

FOR IMMEDIATE RELEASE

Media Contact:
Krystn Macomber | Summit Strategy
krystn@summitstrategywins.com | 703-966-4047

Summit Strategy Surpasses 200 Clients, Expanding its Role as a Growth Partner for Government Contractors and Professional Services Firms

Momentum continues with wins that position clients for long-term growth.

ALISO VIEJO, Calif. (September 29, 2025) – Summit Strategy, the win studio behind some of the fastest-growing government contractors and professional services firms, today announced it has officially surpassed **200 clients served nationwide**.

The milestone reflects Summit's rapid rise as a trusted partner helping companies secure high-value contracts and scale for growth. In the past year alone, Summit has supported winning efforts with agencies and organizations including the Federal Bureau of Investigation (FBI), Department of State, U.S. Navy, U.S. Army, Naval Systems Supply Command (NAVSUP), Southern California Edison (SCE), Virginia Tech, Oklahoma State University, and more.

"Our mission has always been about impact," said Krystn Macomber, Founder + CEO of Summit Strategy. "Reaching 200 clients in just a few years shows the need for a partner that combines strategy with execution. Our clients aren't just chasing cold contract opportunities – they're winning them, and we're proud to play a role in their growth stories."

Expanding Capabilities and Systems for Scale

In 2025, Summit Strategy fully implemented its proprietary Summit Win System™, a five-phase framework that unifies BD, capture, proposal, marketing, and training into one aligned growth engine. This methodology has become the foundation for how Summit delivers results and helps clients build repeatable, scalable pursuit processes.

The firm also broadened its capabilities to be full-service, strengthening offerings across branding, marketing strategy, training, business development, and capture in addition to its industry-leading proposal expertise. To support client success at scale, Summit hired its first Director of Client Experience and invested in stronger internal systems and infrastructure – ensuring year-over-year growth remains sustainable.

#

About Summit Strategy

Summit Strategy is a consulting firm for growth-obsessed teams who want results. Known for its bold, hands-on approach, Summit helps B2B + B2G organizations unify their business development, capture, proposals, brand, marketing, and team training into one powerful system: the Summit Win System™.

Learn more at www.summitstrategywins.com