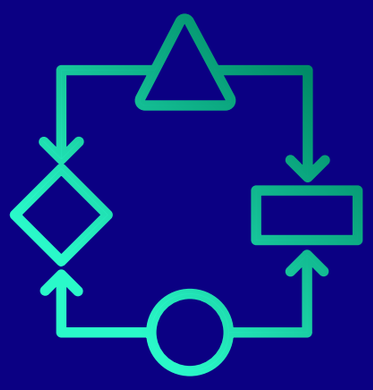
Thinks
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MYTH BUSTING

Systems Thinking

It doesn't have to be complicated...



Three myths that stop people using systems thinking.

Swipe to learn more

MYTH

Systems thinking means understanding a system in as much detail as possible.

When tackling a complex issue, it’s easy to think you need to understand everything before you can act.

REALITY

Systems thinking is about building a shared understanding.

No-one can ever understand a whole system. The goal is to better understand how people and organisations interact so they can move forward together more effectively.

MYTH

Systems thinking is about drawing complicated diagrams.

Large systems maps can look intimidating, making it easy to think the diagram is the most important part of the process.

REALITY

The conversations matter more than the map.

Systems maps are a tool, not the goal. The real value comes from the conversations, different perspectives and shared understanding that mapping helps create.

MYTH

Systems thinking is all about thinking, not doing.

It feels like spending lots of time and money on thinking about things rather than solving problems quickly.

REALITY

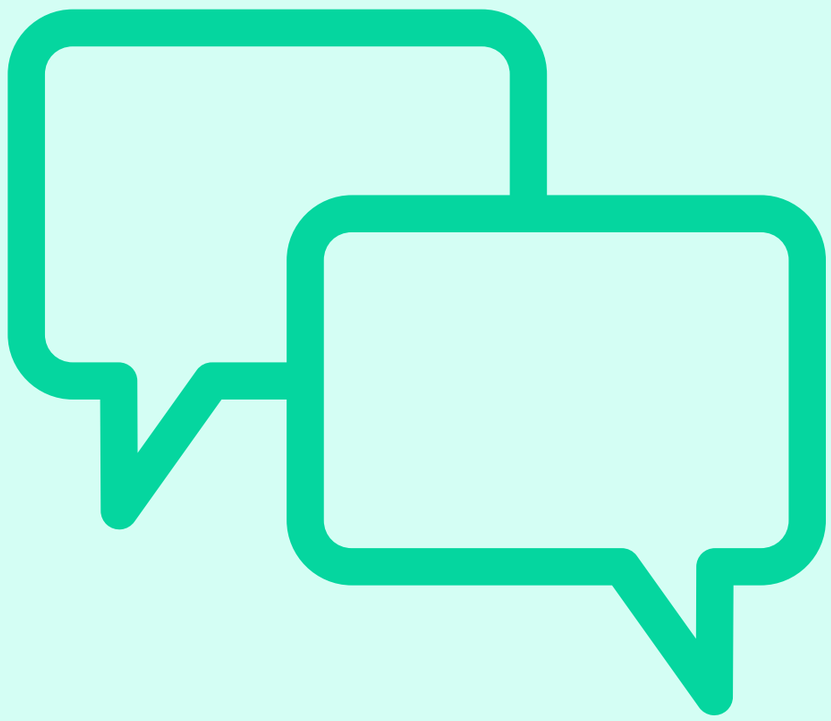
Systems thinking helps people take more effective action.

By understanding why a problem exists and how different parts of the system influence each other, people can focus their effort where it's most likely to make a difference.

KEY TAKEAWAY

Systems thinking enables people to:

Build a shared understanding through conversations, not diagrams, so they can take more effective action.



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See the system. Act where it matters.

Get in touch with our systems thinking experts to find out how.