

Our intensity.
Your agility.

Unified DPDP Governance Platform

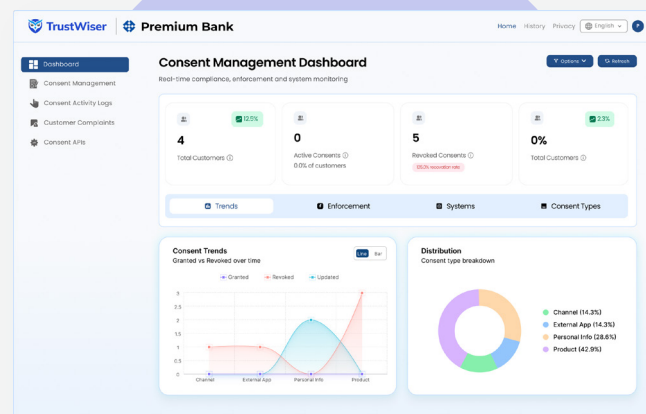
A centralized platform unifying data governance, consent management, and operational workflows for frictionless DPDP compliance.



The Need for a Centralized DPDP Governance Platform

For large-scale enterprises, fragmented privacy strategies leave compliance gaps, increase overhead costs, and expose the board to massive regulatory penalties.

The DPDP Governance Platform by Intense Technologies replaces manual compliance patching with a centralized framework to manage customer privacy, govern personal data processing activities, demonstrate compliance, and establish accountability under the Digital Personal Data Protection Act (DPDP). The platform enables enterprise-wide governance, operational workflows, auditability, and compliance reporting.



The Strategic Imperative

DPDPA compliance is no longer a check-the-box legal exercise—it is a continuous operational mandate.

Organizations that move quickly to automate their privacy infrastructure will successfully transform regulatory overhead into a powerful, trust-driven market advantage.

DPDP Compliance Deadline: May 13, 2027

Value Delivered

01



Safe Monetization of Data Assets

Safely unlocks cross-selling and up-selling opportunities by matching target customer lists against real-time consent profiles before campaign deployment.

02



Lower OpEx

Replace manual compliance patching and expensive legal audits with AI-driven discovery, structured workflows, and real-time reporting

03



Improve Customer Trust

Deepen retention by providing consumers transparent, sovereign control over their financial records.

04



Unify and Control

Consolidates automated privacy mapping, consent governance, third-party tracking, and cookie compliance within a single enterprise architecture.

One Platform for Enterprise-Wide DPDPA Alignment

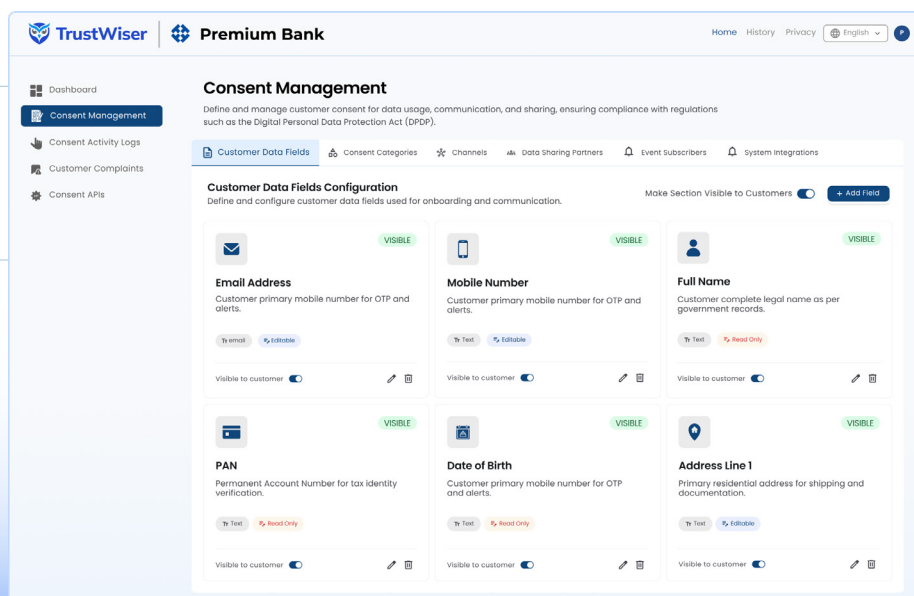
Intense Technologies' platform leverages three integrated modules designed to secure the lifecycle of Personal Identifiable Information (PII) from ingestion, management, to campaign engagement:



Privacy Rights Management



AI-Powered Consent Analytics & Insights



Automated Cookie Discovery & Compliance



Privacy Notice Management

1. Data Classification & AI PII Detection

Automate the granular structural audit of structured and unstructured bank-wide data siloes. The native AI engine continuously surfaces, maps, and indexes hidden PII fields across legacy mainframes, core banking applications, and data warehouses.



Data discovery and classification

Data mapping

Privacy controls

2. Consent Capture & Management

Establish a bulletproof framework for capturing legal consent across every customer touchpoint across Voice Agents, WhatsApp Bots, Chatbots/Conversational AI, Phone Calls, In-App Message, Push Notifications, Mobile, Web Portals, In-App Notifications, SMS, and Email.



Multi-lingual Support

Preference management

Grievance handling

3. Consented Campaign Management

Empower marketing, line of business (LOB) leads, and digital growth teams to drive revenue safely. This module bridges compliance directly with operational execution, ensuring marketing efforts strictly honor customer preferences.



Journey orchestration

Omni-channel engagement

Real-time consent enforcement before triggering every message

