

MISSION

We bridge the innovation gap in the real estate industry by connecting outstanding founders with capital, real estate, and networks – ensuring that forward-thinking ideas do not fail at the boundaries of traditional venture capital models.

VISION

We are creating a sustainable investment platform that tackles the greatest challenges in the built environment through technological and social innovations: from decarbonization and economic viability to the question of how a real estate portfolio must evolve over the next 20 years. Entrepreneurial action is our top priority.



Florian Fischer & David Zwilling Founders and Chairmen STYX AG

WHAT IS STYX?

STYX is a European investment holding company that invests in startups within the real estate ecosystem.

HOW DOES STYX WORK?

STYX focuses on strategic minority investments in early-stage companies. The STYX formula is: Solution (Startup) + Capital (Alignment of Interests) + Access to Real Estate and our Shareholders (owners and thought leaders in the construction and real estate industry) = less risk and more profit. Our Al-powered platform makes operational value creation scalable and risks transparent. For partners, we offer customized solutions to efficiently implement their own venture strategies – without complex setup, without existing structures, and without specialized know-how.

WHY STYX?

We believe the real estate industry is facing the greatest structural change in the last 100 years. Due to regulatory pressure, rising costs, and sluggish digitalization, the "safe bet" of real estate is increasingly becoming a "cost trap." At STYX, we do not see this development as a threat, but rather as the greatest opportunity to rethink real estate for the next 100 years and secure sustainable growth. This can only be achieved by overcoming the breaking point between innovation and physical assets. That is why we founded STYX.