JOY WANG

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EXPERIENCE PRODUCT DESIGNER @ JPMORGAN CHASE

NOV 2021 - APR2023

- Optimized commercial bankers' productivity and prospective opportunities by designing financial internal SaaS tools using Figma, for 38,000 users.
- **Coordinated cross-functionally** between teams of engineers, designers, and product managers to consolidate KPI requirements.
- Delivered 2 versions of digital prototypes in under 6 months to visualize initial ideas for product design. Clarified user flow of customizing list features to display selected client company attributes.
- Defined essential features and redesign aspects by being involved in questionnaires and usability testing. Analyzed users' feedback for commercial bank teams.
- Launched system library to ensure consistency of 80 component designs

PRODUCT DESIGNER @ EUP

NOV 2020 - JUL 2021

- Launched one **TMS logistics B2B** and two B2C digital applications by cooperating with a team of two designers.
- Solved 70% of accessible issues by proposing data quantitative analysis as reports with Excel and Python. Discussed with stakeholders the strategic redirection.
- **Produced design system** to maintain constant configurations and upgraded 3 client companies' branding design.

PRODUCT DESIGNER INTERN @ VYYNL EDU

MAY 2020 - MAR 2021

- Coordinated with a team of 4 designers to create an **E-learning platform** and deliver application prototypes.
- Illustrated task flow with the senior designer to ensure cohesive structure architecture for **divergent target users and scenario**.

DESIGNER INTERN @ SALK INSTITUTE

OCT 2017 - JUN 2019

- Communicated with biology researchers weekly to interpret the design requirements for the preparation of academic conferences.
- Provided slides, poster design, and infographic for the topic of cardiomyocyte circadian clock.

EDUCATION UNIVERSITY OF CALIFORNIA, SAN DIEGO

SEP 2016 - JUN 2019

B.A Visual Arts, Interdisciplinary Computing and The Arts Minor In Computer Science

SKILLS

Motion Graphic, UI/UX Design, Usability Testing, Product Strategy, Advanced Prototype, Responsive Web Design, Quantitative Analysis, Data Analysis, Information Architecture, Accessibility Testing, Project Management, JavaScript, HTML5, CSS3, Java, Git, C+

TOOLS Photoshop, Illustrator, After Effect, Figma, InDesign, Premiere Pro, Adobe XD

LANGUAGES Chinese Mandarin, English