

Katherine Wu

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Senior Product Designer with 5+ years of product and UX design experience across healthcare, enterprise software, and AI-powered products. Experienced leading end-to-end design from discovery and research through launch, translating complex clinical workflows, data, and AI capabilities into intuitive and trustworthy experiences.

EXPERIENCE

Senior Product Designer | Sharp HealthCare April 2022 - present

- Lead product strategy and end-to-end UX design for healthcare experiences serving 1M+ annual users, simplifying complex search, decision-making, and scheduling workflows across patient and enterprise experiences.
- Led strategy and design for enterprise internal AI tools, including AI-supported workflows that streamline administrative tasks and saved physicians 20+ hours per week.
- Designed and iterated on patient-facing mobile experiences across iOS and Android, translating complex health information and workflows into intuitive mobile interactions for patients managing their care.
- Partnered closely with product managers, engineers, and subject-matter experts from discovery through implementation, using rapid prototyping, design QA, and iterative feedback to drive high-quality execution.
- Built and scaled Sharp's first enterprise design system, establishing reusable Figma components and cross-product patterns that reduced design-to-development hand-off time by 40% and design-related defects by 60%.
- Founded and led a cross-functional accessibility program, establishing governance, design reviews, and quality standards across multiple product teams.
- Established and scaled UX research and accessibility practices including usability testing, research operations, and cross-functional governance that improved product quality and enabled teams to make more informed product decisions.

Product Designer | Freelance Aug 2021 - present

- Led UX strategy and product design for a healthcare startup developing digital tools for cardiologists, translating complex clinical workflows and domain-specific information into intuitive experiences that support provider decision-making and patient care.
- Designed and launched digital products across healthcare and consumer contexts, owning work from information architecture and interaction design through high-fidelity execution.

Speech-Language Pathologist | Sharp HealthCare | Swedish Medical Center July 2016 - Mar 2022

- Worked directly with patients, physicians, nurses, and multidisciplinary care teams across complex healthcare environments, developing deep understanding of clinical workflows and high-stakes communication.
- Translated complex medical information into clear, accessible communication for patients and families, building a foundation in empathy, information hierarchy, and human-centered problem solving.

SKILLS

Accessibility Design, Customer Journey Mapping, Design Thinking, Product Strategy, Prototyping, Requirements Gathering, Wireframing, User Research, Information Architecture, Storyboarding, Design Systems, Interaction Design, AI Product Design, Enterprise SaaS, User Flows, Stakeholder Management

TOOLS

Figma, FigJam, Figma Make, Storybook, Claude, ChatGPT, Lovable, Magic Patterns, GitHub, VS Code, Jira, Confluence, Notion, Framer, Vercel, Webflow

EDUCATION

UX Design Certificate, DesignLab (2022)
M.A., Speech, Language, and Hearing Sciences, San Diego State University (2014-2016)
B.S., Communication Disorders, University of Washington (2010-2014)