



Annual Meeting

2025

Building What's Next

September 30, 2025 | 9:00 AM





Agenda

Welcome

Message from Board Chair

Nominations & Governance

Meet the Team

TAO Update

Advocacy

Events and Sponsorship

Communities

Quarterly Milestones

Marketing, PR and Visibility

Coming in 2026

Whats Happens Now?

Thank you

What our Members are saying ...

“Being part of TAO has been invaluable for Trigate Coaching. The AI & Data Community, in particular, has connected me with leaders and innovators who are shaping the future of technology. TAO’s focus on collaboration and innovation mirrors our own mission at Trigate - empowering leaders and teams to master strategy in the era of AI. The conversations and connections I’ve had through TAO have strengthened our work and expanded our impact.”

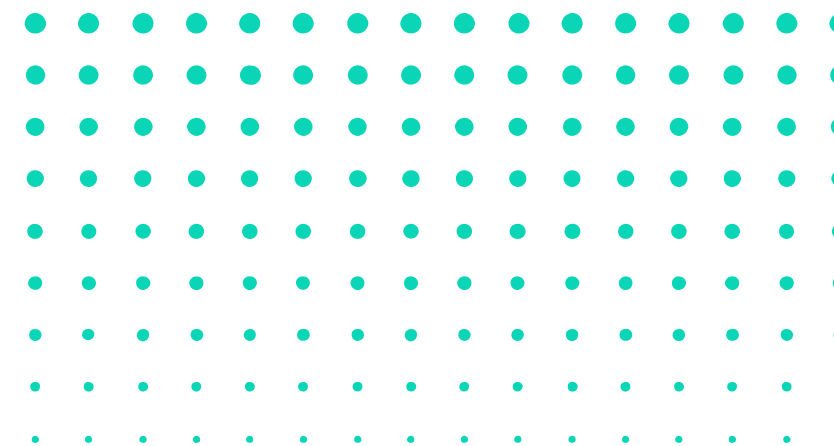
- Dr. Brandon Barnett, CEO, Trigate Coaching

Skip Newberry

President and CEO



Welcome



Melissa Evers

TAO Board Chair



Welcome



Brent Bullock

TAO Board of Directors, Chair of
the Nominations & Governance Committee

 Nominations + Governance



Board Member Election

The Process

Ballots were sent out to TAO Members on September 12th, 2025

Members voted in favor of the following:

- Election of 2 new board members to serve for an initial 2 year term
- Re-election of 2 Board Members to a 3 year term and 1 Board Member Annually

The Nominees Are.....



Erik Stromquist

Founder and CEO of xPhase

Erik Stromquist is the Founder and CEO of xPhase, a Portland-based consulting and investment firm supporting companies in technology, CPG, education, and sustainable manufacturing. He is also the Co-founder and Chairman of CTL, a global leader in Chrome-based devices and cloud solutions, where he previously served as CEO. At CTL, Erik drove global expansion to 55+ countries, built partnerships with Google, Intel, Logitech, Microsoft, and Verizon, and led a successful private equity exit in 2021. Recognized as Executive of the Year in 2024, Erik lives in Portland with his wife and twin boys, Nikko and Viggo.



Ryan Williams

Senior Vice President, Product Development & Technology, A-dec Inc.

Ryan Williams is the Senior Vice President of Product Development and Technology at A-dec, a global leader in dental equipment and solutions. With over 20 years of experience in technology and design engineering, Ryan has built a career at the intersection of innovation, business strategy, and product excellence.

At A-dec, Ryan leads a broad portfolio that spans product engineering, business development, program and product management, innovation product architecture, information technology, digital experiences, data and analytics, and global regulatory and quality functions. Under his leadership, A-dec has launched numerous forward-thinking solutions that advance the dental industry's digital and clinical capabilities.

Throughout his career, Ryan has remained committed to cultivating high-performing teams and scalable platforms, driving customer-centered design, and embedding a culture of continuous improvement and cross-functional collaboration. His vision consistently bridges long-term innovation with near-term execution, helping teams deliver outcomes that matter



Re-election of TAO Board Members

- **Leigh Gower: Product & Technology Executive, CTO in Transition**
- **Eric Pierce: Vice President IT, The Greenbrier Companies**
- **Brent Bullock: Partner, Perkins Coie**

And a big THANK YOU to those board members who will be ending their tenure on the TAO board this year



Allie Persitz
Tech Founder, Mentor



Mariah Scott
CEO
Rantizo



John Kochavatr
PGE

What our Members are saying ...

Next Reason's partnership with the Technology Association of Oregon (TAO) has been invaluable. As a CEO, I've been able to connect with local expertise for advisory, including reputable CTOs and other business leaders, which has provided small but crucial guidance. TAO also does a fantastic job of promoting our business through their newsletter and their podcast, which has helped us reach a wider audience. Overall, TAO has been a very collaborative partner and a key resource for our company's growth.

- Nate Szytel, Co-founder & CEO, Next Reason



Meet the Team



Ashley Kmiecik
Director of Sponsorship and Events



Jeahna Atangan
Director of Community Engagement



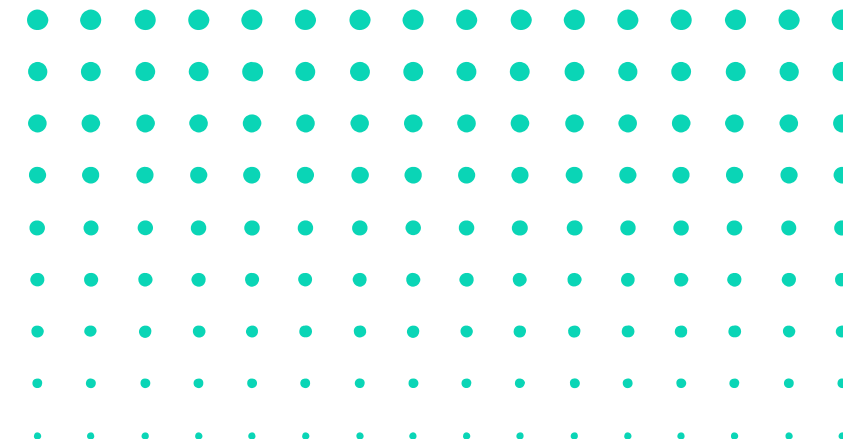
Rachel Wiggins Emory
Lobbyist & Senior Vice President at
Thorn Run Partners



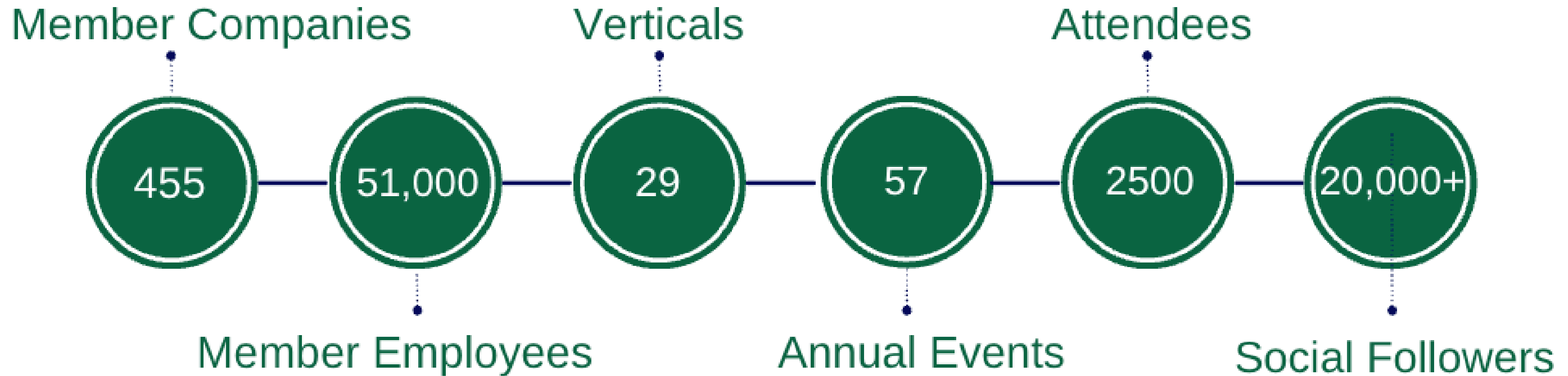
Skip Newberry
President and CEO



Tim Winner
Chief Operating Officer



TAO By The Numbers

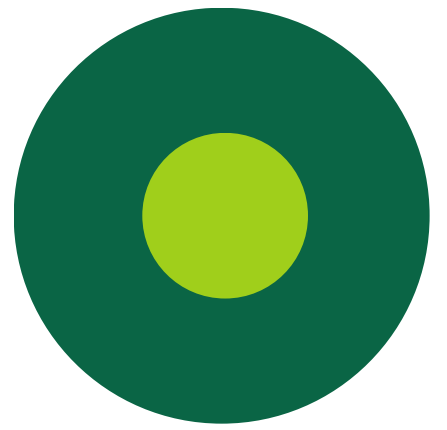


A photograph of the Oregon State Capitol dome, showing its stone structure and the golden finial on top. The image is partially obscured by a large, curved green graphic element that sweeps across the left side of the slide.

Advocacy

TAO is a powerful government relations resource for early and growth-stage tech companies as well as established companies that are looking to amplify their voice and impact in Oregon.

Advocacy



Advocacy - State

HB 2288; HB 3047 - Oregon Cleantech Task Force Recommendations

HB3336 - Grid Enhancing Solutions

HB 3546 - POWER Act

HB 3592 - AI Commission (following AI Definitions Task Force)

HB 2008 - Updates to Oregon's Consumer Privacy Act

HB2417 - Centers of Innovation Excellence Grants: Partially Funded

SB 441 - Computer Science Education Curriculum Requirement

SB 651 - Secretary of State Business Registration Burden Study

HB 2322; HB 2277 - FISH & CHIPS



Advocacy



Advocacy - Federal

Section 174 - R&D Tax Credit Amortization

Reauthorization of SBIR/STTR Funding - Sept. 30th

Advocacy - State Board/Commission Representation

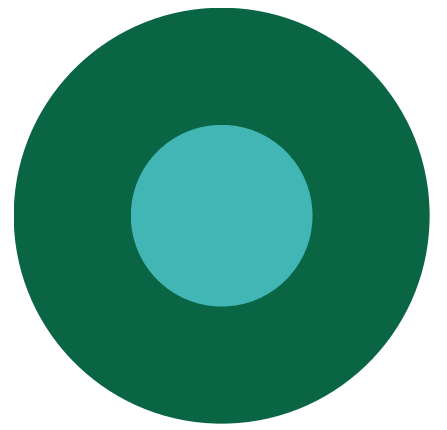
Workforce & Talent Development Board

Future Ready Tech Consortium

STEM Commission



MARKET DEVELOPMENT INITIATIVES - TRADE MISSIONS



Oregon Delegation to CES - January

Visit to Oregon by Estonian startups and investors - January

Canadian Indigenous Accelerator - February to April

National Defense University Site Visit - April

Canadian Semiconductor Trade Mission - April

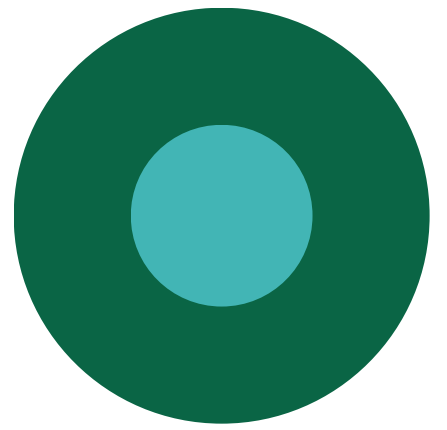
Hosted 13 Countries Digital Standards Innovation & Security Mission
July

Digital Transformation & Cybersecurity Focused Trade Mission to
Estonia - October

Cascadia Innovation Corridor Conference + Seattle AI Week - October



MARKET DEVELOPMENT INITIATIVES - APPLIED INNOVATION WITH HIGHER ED



FAST - NSF Engine

CorMic Tech Hub

Powerize Northwest Consortium

Health Tech Innovation Convening with UO - Portland

Applied Computing Program

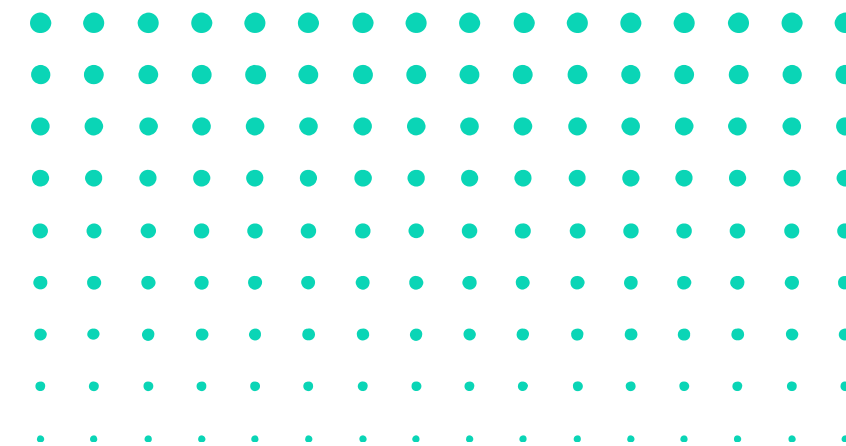
COCC SBDC Session in Central Oregon

Visit to North Carolina with Presidents of OSU and UO re: Research Triangle



Sponsorship and Events

- Oregon Tech Awards
- Party in the Pinot
- Individual Oregon Tech Awards
- Executive Dinner Series
- Health Tech Forums
- Cybersecurity Summit
- Energy and Data center
- AI&Data Summit
- Legislative Reception
- Podcast



TAO Communities: Building Oregon's Tech Ecosystem

Our Mission

Build connections

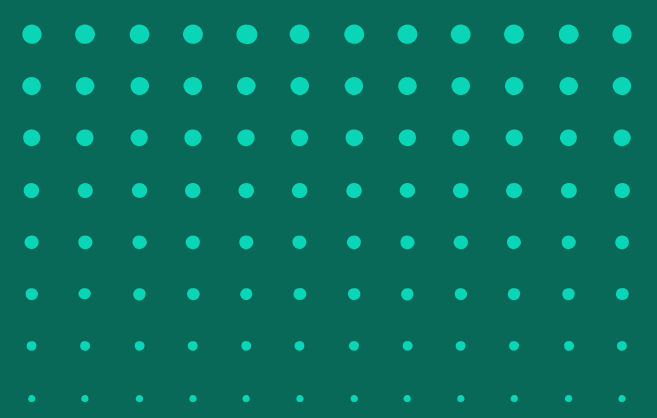
Share expertise

Provide practical & technical resources

Establish a unified industry voice

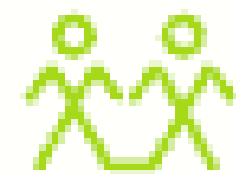
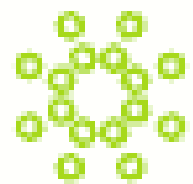


TAO Communities: Building Oregon's Tech Ecosystem



6 Core Communities

AI & Data • Cybersecurity • Fintech • Healthtech • Cleantech • People & Culture



2025 Accomplishments

- 20 in-person Community events (avg. 80 attendees)
- 3,200+ connections created
- 100% live, in-person gatherings = deeper engagement
- 6 partner events amplified TAO's reach
 - Canadian Semiconductor Event
 - Energy Innovation Summit
 - 4K4Community Run
 - Sales Leadership Best Practices Workshop Series
 - Legislative Reception
 - Estonia Webinar

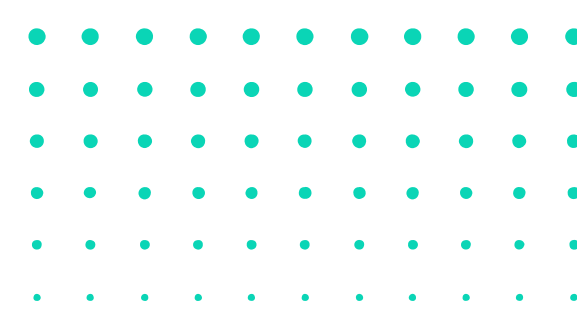
Powered by Leadership

Shout-out and Thanks to our Community Chairs for their vision, drive, and thought leadership. Your contributions allows TAO to provide the magic to bring it all together.

What's Next...

- Secure 2026 Community sponsorships
- Focus: 1 high-value event per quarter per community
- Deliver measurable ROI for members & partners
- Continue cross-promotion of partner/member events to maximize value

Quarterly Milestones



Q1 2025

→ FinTech Bridge Launched

→ Techlandia begins ranking on Apple podcast

→ Estonia delegation held Hosted by TAO in Oregon

Q2 2025

→ 41st Oregon Tech Awards held at OMSI

→ We recognized 2 Students of the Year and 3 Teachers of the Year

→ Energy and Data Center summit held in Bend, Oreogn

Q3 2025

→ Party in the Pinot **Sold Out**

→ 10,000 + LinkedIn Followers reached

→ Over 300 in attendance at the AI & Data Soiree

Q4 2025

→ FAST Semi-conductor & AI initiative advanced to the next round

→ 22 Executive Dinners throughout Portland, Bend, and Eugene

More great things to come

What our Members are saying ...

“Oregon State University and the Technology Association of Oregon share a strong commitment to innovation and workforce development. By working together, we are creating new opportunities for professionals across the state to access high-quality education, gain in-demand skills and contribute to the continued success of Oregon’s tech industry.” -

Lisa L. Templeton, Vice Provost of OSU’s Division of Educational Ventures

Marketing, PR and Visibility

Share Your Story!

Leveraging our outlets is a benefit of TAO membership.

We act as a point of contact for companies who show interest in becoming more involved in the region, promote Oregon and SW Washington as a premier destination for tech talent and share our members' success with a nation-wide audience.

Marketing and PR



10,000+ Followers



Email Marketing



Tech Oregon Monthly

11K Subscribers
29% Average Open Rate



Executive Brief:

2.5K Subscribers
47% Average Open Rate



Techlandia Podcast
50 Episodes



TAO Member Blog
3000 + unique visitors weekly



The Fintech Bridge Series

Coming in 2026

- Continued Advocacy
- AI/Data Leadership
- Summits and Signature Events
- More Member Benefits
- Expanded Social Media
- More amazing guests on Techlandia
- Communities
- Expanded Partnerships
- Education Opportunities
- Thought Leadership

Whats Happens Now?

- **Get Connected**

Go to our website techoregon.org and sign up for the newsletter, check out our events calendar, register for upcoming events!

- **Consider Sponsorship**

2026 offers a huge opportunity for members to make an impact on the community! Reach out to Ashley.Kmiecik@techoregon.org to learn how you can become a legacy sponsor!

- **Connect with our Team**

Reach out to anyone on the team to find ways to strategically engage with TAO so you can take full advantage of your member benefits!

What Members are saying ...

"Our partnership with TAO helps us build and strengthen our connections with both Oregon's tech employers and job seekers and better serve both communities." —
Mac Prichard, Founder and CEO, Mac's List.

Thank you for your Support!

