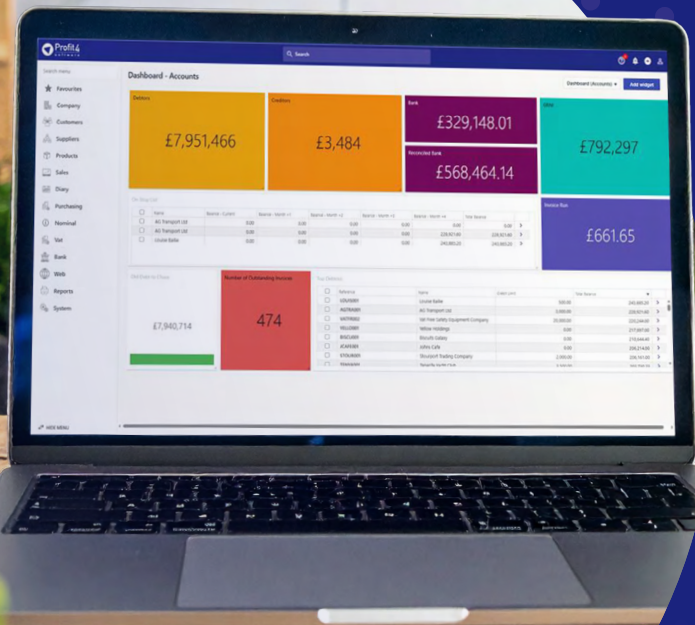


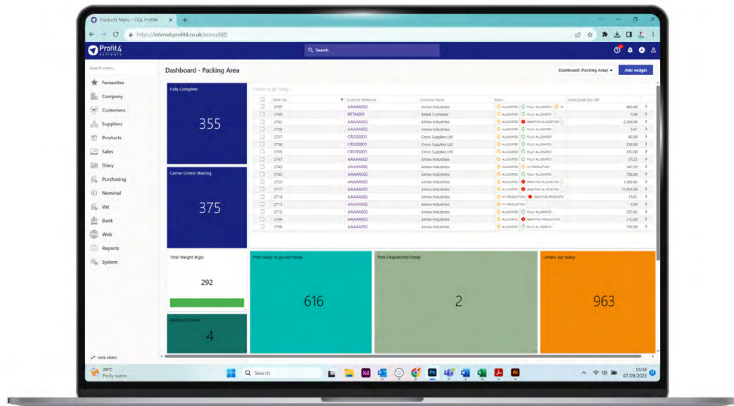
Profit4: ERP software for the horticultural sector



Introduction

Moving to a powerful ERP software solution may seem daunting, but selecting the right solution and software partner for your business will set you up for future growth and success.

OGL Software presents Profit4, a browser and cloud-based integrated business and stock management software, developed for horticultural wholesalers, distributors and merchants. Our ERP software helps SME businesses remove manual processes that could be holding you back. Profit4 is built on over 50 years' experience, and developed by our in-house experts to automate and streamline operations across your entire business.



How Profit4 can transform your business...

1. One system to manage your entire horticulture business
2. Batch traceability
3. Customer-specific product labelling and label printing
4. Dashboards and reporting
5. Tracking of reserved orders
6. Visibility of order transport requirement
7. Configure, assign and visualise transport units such as Danish trolleys
8. Reserve stock automatically as each sales line is completed
9. User-friendly, modern, cloud-based ERP software
10. Dedicated UK in-house support and development teams

Future-proof your business with OGL Software

Automate your manual processes so your teams can focus on the tasks that take your business to the next level. Unify data and connect all areas of your business to improve efficiencies and increase productivity. Profit4 provides horticultural wholesalers, merchants, and distributors with the digital foundations that future-proof your business.

We provide you with more than just a software system to drive your business forward, we're your software partner. Our software delivery team has years of experience migrating users to OGL Software, we will guide you through your migration and support you into the future so you get the most from your ERP software. We're here to help you succeed.

Once you have completed our tried and tested implementation process, you will be assigned a personal Customer Success Manager, who will advise you on how to drive your business forward with Profit4.

You will also receive regular free software updates from our in-house Development Team who take feedback from our customers to improve and add functionality to the software. Our Profit4 Support Team are also on hand to help you with any queries.

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“We explored the market, evaluating both horticultural software and broader ERP solutions. That’s when Profit4 and the team at OGL Software stood out as the ideal solution for us. The synergy between our businesses made them a natural fit, and I was impressed with how quickly OGL understood our needs and the specific requirements of the horticultural wholesale industry.”

RICHARD COLBOURNE
JOINT MANAGING DIRECTOR,
THE BRANSFORD WEBBS PLANT COMPANY

The software migration journey

1

Understand your business

We carry out a Business Process Review (BPR) before sale because we want to highlight exactly how and where Profit4 will improve your efficiencies. The review looks at your current processes and details the areas our system can automate for optimum performance. The BPR is beneficial for us both - you can see how our ERP solution will work for you, and we get to understand your business requirements so we're sure our product will suit your needs.

2

Data transfer/creation and system configuration

The migration process begins with a thorough, tried-and-tested Implementation Plan. Your dedicated Project Leader will create a plan, tailored to you and your business needs, that leaves no stone unturned. With the Delivery team's years of experience, we cover every aspect of the project to ensure a smooth, stress-free migration.

The Delivery team's key role is helping you to manage the change within your business. This is why your Project Leader will brief your team, set key milestone dates and always be on hand for support and questions. We've thought of everything so you can experience as little disruption as possible.

3

System configuration review

Your historical business data is invaluable, which is why our expert Data Analysts will work with you to identify what critical data can be transferred so you can continue the day-to-day running of your business.

4

Training

Your training can be delivered remotely or on-site, depending on your needs, by our Software Implementation Consultants. In addition, you and your team will be given access to our Onboarding Portal where you can watch training videos and practice what you have learned using our workbooks. By doing this, you will ensure you are prepared for the launch of Profit4. As part of your learning journey, your team will be assessed on their understanding of Profit4 and their ability to practice and retain what they are learning.

There is always a lot to take in at the initial training sessions, which is why we also offer ongoing chargeable training if you need it.

5

User readiness evaluation

You'll know exactly what to expect at Go Live so your team will feel prepared when the switch is made. Your Project Leader and Consultant will be on hand so if anything unplanned were to happen, we are available to support and get you back on track.

6

Transition phase

Since we don't expect you to be Profit4 experts the day you go live, you'll have priority support and a post-Go Live session with your Implementation Consultant between going live and being handed over to your Customer Success Manager.

You can count on us as your trusted software partner to support you every step of the way. Throughout the process, we are transparent and honest with you, guiding you through the change within your company. Most businesses don't make the move to new software due to fear of the unknown, but with OGL you can be confident you'll be in good hands. Once you are live on Profit4 you will be introduced to your dedicated Customer Success Manager, who will work with you moving forward as you grow your business with Profit4.

7

Data transfer/creation and system checks

Your Go Live data transfer will take place as per your initial test transfer and this will include information such as customers, suppliers, products, pricing, sales invoice history and sales order history.

8

Go Live!

The day has arrived! Throughout you will receive support from your Implementation Consultant whilst you navigate Profit4 and catch up with your business. You can now start to enjoy a new and efficient way of working.



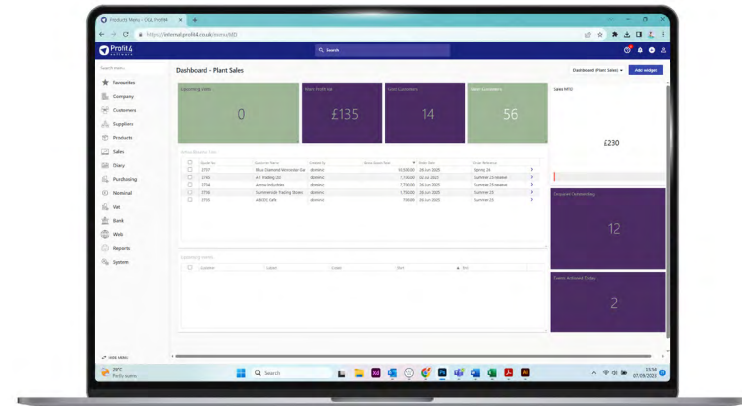
Your migration questions answered

Will Profit4 be the right solution for my business?

Companies look to Profit4 because they need a complete business and stock management system that removes manual processes and the administrative burden of managing data in multiple places, or they are struggling with old systems that no longer offer them the full functionality they require.

Profit4 is a complete ERP solution that's built with your business and industry needs in mind. We tackle the issues businesses face by supplying a robust solution with many integrated modules that work together seamlessly to maximise efficiency and profits. It's also designed to grow with your company so it can support you in the future.

The variety of modules include (but are not limited to):



Is it easy to move to OGL Software?

We understand why the move to a new software can be daunting, and often managing the change in processes and systems seems too overwhelming. But you won't regret your choice with OGL Software and Profit4.

We dedicate time before the move to understand your business and the way you work, to ensure OGL Software supports your business the way you need it to.

Our Data Analysts will transfer your data, you'll receive comprehensive training and we can even be on-site with you when you Go Live.

Do you provide ongoing support?

We pride ourselves on our reliable software; however, if you do need support with your software or training to learn a new feature, our support team or your dedicated Customer Success Manager is always on hand to assist and advise you.

Why our customers choose OGL Software



Regular, free updates
and new features



Extensive training
throughout the
transition process



Browser-based



Personal Customer
Success Manager



True cloud-based
software, access from
anywhere with an
internet connection



We can ensure your
infrastructure is secure
and reliable



Friendly, dedicated
team of support staff



Midlands-based
development &
support teams



50 years experience
in the wholesale,
distributor &
merchant sector

“

“Having a dedicated Customer Success Manager
is brilliant, someone so knowledgeable to talk
with and discuss how we can improve and utilise
Profit4 as much as possible.”

COTSWOLD HOSE & FITTINGS

Start your journey with OGL today

We provide ERP software designed specifically for horticultural stockists, distributors & wholesalers.



Automate & streamline
processes



Stay ahead of the
competition



Enhance customer
service



Increase sales



Gain real-time insights



Boost profitability

Watch a demo



OGL
Software

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