



Sponsorship Slam Dunk: Cavaliers Basketball's Invitation to Team Up!

Hey there, MVPs of the business world! Get ready to lace up your sponsorship sneakers and [join us at Cavaliers Basketball](#) for an epic slam dunk of support! We're not just any club – we're the heart and soul of Cornubia Sports Park, and we're on a mission to make dreams come true, one hoop at a time.

Since 1998, we've been dribbling, shooting, and scoring our way into the hearts of the local community. With over **20 teams** of hoop-hungry **boys and girls aged 10-18** (that's over 250 kids), we're not just a club – we're a family. Our games on Friday and Saturday nights aren't just about buckets and rebounds; they're about community, camaraderie, and the sweet sound of victory.

Now, here's where you come in – we're looking for sponsors to help us keep the ball rolling. With our [Bronze, Silver, and Gold sponsorship](#) levels, there's something for everyone. **(FYI - One sponsorship allows us to get team jerseys (set of 12), training venue & association costs.)**

At Cavaliers Basketball, we believe in the **power of local support** – it's the alley-oop that keeps us soaring! By sponsoring our club, you're not just investing in basketball; you're investing in the dreams of our players and the spirit of our community. And hey, when you support local, everyone wins – on and off the court.

Sponsors are invited to attend the awards presentation and experience VIP treatment. We value more than just your financial support; we want you to feel like an integral part of our community.

So, what are the benefits of Sponsoring a Youth Basketball Team?

Community Engagement: Sponsoring a local basketball club provides a direct link to the community, showcasing your brand's commitment to local initiatives and fostering a positive brand image.

Brand Visibility: Your logo and brand messaging will be prominently displayed on team jerseys, signage at events and promotional materials, increasing brand visibility among both spectators and participants.

Targeted Audience: Basketball attracts a diverse audience, including families, young adults, and sports enthusiasts, offering sponsors a platform to reach a wide range of potential customers within your target demographic.

Emotional Connection: Aligning your brand with a beloved local sports club fosters emotional connections with fans, leading to increased brand loyalty and affinity.

Networking Opportunities: Sponsorship often includes perks such as VIP access, networking events, and opportunities to connect with other sponsors, providing valuable networking opportunities to grow your business contacts and partnerships.





GAME ON!



SPONSORSHIP OPPORTUNITIES

Rather than offering individual player sponsorships, we provide sponsorship opportunities in **team blocks**.

BRONZE PACKAGE - \$700

- ✓ Recognition on NEW club website & social media
- ✓ Large Logo placement on the back of **1 TEAM'S** jersey's
- ✓ Brag Jersey to wear or display at your workplace
- ✓ 3 x Social Media Shout Outs on our socials
- ✓ 1 x VIP Invitation to attend Awards Presentation
- ✓ Display 1 x Pull up Banner display at Awards Presentation (supplied by sponsor)



SILVER PACKAGE \$1200

All Bronze level inclusions plus;

- ✓ 6 x Social Media Shout Outs on our socials
- ✓ Logo placement on **2 TEAMS** of your choice – more exposure
- ✓ 2 x VIP Invitations to attend Awards Presentation
- ✓ The opportunity to display/disperse promotional products (at our sponsor's corner!)
- ✓ Acknowledgment during awards presentation



GOLD PACKAGE - \$1800

All Bronze/Silver level inclusions plus;

- ✓ Recognition on NEW club website and social media
- ✓ 12 x Social Media Shout Outs on our socials
- ✓ Logo placement on **3 TEAMS** of your choice- great exposure
- ✓ 2 x VIP Invitations to attend Awards Presentation
- ✓ 2 x Pull up Banner PREDOMINATELY displayed at Awards Presentation, plus the opportunity to display/disperse promotional products (to be supplied by sponsor)



IN KIND SUPPORT- RAFFLE PRIZES

(this is where we need some prizes, it's as easy as grabbing a movie gift card to your next Woolies Shop!)

We would be immensely grateful for donations such as:

Gift Cards – Movie Card, Pizza Voucher, local restaurants, coffee shops. Sport tickets, gift baskets
Massage/spa /Hair / Health / Gym pass or even unique experiences like a cooking class or brewery tours.
Any donation, great or small is appreciated.

Sign us up! We'd love to provide support with the following:	Name & Contact no.	Tick your selection/s;
Bronze Sponsorship \$700		
Silver Sponsorship \$1200		
Gold Sponsorship \$1800		
In Kind Donation of		

Ready to join the winning club? Let's make some magic happen on and off the court. For more information or to jump on board – fill in the form and we'll contact you, alternatively shoot me (Hi, I'm Carlie) a message at carlz83@hotmail.com or 0409 278 866

We can't wait to welcome you to the Cavaliers Basketball family!

Carlie Low – Cav's Sponsorship Co-Ordinator

