



PROFESSIONAL SUMMARY

Photographer and visual communicator with 15+ years of professional experience in portraiture, studio and on-location lighting, event coverage, technical photography, and high-end retouching. Experienced producing photography and visual communications for Fortune 500 clients and the University of Michigan, including staff portraits, campus events, educational campaigns, and technical subjects on tight deadlines. Fluent in Adobe Creative Cloud with experience in video production, digital asset management, metadata, and archival workflows. Collaborative, adaptable, and deeply familiar with U-M's brand, culture, and communications environment.

CORE SKILLS

Photography & Production

Professional Portraiture | Studio & On-Location Lighting | Event & Research Photography
Technical & Product Photography | Photo Editing & Retouching

Digital Workflow

Digital Asset Management | Metadata & Cataloging | Image Archiving | Adobe Photoshop | Adobe Creative Cloud

University Communications

U-M Brand Standards | Higher Education Communications | Cross-Functional Collaboration | Accessibility
Technical & Safety Communications

Video & Digital Media

Video Editing | Social Media Content | Digital Storytelling | Adobe Premiere Pro | After Effects

EXPERIENCE

University of Michigan - Environment, Health & Safety

Graphic Designer, Photographer & Instructional Designer | February 2025 - January 2026

- Produced and edited photography for staff portraits, campus events, educational content, technical subjects, and digital and print communications.
- Photographed staff and subject matter experts using studio and on-location lighting for online profiles, publications, and University communications.
- Collaborated with subject matter experts to translate complex technical and safety topics into accurate, accessible visual content for diverse campus audiences.
- Managed photography and other digital assets for team use, including organization, cataloging, metadata, and archival workflows.
- Produced branded photography, video, and design content while adhering to University of Michigan brand, accessibility, and safety standards.
- Managed multiple concurrent creative projects and tight deadlines while collaborating across teams and responding to changing communication needs.



EXPERIENCE

LuxWall

Marketing Graphic Designer | January 2026 - Present

- Produce digital and print communications including graphics, infographics, social media content, email templates, website assets, and safety training materials.
- Produce, review and edit photography for visual accuracy, brand consistency, and PPE compliance.
- Translate complex technical product information into clear visual communications through photography, renderings, mockups, and diagrams.
- Develop cohesive visual standards across digital, print, and event platforms while collaborating with cross-functional teams and partners.

Oracle - Retail Consulting

Principal Art Director | October 2014 - January 2024

- Led visual design strategy and creative execution for Xstore, Oracle's global enterprise retail platform serving 100,000+ store associates across 300+ brands worldwide.
- Produced photography, high-end image editing, visual communications, and multi-channel assets for Fortune 500 clients.
- Translated complex technical products and information into compelling, audience-focused visual narratives across digital and print platforms.
- Collaborated with engineering, product management, marketing, and content teams while managing multiple projects against demanding production deadlines.

FINE ART PHOTOGRAPHY

The Gutman Gallery - Ann Arbor, MI

PHOTOGRAPHY; Juried Exhibition, September 26th – October 31st

Exhibiting Member, The Guild of Artists & Artisans

Whitepine Studios - Saline, MI

Active fine art photographer with work represented in a commercial gallery setting. Experience navigating artist-gallery relationships, exhibition preparation, and public-facing presentation of photographic work.

Creative Washtenaw

Contributing artist for Creative Washtenaw's annual fundraising efforts.

EDUCATION

Associate of Applied Science - Photographic Technology & Fine Art Photography

Lansing Community College



REFERENCES

Kelli J Ford | kjford@umich.edu

Training & Development Specialist - U of M Environment, Health & Safety

Sawanya Phakphian | sawanya@umich.edu

Training Project Manager - U of M Environment, Health & Safety

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Lecturer II in Art and Design - U of M Penny W Stamps School of Art and Design

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