



FLORENCIA VILCHEZ ACOSTA

I'm a **Front-End Developer** and **Digital Designer** with a degree as a **Graphic Design**:

- My Design Portfolio: <https://portfolio-vilchez.webflow.io/>
- Github: <https://github.com/fmuriel>
- Linkedin: <https://www.linkedin.com/in/florencia-vilchez/>
- Email: flmvaa@gmail.com

EXPERIENCE

GRAPHIC DESIGNER

Freelance - Eje Publicitaria

Agosto 2024 - Today

- Developed **digital and print campaigns** (banners, catalogues, etc) from concept to final delivery, ensuring consistency with brand guidelines and visual hierarchy,
- Collaborated with copywriters, strategists, and developers to align designs with marketing and business objectives,
- Designed **responsive layouts** for landing pages, **banners**, and **social media content** looking to improving engagement in platforms such as Facebook, Linkedin and Instagram

FRONTEND DEVELOPER

Freelance

September 2023 - Today

- **Email Marketing**, animated banners and corporative Landing Pages using vanilla Javascript, React.js, Material UI and Tailwind,
- Manually performing **Accessibility** testing across diverse internal applications and working on their respective fixes,
- Design and implementation of **Wordpress e-commerces using Divi and Elementor**

USER EXPERIENCE DESIGNER (UNIVERSITY INTERNSHIP)

Blue People

March 2024 - May 2024

- Using **Figma** to integrate internal **Design System** with the client's vision to facilitate creating functional prototypes for the Developers to work on,
- Dealing directly with clients in order to translate their needs into **mobile apps**, **landing pages** and **marketing email prototypes**,
- Design business **presentations** to help teams pitch their ideas,
- **Design Thinking sessions** in order to understand the client's vision and translate it into a functional prototype

FULLSTACK DEVELOPER

Agile Engine - Indeed

June 2021 - September 2023

- Leading accessibility audits to products based in Japan and USA, using tools such as **Axe, WAVE, Lighthouse, Fast Pass, screen readers**, and manual testing in order to adapt web projects to meet W3C standards.
- Working along Design teams in order to implement **UI/UX** fixes and recommendations.

FRONT-END DEVELOPER

Livestories

July 2020 - May 2021

- Fixing and developing components to be integrated to big scale applications. Tech stack: **React.js, Typescript, Redux, Context API, Material UI, Styled Components**,
- Working side by side with UX and Designers team to report and implement improvements to customer-faced products, switching from **Material UI to custom components**.

FRONT-END DEVELOPER & UI DESIGNER

Possible - Microsoft

November 2018 - June 2020

- Web Accessibility consultant: experience creating automated accessibility reports in order to adapt web projects to meet W3C standards,
- Experience building e-books and landing pages using **Bootstrap, Handlebars (HTML), SASS (CSS) and jQuery (Javascript)**,
- Experience developing applications using **React.js** and fixing issues related to markup and styling,
- Experience building code to be implemented in **Wordpress** environments,
- Experience with version control tools like **git**,
- Experience with **Adobe Photoshop, Illustrator, Sketch and Zeplin**,
- Adapting web projects to CMS environments such as **Wordpress, Smarthouse and Adobe Experience Manager**

FRONT-END DEVELOPER TRAINEE & UI DESIGNER

R/GA - Personal

October 2018

Designed the UI responsive mockup and developed animated and fully responsive landing page to present the client's product for a music festival. Tech stack: **React.js** and **Bootstrap**.

EDUCATION

ADVANCED UX: ONBOARDING with Mercedes Lara

Edison

September 2024 - October 2024

GRAPHIC DESIGN

ORT

July 2022 - July 2024

SYSTEMS ANALYST

ORT

June 2020 - June 2022

WEB DEVELOPER - ADVANCED

UTN

August 2018 - December 2018

Intro to ReactJS, NodeJS, AngularJS, JSON, AJAX, MongoDB

WEB DEVELOPER - BASICS

UTN

March 2018 - July 2018

HTML5, CSS3, MySQL, PHP, Javascript, JQuery, NodeJS

ENGLISH CERTIFICATIONS

CAMBRIDGE ENGLISH: PROFICIENCY (CPE)

Liceo Británico

December 2015

COMMUNITY VOLUNTEERING

DIRECTOR

Women Who Code

June 2019 - Present

Women Who Code (WWCode) is a global 501(c)(3) non-profit organization dedicated to inspiring women to excel in technology careers. We connect amazing women with other like-minded women around the globe who unite under one simple notion – the world of technology is better with women in it.

As a Director, I:

- Lead and management of the Women Who Code Network in Buenos Aires,
- Plan, organize and schedule WWCBuenos Aires events,
- Build and grow the network membership, fostering the leadership within,
- Point of contact for the Global Leadership Director