

Chen Edri

Senior Product Designer specializing in SaaS and complex systems.

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PROFILE

Senior product designer focused on crafting intuitive experiences for complex systems and data platforms. I transform **technical challenges into seamless solutions**, bridging product and engineering with flawless execution.

WORK EXPERIENCE

Senior Product Designer

Root.io (acq. by Aikido)
Feb 2024 to present
B2B AI-powered cybersecurity SaaS for autonomous vulnerability remediation.

Senior Product Designer

Aperio
Feb 2023 - Feb 2024
B2B AI-powered SaaS for monitoring and predicting industrial sensor data.

Product Designer

Vanti Analytics
Oct 2021 - Jan 2023
B2B SaaS platform building AI models from manufacturing data.

Product Designer

YelyPay
Feb 2020 - Oct 2021
B2B and B2C mobile fintech, crypto, blockchain, and commerce solutions.

Product Designer

Check-In Technologies LTD
Aug 2014 - Jan 2020
B2B and B2C cross-platform white-label hospitality solutions.

EDUCATION

Design & Visual Communications, B.Des

Bezalel Academy of Art and Design
2013 - 2017

Product Designer

Codesigner
2019 - 2020

AWARDS

Google Hackathon, Design Winner

Cyberbullying Among Teens
2nd place · 2017

COMMUNITY

Community Manager at 'WDYT?'

Meetups For Product Designers
2025 to present

TOOLS

Figma

Cursor

Claude Design

Claude Code

GitHub

Webflow

Adobe Suite

Mixpanel