



Inga Kot | Product UX/UI Designer

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Work Experience

Lead UX/UI Designer @ Heliotrope Digital, UK

DEC 2020 - PRESENT

- Led the design direction and execution for 70+ projects, including CRM/ERP platforms, mobile apps, SaaS dashboards, and eCommerce products.
- Defined and maintained design systems and UI kits from scratch, ensuring visual consistency and scalability across products.
- Collaborated directly with founders, product managers, and developers to translate complex business requirements into intuitive, conversion-driven user experiences.
- Oversaw a distributed team of up to 10 designers: mentoring, conducting reviews, and improving team workflows and design culture.
- Owned full-cycle design processes — from research and information architecture to prototyping, testing, and final QA.
- Built responsive, production-ready websites using Webflow, handling both UX/UI and implementation.
- Strengthened collaboration between design and development by optimizing handoff processes and reducing implementation time and costs.

Freelance Designer @ Remote (Worldwide)

MAY 2017 - PRESENT

- Collaborated with startups and established brands across the US and Europe to design digital products — from early MVPs to large-scale platforms.
- Delivered end-to-end UX/UI and branding design for mobile and web applications, marketing websites, and SaaS products.

Education

Graphic Design, BFA @ Academy of Art University

MAY 2019, SAN FRANCISCO, USA

About me

Lead Product & UX/UI Designer with 7+ years of experience creating digital products across web and mobile. I combine data-driven UX with strong visual design and branding to build scalable, conversion-focused experiences. Passionate about crafting intuitive interfaces and mentoring design teams.

Skills

• Product & UX

UX research, user flows, information architecture, prototyping, A/B testing, product strategy, data-driven design, conversion optimization.

• UI & Visual Design

Design systems, cross-platform design (Web, iOS, Android), branding & visual identity, responsive layouts, motion & microinteractions.

• Collaboration & Leadership

Design team management, mentoring, stakeholder communication, design reviews, Agile workflows.

Tools

Figma, Webflow, Adobe Creative Suite, Miro, Notion, Jira, Confluence.

Languages

- English — Fluent
- Russian — Fluent