

AICCI AI Strategist

3-day intensive training with certification option (AICCI)

The **AI Strategist** training empowers executives and decision-makers to develop an AI strategy that links technological opportunities with organizational goals. Participants learn to assess opportunities and risks at company and industry level, make well-founded investment decisions, and create the organizational conditions for successful AI implementation.

Target audience

This course is designed for CEOs and board members, business unit leaders, strategy consultants, and change leaders.

Prerequisites

Participation does not require any specific prerequisites.

Recommended: Understanding of business processes and economic contexts.

Attending the AICCI AI Foundation beforehand will make it easier to get started.

Language

German or English

Format

Online or in-house (on request)

Certification (optional)

AICCI

"AI Strategist"



Module 1 - Strategic relevance of AI

- ✓ AI as a driver of innovation and competitiveness
- ✓ Technological trends and market forecasts
- ✓ Cross-industry success stories
- ✓ Impact of AI on business models

Module 2 - Fundamentals of an AI strategy

- ✓ Analysis of company goals and strategic priorities
- ✓ Identification of relevant AI application areas
- ✓ Assessment of opportunities, risks, and regulatory frameworks
- ✓ Basics of value chain analysis for AI

Module 3 - Technological and organizational prerequisites

- ✓ Data infrastructure and data governance
- ✓ Technology selection and partnerships (make, buy, partner)
- ✓ Building internal skills and roles
- ✓ Change management for AI-driven transformation

Module 4 - Developing an AI roadmap

- ✓ Defining vision and target picture
- ✓ Setting milestones, KPIs, and success criteria
- ✓ Budgeting and resource planning
- ✓ Prioritizing projects and initiatives

Module 5 - Regulation, ethics, and sustainability

- ✓ Regulatory trends (EU AI Act, international standards)
- ✓ Ethical principles: fairness, transparency, explainability
- ✓ Sustainability and social responsibility
- ✓ Connection to ISO/IEC 42001 and other governance frameworks

Module 6 - Implementing and steering the strategy

- ✓ Monitoring and controlling the AI strategy
- ✓ Adapting to technological and regulatory changes
- ✓ Measuring success at business level
- ✓ Lessons learned from real-world strategy projects

Practical Workshop

- ✓ Three hands-on exercises
- ✓ Discussion session

Exam preparation

- ✓ Sample exam

