Alan Galura

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Starting in UX's formative years, I guided legacy organizations through software modernization and eased the shift to modern design practices. As roles specialized into research, UX, and UI, I chose full-time contracting specifically to offer a combined, interdisciplinary approach that has since become standard in product design. I focus on SaaS/B2B and 0→1 startups, with clients across healthcare, public-sector HR, energy and utilities, gaming, and legal tech.

AG Portfolio | Independent Designer

2017-Present, Notable Client Work:

- **Enersponse (Energy & Utilities)**

  Conducted a comprehensive UX/UI audit with internal teams and developed a simple, easy-to-implement UI solution for diverse user types. This approach is currently being scaled to resolve critical information architecture issues in dashboards and navigation. Additionally, designed a 0→1 application that aggregated a complex forecasting process for internal teams and extended market reach beyond existing customers to energy utilities.

- **Neogov (Public Sector HR)**

  Helped lead the design strategy to unify a fragmented suite of HR SaaS applications by creating a universal information architecture that accommodated diverse user needs and product combinations. The solution achieved 100% task success in user testing and was successfully launched the following year. Simultaneously established version-controlled design system and raised design maturity while aligning with WCAG and public procurement standards.

- **Zen Ecosystems (Energy & Utilities, IoT)**

  Conducted contextual research to simplify complex energy data into clear, accessible structures for customers, analysts, and account managers. MYSA eventually acquired Zen Ecosystems to expand into commercial energy management. MYSA's CEO specifically praised Zen's "amazing product design."

- **Posterity (Legal Tech / Digital Estate Planning)**

  Designed a self-service experience to create a legally valid will in under 5 minutes. Built step-based flows with polished UI and motion design that made the process engaging and reassuring in a sensitive domain.

- **Versus Systems (Interactive Media / Gaming)**

  Designed brand identity, website, and product UI concepts. Applied interaction and motion design to boost engagement and product appeal.

NextGen Healthcare (Mirth Solutions) | UX/UI Designer, Apr 2014 – Nov 2016

At NextGen Healthcare, I designed the iOS companion app (NextGen Mobile) with direct input from physicians and practice staff, challenging EHR norms while building a reusable design system and style guide. I translated research into prototypes and iterative releases, partnering with product and engineering to ship compliant, user-centered features.

Education

California State University Northridge - Graphic Design

Certificates

Construx Agile Planning & Estimation