

# Comprehensive Analysis of Cotreat.AI's Pitch Deck



Summary by



InhouseVentures

- Archangel Ventures, focusing on early-stage investments predominantly in Australia, introduces the pitch deck presentation.
- The showcase involves Cotreat.AI, an AI-powered dentistry portfolio company, highlighting its early achievement of raising over a million dollars.
- The significance of pitch decks as qualification tools is emphasized, noting the brief average viewing duration of two minutes and thirty seconds.
- Pitch decks are recognized as crucial for communicating key aspects such as investment stage, industry relevance, and geographical alignment to potential investors.
- Pitch decks serve as conversation starters, designed to pique interest rather than exhaustively cover every business detail.
- Customization of pitch decks for specific audience types, including angels, high-net-worth individuals, or VC funds, is stressed as essential.
- Cotreat.AI's deck receives commendation for its clarity in presenting the problem, market, and team expertise.
- The deck's logical flow is noted positively, although a preference for a shorter, ten-slide format is mentioned over the presented 16 slides.
- The inclusion of tangible elements like diagrams and a product demo link in Cotreat.AI's deck is recognized for enhancing engagement and making the concept tangible.
- The deck effectively demonstrates the company's growth trajectory with a clear graph, underlining the necessity of showing tangible progress to investors.
- A critique is made regarding the potential mix-up between customer-focused and investor-focused content within the deck.
- Recommendations suggest pitch decks should pivot more towards highlighting the investment opportunity and projected returns rather than in-depth product details.
- A call is made for more assertive language and ambitions in pitch decks, acknowledging a tendency for modesty in presentations.
- The deck is critiqued for being content-heavy, advising a more streamlined and focused approach.
- The 'Why invest in us?' slide is noted for its clutter, with advice to present fewer, more impactful points.
- Cotreat.AI's potential to revolutionize the dentistry industry with AI is recognized, stressing the importance of illustrating the market size and disruption capacity.
- The pitch is recommended to emphasize the administrative efficiencies and patient engagement benefits brought by AI in dentistry.

- The overall quality of the pitch deck is acknowledged, with a reminder of the continual need for refinement in storytelling and presentation skills.
- The role of the pitch deck in securing initial investor meetings and fostering relationships is highlighted.
- The analysis concludes by encouraging ongoing improvement in pitching techniques, acknowledging Cotreat.AI's accomplishments and prospective impact.