



Explore our charter program for Parlay's small business Loan Intelligence System

Parlay is an AI-powered Loan Intelligence System (LIS) that complements Loan Origination Systems (LOS) and helps community lenders get more small businesses approved for loans.

The first SaaS-based Loan Intelligence System (LIS) for small business lenders.

Parlay's Loan Intelligence System (LIS) is a suite of AI-powered applications that enables community banks and credit unions to increase small business loan volume, efficiency, and profitability. The platform's capabilities include digital customer onboarding, information verification, and an AI-powered decision management system to streamline processes. Parlay specializes in helping to improve efficiencies for small scored loan programs, commercial and industrial (C&I) loans, and Small Business Administration (SBA) loans, which are traditionally complex and costly to underwrite. The LIS expedites eligibility verification and identifies the best-fit loan products for each applicant.



Efficient Pre-Vetting

Automatically gather pre-vetting data, reducing the manual work for your loan officers by over 75%.

- ✓ Digital customer onboarding
- ✓ Information verification
- ✓ SMB readiness insights



AI-Powered Decision System

In 10 seconds or less, qualify applicants based on loan eligibility requirements and tailored risk insights.

- ✓ AI-powered lead qualification
- ✓ Pipeline classification
- ✓ Configurable credit rules engine



Nurturing and Cross-Sell

Increase pull-through rates and share of wallet by nurturing small businesses at the point of inquiry.

- ✓ Loan readiness insights
- ✓ Cross-sell and customer LTV
- ✓ Embedded CDFI second look

Parlay empowers branch resources, business development officers, and relationship managers to make efficient, informed decisions while simultaneously nurturing "core customer" applicants who might otherwise be turned down. Learn more by calling us today!



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