Alan Galura

Product, Interface & Experience Design

Summary

I design for complex and regulated industries, with expertise in design systems, accessibility, and modernizing legacy technology. I help organizations scale design maturity, deliver consistent enterprise SaaS and B2B products, and create user experiences that balance clarity, compliance, and engagement. My portfolio spans healthcare, fintech, energy, public sector HR, and interactive media, with hands-on user research and product design leadership across high-stakes domains

AG Portfolio | Independent Designer

2017-Present, Notable Client Work:

- **Neogov (Public Sector HR)**
  Led a design team to unify a suite of HR SaaS applications; directed user testing, advanced design system development, and elevated design maturity in a regulated sector.

- **Posterity (Legal Tech / Digital Estate Planning)**
  Designed a self-service experience to create a legally valid will in under 5 minutes. Built step-based flows with polished UI and motion design that made the process engaging and reassuring in a sensitive domain.

- **Zen Ecosystems / Enersponse (Energy & Utilities)**
  Conducted contextual research and UI audits to simplify complex energy data into clear, accessible structures for customers, analysts, and account managers.

- **Versus Systems (Interactive Media / Gaming)**
  Designed brand identity, website, and product UI concepts. Applied interaction and motion design to boost engagement and product appeal.

Personal info

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Portfolio Site

LinkedIn

(760) 662-4927

Core Competencies

- UX & UI Design Leadership
- Enterprise SaaS Platforms
- B2B Product Design
- Interaction & Motion Design
- Design Systems & Scalable Component Libraries
- Accessibility & Inclusive Design (WCAG, iOS standards)
- User Testing & Validation
- Prototyping & Design-to-Dev Handoff
- Cross-Functional Collaboration (Product, Engineering, Business Analysis)
- Mentorship & Design Team Development

Tools & Technology

- Design: Figma, Adobe Creative Suite, Sketch
- Animation & Interaction: GSAP, After Effects to Lottie, Webflow
- Systems: Abstract Version Control, Design tokens, component libraries, accessibility tooling

Traditional Employment

NextGen Healthcare (Mirth Solutions) | UX/UI Designer, Apr 2014 – Nov 2016
- Designed iOS companion app for physicians using user-centered design & accessibility standards.
- Created and maintained a modern design language & style guide with reusable components.
- Translated research insights into prototypes and iterative design improvements.
- Collaborated in agile teams with PMs, developers, and executives to deliver compliant, user-focused solutions.

Rhythm Agency | Digital Designer, Jul 2013 – Apr 2014
- Developed brand-forward digital experiences for clients across sectors.
- Applied visual hierarchy, typography, motion, and interaction design to enhance usability.
- Contributed to UX research and produced wireframes, prototypes, and final polished designs.
- Worked closely with cross-functional teams to deliver accessible, engaging web products.

Education

California State University, Northridge — Graphic Design (2001–2004)

Outside Interests

- Rock Climbing
- Photography
- Hiking/Backpacking
- Perfecting my golf swing
- Specialty Coffee
- Sourdough
- Watercolor