

I started in graphic design and brand work, then moved through web and digital design into full product and UX work. Since 2017, I've brought the whole field to my clients: research, UX, IA, UI, visual design, interaction design, motion, and branding, across healthcare, public-sector HR, energy & utilities, legal tech, and gaming.

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## AG Portfolio | Product Designer / Design Contractor

2017–Present; Selected engagements spanning enterprise, startups, and highly regulated industries:

### Enersponse (Energy & Utilities / Demand Response / B2B) Jun 2021 - Feb 2025

- Conducted an UX/UI audit with internal teams and developed a simple, easy-to-implement UI solution for diverse user types and that could scale to resolve critical issues like information architecture, dashboard, and customer views.
- Designed a 0→1 application that aggregated a complex forecasting process for internal teams and extended market reach beyond existing customers to energy utilities.
- Established a scalable design system on top of an existing React component library, and documented usage guidelines in a wiki to support consistent patterns across data-heavy workflows.

### Posterity (Legal Tech / Sensitive consumer experience) Mar 2022 - Dec 2023

- Designed an instructional flow that created a legally valid will in under five minutes, including features unique to the industry such as transferring passwords, crypto, pets, and collaborating with those involved in the will.
- Established a design system that leveraged the unique illustrative UI and brand direction and polished the interface with engaging transitions, interactions, and animations.

### NEOGOV (Public Sector HCM / Enterprise SaaS) Jun 2018 - Jul 2020

- Led design strategy to unify a fragmented suite by creating a universal information architecture that supported diverse roles and product configurations.
- Validated with user testing (100% task success) and helped raise design maturity through a version-controlled design system aligned with accessibility and public procurement standards.
- Consolidated multiple design systems and libraries into a single, version-controlled design system that supported contributions from a large team of designers across 10+ products and served as the organization's primary design-to-dev delivery library.

### Zen Ecosystems (Energy & Utilities / IoT) Mar 2018 - Apr 2021

- Conducted contextual research to simplify complex energy data into clear, accessible structures for customers, analysts, and account managers.
- Reworked information architecture and codified UI guidelines (typography, spacing, components) across web and mobile for consistency and clarity.
- MYSA eventually acquired Zen Ecosystems to expand into commercial energy management. MYSA's CEO specifically praised Zen's "amazing product design."

### Versus Systems (Gaming / Engagement platform) Feb 2017 - Oct 2019

- Redesigned and strengthened brand identity/guidelines, website, and product UI concepts for a compliance-sensitive gaming rewards platform where brands could market in-game prizes directly to players.
  - Helped design the player facing UI, established a co-brand, and developed an animated brand avatar. Applied interaction and motion design to increase engagement and product appeal.
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## NextGen Healthcare (Mirth Solutions) | UX/UI Designer, Apr 2014 – Nov 2016

Helped design an iOS/iPad companion app (NextGen Mobile) using in-clinic observation and iterative feedback from physicians and practice staff. This was one of the company's first user-research-led initiatives, challenging process norms and elevating design maturity. Translated findings into prototypes, UI, and a reusable design system aligned with Apple interface guidelines and strict accessibility requirements.

## Rhythm Agency | Digital Designer, Jun 2013 – Apr 2014

Delivered brand-forward digital experiences for clients across sectors, collaborating with cross-functional teams to ship on schedule across multiple concurrent projects. Established art direction and visual standards, translating concepts into wireframes, high-fidelity comps that boosted engagement.

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### Education

California State University Northridge - Graphic Design

### Certificates

Construx Agile Planning & Estimation