

The MagNorth Media Kit 2026

MAGNORTH A New Cultural Narrative for
the North of England





A New Cultural Narrative for the North of England.

Mag North is a platform for cultural agency which champions Northern people and place.

Mag North and the team of creatives behind it have a drive to highlight and celebrate a new cultural narrative for the North of England.

That sounds very wordy and worthy - but what does it actually mean?

It's online now that most of us are accessing the news and journalism we want to hear and read about. While it's clearly democratising to be able to pick up your phone and find out instantly what's happening around the world - and around the corner, much of what is really important is often lost behind a barrage of information and advertising that can be homogenous and in danger of locking us all into an echo chamber that really isn't fit for purpose.

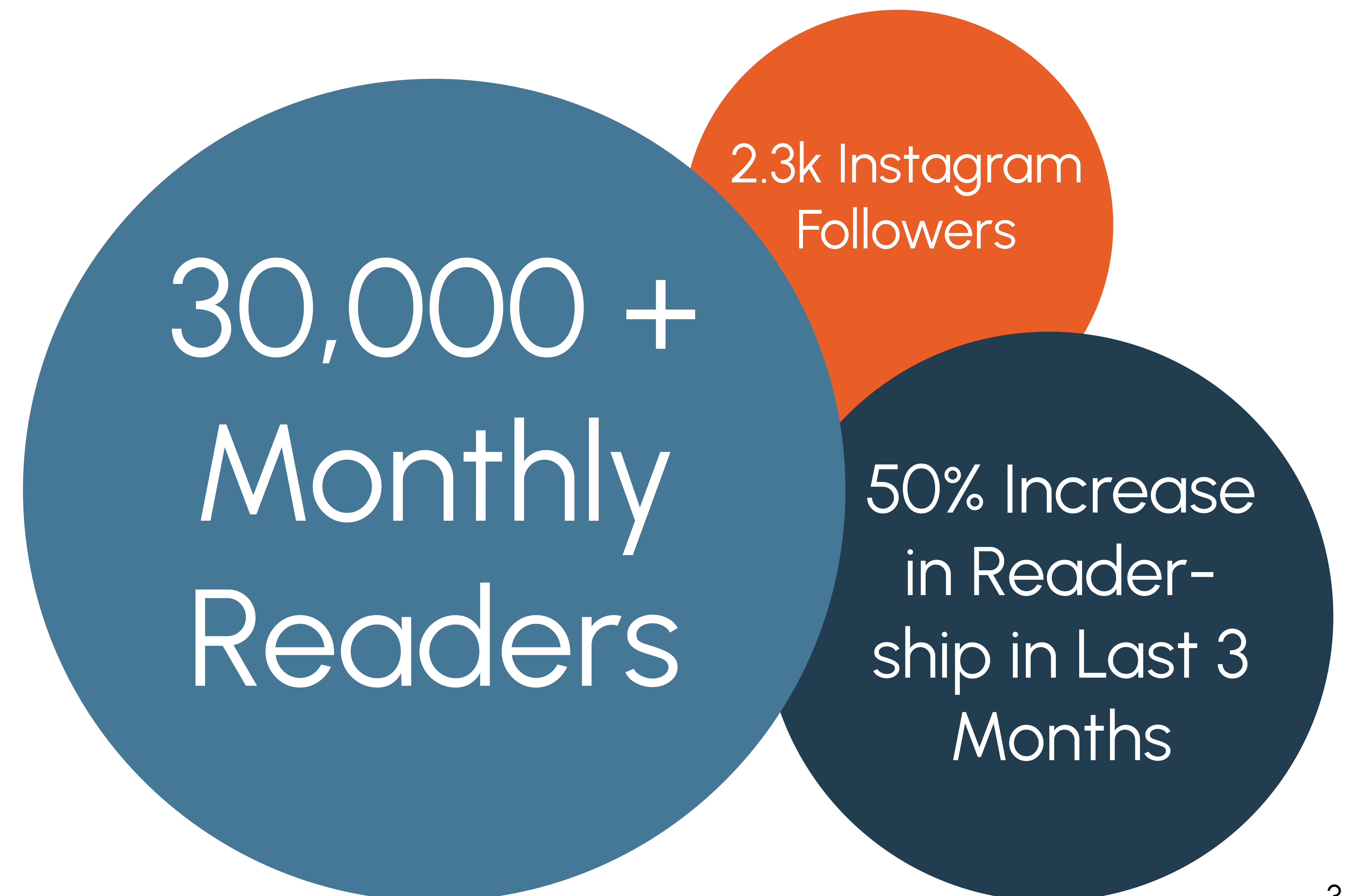
Mag North is the alternative.

Who are our Readers – and your Customers?

Our readership — your opportunity:

We're proud of what we've built so far, and are excited for the future.

Let's work together?

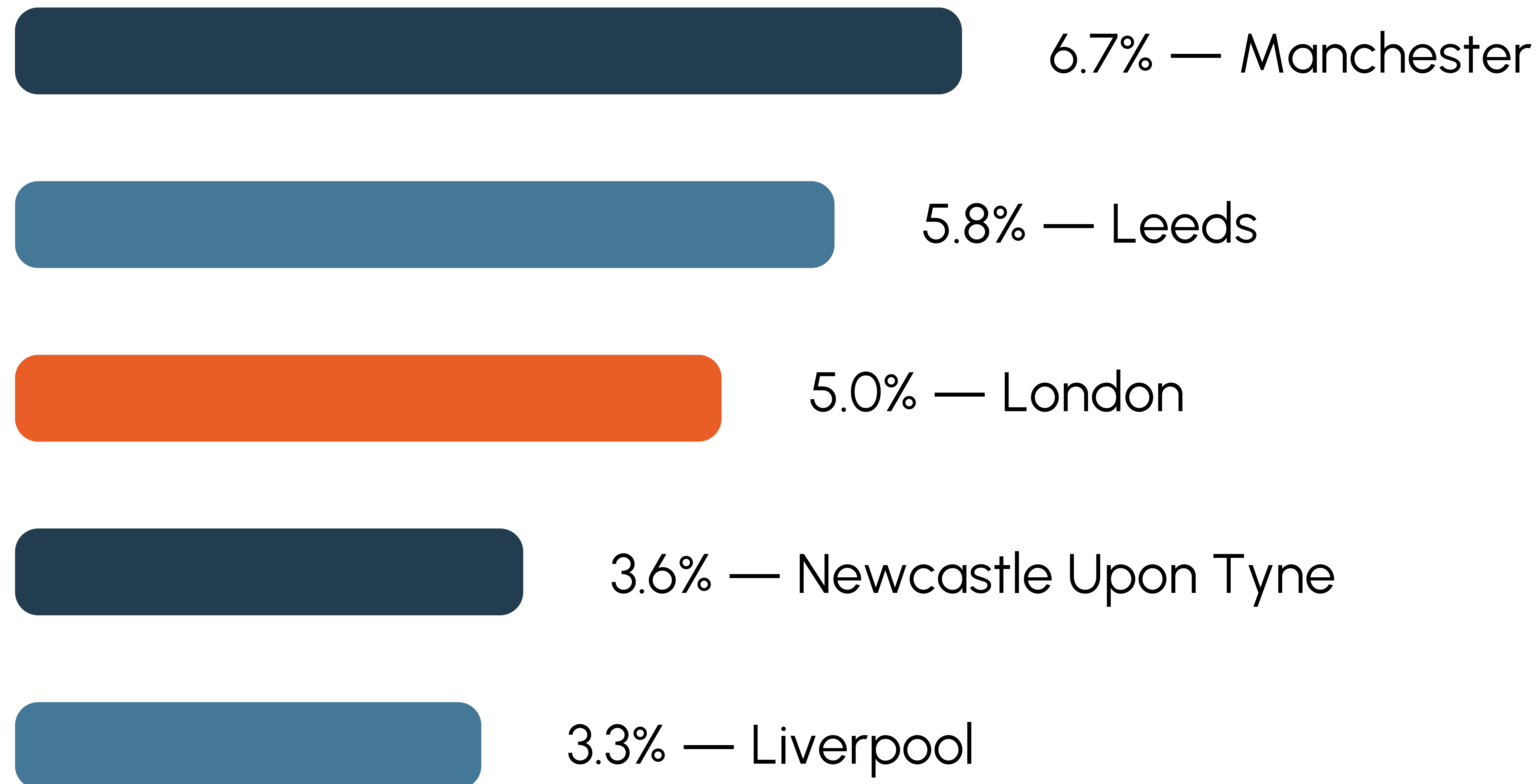


Much More Than Just A Northern Audience.

London is home to our third largest readership:

What we publish isn't just seen by us 'Up North', it's seen right across the UK.

Working with MagNorth allows organisations to bridge the North-South Divide.

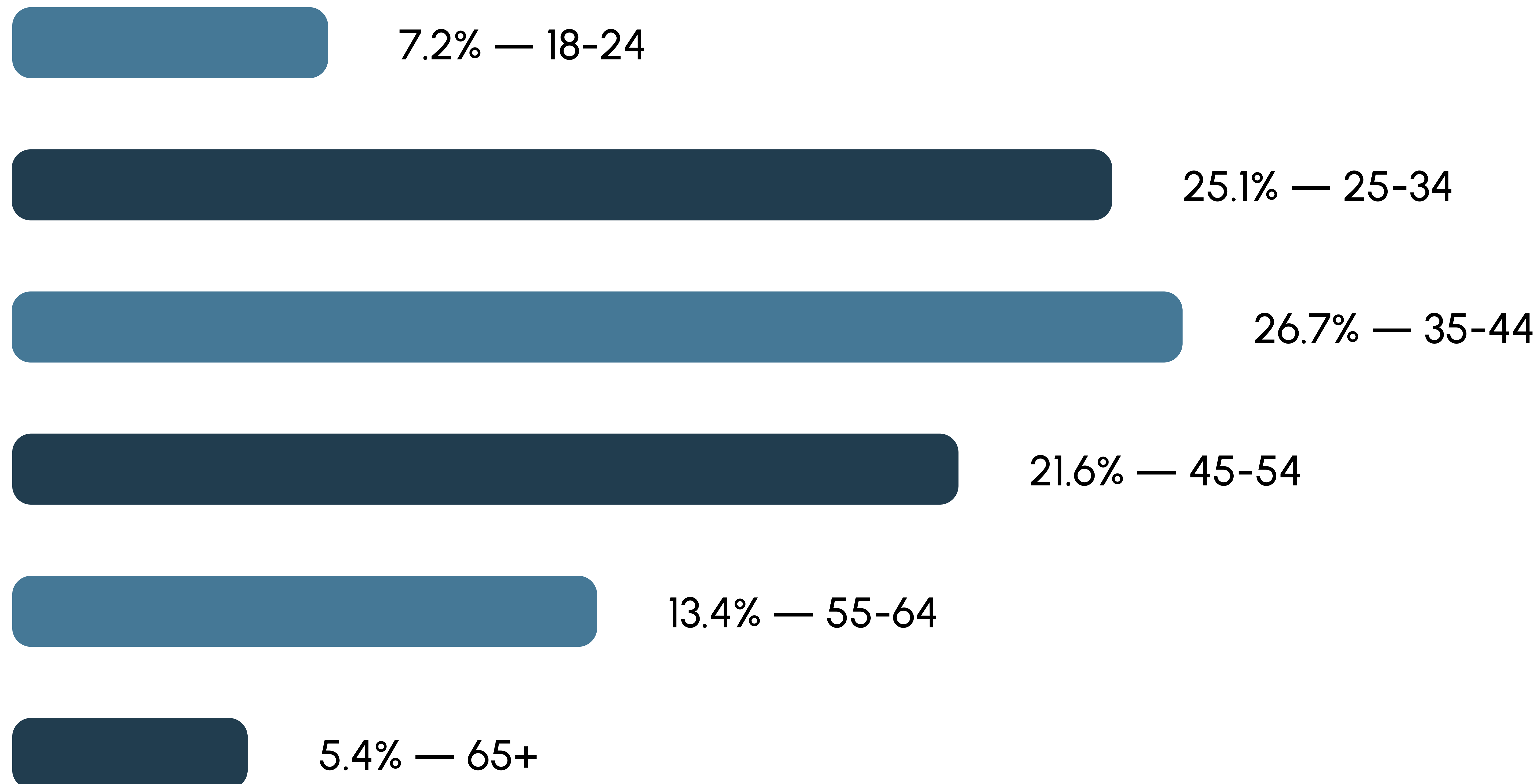


An Audience of All Ages.

A broad age range allows for a broad range of content:

Our work attracts readers from a broad range of ages.

Working with MagNorth allows organisations to target content for a certain age range, or be seen by the biggest audience possible.



What we offer:

An Engaged, Mindful Audience:

Our audience comes to us for Northern arts, culture and socially-conscious content. We have a proud reputation of high quality editorial and journalism, something which is reflected in our clients and who chooses to work with us.

Newsletters:

Beyond our output as a magazine, we also publish monthly newsletters to show off the best of the North - an amazing opportunity for furthering your reach and engagement with our readership.

Digital Creative Services + Ad Design:

We have our very own MagNorth design and creative team who can help bring your visions into reality. Offering ad design along with any other bespoke needs you may have.



Our Pricing:

Banner Advertising:	£50 Per Month. (Based on a 6 month commitment)
Exclusive Square Homepage Ad	£100 Per Month.
Newsletter Tile Ad Space:	£40 Per Newsletter
Single Advertorial Article:	£100 (750 Words, 3 Attributable Images)
Bespoke Advertising Options:	Speak To Us!



Contact us:

We have the platform and the plan.
Reach out to see how MagNorth can
help your business grow.

Get in touch at: team@mag-north.com Or have
a look at our incredible
Northern socials: [@mag-northmag](#)

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