C V

Fabiola BÜCHELE
b. 1988 - Austria

Creative Manager,
Curator & Writer

fabiola@studioneida.com

Profile:
Trained in journalism and international relations and went on to hone her skills of concise research, shaping narratives and curatorial concepts in contemporary art and architecture across three continents.

This as a freelance copy writer and editor and creative director to prize winning design firms and in collaboration with award-winning radio producers.

With a particular focus on translating from pop to fine art, from bespoke to mainstream and vice versa she devises creative strategies and implements ambitious business concepts that dare to challenge the status quo and are based in critical social discourse that arches from silenced histories to inclusive futures.

Language skills:
German — Mother tongue
English — Bilingual proficiency
French — Intermediary level

Softwares & Management Tools:
InDesign, Illustrator,
Microsoft Office, Asana, Trello

Other practices:
Audio production,CMS,
copy writing and editing

CURRENT

➔ **Studio NEiDA** • Berlin, Germany | Lomé, Togo
Co-founder & Studio Director > 2023 - Ongoing

PREVIOUS WORK

↳ **Studio Francis Kéré** • Berlin, Germany
Creative Director > 4 years, June 2019 - June 2023.
In charge of the award-winning (including the **Pritzker Architecture Prize**) architecture studio's creative concepts and implementation of all publishing and exhibition projects. Translating, in close collaboration with Francis Kéré, the studio's exploration of afro-futuristic visions, material innovation and community engagemenst into a coherent brand identity, public narrative, creative programming, business strategy and client relations while running the practical day-to-day with the design teams.

↳ **Independent** • Worldwide
Copy Writer, Editor and Curatorial Consultant > 10 years, January 2013 - now
Writing and producing articles and radio documentaries, exhibtion texts and social media for among others **BBC Radio 4 (UK)**, **ABC Radio (Australia)**, **Die Standard (Austria)**, **Der Freitag (Germany)**, **Manzi Art Space**, **Nha San Collective** and the **Factory (Vietnam)**. Consulting on media, management and curatorial concepts for small businesses as well as individual artists, curators, and new entrepreneurs including **Bill Nguyen** (2013 -2017), **Ly Hoang Ly** (2019), **Nguyen Dinh Hoang Viet** (2016), **Sophie's Art Tours** (2015-2017), **Impact Hub Berlin** (2019), **Liz Glennard** (2020-2024), **Manon Malan** (2023-2024), **Dipol Studio** (2023-2024), **Skatefresh** (2013-ongoing), **Lea Sophie** (2022-ongoing), **Wayne Snow** (2020), **Stefanie Finkbeiner Production** (2019 - ongoing).

↳ **Kamel Lazaar Foundation** • Tunis, Tunisia
Creative & Content Manager > 1,5 years, September 2017 - January 2019.
Designing a residency program including the supervision of the architectural design and construction process. In charge of designing and implementing a coherent creative strategy for all content production. Editing catalogues, shaping curatorial concepts. International artist liasion for major regular art events.

↳ **Work Room Four** • Hanoi, Vietnam
Manager of Content & Program > 1 year, October 2016 - September 2017.
Designing content strategy, writing and or editing all exhibition texts and social media posts as well as in-house videos and program pitches. Artist liasion and part of production team for Vietnam's first affordable art market and biggest annual summer exhibition. Giving InDesign classes as part of the studio's offered workshop schedule.

↳ **The Renovation Generation** • Hanoi, Vietnam
Founder & Producer > 2,5 years, January 2016 - January 2019.
Conception, production and promotion of Hanoi-based podcast featuring Vietnamese creatives born after the re-opening of the country in 1986. *www.therenovationgeneration.com*

↳ **& Of Other Things** • Hanoi, Vietnam
Co-Founder and Editor in Chief > 3,5 years, June 2012 - February 2016.
Founding Vietnam's first bi-lingual online magazine focusing on contemporary art and culture. Writing and editing copy from a variety of contributors. Providing in-depth interviews with leading figures in the art scene about their practice, process and inspiration.
www.andofotherthingsarchived.com

TEACHING & RESEARCH

↪ **SOAS University of London** > ***Research***
• **Political Architecture and Decolonisation** > March 2024-ongoing

↪ **Morgan State University** > ***Studio Lecturer***
• **Reclaiming Futures**, Trandisciplinary Studio on Togo's Modern Architectural Heritage, Master Studio with Prof. Coleman A. Jordan > Summer Semester 2026

↪ **Berlin International University of Applied Sciences** > ***Guest lectures***
• **Critical Thinking and Writing in Architecture**, BA in Urban Design with K. Vollger
> Semesters: Spring 2023, Fall 2024, Fall 2025

EDUCATION & DEGREES

√ **KU Leuven, Belgium** — ***Master degree in cultural studies*** > 2025-ongoing

√ **Sàn Art Studio, Ho Chi Minh City** — ***Further education in curatorial practice***
Lecture series and closed workshop sessions «Conscious Realities. South-South» > 2014-15

√ **Kingston University, London** — ***BA (Hons) Journalism and International Relations***
Graduated with highest distinction: UK 1st Class BA > 2009-12

√ **University of Auckland, Auckland** — ***Study Year Abroad in New Zealand***
Research Focus: Influence of Media on Politics and vice versa
Honorary mention for best in class «Gender and International Relations» > 2010-11

√ **College of Management and Service Industries, Bregenz** — ***Matura***
Austrian high-school diploma with 1st Class Honours
Graduate extended essay: «The many roles of Rainer Werner Fassbinder» > 2002-07

√ **International School of Uganda, Kampala** — ***Middle School*** > 2000-02