

# BayBridgeDigital Launches Its Data & AI Self-Maturity Assessment Platform

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BayBridgeDigital, a leading data, AI, and customer platform transformation partner, today announced the launch of its Data & AI Self-Maturity Assessment Platform. A free and secure online tool designed to help organizations rapidly assess their data and artificial intelligence capabilities and define clear next steps toward value creation.

As enterprises accelerate investments in data and AI, many struggle to translate ambition into measurable business outcomes. BayBridgeDigital's new platform addresses this challenge by providing a structured, objective, and business-oriented assessment of an organization's Data & AI maturity.

A practical, business-driven approach to Data & AI maturity, **the platform enables** executives, CIOs, CDOs, and transformation leaders to:

- **Assess their current Data & AI maturity** across key dimensions, including strategy, governance, data foundations, AI use cases, technology, and operating model
- **Benchmark their organization** against industry best practices and market standards
- **Identify high-impact, short-term opportunities** with clear ROI potential
- **Prioritize a realistic roadmap** aligned with business objectives, not just technology adoption

Unlike generic diagnostics, the BayBridgeDigital assessment is designed to be completed in 10 minutes, delivering immediate and actionable insights.

From assessment to action. **Upon completion, participants receive:**

- **A personalized maturity scorecard**
- **A clear gap analysis** highlighting strengths and areas for improvement
- **High-level, actionable recommendations** to move from data foundations to AI-driven value creation

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Organizations may also choose to engage BayBridgeDigital experts in a deep-dive workshop to translate insights into a prioritized and executable transformation roadmap.

*“Too many companies invest in data and AI without a clear, objective view of where they truly stand,”* said Alain Attias, CEO of BayBridgeDigital.

*“This platform is designed to give leaders a simple and factual assessment of their Data & AI maturity, benchmark themselves against peers in their industry, and identify the most impactful, high-level recommendations to move forward pragmatically.”*

The Data & AI Self-Maturity Assessment Platform is available now, free of charge and fully secure.

**Access to the Platform:** <https://data-ai.baybridgedigital.com>

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## About BayBridgeDigital

BayBridgeDigital is building the Agentic Powerhouse: a new way for companies to operate, make decisions, and grow based in New York with offices across Europe, the Middle East, and Africa.

Our company combines unified data platforms, Salesforce Data Cloud, and ready-to-use AI agents to help the world's largest companies unleash their intelligence, automation, and human creativity at scale.

BayBridgeDigital has been recognized for the fourth consecutive year as one of the fastest-growing private companies in the United States and is listed in the 2024 Inc. 5000 ranking.

For more information, visit: <https://data-ai.baybridgedigital.com>

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