TECHNOLOGY ASSOCIATION OF OREGON

Meet the Women & Allies Steering Committee

The leaders building an inclusive tech community across Oregon

Our Steering Committee



Marta Zoglman
Co-Chair



Sumitra Sukumaran
Co-Chair



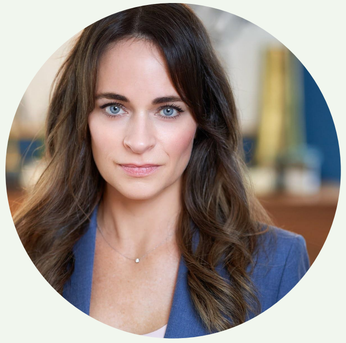
Linda Barney
Steering Committee



Sonya Duffin
Steering Committee



Joanna Gough
Steering Committee



Jeana Kats
Steering Committee



Pam Kelley-Dockter
Steering Committee



Celina Kennedy
Steering Committee



Sarala Paliwal
Steering Committee



Nicole Santschi
Steering Committee



CO-CHAIR · WOMEN & ALLIES

Marta Zoglman

Marta Zoglman is Co-Chair of the Women and Allies Community at the Technology Association of Oregon, focused on building inclusive networks that connect women and allies across the region's tech ecosystem.

A communications and operations leader with 15+ years at Intel, she has shaped top-tier employee and customer experiences and built thriving team cultures as a Chief of Staff and Marketing and Communications Director.

She is known for developing leaders, building scalable programs and communities, and turning technical expertise into industry influence.



CO-CHAIR · WOMEN & ALLIES

Sumitra Sukumaran

Sumitra Sukumaran is Co-Chair of the Women and Allies Community at the Technology Association of Oregon, focused on building inclusive networks across the region’s tech ecosystem.

A seasoned semiconductor technologist and business leader, Sumitra brings 18+ years at Intel spanning quality and reliability, customer enablement, manufacturing, corporate planning, operations, and advanced silicon engineering. She excels at integrating complex technology and business priorities from pathfinding through high-volume execution, aligning stakeholders and driving operating discipline.

Sumitra is passionate about rapid, data-driven results and building highly effective, inclusive teams.



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Linda Barney

Linda Barney is President of Barney and Associates (barneyassoc.com), a company that specializes in technical/marketing writing, editing, training, and RFI/RFP proposals. Company clients are in the high-tech, semiconductor, medical/bioscience, manufacturing, smart grid and clean energy industries.

Linda believes it is important to do volunteer work and has provided pro-bono marketing writing for technology, software, bioscience and education organizations as well as serving on K-12 Computer Science and entrepreneur Board of Directors.



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Sonya Duffin

Sonya Duffin is a product marketing leader who turns complex technology into clear messages that resonate and drive growth. As Director of Product Marketing at Smarsh, she leads go-to-market strategy, positioning and messaging for enterprise data management, compliance and AI solutions. Previously, she was Director of Solutions Marketing at Veritas Technologies, where she became a recognized voice on ransomware and data protection. She also led marketing communications at BD Biosciences and Coherent.

Passionate about diversity and leading with empathy, Sonya loves building impactful teams and empowering those around her. She holds a BA and an Executive MBA from Santa Clara University.

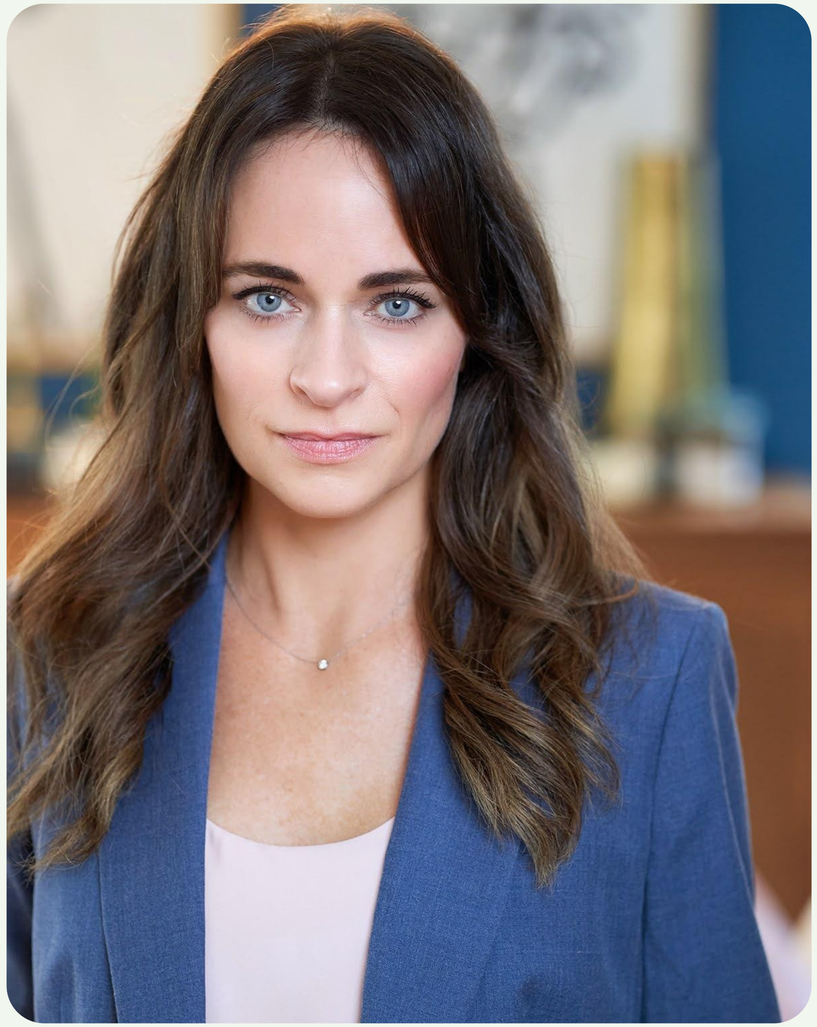


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Joanna Gough

Joanna Gough is WAAC's Sponsorships volunteer and self-described ecosystem architect, basically the person who turns “we should get sponsors” into an actual spreadsheet with 200+ companies on it.

When she's not chasing down partnerships for WAAC, she's juggling a small empire of Portland ventures (AIRA, Awesomesauce, Pulse Impact Ventures, ROSA) and throwing events like PDX Hacks/Claude Hackathons and Portland Startup Council, because apparently one job wasn't enough. She's here for the mission, the mixers, and making sure the sponsor deck actually looks good.



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Jeana Kats

Jeana Kats is a trusted advisor to senior leaders across government and technology sectors – Department of Transportation, King County Council, Nike, Intel, HPE and Samsung to name a few.

As an executive coach and organization development practitioner, she specializes in facilitating change from the inside out, helping clients build a strong foundation for sustained high performance.

With a focus on systemic change, she brings a range of mindset, skillset, and toolset approaches to ensure transformative growth and impact at every organizational level.



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Pam Kelley-Dockter

Pam Kelley-Dockter is an Executive, Leadership, and Strategy Coach with more than 20 years of experience in the tech industry, focused on developing leaders, advancing inclusion, and helping people amplify their impact.

At Intel, she built and led global leadership initiatives, including the Women’s Leadership Academy, designed to help senior women leaders thrive, lead boldly, and expand their influence.

Today, as Managing Partner of Trigate Coaching, Pam helps leaders and teams build the strategic clarity, adaptability, and confidence to navigate transformation and lead in the age of AI.



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Celina Kennedy

Celina Kennedy is COO at Avayla, a boutique datacenter consulting firm, where she brings 23 years of financial and sales operations leadership from her career at Intel.

At Intel, she led strategy, revenue, pricing and operations for multi-billion-dollar businesses including Global Channel, Retail Marketing, and Datacenter & AI.

She holds an MBA and a BS/MS in Environmental Science from the University of Rochester, fueling a lasting passion for sustainability and environmental issues.



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Sarala Paliwal

Sarala Paliwal is a career coach and former business and technology leader with deep experience in the semiconductor industry.

She has led global engineering organizations at IBM and Siemens and now advises women working in the technology sector as they navigate career growth and leadership.

She serves on Oregon’s Workforce & Talent Development Board and collaborates with the Society of Women Engineers to strengthen the pipeline of women entering the fields of engineering and technology.



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Nicole Santschi

Nicole Santschi is a product leader with more than a decade of experience building and scaling products, programs, and teams at companies including AWS and DocuSign.

She currently serves as Senior Director of Product Management at Care Access, a clinical research company improving access to research for new cures and treatments.

Nicole is passionate about expanding opportunities for women in technology, with a particular interest in supporting early-career growth and development.