

Multi-discipline designer with 20+ years across digital, brand, and product. I help teams that need both strong direction and high-quality execution. Since 2017 I've worked as an independent contractor, delivering outcomes across enterprise SaaS modernization, startup 0→1 builds, and agency-style multi-client environments. Known for turning complex requirements into clear, accessible experiences, and elevating the craft with strong visual hierarchy, typography, interaction, and purposeful motion.

AG Portfolio | Product Designer / Design Contractor

2017-Present, Selected engagements spanning enterprise, startups, and interactive media:

NEOGOV (Public Sector HR / Enterprise SaaS)

- Led design strategy to unify a fragmented suite by creating a universal information architecture that supported diverse roles and product configurations.
- Validated with user testing (100% task success) and helped raise design maturity through a version-controlled design system aligned with accessibility and public procurement standards.

Zen Ecosystems (Energy & Utilities / IoT)

- Conducted contextual research and task analysis to simplify complex energy data for customers, analysts, and account managers.
- Reworked information architecture and codified UI guidelines (typography, spacing, components) across web and mobile for consistency and clarity.

Enersponse (Energy & Utilities / Data-dense workflows)

- Conducted a comprehensive UX/UI audit with internal teams and developed a simple, easy-to-implement UI solution for diverse user types and that could scale to resolve critical information architecture issues.
- Additionally, designed a 0→1 application that aggregated a complex forecasting process for internal teams and extended market reach beyond existing customers to energy utilities.

Versus Systems (Gaming / Engagement platform)

- Strengthened brand identity and designed a rewards UI featuring a brand avatar.
- Used interaction and motion design to increase product appeal and improve engagement and clarity in rewards flows.

Posterity (Legal Tech / Sensitive consumer experience)

- Designed a self-service flow to create a legally valid will in under 5 minutes.
 - Built step-based experiences with polished UI and motion to make a complex, emotional task feel approachable and trustworthy.
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NextGen Healthcare (Mirth Solutions) | UX/UI Designer, Apr 2014 – Nov 2016

- Designed an iOS companion app (NextGen Mobile) with the design team, using direct input from physicians and practice staff through observation and iterative feedback.
- Built reusable patterns and a style guide to support consistent delivery.
- Partnered with product and engineering to ship compliant, user-centered features.

Rhythm Agency | Digital Designer, Jun 2013 – Apr 2014

- Delivered brand-forward digital experiences for clients across sectors in an agency environment.
 - Produced wireframes through high-fidelity comps and prototypes; applied typography, layout, and interaction fundamentals to improve usability and engagement.
 - Collaborated closely with cross-functional teams to deliver on schedule across multiple concurrent projects.
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Education

California State University Northridge - Graphic Design

Design Capabilities

UX/UI (web, mobile, iOS) • Design systems • IA & workflow simplification • Interaction & motion • Rapid prototyping • Brand/identity support • Design-to-dev handoff • Accessibility (WCAG)

Certificates

Construx Agile Planning & Estimation

Tools

Figma • Adobe Creative Suite • Sketch • Webflow • Rive • After Effects (to Lottie) • GSAP • Design tokens / component libraries • Accessibility tooling