



Communications Director

Organizational Overview

Foster the Family is a Christian-based organization that imagines a system where families welcoming children are supported by the church and community surrounding them and where homes become places of belonging for healing and vulnerable children.

We are a quickly growing, multi-state organization with support groups and practical programs in support of foster, adoptive, and kinship families. Our work is driven by Biblical ethics of caring for the vulnerable and is fueled by God's love for them and for us. Internally, our team is a diverse group of champions, leading programs that operate in 35 states across the country.

Position: Communications Director

Pay: \$30-\$35/hour

Reports To: Executive Director

Location: Remote

Position Status: Part-Time, Flexible, 10-15 hrs/week

Position Summary

The Communications Director will lead and execute Foster the Family's communications strategy, ensuring that messaging is clear, compelling, and consistent across all platforms. This role will shape how the organization tells its story, engages its audience, and communicates its impact.

This is a hands-on role that blends strategy and execution, with responsibility for overseeing content, campaigns, and communication channels.

Essential Duties & Responsibilities

- Shape how Foster the Family tells its story and communicates its impact
- Ensure consistent brand voice, tone, and messaging across platforms
- Develop and implement a cohesive communications strategy across all channels
- Oversee creation of content across platforms (email, social media, website, campaigns)
- Write and/or edit key communications including donor messaging, campaigns, and announcements
- Collaborate with internal teams to translate programs and impact into compelling storytelling
- Lead strategy and execution of email marketing (newsletters, campaigns, donor communication)
- Develop email content that is engaging, clear, and aligned with organizational goals
- Manage and provide direction to contract Graphic Designer/Content Creator
- Oversee social media strategy, content planning, and engagement
- Partner with the Development Director to align messaging with fundraising efforts
- Ensure website content is current, clear, and aligned with messaging
- Identify opportunities to grow reach, engagement, and audience connection
- Engage in team culture through regular team meetings and prayer gatherings, contributing to a Christ-centered, mission-driven environment

Qualifications – *We value diverse backgrounds and humble passion, even if they are not reflected in the qualifications below!*

- Strong alignment with the mission, values, and faith-centered foundation of Foster the Family
- Personal or professional experience in the child welfare space strongly preferred
- 3–5+ years of experience in communications, marketing, or content strategy
- Strong writing and editing skills with ability to adapt tone across platforms
- Ability to translate mission into meaningful, engaging communication
- Experience managing email marketing and analyzing performance metrics
- Experience overseeing or managing social media and/or team members
- Highly organized, self-directed, and able to manage multiple projects

Please send your resume and cover letter to kate.schultz@fosterthefamily.org. Applications will be reviewed on a rolling basis until the position is filled. We encourage early applications, as interviews may begin prior to the posting closing.