

I'M OR ZOHAR.

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TEL AVIV. IL

UX/UI DESIGNER & VISUAL DESIGNER

[ZOHAROR.WEBFLOW.IO](https://zoharor.webflow.io) 

SKILLS

- VISUAL DESIGN
- UX-UI DESIGN
- UI-UX PROTOTYPING
- UI-UX WIREFRAMING
- DESIGN SYSTEM IMPLEMENTATION
- BRANDING
- ANIMATIONS
- 3D & RENDERING
- TYPOGRAPHY
- MARKETING
- INTERACTIVE DESIGN

KNOWLEDGE

- FIGMA
- WEBFLOW
- WIX PLATFORM + EDITOR X
- ILLUSTRATOR
- PHOTOSHOP
- ADOBE XD
- INDESIGN
- AFTER EFFECTS
- PREMIERE
- ADOBE SUITE
- LOTTIE ANIMATION
- CINEMA 4D
- UNITY
- HTML
- CSS

LANGUAGES:

- HEBREW (NATIVE)
- ENGLISH
- SPANISH

PASSIONATE AND HIGHLY SKILLED UX/UI AND WEB DESIGN WITH 2 YEARS OF EXPERIENCE, EAGER TO CONTRIBUTE MY EXPERTISE TO AN INNOVATION TEAM. EXCITED TO CREATE DIGITAL EXPERIENCES THAT ARE NOT ONLY AESTHETICALLY APPEALING, BUT ALSO CREATE A MEANINGFUL IMPACT ON WEB USERS' LIVES. SEEKING A DYNAMIC UX/UI POSITION WHERE I CAN EXERCISE MY KNOWLEDGE AND LOVE FOR DESIGN AND COLLABORATE WITH A FRIENDLY TEAM.

EDUCATION

2018-2022

B.DES (INT) SPECIALIZATION IN VISUAL COMMUNICATION; THE SCHOOL OF DESIGN AND INNOVATION THE COLLEGE OF MANAGEMENT ACADEMIC STUDIES.

2002-2014

FULL BAGRUT DIPLOMA; "MAKIF H" HIGH SCHOOL, RLZ. IL.

WORK EXPERIENCE

2022-2024

RICHKID DIGITAL;
UX-UI DESIGNER.

DEVELOPED UX CONCEPTS, USER INTERFACES, USER STORIES, WIREFRAMES AND PROTOTYPES FOR VARIOUS WEBSITES. I DESIGN E-COMMERCE WEBSITES, PERSONAL WEBSITES, LANDING PAGES, SMALL BUSINESS WEBSITES & BLOGS.

DEFINED PRODUCT VISUAL LANGUAGE, VISUAL DESIGN AND ANIMATIONS ALIGNMENT WITH UX PRINCIPLES.

ALWAYS WITH FOCUSING ON THE SMALL THINGS AND THINKING OUT OF THE BOX.

LEAD PROJECT MANAGER OF THE CLIENT 'NESPRESSO'. I WAS RESPONSIBLE FOR UX-UI, WEB DESIGN AND CAMPAIGNS. A POSITION THAT REQUIRES A LOT OF RESPONSIBILITY WITH HIGH RATE.

USED ADOBE SUITE AND FIGMA FOR DESIGN PROCESSES.

2021-2022

ROMS STUDIOS;
SPECIALIZE IN VIDEO PRODUCTION AND CREATIVE PROJECTS.

ART DIRECTOR CONCEPTS, CONCEPT BOARDS, ANIMATIONS, VIDEO EDITING AND VISUAL NEW LANGUAGE.

2017-TODAY

FREELANCE DESIGNER;
BRANDING AND WEB DESIGN FOR SMALL BUSINESS.

COURSES

2023

CINEMA 4D COURSE WITH A FOCUS ON DESIGN AND MOTION GRAPHICS. IAC THE ISRAELI COLLEGE OF ANIMATION AND DESIGN.

2021-2022

AFTER EFFECTS ADVANCED COURSE;
MENTOR THE COLLEGE FOR THE PROFESSIONS OF DESIGN.

GINGER
DESIGNER.

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