269	197	72*	47*	19**	28**	191	46*	112	33*
NET: Working	269	41	40	29	38	269	197	72	-	-	-	-	-	-	-
	53%	69%	75%d	77%d	58%	100%hklmn	100%hklmn	100%hklmn	-	-	-	-	-	-	-
Working full time (30+ hours per week)	197	25	27	18	27	197	197	-	-	-	-	-	-	-	-
	39%	42%	51%	49%	40%	73%ghklmn	100%eghklmn	-	-	-	-	-	-	-	-
Working part time (8-29 hours per week)	72	16	13	10	12	72	-	72	-	-	-	-	-	-	-
	14%	27%	24%	27%	17%	27%fhklmn	-	100%efhklmn	-	-	-	-	-	-	-
NET: Not working	47	3	3	4	9	-	-	-	47	19	28	-	-	-	-
	9%	5%	6%	11%	13%	-	-	-	100%efgklm	100%	100%	-	-	-	-
									n						
Not working, but seeking work or temporarily unemployed / sick	19	2	1	1	3	-	-	-	19	19	-	-	-	-	-
	4%	4%	2%	3%	4%	-	-	-	41%efgklm	100%	-	-	-	-	-
									n						
Not working and not seeking work	28	1	2	3	6	-	-	-	28	-	28	-	-	-	-
	5%	2%	4%	8%	9%	-	-	-	59%efgklmn	-	100%	-	-	-	-
NET: Other	191	15	10	5	19	-	-	-	-	-	-	191	46	112	33
	38%	25%	19%	13%	29%c	-	-	-	-	-	-	100%efgh	100%efgh	100%efgh	100%efgh
Student	46	3	-	-	-	-	-	-	-	-	-	46	46	-	-
	9%	5%	-	-	-	-	-	-	-	-	-	24%efghmn	100%efghkmn	-	-
Retired	112	-	-	-	14	-	-	-	-	-	-	112	-	112	-
	22%	-	-	-	21%abc	-	-	-	-	-	-	59%efghln	-	100%efghkln	-
Homemaker (housewife, househusband)	33	12	10	5	5	-	-	-	-	-	-	33	-	-	33
	6%	21%d	19%	13%	8%	-	-	-	-	-	-	17%efghlm	-	-	100%efghklm

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Greater Manchester Survey

ONLINE Fieldwork: 6th - 15th March 2019

Absolutes/col percents

Table 168

D.4 Which of the following best describes your current employment situation?**Base: All respondents**

	Q.1 Borough											D.2/3 LGBT		D.1 Ethnicity		SEG			
	Total	Bolton (a)	Bury (b)	Oldham (c)	Rochdale (d)	Stock port (e)	Tameside (f)	Trafford (g)	Wigan (h)	Salford (i)	City of Man- chester (j)	LGBT (k)	Non-LGBT (l)	White (m)	BAME (n)	AB (o)	C1 (p)	C2 (q)	DE (r)
Unweighted base	507	35	40	36	25	56	42	53	38	55	127	45	443	460	42	116	145	98	148
Weighted base	507	34*	39*	35*	26**	58*	42*	52*	38*	54*	129	51*	438	457	45*	96	157	101*	152
NET: Working	269 53%	15 45%	15 38%	14 40%	14 56%	34 58%	25 61%b	23 45%	20 54%	32 59%b	76 59%bc	27 52%	234 53%	232 51%	34 75% _m	53 55% _r	95 61% _r	61 60% _r	60 39%
Working full time (30+ hours per week)	197 39%	11 31%	10 25%	10 30%	12 45%	27 46% _b	20 48% _b	19 36%	10 27%	23 42%	57 44% _b	17 34%	173 39%	172 38%	22 48%	43 45% _r	74 47% _r	45 44% _r	35 23%
Working part time (8- 29 hours per week)	72 14%	5 14%	5 13%	3 10%	3 10%	7 13%	6 13%	5 9%	10 27% _g	9 17%	19 15%	9 18%	61 14%	60 13%	12 27% _m	10 10%	21 13%	16 16%	25 17%
NET: Not working	47 9%	6 17% _{cg}	4 10%	1 3%	3 13%	3 6%	4 8%	2 4%	7 20% _{ceg}	3 6%	13 10%	12 23% _l	34 8%	44 10%	3 7%	1 1%	1 1%	4 4%	41 27% _{opq}
Not working, but seeking work or temporarily unemployed / sick	19 4%	2 6%	- -	- -	2 9%	1 2%	3 6%	- -	4 9% _{gi}	- -	8 6%	6 11% _l	13 3%	17 4%	2 5%	1 1%	- -	4 4% _p	15 10% _{op}
Not working and not seeking work	28 5%	4 11%	4 10%	1 3%	1 4%	2 4%	1 2%	2 4%	4 10%	3 6%	6 4%	6 12%	21 5%	27 6%	1 2%	- -	1 1%	- -	26 17% _{opq}
NET: Other	191 38%	13 37%	20 52% _{hj}	20 58% _{efhij}	8 31%	21 36%	13 31%	26 51% _{hj}	10 27%	19 35%	40 31%	13 25%	171 39%	182 40% _n	8 18%	42 44%	61 39%	37 36%	51 33%
Student	46 9%	2 6%	2 6%	4 10%	4 16%	6 11%	3 7%	5 10%	1 3%	3 6%	15 12%	9 18% _l	32 7%	41 9%	4 9%	9 10%	23 15% _{qr}	3 3%	10 7%
Retired	112 22%	7 22%	14 37% _{hj}	13 37% _{hj}	3 11%	14 24% _j	9 21%	20 39% _{hij}	6 16%	10 19%	15 12%	1 2%	110 25% _k	110 24% _n	2 5%	30 31% _{pr}	32 20%	26 25%	25 16%
Homemaker (housewife, househusband)	33 6%	4 10%	4 10%	4 11%	1 4%	1 2%	1 2%	1 1%	3 9%	5 9%	10 8%	2 5%	29 7%	31 7%	2 4%	3 3%	6 4%	8 8%	16 11% _{op}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l - m/n - o/p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing