

Stakeholder Live Virtual Training

# U.S. Department of Labor (DOL) Office of Apprenticeship (OA)

**Project:** OA Registered Apprenticeship (RA) Academy Support

#### THE CHALLENGE

The DOL OA needed a training format that supplemented asynchronous modules on the RA Academy to provide RA program sponsors and stakeholders with knowledge, tools, and support to navigate real-world challenges.

Safal Partners, through its DOL OA contract leading the RA Academy, helped the client by:

- O1 Creating a framework for live virtual training for a wide group of RA sponsors that address real-world challenges and provide clear, practical mitigation strategies.
- Designing a series of training sessions to build on the asynchronous training available on the RA Academy that boosted website traffic and engagement.
- O3 Solicited real-time feedback on training from participants to inform continuous improvement of sessions.

### **ABOUT US**

Safal Partners is a small business partnering with clients to effectively strengthen America's workforce, classrooms, and communities by providing deep expertise, data-driven strategies, and responsible tech and Al solutions. We take a field-informed, data-driven, and technology-infused approach to helping our clients achieve their mission. Our team of workforce, education, technology, and management professionals have decades of proven success in delivering comprehensive and effective solutions for our public sector and philanthropic clients.

#### **OVERVIEW**

Safal Partners designed and delivered live virtual training to equip RA stakeholders with crucial tools to evaluate their programs, establish meaningful pathways for sustainable growth, and strengthen America's RA ecosystem.

#### **OUR SOLUTION**

#### **Learner-Focused Format**

- Worked with OA National Office and Regional and State RA Subject Matter Experts (SMEs) to co-design training content that addresses stakeholderidentified needs.
- Engaged RA SMEs with training in adult learning to lead sessions, actively engaging participants instead of utilizing a passive webinar model with limited participation.
- Utilized interactive tools such as digital whiteboards and word clouds to capture stakeholder feedback.
- Facilitated peer-to-peer exchanges among participants representing key RA stakeholders to promote the sharing of ideas and promising practices.

## **Pre- and Post- Training**

- Employed multi-channel outreach strategy to recruit learners across a variety of RA stakeholders.
- Produced a suite of immediatelyimplementable tools to help stakeholders assess their program pain points and identify key strategies for growth through multiple pathways.
- Provided participants with a clear baseline to assess the current effectiveness of their programs for post-training implementation.
- Directed participants to the RA Academy before, during and after the session to drive additional engagement. This effort led to at least 10% increase in website traffic each time a training occurred.

#### **RESULTS**

1,500+

stakeholders registered for sessions

94%

of participants said they "would recommend the RA Academy"

94%

of participants found the training useful

6

total training sessions held

## **PARTNER WITH US**

Safal Partners is ready to help you deliver high quality, engaging training to your staff, stakeholders, or partners with proven strategies, expert facilitation, and capacity building. Contact us today at <a href="mailto:info@safalpartners.com">info@safalpartners.com</a> to discuss how we can support your organization's mission.



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