

# JUNIOR MARKETING & COMMUNICATION MANAGER

**DOING GOOD BETTER. AT SCALE.** We are convinced that entrepreneurs are the driving force to build a better world - and we are here to make each other succeed. Join our highly motivated team to scale the award winning Impact Angel Club better ventures. Together, we transform how entrepreneurs are funded. Backed by operators. Powered by community. Enabled by tech.

## WE PUT FOUNDERS FIRST

Created from founders for founders.



## WE ARE ENTREPRENEURS

We are driven, always see opportunities.



## WE ARE HONEST & TRUSTWORTHY

At eye level and with radical candor.



## WE LOVE WHAT WE DO

Purpose + passion. That says it all!



## WHAT YOU CAN ACHIEVE.

- Take responsibility for key communication **initiatives**, working closely with our founders and leadership team
- **Plan and execute community events**, creating meaningful connections for founders and angels
- **Own and continuously develop better's social media presence**, from content strategy to performance analysis and audience growth
- **Lead brand and marketing initiatives hands-on** to drive clear, consistent messaging and strong brand recognition
- **Build and implement personalized, persona-based communication standards** across our angel growth & community - leveraging AI tools and workflows

## WHAT YOU BRING TO THE TABLE.

- Degree in communication, marketing, or a **related field**, with relevant experience and a strong interest in AI tools & prompt engineering
- **Entrepreneurial mindset**: You create real value for entrepreneurs proactively
- **People-first approach**: While you have a strong affinity for tech and scalable processes, you excel in building human connections
- **Strong communication skills**: Fluency in German and English (both spoken and written), with the ability to interact across multiple stakeholders
- **You're comfortable wearing multiple hats** and moving between planning and execution
- **You care about impact, share our values** and are fun to work with

**THIS SOUNDS LIKE YOU?  
WE LOOK FORWARD TO  
HEARING FROM YOU.**



(m/f/d; full-time)



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