



The Enterprise Blueprint for Consent-Aware Communications

Drive DPDPA-compliant communications
with centralized control and real-time
consent enforcement

www.in10stech.com



A Strategic Framework for Consent-Led Customer Interactions

The DPDP Act is redefining customer engagement by placing consent at its core. Businesses must ensure every communication and data usage is compliant, traceable, and transparent. But most organizations struggle with siloed systems and inconsistent data practices creating blind spots, compliance risks, and fragmented customer experiences (CX).

By combining robust data management with a centralized consent governance layer, In10s enables enterprises to manage, enforce, and audit consent seamlessly across communication platforms, websites, mobile applications, and backend systems; to ensure DPDP compliance at ease.

There's no better moment to enforce consent than just before a communication is triggered.

The Reality Check: Why Consent Management Can't Wait

With increasing regulatory requirements and customer expectations around privacy, organizations must ensure that personal data is used only with valid and auditable consent.



The Cost of Inaction

The Act mandates strict security safeguards, requiring enterprises to implement robust technical and organizational measures to protect personal data.

Penalty	Particulars of the Violation
! Up to ₹250 Crores	Failure to take reasonable security safeguards to prevent data breach.
! Up to ₹200 Crores	Failure to notify the Board and/or affected Data Principals about a data breach.

Creating Impact at Scale

5 Cr+

Statements Generated
Every Day

Ranked #1

In
Gartner Peer Insights

90 Cr+

A Leading Private
Sector Bank Saves
90 Cr+ in
Communication Costs
Annually

20,000 Cr+

Real-time Notifications
Delivered Annually

9 Cr+

End-users use the
solution developed by
our low-code platform

Browse our
Case Studies



In10s

The In10s Approach: Your Partner in DPDP Compliance

In10s enables enterprises to capture, manage, enforce, and audit customer consent seamlessly across all touchpoints and data processing activities.

Key Capabilities



Centralized Consent Management

Ensure a single source of truth to manage all customer consent preferences. Track preferences and third-party data sharing with full visibility.



Purpose-Based Consent Framework

Capture consent mapped to specific use cases: marketing, loans, insurance, and data sharing with credit bureaus across communication channels.



Real-Time Consent Enforcement

Validate consent before sending messages. Instantly suppress communications upon withdrawal to ensure compliance.



Put Customers in Control of Their Consent

Let customers view and manage their consent preferences, control external data sharing permissions, and access consent history.



Admin and Compliance Dashboard

Get complete visibility into consent status. Track trends, monitor privacy requests, and access real-time insights on system health and enforcement.



Audit-Ready by Design

Track every consent action across timestamps, purpose of consent, and versions of consent notices, complete records of withdrawals, and customer interaction logs. Generate audit-proof evidence on demand.

Why Choose In10s



Real-time consent
validation



Secure audit
logging



High-performance
APIs



Enterprise-grade
data management
services



30+ Years of
Experience



Trusted by
Fortune 500s

About Intense Technologies

With our IP-enabled and AI-powered Platforms-led Services, we create global Enterprise impact that resonates across industries.

Platforms



UniServe™ NXT Communications Suite

Everything you need to communicate effectively and cost-efficiently



Data Management

Ensure data de-duplication and centralise data with enhanced accuracy and reliability



Low-Code Application Development

Fast-track building Enterprise-grade applications with minimised costs and resources

Recognized By the Best

Our offerings are recognized and trusted by leading global analyst firms

Gartner

Named in Gartner Market Guide as one of Representative Vendors of the CCM market



Named a 'Major Player' in IDC MarketScape for Intelligent CCM and ADG

CELENT

Recognized as a 'Luminary Solution' in Celent CCM: Global Insurance Report



Recognized in OMDIA Universe for Customer Communications Management, CPaaS, and No-Code/Low-Code platforms



Positioned as a 'Leader' in Interaction Experience Management (IXM)



Latest Patent to Strengthen Efficiency & Intelligence in Data Processing

and many more...

Our Customers

We are all about cultivating strong relationships with leading enterprises to deliver long-term business impact.



and many more ...



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