

ARCADE

Northwest Architectural League
d/b/a ARCADE is a registered
501(c)(3) nonprofit founded in 1981
EIN: 91-1283755

MAILING ADDRESS

Mithun c/o ARCADE
1201 Alaskan Wy #200
Seattle, WA 98101

ADDRESS

Railspur Studios
419 Occidental Ave S, Unit #405
Seattle, WA 98104

INDUSTRY

Literary Arts, Publishing, Arts and
Culture, Architecture and Design,
Critical Discourse

2026 PRINT SPONSORSHIPS

HISTORY AND IMPACT

Founded in 1981, ARCADE offers a structure shaped by design and sustained through communal dialogue, through which diverse ideas pass. Founder Catherine Barrett described ARCADE as “an experiment in integration” – a platform weaving together architecture, design, and art, into an accessible, porous print journal.

This is ARCADE’s 45th year – an exceptional and unique achievement. Through publications, programs, and community events, ARCADE has built a platform connecting writers, practitioners, emerging professionals, and the design-minded public to foster engagement and collaboration surrounding the arts, architecture, and design. ARCADE’s sustained impact, community-centered values, and editorial support for established and emerging writers has generated a model for how independent publishing can uplift the creative ecosystem and broader community.

Since it’s founding, ARCADE has been a vital part of critical discourse around architecture, design, and the arts – specifically in the Pacific Northwest. By becoming a print sponsor, you are including yourself and your firm amongst a legacy of architecture, design, and cultural organizations dedicated to preserving the history of literary dialogue on the built environment.



BI-ANNUAL PRINT JOURNAL



Photo by Natalie O'Rourke

ARCADE began as a printed calendar of events for architecture and design happenings around Seattle. Over time, it developed into the go-to magazine for criticism and exploration of topics of architecture and design from professionals and scholars working in the field. Today, ARCADE has expanded its publications to include a broader spectrum of creative communities. ARCADE publishes two unique issues of the print journal each year; developed collaboratively with an editorial advisory team, and one with the University of Washington. We publish local, national, and international writers focused on topics of the built environment, art, culture, and critical discourse.

“An arcade signifies movement; memories of walking along or within; moving poetically toward the future with reason at the elbow, just as we hope the future of architecture in Seattle will move.”

Catherine Barret, Issue 1, 1981

2026 EDITORIAL CALENDAR

JULY

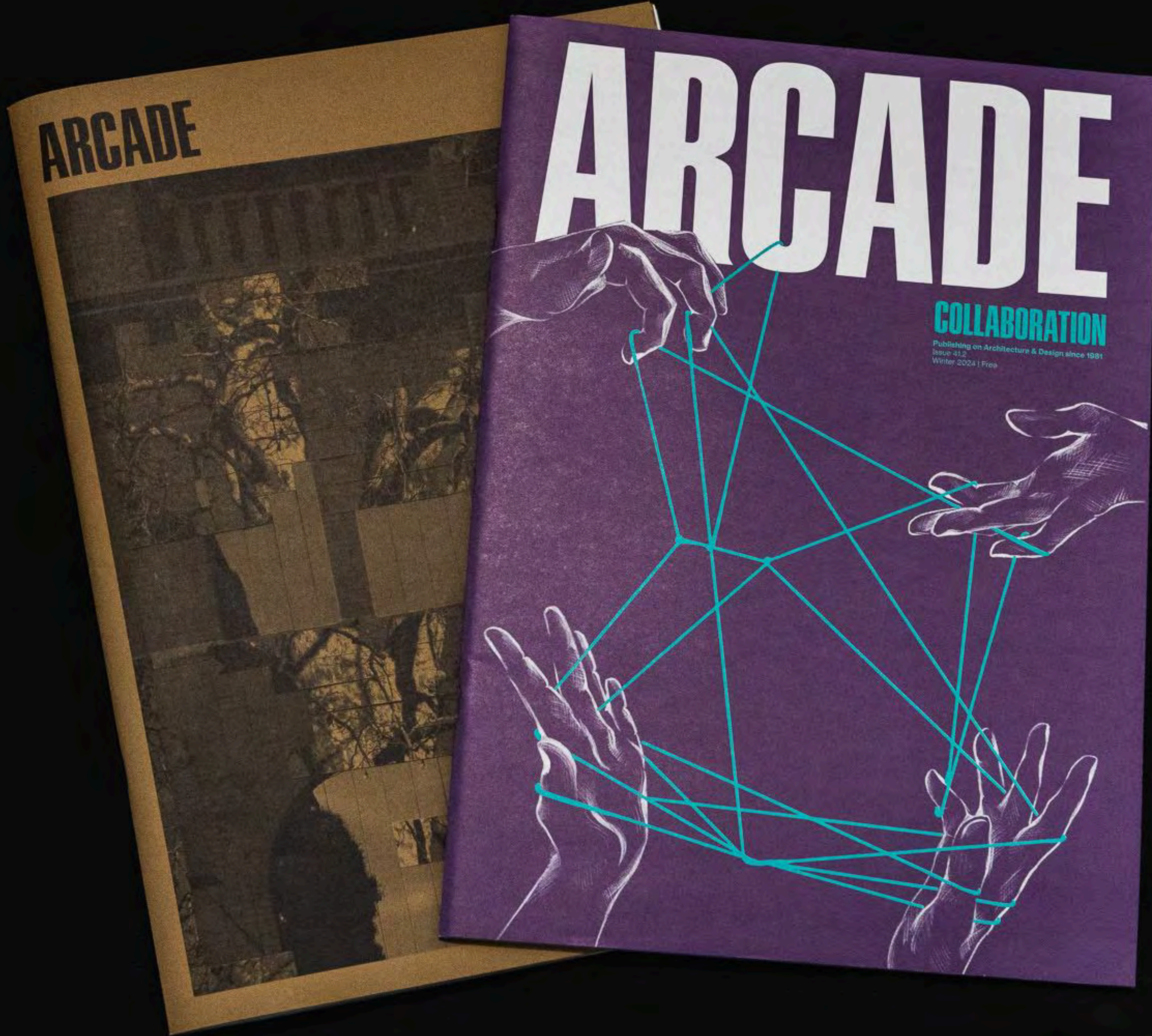
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| | | | 01 | | | |
| 05 | | | | | | |
| 12 | | | | | | |
| 19 | | | | | | |
| 26 | Issue 43.1 publishes end of July | | | | | |

Issue 43.1 Spring/Summer 2026
 Edited by Leah St. Lawrence & John J. Parman –
 Architectural Tension: Inclusivity and Suppression in Design

NOVEMBER

| | | | | | | |
|----|-----------------------------------|--|--|--|--|--|
| 01 | | | | | | |
| 08 | | | | | | |
| 15 | Issue 43.2 publishes mid-November | | | | | |
| 22 | | | | | | |
| 29 | | | | | | |

Issue 43.2 Fall/Winter 2026
 University of Washington College of Built Environments:
 student exploration of original concepts and themes



Cover from 2025 Issue 42.2 *Bend, Don't Break*.
Design + Cover image by Cameron Reeder & Natalie O'Rourke

Cover from 2024 Issue 41.2 *Collaboration*.
Design + Cover illustration by Natalie O'Rourke

Issue 42.1: *Materiality*. Designed by Finnegan Schneider. Co-edited by Camilla Szabo and John J. Parman. Photo by Natalie O'Rourke

42.1

MATERIALITY

ARCADE.

SUMMER 2025
PUBLISHING ON ARCHITECTURE & DESIGN SINCE 1981



POP-UPS & EVENTS

ARCADE events range from casual pop-ups to exclusive membership parties. Whether it's a partnership driven launch event or an open house with vinyl and custom cocktails, our events have been a staple in the architecture and design ecosystem since our founding.

ARCADE events are attended by Seattle's vibrant arts and culture community. Our events welcome design-industry allied practitioners, cultural writers, literary professionals, and students; all of which take an active interest in design, architecture, and community building.

In 2025...

We threw

07

parties and events,

and hosted over

600

attendees from the creative community

distributed

2000

copies of the print journal,

in partnership with

23

local architecture and design organizations



Living Room launch party, our series of rotating pop-ups for ARCADE staff, interns, and the public. Photo by Natalie O'Rourke



Living Room launch party, our series of rotating pop-ups for ARCADE staff, interns, and the public. Photo by Natalie O'Rourke

Inaugural *Build With ARCADE* fundraiser.
Photo by Natalie O'Rourke



COMMITMENT TO EDUCATION

2025 Design Interns at the Living Room.
Photo by Natalie O'Rourke



ARCADE is committed to amplifying emerging voices, particularly students' and early-career writers, with a sustained focus on the built environment. ARCADE values providing opportunities and preserving meaningful pathways into cultural publishing, criticism, and literary fields.

Through our partnerships with Seattle University and The University of Washington, ARCADE supported the next generation of voices in architecture and design with 2025 Design and Editorial internships.

07 Design + Editorial Interns

24 First time writers published

08 Educational lectures and instructional workshops

EDUCATIONAL PROGRAMMING

Summer 2025 Internships

In 2025 ARCADE launched its first internship program, bringing on seven Editorial and Design interns. As part of each students' internship, they were given the opportunity to pitch and write a unique article on a topic of their choosing to be published to our digital platform, arc.

“In the face of post-graduation burnout, ARCADE’s Designing Dialogue Internship has provided me with much needed community and motivation. I gained valuable insights and experience in collaborating with editors, marketing on various platforms, and shaping ARCADE’s digital footprint. To be given such great creative freedom and trust with my projects has been so fulfilling as a young designer, and I feel incredibly grateful to have become a part of the ARCADE team this summer.”

-Vivian Cho, ARCADE Design Intern 2025

UW College of Built Environments

Each year, one print journal is designated to student from Lauren Gallow’s class, Writing and Storytelling in the Built Environment at the UW College of Built Environments. This gives students the unique opportunity to have their ideas platformed and published in a literary journal before entering the professional field.

“One of our goals at UW is to advance our students’ ability to communicate through visual, verbal, and written formats in ways that are compelling, concise, accessible, and impactful. Another is to increase collaboration between students and faculty within the department and across disciplines within the college and university while connecting with the professional community and the community at large. The emerging partnership between the UW and ARCADE helps us to realize these goals while honoring past departmental publications including Column 5 and SKIN.”

-Rick Mohler, Department Chair University of Washington College of Built Environments

COMMITMENT TO COMMUNITY

Audience

Architects & Designers

A cornerstone of ARCADE's legacy revolves around the architecture and design community. We publish and support leaders in design practice, emerging practitioners, and students. We regularly partner with award-winning architecture and design firms across the Pacific Northwest.

Artists & Writers

We publish both local and national writers, many of whom are published for the first time with ARCADE. As such, we are pleased to offer editorial guidance, design support, and a stipend for every author, artist, and designer we showcase.

The general public

We make our publication free and accessible for everyone to enjoy. Our audience includes anyone passionate about print media, art, architecture, and design.

Advocacy

Through direct sponsorship, collaboration, and consultation, ARCADE is an advocate for the Seattle arts, culture, and design scene.

Cultural and Civic Activations

ARCADE supports exhibitions, meet ups, lectures, and architecture and design driven events for independent and community-based organizations.

Professional Partnerships

ARCADE is proud to have partnered with various architecture and arts organizations within the Seattle area, including: the Frye Art Museum, Seattle Art Book Fair, Seattle Pride, Arts Fund, Seattle AIA, Seattle Design Festival, Traver Gallery, and the Seattle International Architects Forum.

Platforms

arc. Digital Feed

Anyone is free to submit a pitch to write with us, and content often includes interviews, opinion pieces, recurring architecture and design columns, photo essays, book reviews, and coverage of local events and happenings.

Print Journal

For our guest designer/guest editor issue each year, we solicit writers and contributors through a publicly posted open call. ARCADE values accessibility, inclusion, and representation for voices on all spectrums of the architecture, art, and design community in Seattle and beyond.

NICE THINGS PEOPLE HAVE SAID

“ARCADE provides a unique, ongoing, and in-depth dialog about culture that may otherwise be neglected. This perspective provides an outlet for contributors to inform local audiences, and beyond.”

Michael Barkin, Photographer

“ARCADE has consistently supported and collaborated with other tenants during their time at WCY and shows a genuine interest in the success of their neighbors. They bring curiosity and a positive attitude to every conversation, and pull in a strong network of local creative professionals to the building.”

Jessica Paul-Jones, Rally Hospitality

“It’s always encouraging to cross paths with an organization that truly embodies a sense of community and helps lift up those around them.”

Trevor Dykstra, sticklab

“Contributing to ARCADE has given me the opportunity to engage with the design community in a completely new way. A space's story is so often curated solely by a firm or developer, rather than the person living within the space itself. ARCADE has provided a platform that has allowed me to discover and share the story of a space from an inhabitant's lens, rather than purely from the designer's point of view.”

Caitlin Molenaar, Architect & Contributing Writer

“So many of the architects, designers, and academics that I've had the opportunity to work with have shared stories about their time with ARCADE. Totally unprompted in most cases too. Some helped found the publication, some contributed stories/photos/graphics, and some helped organize and manage it over the years. There's a distinct pride to being a part of that legacy for so many in the PNW and beyond.”

Solomon Cohen, Architect & arc. Columnist

“ARCADE has deep roots in the architecture and design community of our region. I have made valuable networking connections at ARCADE events, and I have also appreciated ARCADE’s efforts at marketing our events.”

Samantha Skidmore, Traver Gallery

PRINT SPONSORSHIP LEVELS

Groundbreakers

\$10,000+

- + Full page spotlight in each of this year's print journals.
- + Your logo or name on our website, newsletter, and included on printed materials such as event posters and invitations.
- + Up to 3 boxes of each print journal for your office or community at your discretion.

Generators

\$5,000 - \$9,999

- + Full page spotlight in each of this year's print journals.
- + Your logo or name on our website, newsletter, and included on printed materials such as event posters and invitations.
- + Up to 20 copies of each print journal for your office or community at your discretion.

Printers Club

\$2,000 - \$2,500

- + Half page spotlight in each of this year's print journals.
- + Your company name listed in each of this year's print journals.
- + Up to 10 copies of each print journal for your office or community at your discretion.

Editors

\$1,000 - \$1,500

- + Half page spotlight in each of this year's print journals.
- + Your company name listed in each of this year's print journals.
- + Up to 5 copies of each print journal for your office or community at your discretion.

Readers

\$500 - \$999

- + Your company name listed in each of this year's print journals.
- + A copy of each print journal mailed to you.

DISTRIBUTION SPONSORSHIP: BUY A BOX

What is it?

Distribution sponsorship (or 'buy a box') is a new tier of support in which you become a distribution hub for ARCADE's print journal and pop-ups. This level of engagement brings a new, dynamic audience to your company or organization and solidifies you as a dedicated supporter of independent publishing and literature.

ARCADE is working in partnership with Porter and The Retail Design Institute to design and produce 'the box' and we are looking for sponsors to help fund and host this endeavor.

Who is it for?

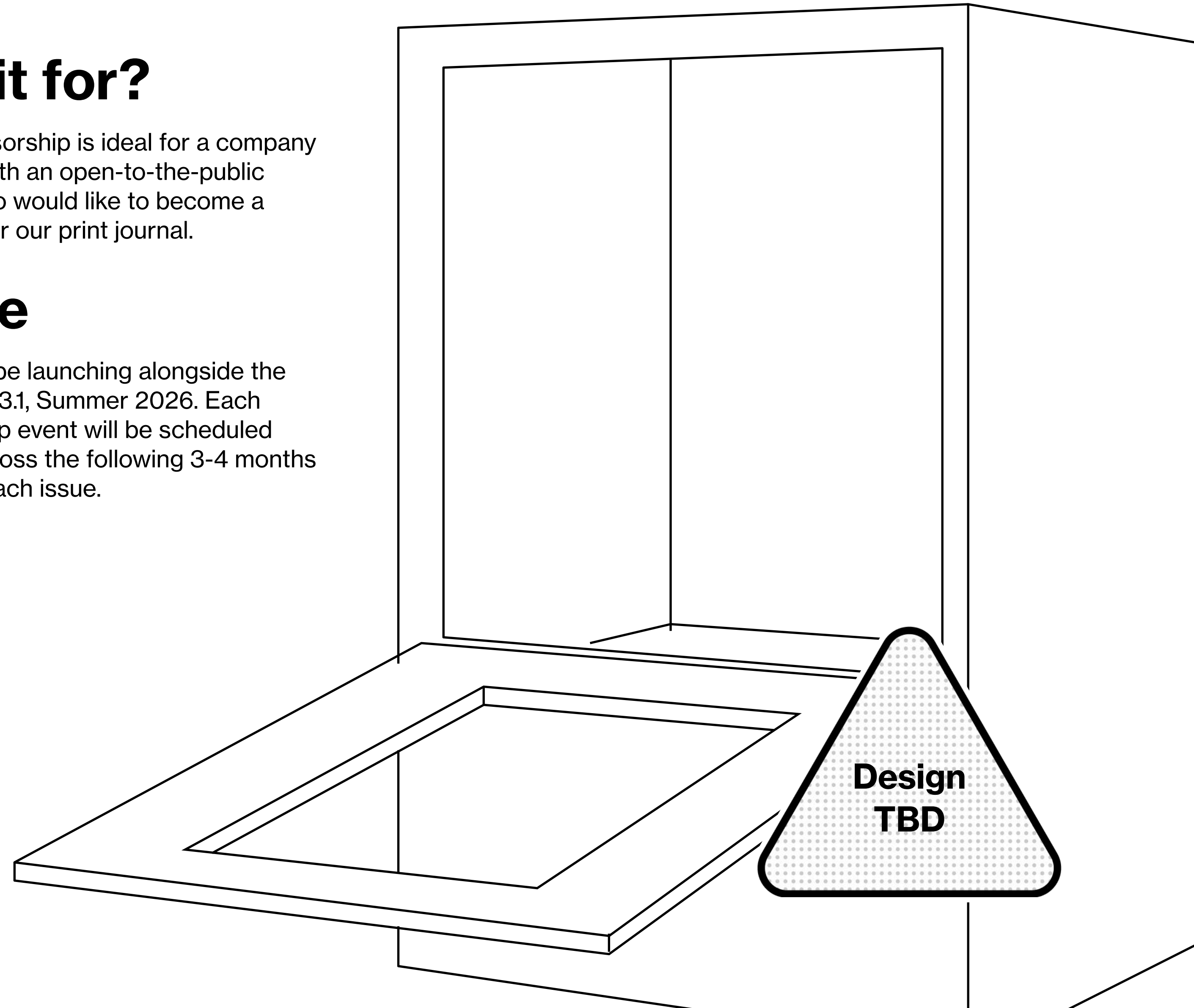
Distribution sponsorship is ideal for a company or organization with an open-to-the-public interior space who would like to become a distribution site for our print journal.

Timeline

This initiative will be launching alongside the release of Issue 43.1, Summer 2026. Each distribution pop-up event will be scheduled with sponsors across the following 3-4 months after publishing each issue.

Distribution Sponsorship \$2,800

- + Receive one box filled with 250 copies of each new issue
- + Be listed as a stockist on our website and in our print journal
- + Host an ARCADE produced pop-up for each print journal release
- + Social media and newsletter posts to direct community members to your location to get the latest copy of ARCADE



HOW TO SECURE YOUR SPONSORSHIP

Mail us payment and form

Please make checks out to “ARCADE” along with the enclosed form and mail it to:

Mithun c/o ARCADE
1201 Alaskan Wy #200
Seattle, WA 98101

Email us

Have any questions? Do you want to learn more about hosting a launch party or a customizable sponsorship? Please reach out via email or phone to:

Leah St. Lawrence
Editorial Director
e. leah@arcadenw.org
c. (650) 922-1292

Download online form

You can find a fillable PDF form online at our website, www.arcadenw.org/about or in the footer under “Print Sponsorship Form.”

Please email your completed form to leah@arcadenw.org

THANK YOU

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Leah St. Lawrence
Editorial Director
e. leah@arcadenw.org
c. (650) 922-1292

2026 Print Sponsorship Form

ARCADE

www.arcadenw.org

Please select your preferred sponsorship level.
If you have any questions, please email leah@arcadenw.org

Sponsorship Levels

- | | | |
|---|--|--|
| <input type="checkbox"/> Groundbreakers \$10,000+ | <input type="checkbox"/> Printers Club \$2,000—\$2,500 | <input type="checkbox"/> Readers \$500—\$999 |
| <input type="checkbox"/> Generators \$5,000—\$9,999 | <input type="checkbox"/> Editors \$1,000—\$1,500 | |

Additional Opportunities

- Distribution Box** \$2,800
As a distribution partner you receive one box, are listed as a stockist, receive 250 copies of each issue, and more!
- Sponsor a Launch Party**
Interested in hosting a launch party? Our Fall/Winter release party is still looking for partners. Indicate here if you would like our team to reach out with more information.

Billing & Invoicing

By Check

Please make checks out to "ARCADE"
You can mail your check with this form to:

ARCADE c/o Mithun
1201 Alaskan Wy #200
Seattle, WA 98101

Request an Invoice

You can fill out and scan this form or download an editable version online at arcadenw.org/about and email it to leah@arcadenw.org to receive an invoice with ACH and credit/debit payment options. Please indicate the amount you wish to be invoiced based on your selection above.

Contact Information

Your Name

Title

Company/Organization

E-mail

Phone

SIGNATURE

DATE

Accounting/Additional Contact

Name

Title

E-mail