

Key Insights for Founders: From Australia's Top Angel Investor

Summary by



InhouseVentures

- **Concise Messaging:** Keep your message clear and to the point.
- **Highlighting Scalability:** Show how your business can grow significantly.
- **Problem-Solution Fit:** Emphasize how your product/service fits into the market.
- **Team Strengths:** Showcase your team's capability and experience.
- **Market Opportunity:** Detail the size and potential of your target market.
- **User Engagement:** Highlight user growth, engagement metrics, or testimonials.
- **Revenue Model:** Clearly explain how you will make money.
- **Competitive Landscape:** Acknowledge competitors and your edge over them.
- **Product Demo:** Include a brief, effective demonstration of your product.
- **Milestones Achieved:** Share significant milestones and achievements.
- **Investment Use:** Specify how the investment will be utilized.
- **Financial Projections:** Present realistic and well-researched financial forecasts.
- **Company Vision:** Share a compelling vision for the future of your company.
- **Customer Acquisition Strategy:** Describe how you plan to acquire and retain customers.
- **Risk Assessment:** Discuss potential risks and your mitigation strategies.
- **Partnerships and Collaborations:** Mention any significant partnerships.
- **Legal Considerations:** Address any legal aspects relevant to your business.
- **Feedback Incorporation:** Show how you've evolved based on feedback.
- **Closing Impact:** End with a memorable statement that leaves a lasting impression.