

Rapid Learning Videos – Accelerating Knowledge Transfer and Enhancing Learning Engagement

U.S. Department of Labor (DOL) Office of Apprenticeship (OA)

Project: OA Registered Apprenticeship Academy (RAA) Support

THE CHALLENGE

Registered Apprenticeship (RA) stakeholders indicated a need for more control over their learning experiences. Safal proposed a cost- and time-effective idea to DOL OA to address the issue and more effectively engage stakeholders.

SAFAL'S CLIENT GOALS

- 01 Implement rapid learning videos (RLV),** a quick-to-develop training format that is responsive to a client's changing priorities and audience's learning needs.
- 02 Prioritize adult learning principles** by designing concise, controllable, and accessible learning experiences.
- 03 Maintain rigorous knowledge quality standards** by using RA subject matter experts throughout the training development process.

ABOUT US

Safal Partners deliver results-oriented consulting that is uniquely focused on empowering clients with clear, measurable outcomes based on customized training solutions. Our corporate knowledge and expertise in adult learning theory, instructional design, and multimedia content development helps clients like DOL OA more quickly and effectively increase stakeholder participation.

OVERVIEW

Safal was selected by DOL to build the first Registered Apprenticeship Academy in 2023. Safal co-designed the Academy with OA, housed on Apprenticeship.gov, to provide standardized, responsive resources to RA stakeholders as part of an effort to more rapidly scale RA nationwide. Safal's work strengthened stakeholder engagement, improved program fidelity, and introduced consistent implementation across training initiatives. Safal's cross-functional team of Instructional Designers, RA Subject Matter Experts (SMEs), and Editors collaborated with OA Leadership in designing strategic, scalable, user-centered training, positioning the Academy as the central resource for RA stakeholder learning needs.

OUR SOLUTION

Unique Content Format, Optimized for Adult Learning Success

- Formatted RLVs to be under three minutes, ideal for users' attention spans and perfect for mobile learning environments.
- Focused RLVs on a single skill or objective, enabling learners to build mastery one concept at a time through modular, just-in-time training.
- The 24/7 asynchronous availability of RLVs enable professional growth on demand.
- Modified existing training for learners to control their own pace, empowering personalized learning and ownership over individual goals.
- Curated a purpose-driven user experience by aligning content with specific learner needs, roles, or tasks, promoting situational relevance and immediate application.

Efficient, Quality-Driven Training Development

- Established scrum-style meetings to gain DOL SME feedback early in the development phase to increase clarity, hone direction, and simplify complex information.
- Streamlined review cycles and reduced the time burden on OA staff due to efficient storyboards targeted at key learning points.
- Enabled DOL to provide timely training guidance to stakeholders in the RA ecosystem, enhancing the speed of delivery and expediting skill development.

RESULTS

1,000+

Views
in under 90 days on
the 1st published
RLV

ALL

Published
RLVs are under 3
minutes

75%

Reduction
in production time
compared to traditional
training development



Decreased
operational expenses
driven by significant
time savings

24/7

On
Demand
responsive
training


5+

Training
Modalities available
on RAA with the
addition of RLVs

PARTNER WITH US

Safal Partners is ready to help your organization succeed with proven strategies, expert project management, and customized learning solutions, including instructional design and targeted training to empower your teams for lasting impact. Contact us today at info@safalpartners.com to discuss how we can support your learning and development initiatives.



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