

# Privacy Policy for [www.agadabio.com](http://www.agadabio.com)

Last Updated: 2026

April 28, 2026

# Privacy Policy

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**Website:** [www.agadabio.com](http://www.agadabio.com)

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## 1. Introduction

Welcome to AGADA Biosciences Inc's website [agadabio.com](http://www.agadabio.com) ("we," "our," or "us"). We respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.agadabio.com](http://www.agadabio.com) (the "Site").

Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

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## 2. Information We Collect

### 2.1 Information You Provide Directly

**Contact Form:** When you use our contact form, we collect the following information that you voluntarily provide:

- Name
- Email address
- Phone number (optional)
- Message content
- Any other information you choose to include

This information is collected solely for the purpose of responding to your inquiry and providing you with the requested services or information.

### 2.2 Information Collected Automatically

When you visit our Site, we automatically collect certain information through Google Analytics and other tracking technologies, including:

- **IP Address:** Your device's internet protocol address
- **Browser Type:** The type of browser you are using
- **Device Information:** Device type, operating system, and screen resolution
- **Pages Viewed:** Which pages you visit and how long you spend on each page
- **Referral Sources:** How you arrived at our Site (e.g., search engine, social media, direct link)
- **Date and Time:** When you accessed our Site
- **Clickstream Data:** Your navigation patterns through our Site

- **Geographic Location:** General geographic location based on your IP address
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## 3. How We Use Your Information

### 3.1 Contact Form Information

We use the information you provide through our contact form to:

- Respond to your inquiries and requests
- Provide customer support
- Send you information related to your inquiry
- Improve our products and services
- Comply with legal obligations

### 3.2 Google Analytics Data

We use Google Analytics to:

- Understand how visitors interact with our website
  - Analyze traffic patterns and user behavior
  - Improve our website's content and functionality
  - Monitor site performance
  - Conduct market research
  - Optimize our marketing efforts
  - Debug technical issues
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## 4. Google Analytics Disclosure

Our website uses **Google Analytics**, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies and similar technologies to collect and analyze information about how you use our website.

### 4.1 Data Collected by Google Analytics

Google Analytics collects the following types of data:

- **Cookies:** Small data files stored on your device that help us understand how you navigate our Site
- **Session Information:** Data about your visit, including duration, pages viewed, and referral source
- **Anonymized IP Addresses:** We have enabled IP anonymization, so your IP address is truncated before storage
- **Demographic Data:** Aggregate demographic information about our visitors

## 4.2 Google's Data Practices

Google may use the data collected to:

- Contextualize and personalize ads within its advertising network
- Compile statistical reports on website activity
- Provide other services related to website usage and internet functionality

## 4.3 Your Rights Regarding Google Analytics

You have the right to:

- **Opt-out of Google Analytics:** You can prevent Google Analytics from collecting your data by installing the [Google Analytics Opt-out Browser Add-on](#)
- **Manage Cookie Preferences:** You can configure your browser to refuse cookies or alert you when cookies are being sent
- **Access and Delete Your Data:** You may request access to or deletion of your personal data by contacting us

## 4.4 Google's Privacy Policy

For more information about how Google handles data, please visit Google's Privacy Policy: <https://policies.google.com/privacy>

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# 5. Cookies and Tracking Technologies

## 5.1 Cookies We Use

We use the following types of cookies:

### Essential Cookies:

- Required for the website to function properly

### Analytics Cookies:

- Google Analytics cookies (`_ga`, `_gid`, `_gat`) for understanding visitor behavior
- Duration: Typically 2 years (`_ga`) and 24 hours (`_gid`)

### Third-Party Cookies:

- Cookies set by Google Analytics and other analytics providers

## 5.2 Managing Cookies

You can control and manage cookies through your browser settings. Please note that disabling cookies may affect the functionality of our website.

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## 6. Data Sharing and Disclosure

We do not sell, trade, or rent your personal information to third parties. We may share your information only in the following circumstances:

### 6.1 Service Providers

We may share your information with trusted service providers who assist us in operating our website, including:

- **Google Analytics:** For website analytics and performance monitoring
- **Email Service Providers:** To send responses to your contact form inquiries
- **Hosting Providers:** To host and maintain our website

### 6.2 Legal Requirements

We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency).

### 6.3 Business Transfers

If we are involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

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## 7. Data Retention

### 7.1 Contact Form Data

We retain the information you submit through our contact form for as long as necessary, unless you request deletion sooner, to:

- Respond to your inquiry
- Comply with legal obligations
- Resolve disputes
- Enforce our agreements

### 7.2 Google Analytics Data

Google Analytics data is retained in accordance with Google's data retention policies.

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## 8. Your Rights and Choices

Depending on your location, you may have the following rights regarding your personal data:

## 8.1 General Rights

- **Access:** Request a copy of the personal data we hold about you
- **Correction:** Request correction of inaccurate or incomplete data
- **Deletion:** Request deletion of your personal data ("Right to be Forgotten")
- **Objection:** Object to the processing of your personal data
- **Portability:** Request transfer of your data in a machine-readable format
- **Restriction:** Request restriction of processing of your data

## 8.2 GDPR Rights (For EU/EEA Residents)

If you are located in the European Union or European Economic Area, you have additional rights under the General Data Protection Regulation (GDPR):

- Right to withdraw consent at any time
- Right to lodge a complaint with a supervisory authority
- Right to be informed about automated decision-making

## 8.3 CCPA Rights (For California Residents)

If you are a California resident, you have the right to:

- Know what personal data is being collected
- Know whether personal data is sold or disclosed
- Opt-out of the sale of personal data
- Access your personal data
- Request deletion of your personal data
- Non-discrimination for exercising your rights

## 8.4 How to Exercise Your Rights

To exercise any of these rights, please contact us at: [contact@agadabio.com](mailto:contact@agadabio.com).

We will respond to your request within [30] days.

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## 9. Data Security

We implement appropriate technical and organizational measures to protect your personal information, including:

- SSL/TLS encryption for data transmission
- Secure server infrastructure
- Regular security assessments
- Access controls and authentication
- Employee training on data protection

While we strive to protect your personal information, please note that no method of transmission over the Internet or electronic storage is 100% secure.

## 10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

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## 11. Children's Privacy

Our website is not intended for children under the age of 13 (or the applicable age of consent in your jurisdiction). We do not knowingly collect personal information from children. If we become aware that we have collected personal data from a child without parental consent, we will take steps to delete that information.

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## 12. International Data Transfers

Your information may be transferred to and processed in countries other than the country in which you reside. These countries may have data protection laws that differ from the laws of your country. We ensure appropriate safeguards are in place to protect your information in accordance with this Privacy Policy.

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## 13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. We will notify you of any material changes by:

- Posting the updated policy on our website with a new "Last Updated" date
- Sending you an email notification (if we have your email)
- Providing a prominent notice on our website

We encourage you to review this Privacy Policy periodically.

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## 14. Your Consent

By using our website and submitting information through our contact form, you consent to the collection and use of your information as described in this Privacy Policy.

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## 15. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

### AGADA Biosciences Inc.

- **Email:** contact@agadabio.com
  - **Address:** MP-1115 1498 Lower Water Street, Halifax NS B3J 3R5
  - **Phone:** 902-442-4011
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## 16. Additional Disclosures

### 16.1 California Privacy Rights (CCPA)

Under the California Consumer Privacy Act (CCPA), California residents have the right to know what personal data is collected, used, shared, or sold. We do not sell personal data. To make a request under the CCPA, please contact us using the information above.

### 16.2 Do Not Track Signals

Our website does not currently respond to "Do Not Track" (DNT) signals, as there is no universal standard for how websites should respond to these signals. However, you can opt out of Google Analytics tracking as described in Section 4.3.

### 16.18 European Economic Area (EEA)

If you are located in the EEA, our legal basis for processing your personal data includes:

- **Consent:** When you submit information through our contact form
  - **Legitimate Interests:** For website analytics and improvement through Google Analytics
  - **Legal Obligations:** When required by law
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**Thank you for reading our Privacy Policy. We appreciate your trust and are committed to protecting your privacy.**