



Student National
Dental Association

SNDA
54

Richmond, Virginia
Friday, July 17th, 2026

THE 5TH ANNUAL STUDENT NATIONAL DENTAL ASSOCIATION

SHARK TANK

Competition



SUBMISSIONS DUE:

MAY 15TH, 2026

1ST PLACE: \$1,250

2ND PLACE: \$1,000

3RD PLACE: \$750

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IDEAS MAKE IT OUT...**

MORE INFO:

WWW.SNDAONLINE.ORG



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GUIDELINES

Each proposal should be no longer than 2 pages in length and *must* include the following components:

- a. **Executive Summary** - a concise overview of the idea or concept.
- b. **Problem Statement** - Clearly define the problem or challenge the idea aims to address.
- c. **Solution** - describe the innovative solution or product and how it addresses the problem.
- d. **Market Analysis** - provide insights into the target market, potential customers, and competitive landscape.
- e. **Revenue Model** - explain how the idea generates revenue or has the potential to be monetized.
- f. **Team** - introduce the individuals involved in the proposal, highlighting their expertise and qualifications.
- g. **Funding Request** - specify how the 1st place prize funds (\$1250) will be utilized upon winning the competition.
- g. **Supporting Materials** - participants may include additional documents or visuals to support their proposal.

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