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Summit Strategy Founder Krystn Macomber Named to OrangeSlices' Inaugural 2027 Engage GovCon Executive 150

New recognition honors the executives strengthening the business community behind federal missions.

MISSION VIEJO, Calif. (October 28, 2026) – Krystn Macomber, Founder + CEO of Summit Strategy, the win studio behind some of the fastest-growing GovCon, AEC, and professional services firms, has been named to OrangeSlices' inaugural 2027 Engage GovCon Executive 150. The list recognizes executives who strengthen the GovCon community through how they engage... sharing knowledge, making connections, creating opportunities for others, and bringing government and industry together around the mission.

Engage leaders are nominated by peers who see their impact firsthand and selected through a peer review process. Nominees are evaluated on six criteria: Open Communication, Mission-Focused Thinking, Reliable Partnership, Community Presence, Perspective-Seeking, and Innovation-Minded. Recognition isn't based on title, company size, revenue, or visibility. It reflects the reputation a leader has earned through how they participate, contribute, and help others succeed. Honorees will be celebrated at the Elev8 and Engage event on November 18, 2026, at Dirty Habit in Washington, D.C.

"I'm wildly competitive, and I want GovCons to win... the right work, for the right reasons," said Macomber. "That's why I give so much of what I know away for free. My favorite part of this job is watching the lightbulb come on, when someone sees their pursuit differently and knows exactly what to do next. Being picked by my peers for the first-ever GovCon Executive 150 means the world to me."

Macomber founded Summit Strategy in April 2021 after 17 years in corporate. A CP APMP Fellow and LEED AP, she has grown the firm from a proposal shop into a full-service win studio with a 30+ person practitioner team, more than 250 clients nationwide, and a client Net Promoter Score of 87.5. Through the Summit Win Academy™, Climb Sessions™, and the free Basecamp Briefings™ series on LinkedIn Live, Krystn has trained more than 50,000 professionals to date.

The recognition caps a milestone year. In August, Summit Strategy earned its first-ever spot on the 2026 Inc. 5000, ranking No. 2,582 overall and No. 86 among Government Services companies, with three-year revenue growth of 114%. This month, OrangeSlices named Summit a 2027 Elev8 GovCon Honoree, and Inc. named the firm a 2026 Power Partner Award winner for the third year in a row. Earlier this year, Macomber received FORUM's 2026 Disruptive Tech Change Agent Award.

At the center of Summit's work is the Summit Win System™, the proprietary framework behind every Summit engagement and training program. Its five peaks (Plan, Position, Propose, Persuade, and Propel) connect business development, capture, proposals, marketing, and training into one integrated growth engine.

For more information on the Elev8 GovCon program or to view the complete list of honorees, visit <https://orangeslices.ai/>.

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About Summit Strategy

Summit Strategy is a win studio for growth-obsessed teams who want results. Known for its bold, hands-on approach, Summit helps B2B + B2G organizations unify their business development, capture, proposals, brand, marketing, and team training into one powerful system: the Summit Win System™. Learn more at www.summitstrategywins.com.

About OrangeSlices PBC

OrangeSlices PBC is a Public Benefit Corporation dedicated to strengthening the GovCon community through trusted, independent, and mission-focused intelligence, insights, and connections. Its mission is to support a more competitive, informed, and connected Federal marketplace by making actionable information and meaningful engagement accessible to organizations of every size. OrangeSlices does not lobby or bid on contracts, and it shines a spotlight on the leaders and companies that are #doingitright. For more information, visit www.orangeslices.ai.