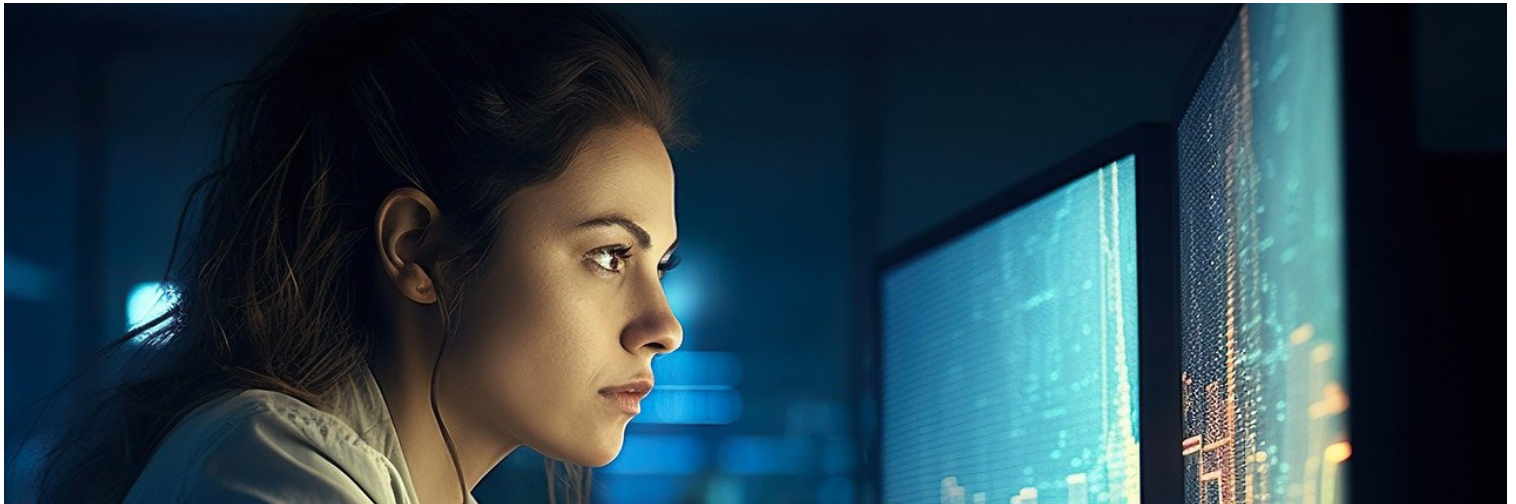


## AI STOCK MANIA

### AI STOCK MANIA: THE NEXT TECH CRAZE?



#### AI Stock Mania

In recent years, the world of technology has seen several speculative crazes, from the crypto-related stocks that soared in 2021 to the dot-com companies of the late 1990s. The latest trend in the tech world is the AI stock **mania**, with major tech companies such as Google, Microsoft, and Baidu making big announcements in the field.

However, some investors are wary of getting caught up in the hype and believe that the AI stock mania may not be sustainable. Mandy Long, CEO of BigBear.ai, which offers AI solutions to the US intelligence agencies, admitted that the industry is unlikely to see continued growth in the same vein as the current buzz. Long added that the goal for BigBear.ai is to create sustainable growth and prove to investors that it is not just a buzzy trend.

Despite these concerns, many experts believe that AI is not just a passing fad. Several large tech companies such as Microsoft, Meta, and IBM are already embracing artificial intelligence, which shows that it is here to stay. Additionally, several AI startups such as C3.ai, BigBear.ai, and SoundHound AI could survive the current **market turbulence** and thrive in the long term.

#### " companies and equities will continue to face headwinds"

However, the road to success may not be easy. Currently, none of these startups are expected to make money this year or in 2024, according to analysts who cover them. Furthermore, the Federal Reserve's plans to fight inflation by hiking interest rates will make it challenging for emerging tech companies to thrive.

Tom Siebel, CEO of C3.ai, believes that tech companies and equities will continue to face **headwinds** as long as the Federal Reserve keeps its foot on the brake. Despite this, he remains optimistic about the future, stating that C3.ai will be bigger, stronger, cash positive, profitable, and well positioned to benefit from the inevitable equity market surge.

In conclusion, while the AI stock mania may not be a sustainable trend, the field of artificial intelligence itself is here to stay. Investors must be **cautious** when investing in AI startups, as they may not be profitable in the short term, but they could prove to be profitable in the long run.

# Lesson 9: AI Stock Mania: The Next Tech Craze?

**Part 1: Comprehension: Read and summarize the article thinking of who, what, when, where & why.**

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## **Part 2: True or False Questions**

- a) True or False - Many experts believe that the field of AI is here to stay. T/F
- b) True or False - Large tech companies like Microsoft and IBM are not embracing artificial intelligence. T/F
- c) True or False - The Federal Reserve's plans to fight inflation will make it easy for emerging tech companies to thrive. T/F
- d) True or False - Investors are advised to be cautious when investing in AI startups. T/F

## **Part 3a: Guess the meaning of unknown vocabulary/phrases.**

- a) "Mania" \_\_\_\_\_  
\_\_\_\_\_
- b) "Market turbulence" \_\_\_\_\_  
\_\_\_\_\_
- c) "Headwinds" \_\_\_\_\_  
\_\_\_\_\_
- d) "Cautious" \_\_\_\_\_  
\_\_\_\_\_

## **Part 3b: Vocabulary in Use - Write an example sentence using the words from 3a.**

- a) Mania:  
\_\_\_\_\_  
\_\_\_\_\_
- b) Market turbulence:  
\_\_\_\_\_  
\_\_\_\_\_
- c) Headwinds:  
\_\_\_\_\_  
\_\_\_\_\_
- d) Ecosystem:  
\_\_\_\_\_  
\_\_\_\_\_

# Lesson 9: AI Stock Mania: The Next Tech Craze?

## Part 5: Talking Points

1. What do you think about the current trend in the tech world, the AI stock mania?
2. What are some of the big tech companies that you think are making the biggest impact in the field of artificial intelligence?
3. Do you think investing in AI startups is a good idea? Why or why not?
4. What do you think is the goal of companies like BigBear.ai in the AI industry?
5. Do you think artificial intelligence will play a big role in our future? How do you think it will impact society?
6. What do you think about the concerns of some investors regarding the sustainability of the AI stock mania?
7. What are some of the challenges that emerging tech companies may face in the future, according to the article?
8. Do you think investing in AI stock is a good idea? Why or why not?
9. How do you think AI will impact your job in the future?
10. How could you use AI in its current state to help you in your work or school life?

## Part 6: Role play Scenarios

### **1. Investor's Dilemma:**

Investor (Student A)-Financial Analyst (Student B)  
Scenario: Student A is an investor who is concerned about the sustainability of the AI stock mania. Student B plays the role of a financial analyst providing advice to the investor on whether to invest in AI companies.

### **2. AI CEO's Perspective:**

AI Startup CEO (Student A) - Investor (Student B)  
Scenario: Student A is the CEO of an AI startup, and Student B is an investor considering investing in the company. They discuss the challenges and potential of AI startups.

### **3. Tech Company Discussions:**

Students A and B work at a tech company and discuss their thoughts on the current trend of the AI stock market and its future sustainability.

### **4. Journalist Interview:**

Student A is a journalist who interviews Tom Siebel, CEO of C3.ai, about his thoughts on the AI stock market and its future prospects.

## Part 7: Writing Activity Present Simple Tense - Use present simple tense to describe the current trends in the technology world.

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## Part 8: Critical Thinking:

Chat GPT has recently become popular throughout the world with both pros and cons leading to huge debate as to whether it will help society or if it will cause problems. Some have even suggested that it should be banned.

In groups discuss the advantages and disadvantages of Chat GPT and what it is used for and what it could be used for in the future.

Come together and reach a consensus on the question below (group roles could be specified):

**Do you think AI technology such as Chat GPT or Google Bard AI should be banned from public domain?**

# Lesson 9: AI Stock Mania: The Next Tech Craze?

**Part 9: a) Below are some articles/videos for additional reading, read/watch and see if you can find similar grammar points or vocabulary.**

1. AI is Microsoft's opportunity to go up against Google, says Plexo Capital's Lo Toney: [https://www.youtube.com/watch?v=nCX2V0g\\_QzM](https://www.youtube.com/watch?v=nCX2V0g_QzM)
2. Why the AI stock rally isn't another meme craze, according to a top investor: [https://finance.yahoo.com/news/why-the-ai-stock-rally-isnt-another-meme-craze-according-to-a-top-investor-193843100.html?fr=sycsrp\\_catchall](https://finance.yahoo.com/news/why-the-ai-stock-rally-isnt-another-meme-craze-according-to-a-top-investor-193843100.html?fr=sycsrp_catchall)

**Answers:**

## Part 1: Comprehension

The main idea of the article is that while the current buzz surrounding AI stock mania may not be sustainable, the field of artificial intelligence itself is here to stay. The article discusses both the concerns of some investors about the sustainability of the AI stock mania and the view of experts that AI is not just a passing trend. The article also highlights the challenges faced by AI startups in terms of profitability, due to the Federal Reserve's plans to fight inflation by raising interest rates. The article concludes by advising investors to be cautious when investing in AI startups as they may not be profitable in the short term but have potential for long-term profitability. The article was written to provide a balanced view on the current state and future prospects of the AI industry and to offer advice to potential investors.

## Part 2: True or False

A: True B: False C: False D: True

## Part 3: Guess the meaning of unknown vocabulary or phrases.

### a) "Mania"

Answer: This refers to an excessive enthusiasm or craze for something, in this case, the "AI stock mania." This means that there is currently a lot of excitement and investment happening in AI stocks.

### b) "Market turbulence "

Answer: This refers to a situation of uncertainty and instability in financial markets. The article mentions that AI startups such as C3.ai, BigBear.ai, and SoundHound AI may face market turbulence, but they could also survive and thrive in the long term.

### c) "Headwinds"

Answer: This refers to factors or forces that slow down progress or make it difficult to achieve something. Tom Siebel, the CEO of C3.ai, believes that tech companies and equities will face headwinds as long as the Federal Reserve continues to hike interest rates.

### d) "Cautious"

Answer: In the context of the article, "cautious" means being careful or wary when making a decision, especially in regards to investing. The article suggests that investors should be cautious when investing in AI startups as they may not be profitable in the short term, but they could prove to be profitable in the long run.

## Part 3b: Vocabulary in Use - Write an example sentence using the words from 3a. (examples)

### a) Mania:

During the shopping sale, people were in a shopping mania, rushing to grab the best deals and discounts.

### b) Market turbulence:

Investors became concerned due to the market turbulence, as stock prices were rapidly going up and down, making it difficult to predict future trends.

### c) Headwinds:

The company had to navigate through economic headwinds, such as rising costs and decreased consumer spending.

### d) Cautious:

She took a cautious approach when crossing the busy street, looking both ways before stepping off the curb.

## Part 7: Writing (example)

In the technology world today, there is a growing emphasis on connected devices and smart solutions. Many devices, like phones, watches, and even household appliances, connect to the internet and share information. Artificial intelligence plays a significant role as well, making these devices smarter and more efficient. People use social media platforms to share their lives and stay connected, and online shopping is becoming increasingly popular. Overall, technology continues to advance and shape our daily lives in various exciting ways.