We Are Hiring.

MyAtlas

Behavioral Health Content Strategist

📍 Remote | Full-Time | Creative & Impact Driven

ABOUT MYATLAS

MyAtlas is a mental health platform that helps providers detect risk early, guide patients to the right support, and improve outcomes at scale. Using real-time behavioral data, we empower clinics to stay connected with patients while easing staff burden and delivering timely care. At the same time, we strengthen patient wellbeing through 24/7 support, personalized nudges, and community partnerships, bridging the gap between clinical care and everyday wellness.

ABOUT THE ROLE

As our Behavioral Health Content Strategist, you'll shape the way MyAtlas communicates with patients, providers, and partners. You'll design content strategies that translate science into accessible, compassionate messaging across digital tools, resources, and campaigns. You'll collaborate with researchers, and product teams to ensure our voice reflects clarity, empathy, and actionable guidance.

QUALIFICATIONS

- Background in psychology, behavioral health, public health, or communications
- Experience creating health or wellness content across multiple formats
- Ability to translate complex scientific concepts into clear, engaging language
- Strong understanding of cultural humility and inclusive communication
- Bonus: Familiarity with UX writing, digital health, or behavior change design

RESPONSIBILITIES:

- Develop patient-facing and provider-facing content for apps, guides, and campaigns
- Collaborate with researchers to ensure accuracy and evidence alignment
- Create culturally responsive and inclusive communication strategies
- Optimize content for engagement, accessibility, and clarity
- Support branding, storytelling, and knowledge-sharing initiatives

Apply Now

+ More about the founder!

FIND MORE INFORMATION AT OUR OFFICIAL WEBSITE WWW.MYATLAS-HEALTH.COM