

2020 IMPACT REPORT



Behavioral Health Care Saves Lives

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Letter From Our CEO

Dear Friends,

2020 was a year unlike any other, and we are grateful for your ongoing and generous support of Caminar. I am pleased to share with you our Fiscal Year 2020 Impact Report.



The pandemic has brought out the best in humanity through the support of community members like you, whose dedicated support helped Caminar continue essential services. Simultaneously, the pandemic laid bare deep and persistent inequities in our communities which have worsened a **behavioral health epidemic** within the pandemic. We are more committed than ever to addressing these dual crises to continue to make our communities healthier places to grow and thrive.

Our strategic plan was completed in early 2020 to address un- and under-treated behavioral health needs in our communities. Our work in 2021 continues to focus on:



Serving those with moderate and severe behavioral health issues, focusing on the co-occurring disorders of mental health and substance use



Addressing the social determinants of health; housing, food, income security, and racism

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Letter from our CEO

continued



Emphasizing both individual- and community- level outcomes to reduce hospitalizations, incarcerations, and housing instability while focusing on individual well-being and functioning



Applying clinical research with compassion in the diagnosis, treatment, and management of complex behavioral health conditions

With thanks to our **donors and funders** – including regional government funders, individual donors, foundations, corporations – and our **board of directors**, Caminar made a **substantial impact** on these focus areas.

I am grateful for your steadfast support in the face of adversity, indebted to our **board chair – Betsy Pace** and our Caminar board of directors for their partnership during this time, and humbled by the tireless work of our **staff** in the face of incredible challenges. Thank you!

Our door is open – you are invited to reach out to me or another member of our team if you have any questions about this report or the services Caminar provides. Thank you for your commitment to enriching our most vulnerable neighbors' lives with dignity and hope for a healthier future. Be well and stay safe.

With warm regards,

Mark Cloutier

Mark Cloutier, MPP, MPH
CEO, Caminar

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Letter From Our Board Chair

Dear Supporters of Caminar,

I am deeply honored to serve as the Caminar board chair and am incredibly appreciative of you — Caminar's **donors and funders**. I want to personally thank you for entrusting this organization with your investments that bring life-changing behavioral health treatment and care to many of our lowest-income neighbors, those who need it the most.

As board chair, I have the privilege of a remarkable partnership with **Mark Cloutier, Caminar's CEO**. Mark and I speak often, and his depth of knowledge, experience, and leadership continue to impress me. Likewise, our dedicated **board members** have shown deep commitment through their work to create and adopt an aggressive and forward-thinking strategic plan and shepherd the organization through the challenges of last year.



Another highlight of my board service was the 10th annual In Concert with Caminar in October 2020. I was surprised and humbled when our song request of "Hallelujah," dedicated to the **Caminar staff**, was performed by Sheléa. It felt like the perfect culmination of respect and appreciation for this organization that is determined to improve all facets of health for our most vulnerable neighbors and our community.

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Letter From Our Board Chair

continued

This past year brought unprecedented challenges and changes. Caminar launched a major fundraising campaign, the Caminar Mental Health Regional Response Fund, to respond to the dramatic increase in **need for mental health and substance use services** due to the pandemic. This community responded, and you helped exceed the goal of raising \$500,000 in six months. The year's unbelievable difficulty was matched with an incredible outpouring of compassion and generosity that gives me great hope for a future with improved health and less suffering. From the bottom of my heart, thank you.

Thank you, again, for your ongoing support of Caminar.

Warmly,



Betsy Pace
Caminar Board Chair

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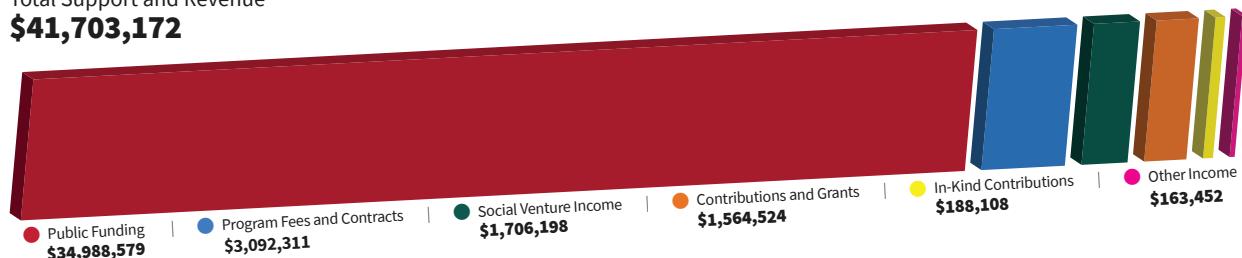
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Statement of Financials for the Fiscal Year 2020

As a community-based organization, we take seriously the trust placed in us by our donors, funders, volunteers, and clients. We are dedicated to providing the highest quality science-based services, operating efficiently and effectively, and adhering to the highest standards of fiscal management. Here is our statement of financials for the **Fiscal Year 2020, from July 1, 2019 - June 30, 2020.**

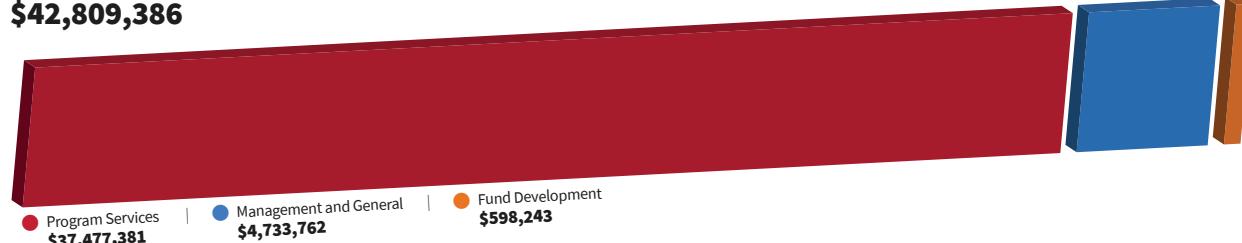
Support and Revenue

Total Support and Revenue
\$41,703,172



Expenses

Total Expenses
\$42,809,386



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Statement of Financials for the Fiscal Year 2020

continued

Fund Investment



Notes

For additional detail, please see our **audited financial statements from Fiscal Year 2020**.

In the fourth quarter of the Fiscal Year 2020, as a result of the onset of the COVID-19 pandemic, we experienced a decrease in expected revenue based on three factors:

- 1) We saw an initial downturn in demand for services when stay-at-home orders were imposed: Despite seeing fewer clients during this time, we maintained staffing levels as we pivoted to telehealth service delivery and knew that demand would eventually increase. This reduction in demand reduced our fee-for-service contract revenue.
- 2) We experienced a reduction in expected general operating funds: Many foundations and corporations shifted grant-making efforts to respond to the pandemic.
- 3) We incurred significant unbudgeted operating expenses required to respond to the pandemic. These expenses included procurement of PPE, plexiglass, additional safety and sanitization measures, and upgrades to our IT infrastructure to better support care delivery.

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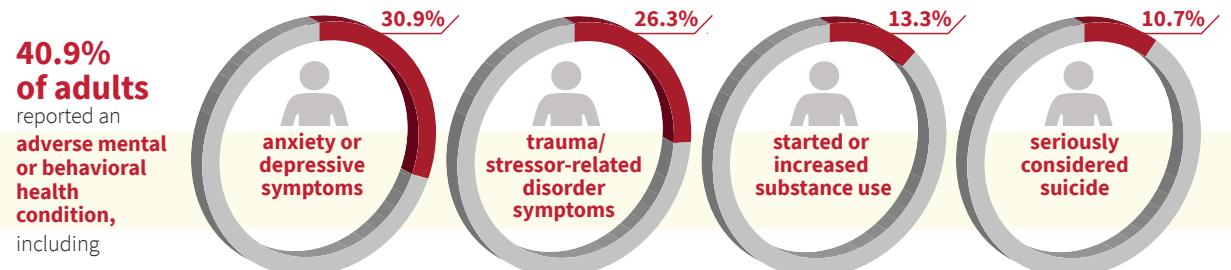
The Need

Complex behavioral health — mental health and substance use disorder — needs impact our entire community and world, and we've witnessed a sharp increase in behavioral health conditions as a result of the COVID-19 pandemic.

A **US Census Bureau** survey from April to December 2020 revealed



CDC study from June 2020 indicated



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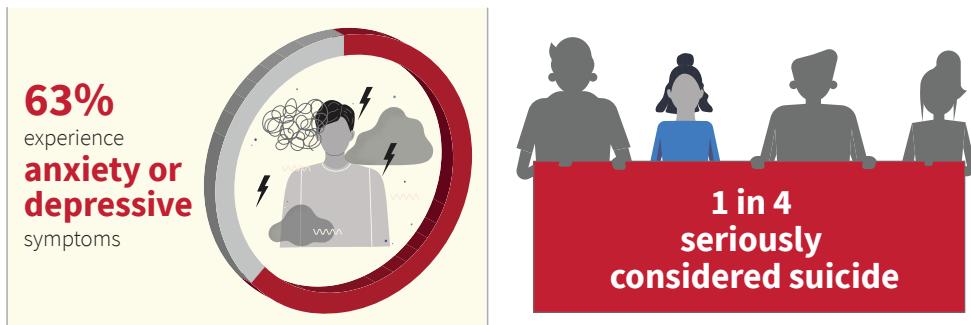
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The Need

continued

The same CDC study indicated an

increase in
**mental health
concerns
among
young adults,**
including



According to an analysis by ***The Lancet*** in 2016, **depression and anxiety disorders are highly prevalent and disabling disorders**, which result not only in an enormous amount of human misery and lost health, but also lost economic output. But, every

\$1 invested
in common
mental health
conditions like depression



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Our Impact

With thanks to our partners — including **regional government funders, individual donors, foundations, corporations** — and our **board of directors**, Caminar and our divisions have worked tirelessly to address the need for behavioral health services and make a positive impact in our communities. In 2020, we

Pivoted to adapt most operations to virtual, telehealth systems and simultaneously navigated safe delivery of essential in-person services and staff functions, allowing us to continue services to all clients - especially our most marginalized, vulnerable, and lowest-income neighbors.

Reached over 18,000 children and adults with behavioral health education, prevention, treatment, and recovery programs across five counties in the Bay Area and Northern California



145 young adults and adults gained **skills to address the root causes of domestic violence, child abuse, and neglect in order to end cycles of violence and abuse**



400 lesbian, gay, bisexual, transgender, queer, questioning, and ally youth and young adults **connected with a safe and supportive environment with mental health and wellness resources**



685 young adults and adults received **supportive services to build networks of support, resume their educations, or reenter the workforce**



1,462 local youth, families, and teachers accessed **counseling, consultation, and support through programs connected to their schools**

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Our Impact

continued



1,765 individuals accessed life-changing **housing and wrap-around supportive resources to keep them housed**



2,665 adults moved forward in **recovery from addiction**



3,075 individuals received residential or outpatient **mental health treatment, case management, and wellness services**



8,251 individuals in the greater community learned from our speakers bureau to create **environments that embody the values of equity, diversity, inclusion, and reduce stigma**

Added new **board members**

- Robin P. Foreman, Lead Data Scientist, Aetna
- Kevin Jennison, Chief Technology Officer and Co-Founder, Gladly
- Michael Chinn, Partner, Silicon Valley, PwC
- Monica Sim, Strategy Lead, Google Services

and senior executive staff to align the organization with our strategic plan and increase capacity to deliver critical clinical services

- Ben Austin, MBA, Chief Financial Officer
- Mary Dunbar, CFRE, Chief Development Officer
- Mark Ritchie, MD, Medical Director
- Amanda Russell, PsyD, Executive Director of the San Mateo County Region

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Our Impact

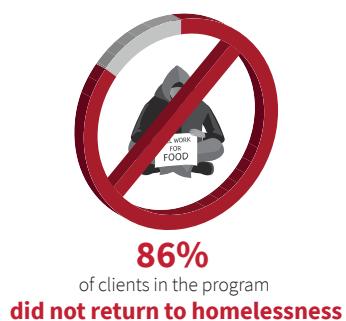
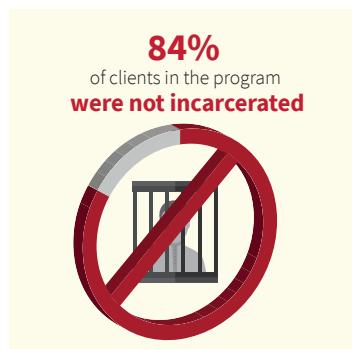
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Built our capacity to measure the community health outcomes we impact, including reductions in hospitalizations, incarcerations, and homelessness as evidenced by the success of our **Solano Region's H.O.M.E. program**, which serves individuals who have persistent and serious mental illness and are

- experiencing chronic homelessness
- at risk of hospitalization
- part of an underserved/unserved population
- and may be involved with the criminal justice system

By connecting these individuals with supported services for housing, intensive and comprehensive behavioral health case management, and job readiness programs, we impacted individual and community-level health improvement and

- successfully housed all clients
- met or exceeded all program goals, with significant reductions in the number of clients experiencing adverse events



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Our Impact

continued

Grew revenue generation capacity, with thanks to significant support of our Caminar Mental Health Regional Response Fund that allowed us to address the increased need for safe behavioral health services as a result of the pandemic and serves as a foundation for sustained private support

Achieved recognition and accreditation from independent standards organizations in our industry



Earned the GuideStar Platinum Seal of Transparency, which acknowledges the extensive information added to our profile including contact and organizational information; in-depth financials; qualitative goal, strategy, and capability information; and quantitative results and progress toward our mission



Earned a 100/100 rating from Charity Navigator's Encompass Rating System, which designates Caminar as an official "Give with Confidence" charity, indicating our organization uses donations effectively



Received Commission on Accreditation of Rehabilitation Facilities (CARF) accreditation through March 2024, which demonstrates our adherence to international standards of quality and commitment to the pursuit of excellence in care

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Community Voices

Please visit the online version of our **Impact Report** to read **Community Voices** and understand why members of our community support Caminar.



Chick And Rick Runkel, Caminar Supporters

[Read More →](#)



Yvette Radford, Vice President, Kaiser Permanente Northern California External And Community Affairs

[Read More →](#)



Pamela Kurtzman, CEO, Sequoia Healthcare District

[Read More →](#)



Marie Chuang, Councilwoman, Town Of Hillsborough; Caminar Supporter

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Samyukt Bajaj, COO Of The San Jose & Santa Cruz Service Area Of Kaiser Permanente; Caminar Board Member

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Khizer Subhani, BSN, RN, PHN, Caminar Director Of Nursing

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Mark Ritchie, MD, Caminar Medical Director

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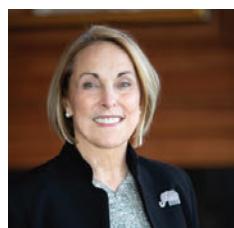
Kevin Jennison, CTO And Co-Founder, Gladly; Caminar Board Member

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Tranine Chisom, Director Of Supported Housing, Caminar's Solano Region

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Barbara Patterson, COO Of Andrew B. Menkes, MD & Associates, Inc.; Caminar Board Co-Vice Chair

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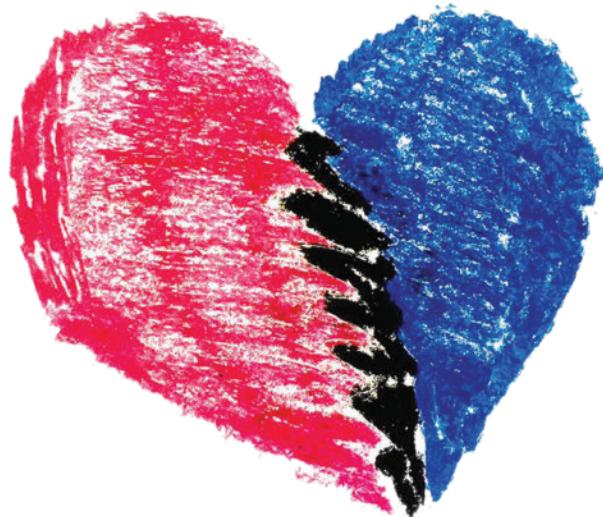
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Our Donors and Funders



We are grateful for the generosity and compassion of the individuals, families, corporations, and foundations that invest in sustaining our mission, services, and programs. Please visit the online version of our Impact Report to see **Our Donors and Funders**, which reflects gifts made between July 1, 2019, and June 30, 2020.



Caminar and our divisions reached over 18,000 children and adults with behavioral health education, prevention, treatment, and recovery programs across five counties in the Bay Area and Northern California.

Driven by compassion, science, and our understanding of root causes, we deliver high-quality prevention, treatment, and recovery services to those with complex mental health, substance use, and co-occurring needs. We understand that quality behavioral health outcomes occur when a person is supported in all their basic human needs, and we actively partner with our clients and the community to address the social determinants of health that lead to sustained well-being.

We are here to empower and support the most vulnerable members of our community to move toward wellness, resilience, and independence.

Donations strengthen our circle of support for local individuals and families in need.

CAMINAR'S MISSION IS TO EMPOWER AND SUPPORT INDIVIDUALS AND FAMILIES TO MOVE TOWARD RESILIENCE, WELLNESS, AND INDEPENDENCE.

CAMINAR VALUES DIVERSITY! PEOPLE OF ALL RACES, ETHNICITIES, COUNTRIES OF ORIGIN, FAITHS, ABILITIES, SEXUAL ORIENTATIONS, GENDER IDENTITIES ARE WELCOME HERE.



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**IF YOU ARE IN CRISIS, CALL
911 OR CONTACT ONE OF THE
FOLLOWING:**

SUICIDE PREVENTION

LIFELINE

1(800) 273-8255

CRISIS TEXT LINE

TEXT "HOME" TO 741741

BUTTE CRISIS HOTLINE

1(800) 334-6622

SAN MATEO CRISIS HOTLINE

(650) 579-0350

SANTA CLARA COUNTY

CRISIS LINE

(855) 278-4204

SOLANO CRISIS

HOTLINE

(707) 428-1131

CONTACT US:
INFO@CAMINAR.ORG

LEARN MORE:
[BLOG \(NEWS AND UPDATES\)](#)
[AGENCY POLICIES & FINANCIALS](#)