

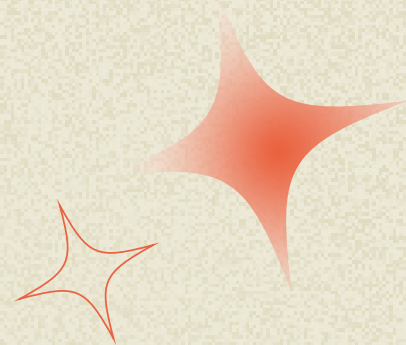
Amanda Schain

Art Director
& Designer



contact

amandaschain.com



skills

Art Direction | Concepting
Typography | Layout Design
Social Media | Photography
Illustration | Branding

software

Adobe CS | Figma |
Midjourney AI | Webflow

awards

Clios | 2023
2 Gold & 2 Silver

ADC Awards | 2023
Bronze

Cannes | 2023
Shortlisted

The One Show | 2023
8 shortlisted projects

**Bethel Woods
Poster Contest**
Honorable Mention | June 2019

extras

**LIA's virtual Creative
LIAisons program**
Mentee
2022

Hearts & Bones
Foster/Volunteer
2021 - Present

education

University of Delaware
May 2019
BFA | Visual Communications
Art History Minor

experience

Klick

Clients: Google, J&J, Vertex, ARS,

Art Supervisor / May 2025 - Present

- ✦ Concepted and executed OOH campaigns spanning print and animated digital formats for high-visibility placements.
- ✦ Produced style guides and design assets, ensuring cohesive brand visuals across digital platforms including web, social, display banners, and email.
- ✦ Collaborated with influencers and cross-disciplinary partners to develop social-first content and solve creative challenges from concept through launch.

Senior Art Director / May 2022 - May 2025

- ✦ Ideated with copywriters to create concepts and activations across many platforms.
- ✦ Responsible for creating and presenting client decks.
- ✦ Mentored juniors on creative software's and problem-solving techniques.

Art Director / May 2021 - May 2022

- ✦ Led a pro-bono initiative from concept through launch, guiding creative strategy, design execution, and production partnerships.
- ✦ Created storyboards to create an animated video series for social platforms.
- ✦ Designed style guides, concepts, and maintained the visual focus across digital website, social media, banner displays and emails.

Jr. Art Director / Feb 2020 - May 2021

- ✦ Concepted for multiple pitches and pro bono initiatives.
- ✦ Helped launch a branded campaign and designed across all social platforms.
- ✦ Worked with branding and designed important client decks.

Tag Creative

Graphic Designer/Coordinator / Oct 2019 - Nov 2019

- ✦ Supported concept development.
- ✦ Designed content for social media platforms.
- ✦ Created pitch decks for new business initiatives.

The RealReal

Creative Studio Intern / Jan 2019 - Feb 2019

- ✦ Collaborated on set design and styling for editorial and e-commerce photo shoots, ensuring cohesive and visually compelling results.
- ✦ Directed and captured content for social platforms, aligning visuals with the brand voice.
- ✦ Supported photo shoots to execute assigned concepts.

