



2021 **IMPACT** REPORT

A row of ten small squares in various colors (red, blue, yellow, purple) arranged horizontally.

CEO Letter

Board Chair Letter

Financials

Need

Impact

Spotlight

Donors and Funders

www.caminar.org

CEO Letter

Dear Friends,

How are you? The past two years have been tough, haven't they? Not one person has escaped some degree of suffering during the COVID-19 pandemic. As I write this, we appear to be emerging firmly out of the surge and into a time where COVID-19 is more manageable.

My gratitude to you, our **donors and funders**, for your continued support that ensured Caminar's response to the urgent behavioral health needs of the Bay Area's underserved populations during the recent surges. **Thank you.** I am pleased to share with you our fiscal year 2021 Impact Report.



Behavioral health care plays a crucial role in reducing homelessness, incarceration, and hospitalizations. It also bolsters people's ability to engage with family, school, work, and primary care -- and creates lasting economic and health benefits for individuals, families, and the community. Last year, the **need** for behavioral health care increased as the pandemic wreaked havoc on our lives. Because of you, we continued to positively **impact** the lives of our clients, their families, and the community. We were also able to absorb the **financial** implications of the pandemic.

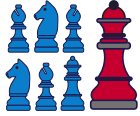
Our work of being a mission-driven behavioral health organization -- last year, this year, and beyond -- remains focused on the anchors of our strategic plan:



Serving those with moderate and severe behavioral health issues, focusing on the co-occurring disorders of mental health and substance use



Addressing the social determinants of health; housing, food, income security, and racism



Emphasizing both individual- and community-level outcomes to reduce hospitalizations, incarcerations, and housing instability while focusing on individual well-being and functioning



Improving clinical precision and applying research with compassion in the diagnosis, treatment, and management of complex behavioral health conditions

I continue to be indebted to our supporters, **staff**, community, **board of directors**, and **board chair** for the ongoing support of our organization and all the individuals we serve. ***Thank you.***

Please don't hesitate to reach out if you have any questions about this report or the services we provide. Thank you for your generosity and compassion for the behavioral health of our most at-risk neighbors. ***We cannot do what we do without you.***

In appreciation,

Mark Cloutier, MPP, MPH
Caminar CEO



Board Chair Letter

Dear Supporters of Caminar,

As Caminar's board chair during the last fiscal year, I am honored to share our fiscal year 2021 Impact Report with you.

Last year, when the pandemic made so much seem hopeless and we realized its disproportionate effect on the behavioral health of BIPOC communities, essential workers, adolescents, and people who are insecurely housed, **you delivered hope.**

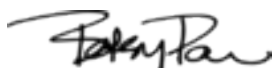
Caminar's Behavioral Health Equity Fund was created to continue our response to the urgent behavioral health needs of the Bay Area's underserved populations, particularly those in the hardest-hit communities. ***Your response was tremendous, and we are deeply grateful. Thank you.***

Supporting the behavioral health of a deeply underserved community takes an extraordinary sense of passion and compassion for staff, donors, and volunteers. It connects us to our mission and bonds us to each other. That, more than anything else, has made the role of board chair stimulating, challenging, and so rewarding for me. It really does take a village. ***Thank you for being part of our village.***

My term as chair ended at the start of this calendar year. As I reflect on my two years in the role, I'm so grateful that we made the inspired choice to hire Mark as our CEO, and he accepted our offer to lead Caminar with deep intelligence, intention, skill, and grace. I have treasured the opportunity to work alongside him. As Mark has grown Caminar's vision, strategic plan, and senior leadership team, we have grown as a board to keep pace with the organization and be the best leaders we can be. We owe that and nothing less to our incredible and dedicated staff and our deserving clients. It has been a joy and a privilege to serve as board chair.

While my work with Caminar will continue in a different capacity, I am delighted to introduce you to our new board chair, Barbara Patterson. Barbara and I have known each other and worked together for many years. With her healthcare background and strong leadership skills, she is the perfect board chair for Caminar's next chapter. I couldn't be happier for Caminar to have Barbara at the helm.

With deep gratitude for your support,



Betsy Pace, Caminar Board Chair, 2019-2021



Betsy Pace, Caminar Board Chair,
2019-2021

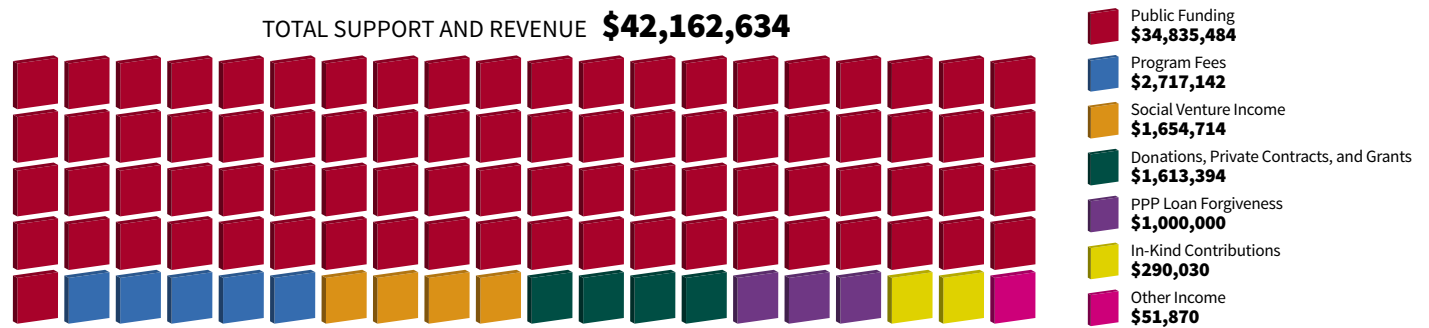


Barbara Patterson,
Caminar Board Chair

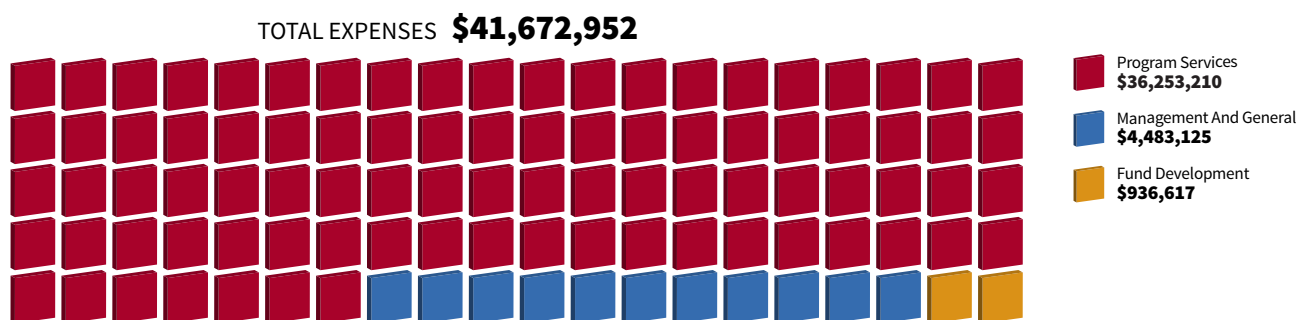
Statement of Financials for the Fiscal Year 2021

As a community-based organization, we take seriously the trust placed in us by our donors, funders, volunteers, and clients. We are dedicated to providing the highest quality science-based services, operating efficiently and effectively, and adhering to the highest standards of fiscal management. Here are our financial results for the **fiscal year 2021, from July 1, 2020 - June 30, 2021.**

Support and Revenue

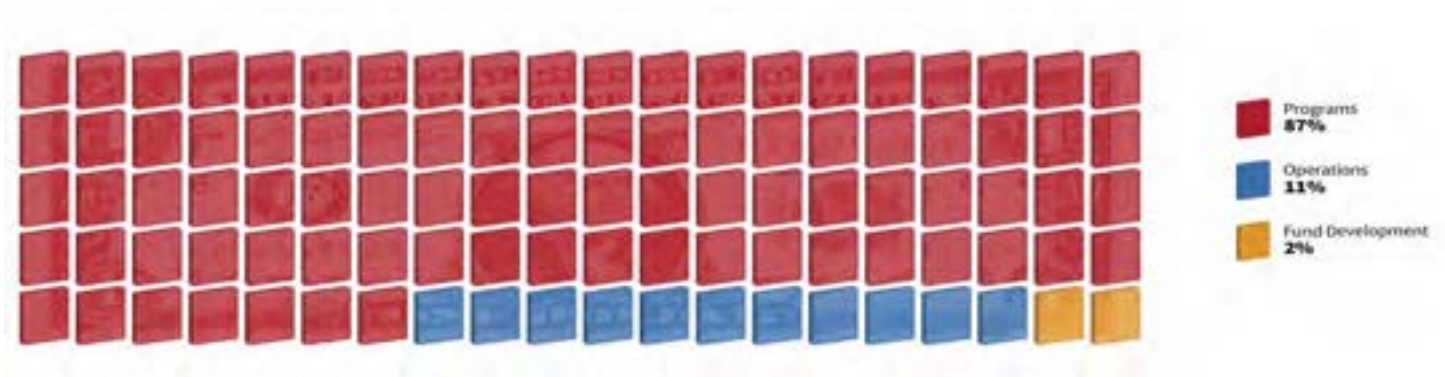


Expenses



Fund Investment

For every dollar raised, here is how it is invested:



Need

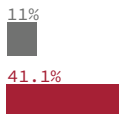
Over the course of 2021, the COVID-19 pandemic affected the behavioral health of our community, country, and the world. Vaccine development and rollout allowed some returns to normal, but the pandemic continued to wreak havoc on our behavioral health and disrupt the organizations that care for those in need:



53% of adults in the United States reported their mental health has been negatively impacted due to worry and stress over the coronavirus



63% of young adults reported symptoms of anxiety and/or depressive disorders during the pandemic



The average share of adults reporting symptoms of anxiety disorder and/or depressive disorder changed dramatically: January-June 2019 – 11% versus January 2021 – 41.1%



Substance use and suicidal ideation became pronounced for young adults, with 25% reporting they started or increased substance use during the pandemic



People with lower incomes were more likely to report major negative mental health impacts from worry or stress over the coronavirus. In December 2020, 35% of people earning less than \$40,000 reported experiencing a major negative mental health impact, compared to 21% of those with incomes between \$40,000 to \$89,999 and 17% of those making \$90,000 or more



The economic impact of **serious mental illness** in the United States is \$317.6 billion each year: \$193.2 billion in lost earnings, \$100.1 billion in treatment, and \$24.3 billion in disability benefits - including the economic impact of **mild and moderate mental illness and substance use conditions**, the economic impact of behavioral health conditions grows substantially

While last year saw an increase in demand, the pandemic also affected the utilization of services and the ability of health care organizations to serve all those in need of services. At Caminar, we experienced some limitations:

- Vaccinations were not widely available until the fourth quarter of the fiscal year 2020-2021, hindering the number of people who could be served in person
- While telehealth was deployed, some clients were unable to utilize it as effectively due to the severity of one's illness, challenges with the technology, or lack of a device or reliable internet service
- A pre-existing shortage of clinicians and system strains was exacerbated by COVID-related staffing and other challenges that impacted the ability of our network to refer clients to us
- School closures negatively impacted our capability to reach all adolescents typically served through school-based services
- Office closures, shelter-in-place, work-from-home initiatives, and limits on public gatherings negatively impacted our capacity to educate the community through our Speakers Bureau

However, Caminar continued to show up for those most in need.

Impact

With thanks to our partners - including government funders, individual donors, foundations, corporations, and our board of directors - Caminar has continued to address the significant need for behavioral health services in our community. In 2021, we:

Moved forward our strategic plan priorities to position Caminar as a leading mission-driven behavioral health care organization in the Bay Area

Maintained positive cash flow despite the increased costs associated with the pandemic

Balanced operating safely in a pandemic – minimizing COVID infection risk for staff, clients, and the community both before vaccines were widely available and after – while continuing to serve our clients and the community with evidence-based psychiatric and clinical treatment, and programs for recovery, education, and prevention

Reached over 14,000 children and adults with behavioral health education, prevention, treatment, and recovery programs across five counties in the Bay Area and Northern California:



391 lesbian, gay, bisexual, transgender, queer, questioning, and ally youth and young adults connected with a safe and supportive environment with mental health and wellness resources



533 young adults and adults gained skills to address the root causes of domestic violence, child abuse, and neglect to end cycles of violence and abuse



705 young adults and adults received supportive services to build networks of support, resume their education, or reenter the workforce



1,056 local youth, families, and teachers accessed counseling, consultation, and support through programs connected to their schools



1,327 individuals accessed life-changing housing and wrap-around supportive resources to keep them housed



1,860 adults moved forward in recovery from addiction



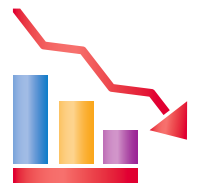
2,767 individuals received residential or outpatient mental health treatment, case management, and wellness services



5,590 individuals in the greater community learned from our Speakers Bureau to create environments that embody the values of equity, diversity, inclusion, and reduce stigma

Continued to measure our community health outcomes and meet or exceed goals,

including reductions in hospitalizations, incarcerations, and homelessness, and increases in employment and community engagement:



Our adult specialty mental health practice serves individuals with chronic and serious mental health conditions with histories of unstable housing and frequent hospitalization and/or incarceration. Services include intensive case management and mental health treatment, engagement with psychiatry for medication management, and linkage with ancillary services such as substance use treatment and physical health care. In the fiscal year 2020-2021, these programs exceeded goals and improved the quality of life for these clients, their families, and our community. Because of our quality care, we always overperform on our goals, and we routinely outperform our competitors:



Caminar Jobs Plus is a full-service employment program providing evidence-based practices for people with disabilities seeking competitive employment. ***Employment has the potential to contribute to positive health outcomes for individuals with serious mental illnesses.*** In the fiscal year 2021, Jobs Plus clients reported both satisfaction and job retention that exceeded program goals:



Client satisfaction
% SATISFIED

95%

Maintained employment
for 3 months or longer

88%

Grew revenue generation capacity, thanks to the significant support of **Caminar's Behavioral Health Equity Fund**, which was created to continue our response to the urgent behavioral health needs of the Bay Area's underserved populations

Achieved recognition and accreditation from independent standards organizations in our industry:



Earned the Candid Platinum Seal of Transparency which acknowledges the extensive information added to our profile including contact and organizational information; in-depth financials; qualitative goal, strategy, and capability information; and quantitative results and progress toward our mission



Received Commission on Accreditation of Rehabilitation Facilities (CARF) accreditation through March 2024, which demonstrates our adherence to international standards of quality and commitment to the pursuit of excellence in care

Donors and Funders

We are grateful for the generosity and compassion of the individuals, families, corporations, and foundations that invest in sustaining our mission, services, and programs. **This list reflects gifts made between July 1, 2020, and June 30, 2021.** We sincerely regret any errors or omissions. Should you notice an error, please advise us: 650.513.1509, development@caminar.org.

Government Funders

California Department of Rehabilitation
City of San Jose - Parks, Recreation and Neighborhood Services
City of Sunnyvale
Community Action Partnership Solano
County of Butte - Department of Behavioral Health Service
County of San Mateo - Behavioral Health and Recovery Services
County of Santa Clara - Department of Social Services
County of Solano - Health and Social Services
East Side Union High School District
El Camino Health Care District

Fremont Union High School District
Los Altos Unified School District
Morgan Hill Unified School District
Peninsula Health Care District
Santa Clara Unified School District
Sequoia Healthcare District
U.S. Department of Health & Human Services - Health Resources & Services Administration
U.S. Department of Housing and Urban Development

Visionary \$100,000 +

Anonymous
Barbara Ellis Jones Memorial Fund

Kaiser Permanente Northern California Community Benefit Programs
Valle Monte League

Transformative \$50,000 - \$99,999

Carole Middleton
Sutter Health Mills-Peninsula Medical Center

Whitfield Family Foundation

Catalyst \$25,000 - \$49,999

ABD Insurance & Financial Services, Inc.
Anonymous
Bothin Foundation

Cisco Systems Inc.
Linda and Richard Leao
Betsy and Bill Pace

Champion \$10,000 – \$24,999

Bank of America
Celeste P. Birkhofer, PhD, PsyD, and Wendell W. Birkhofer
Terri D. Bullock
Cargill Salt
Christensen Family Foundation
Christine and Michael Curry
Janssen Pharmaceuticals, Inc.
The Cristina and Charles Johnson Foundation
Connie and Bob Lurie Philanthropic Fund - Jewish
Community Federation & Endowment Fund

George Masunaga Family Endowment Fund - Silicon
Valley Community Foundation
Sue and Ken Merrill
Norman S Wright Mechanical Equipment
Barbara Patterson and Andrew Menkes, MD
Point B Inc
Safeway Foundation
Leo M. Shortino Family Foundation
Solano Community Foundation
Patricia and Steve Way

Inspirer \$2,500 – \$9,999

Samyukt and Seema Bajaj
Donna and Paul Barulich
Patti and John Bentley
Richard Capelouto and Gina Maya
Sally Carlson - Carlson Beck
Carstens Realty
Kathy and Michael Chinn
Mark Cloutier
Margaret and Yogen Dalal
Facebook
The Farwell Family
Forty Niners Football Company, LLC
Fremont Hospital
Glen Galaich, Ph.D.
Suzan Getchell-Wallace
Joanne and Jon Goldstein
Elaine and Eric Hahn
Belinda Hanson - Hanson Crawford Crum Family Law
Group
Heritage Bank of Commerce
Hurlbut-Johnson Fund
Kevin Jennison
Johnson & Johnson
Kalpi and Bharath Kadaba
Jaynie and William Kind

Ken Koskella
Crysta Krames and Clayton Peters
The Law Office of Michelle Leu Zacccone
Anne N. and Jeffrey Maggioncalda
Montgomery Family Charitable Fund
Cindy and Ron Olander
Anne E. Oliva
Paypal Charitable Giving Fund
Helen and Russell Pyne
Lilli Rey
SAMCAR Foundation
Sharks Foundation
Jo-Ann and Rod Sockolov
Stanford Health Care
Survivors Motorcycle Club of SF Bay Area
SyMed Corporation
TOSA Foundation
Tze Pin Tai and David Tai
The Morrison & Foerster Foundation
Thelma Doelger Charitable Trust
Deborah and Frank Vento
Vivienne and Mo Virani
Kris Zappettini and Bradley Glanville

Partner \$1,000 – \$2,499

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Miki and Bill Armstrong
Dana and Brian Ascher
Usha and Pratap Banthia
Nicholas Beim
Karen and Francis Cano
Dr. Lahee Joseph Chen
Elisa Chi
Janet and Doug Clendenning
Amy Crowe
Warren DeSouza and Kim Nelson
Minnette Diamond
Glenn Drobny
Mary Dunbar and Tod Thorpe
Robin P. Foreman
Jeffrey Fraenkel and Alan Mark
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Marianne Guttas
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Laurie Hunter and Jonathan MacQuitty
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Lisa and Gary Madden

Manika Massey
Suzanne and James McElwee
Karen Moore and Peter Watkins
Netflix
Lynn Olson
Barbara Oshman
Joanna Sharkey Oshman
Elizabeth Pace and Jon Beck
Margaret and Dennis Pantano
Uma Pariti
Hugh M. and Julie Pearce
MyTien Pham
Shelley Rintala and Tom LoSavio
Bryan Roberts Neal and Lisa Rosen
Koray Sahin
Camille Samuels
Beverly Sarver, MD, and James O'Donohue, MD
Ivana and Barry Schnur
Nancy and Greg Serrurier
Steven Sosnowski
Taube Philanthropies
Michael F. Tyrrell
Carolee and Jeff Wagner
Cecilia and Darrell Wheeler
Floyd Withrow

Sustainer \$500 – \$999

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Apple
Kim and Glen Bentley
John Bentley, Sr.
Hollister and Eva Brewster
Daniel and Barbara Buttlair
CVS Health Foundation
Campbell Family Charitable Gift Fund

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Albert Kaiser
Kappa Alpha Psi Foundation, Vallejo - Fairfield Alumni
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Gilead Sciences, Inc.
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Olivia and Carl Goldstone
Linda and Charles Green
Ginger and Bill Hedden
Chris and Jamie Henderson

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Marian and Jim Adams
Sarah Adams
Adobe
Ellie Alhquist
Ed Ali
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Maryanne McGlothlin and William Tong
Keri Nicholas
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Jean-Marie White
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The Woods Family Fund

IBM Employee Charitable Contribution Campaign
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Shaival Jhaveri
Jordan Johnson
Rosemary and Daniel Kaplan
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Melissa Kinter
Mei On Kir and Dr. Chun Pang Kir
Heather Kiuttu
Andrew Ko
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Eunice Kushman
Bruce Labadie

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Jesus Banuelos
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Laurie and Mark Benson
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Jane and Enrico Bernasconi
Betty Bernstein
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Sue Ann Lorig
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Kathie Monozon
Adelita Montalvo
Nikki Montgomery
Margaret (Peggy) Morgan
Yajuvendra Nagaonkar
Olivia Neeley
NetApp
Network for Good
Alicia (Lee) and Merrill Newman
Nancy and John Newman
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Nintendo
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Michelle Smith
Sharon and Dave Smullin
Gayle and Bruce Snyder
Emma Jean Sol
Scott Southerland
Charles Star
Gloria and Alan Stickle
Deborah Stinchfield
Donato Stinghen
Philip Strazzula
Lisa Stromberg

Lauren Grey
Carla Griffin
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Tammy Guerrero
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Gali Hagel
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Leanna and John Harper
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Jaria Harris
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Joya Heart
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Janet Hedley
Robin and Mark Hendrickson
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Deven Hoover
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Connie Tsai
Georgia Twiss
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United Way California Capital Region
Marjorie and Irvin Ungar
VMware Foundation
Laura Villanueva
Ariel Walker
Sandra Welch
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Claire and Ken Whyburn
Kira Williams
Susan Williams
Tracie Wilson
Ruth Wisnom
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Jason Wong
Jason Yago
Patrick Yuh
Alyssa Zoppi

In Kind

County of Santa Clara
Experience Church
Food Bank of Contra Costa and Solano
Habitat Horticulture
Jenny Hu

Kris Johnson
Laura McEwen
Peninsula Food Runners
Second Harvest Bank of San Mateo

In Honor Of

Kerstin Burling

Anna Christina Buchmann

Louis Graci

Kathleen Addison

Kristina DeLuna

Douglas Kaiser

Albert Kaiser

Drew Lusebrink

Anita Lusebrink and Russell Satake

Joanna Oshman

Barbara Oshman

In Memory Of

Mildred Bloom

Valle Monte League

Lori Buttlair

Daniel and Barbara Buttlair

Barbara Ellis Jones

Christine Citron

Rebecca and Frank Fox

Terry McNearney

Betsy Pace

Ruth Wisnom

Elizabeth Pace and Jon Beck

Barbara Patterson

The Farwell Family

Ava Posada

Gabriel Reyes

Carol Whitfield

The Farwell Family

Lisabeth Kaplan

Rosemary and Daniel Kaplan

Jason Reeves Stevens

Ann Reeves

About Caminar

We are a mission-driven, community-based behavioral health care agency that has been empowering and supporting individuals and families to move toward resilience, wellness, and independence for more than 50 years. Driven by compassion, science, and our understanding of root causes, we deliver high-quality education, prevention, treatment, and recovery services to those with complex mental health, substance use, and co-occurring needs.

Behavioral health care plays a crucial role in reducing homelessness, incarcerations, and hospitalizations. It also bolsters people's ability to engage with family, school, work, and primary care—and creates lasting economic and health benefits for individuals, families, and the community.

In 2021, we reached over 14,000 children and adults with behavioral health programs across five counties in the Bay Area and Northern California. Learn more about our impact at www.caminar.org/fy21-impact-report

Donations strengthen our circle of support for our most vulnerable neighbors and can be made at www.caminar.org/donate

Board of Directors

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Board Chair

Rod Sockolov
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Michael Chinn
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Frank Vento
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John Bentley

Avrita Campinha-Bacote

Suzan Getchell-Wallace

Belinda Hanson

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Linda Leao

Betsy Pace

Tze Pin Tai

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Monica Sim

Jo-Ann Sockolov

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Donna Barulich

Lisa Conover

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Dennis Pantano

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#Caminar4MentalHealth

Keep in touch



www.caminar.org

2600 S. El Camino Real, Ste. 200
San Mateo, CA 94403
650.513.1509



Our divisions



A Caminar
program

