

PROSPECTUS

Defining the Future of Freedom

2026

About Young Voices



The Need

The liberty movement faces a defining challenge. Ideas no longer win through institutions alone. They win through messengers.

Classical liberal ideas stand the test of time, but they lack trusted public champions with the reach and cultural fluency to carry them into the next generation. Young Voices exists to solve this problem.

Young Voices is the liberty movement's PR firm. We connect rising champions of free markets and individual liberty with top media outlets around the world.

Over our 13 years of operations, Young Voices has helped over 750 young professionals out of college secure media placements and full-time jobs in top-tier publications like *The Wall Street Journal*, *The Free Press*, and the *New York Post*.

With each publication and interview, our contributors are building their media profiles and shaping the national conversation. Over time, they will lead newsrooms, write books, lead advocacy organizations, anchor TV and web shows, and define the future of freedom.

Our Programs

CONTRIBUTOR PROGRAM

The cornerstone of Young Voices' offerings, the Contributor Program offers media training and placement services to students and young professionals interested in public policy. Our team of PR professionals edits and places op-eds, schedules broadcast interviews, and hosts off-the-record policy briefings and media trainings. After an initial four-month program, select graduates of the Contributor Program are given further access to selective policy fellowships, mentorships, and other professional development opportunities to continue their journey with Young Voices.

DISSIDENT PROJECT

The Dissident Project is a speakers bureau that amplifies the voices of immigrants who survived tyrannical regimes. We organize talks on high school and college campuses for a roster of speakers from China, North Korea, Venezuela, and others to share their heroic stories of escape and finding a new home in America. We also amplify their voices on the airwaves through Young Voices' powerful PR capabilities, connecting them with top media outlets around the world to inspire young Americans about the importance of freedom.

YOUNG VOICES DEBATES

Young Voices hosts monthly Oxford-style debates pairing the strongest defenders of freedom from our talent roster against noted thinkers from the left and right. Held in person in New York City and streamed online, these debates offer a rigorous exchange of ideas on today's most pressing issues.



Media Reach and Impact

Calendar Year 2025



2,377 media hits

Articles, radio, TV, podcasts, speeches



253 million views

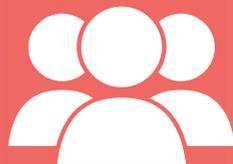
Estimate from CoverageBook and Critical Mention



Dividing views by budget, Young Voices' cost-per-view is

1 cent

Industry-standard CPV ranges from 3 to 30 cents



Since 2013, Young Voices has served

750+ participants

Empowering tomorrow's leaders for liberty today

Every media hit represents a young voice breaking into national debate and shaping the conversation for liberty.

2025 Notable Successes



FEDERALIST SOCIETY COLLABORATION

Young Voices launched a partnership with the Federalist Society for law student leaders to gain access to our editorial services. The fellowship has resulted in 13 publications for students in outlets including *The American Spectator*, *Inside Sources*, and *RealClearPolitics*.

DAVID BOAZ RESIDENT WRITING FELLOWSHIP

Young Voices received a legacy gift from the estate of former Cato Institute Executive Vice President David Boaz, which we used to name a full-time writing fellowship position in his honor. The inaugural Boaz fellow is Sam Raus, a Young Voices contributor with a portfolio covering tech policy, economics, foreign affairs, applied history, and culture.

LIBERTY COMMS LAB

With support from the Rising Tide Foundation, Young Voices launched a year-long accelerator empowering European pro-liberty think tanks with expert PR coaching, media outreach, and campaign strategy to amplify their message, build influence, and win the battle for public opinion.

REAGAN FOUNDATION COLLABORATION

Three Dissident Project speakers from Cuba, North Korea, and Venezuela were featured in video modules for a new classroom curriculum produced by the Ronald Reagan Presidential Institute & Foundation, “Liberty Over Communism.”

DISSIDENT PROJECT MEDIA FELLOWSHIP

In January, the Dissident Project launched its inaugural Media Fellowship to elevate Cuban freedom fighter Gabriela Blanco as a national voice for freedom through intensive mentorship, media training, and storytelling support. Since the program began, she has significantly expanded her reach, with her vertical videos alone surpassing 2.5 million views.

TALENT MARKET PROGRAM OF THE YEAR AWARD

Talent Market named Young Voices’ Contributor Program the 2025 Program of the Year, awarding a \$10,000 prize to fuel our continued growth. With over 100 rising writers contributing hundreds of media hits each month, this award affirms our role as the premier pro-liberty talent pipeline in media and public policy.

Alumni Network

With 13 years under our belt, Young Voices' impact is seen in the success of our alumni at an accelerating rate. Here are just a few examples of graduates who moved into positions of influence in 2025.

THE
FREE
PRESS

BBC

FOX
NEWS

CNN

The Washington Post

THE WALL STREET JOURNAL

- ✓ Kate Farmer — Her writing on homelessness for Young Voices got millions of views and reprints on AOL and Yahoo. Now, she works for *The Wall Street Journal* as a Joseph Rago Fellow.
- ✓ Jonas Du — Young Voices placed him on CNN, Fox News, and dozens of other outlets to discuss his reporting coverage of the 2024 Columbia University protests. Now, he writes for *The Free Press*.
- ✓ Autumn Billings — She published multiple pieces on criminal justice reform as a Young Voices Social Mobility Fellow. Now, she is an assistant editor at *Reason*.
- ✓ Neetu Arnold — Young Voices placed her first article in *City Journal* in 2022. Now, she works for the publication's host think tank, the Manhattan Institute, as a policy analyst.
- ✓ Jonathan Gibson — As one of Young Voices' first European contributors, his media appearances on TalkTV led to a reporting role covering AI policy at *The Dispatch*.
- ✓ Victoria Churchill — Victoria covered the 2024 presidential election for the *New York Post*. She now covers Capitol Hill for the *Daily Mail* and serves as a Young Voices spokesperson on TV.
- ✓ Noah Gould — He produced more than three dozen media hits during his time with Young Voices, leading to a visiting fellowship at the American Institute for Economic Research.
- ✓ Caleb Franz — His work as Young Voices' Program Manager supported the publication of his first book, a biography of abolitionist John Rankin. Now, he secured a second book deal for a biography on Ulysses S. Grant.

2030 Strategic Plan

This year, Young Voices set an ambitious course for the future with a bold new strategic plan.

OUR VISION IS TO DEFINE THE FUTURE OF LIBERTY FOR THE NEXT GENERATION, BY THE NEXT GENERATION

Contributor Program

- North Star: Tomorrow's thought leaders for liberty start today, building their brand and reaching millions with principled advocacy that cuts through toxic, partisan outrage.
- Strategic Bets:
 - We bet that Young Voices can fill the movement's biggest gap — the lack of support for early-career communicators ready to break into public influence.
 - We bet that the next generation of thought leaders for liberty will emerge from digital-native creators who master platforms like Substack, YouTube, TikTok, and X.



Dissident Project

- North Star: Immigrants who escaped tyranny reach thousands of students and millions of Americans with firsthand warnings about life without freedom — before it's too late.
- Strategic Bets:
 - We bet that the Dissident Project can scale from hundreds to thousands of students reached each year, with schools, nonprofit partners, and donors sponsoring talks.
 - We bet that our strongest Dissident speakers can become nationally recognized voices by pairing them with Young Voices' media training, placement support, and growth incentives.

Young Voices

Young Voices is seeking supporters and partners to expand our proven model in 2026 — empowering tomorrow's great communicators for liberty through top-tier media placements.

Are you interested? If so, please get in touch!

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