



PLANNING & DEVELOPMENT DEPARTMENT

Feather Flag Permit

A. HOW TO FILE:

Please submit the items required for filing under Section "B" of this form to the Planning Division at the Planning public counter, located at:

Corona City Hall
Planning & Development Department
400 S. Vicentia Avenue, Suite 120
Corona, CA 92882

B. ITEMS REQUIRED FOR FILING:

- ☐ 1. Completed application form (attached).
- ☐ 2. Processing fee of **\$42.00**.
- ☐ 3. Site Plan – The Site Plan shall show the following information at a minimum:
 - a. Property lines of the subject property.
 - b. Building, parking facilities, sidewalk (private), entrances, exits, and drive aisles associated with the property.
 - c. Location of feather flags clearly marked on the site plan, with feather flags spaced a minimum of 30 feet apart.
- ☐ 4. Business license.
- ☐ 5. Property Owner Authorization Form (attached) – This form is only required to be completed for commercial and industrial businesses.

C. ATTACHMENTS:

- 1. Application Form

Est. 9/2025

Revised: 10/2026



PLANNING & DEVELOPMENT DEPARTMENT

FEATHER FLAG PERMIT APPLICATION FORM

1. Applicant Information:

Business Name: _____

Contact Name and Title: _____

Address of Business: _____

City, State, Zip Code: _____

Assessor's Parcel #: _____ Zoning: _____

Phone Number: _____ Email: _____

Applicant's interest in property: ☐ Own ☐ Rent ☐ Other: _____

2. Property Owner Information (if different from above):

Property Owner Name: _____

Address/City/State/Zip Code: _____

Phone Number: _____ Email: _____

3. This permit is for (check one):

☐ Commercial Business

☐ Industrial Business

☐ Multiple Dwelling Rentals
(50 or more units)

4. Number of feather flags proposed (5 maximum): _____

5. Message on feather flags (must advertise a special sale, event or grand opening):

6. Feather flag event dates:

A maximum of 60 days is permitted within the calendar year. The 60 days may be consecutive or nonconsecutive.

_____/_____/_____/ through ____/____/_____
Month Day Year Month Day Year

_____/_____/_____/ through ____/____/_____
Month Day Year Month Day Year

_____/_____/_____/ through ____/____/_____
Month Day Year Month Day Year



PLANNING & DEVELOPMENT DEPARTMENT

7. **Applicant has read and understands that the feather flags shall comply with the following regulations:**

A. CMC Section 17.74.030

Feather flag means a temporary vertical advertising banner made from a textile or nylon material supported by a single pole temporarily staked in the ground.

B. CMC Section 17.74.080

- 1) Feather flags are permitted with the issuance of a Feather Flag Permit for commercial and industrial businesses, and multiple dwelling rentals containing 50 or more units.
- 2) A maximum of five (5) feather flags are allowed per premises, or for each commercial or business center where the property contains multiple tenants, for a period not to exceed a total of 60 days in a calendar year.
- 3) Feather flags shall be spaced no closer than 30 feet from another feather flag on the same property.
- 4) The feather flag shall advertise a **special sale, event, or grand opening** and shall not be used to augment other signage for the premises or business.
- 5) The feather flag shall be associated with a business on the premises where it is located.
- 6) The feather flag shall not be located in the public right-of-way.
- 7) The feather flag shall be maintained in good condition and shall not be torn or ragged.
- 8) The feather flag shall not be placed in the corner cut-off areas described in Section 17.70.050 of the CMC.

Print Applicant Name: _____

Applicant Signature: _____

Date: _____

Notice to Applicant: This permit is non-transferable and is only valid to the business identified on this permit.

Property Owner Authorization

Print Property Owner Name: _____

Property Owner Signature: _____

Date: _____

PLANNING & DEVELOPMENT DEPARTMENT



PROPERTY OWNER AUTHORIZATION FORM

This form is required to be completed for commercial or industrial businesses.

I am the property owner or an authorized representative of the property owner. The Applicant on this Feather Flag Permit application form is a tenant within the property or center which I own or manage. I hereby consent to the Applicant's request for a Feather Flag Permit. I have read and understand the City of Corona's zoning regulations regarding feather flags. I acknowledge that I am responsible for ensuring that in total no more than five (5) flags are permitted on the property or center and limited to a display of no more than 60 days in a calendar year, regardless of the number of tenants that have been issued a permit for the same property or center.

City of Corona Zoning Regulations for Feather Flags

CMC Section 17.74.030 defines a *feather flag* as a temporary vertical advertising banner made from a textile or nylon material supported by a single pole temporarily staked in the ground.

CMC Section 17.74.080

1. Feather flags are permitted with the issuance of a Feather Flag Permit for commercial and industrial businesses, and multiple dwelling rentals containing 50 or more units.
2. A maximum of five (5) feather flags are allowed per premises, or for each commercial or business center where the property contains multiple tenants, for a period not to exceed a total of 60 days in a calendar year.
3. Feather flags shall be spaced no closer than 30 feet from another feather flag on the same property.
4. The feather flag shall advertise a special sale, event, or grand opening and shall not be used to augment other signage for the premises or business.
5. The feather flag shall be associated with a business on the premises where it is located.
6. The feather flag shall not be located in the public right-of-way.
7. The feather flag shall be maintained in good condition and shall not be torn or ragged.
8. The feather flag shall not be placed in the corner cut-off areas described in Section 17.70.050 of the CMC.

Property Owner/Representative Name (PRINT): _____

Property Owner/Representative Name (SIGNATURE): _____

Date: _____

PLANNING & DEVELOPMENT DEPARTMENT STAFF USE ONLY

Feather Flag Permit No.: _____

Approved By: _____

Date: _____