

# PULSE & BCB Alumni Tracker

November 2024







### **Demographics**

#### Geographic residence

Number of alumni by current region and country of residence

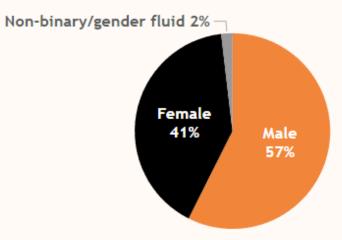






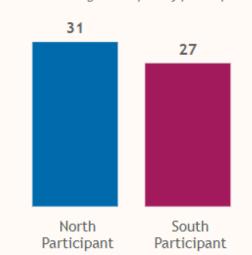


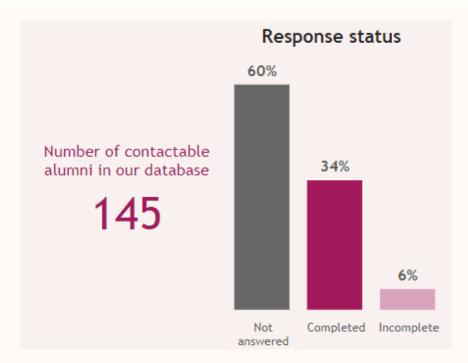
#### Gender

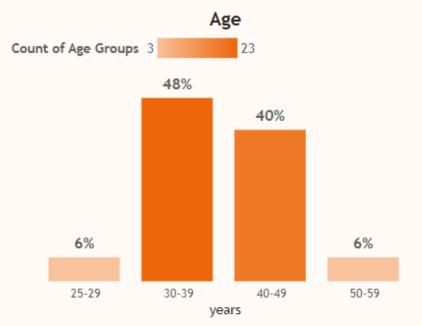


#### North & South Participants

Drill down to see gender split by participant group







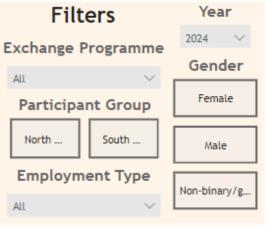
\*All data is based on those alumni who responded to the survey this year. Alumni who did not respond are excluded in the above demographics.

### **Exchange Information**



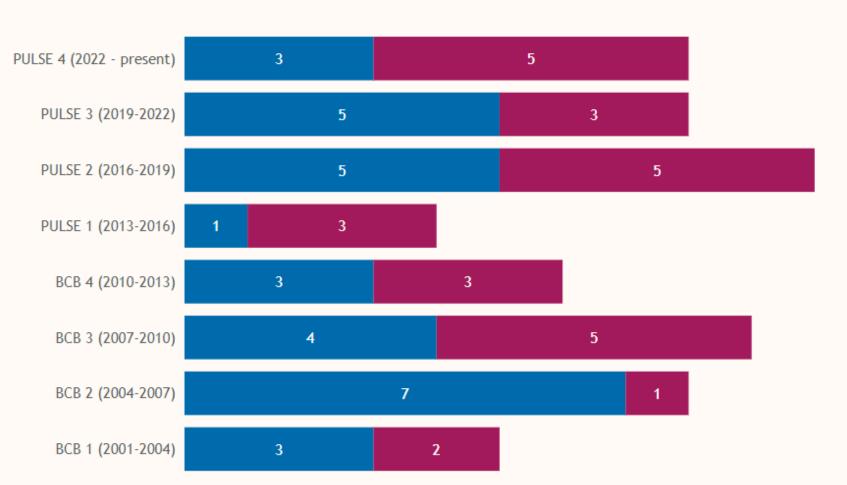






#### **Exchange Programme**

North Participant
South Participant



### Type of exchange







7% 87%

6%



Length of time alumni have been engaged postexchange

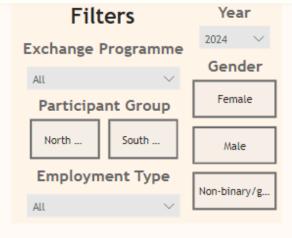
Range: 1-23 years

Average: 11 years

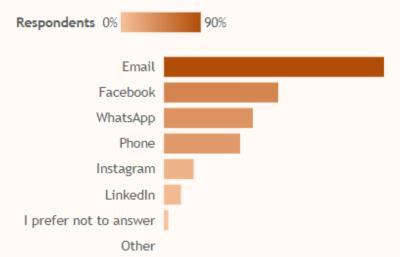
### **Communication Preferences**

93%

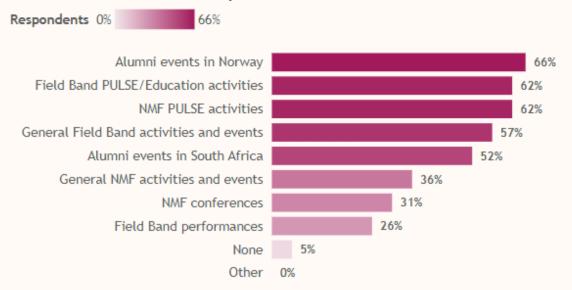
consent to FBF/NMF contacting them about upcoming events and opportunities



#### Preferred method of communication



#### Topics of interest

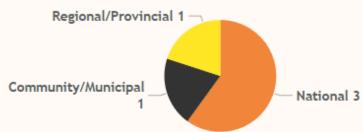


### **Current Professions & Musical Activities**

Employment Industries	% ▼
Music	62%
Education	50%
Public sector and government	9%
Nonprofit and social services	7%
Unemployed	7%

#### **Public Sector Level**

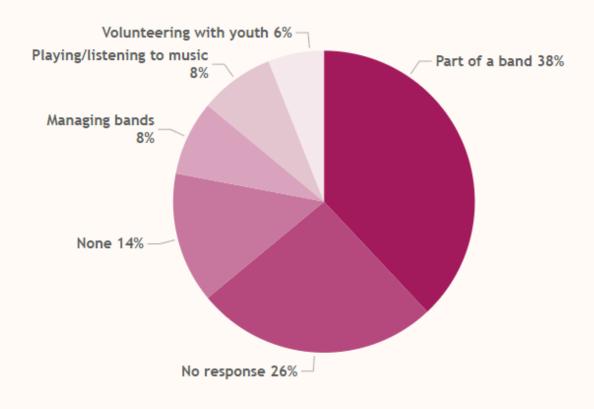
Of those alumni working in the public sector:







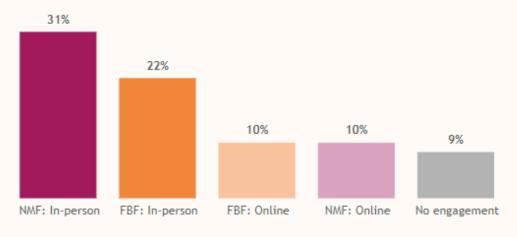
#### **Musical Leisure Activities**



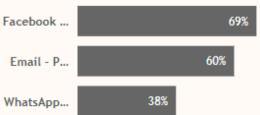
## Alumni Engagement

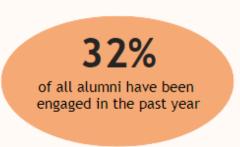
#### Type of Engagement with FBF & NMF

Alumni engagement over the last 12 months

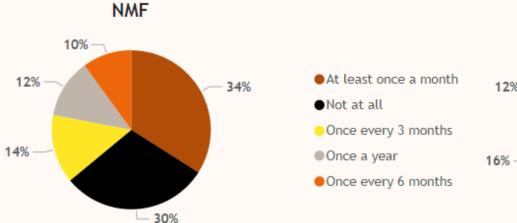


#### Online forums alumni are part of

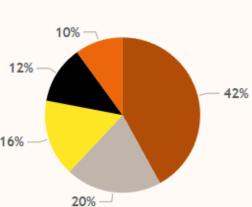




#### Frequency of Engagement









#### % Top FBF Activities

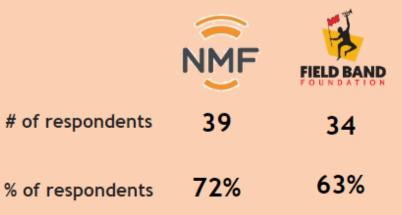
- 19% National Championships
- 16% Alumni network events
- 10% National Leadership Seminars (Cluster Meetings)

#### % Top NMF Activities

- 10% Norgesmesterskap (NM) (NMF National Championships)
- 10% Summerkurs (Summer courses)
- 7% Alumninettverksarrangementer (Alumni network events)

### **Future Involvement**

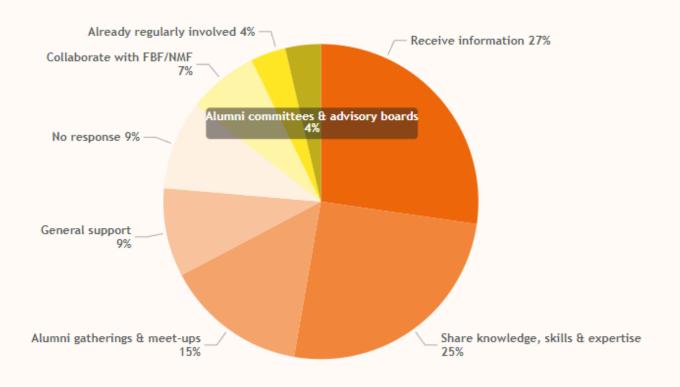
#### Alumni want to be more involved with:







#### Ways that alumni want to get involved



# **Survey Questions**

2	Do you consent to participate in this questionnaire?
3	Do you consent to your personal information being used to contact you about upcoming events and opportunities?
4	Which of the below are you interested in hearing about?
5	What is the best way to reach you?
	Personal Information: Please fill in/update your personal information
	Name/Surname
6	Date of Birth
	Gender
	Email address
	Phone/WhatsApp number
	City
	Region
	Country
	Exchange Information: Please update or fill in information about the exchange programme you were part of. If you were part of multiple rounds, please refer to the most
	recent exchange that you were part of.
7	North or South Participant
,	How many exchange rounds have you been part of?
	Exchange Programme
	Type of exchange
8	Industry Employed
9	In the public sector, at which level do you work?
10	Current Employer
11	Current position
12	What leisure musical activities are you currently involved in? (i.e. any activities or hobbies not related to your work)
13	How often have you been in contact with FBF over the past 12 months? This includes engagement via activities, events and online platforms.
14	How often have you been in contact with NMF over the past 12 months? This includes engagement via activities, events and online platforms.
15	Have you attended any FBF or NMF activities/events in the past 12 months?
16	Please select the NMF activities/events you have attended in the past 12 months.
17	Please select the FBF activities/events you have attended in the past 12 months.
18	Please select which of the below PULSE/BCB engagement forums you are part of: Facebook Group (BCB and PULSE Alumni Network); WhatsApp Group (BCB/PULSE Alumni);
	Email - PULSE Mailing List; Other (please specify); I am not part of any engagement forums
19	FBF and NMF are exploring ways to better engage our alumni network. Would you like to be more involved with FBF or NMF?
20	How would you like to be involved?