



Press release

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ESG: the key lies in data and its accessibility **ValueCo displays EthiFinance into its ESG consensus platform, expanding transparency in the sustainability ratings ecosystem**

ValueCo, the ESG market-intelligence platform that aggregates investor internal opinions on sustainability of listed companies, and EthiFinance, a European ESG rating, data and research group, announce a new partnership. Through this collaboration, EthiFinance's independent ESG assessments will be available on ValueCo's platform, enabling platform users to directly compare EthiFinance's ratings with market consensus and other providers, including some of the leading global players of the ESG rating market.

EthiFinance brings more than 20 years of experience in credit and sustainability ratings, data and research, with methodologies grounded in double materiality and recognized across European markets. By integrating EthiFinance's data and scores into the ValueCo platform, users will gain transparent and broad view of how ESG performance is assessed and perceived across the market.

"Our mission has always been to make ESG an explicit market parameter and to bring transparency and comparability in the space" said Mariem Mhadhbi, CEO and Co-founder of ValueCo. Adding EthiFinance as a data provider alongside existing major agencies marks an important milestone. It gives users the ability to have a richer view on what the market thinks - an essential step for trust and transparency in sustainable finance."

"We are pleased to announce our partnership with ValueCo, which reflects both companies' strong commitment to transparency," said Carol Sirou, CEO of EthiFinance Group. "Our goal is to deliver high-quality, up-to-date insights into the sustainability performance of European corporations. By displaying our ESG scores on ValueCo's platform, we offer market participants unique and in-depth data on listed small- and mid-cap companies across Europe. This collaboration marks an important step in making ESG data more accessible and actionable for investors and stakeholders across Europe."



Mariem Mhadhbi
CEO and Co-founder of ValueCo.



Carol Sirou
CEO of EthiFinance

Product availability

The integration of EthiFinance ESG ratings into the ValueCo platform will be displayed in Q4 2025, giving users access to comparative dashboards with EthiFinance's views alongside other major ESG rating agencies and investor consensus.



[Read the french release](#)

About ValueCo

ValueCo seeks to put a dollar value on ESG, creating measurable financial incentives for all actors to invest and act responsibly. By providing insights into investor perceptions, ValueCo helps companies drive their sustainability strategies with regards to investors expectations and enhance their market access.

For asset managers, ValueCo offers benchmarking to ensure compliance, market signals to mitigate non financial risks, generate alpha, and develop new products aligned with ESG objectives. Through their contributions, asset managers participate in a global market feedback initiative for companies. For asset owners, ValueCo provides tools for sustainability risk management, strategy benchmarking as well as for engagement monitoring and evaluation.

Recognized for its work in sustainable research, ValueCo has received several awards, including the FIR-PRI Award for Sustainable Finance and the title of Best ESG Data Provider in the UK.

www.valuecometrics.com

About Ethifinance

Ethifinance is a European leader in sustainable finance, specializing in ESG and credit ratings, data and research.

Since 2004, it has supported over 400 clients - including investors and companies - by providing strategic solutions tailored to the challenges of an ever-evolving economic, financial, and regulatory landscape.

Its ESG rating agency offers both standardized evaluations and customized analyses, based on a double materiality approach that combines proprietary and public data. Ethifinance stands out for its European perspective, its independence, analytical excellence, and its commitment to enhancing corporate performance and resilience.



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