

PINKISHE
Foundation



Annual
report

2023
2024

7 YEARS OF SERVING
INDIA'S MISSION TO
END PERIOD POVERTY

Hi!

NO MORE HOLDING US BACK. PERIOD.

Imagine missing out on school, work, or life because of something as natural as your period. **For millions of girls and women in India, this is a reality. At Pinkishe Foundation, we believe periods shouldn't stop anyone from achieving their dreams.** We're here to change the story—no more skipping school, no more stigma, no more silence.

Our 2023-24 Annual Report is more than just numbers—it's about the lives we've touched, the barriers we've broken, and the futures we're helping to shape. From providing menstrual health education to distributing essential supplies, we've stood beside girls and women in marginalized communities, helping them reclaim their power and their potential.

This past year has been a journey of empowerment, where small steps have led to big changes. Together, we're rewriting what it means to be a girl or woman in India—strong, unstoppable, and unafraid of anything, even periods.



[Founder's Message

As I look back on the past year, I feel both amazed and deeply motivated by what Pinkishe Foundation has accomplished. Starting this journey was a dream, a hope to make menstrual health accessible, understood, and free from stigma. Today, seeing that dream grow, impact lives, and open doors for women and girls across India fills me with immense gratitude and renewed energy.

The year 2023-24 has been remarkable—a year of growth, resilience, and unwavering commitment. Every workshop we held, every conversation we sparked, and every pad we distributed was a step towards something much larger. It wasn't just about providing resources; it was about empowering women and girls to embrace themselves with confidence and pride. It was about creating a space where they feel respected, supported, and heard, where silence around menstrual health is replaced by open dialogue.

What makes this journey truly special are the people behind it. From our dedicated team and inspiring volunteers to the communities who welcomed us and the supporters who believed in our mission—each of you has played a part in this progress. Your dedication has made it possible for us to reach further and dream bigger.

And to the women and girls who trusted us, who took that brave step to join our programs, ask questions, and break away from age-old taboos—you are the heart of Pinkishe Foundation. Your courage and openness continue to inspire me, pushing us all to do more, to aim higher.

As we move forward, I am excited about the possibilities ahead. Together, we are building a future where every girl grows up in a world where menstrual health is just health, where dignity is a given, and where dreams are limitless.

With all my gratitude,



Khyati Gupta
Founder, Pinkishe Foundation



[Trustee's Message

Dear Supporter,

The year 2023-24 has been nothing short of extraordinary for Pinkishe Foundation. As I sit down to reflect on the journey, it's hard not to feel immense pride in what we've achieved and even greater gratitude for your unwavering support that made it all possible.

This year, we were once again recognized as a Great Place to Work, with an overwhelming 98% positive rating from our team. This isn't just a badge of honor—it's a testament to the culture of purpose and compassion that drives us forward every single day. On top of that, getting our FCRA certification was a game-changer, enabling us to widen our horizon and bring more meaningful global partnerships to grassroots efforts.

What fills me with the most pride, though, is how we broke new ground—literally. Through collaborations with CRPF, the Indian Army, and BSF, we reached some of the most remote parts of India, areas that were previously inaccessible. In these places, where conversations around menstruation are still shrouded in silence, we planted the seeds of change. Together, we've made a difference not just by distributing resources but by breaking taboos and inspiring dialogue that can truly transform lives.

The real stories of impact stay close to my heart. Like the young girl from a small village who finally asked her first question about menstruation without fear, or the woman who, for the first time, held a sanitary pad and felt she mattered. These are the moments that remind us why we do what we do—and why we must do more.

As we look ahead, I am filled with hope. Hope for a world where every woman and girl has access to menstrual health and dignity. Hope that together, with your support, we can continue to challenge stigmas, build awareness, and empower communities to thrive.

Thank you for believing in this journey and for standing by us every step of the way. Your faith in our mission inspires us to dream bigger and achieve more. Here's to continuing this beautiful journey together.

With heartfelt thanks,



Shalini Gupta
General Secretary, Pinkishe Foundation



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Section

1

A Legacy of Change

This section encapsulates the core of Pinkishe Foundation's work—our essence, the impact we've made over the years, and the milestones that define our journey. Together, they weave the story of how Pinkishe has become a beacon of change, empowering menstruators across India with dignity, health, and hope.



ESSENCE OF PINKISHE FOUNDATION

1

Vision

Create a world where every menstruator enjoys their fundamental human right to have safe and dignified menstruation.

2

Mission

To end period poverty by channeling the civic society's efforts towards advocating, mounting campaigns, creating open conversations, ensuring menstrual literacy, and helping make sustainable and environmentally friendly menstrual products accessible and affordable.

3

Our Approach

- Building a Strong Volunteer Community
- Impactful Workshops and Awareness Programs
- Promoting Sustainable Menstrual Products
- Collaborative Partnerships
- CSR Engagement
- Sustainability and Scalability

4

Our Programs

Pinkishe Foundation spearheads several initiatives focused on menstrual health, empowerment, and community enrichment, creating awareness, fostering education, and providing essential resources to ensure no woman or girl is left behind.

- **PadBank Program:** Ensuring access to free sanitary pads, awareness workshops, and community outreach through an extensive volunteer network.
- **Sakhi Program:** Training and empowering women and schoolteachers as Menstrual Health Educators to spread knowledge, improve hygiene practices, and foster open conversations about menstruation.
- **PinkTalk:** Engaging women in virtual conversations to break myths, raise awareness, and build a community of informed menstrual health advocates.
- **Swara Program:** Celebrating the richness of Hindi

language and local art forms through poetry, storytelling, music, and cultural events, fostering women's empowerment and preserving cultural heritage.

- **Pratham Program:** Breaking societal taboos around menstruation by celebrating and supporting young girls as they experience their first period, providing education, guidance, and essential resources.

- **Skill Development with Praveena:** Empowering disadvantaged women with sewing and tailoring skills to achieve financial independence.

- **Community Care:** Creating a vibrant Facebook community focused on social awareness, goodwill activities, and celebration.

- **Punyakalash:** Pooling community contributions to support local needs, from providing food and clothing to environmental initiatives and educational support.

5

Our Values

- Trust, Truthfulness & Transparency
- Citizen Power Leverage
- Responsibility towards Nation & its People
- Independence, Non-alignment & Global Cooperation
- Nurturing Partnerships

6

Whom Do We Serve?

We serve menstruators from all walks of life, focusing on those most often overlooked by society. Our work reaches girls and women at the grassroots level—rape survivors, sex workers, specially-abled individuals, migrants, construction workers, and slum dwellers, ensuring no one is left behind. We also stand with menstruating transpeople, recognizing the unique challenges they face.

7

Our Purpose

To destigmatize menstruation, promote health, and empower every woman and girl with confidence and dignity, thereby contributing to a society where menstrual challenges are a thing of the past.

8

A Synergy of Partnerships

Pinkishe Foundation works closely with government bodies, corporate partners, NGOs, and local communities and schools to achieve its mission. Together, we create impactful change, addressing menstrual health challenges and fostering empowerment through combined efforts and shared vision.

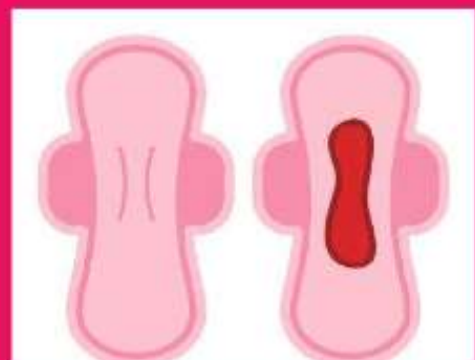


Our Impact This Year



AWARENESS
WORKSHOPS CONDUCTED

660 ■ Impact Number
2082 ■



NUMBER
OF PADS
DISTRIBUTED **317744**
3458381

○ FY 17-24

● FY - 24

TOTAL BENEFICIARIES IMPACTED

52,203 **418,983**

Girls 29626
233860



Women 20261
180707

Boys 2316
4416

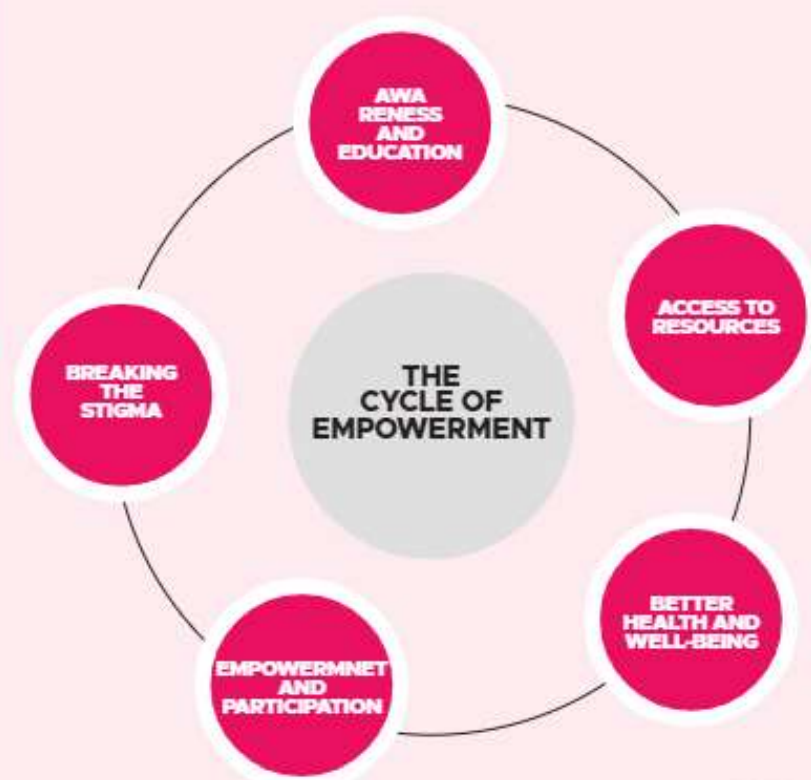


COVERAGE
AT A GLANCE
OUTREACH IN
FY 2023-24

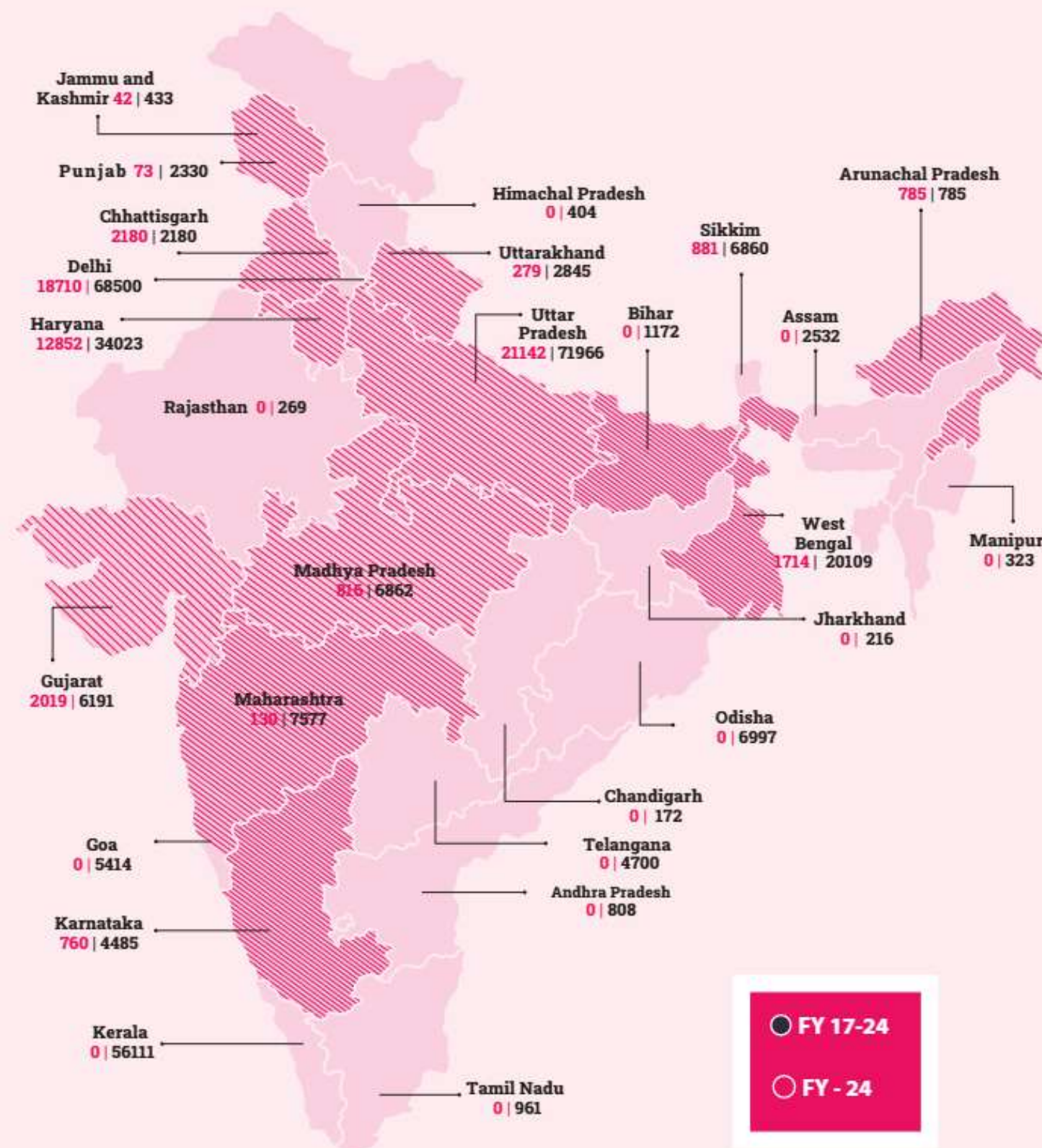
363
Rural

258
Urban

69
Rurban



Our Reach



● FY 17-24

○ FY - 24

Smilestones

2017

- **May, 2017**
Registered as a Not for Profit Trust
- **June 2017**
Facebook Community activated
- **July, 2017**
Facebook Community hits 50K women members
- **Oct, 2017**
50 Branches Pan India unleashed!
- **Nov, 2017**
Community grows to 1 Lakh
- **Dec, 2017**
IWILL Campaign launched nation

2018

- **March, 2018** Official launch of Padbank
- **March, 2018**
Pinkishe Magazine 1st Edition hits stand
- **June, 2018** 80G and 12A certificates received
- **July, 2018**
Pink Pad - Pinkishe's Reusable Pad production started
- **Aug, 2018**
1.25 Lakh Sanitary Pads sent for Kerala Flood support
- **Aug, 2018**
First major distribution: 1000 Reusable Cloth Pads with Red Bindi of Canada
- **Nov, 2018**
Pinkishe Community expands to 2 Lakh
- **Nov, 2018**
Meeru village in Lutfulla Baksar became first village with 100% period educated

2019

- **Feb, 2019**
Big B supports Pinkishe
- **Feb, 2019**
NAARI - A 2 days mega event on women empowerment conducted in Noida
- **Mar, 2019**
Entry into Asia Book Record for co-organizing largest cleaning marathon

2020

- **Jan, 2020**
Project Kaagaz ke Pad launched
- **Feb, 2020**
Pink Talk goes LIVE

2021

- **Feb, 2021**
Pinkishe starts on a poetic journey with Swara
- **March, 2021**
1st 21 Guns Salute awards hosted
- **May, 2021**
Pink Palette - Our monthly newsletter is circulated
- **Sept, 2021**
Pinkishe triumphed as Facebook Accelerator winner, 2021
- **Nov, 2021**
1st Skilling Training Center launched under project Praveena
- **Oct, 2021**
Collaboration with Ecofemme for promoting Reusable Pads
- **Dec, 2021**
Dempo College Goa, P&G & Pinkishe support periods for 10000 women in Goa

2022

- **Jan, 2022**
Project Sakhi initiated!
- **Feb, 2022**
Delhi IPL team supports Pinkishe
- **March, 2022**
Tata Consulting Engineers and Pinkishe work together in Noida
- **April, 2022** Meta features Khyati Gupta on Women's Day!
- **April, 2022**
40000 school girls period-educated on a single Day in Meerut!
- **Oct, 2022**
Won prestigious Mahatma Award 2022
- **Nov, 2022**
Project PFO launched
- **Dec, 2022**
Collab with PhonePe and Boston Consulting

2023

- **Jan, 2023**
Completion of 300 Pink Talks
- **Feb, 2023**
Won SVP Fast Pitch (People's Choice Award)
- **March, 2023**
Pinkishe Certified as GREAT PLACE TO WORK!
- **March, 2023**
Launch of Project Udaan with Flipkart Foundation
- **April, 2023**
Pinkishe Foundation organises 6th Annual Awards
- **June, 2023**
FCRA registration attained!
- **Sept, 2023**
Pinkishe selected as The Prestigious .Org Award 2023 finalists!
- **Oct, 2023**
Project Sankalp started with NPCL
- **Nov, 2023**
Pinkishe collaborates with CRPF in Chhattisgarh
- **Dec, 2023**
Pinkishe got registered in the Social Stock Exchange!

2023

2024

- **Jan, 2024**
Pinkishe partnered with BSF in Gujarat!
- **Feb, 2024**
Khyati Gupta won the Women's Icon Award on Women's Day!
- **Feb 2024**
Pinkishe recertified as Great Place to Work with 98% positive rating
- **March 2024**
Pinkishe partnered with Dentsu India Limited for conducting MHHM session
- **March 2024**
Pinkishe collaborated with Indian Army to conduct menstrual hygiene literacy session in Arunachal Pradesh



Section

2

Program Summary

This section highlights Pinkishe Foundation's flagship initiatives that are empowering menstruators, transforming community narratives, and promoting menstrual health education. From PadBank to Praveena, discover how our programs and volunteers are driving change, nurturing awareness, and creating lasting impact across India.



Ensuring Period Education and Menstrual Products

Through a strong network of committed women volunteers, PadBank provides free sanitary pads, delivers vital menstrual health education, and tackles the persistent taboos around menstruation. With a focus on promoting safe hygiene practices and introducing sustainable products, PadBank actively empowers communities by equipping women and girls with the resources they need to manage their menstrual health confidently and safely. Partnering with organizations, schools, and communities,

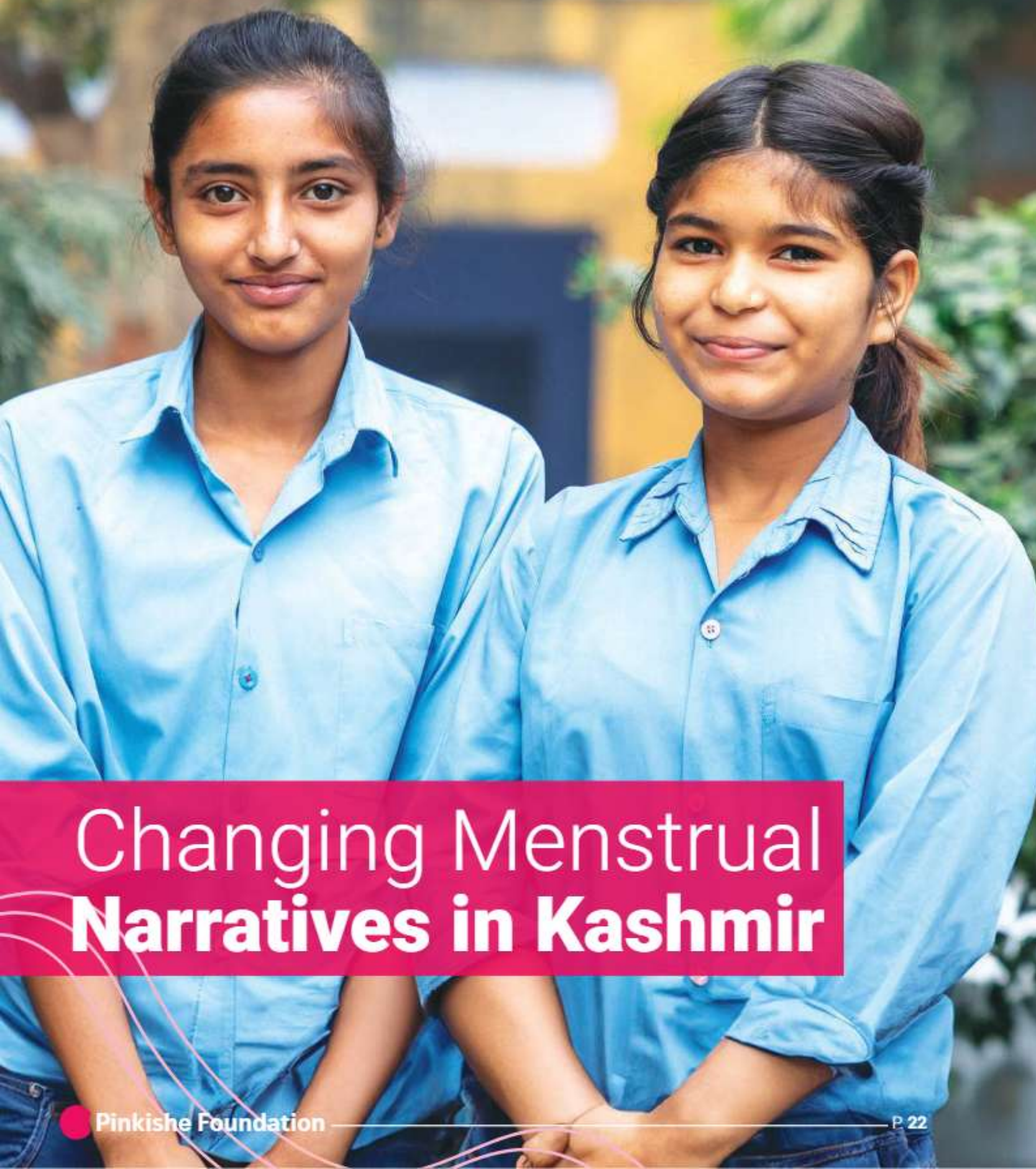


Program at a Glance-FY 2023-24

the program brings essential change to regions where menstrual hygiene management remains a pressing concern.

A Year of Impactful Change

This year, PadBank has expanded its reach, making a meaningful difference in countless lives. From launching new awareness workshops to intensifying distribution drives in underserved areas, our volunteers have worked tirelessly to bridge the gap in menstrual health. PadBank's impact has been felt not just in the distribution of essential products but in the transformation of attitudes within communities, creating a healthier, more supportive environment for women and girls. As we look back on 2023-24, PadBank stands as a testament to the power of collective action, community support, and the unwavering dedication of our volunteers who are creating lasting change.



Changing Menstrual Narratives in Kashmir



In the beautiful rural landscape of Kashmir, traditions continue to dictate many aspects of life, especially for women. Menstruation, wrapped in silence and shame, is one such topic. This is where Taeid's story begins—a story of breaking that silence.

As a student at Kashmir University, Taeid had always been passionate about her community, particularly the young girls she interacted with. She knew that menstruation was shrouded in confusion and stigma, leaving many girls isolated and afraid. One such encounter brought this reality closer to her heart.

During a visit to the Government Girls Middle School in Natipora, she noticed a young girl, Sakina, sitting alone, visibly uncomfortable. Approaching her with care, Taeid asked what was wrong. Hesitant at first, Sakina eventually opened up. "I thought something was wrong with me," she whispered. Sakina described her fear and shame, how no one had explained menstruation to her, and how she was left to navigate the confusion alone.

Sakina's story mirrored that of so many other young girls in Kashmir—silenced by cultural taboos and left to struggle without proper knowledge. For Taeid, this was a moment of realization. "I saw myself in her," she recalled, knowing that her own silence once mirrored Sakina's.

Determined to take action, Taeid reached out to Pinkishe Foundation. Through their support, she received the

“Each time a woman stands up for herself, without knowing it possibly, without claiming it, she stands up for all women.”
—Maya Angelou

training and resources to become a menstrual health educator. Armed with knowledge, she returned to Natipora, not just to provide education, but to start conversations that had long been avoided.

Through her workshops, girls like Sakina began to open up, asking questions they had once been too afraid to voice. "I finally understand what's happening to me," Sakina shared after attending the session, a mix of relief and confidence in her voice. For these girls, the workshops were not just about hygiene—they were about breaking down the walls of stigma and reclaiming ownership of their bodies.

Today, with the support of educators like Taeid, the girls have started embracing menstrual health with confidence, no longer afraid of their body's natural cycles. Taeid's work in Kashmir, supported by Pinkishe Foundation, is just the beginning of a much-needed change; she is helping to transform the way menstruation is understood in her community which might create a bigger change.



Cultivating **Period Educators**

The Sakhi program is a grassroots initiative that's bringing menstrual health education to life across India, from bustling cities to the most remote villages. By training schoolteachers and common women as Menstrual Health Educators (MHEs), Sakhi creates a ripple effect, equipping these educators to guide schoolgirls and girls within their communities on essential menstrual health topics. With interactive workshops, accessible materials, and even enhanced sanitation support, Sakhi ensures that young girls are not only informed but empowered to view their bodies with respect and confidence.

A YEAR OF IMPACTFUL CHANGE

This year, Sakhi's impact deepened, reaching thousands more through an expanding network of educators. From classrooms in urban schools to community spaces in rural areas, Sakhi's workshops opened up conversations that had once been whispered, creating spaces where girls could finally ask questions openly and learn without fear. With new resources, hands-on training, and a focus on creating supportive environments, the Sakhi program is shaping a generation of confident young girls ready to challenge old stigmas and embrace their journey with dignity. This year's progress has shown just how powerful community-driven education can be.



Delhi	287
West Bengal	56
Uttar Pradesh	50
Haryana	37
Maharashtra	26
Karnataka	11
Madhya Pradesh	9
Gujarat	4
Jammu & Kashmir	3
Uttarakhand	3
Kerala	2
Andhra Pradesh	2
Punjab	2
Telangana	2
Assam	1
Chandigarh	1
Sikkim	1
Tamil Nadu	1



Ashes to Eco-Pads Tribal Girl Geru's **Menstrual Health Empowerment**

In the dense forests of Betul, Madhya Pradesh, where modern conveniences are few and far between, 14-year-old Geru and the women of her community faced harsh realities when it came to managing their menstrual health. Like many others in the tribal areas, Geru used ash from the chulha, wrapped in old rags, to absorb her menstrual blood—a practice that posed serious health risks. This was a reality that Trupti discovered on one of her visits to Betul, where her father worked in the forest department.

The revelation came during a conversation with Geeta, a local Anganwadi worker, who explained the widespread use of ash and rags among the women in the community. For Trupti, the realization was shocking. "I knew there were taboos and restrictions around menstruation," Trupti recalled, "but I never imagined something as harmful as ash being used so routinely."

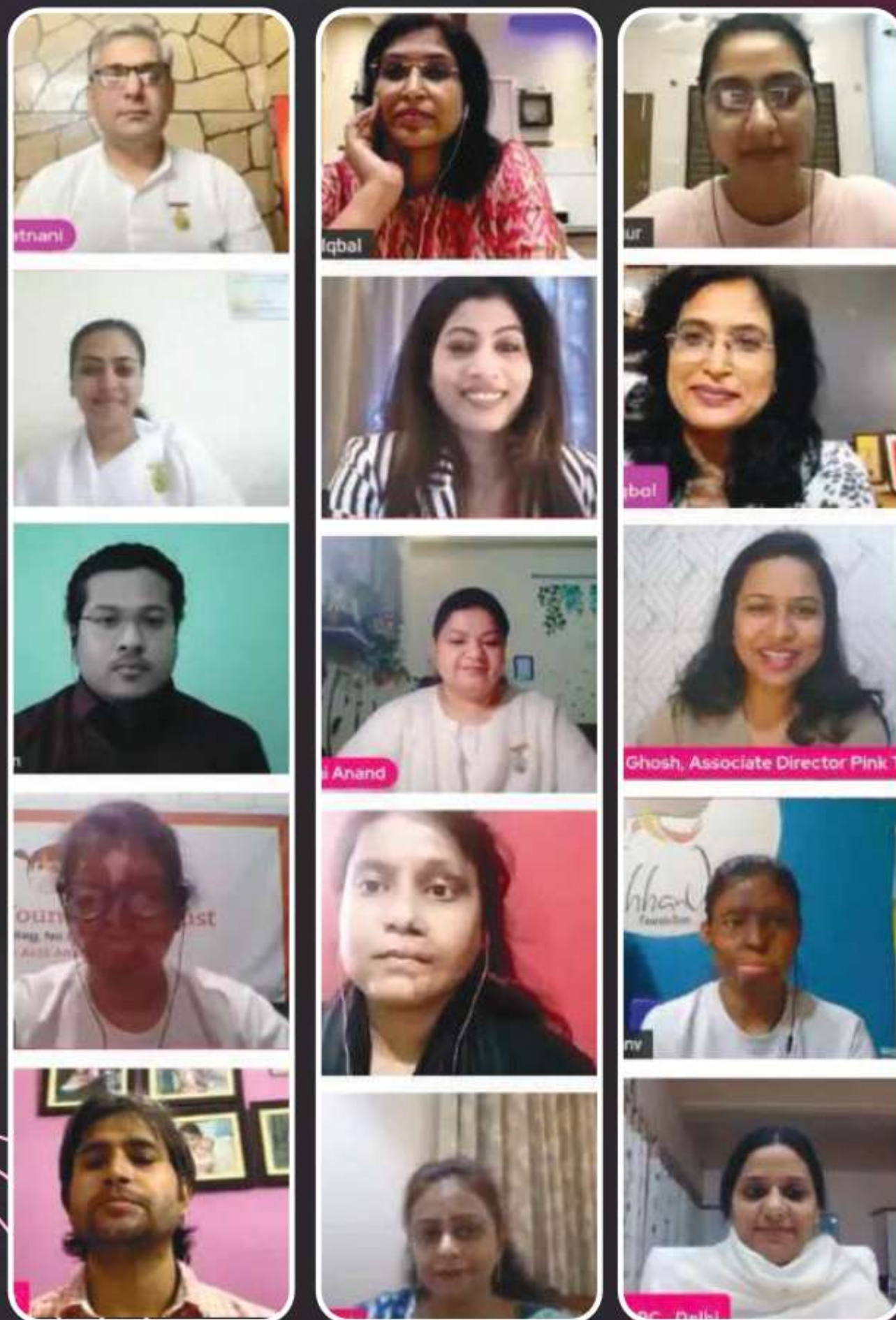
Determined to make a difference, Trupti began visiting the community regularly, speaking with the women and girls to understand their challenges more deeply. Her determination grew, and she reached out to Pinkishe Foundation for guidance. Together, they devised a plan—introducing reusable

cloth pads to the tribal women of Betul, providing them with a sustainable, safe alternative that wouldn't disturb the delicate ecological balance of the forest.

ccFemme's support, Pinkishe provided reusable cloth pads and trained Trupti to become a Pinkishe Sakhi, a menstrual health educator. Armed with knowledge and resources, Trupti returned to Betul to distribute the eco-friendly pads and lead workshops on safe menstrual hygiene practices.

Slowly but surely, change began to take root. The women, including Geru, who had once relied on unhygienic practices, started embracing the reusable cloth pads. "It wasn't easy at first," Trupti shared, "but with time, the women began to trust the process and realize the benefits of using cloth pads."

Today, Geru no longer uses ash for her periods. She now supports Trupti in reaching out to more women in their community, sharing her experience and helping to spread awareness about safe menstrual hygiene. Trupti's efforts in Betul, supported by Pinkishe, are part of a broader movement—one that aims to ensure that menstrual health is a basic right, not a privilege.



Open Period Conversations

PinkTalk is a powerful virtual platform where we conduct talk shows that's reshaping how we talk about menstruation and women's health. Through this program we have created a safe space where women and girls can share, learn, and support each other in tackling taboos and breaking down misconceptions. By connecting participants with experts and relatable voices from all walks of life, PinkTalk inspires honest conversations that address real questions and concerns surrounding menstrual health.

A YEAR OF IMPACTFUL CHANGE

This year, PinkTalk reached new heights, sparking impactful discussions that touched thousands across diverse backgrounds. With each session, we saw more women feel empowered to speak openly, ask questions, and support one another in a shared journey toward understanding



FY
2023-
2024

Program at a Glance

23

Total no. of PinkTalk sessions



OpenPeriod Conversations



Swara is a heartfelt celebration of the Hindi language and local art forms, designed to rekindle pride in our cultural heritage. Through poetry, ghazals, bhajans, and storytelling, Swara creates a space where art and tradition come alive. It bridges both online and offline worlds, connecting audiences with timeless cultural expressions while opening doors for women to contribute their voices and talents.

A Year of Impactful Change

Over the years, Swara has been hosting online and offline programs to celebrate the Hindi language and local art forms. It serves as a cultural catalyst, bridging the digital and physical worlds to create a renewed appreciation for our cultural heritage. This year, Swara continued its mission of celebrating Hindi language and local art forms through both online and offline platforms. With its sessions this year, Swara brought to life literary events, cultural celebrations, and social empowerment discussions, fostering a deep connection with our rich heritage. From heartfelt poetry to thought-provoking storytelling, Swara served as a bridge between tradition and modernity, bringing communities together through the power of words.

41

Total no.
of Swara
events



Celebrating the Journey to Womanhood

Pratham is a pioneering initiative dedicated to celebrating and empowering young girls as they reach the significant milestone of their first menstrual period. Our mission is to break societal taboos, encourage open conversations, and provide essential education, guidance, and support to ensure every girl's transition into womanhood is met with confidence and dignity.

A Year of Impactful Change

This year, the Pratham program conducted five impactful virtual initiatives aimed at fostering open dialogue and support around menstruation. These initiatives brought together diverse voices and created a supportive community for girls and women. Each initiative fostered an environment where participants could openly discuss and celebrate periods, empowering girls and women by normalizing these conversations and supporting their menstrual health journey.





Turning Virtual Goodwill into Real-World Impact

Communities Care taps into the power of Pinkishe Foundation's Facebook community to bring people together for acts of kindness and meaningful change. This vibrant group is not just about virtual discussions—it's about turning online connections into real-world actions that uplift communities.

A Year of Impactful Change

In 2023-2024, the Communities Care initiative saw members step up to contribute through health awareness programs, educational drives, and cultural celebrations. From supporting local causes to organizing donation campaigns, the group has become a driving force for goodwill. What started as a virtual platform has become a bridge to real-world impact, where people come together to share ideas, raise awareness, and take action.

This year, the group's efforts extended far beyond the online space—engaging in activities that empowered communities, fostered unity, and made a genuine difference in people's lives. Communities Care has shown that when people unite for a common cause, even in a virtual space, they can create ripples of change that reach far and wide.



19
Total
number of
Communities
Care events in
FY 2023-24



Empowering Communities Through Collective Action

The Punyalash program is a unique initiative within Pinkishe Foundation that creates a community of socially aware individuals committed to making a difference. Through this collective kitty, members contribute small but significant amounts, pooling their resources to support individuals and causes in need. Together, they decide where these funds will have the greatest impact, ensuring that every rupee counts. This year, the program was more impactful than ever, mobilizing contributions to support local needs and respond to emergencies, transforming everyday goodwill into meaningful societal change.

A Year of Impactful Change

In 2023-2024, Punyalash made a profound impact by addressing various community needs. From distributing essentials like blankets, clothes, and stationery to underprivileged children, to supporting environmental efforts such as tree plantations and feeding Gaushala cows, the program reached far and wide. Volunteers also provided food and blankets to the homeless, educational supplies to deserving students, and care for mentally challenged individuals. At Asha Daan, a home for specially-abled children, Punyalash donated critical supplies like diapers, further exemplifying its holistic approach to well-being. This year demonstrated the true potential of Punyalash—showing how collective giving can create real, positive change across communities. By uniting small contributions into a force for good, the program proved that together, we can uplift lives and foster a spirit of care and compassion.



12

Total
number of
Punyalash
events in
FY 2023-24



Finding Light in Darkness

Beside the iconic Jama Masjid lies the bustling Meena Bazaar, home to an urban slum where Bano, a devoted mother of four, navigates poverty while working as a house help. Her struggle intensified with a gradual loss of vision due to pterygium, which threatened her ability to work and support her family. Despite her deteriorating health, Bano prioritized her children's needs, continuing to work despite the difficulty.

As her eyesight worsened, her children urged her to seek medical help. The diagnosis was devastating: pterygium had clouded both her eyes, and she needed cataract surgery to prevent complete blindness. The weight of being the sole provider and facing insurmountable medical expenses left Bano feeling utterly helpless.

Upon learning about Bano's plight, our NGO partner Sampark Saathi Foundation reached out to Pinkishe Foundation. Pinkishe's Punya Kalash initiative, powered by contributions from compassionate individuals, provided the necessary funds for Bano's surgery. This collaboration between Sampark Saathi and Pinkishe exemplifies the power of community-driven support.

The successful cataract surgery restored Bano's vision, lifting the burden of despair and reigniting hope. Her smile post-surgery encapsulated the essence of Pinkishe Foundation's mission—to bring light where there is darkness, hope where there is despair. Bano's story echoes through Meena Bazaar, a testament to resilience, community, and the enduring spirit of hope. In the heart of adversity, her tale reminds us that together, we can illuminate paths and change lives, one act of kindness at a time.



The Impact of Punyakalash on Young Lives

Education is a fundamental human right that opens doors to a brighter future. However, for Jyoti and Tina, two brave young girls from the urban slums of Delhi, this right seemed unattainable due to their challenging circumstances. Yet, their unwavering hope and resilience led them to a path of transformation through the Punyakalash project.

Jyoti, a 17-year-old from the Wazirpur slum, faced immense hardships. Her father, a small fruit seller, barely earned enough to support the family and battled health issues. Jyoti had to leave school to care for her younger brother, who suffered from seizures. Despite these obstacles, her determination to continue her studies never wavered. Previously, Sampark Saathi Foundation had enrolled her in a computer class, providing valuable skills and support during tough times.

Tina Parveen's family also faced severe financial difficulties. Her father is handicapped, leaving her mother

as the sole breadwinner. Despite this, Tina managed to complete class 9th. She aspired to continue her studies but needed assistance to pay the 3,500 admission fee for the National Institute of Open Schooling (NIOS).

When Sampark Saathi learned about Jyoti and Tina, they reached out to Pinkishe Foundation, which stepped in through the Punyakalash project. This project, powered by contributions from compassionate individuals, provided the necessary funds for Jyoti and Tina to continue their education. Jyoti gained admission to an open school, while Tina was able to pay her NIOS fee.

With the support of the Punyakalash project, both girls can now pursue their education and support their families. This collaborative effort exemplifies the power of community-driven support and the transformative potential of education. Jyoti and Tina's stories remind us that collective efforts can illuminate paths and change lives, one act of kindness at a time.





Tailoring Futures

“

28 girls and women from economically disadvantaged backgrounds received free tailoring training under the Praveena program

Praveena is a holistic endeavor dedicated to empowering disadvantaged women through valuable tailoring skills. Our commitment extends beyond skills training, encompassing long-term involvement and dedicated handholding. We address unemployment and skill development gaps, enabling women to attain self-reliance and make meaningful contributions to their families and communities. By equipping them with tailoring expertise, we aim to cultivate financial independence, enhance self-esteem, and ensure lasting positive transformations in their overall well-being.

A Year of Impactful Change

The Praveena Skill Development Center has had an exceptionally impactful year, empowering women through skill development and entrepreneurship. This year, the center focused on providing sewing and tailoring training to young girls, equipping them with valuable skills to enhance their livelihoods. Participants received comprehensive training, enabling them to start their own small businesses or secure employment in local boutiques.





The Skill Development program at Pinkishe has become a medium of empowerment for young girls, offering free tailoring and embroidery training to foster self-sufficiency. Savita, a school dropout from a struggling family, joined the program to learn stitching six months ago. With her parents working as a mason and maid, meeting the needs of their five children was challenging. Savita was determined to contribute to her family's income. Through hard work, she excelled at stitching, secured a job at a boutique, and started earning ₹5,000 monthly for a four-hour daily commitment.



Section

3

Key Projects of FY 2023-24

This year, we took bold steps to expand our reach and deepen our impact. With projects like Udaan, Sankalp, Red Dot, and Madvocation, we worked in communities that need it most, bringing education, access, and awareness to ensure that menstrual health is no longer a privilege, but a right for all.



NATE FOR
OBANK

a girl life of

PADBANK

UNRA

THAT

CON

FEMALE REPRODUCTIVE SYSTEM





“

Tasleen shares, “We used to manage our periods with cloth, but I realized that using pads is much better. We also learned that we shouldn’t throw away our pads just anywhere

Project Udaan

In 2023-24, Pinkishe Foundation, in partnership with the Flipkart Foundation and Give Foundation, started Project Udaan focused on empowering girls in underserved areas with essential menstrual health education. Through dedicated workshops in schools and urban slums, Project Udaan provided a combination of practical knowledge and period-positive advocacy, covering important topics like hygiene, reproductive health, and

sustainable menstrual practices.

Each participant received a reusable cloth pad kit to last two years, emphasizing environmental sustainability and ensuring a reliable menstrual health solution. Project Udaan’s impact extended beyond just distributing products; it created a supportive environment where girls could learn about and embrace menstrual health without stigma, setting a positive foundation for future generations.



2,975

Total Reach
women and girls

**Locations
Covered**

Gandhinagar,
Mehsana (Gujarat),
Curugram (Haryana),
Bengaluru (Karnataka),
Varanasi (Uttar Pradesh),
Delhi NCR



Project Sankalp

Project Sankalp, a partnership between Noida Power Company Limited (NPCL) and Pinkishe Foundation, directly addressed period poverty and menstrual health challenges in Greater Noida’s rural communities. Designed to empower women facing stigma and inadequate resources, Project Sankalp provided much-needed education, monthly sanitary supplies, and practical solutions to manage menstrual health.

Through interactive workshops and the installation of incinerators in schools, Project Sankalp not only met its targets but inspired change, fostering a supportive environment where women and girls could manage their periods safely and with dignity. By creating sustainable access to menstrual health resources, Project Sankalp made a profound impact, laying the foundation for improved health and self-confidence in these communities.

5,000

Total Reach
women and
adolescent girls

VILLAGES COVERED

Dabra, Salempur
Curjar, Pipalka
Suratpur, Hatewa,
Ghodi Bachhera,
Junpat, Rampur
Fatehpur

7 government
schools
Schools
Engaged

100

Workshops Conducted

Incinerators Installed
7 (one in each school)



The Impact of Installing Incinerator in Pipalka

Shivani Singh, a teacher in a government school in Pipalka, Suratpur, noticed a big problem at her school. Students didn't know where to throw away their used sanitary pads, so they ended up leaving them around the school. This caused a lot of mess, especially when street dogs would find them and scatter them even more. Shivani felt relieved and thankful when Pinkishe came to her school to talk about menstrual health and hygiene. She was especially happy about the new incinerator Pinkishe installed. With this, the girls could now safely dispose of their pads. Shivani believed that this would keep the school cleaner and help everyone be more hygienic.





Empowering Women in Salempur Gurjar with Knowledge

In many rural areas, women often don't track their menstrual cycles, leading to challenges such as unwanted pregnancies and abortions. Recognizing this issue, Pinkishe's menstrual educator, Rajrani, held a session in Salempur Gurjar village to address it. Rajrani emphasized the importance of marking period cycles on a calendar, a simple yet effective practice for family planning and understanding one's body better. The women of

the community, who had not been exposed to this idea before, greatly valued this new knowledge. Among them, a woman named Pooja expressed her gratitude, noting that this information could significantly reduce the risk of unwanted pregnancies and abortions among the village women. This session not only provided essential health education but also empowered the women of Salempur Gurjar to take control of their reproductive health.



Project Red Dot

In the urban landscape of New Delhi, marginalized communities face acute challenges, especially women and girls who struggle with social issues, poverty, and unhygienic living conditions. To address period poverty in these underserved areas, the Pinkishe Foundation and Dentsu India launched a collaborative project. This initiative combined the distribution of menstrual hygiene kits with educational sessions on menstrual health and hygiene. Leveraging the support of Anganwadi workers and Pinkishe's field team, the project targeted 17 locations across New Delhi. It successfully reached over 1,700 beneficiaries, providing essential resources and empowering women and girls with vital knowledge.

1,700

Total Reach women and girls

17 Across New Delhi: Locations Included



Project Madvocation

In collaboration with P&G Whisper and CAF America, Pinkishe Foundation has laid the foundation for Project Madvocation, an ambitious initiative designed to challenge menstrual stigmas through impactful, community-driven street plays. Though launched at the close of the 2023-24 fiscal year, the main execution will unfold across 2024-25, targeting four key districts in Uttar Pradesh: Baghpat, Hapur, Bulandshahr, and Meerut.

Madvocation's goal is to reach communities with 600 interactive sessions, sparking dialogue about menstrual health and engaging teachers, boys, and the broader community. By normalizing these conversations and making them inclusive, Madvocation aims to create lasting awareness and a supportive environment where girls and women can openly discuss and manage their menstrual health with confidence.

PROJECT AT A GLANCE

METRIC	PLANNED IMPACT
State	Uttar Pradesh
Target Locations	Baghpat, Hapur, Bulandshahr, and Meerut
Scheduled Sessions	600 street plays and workshops





Section

4

Key Stories of the Year

This section captures the most powerful narratives and milestones of the year, showcasing how Pinkishe Foundation's initiatives—ranging from grassroots campaigns to partnerships in remote areas—have transformed lives. These stories reflect our commitment to menstrual health and the profound impact of collective efforts.



Menstrual Literacy Session with the **Women from Delhi's GB Road**

'Pad for Purpose' Campaign: **A Movement Across States**

The 'Pad for Purpose' campaign reached 50 locations across 10 states, creating a national movement to collect and distribute sanitary pads. More than just a collection drive, it became a symbol of solidarity and support for women and girls. With every pad collected and distributed, we made a small but significant step toward breaking the silence on menstrual health, proving that when communities come together, real change can happen.

This campaign brought to light the quiet struggles faced by countless women who lacked access to menstrual hygiene products. By pooling resources

and efforts, communities ensured that these women would no longer have to compromise on their dignity and health. From local volunteers organizing drives to individuals stepping up with donations, the campaign served as a reminder of what can be achieved when we unite for a cause. Each distribution represented not only an act of support but a powerful message: that every woman deserves basic menstrual health care. By coming together in this shared effort, we moved closer to a society where no one is left behind, proving that collective compassion can make a real difference in people's lives.



In the bustling heart of Delhi, amidst the shadows of GB Road, Pinkishe Foundation, in collaboration with Maan Foundation, reached out to 250 sex workers, who are often overlooked and stigmatized by society. We provided menstrual education and distributed free sanitary pads to these women.

This initiative was an effort to create a powerful statement of inclusivity. We wanted these women to know that living with dignity is their basic right, a right that should be assured to everyone, no matter their circumstances. The emotional resonance of this session echoed through the narrow lanes of GB Road, marking a profound chapter in our journey to uplift and empower every woman, everywhere.

FCRA Registration: A Gateway to Global Impact

This year marked a transformative milestone for Pinkishe Foundation as we secured our FCRA (Foreign Contribution Regulation Act) registration—a distinction held by a select few organizations. This achievement represents a new chapter of possibility and global connection for our mission.

With FCRA certification, Pinkishe is now poised to engage with international partners, broaden our support network, and amplify our impact on women's and girls' empowerment far beyond India's borders. This newfound capabili-

ty enables us to bring our initiatives to a broader audience, collaborate across continents, and extend our reach to communities in need worldwide.

For our foundation, this registration isn't merely about expanding borders; it's about strengthening our commitment to change and bringing meaningful transformation to even more lives. It serves as an evidence to the dedication and credibility we've built over the years, positioning Pinkishe to lead conversations and actions on menstrual health, dignity, and women's empowerment on a global scale.



Pinkishe Foundation and CRPF Unite for Women's Health in Chhattisgarh



In the Naxalite-affected villages of Chhattisgarh, where daily life is marked by hardship and women's needs often go unheard, Pinkishe Foundation embarked on a mission that went beyond just aid—it was about dignity, support, and creating change. Partnering with the CRPF's 151 Battalion, we aimed to break the silence on menstrual health in regions often overlooked and underserved.

Through this collaboration, we distributed 1,600 sanitary pad packets to women who had limited access to even the most basic health essentials. But this initiative also helped in creating conversations about menstrual health, a subject cloaked in taboo within these communities. The warm reception and appreciation from the women reaffirmed the pressing need for such interventions, offering a glimpse of hope and opening doors for further dialogue and support.



Cervical Cancer Screening Drive in Partnership with Caped Foundation



In a vital collaboration with Caped Foundation, Pinkishe Foundation organized a cervical cancer screening drive in New Ashok Nagar, targeting underserved women from the community. The initiative provided 178 women with critical health screenings, covering breast, throat, and cervical cancer. This event raised awareness and empowered women to take control of their health.

While most women were given a clean bill of health, the screening revealed four cases of cervical cancer, highlighting the urgent need for early detection and better healthcare education in marginalized communities. The results showed the life-saving potential of early intervention, with women now having access to timely care and support.

“One participant shared, “I had no idea these tests were so important. Today, I learned how crucial it is to catch these issues early.”



Menstrual Health Evangelism in Mysore



In Mysore, Bibi Zuha Anjum, a college student, challenged the restrictive norms of her patriarchal community. Menstruation was shrouded in stigma and secrecy. Zuha, inspired by Pinkishe Foundation's work, sought to educate Madrasa students about menstrual health. Facing initial resistance, Zuha persevered and gained permission to conduct a session. Initial resistance was palpable; the subject was sensitive, the discomfort evident. Thus, she began by sharing her own journey, weaving personal stories with essential facts, and gradually, the walls of discomfort started to crumble.

Zuha's session empowered 42 girls, fostering a supportive community and challenging misconceptions. Her courage kindled hope, proving that even the most deep-rooted taboos can be reshaped when one voice rises to lead the way.



Walking in Her Shoes: Period Pain Simulator at Zee News



In January, Pinkishe Foundation was invited by Zee News to conduct a Period Pain Simulator Camp for their male employees. The purpose of this unique initiative was to raise awareness and foster empathy for the physical and emotional challenges women experience during their menstrual cycles. By giving men a firsthand experience of period pain, this camp sparked important conversations about the often-overlooked struggles faced by women, particularly in workplace settings.

This camp was an eye-opener for many, encouraging constructive dialogue around menstrual health, while paving the way for a more empathetic and inclusive work culture.



MHM Session in Arunachal Pradesh with the Indian Army



In the remote and often challenging landscapes of Arunachal Pradesh, Pinkishe Foundation partnered with the Indian Army to conduct Menstrual Health Management (MHM) sessions, expanding its reach to this 27th state. Responding to the Army's request, we conducted training for 600 adolescent girls, addressing menstrual health issues that are often compounded by the region's isolation and unique challenges.

To transcend the barriers of security concerns and geographic isolation, we utilized a blend of in-person and virtual methods, ensuring our message reached even the most remote corners. This approach enabled a second impactful session at Jawahar Navodaya Vidyalaya in Siang on March 7th, empowering 173 young girls in this rural area. Supported by the Indian Army, Pinkishe's initiative brought vital knowledge and resources, encouraging an environment where every girl can manage her menstrual health with dignity and understanding, regardless of location.



Sanitary Pads as the First Wedding Gift: Supporting 165 Couples with 5,000 Pads



On the eve of International Women's Day, a remarkable event unfolded in the Sarangarh district of Chhattisgarh, where 165 underprivileged couples were united in matrimony under the Mukhyamantri Samuhik Kanya Vivah Yojna. Spearheaded by the honorable Chief Minister Shri Vishnu Deo Sai, each couple received a grant of Rs 50,000, with the husbands pledging to support their wives throughout their menstrual health journey—a promise both symbolic and transformative.

To further emphasize this pledge, Pinkishe Foundation proudly contributed 5,000 sanitary pads as meaningful wedding gifts, marking a powerful statement against period poverty. In a setting where conversations around menstruation often remain cloaked in tradition and conservatism, this initiative broke barriers and encouraged critical awareness. By intertwining tradition with empowerment, Pinkishe laid a foundation for more inclusive, stigma-free conversations around menstrual health in these communities.



Relief Efforts in Times of Crisis

This year, devastating floods in Sikkim and Delhi tested the resilience of entire communities. Pinkishe Foundation rose to the occasion, providing not just relief but a lifeline of hope.

In Sikkim, a catastrophic Glacial Lake Outburst Flood swept away homes and livelihoods. Pinkishe's Sikkim team, led by Jhuma Sunuwar, acted swiftly, delivering essentials to Rangpo, Singtam, and Pakyong. Prioritizing menstrual hygiene, they distributed sanitary pads, undergarments, and basic supplies to restore dignity and offer solace amidst the devastation.

Meanwhile, as Delhi faced severe flooding, Pinkishe's dedicated volunteers organized donation drives to provide essentials like baby milk powder, clean water, groceries, and sanitary pads. Thanks to local support, they ensured that vulnerable families received the care they needed during this crisis. Pinkishe's response highlighted the power of compassion and timely action in rebuilding lives.





PARTNERSHIP WITH **BSF** ALONG THE INDO-PAK BORDER



In one of our most remote and challenging initiatives, Pinkishe Foundation, in partnership with the Border Security Force (BSF), reached the secluded villages of Lakhpat and Dholavira along the Indo-Pak border in Gujarat. Isolated from the rest of the mainland and heavily reliant on BSF support for basic needs, these communities face unique challenges, particularly regarding women's health and well-being.

Our collaboration focused on delivering vital menstrual health education and the distribution of sanitary pads to women and girls who have often been overlooked. By entering these far-flung areas, we sought to initiate change by creating conversations where silence previously reigned.

This initiative, made possible by the courage and coordination of the BSF, ensured that women and girls gained not only access to essential resources but also the knowledge to manage their menstrual health with dignity. It was a step toward bridging gaps, creating awareness, and showing these communities that they are not forgotten. Together, we reaffirmed our commitment to reaching every woman, everywhere, no matter how remote.



Empathy Through Experience: **Period Simulator Camps Across Delhi Colleges**

This year, Pinkishe Foundation collaborated with institutions like Shri Ram College of Commerce and Delhi Technological University (DTU) to launch impactful period simulator camps. The initiative aimed to give male students firsthand experience of the physical and emotional challenges that girls and women face during menstruation. By bridging this gap, the camps fostered empathy, respect, and understanding of menstrual health.

During these sessions, male participants, often surprised by

the intensity of simulated period pain, gained a deeper appreciation for the realities women navigate daily. Open discussions followed, breaking the silence and stigma around menstruation and emphasizing that menstrual health is everyone's responsibility. These immersive experiences created lasting awareness and helped build a culture of support and dialogue, transcending gender norms and making strides toward breaking taboos.



Section

5

A Year of Powerful **Media Coverage**

This year, Pinkishe Foundation gained significant visibility through national media platforms, spreading the message of menstrual health awareness to a larger audience.

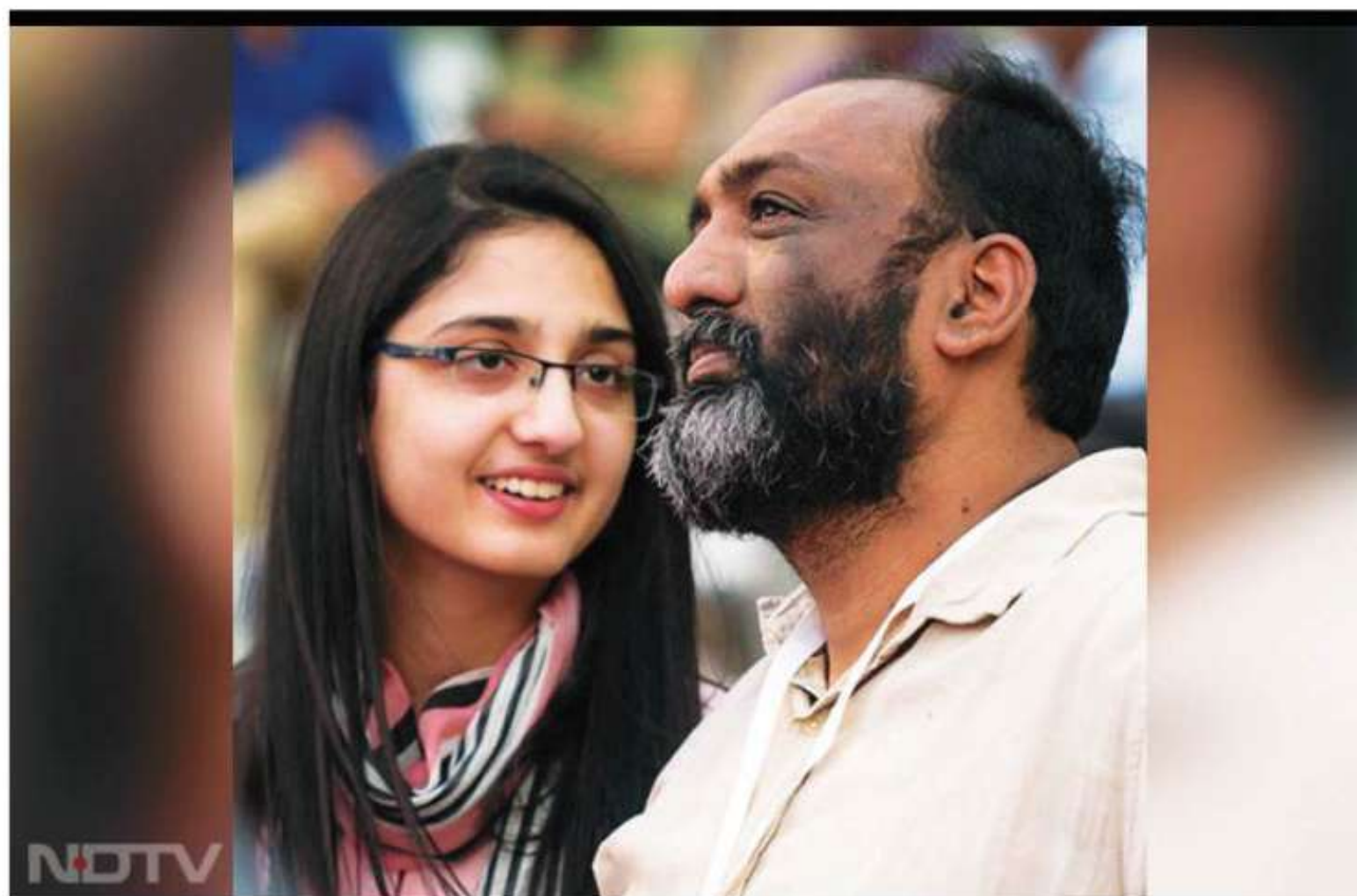
[Media Coverage]

THIS YEAR, PINKISHE FOUNDATION GAINED SIGNIFICANT VISIBILITY THROUGH NATIONAL MEDIA PLATFORMS, SPREADING THE MESSAGE OF MENSTRUAL HEALTH AWARENESS TO A LARGER AUDIENCE.

Pinkishe, A Foundation Started By Father-Daughter Duo In Delhi Is Working Towards Ending Period Poverty In India



The foundation has several initiatives and projects they run across India, targeting different sectors - corporate, schools, rural societies, urban societies, etc.



It was Khyati Gupta, who approached her father, Arun Gupta, to pay attention to the issue of lack of menstrual health and hygiene among several women and girls belonging to the economically

NDTV's Swachh Bharat celebrated our founders, Arun Gupta and Khyati Gupta, by featuring their father-daughter journey on Father's Day. Their bond and shared passion for social change became a symbol of intergenerational collaboration in fighting period poverty and breaking the silence around menstruation.

Zee News and DNA India provided another platform for Pinkishe's work, where Arun Gupta and Khyati Gupta shared their knowledge, dispelled misconceptions, and discussed the crucial need for menstrual health awareness across India. Through these interviews, Pinkishe's message resonated with millions, challenging deeply ingrained stigmas on a national level.

[Media Coverage]

Newspaper Clippings

छात्राओं को बांटे सेनेटरी पैड

PIC : DAINIK JAGRAN (NEXT)



पिंकेश फाउंडेशन की ओर से आयोजित किया गया कार्यक्रम

meerut@inext.co.in
MEERUT (10 Sept): पिंकेश फाउंडेशन की ओर से पूर्व माध्यमिक

सफाई की जानकारी दी. राजरानी शर्मा ने बच्चियों को शरीर में होने वाले बदलाव व माहवारी के बारे में बताया. वहीं, सीमा गवार ने छात्राओं को माहवारी के दौरान खानपान और योग के बारे में बताया. अंत में बच्चियों को सेनेटरी पैड भी बांटे. इस मौके पर

पिंकेश फाउंडेशन के अंतर्गत मासिक धर्म से संबंधित वर्कशॉप का आयोजन



धारा न्यूज़ संवाददाता। मेरठ
रविवार को पंडित दीनदयाल उपाध्याय राजकीय मॉडल इंटर कॉलेज

छात्राओं को बांटे सेनेटरी पैड

PIC : DAINIK JAGRAN (NEXT)



छात्राओं को दी गई प्रत्येक माह होने वाली विषय पर जानकारी

आर. कपूर, हरदोहा। केर

पिंकेश फाउंडेशन के द्वारा पूर्व माध्यमिक विद्यालय राजपुर में पिंकेश के संस्थापिका बॉम्बे के छात्राओं को माहवारी के बारे में जानकारी दी।

माहवारी नहीं है इस बॉम्बे की लड़कियों को उनके शरीर में होने वाले बदलाव व माहवारी के बारे में जानकारी दी। वहीं उन्हें किताबें बांटीं जाईं। लड़कियों को माहवारी के बारे में जानकारी दी।



बच्चियों ने बहुत उत्साह से अपने माहवारी के बारे में जानकारी ली। उन्होंने कहा कि माहवारी के बारे में जानकारी लेना बहुत अच्छा है।

पिंकेश फाउंडेशन के साहित्यिक मंच स्वरा ने मनाया वसंतोत्सव



नई दिल्ली 20 फरवरी। पिंकेश फाउंडेशन की ओर से फाउंडेशन और नेशनल



Section

6

Partners in Change **FY 2023-24**

This year, 2023-24, has been nothing short of incredible for Pinkishe Foundation, and we couldn't have done it without the support of our amazing partners. From government bodies and corporates to colleges and NGOs, each one of them stood by us, helping us reach more women and girls than ever before. Their backing allowed us to break stigmas, bring essential menstrual health education to remote areas, and offer real support where it was needed most. The impact we've created together is a reminder that true change happens when communities, organizations, and individuals join hands. We are deeply grateful to everyone who made this year as impactful as it was, and together, we look forward to continuing this journey of empowerment.

THIS YEAR, 2023-24, HAS BEEN NOTHING SHORT OF INCREDIBLE FOR PINKISHE FOUNDATION, AND WE COULDN'T HAVE DONE IT WITHOUT THE SUPPORT OF OUR AMAZING PARTNERS. FROM GOVERNMENT BODIES AND CORPORATES TO COLLEGES AND NGOS, EACH ONE OF THEM STOOD BY US, HELPING US REACH MORE WOMEN AND GIRLS THAN EVER BEFORE. THEIR BACKING ALLOWED US TO BREAK STIGMAS, BRING ESSENTIAL MENSTRUAL HEALTH EDUCATION TO REMOTE AREAS, AND OFFER REAL SUPPORT WHERE IT WAS NEEDED MOST. THE IMPACT WE'VE CREATED TOGETHER IS A REMINDER THAT TRUE CHANGE HAPPENS WHEN COMMUNITIES, ORGANIZATIONS, AND INDIVIDUALS JOIN HANDS. WE ARE DEEPLY GRATEFUL TO EVERYONE WHO MADE THIS YEAR AS IMPACTFUL AS IT WAS, AND TOGETHER, WE LOOK FORWARD TO CONTINUING THIS JOURNEY OF EMPOWERMENT.

COMPANIES

eco femme

Eco Femme



Flipkart



KPMG



NPCL



NSS SVC



P&G



Dentsu India

NGO partners

- Max Hospital, Patparganj Kavya corner foundation
- You We Can
- Gramin Mahila AVM jan kalyan sanstha
- Girlup Ameya
- Maan Foundation
- Samaritans
- Telly Upchar
- Sampark Saathi Foundation
- Helping the helpless women's group
- Aident Social Welfare Organisation
- Saahsee Organization
- Inner wheel club
- Rotaract club of Ashoka artisans
- Rotaract JGEC
- Gyanda Bharti
- Alina Parmartham Foundation
- NSS SMIT-Unnat Bharat Abhayan SMIT
- Moitrisanjog society Coochbehar
- Robin Hood Army
- Durga Shakti Seva Sansthan
- Phia Foundation
- Apne Log NGO
- Keertika Protection Home
- Pankhrise Foundation
- Ekta Shiksha Sansthan Mahila Panchayat
- Connecting Dreams Foundation
- Yuva Samiti
- Jan Sahas Organization
- To Each One - Sankalp NGO

Government

- Umeed Counselling Centre by Education Department of Government
- Department of Women and Child Development
- Border Security Force (BSF)
- Indian Army
- Central Reserve Police Force (CRPF)
- Administration of Sarangarh District, Chhattisgarh

College partners

- NSS SRCC
- MET Institute
- Delhi School of Economics
- Rotaract Club Of Aurobindo College
- Enactu, Ramjas college
- NSS vivekanand college
- SMIT
- Amity University
- St.Philomena's College
- Sikkim Manipal Institute of Technology
- Leo Club
- Maharaja Agrasen Institute of Management Studies (MAIMS)
- Shri Ram College of Commerce
- Kamala Nehru College
- Rotaract club of Ashoka Artisans
- NSS-SVC
- Sri Guru Govind Singh College Of Commerce
- WDC-SAMTA
- Rotaract Club of Ingenious Minds
- Connecting Dream Foundation - DRC
- Indira Gandhi Delhi Technical University for women
- Sikkim Manipal University
- Delhi Technological University
- Sri Venkateswara College
- Satyawati College- Women's Development Cell
- International Management Institute
- Aatma Ram Sanatan Dharam College
- Eartha Foundation DRC Chapter
- GirlUp Devi



HEALTHCARE AC



Section

7

Awards and Recognition

Every milestone we achieve is a reflection of the passion, dedication, and hard work of our team, volunteers, and supporters. This year, from global recognition at the .ORG Impact Awards to honors from BSF, CRPF, and the Indian Army, these acknowledgments fuel our commitment to creating real, lasting change.

1. PINKISHE FOUNDATION: FINALIST IN THE .ORG IMPACT AWARDS

In September, Pinkishe Foundation reached a significant milestone on the global stage. Public Interest Registry (PIR), a non-profit based in Reston, Virginia, selected Pinkishe Foundation as a 2023 Finalist in the Diversity, Equity, and Inclusion category of the prestigious .ORG Impact Awards. The awards celebrate mission-driven individuals and organizations that are making a difference in their communities worldwide.

Chosen from over 970 international applicants across 70+ countries, Pinkishe Foundation's work in advancing menstrual health and hygiene stood out. Arun Gupta, Managing Trustee of Pinkishe, has been invited to attend the in-person celebration and networking events in Washington, D.C., from November 15-17, 2023. This recognition not only highlights Pinkishe's global impact but also affirms its commitment to creating equitable opportunities for women and girls.



KHYATI GUPTA HONORED AT WOMEN ICON AWARDS 2024: CELEBRATING EXTRAORDINARY WOMEN ACHIEVERS

On March 6th, as part of International Women's Day celebrations, the Gaur Foundation hosted the Women Icon Awards 2024 to honor women who have made outstanding contributions to society. Among the awardees was Khyati Gupta, Youth President of Pinkishe Foundation, recognized for her relentless efforts in promoting women's hygiene and overall women's welfare. This prestigious award is a testament to Khyati's dedication to creating positive change and empowering women across the country.



CERTIFICATE OF RECOGNITION BY BSF

Pinkishe Foundation was recognized by the Border Security Force (BSF) in Gujarat for its impactful collaboration at the Indo-Pak border. Through this initiative, the foundation conducted educational sessions on menstrual health and distributed hygiene products to women in border communities of Kutch, Gujarat. This recognition marks an important milestone in Pinkishe Foundation's mission to reach marginalized populations and improve menstrual hygiene awareness in some of the most challenging and remote areas of the country.

CERTIFICATE OF RECOGNITION BY INDIAN ARMY

Pinkishe Foundation was recognized and appreciated by the Indian Army for its remarkable efforts in raising menstrual health awareness in the remote regions of Arunachal Pradesh. Despite the challenges of reaching these areas, the foundation conducted insightful sessions on Menstrual Health and Wellness, contributing to breaking taboos surrounding menstruation. Additionally, Pinkishe Foundation donated 4,500 sanitary pads for distribution to women in these communities.



CERTIFICATE OF RECOGNITION BY CRPF

Pinkishe Foundation was honored by the 151 Bn CRPF for its valuable contribution to the Civic Action Program in the Naxalite-affected villages of Chhattisgarh. The foundation donated 10,000 sanitary pads for free distribution to underprivileged women in these remote areas. In partnership with the CRPF, a menstrual hygiene awareness session was also conducted, leading to a positive impact on the local community. This recognition reflects Pinkishe Foundation's ongoing dedication to improving menstrual health and supporting women in some of the most underserved regions of India.

PINKISHE RECERTIFIED AS A GREAT PLACE TO WORK: ACHIEVING 98% EMPLOYEE SATISFACTION

In March, Pinkishe Foundation was honored to be recertified as a Great Place to Work, marking a significant milestone with an impressive 98% positivity rating from its team members. This achievement reflects the foundation's deep commitment to cultivating a supportive, inclusive, and thriving workplace culture. Over the years, Pinkishe has focused on promoting diversity, creating open communication, and building a strong sense of belonging among its employees. As the foundation celebrates this recognition, it remains committed to ongoing improvement, ensuring that both its team and the communities it serves continue to flourish.



Section

8

Financials for **FY 2023-24**

Behind every workshop, pad distribution, and awareness campaign is the trust and support of our donors and partners. This section lays out how we've used our funds to drive impact, ensuring transparency and accountability. Every contribution fuels our mission, helping us reach more women and girls across the country.



PINKISHE FOUNDATION 312, RG COMPLEX, PLOT NO 8, MLU SECTOR - 5, DWARKA, DELHI - 110078 INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED ON 31.03.2024					
PARTICULARS	AMOUNT (INR)		PARTICULARS	AMOUNT (INR)	
	FY 2023-24	FY 2022-23		FY 2023-24	FY 2022-23
EXPENDITURE TOWARDS OBJECTS OF THE TRUST			INCOME OF THE TRUST		
<u>MENSTRUAL HEALTH & HYGIENE</u>			RECEIPTS		
- Project Pad Bank			Donation	55,89,578	1,01,47,902
- Pad Bank Activities Expenses	87,01,145	57,12,880	Donation (FCRA)	88,59,680	
- Pad Bank Campaigning & Awareness Expenses	4,67,651	1,98,711	Interest Income	1,11,395	8,67,879
Expenses			Discount received	20	597
Pad Bank Running Expenses	16,36,634	2,54,943			
Project Sakhi					
Sakhi Activity	2,61,630	5,16,806			
Sakhi Awareness	18,322	35,859			
Sakhi Running					
Project Sakhi Meerut	16,500	1,45,369			
RECOGNIZING WOMEN'S ACHIEVEMENTS		41,300			
<u>COMMUNITIES WELFARE</u>					
Communities Activity	7,533	88,932			
Campaign/Awareness	12,960	2,29,545			
Communities Running	9,164	180			
Project Purna Kalash for Communities Welfare	20,449	-			
<u>EDUCATIONAL & EMPOWERMENT PROGRAM</u>					
Pink Talk Activity	9,963	1,36,316			
Pink Talk Running	1,499	6,474			
<u>SKILL DEVELOPMENT & LIVELIHOOD PROGRAM</u>					
Praveena Activity	1,07,405	1,19,056			
Praveena Running	1,13,030	1,56,566			
<u>ART, LITERATURE & CULTURAL PROMOTION</u>					
Project Swara					
Swara Activity	-	7,855			
Swara Running	20,568	42,950			
<u>MADVOCATION PROJECT (OUT OF FCRA DONATION)</u>					
Admin Cost	3,106	-			
Campaign Cost	14,08,629	-			
Communication Cost	91,947	-			
Development Cost	4,59,680	-			
Material Cost	1,80,663	-			
Rent Expenses	1,85,610	-			
Salary Expenses	8,15,000	-			
Travel Expenses	1,39,255	-			
<u>OTHER PROJECTS (OUT OF FCRA DONATION)</u>					
- Pad Bank Activity Expenses	2,55,881				
Video Productions	75,000				
Delhi Flood Relief	12,370	-			
Printing & Stationery Expenses	26,540	13,431			
Registration Fees	6,499	11,000			
EXPENDITURE TOWARDS ADMINISTRATION OF THE TRUST					
Accounting Charges	1,24,800	97,000			
Audit Fees	5,400	30,000			
Bank Charges	56,018	41,984			
Other Registration Expenses	5,900	-			
Depreciation	1,90,781	35,060			
Internet Service	16,597	12,036			
Telephone Expenses	1,987	6,450			
Office Expenses	46,409	20,181			
Professional Charges	22,200	4,450			
Miscellaneous Expenses	871	18			
Bad Debts	-	32,550			
Excess of income over expenditure	3,04,980	23,88,656.00			
Total	1,38,40,575	1,04,16,568.00	Total	1,38,40,575	1,04,16,568

As per our report of even date attached.
For PINKISHE FOUNDATION

For PINKISHE FOUNDATION

(Arun Gupta)
President
Place : Delhi
Date : 15.09.2024

For PINKISHE FOUNDATION

(Vandana Gupta)
Treasurer

For Chandni Taneja and Company
Chartered Accountants
FRN: 032222C

(CA Chandni Taneja)
Proprietor
M. No. 422731
UDIN:
244227318KAUYE4227

PINKISHE FOUNDATION					
312, RG COMPLEX , PLOT NO 8, MLU SECTER - 5, DWARKA , DELHI -110078					
BALANCE SHEET AS AT 31.03.2024					
LIABILITIES	AMOUNT (INR)		ASSETS	AMOUNT (INR)	
	FY 2023-24	FY 2022-23		FY 2023-24	FY 2022-23
CAPITAL FUND			FIXED ASSETS		
Opening balance	84,77,730	60,89,074	(Annexure-1)	4,08,434	1,51,290
Add : Surplus for the year	3,04,980	23,88,656			
Less : Deficit for the year	-	-	LOAN & ADVANCES		
Closing Balance	87,82,710	84,77,730	Rent Security	30,000	30,000
CURRENT LIABILITIES			CURRENT ASSETS		
Sundry Creditors	-	25,704	Fixed Deposit	29,95,000	76,47,847
Audit Fees	-	30,000	TDS Receivable	46,740	20,969
Rent Payable	-	-	Give India (Foundation)	41,253	-
Expenses payable (Credit Card	-	55,514	Prepaid Expenses	3,764	2,000
Tds Payable	1,23,213	3,000	Interest Receivable	8,593	12,778
			Advance to Employee	16,696	-
			CASH & BANK BALANCES		
			Cash in Hand	4,646	23,797
			Balance with Banks (Non FCRA)	3,18,678	6,98,871
			Balance with Banks (FCRA)	50,28,522	-
			Amazon Pay	3,497	4,346
			Phone Po-	100	100
Total	89,05,923	85,91,948	Total	89,05,923	85,91,948

As per our report of even date attached.
For PINKISHE FOUNDATION

For PINKISHE FOUNDATION

(Arun Gupta)
President
Place : Delhi
Date : 15.09.2024

For PINKISHE FOUNDATION

(Vandana Gupta)
Treasurer

For Chandni Taneja & Associates
Chartered Accountants
FRN: 032222C

(CA Chandni Taneja)
Proprietor
M. No. 422731
UDIN:
244227318KAUYE4227

Schedule of Fixed Assets

Particulars	Rate	Opening	Addition more than 180 Days	Addition less than 180 Days	Depreciation	Closing
AC	15	32,236			4,835.40	27,401
BATTERY	15	2,077			311.55	1,765
CHAIR	10	7,200	6,490		1,369.00	12,321
computer	40		3,64,500		1,45,800.00	2,18,700
inverter	15	51,081			7,662.15	43,419
laptop	40	31,836		49,990	22,732.42	59,094
mouse	15	5,263			789.45	4,474
printer	15	21,547			3,232.05	18,315
mobile	15		26,995		4,049.25	22,946
		1,51,240	3,97,985	49,990	1,90,781	4,08,434

For PINKISHE FOUNDATION

(Vandana Gupta)
Treasurer

For PINKISHE FOUNDATION

(Arun Gupta)
President

Under Section 18, FCRA 2011 read with Rule 17 of FCRA 2011, submission of AR is mandatory. However, after careful scrutiny of registration certificate, it is optional and does not make for any claim whatsoever.

Form FC-4
(See rule 17)

Dorpan ID : DL201800609

The Secretary to the Government of India,
Ministry of Home Affairs,
Procedures Division (FCRA Wing),
Major Dhyan Chand National Stadium, India Gate,
New Delhi - 110002

Subject: Account of Foreign Contribution (FC) for the year ending on the 31st March, 2024

1. (a) Name and address of person/association: President/President
512, B.G. Complex, Plot No. 8, MIDC Sector - 5, Ahmednagar, 410008
- (b) FCRA registration/previous permit number and date: 2766120-2006/2023

2. Details of receipt of foreign contribution:

(i) Foreign Contribution received in cash/cheque:

(a) Receipts of foreign contribution at the beginning of the year (Rs.) 000
(b) Receipts during the year:
(i) Receipts: 000

(ii) Other receipts from projects/activities:

Sl. No.	Name and address of project/activities	Amount of contribution of the project / activities	Receipt during the year (Rs.)
---------	--	--	-------------------------------

(a) Foreign contribution received from foreign source during the financial year (Rs.):

(i) Receipts from foreign source: Rs. 45,483.00

(ii) Receipts from local source: Rs. 000.00

(b) Total Foreign Contribution received: (Rs.): Rs. 45,483.00

*Note: Interest accrued on foreign contribution, or any other income derived from foreign contribution,

e.g. sale proceeds from assets created from foreign contribution, or income thereon arising during the year, income from projects/activities:

(i) (a) (b) (c) (d) (e) (f) (g) (h) (i) (j) (k) (l) (m) (n) (o) (p) (q) (r) (s) (t) (u) (v) (w) (x) (y) (z)

Sl. No.	Name of donor	Particulars of donation	Particulars of receipt	Particulars of disbursement	Particulars of balance
(1)	(2)	(3)	(4)	(5)	(6)
1	Public Interest Registry	1775 WHITE LANE, STE 100, ALEXANDRIA, VA 22304-5199, United States of America. Email: info@publicinterest.org Website: https://publicinterest.org	25,000.00	0.00	25,000.00

FCRA Annual Returns for the financial year 2023-2024 has been Submitted on 07/11/2024.

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Under Section 18, FCRA 2011 read with Rule 17 of FCRA 2011, submission of AR is mandatory. However, after careful scrutiny of registration certificate, it is optional and does not make for any claim whatsoever.

Sl. No.	Name of donor	Particulars of donation	Particulars of receipt	Particulars of disbursement	Particulars of balance
(1)	(2)	(3)	(4)	(5)	(6)
1	MENSUR HEALTH AND HYGIENE FOR ADOLESCENT GIRLS AND RURAL WOMEN	BAHPAT, Delhi, India. Product: 25 0000	250,000.00	0.00	250,000.00
2	MENSUR HEALTH AND HYGIENE FOR ADOLESCENT GIRLS AND RURAL WOMEN	BAHPAT, Delhi, India. Product: 24 5100	250,000.00	0.00	250,000.00
3	MENSUR HEALTH AND HYGIENE FOR ADOLESCENT GIRLS AND RURAL WOMEN	BAHPAT, Delhi, India. Product: 20 0000	250,000.00	0.00	250,000.00
4	MENSUR HEALTH AND HYGIENE FOR ADOLESCENT GIRLS AND RURAL WOMEN	BAHPAT, Delhi, India. Product: 25 0000	250,000.00	0.00	250,000.00
Total			1,000,000.00	0.00	1,000,000.00

(i) Utilization of the project as per plan and objectives of the project/association (Rs.): 35,960.00

(ii) The administrative expenses as provided in rule 5 of the Foreign Contribution (Regulation) Rules, 2011 (Rs.): 310.00

(iii) Total utilization of foreign contribution (Rs.): (i) + (ii) = 35,960.00

** It is affirmed that the utilization of foreign contribution is not in contravention of the provisions contained in the Foreign Contribution (Regulation) Act, 2010 (42 of 2010) and more particularly in section 9 and section 12 of the Act which, inter-alia, states that the acceptance of foreign contribution is not likely to affect prejudicially:

- (a) the sovereignty and integrity of India; or
(b) the security, strategic, scientific or technical interests of the state; or
(c) the public interest; or
(d) freedom or freedom of expression in any legislative act; or
(e) friendly relations with any foreign state; or
(f) harmony between religious, racial, social, linguistic or regional groups, castes or communities.

(iii) Details of purchase of fresh assets included in Part Number:

FCRA Annual Returns for the financial year 2023-2024 has been Submitted on 07/11/2024.

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Under Section 18, FCRA 2011 read with Rule 17 of FCRA 2011, submission of AR is mandatory. However, after careful scrutiny of registration certificate, it is optional and does not make for any claim whatsoever.

Sl. No.	Name of donor	Particulars of donation	Particulars of receipt	Particulars of disbursement	Particulars of balance
(1)	(2)	(3)	(4)	(5)	(6)
1	MILAP	1775 WHITE LANE, STE 100, ALEXANDRIA, VA 22304-5199, United States of America. Email: info@publicinterest.org Website: https://publicinterest.org	25,000.00	0.00	25,000.00
2	Give Foundation INC	1775 WHITE LANE, STE 100, ALEXANDRIA, VA 22304-5199, United States of America. Email: info@publicinterest.org Website: https://publicinterest.org	25,000.00	0.00	25,000.00
3	Bright Future	24 N. River Street, Suite 203, Alexandria, VA 22304, United States of America. Email: info@publicinterest.org Website: https://publicinterest.org	10,000.00	0.00	10,000.00
4	Charity Aid Foundation America	24 N. River Street, Suite 203, Alexandria, VA 22304, United States of America. Email: info@publicinterest.org Website: https://publicinterest.org	10,000.00	0.00	10,000.00

(b) Cumulative purpose-wise (social, cultural, educational, economic, religious) amount of all foreign contribution donations received:

Sl. No.	Purpose	Amount
1	Social	Rs. 45,483.00

3. Details of Utilization of Foreign Contribution:

(a) Details of activities/projects for which foreign contribution has been received and utilized the report:

Sl. No.	Name of project/activities	Particulars of receipt	Particulars of disbursement	Particulars of balance
(1)	(2)	(3)	(4)	(5)
1	Public Interest Registry	25,000.00	0.00	25,000.00

FCRA Annual Returns for the financial year 2023-2024 has been Submitted on 07/11/2024.

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Under Section 18, FCRA 2011 read with Rule 17 of FCRA 2011, submission of AR is mandatory. However, after careful scrutiny of registration certificate, it is optional and does not make for any claim whatsoever.

Sl. No.	Name of project/activities	Particulars of receipt	Particulars of disbursement	Particulars of balance
(1)	(2)	(3)	(4)	(5)

(b) Details of movable assets created out of foreign contribution (as on 31st March of Financial Year):

Sl. No.	Description of the assets	Value as on beginning of the Financial Year (Rs.)	Value of assets acquired during the Financial Year (Rs.)	Value of assets disposed during the Financial Year (Rs.)	Value as per the balance sheet at the end of the Financial Year (Rs.)
(1)	(2)	(3)	(4)	(5)	(6)
1	MOVABLE ASSETS	0.00	0.00	0.00	0.00

(c) Details of immovable properties acquired out of foreign contribution (as on 31st March of Financial Year):

Sl. No.	Description of immovable assets (land/buildings etc.)	Site	Location (City/Town/Village etc.)	Value as per the balance sheet (Rs.)
(1)	(2)	(3)	(4)	(5)
1	IMMOVABLE ASSETS	0	NA	0.00
Total				0.00

(d) Foreign contribution transferred to other person/association between 20.09.2020 (with effect from the operation of the Foreign Contribution (Regulation) Act, 2010):

Sl. No.	Name of the person/association	Date	Purpose	Amount
(1)	(2)	(3)	(4)	(5)

(e) Total utilization of foreign contribution (Rs.): Rs. 35,960.00

4. Details of unutilized foreign contribution:

(i) Total Foreign Contribution received in form Deposits (Rs.):

Sl. No.	Details	Totals (Rs.)
(1)	(2)	(3)
1	Opening Balance of FD	0.00
2	FD created during the year	0.00
3	Less: Utilization of previous FD	0.00
4	Closing balance of FD	0.00

(ii) Balance of unutilized foreign contribution, if cash/bank, at the end of the year (Rs.):

Sl. No.	Details	Totals (Rs.)
(1)	(2)	(3)
1	Cash/bank	0.00
2	FD created from account - 451960000	0.00
3	FD created from account - 451960000	0.00
4	FD created from account - 451960000	0.00
5	Details of foreign assets as per the balance sheet (Rs.):	
6	Details of land and building received/created for more than two years:	
7	Details of land and building received/created for more than two years:	
8	Details of land and building received/created for more than two years:	
9	Details of land and building received/created for more than two years:	
10	Details of land and building received/created for more than two years:	
11	Details of land and building received/created for more than two years:	
12	Details of land and building received/created for more than two years:	
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96	Details of land and building received/created for more than two years:	
97	Details of land and building received/created for more than two years:	
98	Details of land and building received/created for more than two years:	
99	Details of land and building received/created for more than two years:	
100	Details of land and building received/created for more than two years:	

FCRA Annual Returns for the financial year 2023-2024 has been Submitted on 07/11/2024.

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Under Section 18, FCRA 2011 read with Rule 17 of FCRA 2011, submission of AR is mandatory. However, after careful scrutiny of registration certificate, it is optional and does not make for any claim whatsoever.

Name of the Bank	Branch Address (With pincode)	Phone No.	Email	IFSC Code	Account Number	Date of Opening Account
(1)	(2)	(3)	(4)	(5)	(6)	(7)
STATE BANK OF INDIA	11 Social Map, New Delhi 110 001	0112374390	PCRA@SBI.CO	SBIIN0000001	XXXXXXX XXXX000	25/11/2020

(b) Details of another FCRA Account(s) for keeping or utilizing foreign contribution (As on 31st March of the year ending):

(c) Details of all bank accounts (if any) for utilization of Foreign Contribution (As on 31st March of the year ending):

Name of the Bank	Branch Address (With pincode)	Phone No.	Email	IFSC Code	Account No.	Date of Opening Account
(1)	(2)	(3)	(4)	(5)	(6)	(7)
INDUSIND BANK LIMITED	UPPER GROUND, FLOOR, JALPURA, MALL MOHAN NAGAR, LINK ROAD, JHINSA SHANDI, INDUSAPURAM, GHAZIABAD, UTTAR PRADESH 201314	01264250122	indusind@indusind.com	INDIN0001046	XXXXXXX XXXX000	14/09/2023
STATE BANK OF INDIA	11, NITI KHAND - I, INDUSAPURAM, GHAZIABAD, UTTAR PRADESH 201312	01264250122	indusind@indusind.com	SBIIN0000001	XXXXXXX XXXX000	25/11/2020

8. *Whether during the period under report:

- (i) any foreign contribution was transferred to any FCRA registered association? No
- (ii) any foreign contribution was transferred to any Non FCRA registered association? No
- (iii) any functionary of the Association has been prosecuted or convicted under the law of the land? No
- (iv) any asset created out of foreign contribution is registered in name other than the name of Association? No
- (v) any domestic contribution has been created in any FCRA Account? No
- (vi) the Association has received any foreign contribution in an account other than the designated FCRA receipt Account? No
- (vii) the Association has utilized foreign contribution for any purpose other than the defined purposes in the FCRA certificate of registration or prior permission? No
- (viii) the Association has received any foreign contribution in any speculative activity as defined in rule 4 of the Foreign Contribution (Regulation) Rules, 2011? No
- (ix) the Association or any of its functionaries have been declared as a prohibited person under the Act? No

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FCRA Annual Returns for the financial year 2023-2024 has been Submitted on 07/11/2024.

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Under Section 18, FCRA 2011 read with Rule 17 of FCRA 2011, submission of AR is mandatory. However, after careful scrutiny of registration certificate, it is optional and does not make for any claim whatsoever.

- (i) the Association has made expenditure on Administrative expenses exceeding 20 per cent of the foreign contribution received? No
- (ii) any fixed asset acquired out of foreign contribution has been sold? No
- (iii) sale proceeds of above fixed asset has been deposited / has not been deposited in FCRA Account? No
- (iv) any FD proceeds has been credited in any account other than FCRA Account? No
- (v) any organization/s only not belonging to the Association is being managed/financially supported by the Association? No
- (vi) the Association has a fixed foreign contribution outside India? No

*Note: Whenever the answer of above question is 'yes', brief details must be provided.

Declaration:

I/we ARUN GUPTA hereby declare that the above particulars furnished by me are true and correct.

I also affirm that the receipt of foreign contribution and its utilization have not been violative of any of the provisions of the Foreign Contribution (Regulation) Act, 2010 (42 of 2010), and the rules, notifications or orders issued thereunder from time to time and the foreign contribution was utilized for the purpose(s) for which the person/association was permitted to receive foreign contribution by the Central Government.

ARUN GUPTA
(Name of the Chief Functionary
(President))

(Seal of the Association
for PUBLIC FOUNDATION
President)

Visit our website or reach out to us to obtain the complete audited report.

What Next? Leading the Charge to Transform Menstrual Narratives in India

Section

9

As we step into a new chapter, Pinkishe Foundation is preparing to embark on some truly groundbreaking initiatives that promise to take our mission to the next level. With alliances in the pipeline with some of the most prestigious organizations and institutions, we are positioning ourselves as flag bearers of change in the realm of menstrual health and hygiene across India.

Starting in FY 2024-25, we aim to roll out impactful programs that will bring menstrual education and resources to rural areas, urban slums, and underserved communities in Delhi NCR and Uttar Pradesh. These initiatives will include comprehensive workshops, engaging awareness sessions, and the distribution of essential menstrual kits to ensure access, dignity, and knowledge for women and girls who need it the most.

Harnessing the Social Stock Exchange for Greater Impact

Looking ahead, Pinkishe Foundation is poised to deepen its impact through strategic engagement with the Social Stock Exchange (SSE). Having achieved the significant milestone of SSE registration in the last financial year, we are now preparing to scale our reach and influence by finalizing and submitting our draft fundraising document. This pioneering platform serves as a bridge, connecting social enterprises like ours with impact-driven investors dedicated to social transformation alongside financial returns.

Through this engagement, we aim to unlock the potential of socially conscious capital, diversifying and stabilizing our funding sources to further our mission of menstrual health and empowerment. By actively participating in SSE's innovative ecosystem, we envision new opportunities to propel our initiatives, fostering collaborations with responsible investors who share our vision of ending period poverty and promoting dignity for women and girls across India.

This forward-looking step embodies our commitment to sustainable change, creating a foundation for a future where societal challenges are met with unwavering resolve and meaningful solutions.



PINKISHE Foundation

**Registered Address:**

312, R.G. Complex, PLOT No-8,
MLU Sector - 5, DWARKA, NEW DELHI
Pin- 110078

Address for communication:

Hall No.1, Property No. B5, St. No. 13,
Madhu Vihar, I.P. Extension, Patparganj,
Delhi-110092 INDIA

 <https://www.pinkishe.org> |  <https://www.facebook.com/PinkisheFoundation> | <https://www.facebook.com/groups/Pinkishe/>

 <https://www.youtube.com/c/PinkisheFoundation>  <https://www.instagram.com/pinkishefoundation>

 <https://www.linkedin.com/company/pinkishe> | <https://twitter.com/PinkisheChair>

Statutory Auditor:

Abhishek R Jain & Associates

Firm Registration no: 032616N

Mobile Number: 9871628013

Email ID: abhishek.jain1912@gmail.com

Contact person's Name:

Arun Gupta

Designation: President

Mobile Number: 9818004713

Email Id: chair@pinkishe.org

Second-line Contact person's Name:

Shalini Gupta

Designation: Secretary-General

Mobile Number: 9871025002

Email Id: shalini@pinkishe.org

Website (with links): <https://www.pinkishe.org/>

DATE & YEAR OF ESTABLISHMENT OF NGO (REGISTRATION NO.):

1st May 2017 504/2017-18 in Book No. 4 Vol No 1159 on Page 40 to 54 Sub Registrar VI-A New Delhi Supplementary Deed (Address Change)
156/2021-22 in Book No. 4 Vol No 2018 on Page 63 to 66 Sub Registrar VI-A New Delhi