

Carolina Arias

UX/UI Designer

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Portfolio: www.carolinaarias.me (password: purplecat)

Work authorization: **Green card**

Senior UX/UI Designer with 4 years of experience in fintech and consulting, specializing in accessibility design and inclusive, user-centered experiences across web and mobile platforms.

Key Skills

Figma

Adobe Creative Suite

Wireframes

Prototypes

Accessibility Design

User research

HTML & CSS

Agile/Scrum

Fluent in Spanish

Education

Master of Human Computer Interaction and Design, University of California, Irvine, 2025 – present

B.A Graphic Design, University of Costa Rica, (Ranked #1 University in Costa Rica)

Projects

American Foundation for the Blind

UX/UI Designer

03/2026 – Present,

Remote

- Conducting research about the accessibility of qualitative data analysis software for researchers who are blind or have low vision.
- Evaluating different qualitative data analysis software available in the market to inform future design decisions.

Work Experience

Ernst & Young (Consulting company)

UX/UI Designer

06/2022 – 03/2023, Remote

- Completed in 6 months, revamped an inventory management and delivery Android app with Figma for a drink distribution company with 4 different user profiles and multiple task flows, laid the foundations for a new design system, and followed user-centered design principles and strategies to reimagine the user interface and increased retention and efficiency by 30%.
- Organized stakeholder workshops and brainstorming sessions using Figjam to prioritize app features and create an action plan that was executed during the project.
- Interviewed users and conducted user observational research to identify the main user pain points. Wrote over 50 user stories, and created user journeys and user personas to explain new features and provide clarity for the development team for seamless implementation.
- Designed an internal web dashboard and oversaw compliance against WCAG 2.1 and accessibility guidelines.

Symbiotic (Fintech startup)

UI Designer

07/2019 – 10/2021, San Jose, Costa Rica

- Spearheaded the first design for a payment terminal app sold as a service to banks in 14 different countries, rebranded the look and feel of the app according to the branding

requirements resulting in 6000 active users processing 3 million dollars in payments following an iterative design method based on user feedback.

- Created a responsive web-based e-commerce order management dashboard for Android tablets and a video tutorial for a grocery store to help check, pack, and dispatch online orders for delivery. Implemented app design strategies with multiple rounds of usability testing at different stages, reducing human error by 15%, and enhancing operational efficiency and accuracy.
- Worked simultaneously with different clients to design B2B projects, including an Android tablet valet parking management system and an iOS mobile credit card referral program application.

Certifications

Introduction to HTML and CSS (2023) Coursera

Scrum Fundamentals Certified (2023), SCRUMStudy

How to design for accessibility: for UX Designers (WCAG 2.2) (2022), Udemy